

TEXAS ★ BARTAB

TOP FOUR MSAs, MAY 2023 DATA

TOP FOUR TEXAS MSAs | MAY 2023
CONTENTS

I. Dallas – Fort Worth

II. Houston – Sugar Land – The Woodlands

III. San Antonio – New Braunfels

IV. Austin – Round Rock – San Marcos

DFW MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

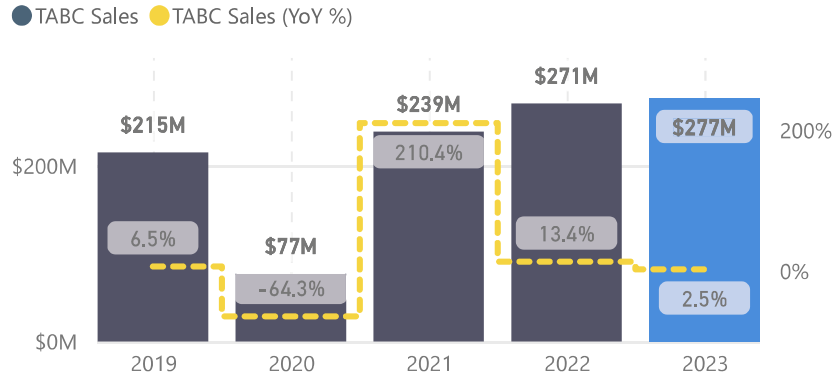
Comparison – Adjacent Cities

Comparison – Region + Top Cities

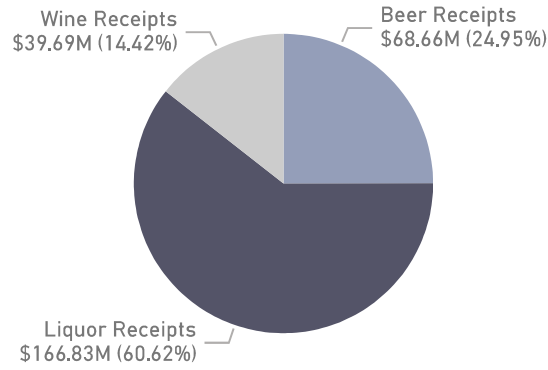
Comparison – State



YoY May 2023 Comparison



May 2023 Category %



May 2023 Receipts

\$166,826,313
Liquor Sales

\$39,690,889
Wine Sales

\$68,660,493
Beer Sales

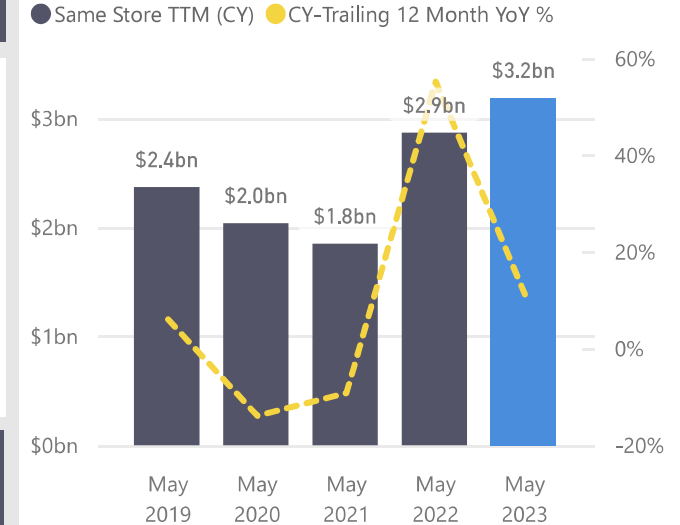
\$277.4M Total Receipts
2.5% Month YoY %

