

TEXAS ★ BARTAB

TOP FOUR MSAs, NOV 2023 DATA

TOP FOUR TEXAS MSAs | NOVEMBER 2023

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I. Dallas – Fort Worth

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IV. Austin – Round Rock – San Marcos

DFW MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

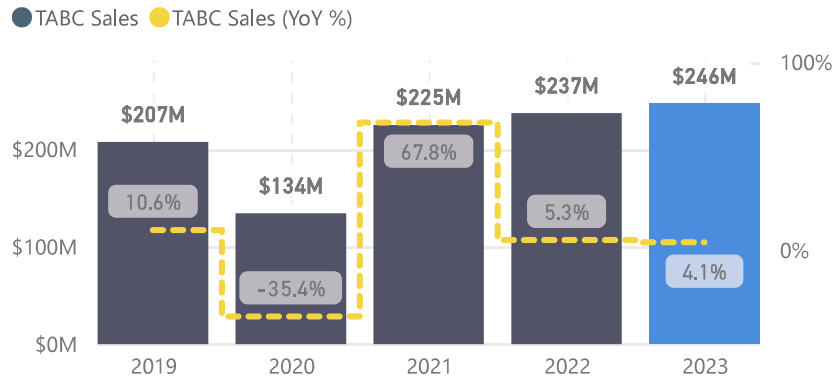
Comparison – Adjacent Cities

Comparison – Region + Top Cities

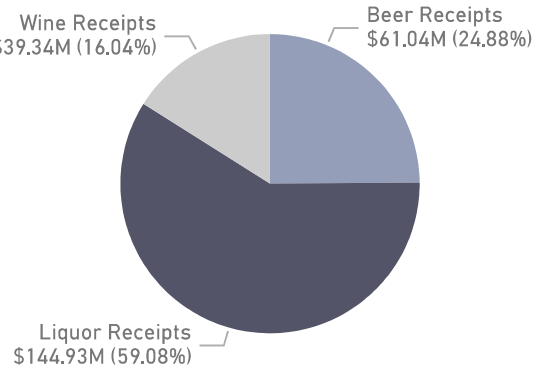
Comparison – State



YoY Nov 2023 Comparison



Nov 2023 Category %



Nov 2023 Receipts

\$144,932,427
Liquor Sales
\$39,336,781
Wine Sales
\$61,043,598
Beer Sales

\$246.4M Total Receipts
4.1% Month YoY %

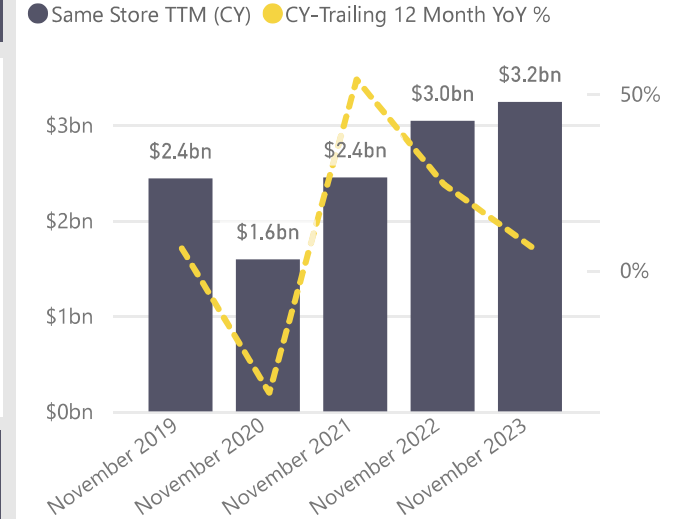
MSA

Dallas-Fort Worth

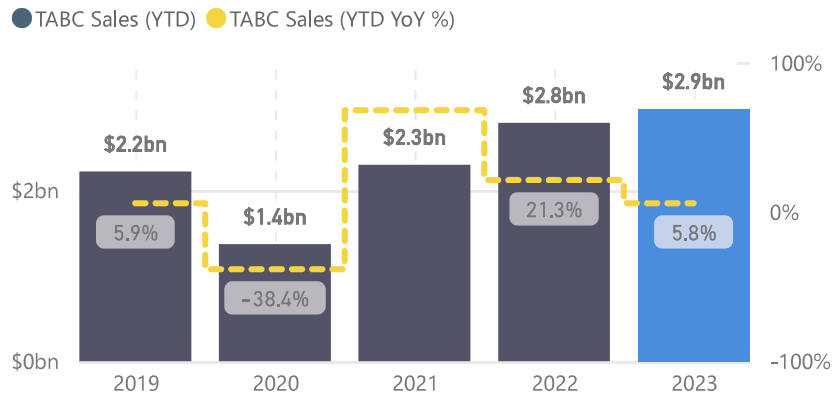
Dallas-Fort Worth

4,140 Locations Reporting > \$0
\$782,207 TTM Per Location

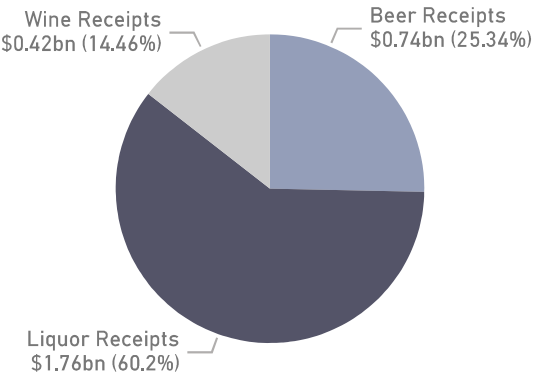
TTM YoY Comparison Nov 2023



YTD Nov 2023 Comparison



YTD Nov 2023 - Category %

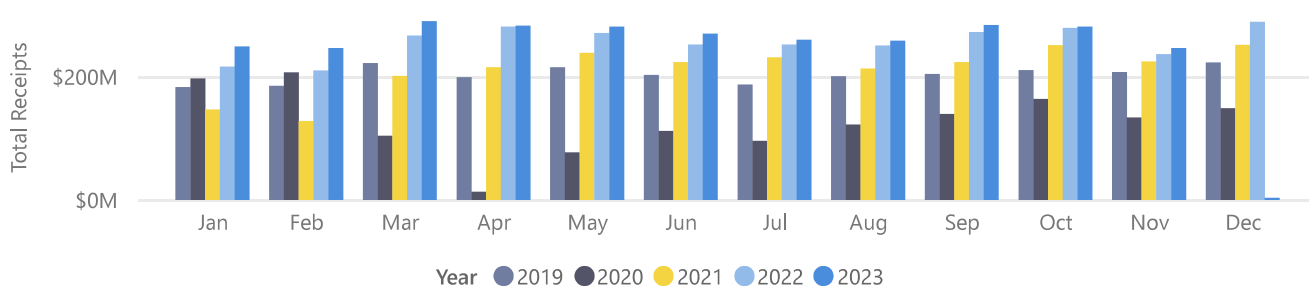


YTD Nov 2023 Receipts

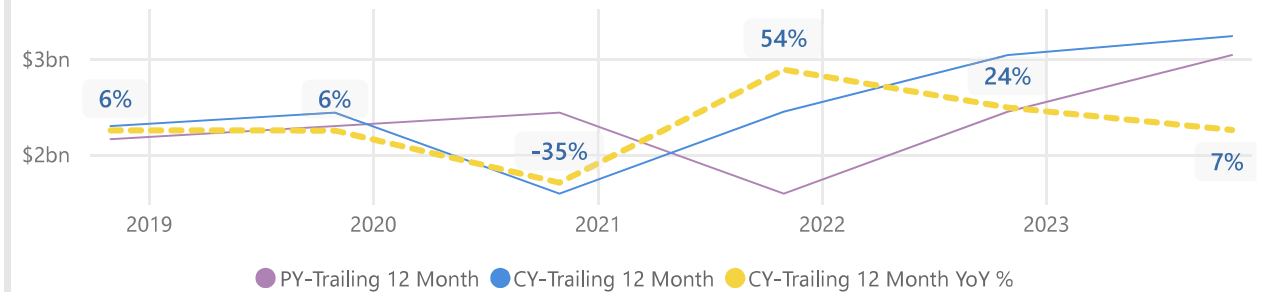
\$1,761,504,661
Liquor Sales
\$423,033,185
Wine Sales
\$741,473,043
Beer Sales

\$2.9bn Total Receipts
5.8% YTD YoY %

YTD MoM + YoY Comparison Nov 2023



TTM YoY % Comparison Nov 2023

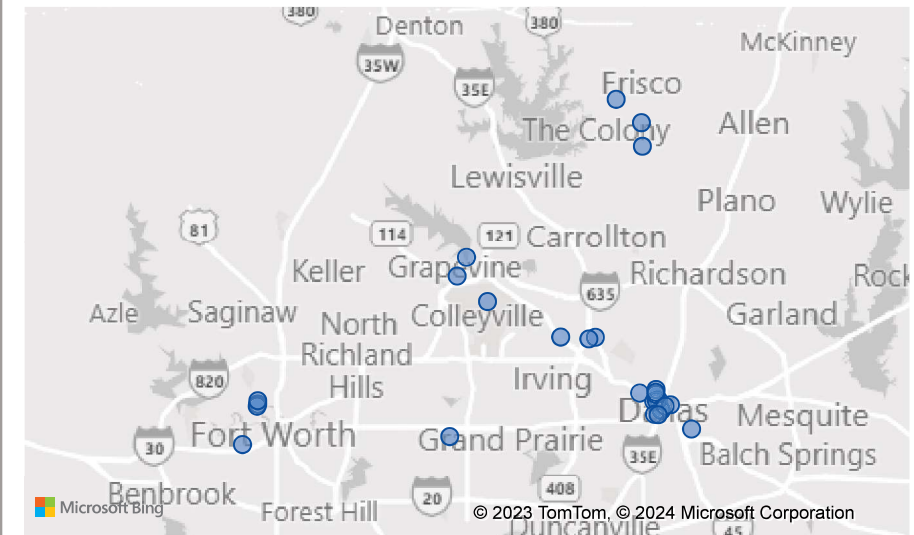


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Dallas	\$11,081,718	25.4%	\$119,872,428	22.6%	\$129,970,091	23%
LEVY RESTAURANTS (DALLAS - 75219 - 7)	\$1,902,976	2.7%	\$13,518,732	7.4%	\$15,391,842	12%
BABY DOLLS (DALLAS - 75220 - 1)	\$817,443		\$6,819,058		\$6,819,058	
OMNI DALLAS CONVENTION CENTER (DALLA...	\$746,655	2.6%	\$10,913,985	20.4%	\$11,486,322	19%
DFB CAPITAL LLC (DALLAS - 75201 - 2)	\$738,985	32.9%	\$8,504,680	-1.0%	\$9,115,469	-2%
NICK & SAM'S STEAK & FISH HOUSE (DALLA...	\$721,313	-0.3%	\$6,902,162	-15.6%	\$7,830,021	-14%
MONARCH (DALLAS - 75202 - 2)	\$632,642		\$7,328,271		\$7,328,271	
MKRDY DALLAS BEVCO LLC (DALLAS - 75202 ...	\$620,690	4.8%	\$6,055,872	27.7%	\$6,972,004	30%
HOSPITALITY INTERNATIONAL, INC. (DALLAS ...	\$595,267	0.5%	\$5,699,957	-5.6%	\$6,458,358	-5%
BIERNAT'S RESTAURANT (DALLAS - 75219 - 1)	\$553,723	18.7%	\$5,426,929	-8.3%	\$6,129,399	-8%
COWBOY'S RED RIVER (DALLAS - 75220 - 1)	\$552,811	3.5%	\$6,592,954	0.8%	\$7,250,907	1%
HAPPIEST HOUR, LLC (DALLAS - 75201 - 1)	\$552,342	-14.0%	\$7,527,975	-12.7%	\$8,342,483	-11%
SALC, INC. (DALLAS - 75207 - 16)	\$546,221	-23.2%	\$9,391,528	-4.1%	\$10,231,919	-0%
GREEN LIGHT SOCIAL (DALLAS - 75204 - 1)	\$537,865	7.6%	\$6,884,834	7.5%	\$7,507,495	17%
SHERATON HOTEL AND CONVENTION CENTE...	\$528,831	11.1%	\$7,597,517	54.5%	\$7,709,911	54%
ROSEWOOD MANSION ON TURTLE CREEK (D...	\$526,359		\$4,016,973		\$4,016,973	
TRUE KITCHEN & KOCKTAILS/FLAIR COCKTAIL...	\$507,595	10.4%	\$6,691,001	5.4%	\$7,379,659	8%
Arlington	\$8,639,166	149.0%	\$51,762,589	9.9%	\$62,524,043	16%
AT&T STADIUM (ARLINGTON - 76011 - 1)	\$5,897,121	185.2%	\$28,347,523	1.1%	\$36,544,585	12%
BACKYARD C/O TEXAS LIVE! (ARLINGTON - 7...	\$2,221,719	110.4%	\$19,035,488	23.4%	\$21,098,280	23%
LIVE! BY LOEWS (ARLINGTON - 76011 - 1)	\$520,326	50.6%	\$4,379,578	20.4%	\$4,881,178	23%
Fort Worth	\$3,258,614	-0.3%	\$34,944,426	8.5%	\$37,447,735	8%
BILLY BOB'S TEXAS (FORT WORTH - 76164 - 1)	\$1,021,876	37.7%	\$9,781,176	10.6%	\$10,706,097	10%
DICKIES ARENA (FORT WORTH - 76107 - 1)	\$812,657	-37.4%	\$11,179,026	5.5%	\$11,351,691	4%
HOTEL DROVER (FORT WORTH - 76164 - 15)	\$767,244	3.4%	\$6,883,184	5.0%	\$7,723,630	6%
JOE T GARCIA'S MEXICAN DISHES (FORT WO...	\$656,837	34.7%	\$7,101,040	14.6%	\$7,666,317	13%
Grapevine	\$2,607,296	-4.8%	\$29,705,142	16.5%	\$33,564,892	19%
GAYLORD TEXAN (GRAPEVINE - 76051 - 1)	\$1,974,841	-13.7%	\$24,996,673	17.6%	\$27,930,100	19%
HOTEL VIN AND HARVEST HALL (GRAPEVINE ...	\$632,455	40.2%	\$4,708,469	10.9%	\$5,634,792	20%
Frisco	\$1,896,190		\$9,731,791		\$9,731,791	
OMNI PGA FRISCO RESORT (FRISCO - 75034 - ...	\$1,215,999		\$7,982,641		\$7,982,641	
SIDECAR SOCIAL (FRISCO - 75034 - 1)	\$680,191		\$1,749,150		\$1,749,150	
Plano	\$553,153	-9.3%	\$7,061,732	-8.0%	\$7,806,731	-6%
LEGACY HALL (PLANO - 75024 - 1)	\$553,153	-9.3%	\$7,061,732	-8.0%	\$7,806,731	-6%
Irving	\$526,811	-40.6%	\$6,218,454	-8.8%	\$6,373,301	-9%
Total	\$29,071,400	43.1%	\$264,943,871	19.0%	\$293,749,837	20%

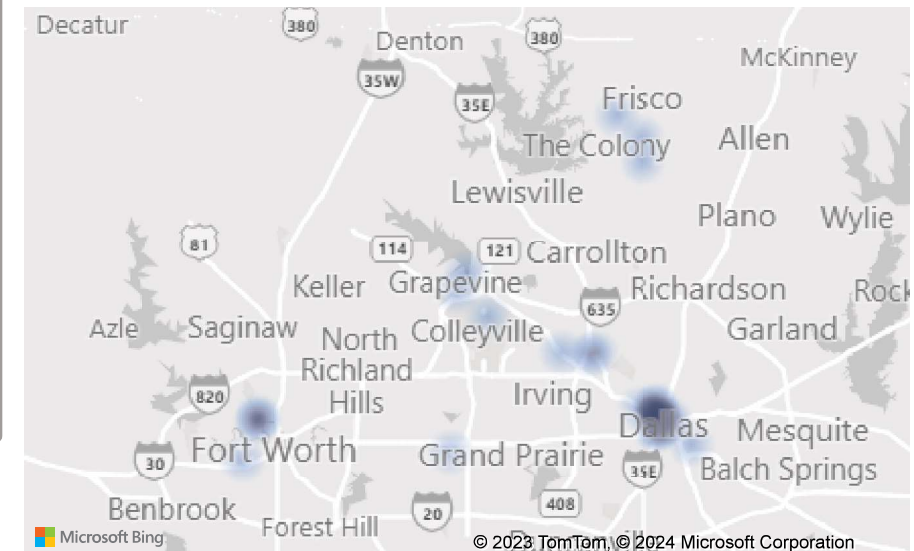
MSA

Dallas-Fort Worth

Location Map



Heat Map



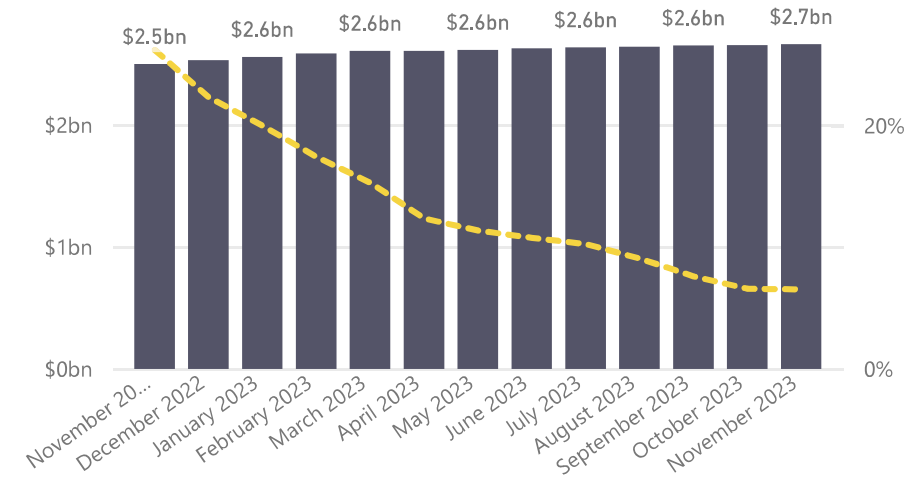
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	\$203,268,261	4.4%	\$2,419,073,572	90.8%	\$2,658,633,517	\$2,495,742,890	7%
Dallas	\$89,085,382	0.4%	\$1,092,212,823	75.4%	\$1,199,031,834	\$1,137,078,925	5%
Fort Worth	\$32,669,817	2.6%	\$381,772,482	47.1%	\$417,704,982	\$387,835,387	8%
Arlington	\$16,329,199	46.5%	\$171,808,204	68.3%	\$191,718,429	\$174,135,617	10%
Plano	\$12,663,728	-3.7%	\$155,837,784	71.3%	\$173,154,733	\$172,417,809	0%
Grapevine	\$10,923,275	3.9%	\$125,806,689	37.5%	\$139,078,963	\$124,810,382	11%
Frisco	\$9,664,729	26.5%	\$107,076,361	177.5%	\$117,278,618	\$98,601,769	19%
Irving	\$6,757,311	-8.3%	\$83,016,957	201.4%	\$90,218,847	\$89,236,737	1%
Mckinney	\$4,047,383	17.0%	\$46,388,882	52.7%	\$50,637,566	\$45,312,100	12%
The Colony	\$3,604,486	0.0%	\$47,090,769	71.9%	\$51,525,570	\$48,632,584	6%
Richardson	\$3,455,851	1.0%	\$42,781,863	34.8%	\$46,756,782	\$44,058,327	6%
Denton	\$3,224,439	-4.9%	\$39,580,737	55.8%	\$43,348,275	\$43,305,827	0%
Grand Prairie	\$3,077,372	18.6%	\$31,570,156	1.7%	\$34,346,428	\$32,527,675	6%
Allen	\$2,733,978	6.8%	\$30,659,938	44.6%	\$33,814,413	\$31,136,256	9%
Southlake	\$2,705,000	-2.3%	\$31,731,598	32.4%	\$35,399,491	\$33,603,187	5%
Lewisville	\$2,326,311	-5.3%	\$31,738,329	740.2%	\$34,618,586	\$33,050,308	5%
Total	\$203,268,261	4.4%	\$2,419,073,572	90.8%	\$2,658,633,517	\$2,495,742,890	7%

MSA

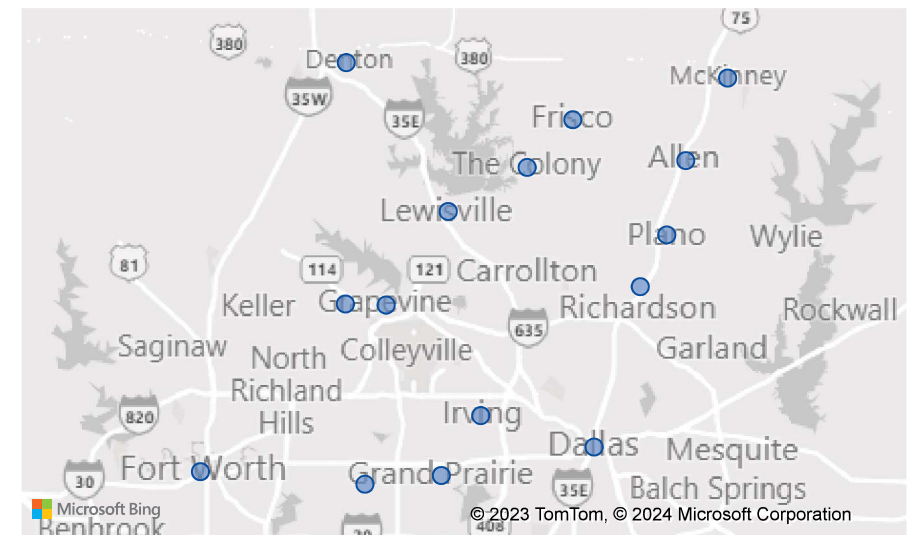
Dallas-Fort Worth

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



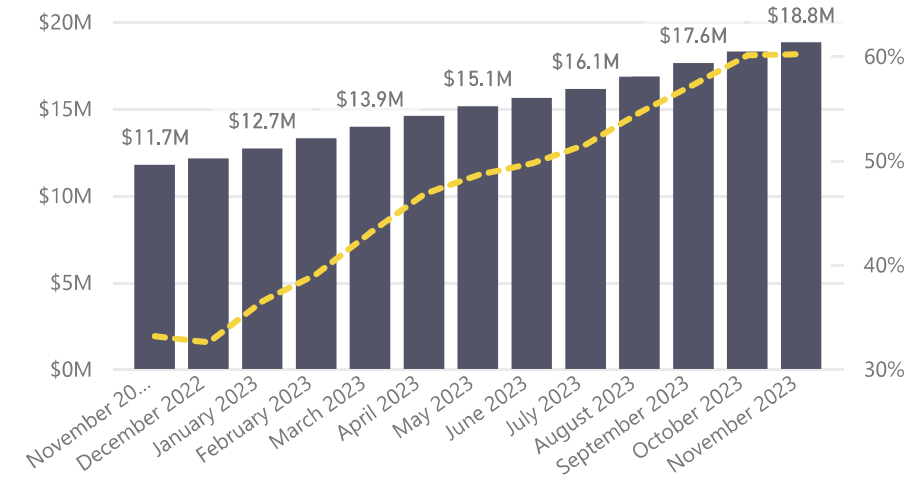
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	\$1,562,353	52.2%	\$17,605,239	49.5%	\$18,807,440	\$11,742,596	60%
Melissa	\$45,088	298.1%	\$517,717	19.3%	\$543,267	\$147,604	268%
Northlake	\$323,227	91.6%	\$3,972,633	11.6%	\$4,236,300	\$1,690,586	151%
Cooper	\$11,210	4.7%	\$271,984	9.3%	\$281,468	\$138,398	103%
Aledo	\$130,686	112.5%	\$953,567	38.5%	\$1,021,570	\$518,770	97%
Forest Hill	\$15,070	26.3%	\$156,736	63.3%	\$170,287	\$98,356	73%
Princeton	\$36,666	28.5%	\$442,292	387.7%	\$473,069	\$283,697	67%
Nevada	\$29,718	32.1%	\$441,543	12.1%	\$465,611	\$297,251	57%
Newark	\$3,074	54.3%	\$30,187		\$32,199	\$21,326	51%
Corinth	\$120,646	43.6%	\$1,307,446	44.2%	\$1,412,826	\$945,063	49%
River Oaks	\$5,136	18.1%	\$71,249	34.7%	\$75,948	\$52,907	44%
Joshua	\$120,584	21.7%	\$1,265,229	49.7%	\$1,375,233	\$976,322	41%
Anna	\$240,936	38.1%	\$2,782,647	36.4%	\$2,975,597	\$2,170,117	37%
Krum	\$35,530	-10.8%	\$510,555	51.1%	\$536,799	\$398,945	35%
Wylie	\$383,833	49.2%	\$4,156,804	26.9%	\$4,422,612	\$3,393,742	30%
Sunnyvale	\$60,949	20.7%	\$724,650	57.3%	\$784,654	\$609,512	29%
Total	\$1,562,353	52.2%	\$17,605,239	49.5%	\$18,807,440	\$11,742,596	60%