MSA
Dallas-Fort Worth

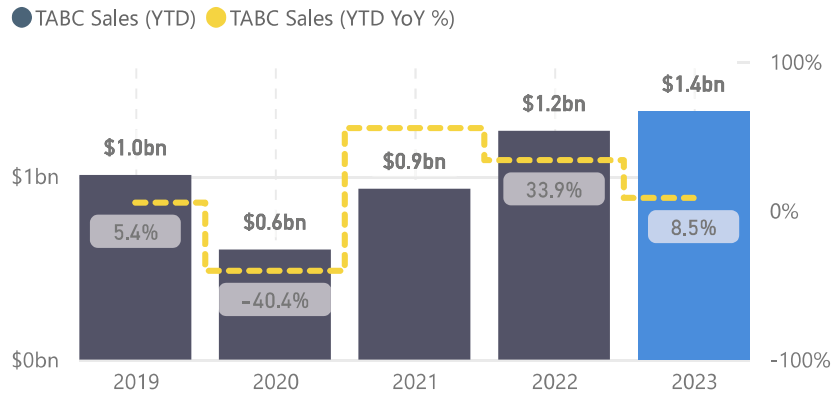
Dallas-Fort Worth

4,220 Locations Reporting > \$0
\$754,339 TTM Per Location

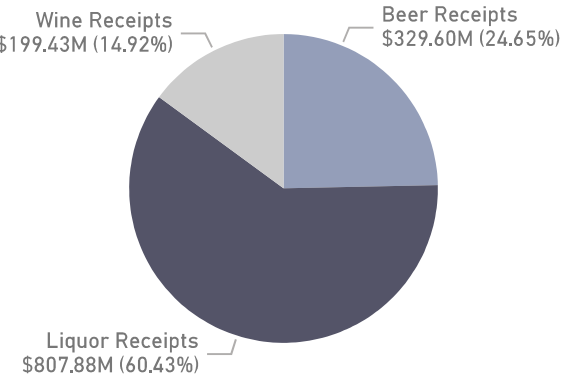
TTM YoY Comparison May 2023



YTD May 2023 Comparison



YTD May 2023 - Category %



YTD May 2023 Receipts

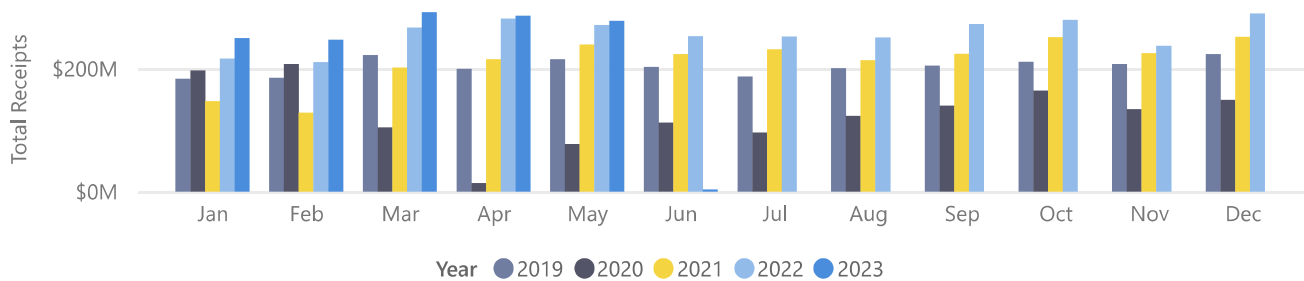
\$807,880,632
Liquor Sales

\$199,433,721
Wine Sales

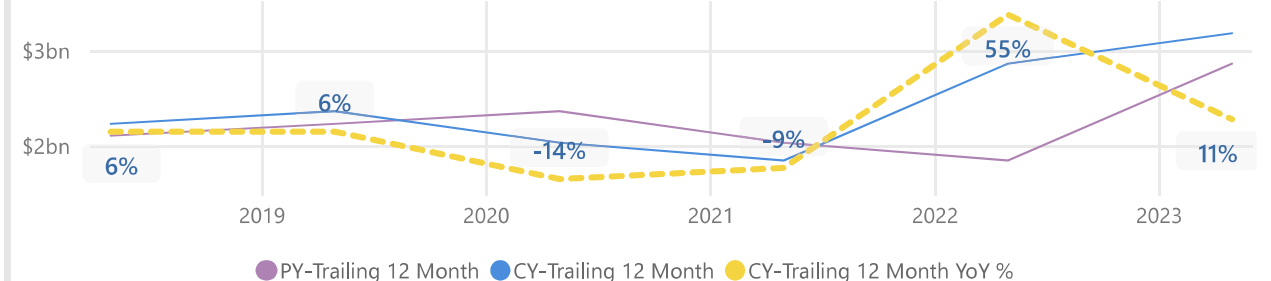
\$329,597,809
Beer Sales

\$1.4bn Total Receipts
8.5% YTD YoY %

YTD MoM + YoY Comparison May 2023



TTM YoY % Comparison May 2023

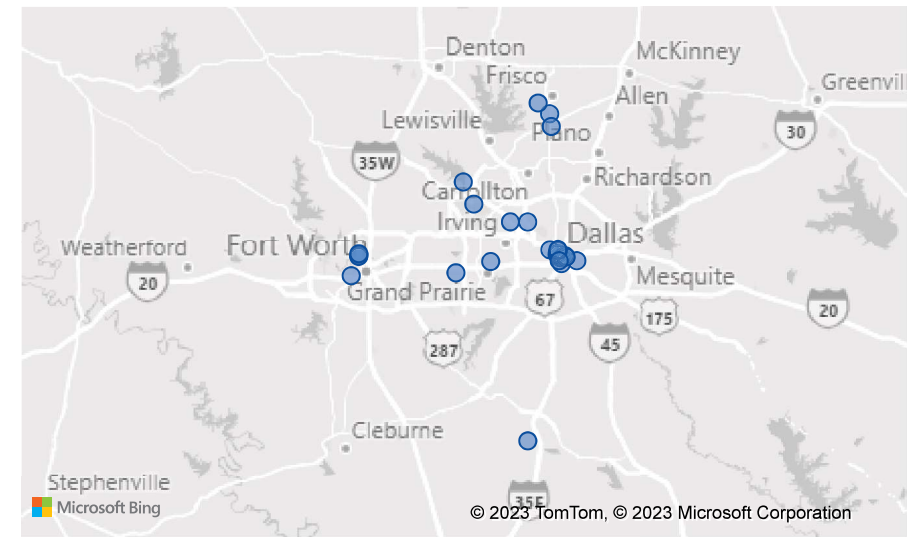


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Dallas	\$12,982,871	31.7%	\$53,031,432	27.8%	\$115,922,029	42%
DOS EQUIS PAVILION (DALLAS - 75210 - 13)	\$1,775,234	92.2%	\$1,968,983	57.9%	\$9,661,679	529%
LEVY RESTAURANTS (DALLAS - 75219 - 7)	\$1,503,021	-3.7%	\$7,976,016	2.8%	\$14,684,011	18%
SALC, INC. (DALLAS - 75207 - 16)	\$1,184,261	50.1%	\$4,460,455	17.0%	\$11,275,728	50%
DFB CAPITAL LLC (DALLAS - 75201 - 2)	\$890,401	-6.5%	\$4,111,037	2.5%	\$9,299,328	-5%
GILLEY'S DALLAS (DALLAS - 75215 - 3)	\$828,859	73.1%	\$3,165,677	66.0%	\$6,607,451	58%
OMNI DALLAS CONVENTION CENTER (DALLA...	\$800,510	-3.5%	\$5,799,176	30.7%	\$10,999,374	30%
BABY DOLLS (DALLAS - 75220 - 1)	\$773,972		\$1,893,765		\$1,893,765	
HAPPIEST HOUR, LLC (DALLAS - 75201 - 1)	\$738,882	-17.8%	\$3,679,092	-8.5%	\$9,099,920	-9%
MONARCH (DALLAS - 75202 - 2)	\$683,860		\$3,644,731		\$3,644,731	
KOMODO (DALLAS - 75226 - 1)	\$675,962		\$1,007,714		\$1,007,714	
GREEN LIGHT SOCIAL (DALLAS - 75204 - 1)	\$647,250	4.3%	\$3,022,393	0.1%	\$7,029,342	
VIDORRA (DALLAS - 75226 - 1)	\$646,837	-6.8%	\$2,995,306	-3.7%	\$6,882,171	-4%
TRUE KITCHEN & KOCKTAILS/FLAIR COCKTAIL...	\$621,078	19.1%	\$3,006,354	12.3%	\$7,366,256	8%