MSA

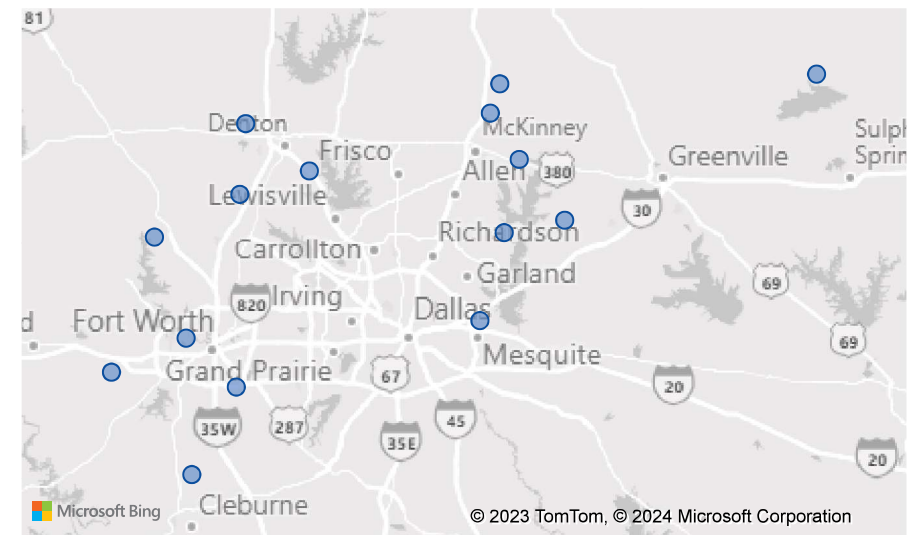
Dallas-Fort Worth

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA ▼
 Dallas-Fort Worth ▼

City - 1 ▼
 Dallas-Fort Worth (Region) + Dallas (City) ▼

City - 2 ▼
 Dallas-Fort Worth (Region) + Fort Wort... ▼

City - 3 ▼
 Dallas-Fort Worth (Region) + Arlington ... ▼

City - 4 ▼
 Dallas-Fort Worth (Region) + Plano (City) ▼

Dallas-Fort Worth

\$3,238,337,809
CY-Trailing 12 Month

6.6%
CY-Trailing 12 Month YoY %

\$3,039,024,442
PY-Trailing 12 Month

Dallas

\$1,199,031,834
CY-Trailing 12 Month

5.4%
CY-Trailing 12 Month YoY %

\$1,137,078,925
PY-Trailing 12 Month

Fort Worth

\$417,704,982
CY-Trailing 12 Month

7.70%
CY-Trailing 12 Month YoY %

\$387,835,387
PY-Trailing 12 Month

Arlington

\$191,718,429
CY-Trailing 12 Month

10.10%
CY-Trailing 12 Month YoY %

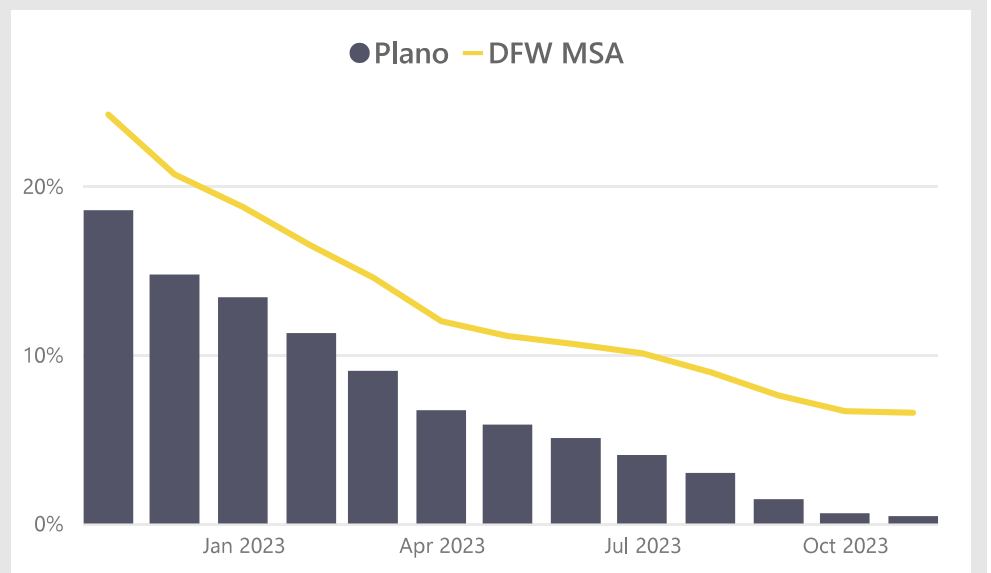
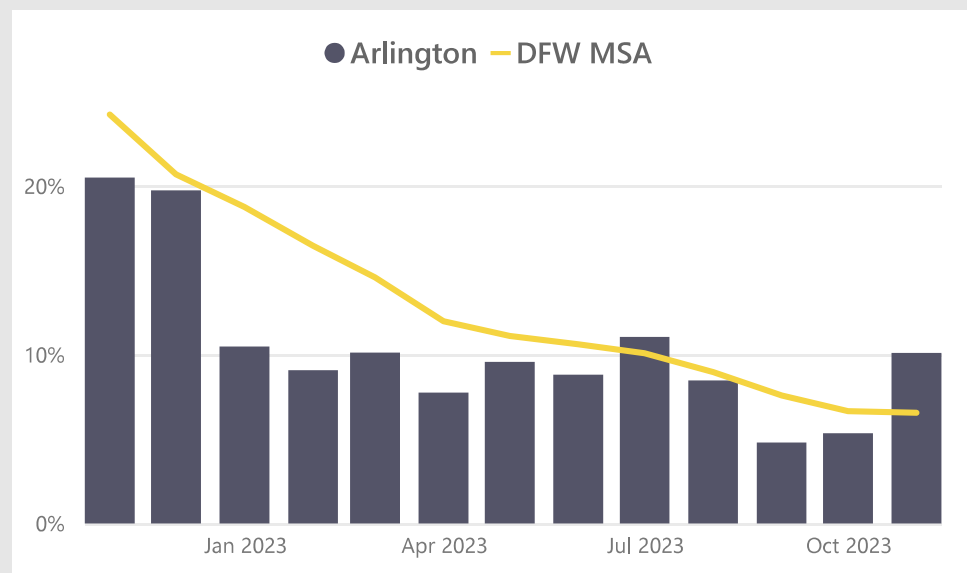
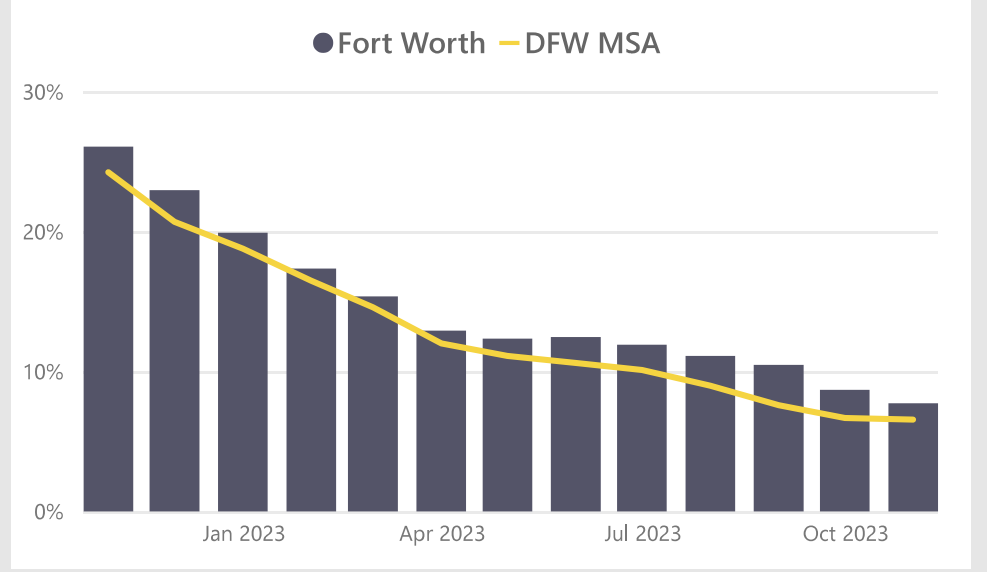
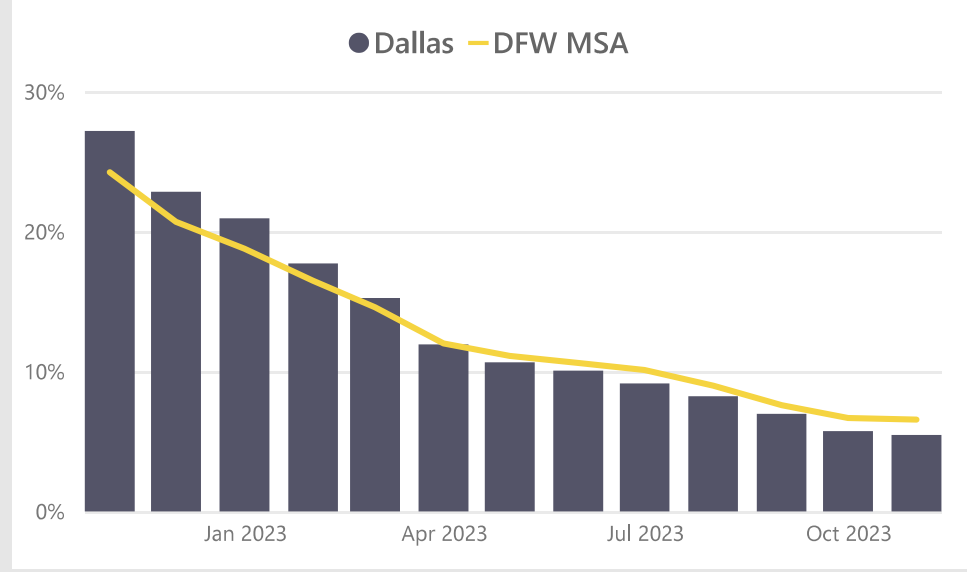
\$174,135,617
PY-Trailing 12 Month

Plano

\$173,154,733
CY-Trailing 12 Month

0.43%
CY-Trailing 12 Month YoY %

\$172,417,809
PY-Trailing 12 Month



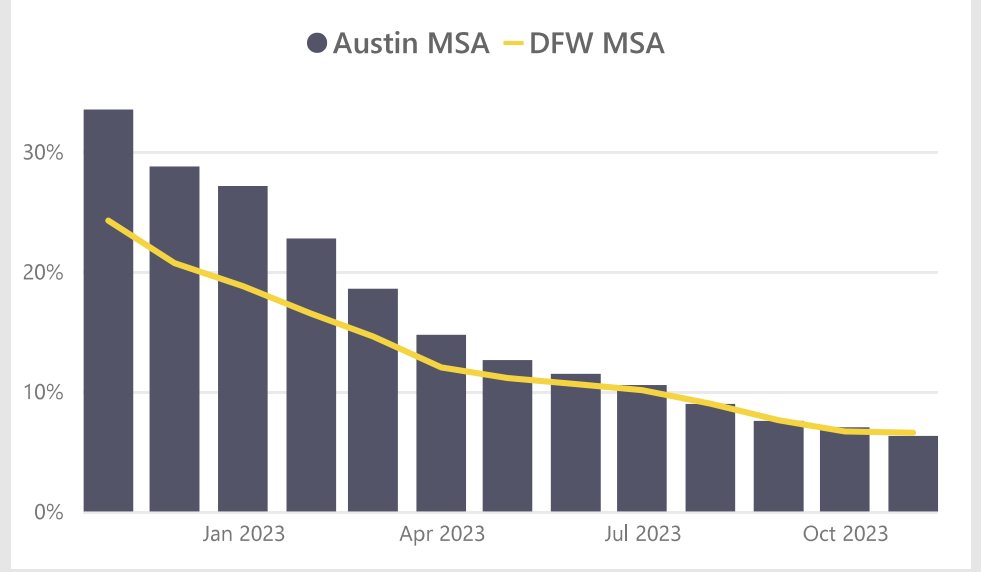
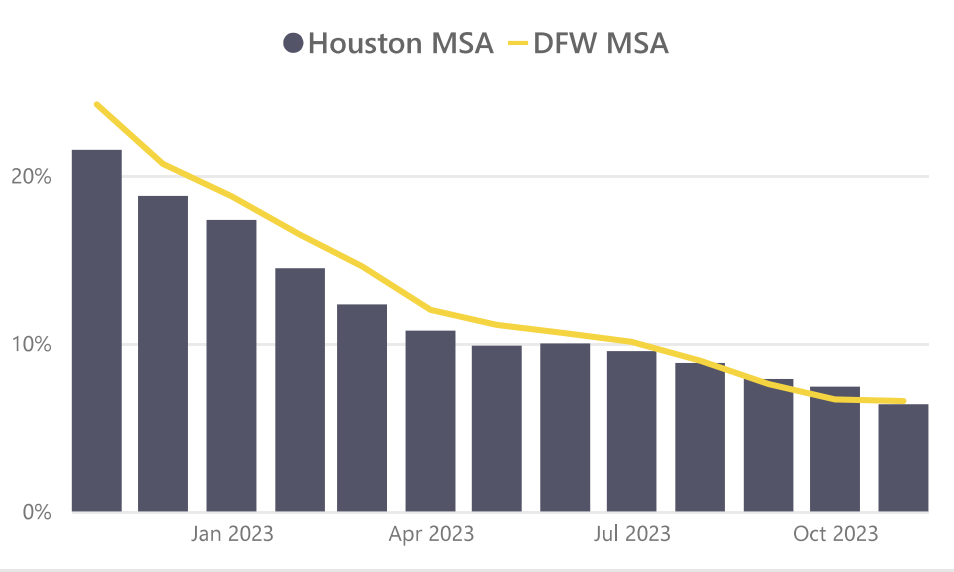
Subject MSA ▼ **Dallas-Fort Worth** ▼
 MSA - 1 ▼ **Houston-The Woodlands-Sugarland** ▼
 MSA - 2 ▼ **Austin-Round Rock-San Marcos** ▼
 MSA - 3 ▼ **San Antonio-New Braunfels** ▼
 MSA - 4 ▼ **El Paso** ▼

Dallas-Fort Worth

\$3,238,337,809
CY-Trailing 12 Month

6.6%
CY-Trailing 12 Month YoY %

\$3,039,024,442
PY-Trailing 12 Month

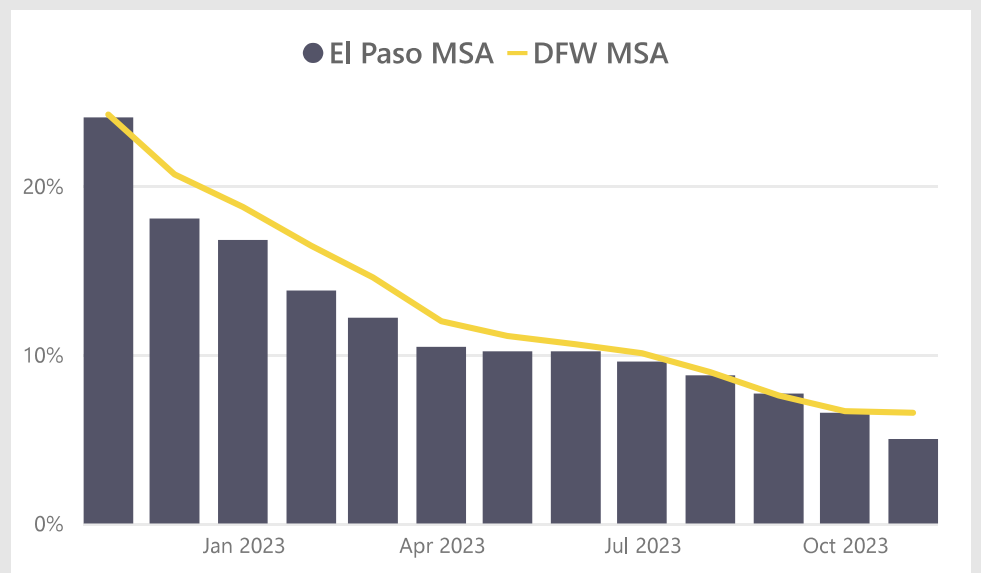
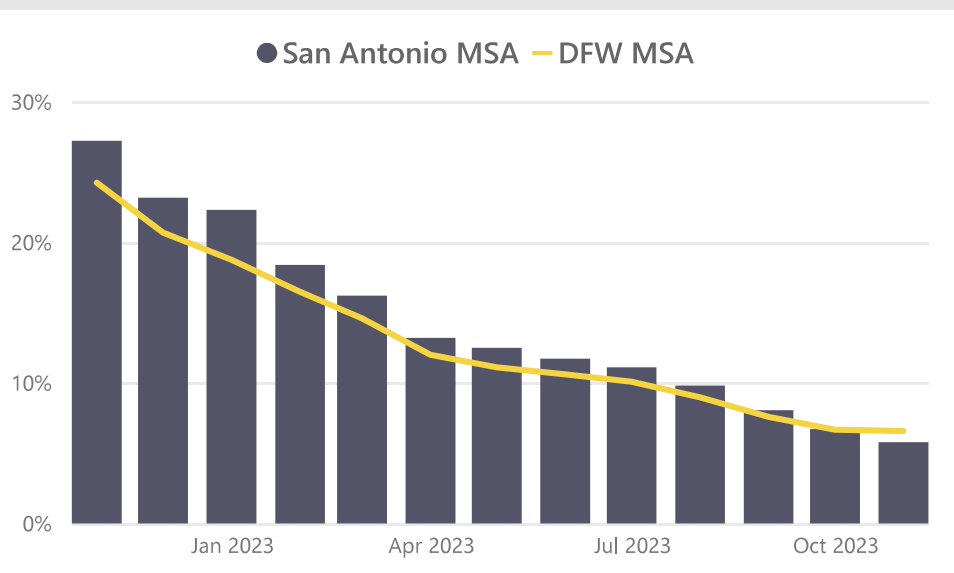


Houston-The Woodlands-Sugarland

\$2,471,453,303
CY-Trailing 12 Month

6.4%
CY-Trailing 12 Month YoY %

\$2,323,655,762
PY-Trailing 12 Month



Austin-Round Rock-San Marcos

\$1,469,289,802
CY-Trailing 12 Month

6.25%
CY-Trailing 12 Month YoY %

\$1,382,817,587
PY-Trailing 12 Month

San Antonio-New Braunfels

\$978,466,245
CY-Trailing 12 Month

5.76%
CY-Trailing 12 Month YoY %

\$925,157,067
PY-Trailing 12 Month

El Paso

\$241,361,961
CY-Trailing 12 Month

4.99%
CY-Trailing 12 Month YoY %

\$229,891,573
PY-Trailing 12 Month

MSA

Dallas-Fort Worth

MSA Snapshot

6.6%

City YoY %

\$3,238,337,809

CY-Trailing 12 Month

\$3,039,024,442

PY-Trailing 12 Month

State Snapshot

6%

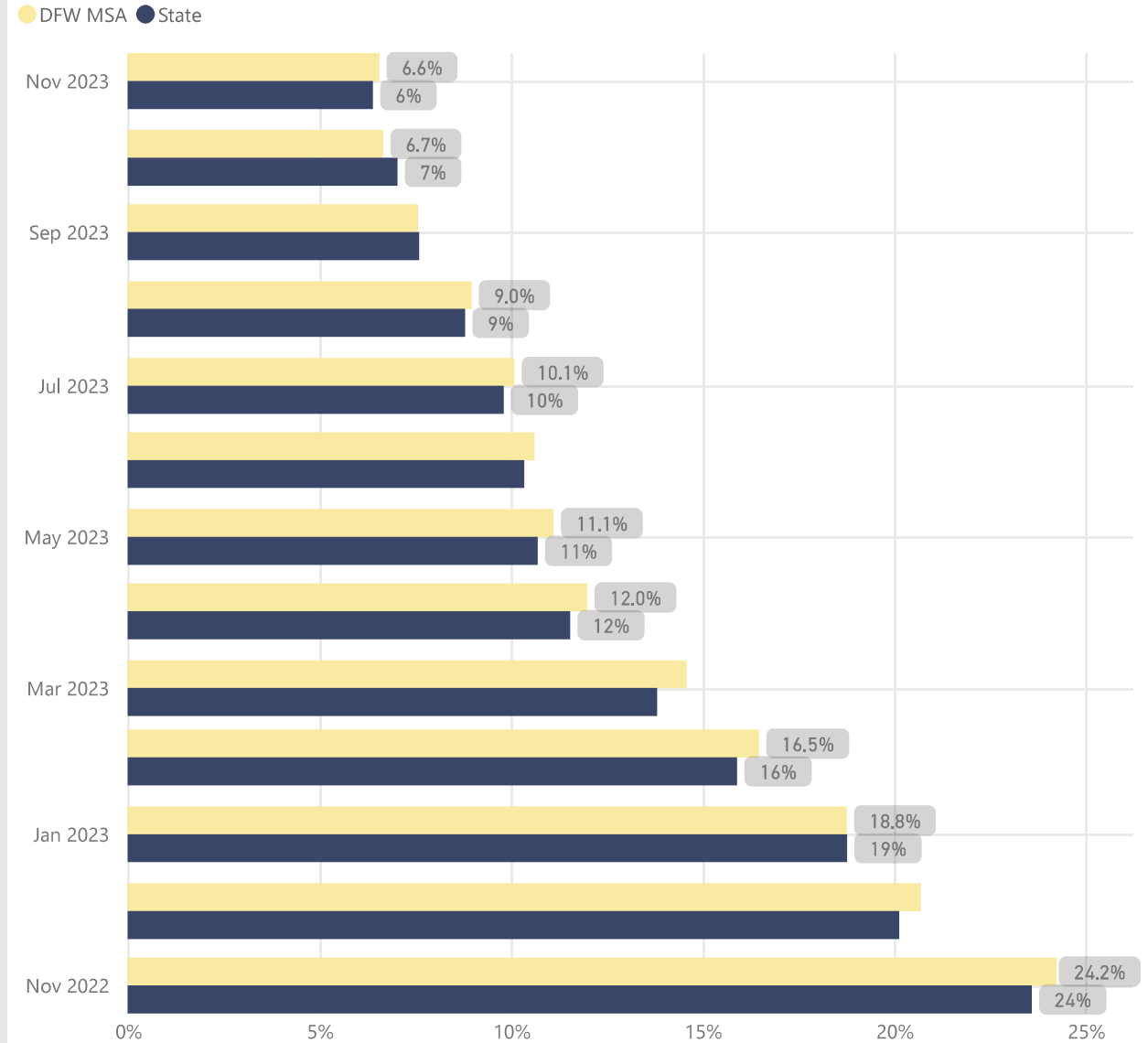
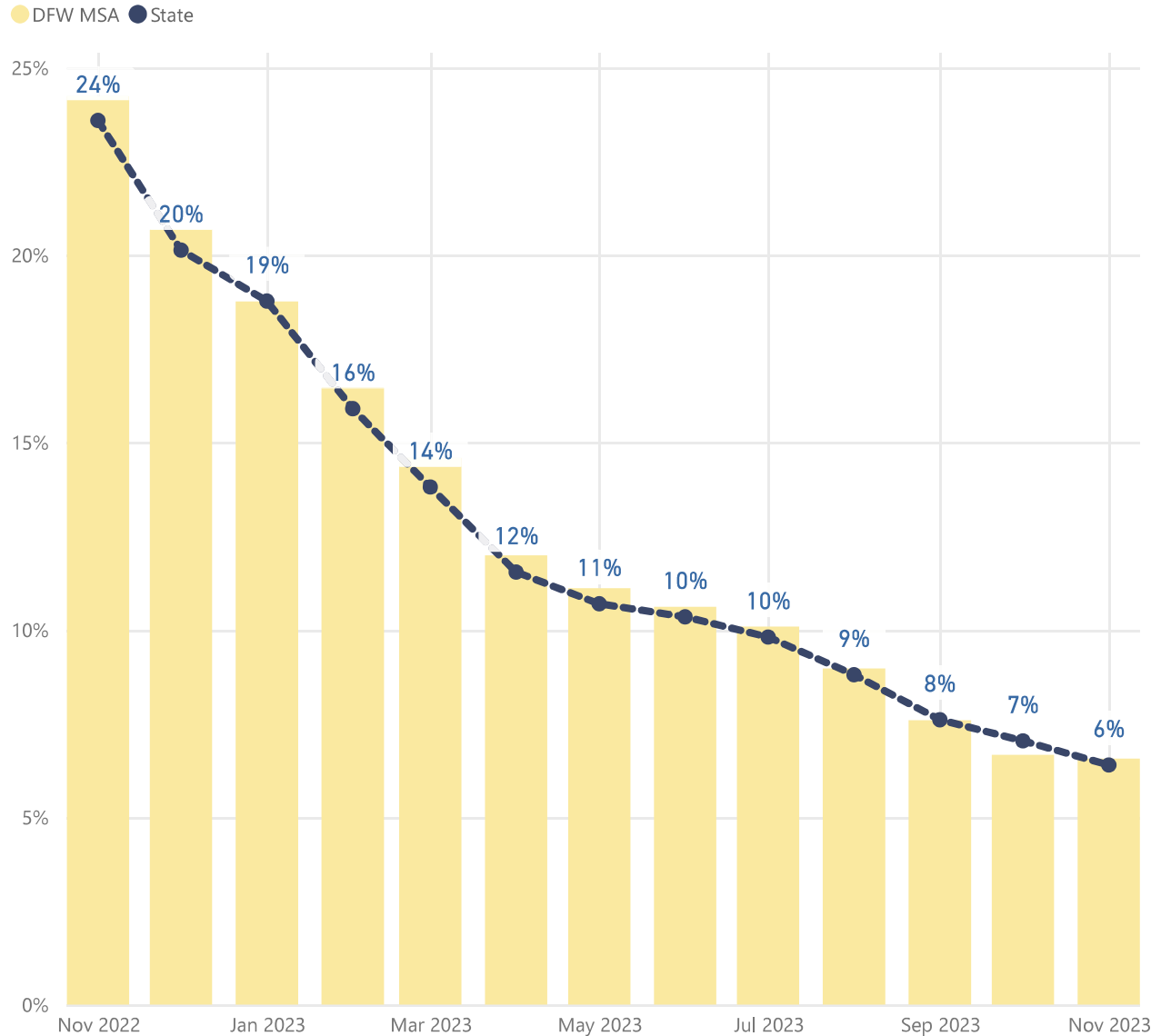
State YoY %