NICK & SAM'S STEAK & FISH HOUSE (DALLA...	\$610,340	-18.2%	\$3,342,276	-11.6%	\$8,667,999	-4%
CARBONE BEVERAGES (DALLAS - 75207 - 1)	\$602,404	-28.7%	\$2,958,457	71.2%	\$7,802,560	
Arlington	\$4,059,661	27.6%	\$21,363,675	3.5%	\$74,815,750	24%
TEXAS RANGER BALLPARK (ARLINGTON - 760...	\$2,185,942	23.4%	\$7,967,620	51.5%	\$23,073,325	49%
BACKYARD C/O TEXAS LIVE! (ARLINGTON - 7...	\$1,092,600	-11.5%	\$5,800,915	-4.3%	\$17,231,477	-3%
AT&T STADIUM (ARLINGTON - 76011 - 1)	\$781,119	346.9%	\$7,595,140	-18.5%	\$34,510,948	27%
Fort Worth	\$3,997,186	6.0%	\$19,263,070	3.9%	\$42,390,330	15%
DICKIES ARENA (FORT WORTH - 76107 - 1)	\$1,054,296	17.6%	\$5,300,837	-2.4%	\$10,643,248	46%
BILLY BOB'S TEXAS (FORT WORTH - 76164 - 1)	\$861,806	-0.7%	\$4,927,409	7.8%	\$10,124,222	2%
JOE T GARCIA'S MEXICAN DISHES (FORT WO...	\$837,663	16.6%	\$3,361,089	18.4%	\$7,284,840	5%
HOTEL DROVER (FORT WORTH - 76164 - 15)	\$652,587	6.6%	\$2,947,882	5.4%	\$7,544,698	22%
EL CHINGON (FORT WORTH - 76107 - 1)	\$590,834	-12.5%	\$2,725,853	-6.4%	\$6,793,322	3%
Grapevine	\$2,444,079	17.6%	\$12,712,814	38.2%	\$27,695,587	35%
GAYLORD TEXAN (GRAPEVINE - 76051 - 1)	\$2,444,079	17.6%	\$12,712,814	38.2%	\$27,695,587	35%
Frisco	\$1,551,409	363.8%	\$3,017,389	78.6%	\$5,927,768	68%
OMNI PGA FRISCO RESORT (FRISCO - 75034 - ...)	\$815,398		\$815,398		\$815,398	
THE FORD CENTER AT THE STAR IN FRISCO (F...	\$736,011	120.0%	\$2,201,991	30.3%	\$5,112,370	45%
Waxahachie	\$760,032	23.4%	\$1,479,765	19.3%	\$1,661,546	18%
SCARBOROUGH FAIRE (WAXAHACHIE - 7516...	\$760,032	23.4%	\$1,479,765	19.3%	\$1,661,546	18%
Plano	\$751,409	-8.3%	\$3,472,883	-0.8%	\$8,388,715	-2%
LEGACY HALL (PLANO - 75024 - 1)	\$751,409	-8.3%	\$3,472,883	-0.8%	\$8,388,715	-2%
Total	\$27,883,904	25.3%	\$117,711,974	18.7%	\$287,264,526	30%

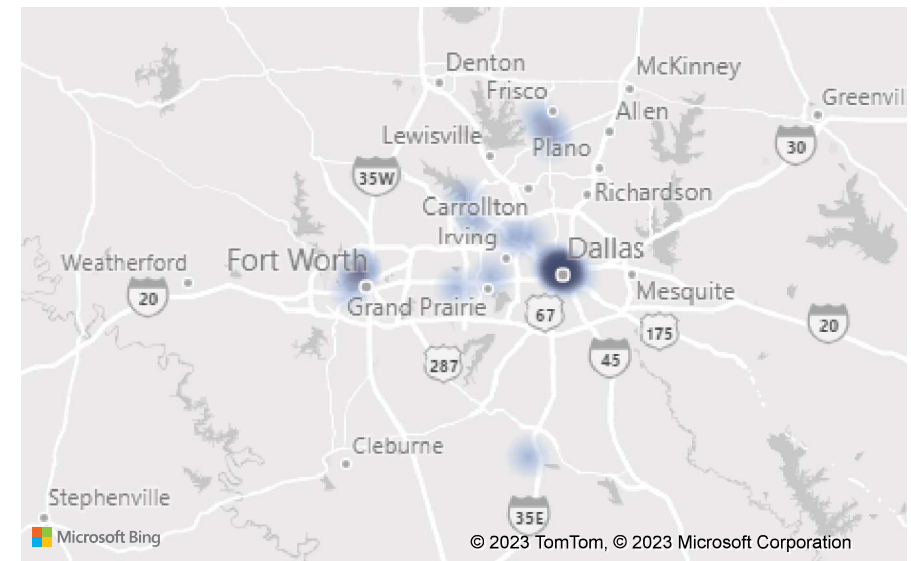
MSA

Dallas-Fort Worth

Location Map



Heat Map



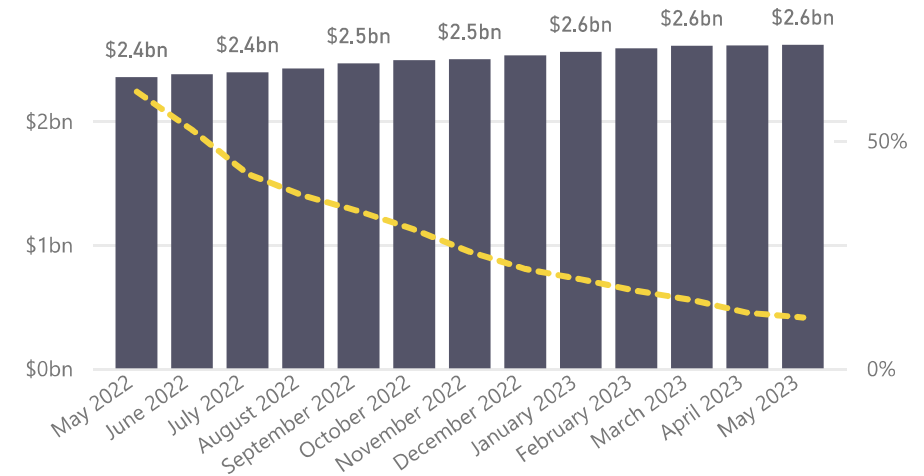
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	\$226,215,073	2.5%	\$1,105,291,795	44.7%	\$2,614,770,055	\$2,352,725,402	11%
Dallas	\$103,117,760	1.1%	\$505,858,439	55.1%	\$1,186,770,942	\$1,072,197,263	11%
Fort Worth	\$36,126,546	5.2%	\$177,835,095	28.7%	\$408,144,154	\$363,107,050	12%
Plano	\$15,029,899	-2.2%	\$74,080,886	90.2%	\$177,183,240	\$167,143,431	6%
Arlington	\$12,519,161	2.6%	\$65,158,386	6.5%	\$180,102,677	\$164,383,714	10%
Grapevine	\$11,898,991	7.2%	\$58,277,894	22.2%	\$135,118,102	\$116,800,468	16%
Frisco	\$10,782,047	20.0%	\$46,473,354	13.7%	\$106,903,658	\$91,480,955	17%
Irving	\$8,170,684	-2.8%	\$37,831,534	23.3%	\$92,640,093	\$81,772,306	13%
Mckinney	\$4,477,341	10.5%	\$20,313,274	6.9%	\$47,315,352	\$42,203,254	12%
The Colony	\$4,411,843	3.3%	\$21,964,604	35.9%	\$51,862,650	\$45,458,231	14%
Richardson	\$4,189,504	6.4%	\$19,877,169	12.3%	\$46,136,779	\$41,074,150	12%
Denton	\$3,756,998	-7.8%	\$18,531,497	54.1%	\$44,139,231	\$40,875,084	8%
Lewisville	\$3,075,291	3.3%	\$14,978,666	111.2%	\$34,843,725	\$31,035,729	12%
Southlake	\$3,018,187	-1.4%	\$15,224,962	24.6%	\$36,514,696	\$30,196,773	21%
Addison	\$2,821,723	-11.9%	\$14,350,462	26.0%	\$34,100,330	\$34,221,760	-0%
Allen	\$2,819,098	3.7%	\$14,535,573	145.3%	\$32,994,426	\$30,775,234	7%
Total	\$226,215,073	2.5%	\$1,105,291,795	44.7%	\$2,614,770,055	\$2,352,725,402	11%