\$10,148,223,571

CY-Trailing 12 Month

\$9,538,467,605

PY-Trailing 12 Month



HOUSTON MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

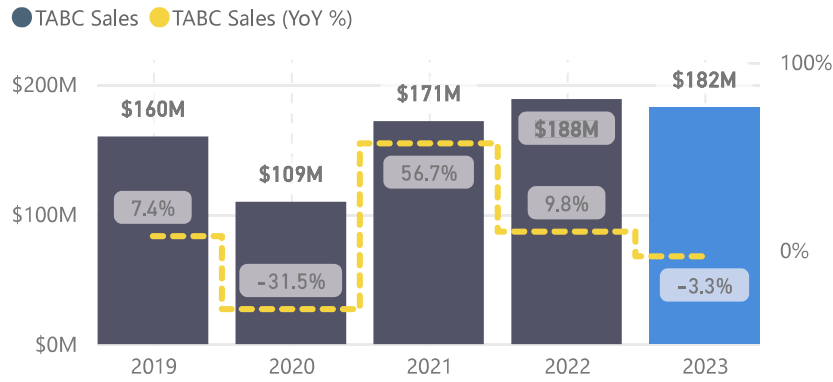
Comparison – Adjacent Cities

Comparison – Region + Top Cities

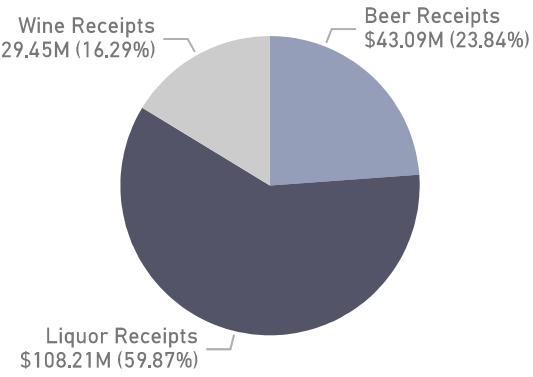
Comparison – State



YoY Nov 2023 Comparison



Nov 2023 Category %



Nov 2023 Receipts

\$108,213,248
Liquor Sales

\$29,452,748
Wine Sales

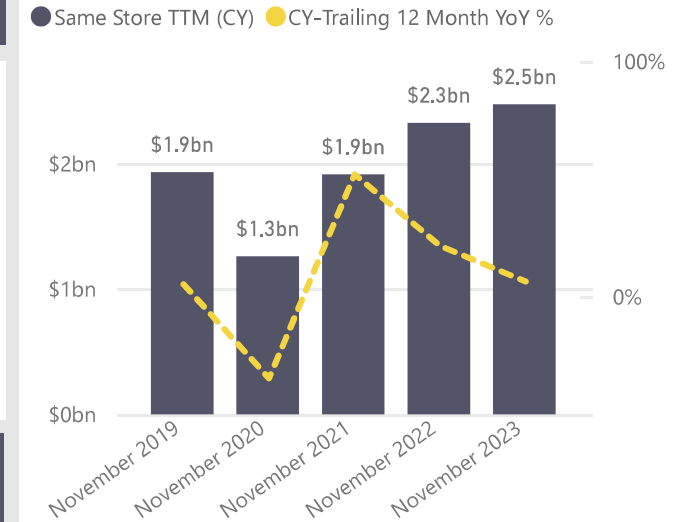
\$43,088,458
Beer Sales

\$182.0M **-3.3%**
Total Receipts Month YoY %

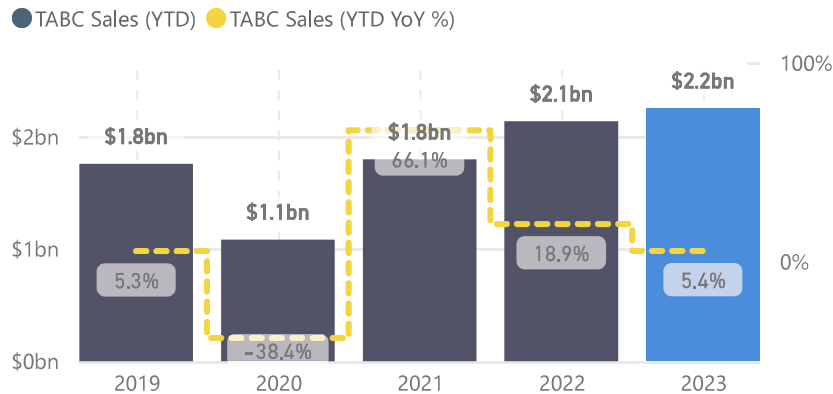
MSA
Houston-The Woodlands-Sugarland

Houston-The Woodlands-Sugarland
3,283 **\$752,803**

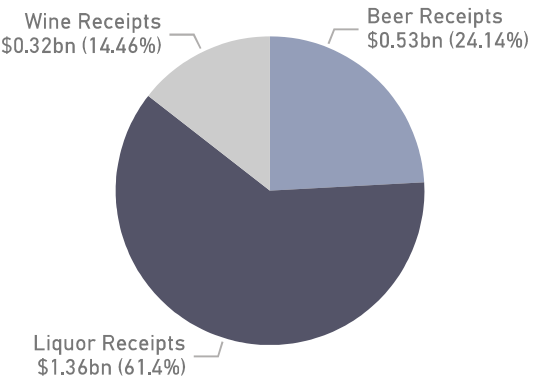
TTM YoY Comparison Nov 2023



YTD Nov 2023 Comparison



YTD Nov 2023 - Category %



YTD Nov 2023 Receipts

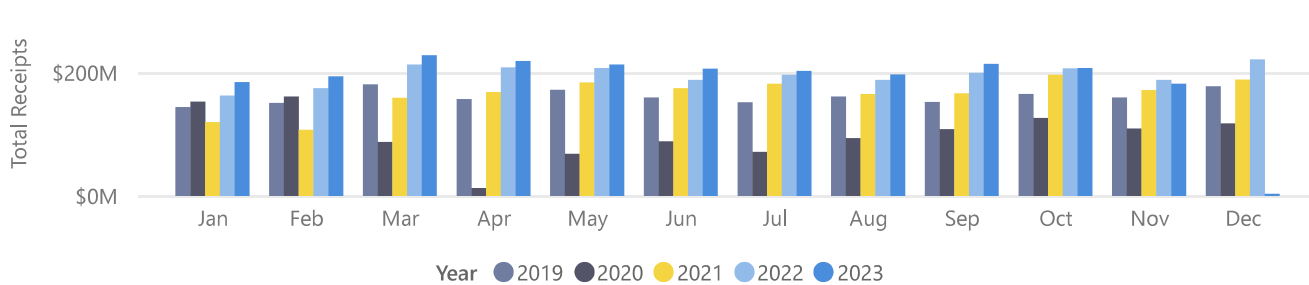
\$1,357,203,494
Liquor Sales

\$319,629,552
Wine Sales

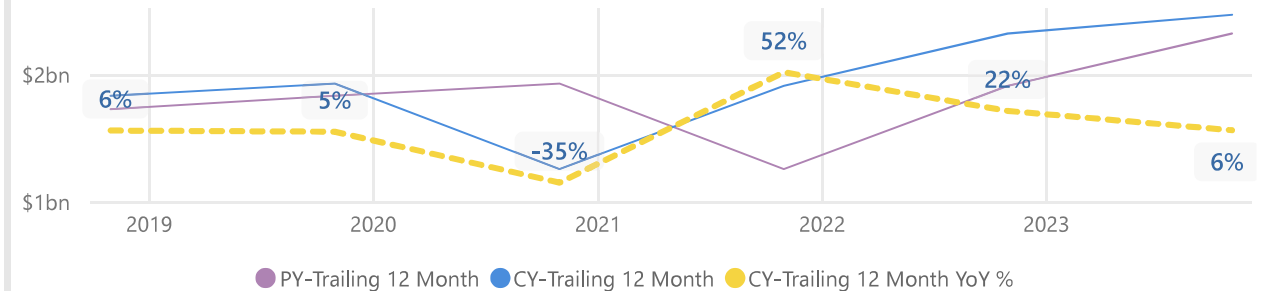
\$533,453,395
Beer Sales

\$2.2bn **5.4%**
Total Receipts YTD YoY %

YTD MoM + YoY Comparison Nov 2023



TTM YoY % Comparison Nov 2023

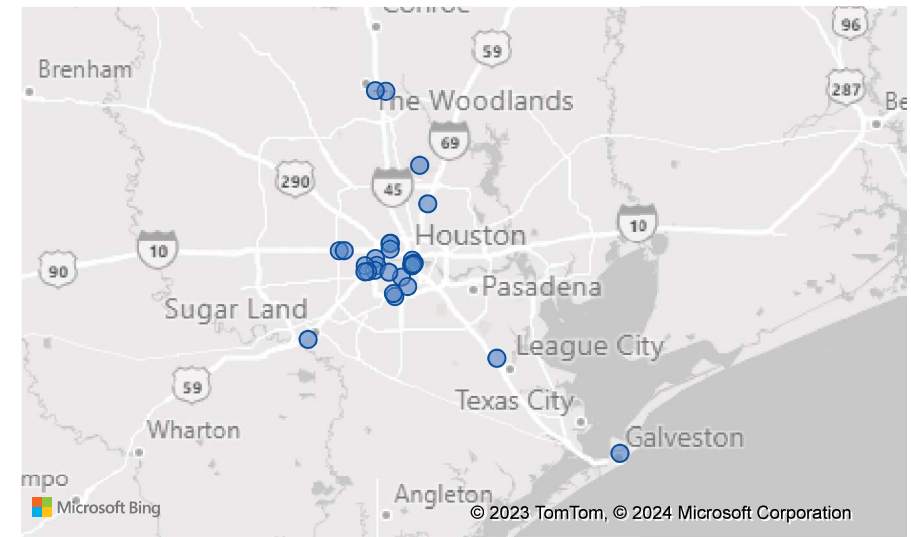


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Houston	\$17,402,454	5.7%	\$184,830,556	14.6%	\$200,915,416	16%
LEVY RESTAURANTS AT TOYOTA CENTER (HOUSTON - 77002 - 1)	\$2,017,454	101.9%	\$14,286,820	12.5%	\$15,744,229	14%
THE POST OAK/MASTRO'S/WILLIE G'S (HOUSTON - 77002 - 2)	\$1,792,702	5.1%	\$16,524,257	-3.3%	\$18,775,810	-1%
ARAMARK SPORTS & ENTERTAINMENT SERVICES (HOUSTON - 77002 - 1)	\$1,217,091	-59.1%	\$31,396,408	12.3%	\$31,892,307	14%
ARAMARK SPORTS & ENTERTAINMENT SERVICES (HOUSTON - 77002 - 2)	\$1,192,570	8.0%	\$1,791,942	4.2%	\$1,794,172	4%
ARAMARK SPORTS & ENTERTAINMENT SERVICES (HOUSTON - 77002 - 3)	\$961,175	-16.6%	\$13,663,471	35.2%	\$14,876,165	33%
HILTON AMERICAS - HOUSTON (HOUSTON - 77002 - 1)	\$722,653	0.9%	\$6,932,775	31.0%	\$8,008,266	39%
ESCAPADE 2001 HOUSTON (HOUSTON - 77002 - 1)	\$641,481	33.9%	\$5,554,866	6.0%	\$5,982,451	10%
MARRIOTT MARQUIS HOUSTON (HOUSTON - 77002 - 1)	\$616,547	-10.3%	\$11,043,067	18.4%	\$12,041,679	19%
STEAK 48 (HOUSTON - 77027 - 1)	\$593,557	-8.5%	\$6,164,597	-3.1%	\$7,080,891	-1%
CONEJO MALO (HOUSTON - 77002 - 2)	\$571,729		\$3,952,900		\$3,952,900	
KIRBY ICE HOUSE (HOUSTON - 77055 - 1)	\$543,536	-17.7%	\$6,820,981	-3.8%	\$7,519,771	-2%
KAMP HOUSTON (HOUSTON - 77057 - 1)	\$528,993	39.4%	\$6,302,907	-14.6%	\$6,686,617	-14%
KIRBY ICE HOUSE (HOUSTON - 77098 - 1)	\$477,786	-21.6%	\$5,781,530	-4.8%	\$6,303,054	-4%
MCINTYRE'S (HOUSTON - 77008 - 1)	\$476,833	-10.5%	\$5,614,025	-24.5%	\$6,093,576	-24%
BEST REGARDS (HOUSTON - 77008 - 1)	\$474,634		\$1,390,382		\$1,390,382	
THE ADDRESS (HOUSTON - 77021 - 1)	\$466,444	19.6%	\$7,295,541	45.3%	\$7,722,393	46%
CAMPUS BEVERAGE INC (HOUSTON - 77024 - 1)	\$447,102	9.2%	\$4,257,251	21.8%	\$4,868,584	23%
CLE GROUP SOCIAL, LLC (HOUSTON - 77008 - 1)	\$444,073		\$1,910,943		\$1,910,943	
PAPPAS BROS STEAKHOUSE (HOUSTON - 77002 - 1)	\$434,604	14.3%	\$4,829,005	8.0%	\$5,497,686	8%
POST SECURITY AREAS OF TERMINAL C NORTH (HOUSTON - 77002 - 1)	\$431,128	4.3%	\$4,997,148	12.7%	\$5,463,228	9%
HOTEL ZA ZA (HOUSTON - 77005 - 1)	\$410,266	8.5%	\$3,903,746	3.6%	\$4,658,877	10%
FOUR SEASON HOTEL HOUSTON (HOUSTON - 77002 - 1)	\$401,538	-7.9%	\$4,595,183	16.3%	\$5,067,851	20%
HOUSTON COUNTRY CLUB (HOUSTON - 77002 - 1)	\$390,325	65.3%	\$2,925,933	38.3%	\$3,259,693	38%
JOEY UPTOWN (HOUSTON - 77056 - 1)	\$389,592	5.4%	\$4,484,786	-0.3%	\$4,927,264	-0%
OJOS LOCOS SPORTS CANTINA (HOUSTON - 77002 - 1)	\$380,526	-9.6%	\$4,528,591	130.2%	\$4,957,352	
B & B BUTCHERS (HOUSTON - 77007 - 1)	\$378,115	-1.6%	\$3,881,501	1.9%	\$4,439,275	5%
Webster	\$849,741		\$849,741		\$849,741	
LITTLE WOODROW'S (WEBSTER - 77598 - 1)	\$849,741		\$849,741		\$849,741	
The Woodlands	\$632,092	-16.5%	\$7,165,686	231.0%	\$7,918,689	
KIRBY ICE HOUSE WOODLANDS (THE WOODLANDS - 77380 - 1)	\$632,092	-16.5%	\$7,165,686	231.0%	\$7,918,689	
Conroe	\$544,473	0.2%	\$2,526,021	-9.0%	\$2,532,010	-10%
SPECTRUM CATERING (CONROE - 77385 - 45)	\$544,473	0.2%	\$2,526,021	-9.0%	\$2,532,010	-10%
Sugar Land	\$449,827	-4.6%	\$4,545,552	22.6%	\$4,675,138	9%
SMART FINANCIAL CENTRE AT SUGAR LAND (SUGAR LAND - 77478 - 1)	\$449,827	-4.6%	\$4,545,552	22.6%	\$4,675,138	9%
Total	\$19,878,587	9.0%	\$199,917,556	17.6%	\$216,890,994	19%

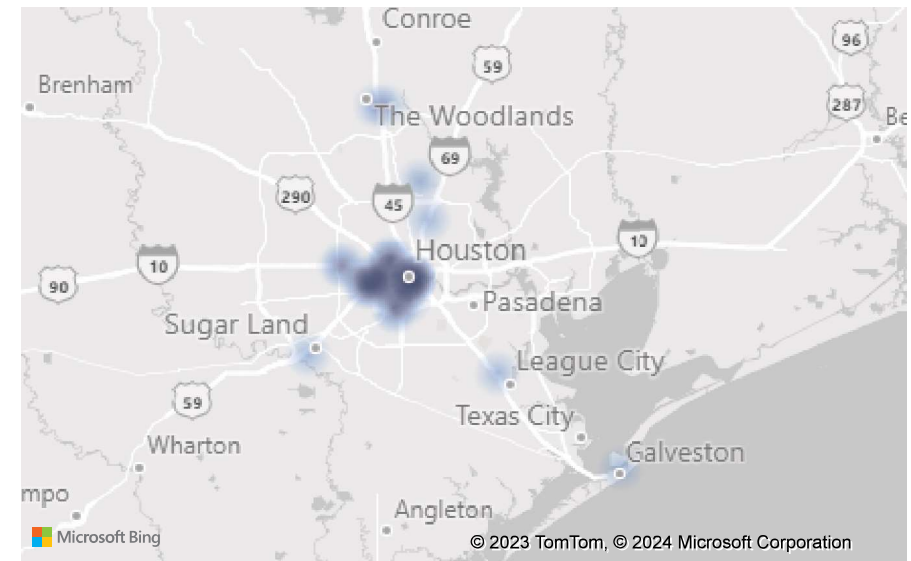
MSA

Houston-The Woodlands-Sugarland

Location Map



Heat Map



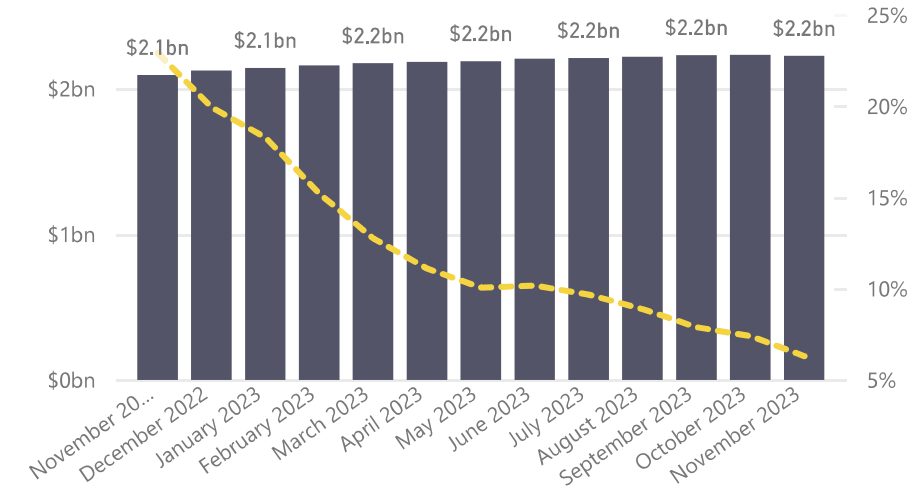
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	\$164,319,838	-3.7%	\$2,022,152,933	61.3%	\$2,222,958,996	\$2,091,332,823	6%
Houston	\$116,262,676	-5.3%	\$1,438,005,992	68.7%	\$1,583,158,435	\$1,494,756,795	6%
Katy	\$6,580,195	2.9%	\$81,964,223	53.5%	\$89,842,571	\$83,723,205	7%
The Woodlands	\$6,449,008	3.8%	\$73,811,327	13.5%	\$81,705,109	\$69,881,008	17%
Spring	\$5,544,254	-5.3%	\$68,050,223	29.9%	\$74,620,177	\$73,290,392	2%
Galveston	\$5,013,729	-0.6%	\$73,072,000	112.2%	\$78,814,230	\$72,246,825	9%
Webster	\$3,675,861	26.0%	\$34,898,166	1.8%	\$38,476,922	\$36,873,636	4%
Sugar Land	\$3,582,425	-3.1%	\$41,608,215	37.2%	\$45,592,469	\$43,278,797	5%
Humble	\$3,240,150	-6.5%	\$41,248,313	40.5%	\$45,140,205	\$43,896,944	3%
Conroe	\$2,786,050	6.4%	\$28,148,232	92.0%	\$30,606,879	\$28,389,231	8%
Tomball	\$2,261,273	-3.4%	\$27,430,051	65.6%	\$30,177,311	\$29,434,428	3%
Friendswood	\$2,003,443	-7.1%	\$23,903,735	36.2%	\$26,769,623	\$26,036,110	3%
Pearland	\$1,947,391	-8.0%	\$26,115,914	10.7%	\$28,616,492	\$27,615,785	4%
Richmond	\$1,764,317	7.9%	\$20,734,746	100.9%	\$22,678,728	\$18,328,836	24%
Pasadena	\$1,608,634	-2.6%	\$20,597,540	44.0%	\$22,435,027	\$20,421,155	10%
Montgomery	\$1,600,432	-2.0%	\$22,564,256	4.9%	\$24,324,818	\$23,159,676	5%
Total	\$164,319,838	-3.7%	\$2,022,152,933	61.3%	\$2,222,958,996	\$2,091,332,823	6%

MSA

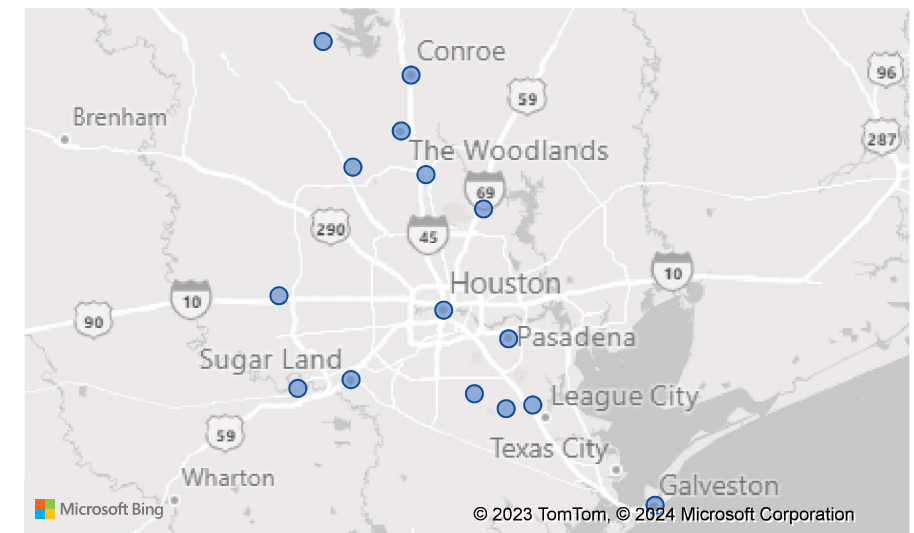
Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



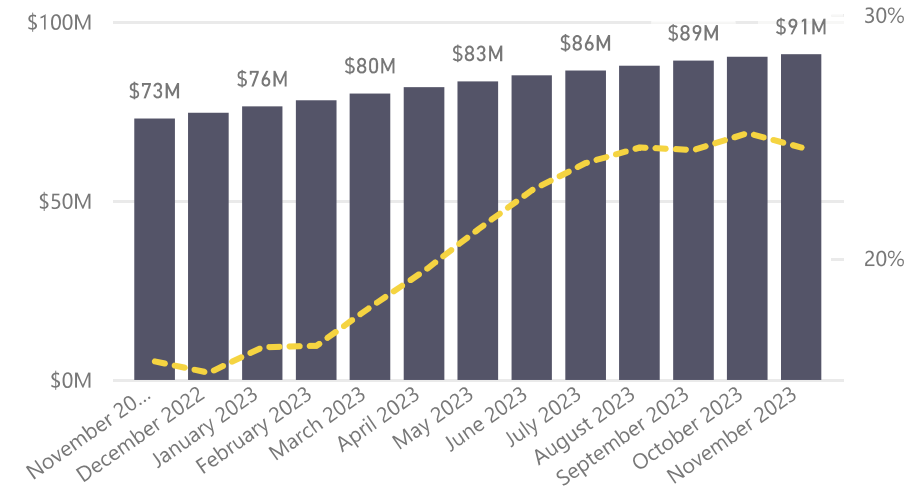
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	\$6,751,186	11.2%	\$83,472,298	92.8%	\$90,862,027	\$72,956,228	25%
Brazoria	\$22,441	-58.1%	\$656,469	-14.8%	\$717,570	\$374,892	91%
Channelview	\$76,304	45.1%	\$1,196,877	-5.3%	\$1,256,162	\$748,065	68%
Deer Park	\$142,778	122.3%	\$1,616,553	17.0%	\$1,696,321	\$1,198,234	42%
West University ...	\$128,434	72.6%	\$1,046,487	0.1%	\$1,149,886	\$825,395	39%
Liberty	\$145,246	-1.3%	\$2,039,458	55.6%	\$2,218,365	\$1,644,557	35%
Sealy	\$112,798	4.9%	\$1,326,843	49.2%	\$1,450,439	\$1,109,463	31%
Atascocita	\$88,137	-28.0%	\$1,196,260	82.9%	\$1,279,729	\$1,001,422	28%
Bellaire	\$287,068	7.6%	\$3,285,359	40.8%	\$3,593,176	\$2,857,890	26%
Hempstead	\$81,182	-28.2%	\$1,516,737	65.4%	\$1,632,176	\$1,312,168	24%
Stafford	\$1,594,002	26.3%	\$18,847,742	22.2%	\$20,479,476	\$16,501,424	24%
Richmond	\$1,764,317	7.9%	\$20,734,746	100.9%	\$22,678,728	\$18,328,836	24%
Alvin	\$329,576	13.2%	\$4,259,349	18.9%	\$4,617,624	\$3,753,753	23%
Magnolia	\$1,131,521	13.7%	\$14,068,717	256.1%	\$15,363,375	\$12,688,456	21%
Missouri City	\$483,695	0.3%	\$6,760,206	154.6%	\$7,345,071	\$6,093,096	21%
Fulshear	\$363,687	-10.3%	\$4,920,495	101.6%	\$5,383,929	\$4,518,577	19%
Total	\$6,751,186	11.2%	\$83,472,298	92.8%	\$90,862,027	\$72,956,228	25%