MSA

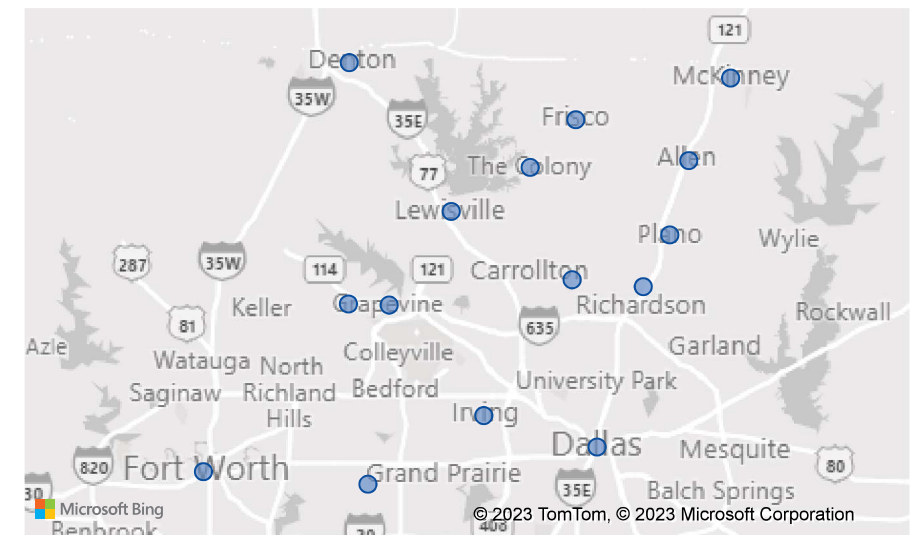
Dallas-Fort Worth

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



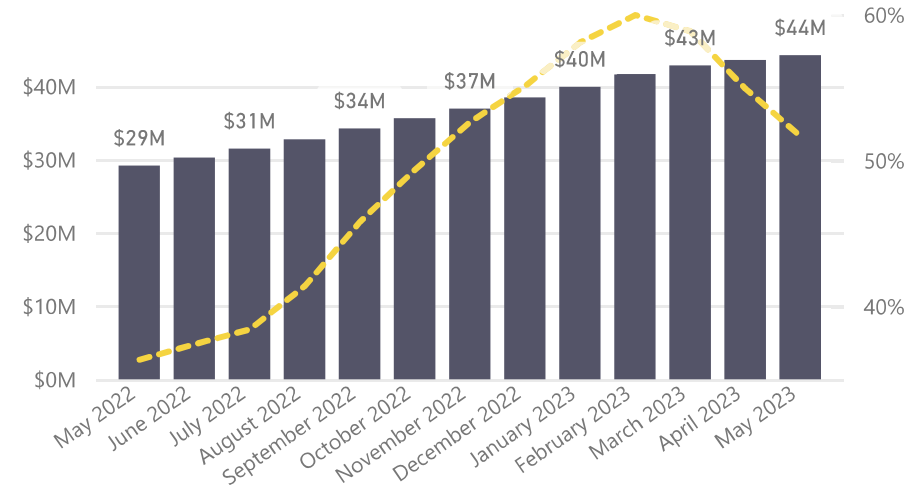
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	\$4,012,882	19.7%	\$19,845,065	66.7%	\$44,210,869	\$29,151,766	52%
Forest Hill	\$13,715	51.8%	\$80,007	195.8%	\$162,479	\$34,324	373%
Northlake	\$368,636	162.6%	\$1,839,757	260.7%	\$3,139,120	\$1,098,412	186%
Melissa	\$46,746	227.1%	\$224,615	10.3%	\$323,730	\$134,353	141%
Little Elm	\$672,487	32.8%	\$3,176,043	29.3%	\$7,174,111	\$4,323,334	66%
Corinth	\$109,684	19.0%	\$446,117	40.7%	\$1,155,678	\$706,626	64%
Princeton	\$41,486	59.5%	\$188,054	13.2%	\$378,244	\$232,618	63%
University Park	\$269,882	7.8%	\$1,708,507	222.7%	\$3,857,131	\$2,541,543	52%
Sachse	\$377,219	-16.3%	\$2,015,791	23.2%	\$4,811,410	\$3,206,210	50%
Joshua	\$118,638	66.4%	\$571,323	-5.9%	\$1,240,681	\$837,376	48%
Prosper	\$1,038,707	24.0%	\$4,633,148	2.0%	\$10,601,634	\$7,599,686	40%
Forney	\$556,467	-2.1%	\$3,072,793	14.3%	\$6,876,527	\$5,047,404	36%
Campbell	\$57,125	-19.6%	\$324,603	32.7%	\$769,841	\$567,707	36%
Boyd	\$11,295	32.5%	\$61,188	41.5%	\$139,972	\$103,520	35%
Willow Park	\$276,340	3.0%	\$1,263,321	230.4%	\$3,047,426	\$2,311,926	32%
Haslet	\$54,455	46.1%	\$239,798	146.4%	\$532,885	\$406,727	31%
Total	\$4,012,882	19.7%	\$19,845,065	66.7%	\$44,210,869	\$29,151,766	52%

MSA

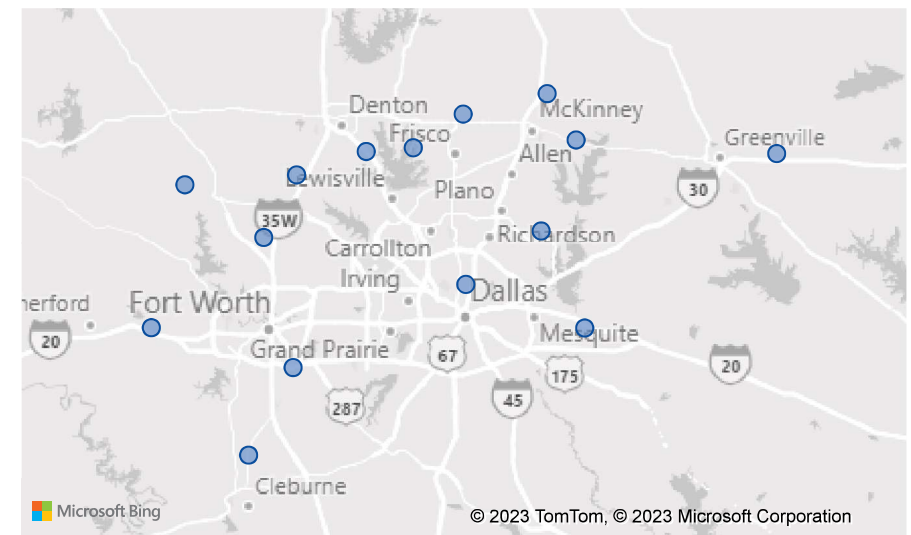
Dallas-Fort Worth

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA ▼
 Dallas-Fort Worth ▼

City - 1 ▼
 Dallas-Fort Worth (Region) + Dallas (City) ▼

City - 2 ▼
 Dallas-Fort Worth (Region) + Fort Wort... ▼

City - 3 ▼
 Dallas-Fort Worth (Region) + Arlington ... ▼

City - 4 ▼
 Dallas-Fort Worth (Region) + Plano (City) ▼

Dallas-Fort Worth

\$3,183,310,539
CY-Trailing 12 Month

11.1%
CY-Trailing 12 Month YoY %

\$2,863,977,174
PY-Trailing 12 Month

Dallas