MSA

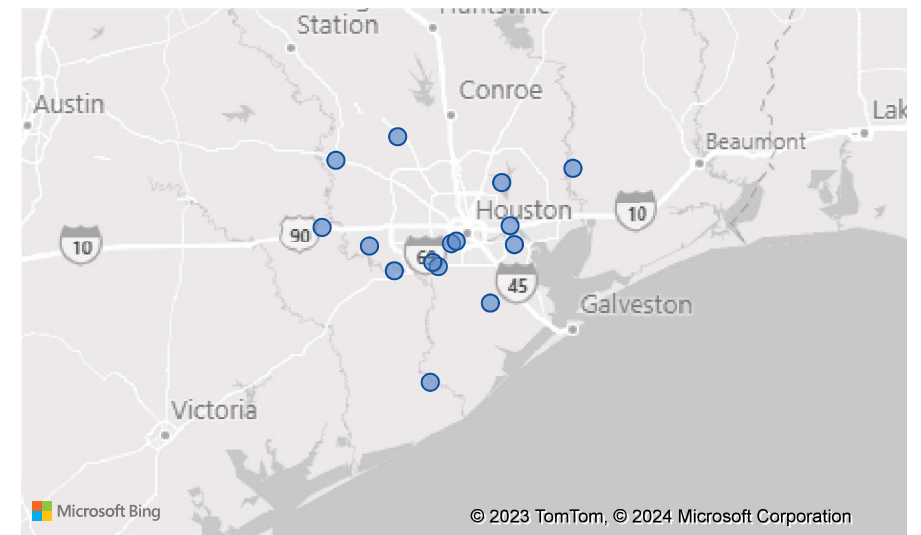
Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA ▼
 Houston-The Woodlands-Sugarland ▼

City - 1 ▼
 Houston-The Woodlands-Sugarland (Re... ▼

City - 2 ▼
 Houston-The Woodlands-Sugarland (Re... ▼

City - 3 ▼
 Houston-The Woodlands-Sugarland (Re... ▼

City - 4 ▼
 Houston-The Woodlands-Sugarland (Re... ▼

Houston-The Woodlands-Sugarland

\$2,471,453,303
CY-Trailing 12 Month

6.4%
CY-Trailing 12 Month YoY %

\$2,323,655,762
PY-Trailing 12 Month

Houston

\$1,583,158,435
CY-Trailing 12 Month

5.9%
CY-Trailing 12 Month YoY %

\$1,494,756,795
PY-Trailing 12 Month

The Woodlands

\$81,705,109
CY-Trailing 12 Month

16.92%
CY-Trailing 12 Month YoY %

\$69,881,008
PY-Trailing 12 Month

Sugar Land

\$45,592,469
CY-Trailing 12 Month

5.35%
CY-Trailing 12 Month YoY %

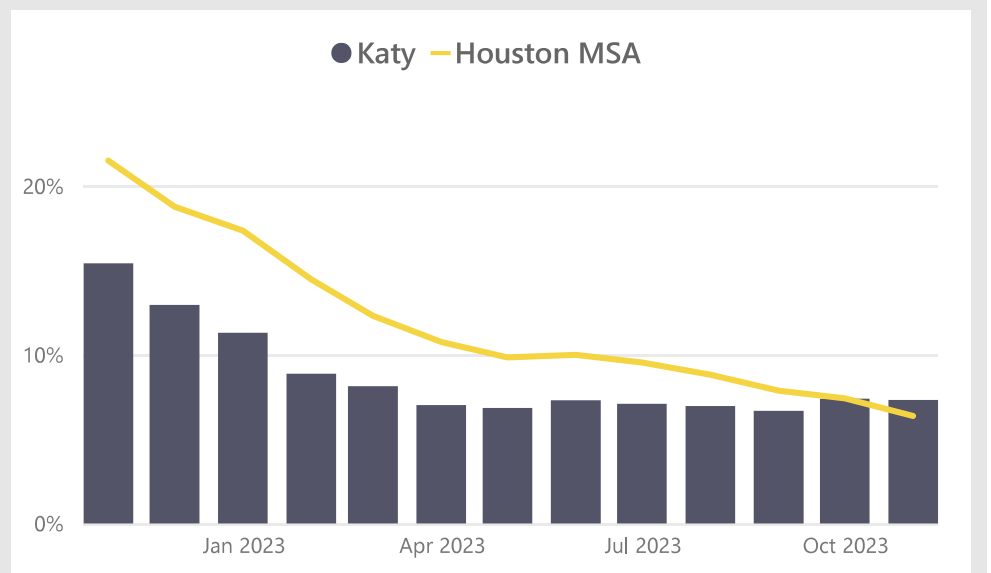
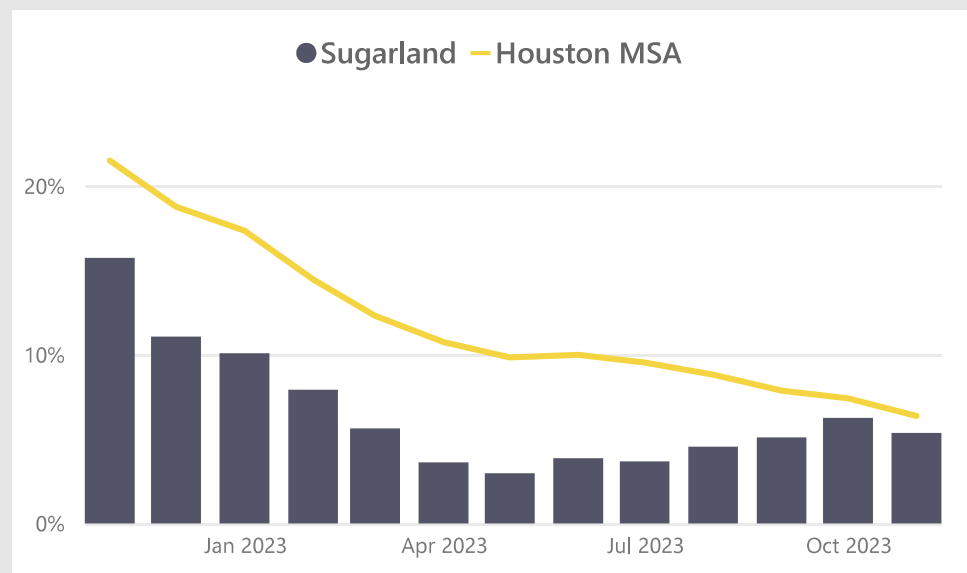
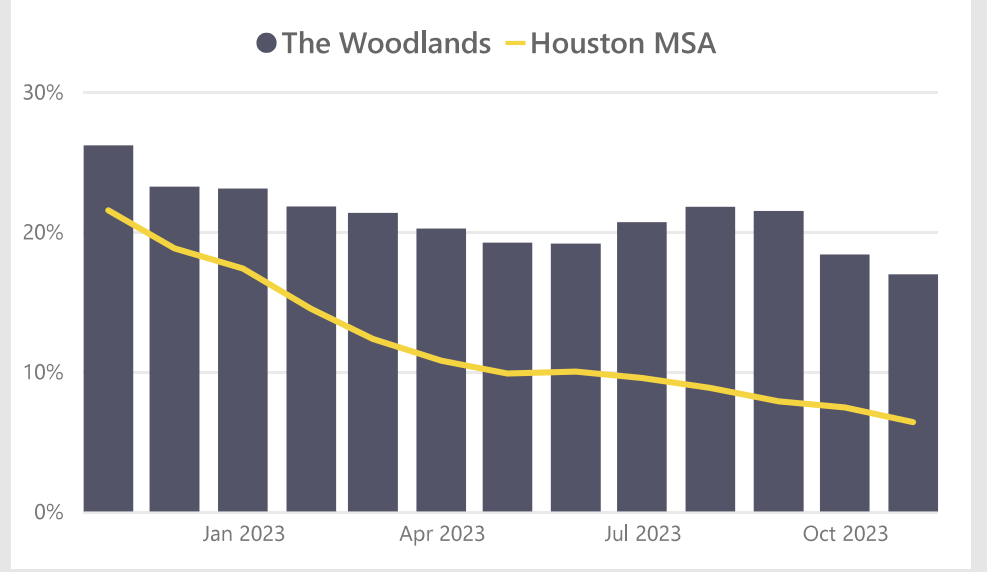
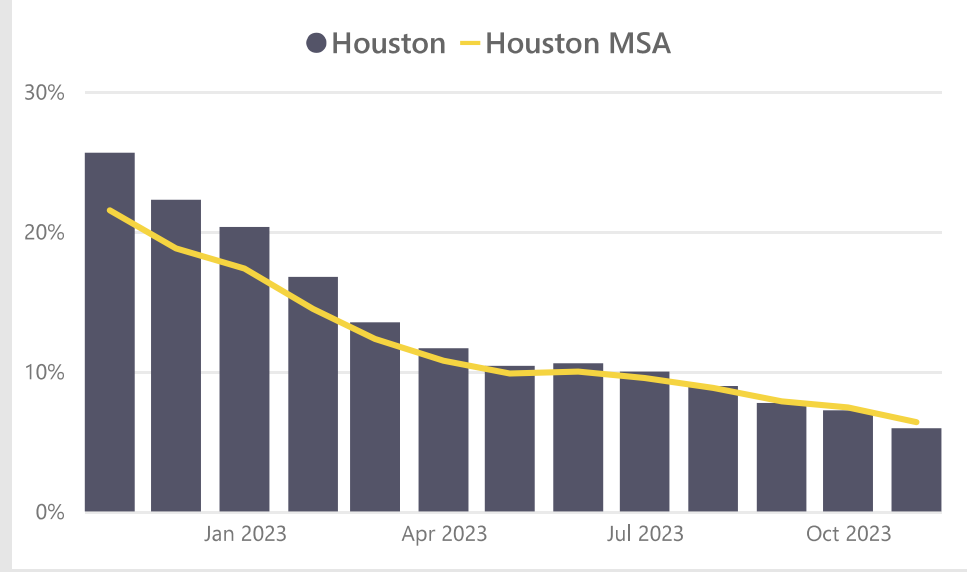
\$43,278,797
PY-Trailing 12 Month

Katy

\$89,842,571
CY-Trailing 12 Month

7.31%
CY-Trailing 12 Month YoY %

\$83,723,205
PY-Trailing 12 Month



Subject MSA ▼ **Houston-The Woodlands-Sugarland** ▼
 MSA - 1 ▼ **Dallas-Fort Worth** ▼
 MSA - 2 ▼ **Austin-Round Rock-San Marcos** ▼
 MSA - 3 ▼ **San Antonio-New Braunfels** ▼
 MSA - 4 ▼ **El Paso** ▼

Houston-The Woodlands-Sugarland

\$2,471,453,303
CY-Trailing 12 Month

6.4%
CY-Trailing 12 Month YoY %

\$2,323,655,762
PY-Trailing 12 Month

Dallas-Fort Worth

\$3,238,337,809
CY-Trailing 12 Month

6.6%
CY-Trailing 12 Month YoY %

\$3,039,024,442
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,469,289,802
CY-Trailing 12 Month

6.25%
CY-Trailing 12 Month YoY %

\$1,382,817,587
PY-Trailing 12 Month

San Antonio-New Braunfels

\$978,466,245
CY-Trailing 12 Month

5.76%
CY-Trailing 12 Month YoY %

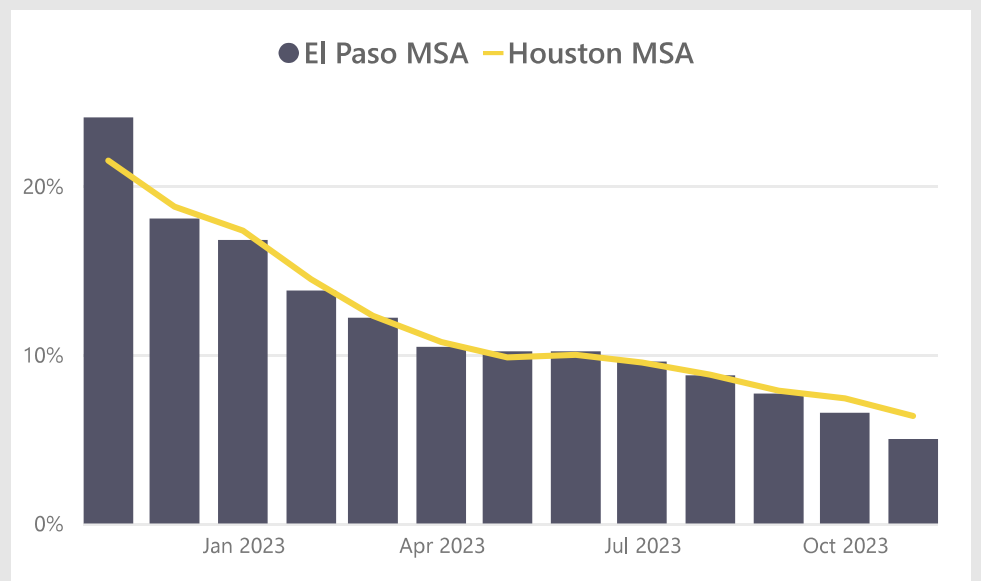
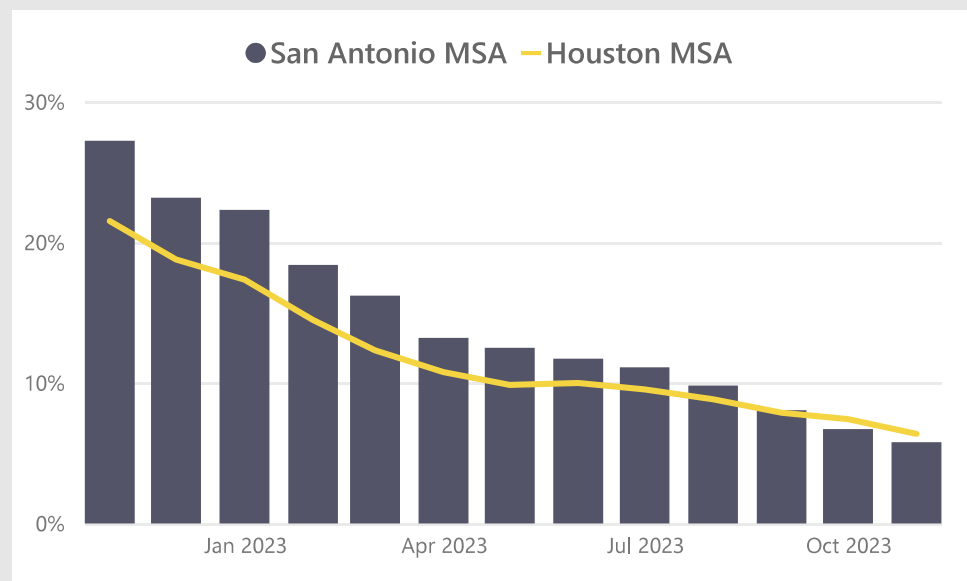
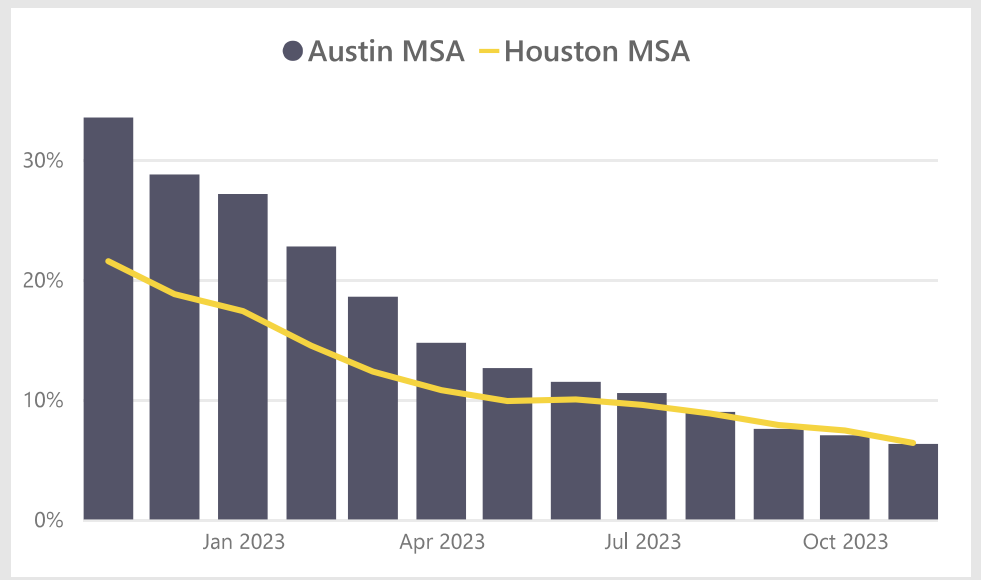
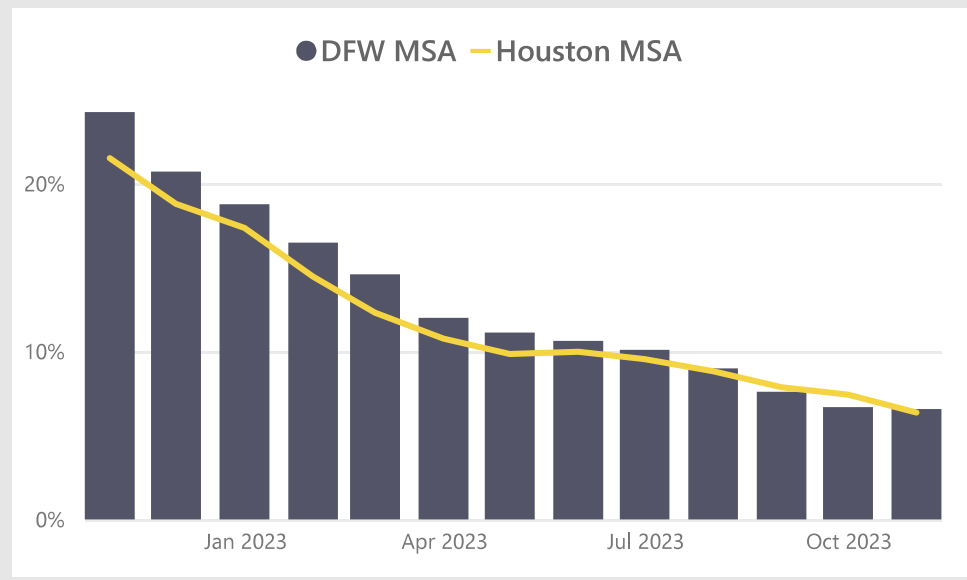
\$925,157,067
PY-Trailing 12 Month