\$1,186,770,942
CY-Trailing 12 Month

10.7%
CY-Trailing 12 Month YoY %

\$1,072,197,263
PY-Trailing 12 Month

Fort Worth

\$408,144,154
CY-Trailing 12 Month

12.40%
CY-Trailing 12 Month YoY %

\$363,107,050
PY-Trailing 12 Month

Arlington

\$180,102,677
CY-Trailing 12 Month

9.56%
CY-Trailing 12 Month YoY %

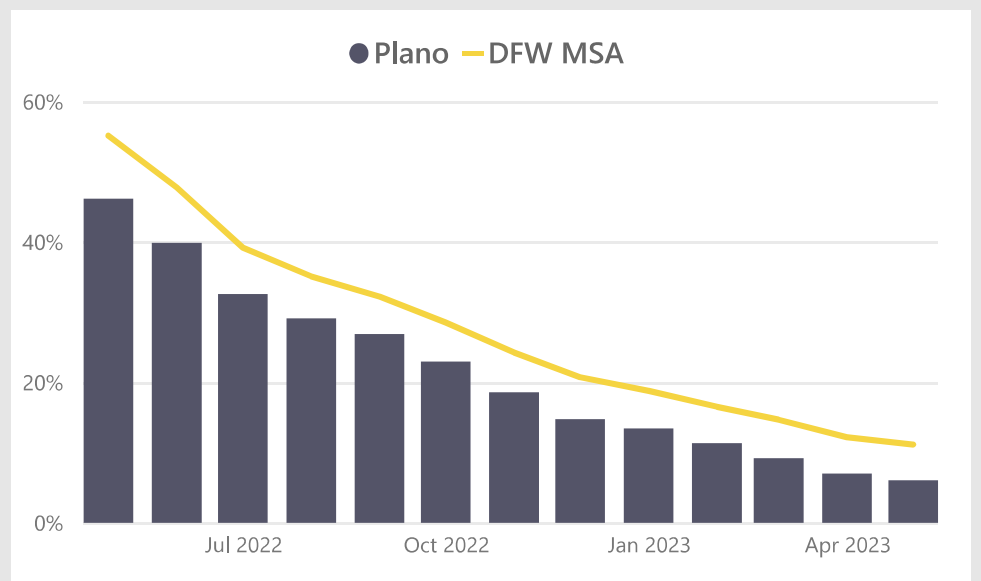
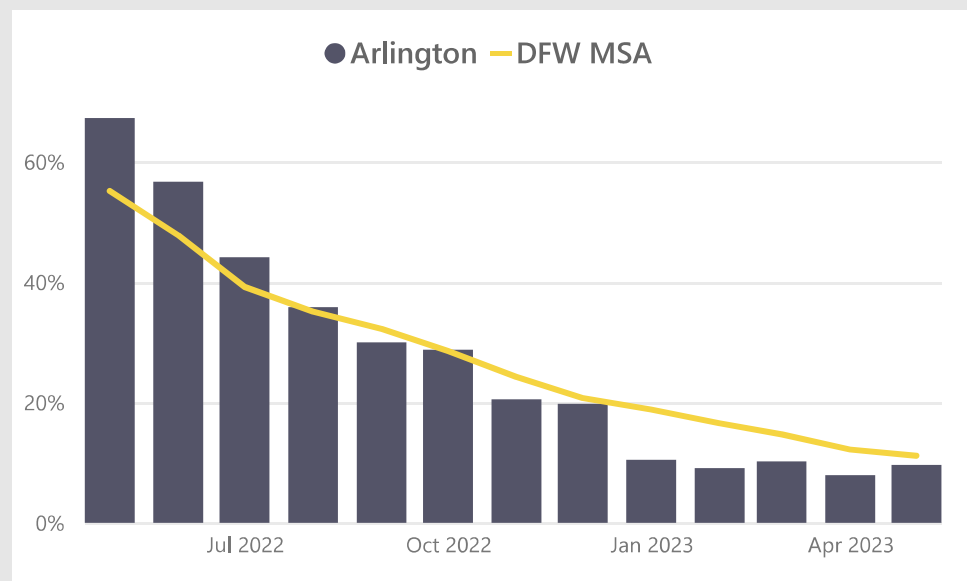
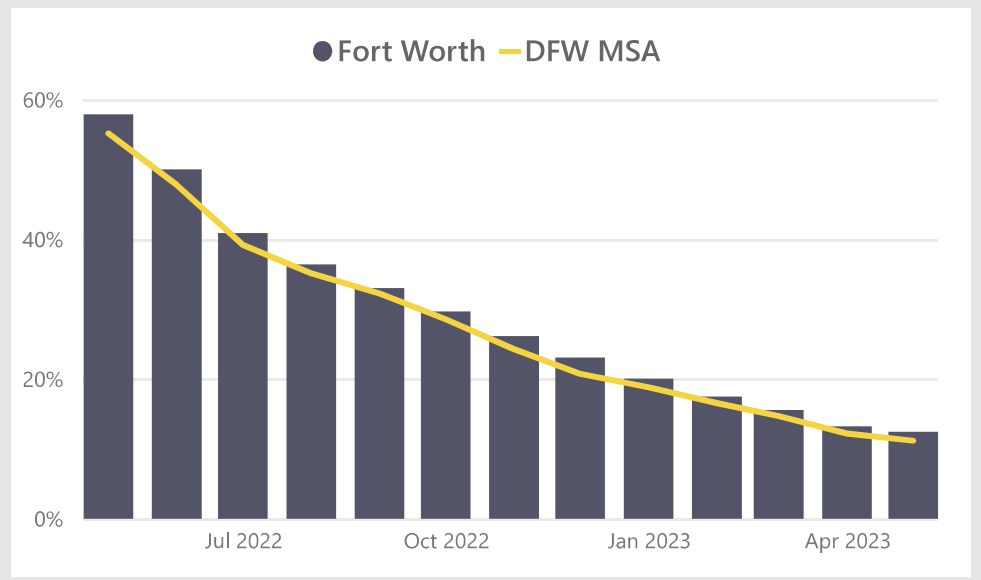
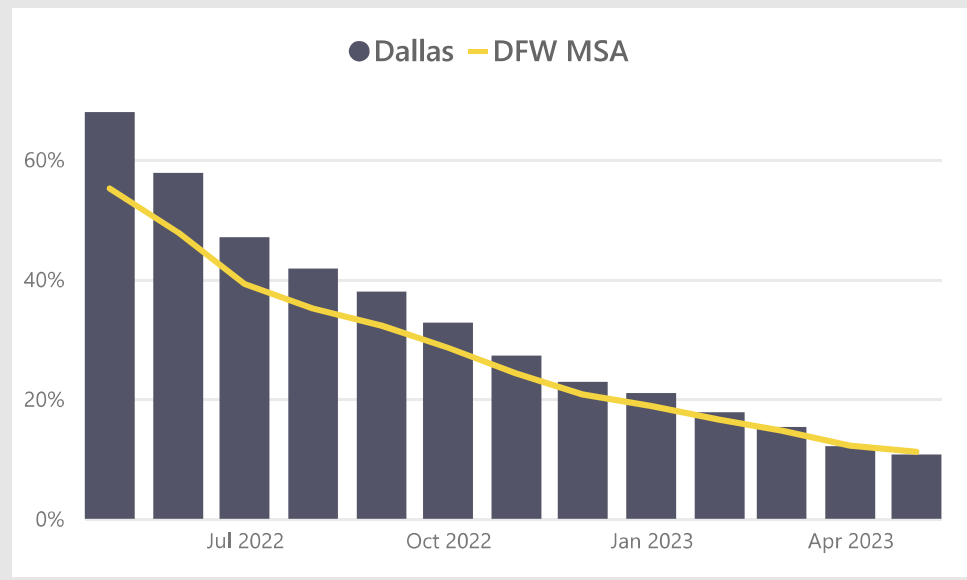
\$164,383,714
PY-Trailing 12 Month