El Paso

\$241,361,961
CY-Trailing 12 Month

4.99%
CY-Trailing 12 Month YoY %

\$229,891,573
PY-Trailing 12 Month



MSA

Houston-The Woodlands-Sugarland

MSA Snapshot

6.4%

City YoY %

\$2,471,453,303

CY-Trailing 12 Month

\$2,323,655,762

PY-Trailing 12 Month

State Snapshot

6%

State YoY %

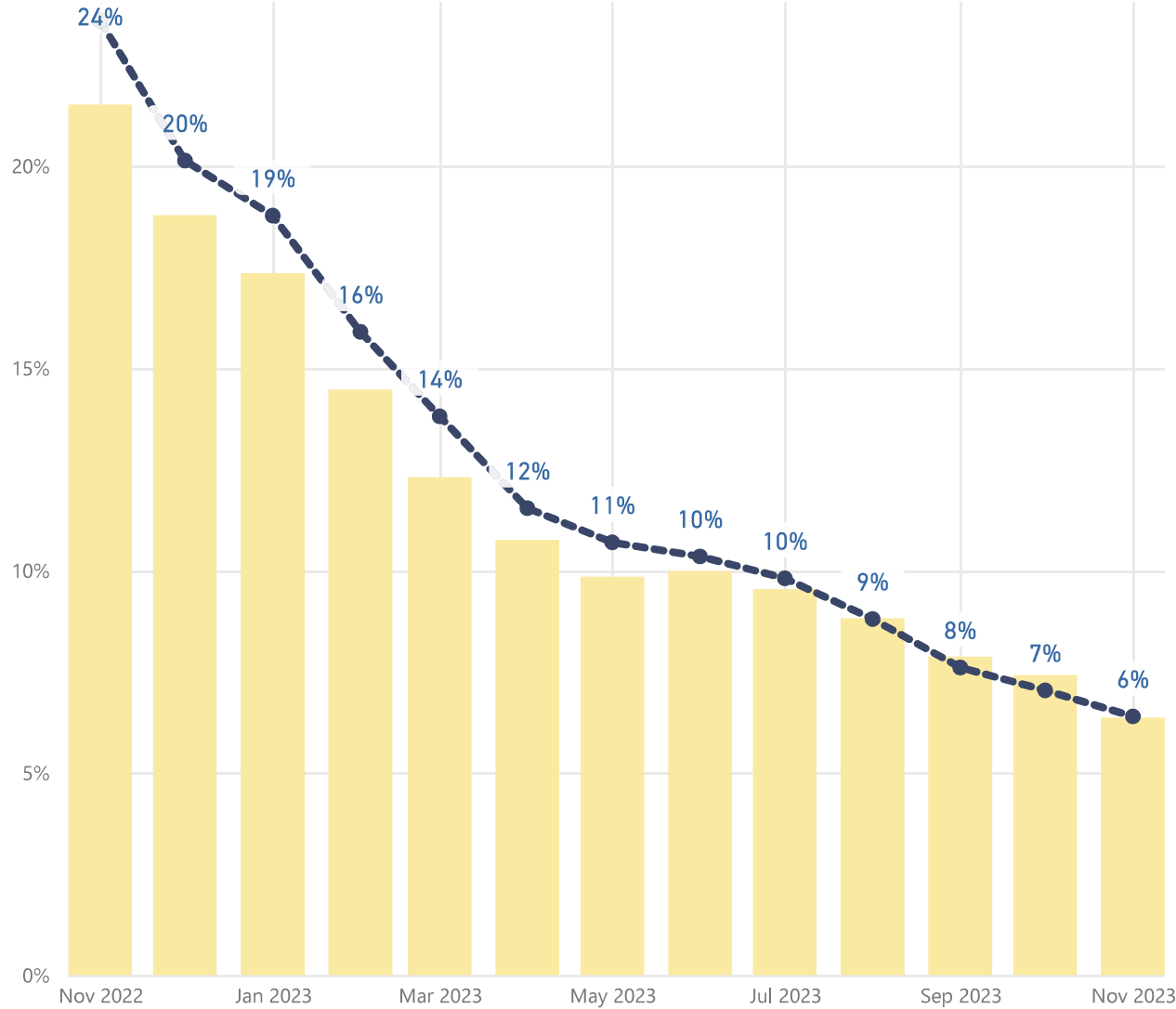
\$10,148,223,571

CY-Trailing 12 Month

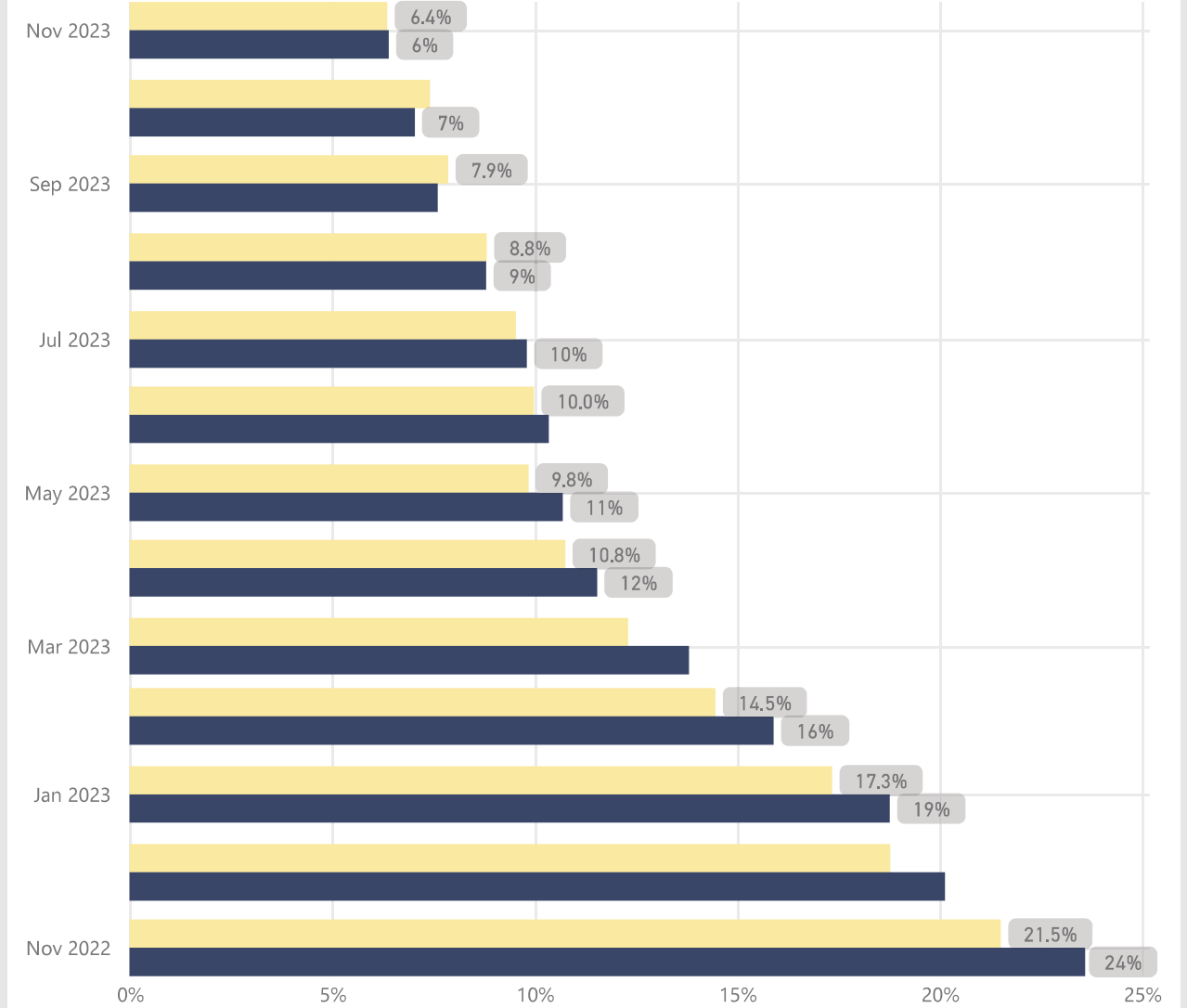
\$9,538,467,605

PY-Trailing 12 Month

● Houston MSA ● State



● Houston MSA ● State



SAN ANTONIO MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

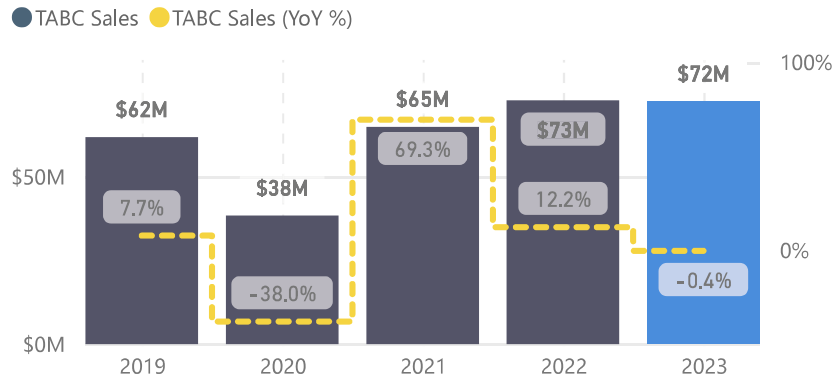
Comparison – Adjacent Cities

Comparison – Region + Top Cities

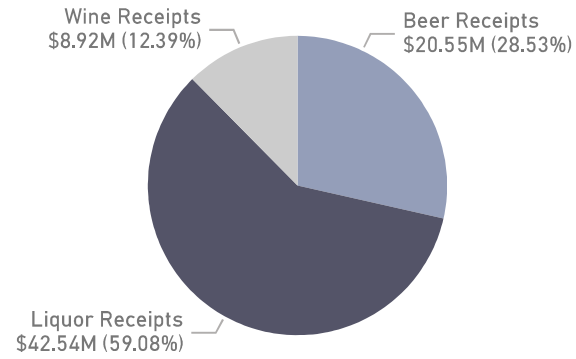
Comparison – State



YoY Nov 2023 Comparison



Nov 2023 Category %



Nov 2023 Receipts

\$42,544,656
Liquor Sales

\$8,923,593
Wine Sales

\$20,548,970
Beer Sales

\$72.4M Total Receipts

-0.4% Month YoY %

MSA

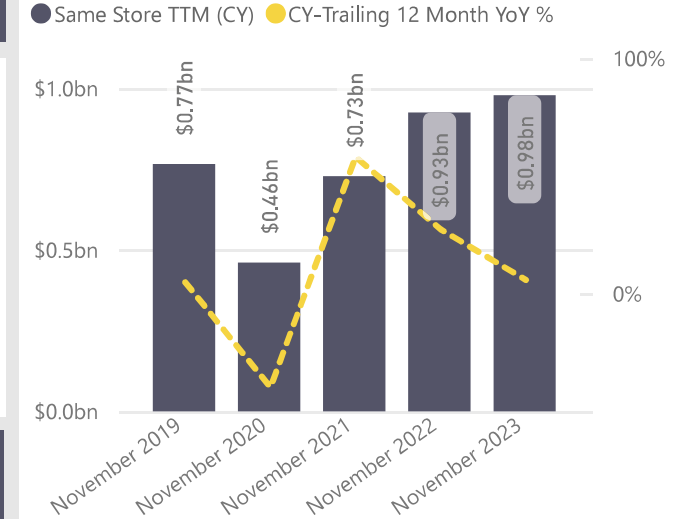
San Antonio-New Braunfels

San Antonio-New Braunfels

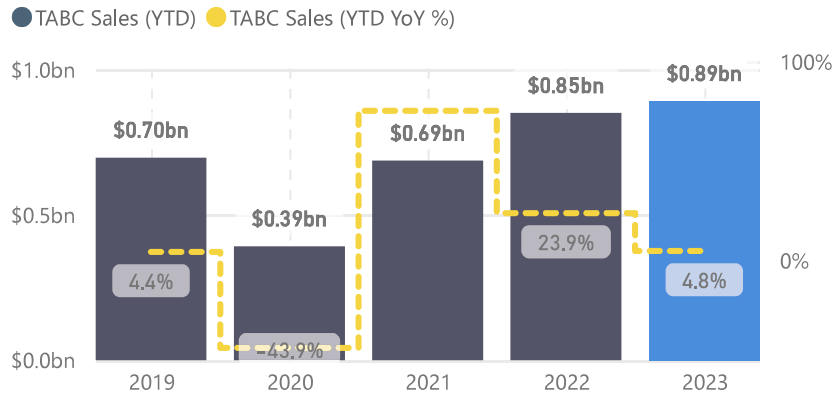
1,292 Locations Reporting > \$0

\$757,327 TTM Per Location

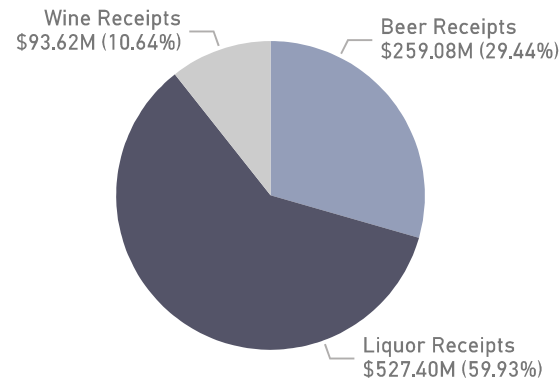
TTM YoY Comparison Nov 2023



YTD Nov 2023 Comparison



YTD Nov 2023 - Category %



YTD Nov 2023 Receipts

\$527,401,592
Liquor Sales

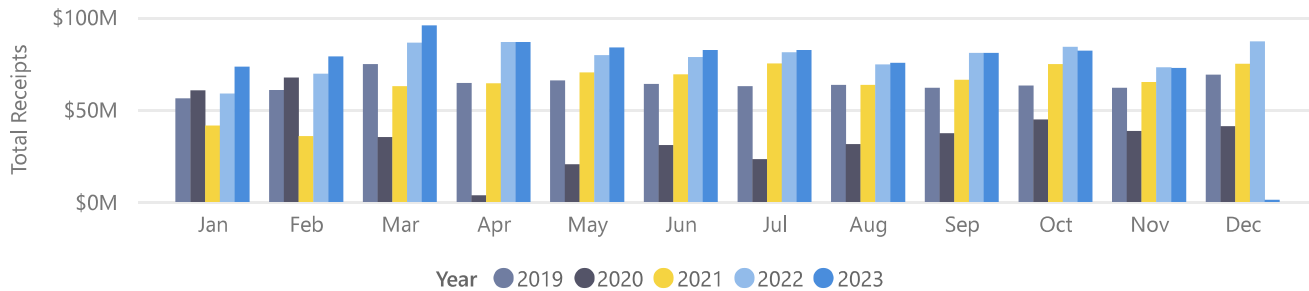
\$93,622,968
Wine Sales

\$259,076,266
Beer Sales

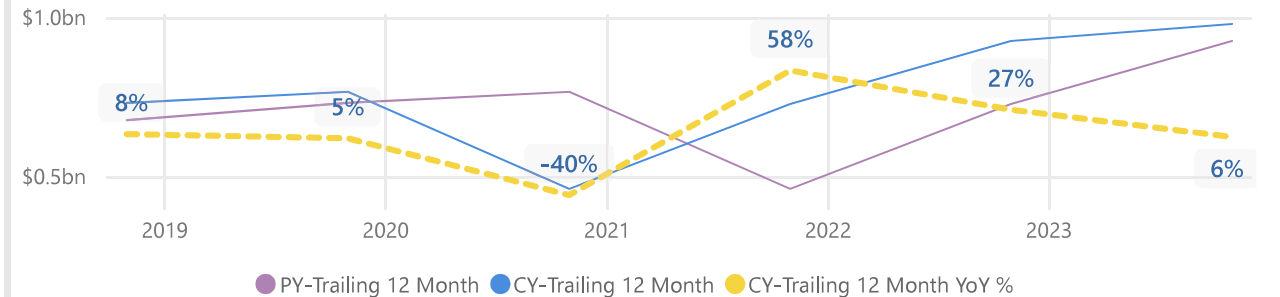
\$891.7M Total Receipts

4.8% YTD YoY %

YTD MoM + YoY Comparison Nov 2023



TTM YoY % Comparison Nov 2023

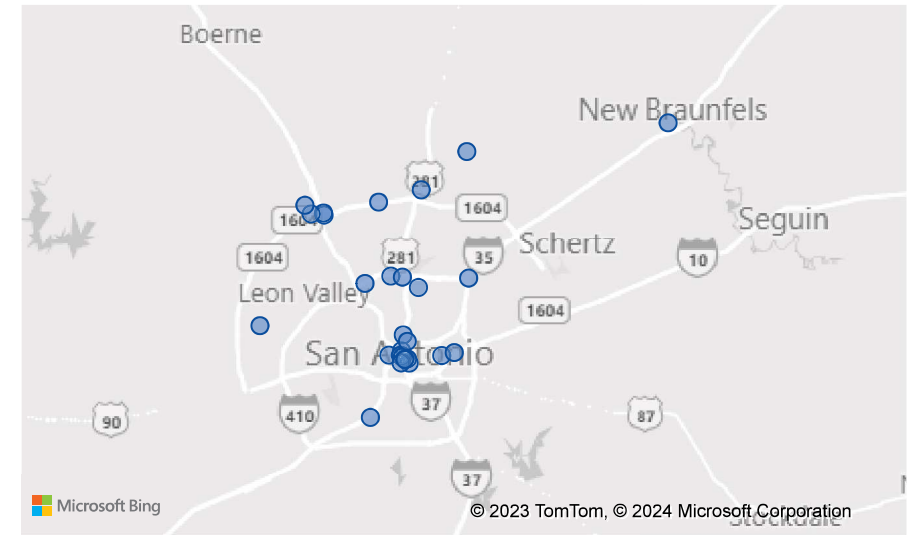


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
San Antonio	\$11,496,284	25.5%	\$115,099,721	11.6%	\$125,485,552	12%
ARAMARK SPORTS AND ENTERTAINMENT SE...	\$1,528,212		\$4,282,246		\$4,282,246	
HOSPITALITY INTERNATIONAL, INC. (SAN AN...	\$1,466,148	21.8%	\$19,214,460	5.5%	\$20,345,268	6%
LA CANTERA RESORT AND SPA (SAN ANTONI...	\$652,712	-2.8%	\$9,129,555	-11.3%	\$9,929,175	-9%
HOTEL EMMA (SAN ANTONIO - 78215 - 1)	\$562,294	-11.7%	\$5,846,049	-7.5%	\$6,656,982	-6%
HILTON PALACIO DEL RIO (SAN ANTONIO - 7...	\$369,698	28.8%	\$3,229,792	6.9%	\$3,581,124	10%
HRHC, LLC (SAN ANTONIO - 78251 - 1)	\$352,734	16.8%	\$4,718,866	0.8%	\$5,072,542	-0%
HOSPITALITY INTERNATIONAL, INC. (SAN AN...	\$348,920	-0.2%	\$4,080,913	11.5%	\$4,480,682	17%
MAJESTIC THEATRE (SAN ANTONIO - 78205 - ...	\$338,163	42.5%	\$2,527,255	22.9%	\$2,711,016	19%
MCINTYRE'S CENTURY HEIGHTS (SAN ANTO...	\$324,950		\$1,986,868		\$1,986,868	
COWBOYS (SAN ANTONIO - 78218 - 2)	\$320,307	18.0%	\$2,769,728	-2.1%	\$3,023,386	-6%
ALAMODOME (SAN ANTONIO - 78203 - 1)	\$320,242	-72.0%	\$5,803,329	19.1%	\$6,904,884	20%
SUGARS (SAN ANTONIO - 78230 - 1)	\$298,773	-10.2%	\$3,284,623	-17.9%	\$3,665,924	-16%
THE ANGRY ELEPHANT/ROO PUB (SAN ANTO...	\$298,409	12.9%	\$2,989,913	-2.8%	\$3,278,775	-3%
CATERING BY ROSEMARY, INC. (SAN ANTONI...	\$296,574	128.0%	\$1,666,050	6.3%	\$1,849,908	7%
HOWEL AT THE MOON (SAN ANTONIO - 782...	\$294,495	-21.6%	\$3,637,245	-8.2%	\$3,967,438	-7%
THOMPSON SAN ANTONIO BEVCO, LLC (SAN...	\$290,937	-7.4%	\$3,450,073	-20.1%	\$3,873,737	-21%
TOPGOLF USA SAN ANTONIO (SAN ANTONI...	\$281,542	1.6%	\$3,391,028	-5.4%	\$3,780,456	-5%
OJOS LOCOS SPORTS CANTINA (SAN ANTON...	\$280,075	-0.7%	\$3,385,423	61.0%	\$3,698,888	
MD BEVCO, INC. (SAN ANTONIO - 78205 - 1)	\$277,256	47.1%	\$2,963,754	12.1%	\$3,227,936	11%
MICHELINO'S LONE STAR CAFE CAFE OLE AG...	\$273,232	12.0%	\$3,428,096	-5.6%	\$3,788,779	-7%
BLU PRIME (SAN ANTONIO - 78248 - 1)	\$271,683		\$295,341		\$295,341	
BRASS MONKEY (SAN ANTONIO - 78212 - 2)	\$261,080	33.5%	\$3,020,664	10.8%	\$3,237,957	9%
TWIN PEAKS (SAN ANTONIO - 78216 - 1)	\$259,877	-7.9%	\$3,155,594	-6.1%	\$3,476,458	-5%
PERRY'S STEAKHOUSE & GRILLE (SAN ANTO...	\$258,270	9.1%	\$2,364,404	-5.1%	\$2,696,806	-5%
ROSARIO'S (SAN ANTONIO - 78205 - 4)	\$256,658		\$3,230,697		\$3,231,067	
KUNG FU SALOON (SAN ANTONIO - 78249 - 1)	\$255,150	23.5%	\$3,133,106	25.0%	\$3,409,009	36%
SOLUNA (SAN ANTONIO - 78209 - 1)	\$254,281	4.3%	\$2,807,587	1.4%	\$3,097,572	2%
CHELSEAS CATERING AND BAR SERVICE (SAN...	\$251,817	5.4%	\$2,518,570	42.3%	\$2,704,029	49%
CHAMA GAUCHA BRAZILIAN STEAKHOUSE (S...	\$251,795	4.0%	\$2,788,492	4.4%	\$3,231,299	6%
New Braunfels	\$349,008	15.8%	\$3,937,447	888.4%	\$4,292,946	
THE POUR HAUS (NEW BRAUNFELS - 78130 - ...	\$349,008	15.8%	\$3,937,447	888.4%	\$4,292,946	
Total	\$11,845,292	25.2%	\$119,037,168	15.0%	\$129,778,498	15%

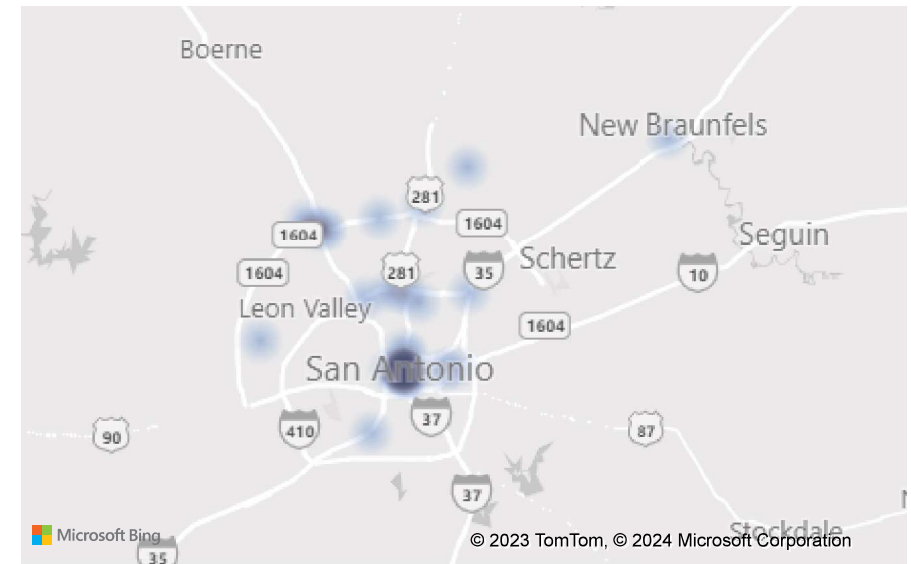
MSA

San Antonio-New Braunfels

Location Map



Heat Map



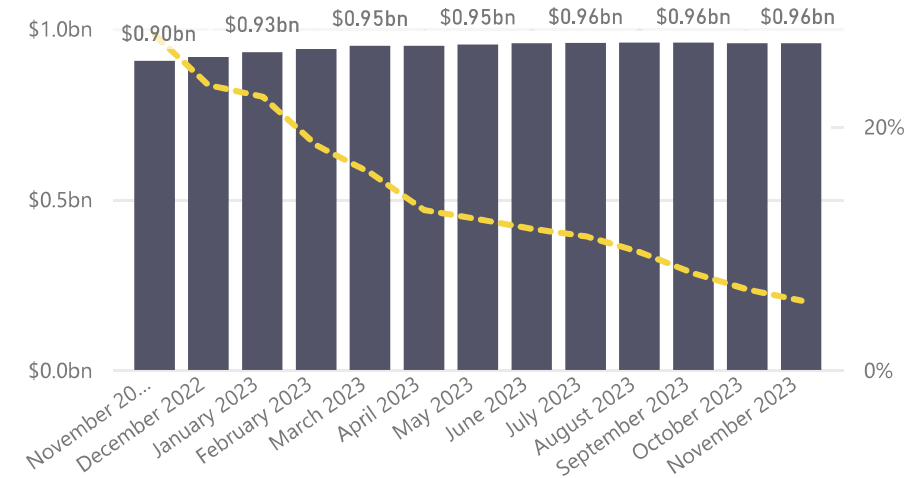
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
San Antonio-New ...	\$70,844,283	-0.3%	\$870,898,205	72.8%	\$955,969,271	\$904,521,890	6%
San Antonio	\$60,548,396	0.1%	\$741,253,278	75.8%	\$814,412,101	\$772,470,508	5%
New Braunfels	\$4,504,700	-1.6%	\$58,379,219	118.4%	\$63,602,306	\$60,027,331	6%
Boerne	\$1,120,219	35.3%	\$10,784,721	49.6%	\$11,711,331	\$9,703,273	21%
Live Oak	\$570,986	-9.5%	\$7,216,900	21.5%	\$7,945,033	\$5,787,722	37%
Helotes	\$560,805	-29.9%	\$7,819,912	23.3%	\$8,612,225	\$8,223,948	5%
Seguin	\$512,656	-0.3%	\$6,112,678	4.3%	\$6,639,588	\$6,176,848	7%
Schertz	\$443,214	-9.0%	\$5,580,240	7.7%	\$6,110,431	\$6,518,036	-6%
Spring Branch	\$441,175	-14.8%	\$7,140,520	3.5%	\$7,695,909	\$6,916,387	11%
Selma	\$413,423	-5.1%	\$5,871,363	44.0%	\$6,417,784	\$6,379,494	1%
Alamo Heights	\$382,740	-12.2%	\$3,853,812	-12.7%	\$4,475,794	\$4,912,853	-9%
Universal City	\$357,669	1.9%	\$4,318,719	9.8%	\$4,731,950	\$4,651,860	2%
Bandera	\$352,833	27.1%	\$3,345,272	79.8%	\$3,576,901	\$2,240,661	60%
Canyon Lake	\$265,468	7.2%	\$3,560,738	-9.0%	\$3,812,401	\$4,126,100	-8%
Cibolo	\$198,010	-22.9%	\$3,609,659	-6.6%	\$3,891,126	\$4,008,798	-3%
Shavano Park	\$171,989	-12.1%	\$2,051,174	-0.5%	\$2,334,391	\$2,378,071	-2%
Total	\$70,844,283	-0.3%	\$870,898,205	72.8%	\$955,969,271	\$904,521,890	6%

MSA

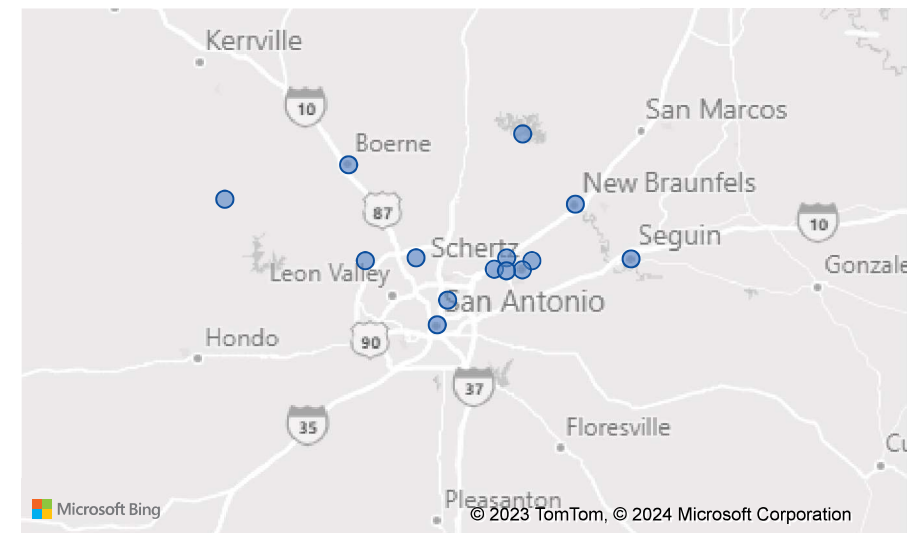
San Antonio-New Braunfels

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



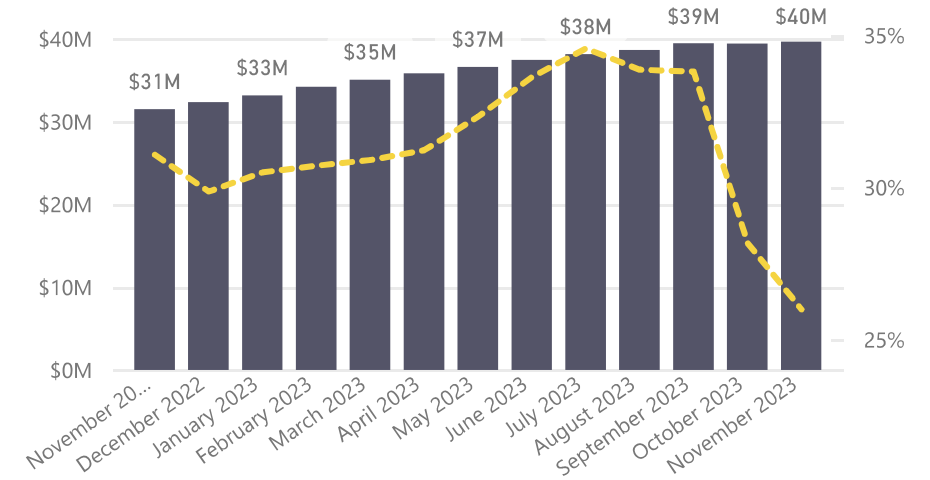
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
San Antonio-New ...	\$3,154,926	9.0%	\$36,513,409	38.6%	\$39,661,045	\$31,479,852	26%
Comfort	\$70,747	36.4%	\$726,799	187.2%	\$779,318	\$439,830	77%
Lytle	\$58,470	54.5%	\$587,302	46.4%	\$632,709	\$361,997	75%
Bandera	\$352,833	27.1%	\$3,345,272	79.8%	\$3,576,901	\$2,240,661	60%
Devine	\$45,708	-0.4%	\$474,234	35.0%	\$520,621	\$349,680	49%
Live Oak	\$570,986	-9.5%	\$7,216,900	21.5%	\$7,945,033	\$5,787,722	37%
Medina	\$5,869	-19.6%	\$104,093	23.8%	\$114,479	\$84,096	36%
Castle Hills	\$144,227	9.2%	\$1,712,259	15.0%	\$1,879,145	\$1,433,101	31%
Balcones Heights	\$21,528	24.6%	\$233,364	24.4%	\$251,108	\$201,263	25%
Hondo	\$63,391	64.9%	\$498,112	-31.6%	\$526,461	\$425,606	24%
Boerne	\$1,120,219	35.3%	\$10,784,721	49.6%	\$11,711,331	\$9,703,273	21%
Garden Ridge	\$31,082	90.4%	\$329,679	22.0%	\$351,266	\$296,345	19%
China Grove	\$51,678	9.3%	\$599,628	15.6%	\$643,093	\$554,203	16%
Floresville	\$37,357	-59.6%	\$953,041	-0.9%	\$1,059,654	\$915,764	16%
Converse	\$139,656	-8.1%	\$1,807,485	7.6%	\$1,974,017	\$1,769,924	12%
Spring Branch	\$441,175	-14.8%	\$7,140,520	3.5%	\$7,695,909	\$6,916,387	11%
Total	\$3,154,926	9.0%	\$36,513,409	38.6%	\$39,661,045	\$31,479,852	26%

MSA

San Antonio-New Braunfels

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



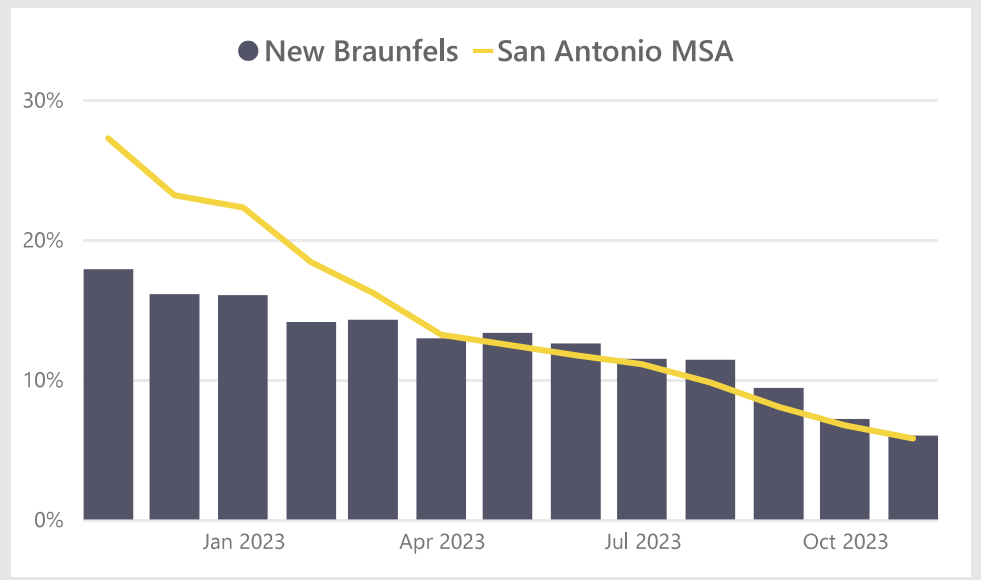
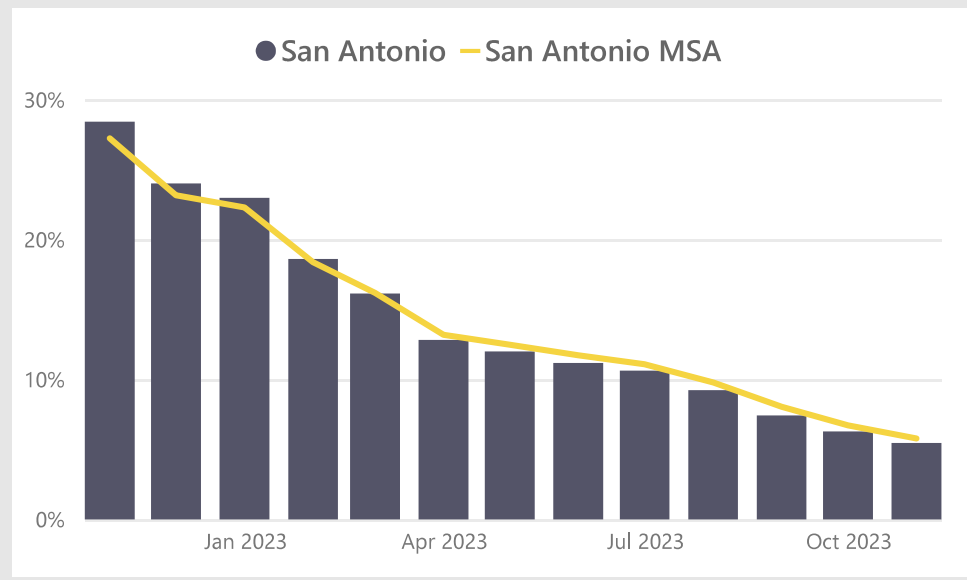
Subject MSA: **San Antonio-New Braunfels**
 City - 1: **San Antonio-New Braunfels (Region) + ...**
 City - 2: **San Antonio-New Braunfels (Region) + ...**
 City - 3: **San Antonio-New Braunfels (Region) + ...**
 City - 4: **San Antonio-New Braunfels (Region) + ...**

San Antonio-New Braunfels

\$978,466,245
CY-Trailing 12 Month

5.8%
CY-Trailing 12 Month YoY %

\$925,157,067
PY-Trailing 12 Month

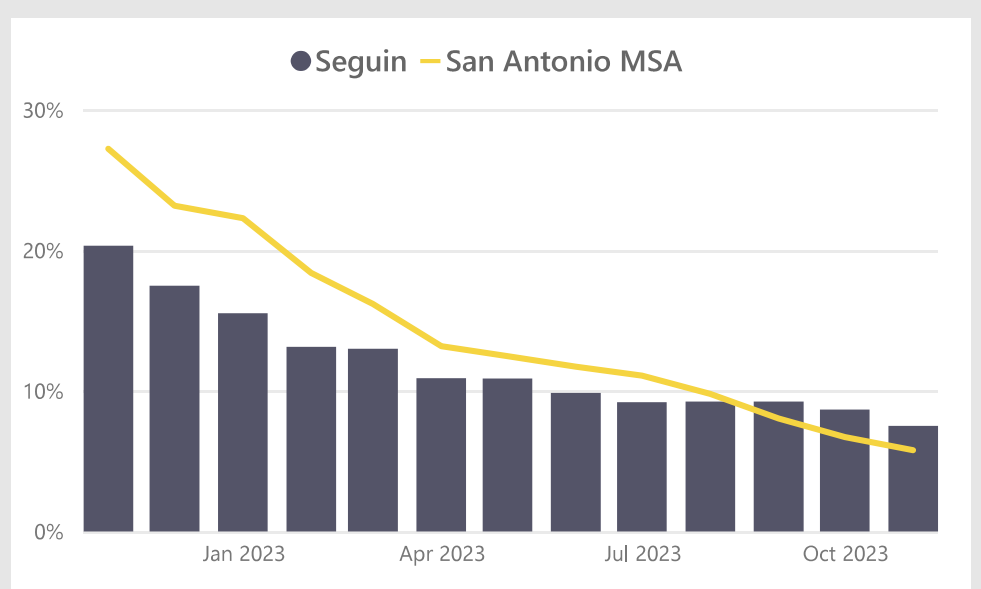
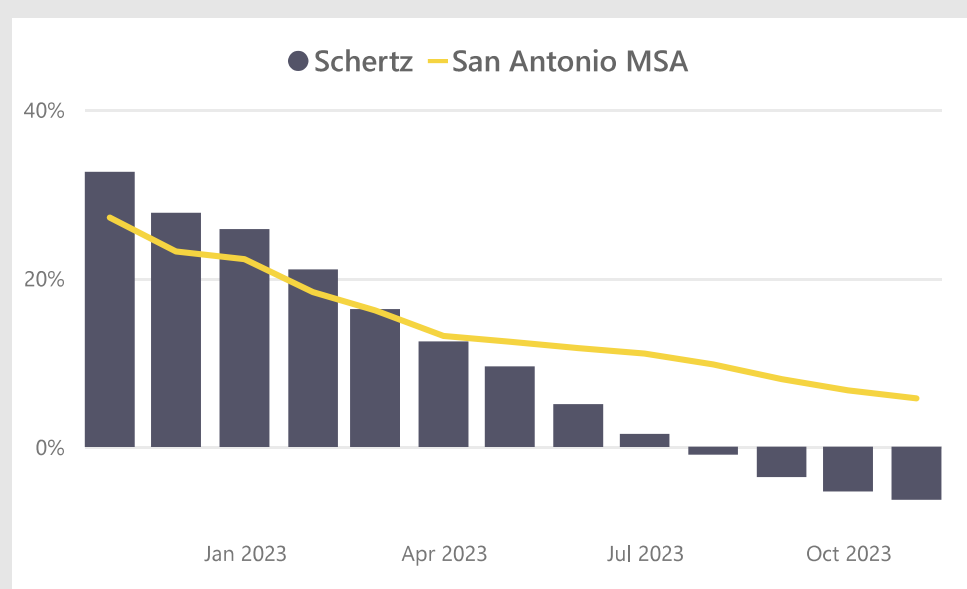


San Antonio

\$814,412,101
CY-Trailing 12 Month

5.4%
CY-Trailing 12 Month YoY %

\$772,470,508
PY-Trailing 12 Month



New Braunfels

\$63,602,306
CY-Trailing 12 Month

5.96%
CY-Trailing 12 Month YoY %

\$60,027,331
PY-Trailing 12 Month

Schertz

\$6,110,431
CY-Trailing 12 Month

-6.25%
CY-Trailing 12 Month YoY %

\$6,518,036
PY-Trailing 12 Month

Seguin

\$6,639,588
CY-Trailing 12 Month

7.49%
CY-Trailing 12 Month YoY %

\$6,176,848
PY-Trailing 12 Month

Subject MSA: **San Antonio-New Braunfels** |
 MSA - 1: **Dallas-Fort Worth** |
 MSA - 2: **Austin-Round Rock-San Marcos** |
 MSA - 3: **Houston-The Woodlands-Sugarland** |
 MSA - 4: **El Paso**

San Antonio-New Braunfels

\$978,466,245
CY-Trailing 12 Month

5.8%
CY-Trailing 12 Month YoY %

\$925,157,067
PY-Trailing 12 Month

Dallas-Fort Worth

\$3,238,337,809
CY-Trailing 12 Month

6.6%
CY-Trailing 12 Month YoY %

\$3,039,024,442
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,469,289,802
CY-Trailing 12 Month

6.25%
CY-Trailing 12 Month YoY %

\$1,382,817,587
PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

\$2,471,453,303
CY-Trailing 12 Month

6.36%
CY-Trailing 12 Month YoY %

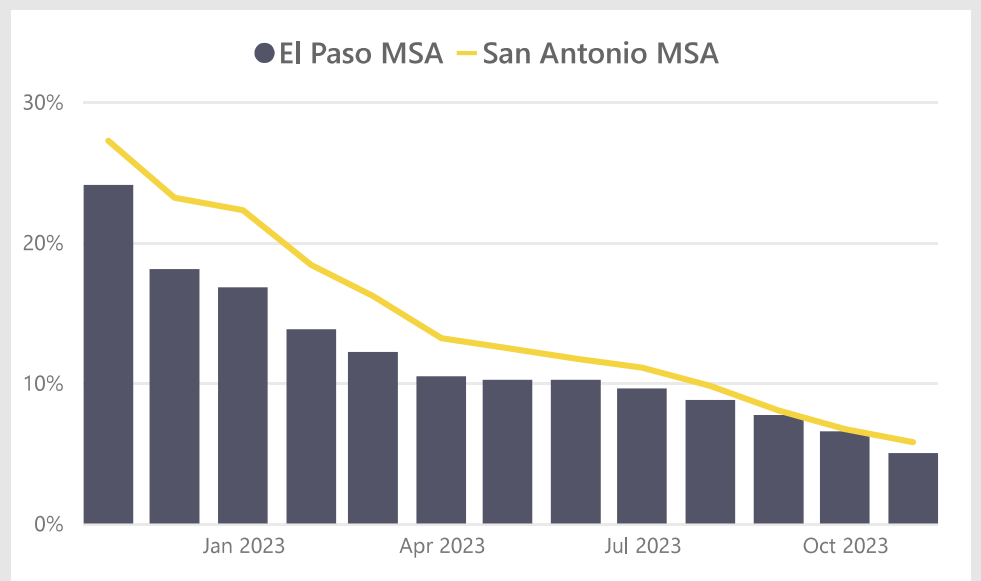
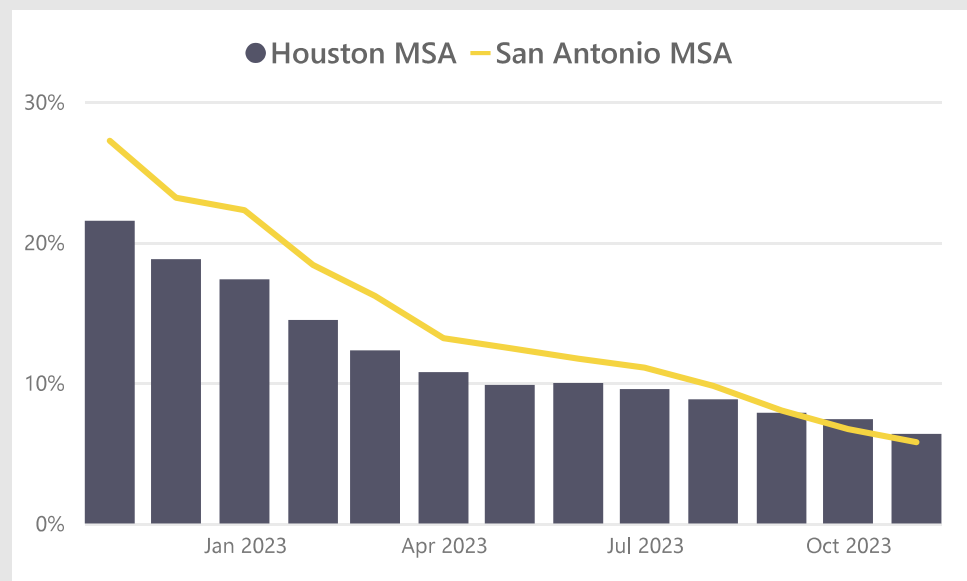
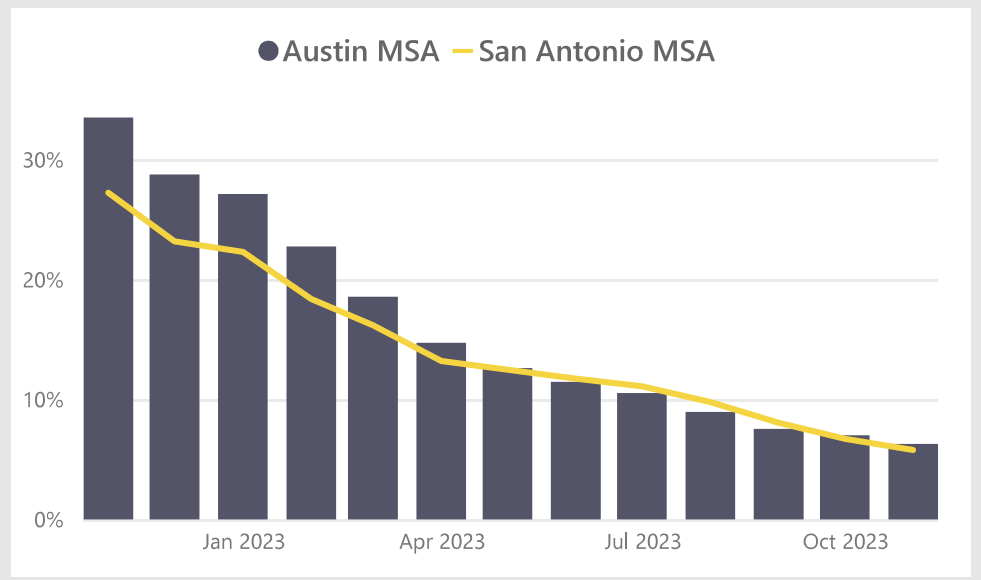
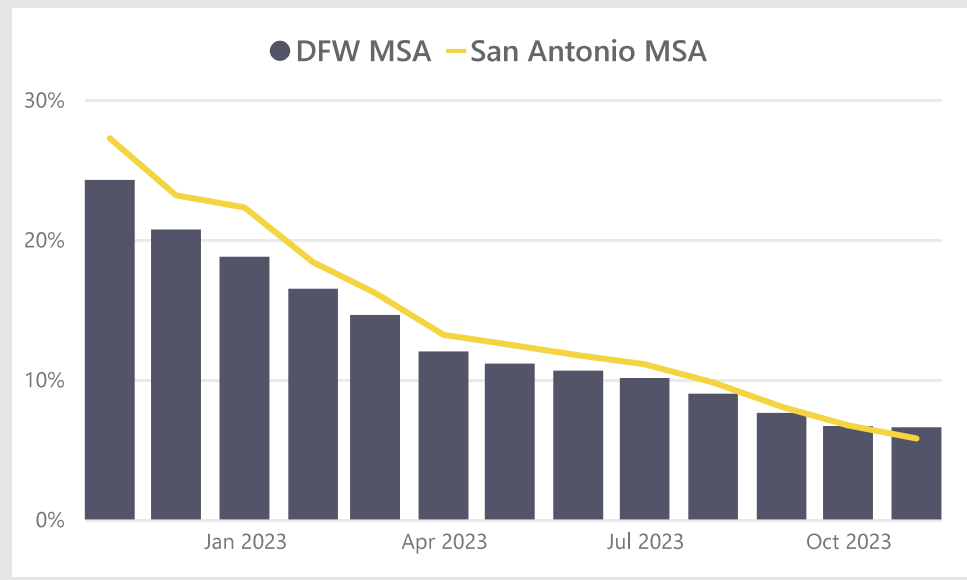
\$2,323,655,762
PY-Trailing 12 Month

El Paso

\$241,361,961
CY-Trailing 12 Month

4.99%
CY-Trailing 12 Month YoY %

\$229,891,573
PY-Trailing 12 Month



MSA

San Antonio-New Braunfels

MSA Snapshot

5.8%

City YoY %

\$978,466,245

CY-Trailing 12 Month

\$925,157,067

PY-Trailing 12 Month

State Snapshot

6%

State YoY %

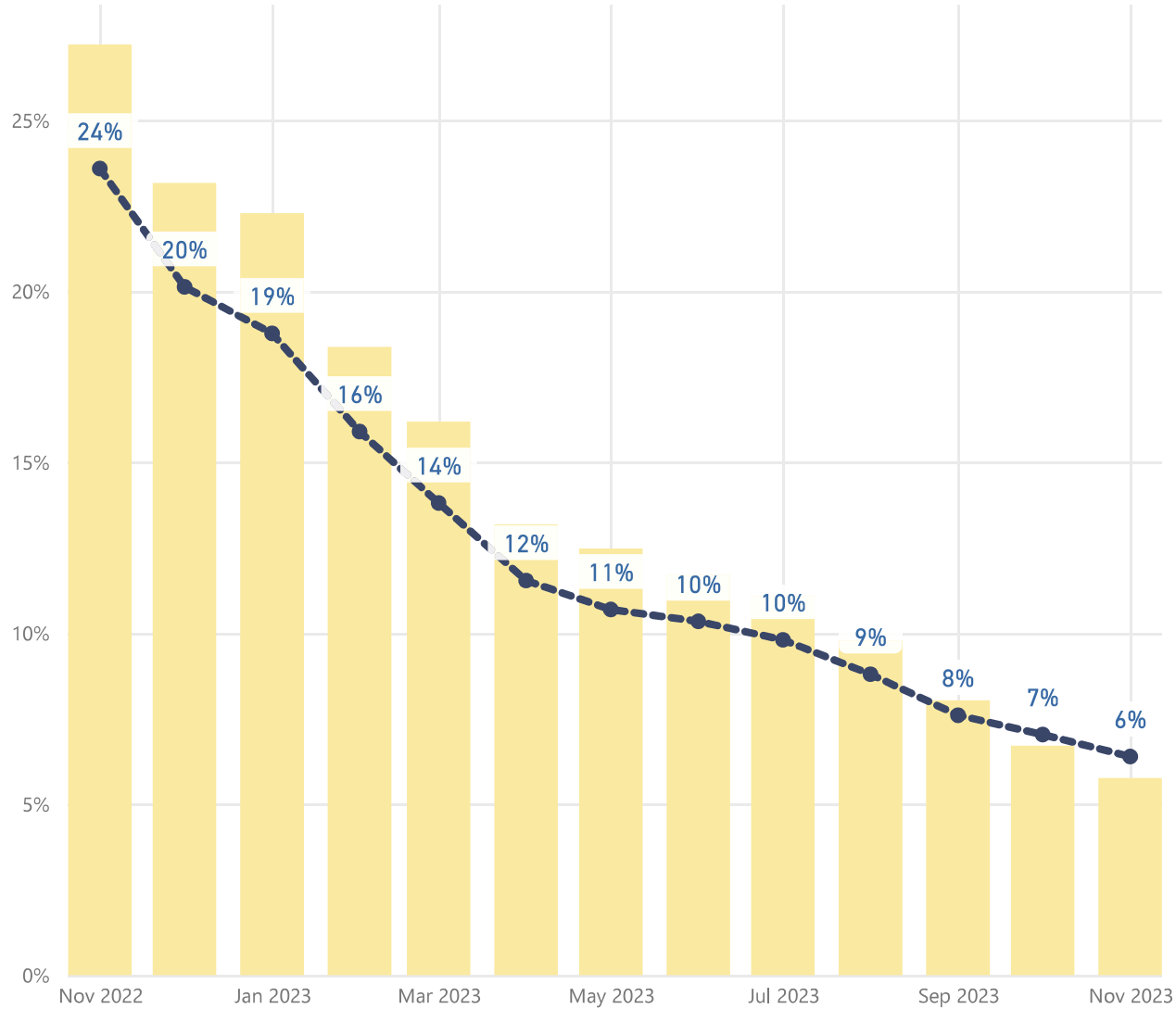
\$10,148,223,571

CY-Trailing 12 Month

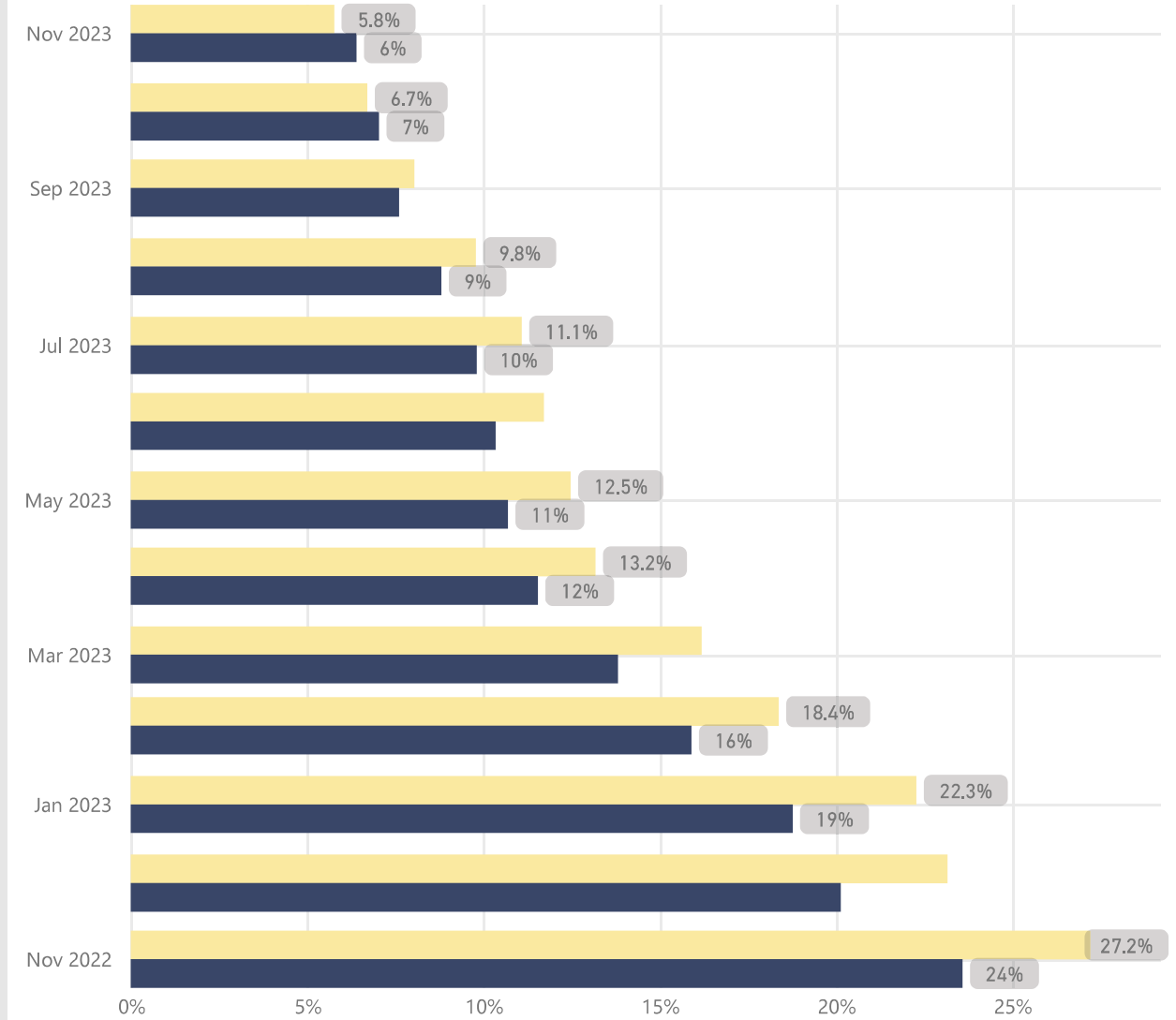
\$9,538,467,605

PY-Trailing 12 Month

● San Antonio MSA ● State



● San Antonio MSA ● State



AUSTIN MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

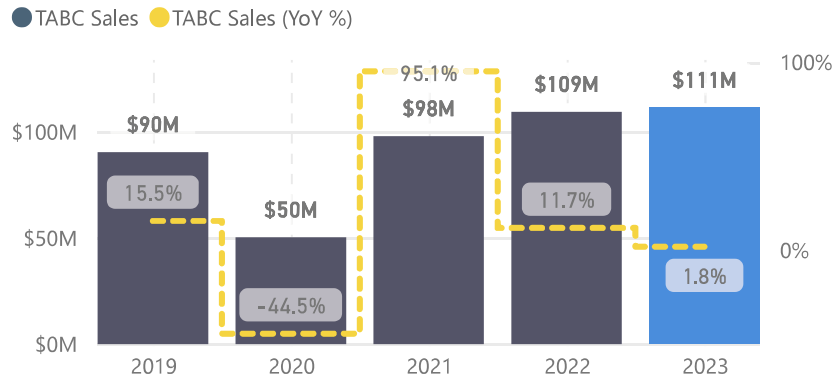
Comparison – Adjacent Cities

Comparison – Region + Top Cities

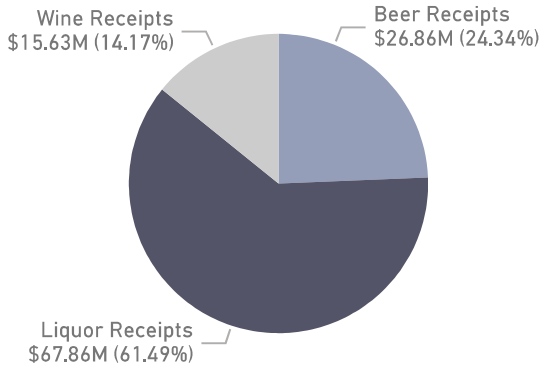
Comparison – State



YoY Nov 2023 Comparison



Nov 2023 Category %



Nov 2023 Receipts

\$67,858,486
Liquor Sales

\$15,633,041
Wine Sales

\$26,858,842
Beer Sales

\$111.3M Total Receipts

1.8% Month YoY %

MSA

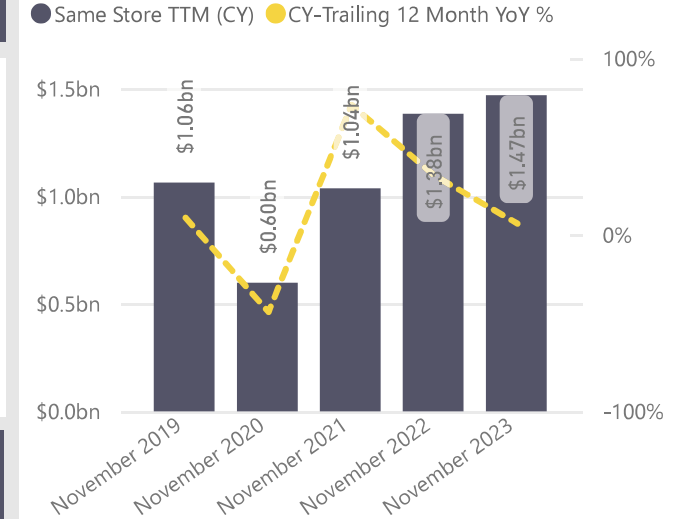
Austin-Round Rock-San Marcos

Austin-Round Rock-San Marcos

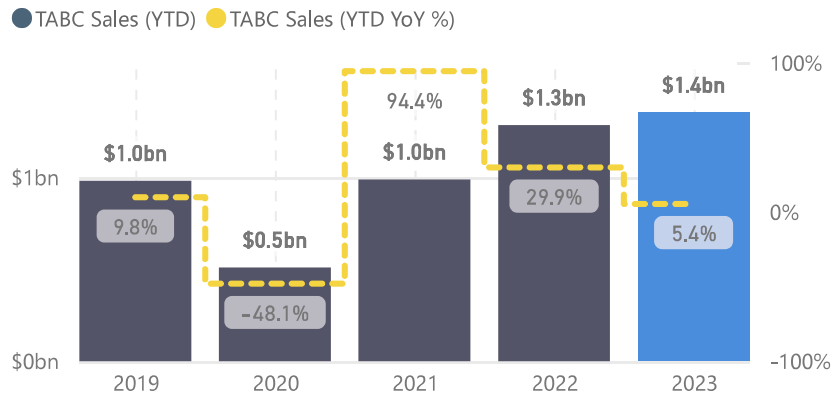
1,581 Locations Reporting > \$0

\$929,342 TTM Per Location

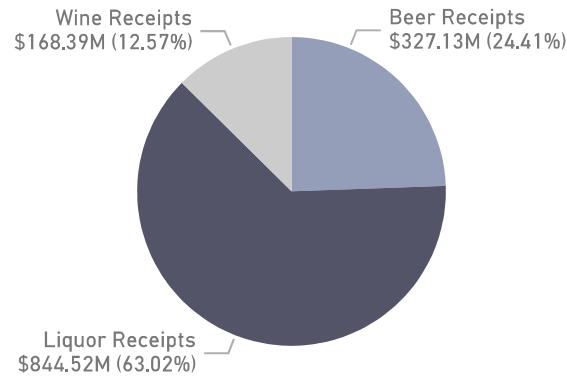
TTM YoY Comparison Nov 2023



YTD Nov 2023 Comparison



YTD Nov 2023 - Category %



YTD Nov 2023 Receipts

\$844,518,680
Liquor Sales

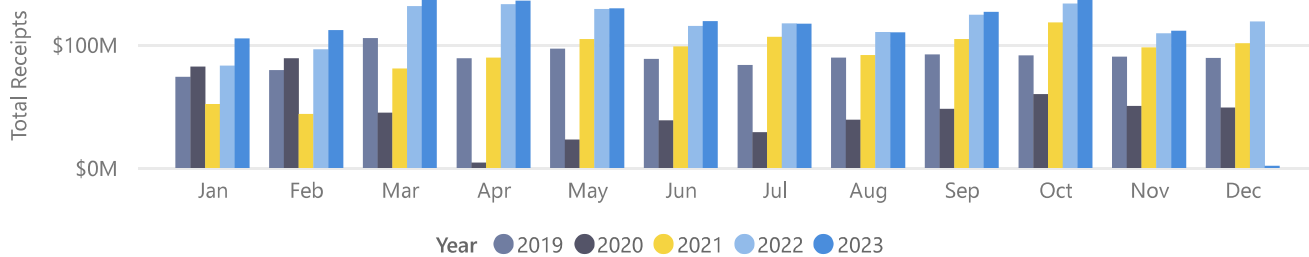
\$168,387,337
Wine Sales

\$327,128,179
Beer Sales

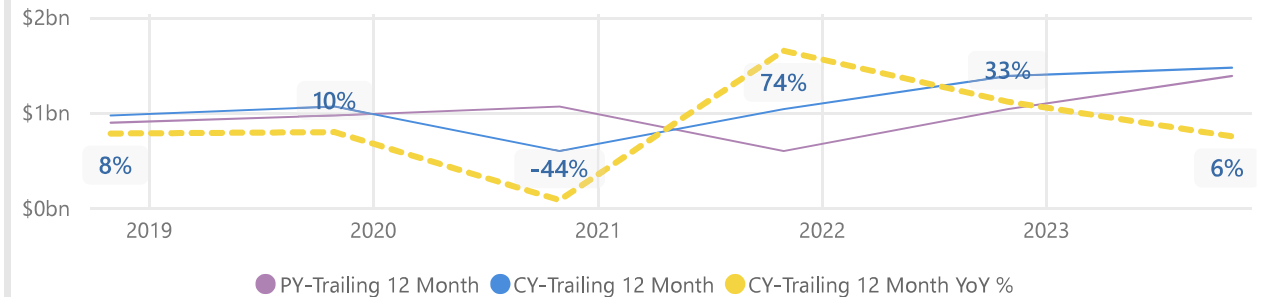
\$1.4bn Total Receipts

5.4% YTD YoY %

YTD MoM + YoY Comparison Nov 2023



TTM YoY % Comparison Nov 2023

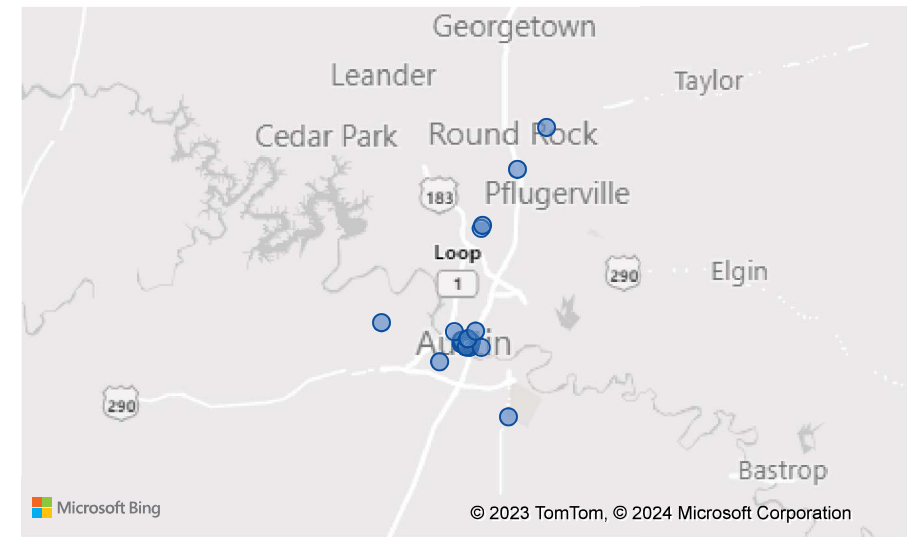


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Austin	\$16,012,952	15.7%	\$165,825,114	13.7%	\$179,202,525	15%
MOODY CENTER AT UNIVERSITY OF TEXAS (A...	\$1,811,807	19.9%	\$16,766,754	32.8%	\$17,796,503	
WLS BEVERAGE CO (AUSTIN - 78701 - 37)	\$1,242,077	-12.4%	\$16,073,657	18.0%	\$17,401,220	20%
OMNI BARTON CREEK RESORT & SPA (AUSTI...	\$937,892	22.6%	\$8,528,505	12.4%	\$9,235,690	12%
PROPER HOTEL (AUSTIN - 78701 - 1)	\$831,962	24.5%	\$8,718,605	24.1%	\$9,447,091	25%
FAIRMONT AUSTIN HOTEL (AUSTIN - 78701 - ...)	\$748,843	-8.5%	\$9,500,841	-9.2%	\$10,050,052	-9%
WLS BEVERAGE COMPANY (AUSTIN - 78701 - ...)	\$645,916	15.1%	\$7,108,112	-0.3%	\$7,610,045	1%
SAN JACINTO BEVERAGE COMPANY LLC (AUS...	\$626,589	6.2%	\$4,912,289	-2.0%	\$5,495,819	4%
MATT'S EL RANCHO, INC. (AUSTIN - 78704 - 3)	\$624,824	0.0%	\$7,232,550	6.6%	\$7,870,941	8%
THE CONCOURSE (AUSTIN - 78719 - 1)	\$619,005	333.2%	\$2,807,491	84.8%	\$3,003,036	96%
3TEN THEATER & ACL LIVE AT MOODY THEAT...	\$545,875		\$5,405,100		\$5,405,100	
SALC. INC.(HILTON HOTEL) (AUSTIN - 78701 - ...)	\$496,852	8.6%	\$3,908,393	8.7%	\$4,261,475	8%
BUFORD'S (AUSTIN - 78701 - 1)	\$484,495	-11.3%	\$5,523,962	26.8%	\$5,960,451	28%
ASYLUM CC, LLC (AUSTIN - 78701 - 1)	\$465,121		\$4,060,563		\$4,060,563	
OJOS LOCOS SPORTS CANTINA (AUSTIN - 78...	\$454,392	1.7%	\$5,148,604	10.3%	\$5,570,315	10%
ABA AUSTIN (AUSTIN - 78704 - 1)	\$445,018	24.4%	\$5,372,235	17.9%	\$5,721,673	17%
THE ROOSEVELT ROOM & THE ELEANOR (AU...	\$410,456	-4.6%	\$2,832,601	-3.6%	\$3,560,601	-3%
JEFFREY'S RESTAURANT & BAR/JOSEPHINE H...	\$393,699	2.6%	\$4,359,520	4.0%	\$4,789,814	4%
ROSE ROOM/ 77 DEGREES (AUSTIN - 78758 - ...)	\$388,293	-11.3%	\$5,755,348	-25.0%	\$6,325,416	-24%
THE ORIGINAL HOFFBRAU INC DBA THE HOF...	\$387,773	25.2%	\$3,790,271	7.7%	\$4,073,965	8%
STUBB'S BAR-B-Q (AUSTIN - 78701 - 1)	\$383,424	-3.2%	\$3,093,176	-22.9%	\$3,202,026	-23%
DH BEVERAGE LLC (AUSTIN - 78701 - 2)	\$371,855	3.5%	\$3,620,300	16.2%	\$4,160,443	19%
PERRY'S STEAKHOUSE & GRILLE (AUSTIN - 78...	\$356,407	-6.8%	\$3,569,781	-8.6%	\$3,995,750	-7%
WHISLER'S (AUSTIN - 78702 - 1)	\$346,766	0.7%	\$4,409,455	-4.8%	\$4,788,520	-3%
THE BEEZ KNEEZ/THE CAT'S PAJAMAS (AUSTI...	\$341,623	11.4%	\$4,090,030	16.8%	\$4,432,587	19%
SOHO HOUSE AUSTIN (AUSTIN - 78704 - 1)	\$336,354	2.4%	\$4,316,282	-2.1%	\$4,668,253	0%
PERRY'S STEAKHOUSE & GRILLE (AUSTIN - 78...	\$331,878	5.1%	\$3,306,565	-2.3%	\$3,729,072	-1%
THOMPSON HOTEL (AUSTIN - 78701 - 2)	\$331,010	14.2%	\$3,968,384	28.7%	\$4,250,494	38%
THE LINE (AUSTIN - 78701 - 1)	\$328,803	8.5%	\$4,071,181	-10.9%	\$4,389,514	-11%
PERFECT 10 MENS CLUB (AUSTIN - 78728 - 1)	\$323,943	-7.1%	\$3,574,559	-8.9%	\$3,946,096	-7%
Round Rock	\$658,362	-19.2%	\$12,048,391	7.1%	\$13,175,544	7%
KALAHARI RESORT (ROUND ROCK - 78665 - 1)	\$658,362	-19.2%	\$12,048,391	7.1%	\$13,175,544	7%
Total	\$16,671,314	13.7%	\$177,873,505	13.3%	\$192,378,069	14%

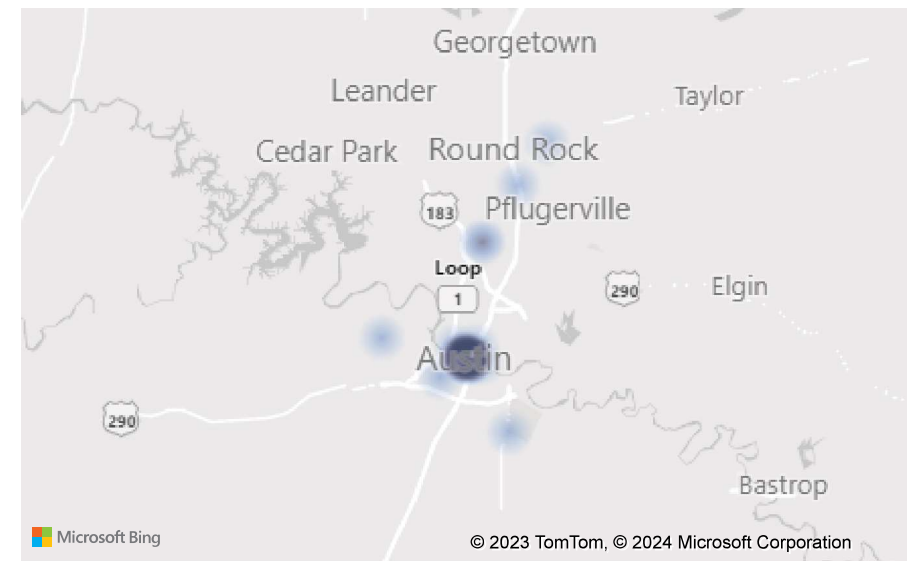
MSA

Austin-Round Rock-San Marcos

Location Map



Heat Map



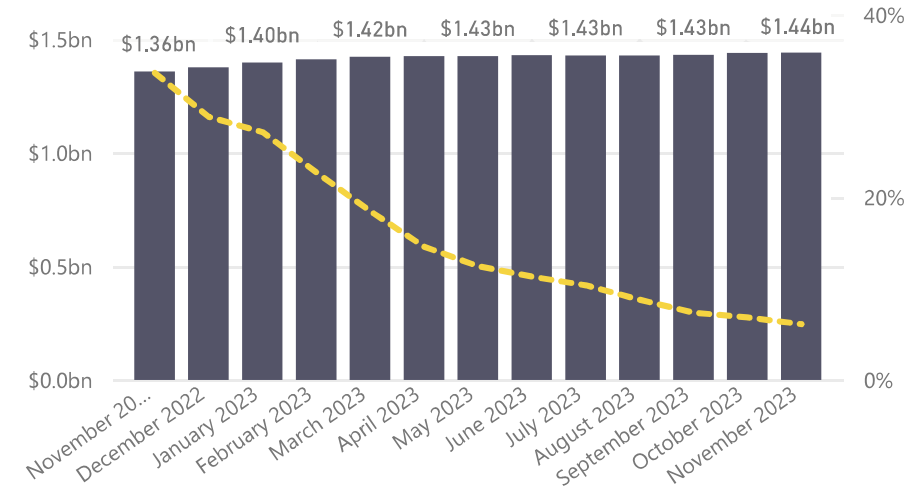
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
<input type="checkbox"/> Austin-Round Roc...	\$109,013,584	1.6%	\$1,324,289,420	123.3%	\$1,440,953,497	\$1,357,971,152	6%
Austin	\$89,486,584	1.0%	\$1,084,181,110	143.6%	\$1,178,899,178	\$1,116,222,412	6%
Round Rock	\$4,922,903	-1.2%	\$63,812,024	52.1%	\$69,748,529	\$63,951,373	9%
San Marcos	\$2,868,136	-0.3%	\$37,749,646	63.5%	\$41,176,074	\$39,319,197	5%
Cedar Park	\$2,372,599	1.6%	\$28,716,681	37.5%	\$31,457,450	\$29,790,731	6%
Georgetown	\$2,045,484	13.3%	\$22,339,813	39.8%	\$24,557,931	\$22,700,468	8%
Pflugerville	\$1,164,208	-4.5%	\$16,297,141	59.5%	\$17,694,140	\$15,750,186	12%
Buda	\$990,526	26.3%	\$11,171,026	23.0%	\$12,062,719	\$9,801,632	23%
Lakeway	\$923,728	0.9%	\$11,359,592	133.3%	\$12,384,967	\$12,610,563	-2%
Dripping Springs	\$873,405	13.8%	\$9,480,358	109.4%	\$10,244,496	\$9,825,800	4%
Kyle	\$737,616	33.5%	\$7,947,337	30.3%	\$8,593,545	\$7,395,283	16%
Bee Cave	\$677,652	-9.7%	\$8,435,650	58.4%	\$9,419,379	\$9,381,754	0%
Bastrop	\$594,232	3.2%	\$6,963,594	10.9%	\$7,598,742	\$7,054,434	8%
Leander	\$562,193	30.8%	\$6,063,386	1.3%	\$6,536,641	\$6,038,806	8%
Wimberley	\$476,440	11.7%	\$6,076,116	669.1%	\$6,573,267	\$5,285,474	24%
Liberty Hill	\$317,878	16.5%	\$3,695,946	234.7%	\$4,006,439	\$2,843,039	41%
Total	\$109,013,584	1.6%	\$1,324,289,420	123.3%	\$1,440,953,497	\$1,357,971,152	6%

MSA

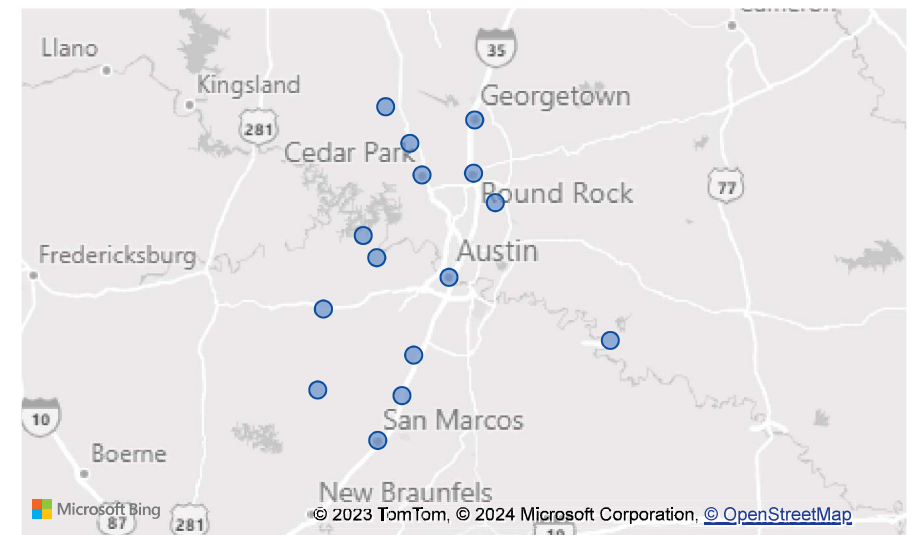
Austin-Round Rock-San Marcos

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



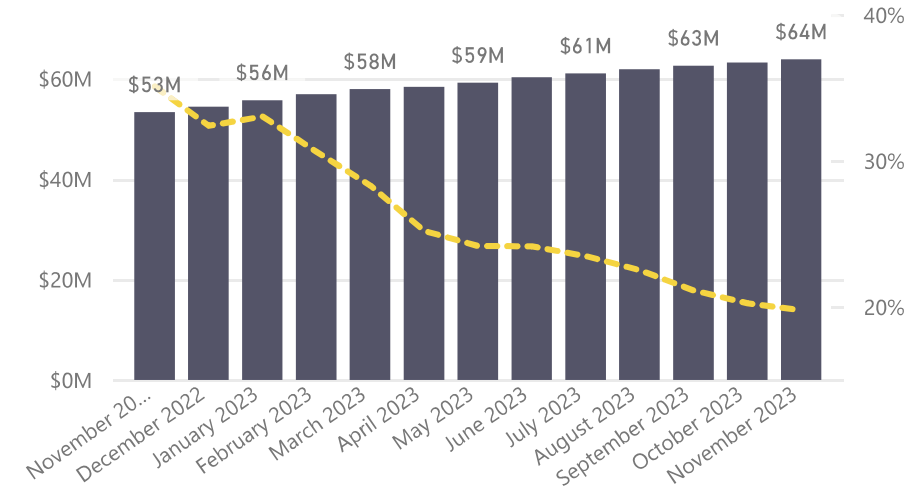
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Austin-Round Roc...	\$4,917,135	15.6%	\$58,897,772	388.8%	\$63,805,966	\$53,274,960	20%
Granger	\$28,336	264.9%	\$275,239	234.7%	\$297,815	\$149,982	99%
Liberty Hill	\$317,878	16.5%	\$3,695,946	6.5%	\$4,006,439	\$2,843,039	41%
Florence	\$76,303	53.2%	\$948,900	24.8%	\$998,799	\$729,711	37%
Manor	\$221,167	28.1%	\$2,305,765	68.7%	\$2,499,427	\$1,923,533	30%
Jonestown	\$117,678	1.2%	\$1,690,878	41.9%	\$1,830,343	\$1,460,866	25%
Taylor	\$196,108	63.4%	\$1,872,632	669.1%	\$2,002,418	\$1,599,649	25%
Wimberley	\$476,440	11.7%	\$6,076,116	23.0%	\$6,573,267	\$5,285,474	24%
Jarrell	\$120,279	35.1%	\$1,359,772	4.3%	\$1,458,286	\$1,173,149	24%
Buda	\$990,526	26.3%	\$11,171,026	-49.0%	\$12,062,719	\$9,801,632	23%
Luling	\$35,006	287.1%	\$138,501	18.8%	\$149,114	\$125,050	19%
Rollingwood	\$25,568	-6.4%	\$300,849	30.3%	\$337,641	\$284,541	19%
Kyle	\$737,616	33.5%	\$7,947,337	4,229.3%	\$8,593,545	\$7,395,283	16%
Elgin	\$118,876	8.6%	\$1,395,132	59.5%	\$1,513,514	\$1,309,886	16%
Pflugerville	\$1,164,208	-4.5%	\$16,297,141	248.6%	\$17,694,140	\$15,750,186	12%
West Lake Hills	\$291,146	-1.9%	\$3,422,538		\$3,788,499	\$3,442,979	10%
Total	\$4,917,135	15.6%	\$58,897,772	388.8%	\$63,805,966	\$53,274,960	20%

MSA

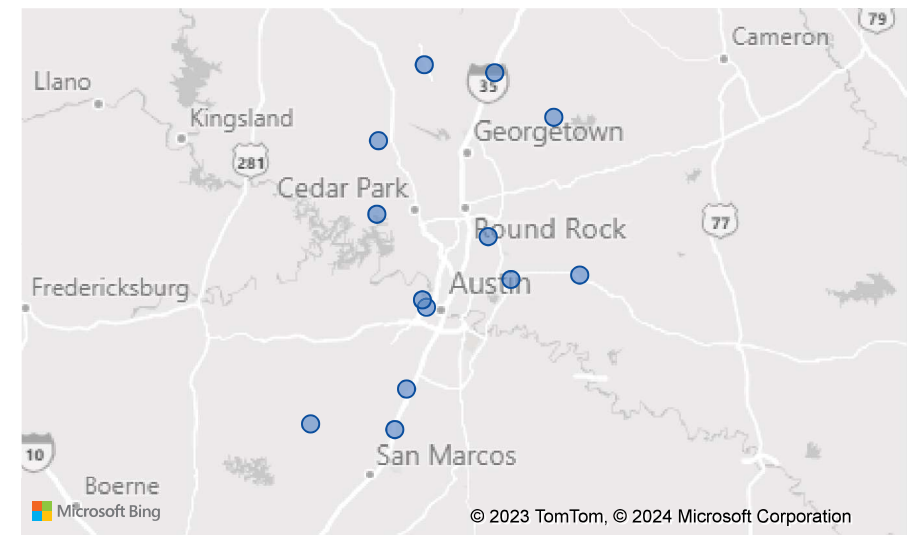
Austin-Round Rock-San Marcos

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA ▼
 Austin-Round Rock-San Marcos ▼

City - 1 ▼
 Austin-Round Rock-San Marcos (Region... ▼

City - 2 ▼
 Austin-Round Rock-San Marcos (Region... ▼

City - 3 ▼
 Austin-Round Rock-San Marcos (Region... ▼

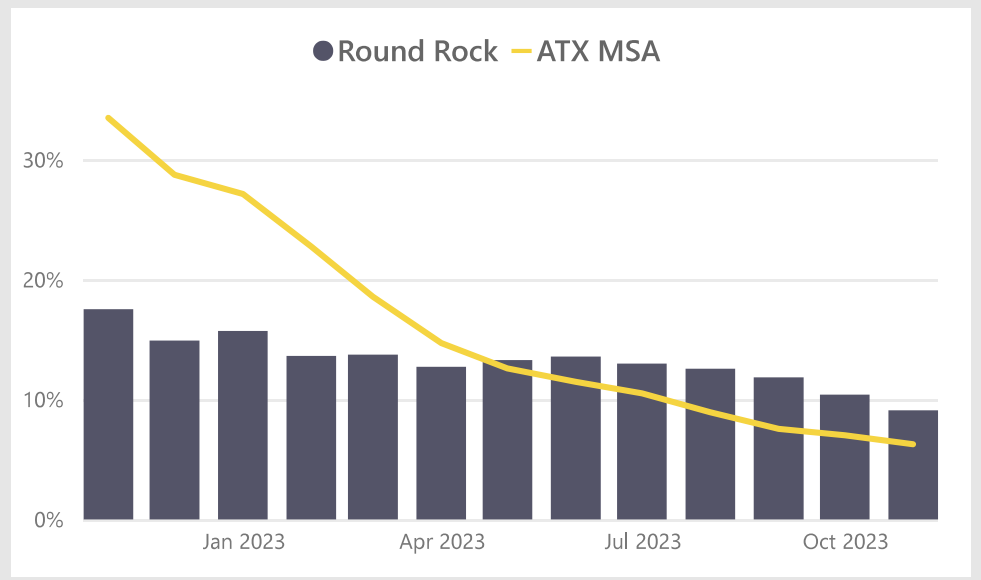
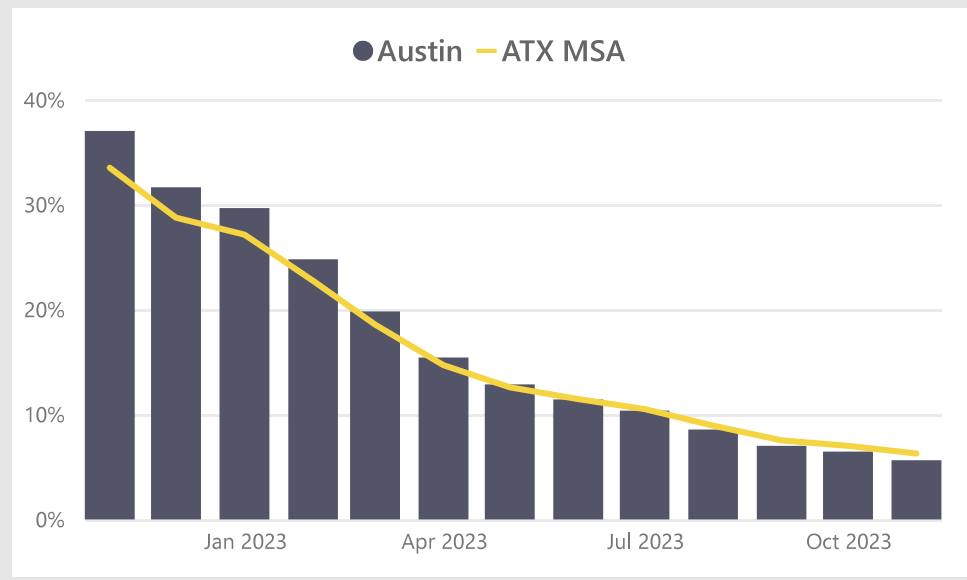
City - 4 ▼
 Austin-Round Rock-San Marcos (Region... ▼

Austin-Round Rock-San Marcos

\$1,469,289,802
CY-Trailing 12 Month

6.3%
CY-Trailing 12 Month YoY %

\$1,382,817,587
PY-Trailing 12 Month

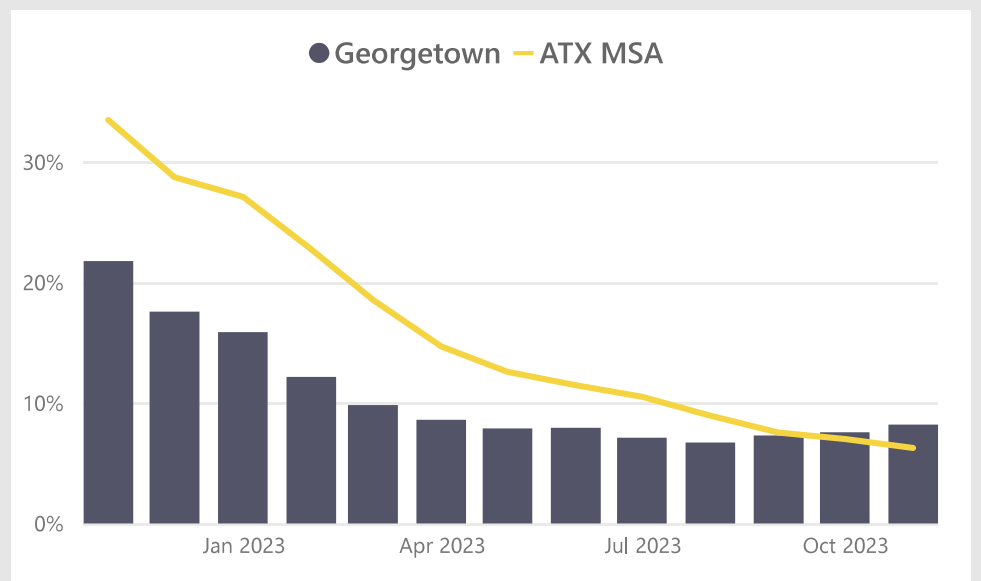
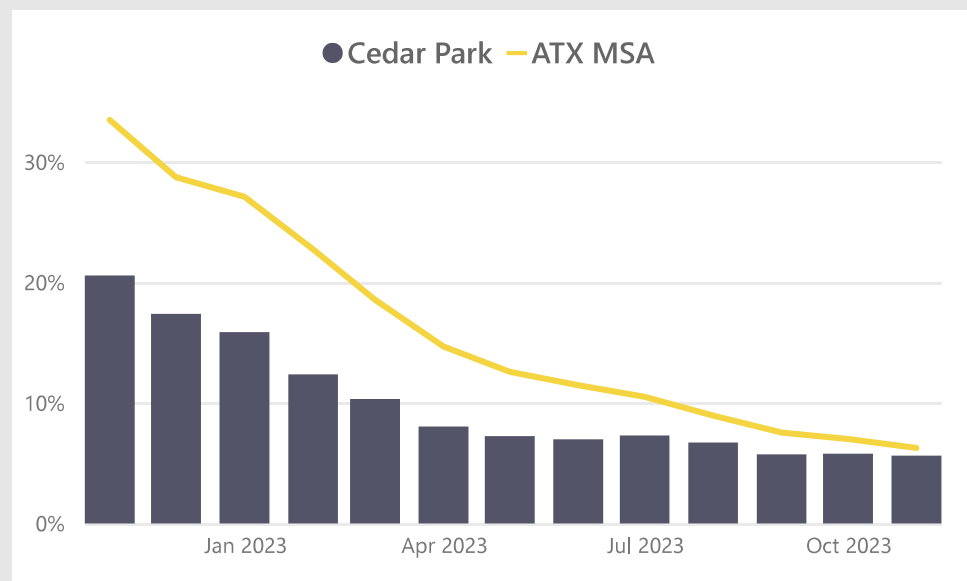


Austin

\$1,178,899,178
CY-Trailing 12 Month

5.6%
CY-Trailing 12 Month YoY %

\$1,116,222,412
PY-Trailing 12 Month



Round Rock

\$69,748,529
CY-Trailing 12 Month

9.06%
CY-Trailing 12 Month YoY %

\$63,951,373
PY-Trailing 12 Month

Cedar Park

\$31,457,450
CY-Trailing 12 Month

5.59%
CY-Trailing 12 Month YoY %

\$29,790,731
PY-Trailing 12 Month

Georgetown

\$24,557,931
CY-Trailing 12 Month

8.18%
CY-Trailing 12 Month YoY %

\$22,700,468
PY-Trailing 12 Month

Subject MSA ▼ **Austin-Round Rock-San Marcos** ▼
 MSA - 1 ▼ **Houston-The Woodlands-Sugarland** ▼
 MSA - 2 ▼ **Dallas-Fort Worth** ▼
 MSA - 3 ▼ **San Antonio-New Braunfels** ▼
 MSA - 4 ▼ **El Paso** ▼

Austin-Round Rock-San Marcos

\$1,469,289,802
CY-Trailing 12 Month

6.3%
CY-Trailing 12 Month YoY %

\$1,382,817,587
PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

\$2,471,453,303
CY-Trailing 12 Month

6.4%
CY-Trailing 12 Month YoY %

\$2,323,655,762
PY-Trailing 12 Month

Dallas-Fort Worth

\$3,238,337,809
CY-Trailing 12 Month

6.56%
CY-Trailing 12 Month YoY %

\$3,039,024,442
PY-Trailing 12 Month

San Antonio-New Braunfels

\$978,466,245
CY-Trailing 12 Month

5.76%
CY-Trailing 12 Month YoY %

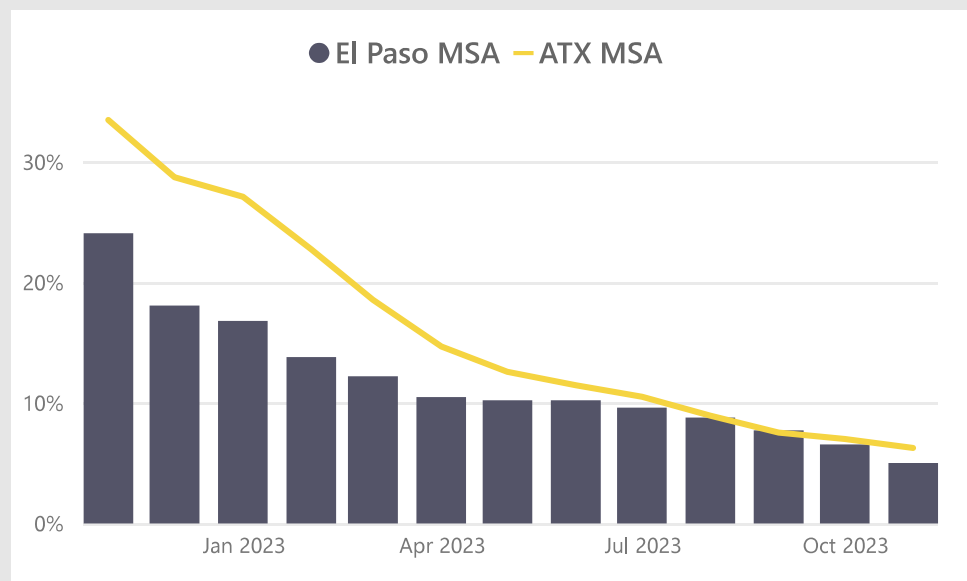
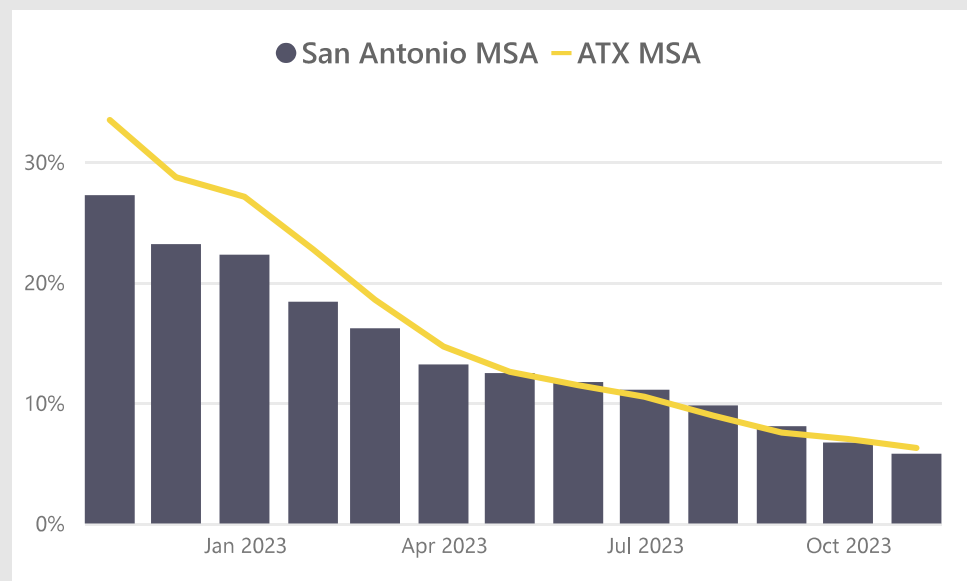
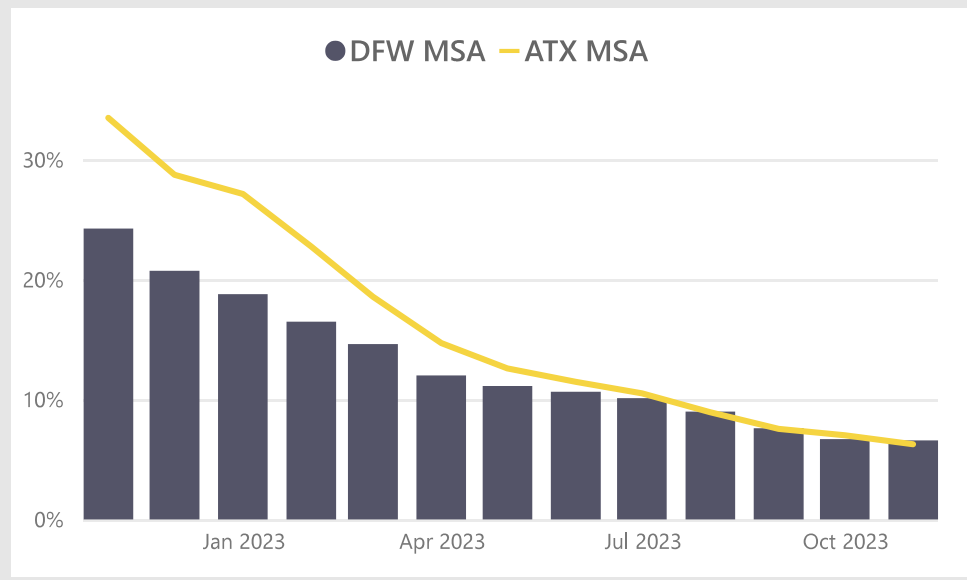
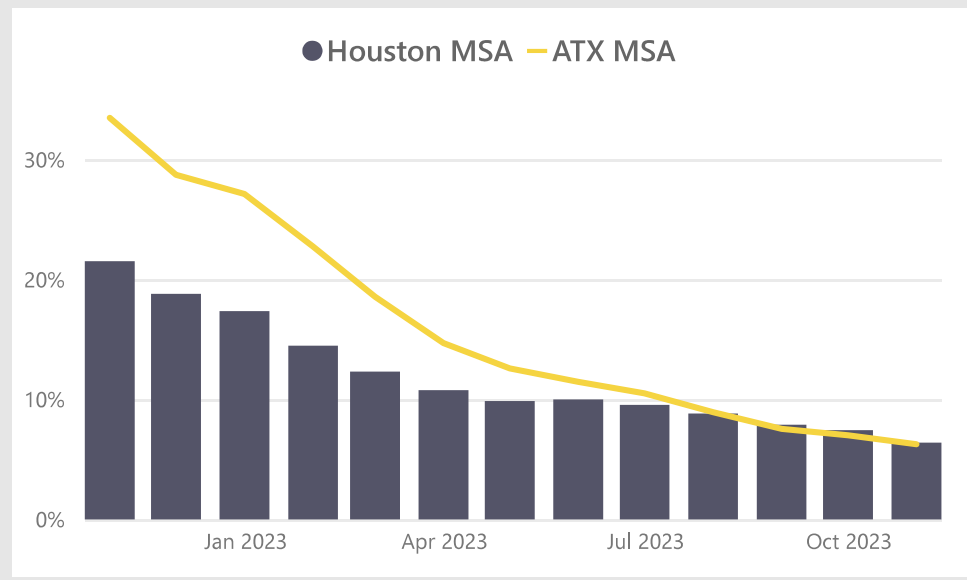
\$925,157,067
PY-Trailing 12 Month

El Paso

\$241,361,961
CY-Trailing 12 Month

4.99%
CY-Trailing 12 Month YoY %

\$229,891,573
PY-Trailing 12 Month



MSA

Austin-Round Rock-San Marcos

MSA Snapshot

6.3%

City YoY %

\$1,469,289,802

CY-Trailing 12 Month

\$1,382,817,587

PY-Trailing 12 Month

State Snapshot

6%

State YoY %

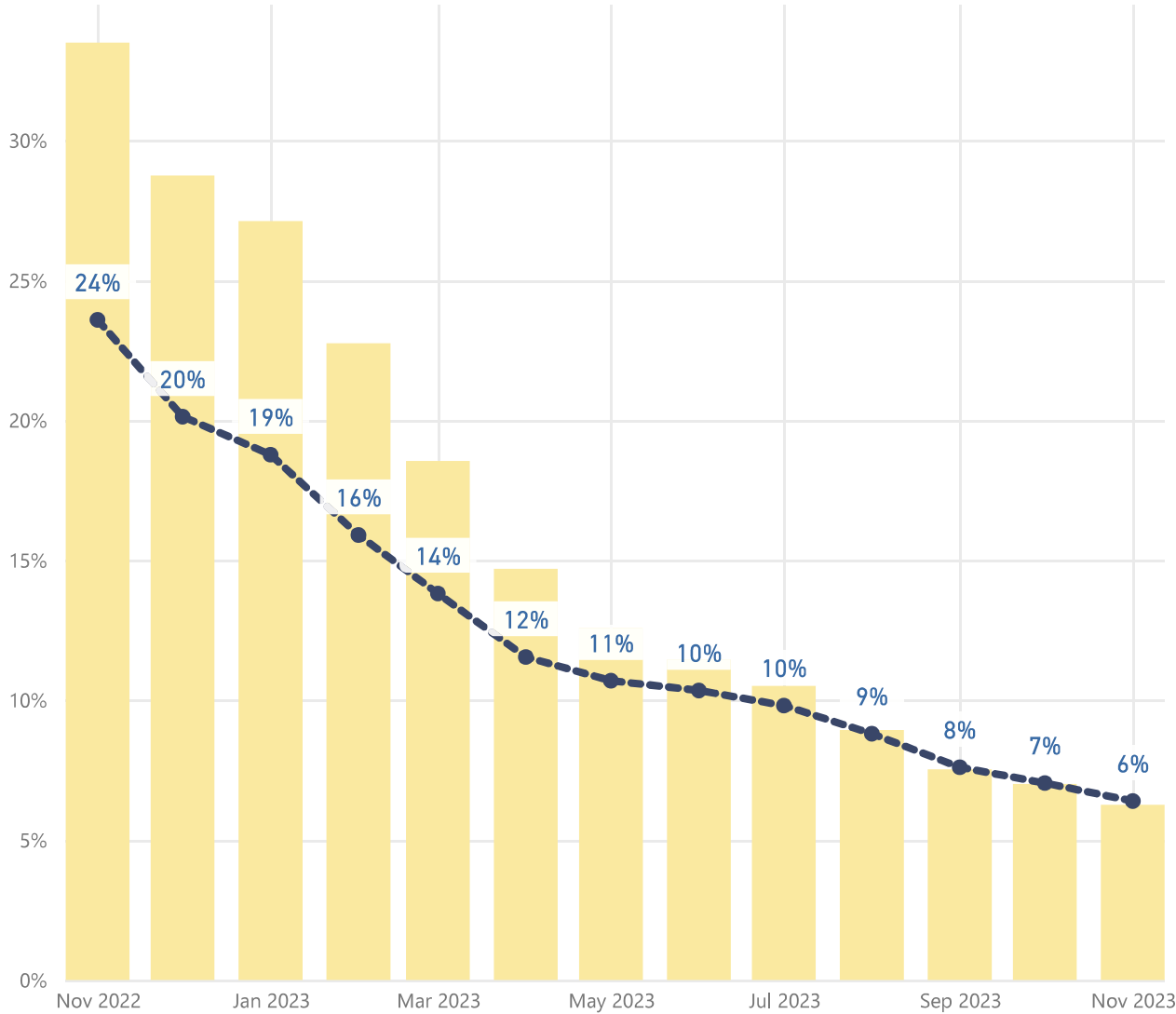
\$10,148,223,571

CY-Trailing 12 Month

\$9,538,467,605

PY-Trailing 12 Month

● ATX MSA ● State



● ATX MSA ● State