Plano

\$177,183,240
CY-Trailing 12 Month

6.01%
CY-Trailing 12 Month YoY %

\$167,143,431
PY-Trailing 12 Month



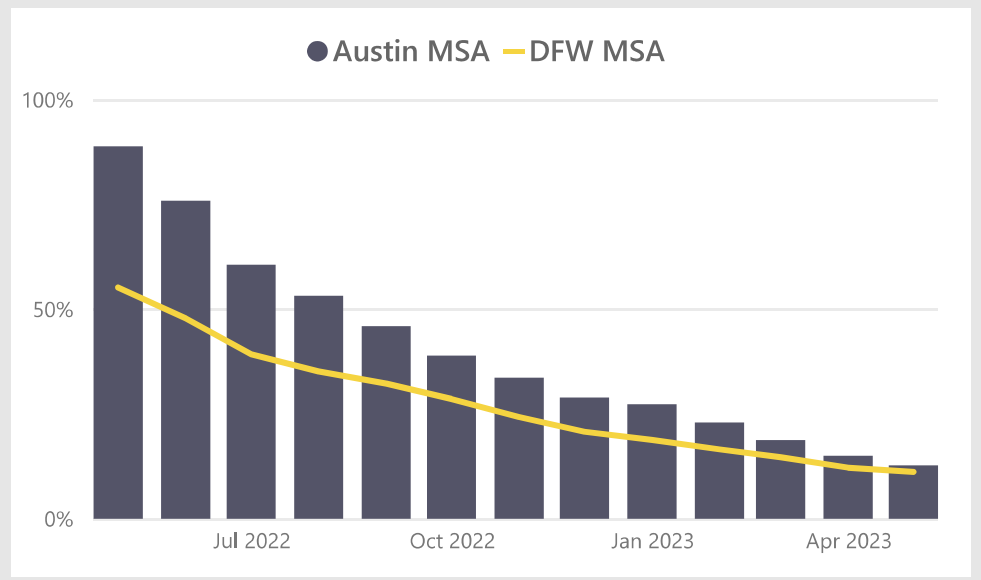
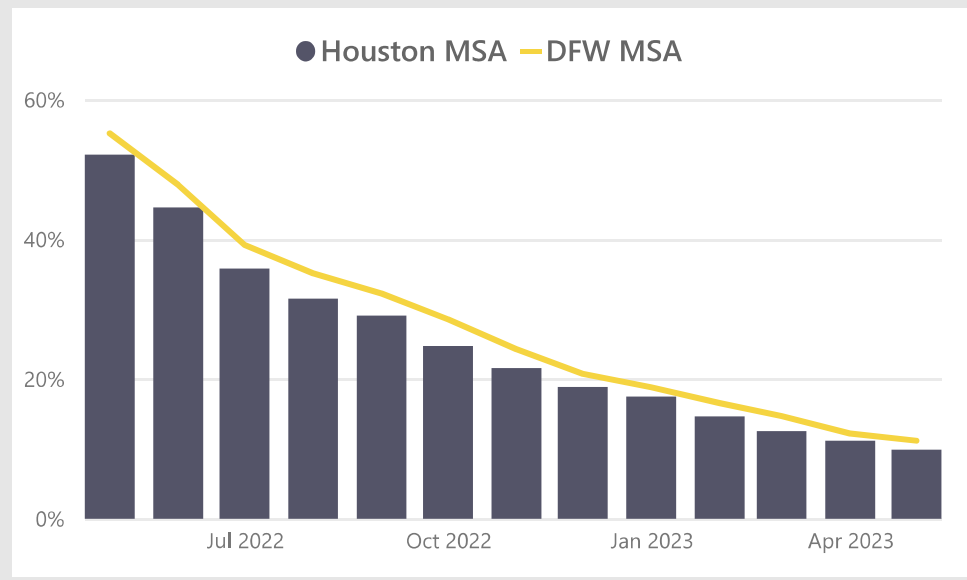
Subject MSA: **Dallas-Fort Worth** |
 MSA - 1: **Houston-The Woodlands-Sugarland** |
 MSA - 2: **Austin-Round Rock-San Marcos** |
 MSA - 3: **San Antonio-New Braunfels** |
 MSA - 4: **El Paso**

Dallas-Fort Worth

\$3,183,310,539
CY-Trailing 12 Month

11.1%
CY-Trailing 12 Month YoY %

\$2,863,977,174
PY-Trailing 12 Month

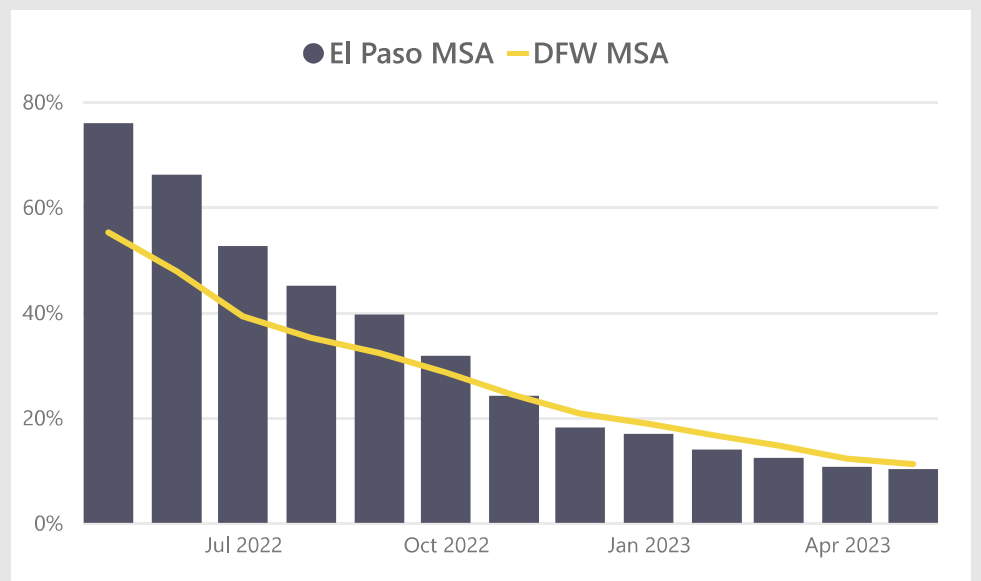
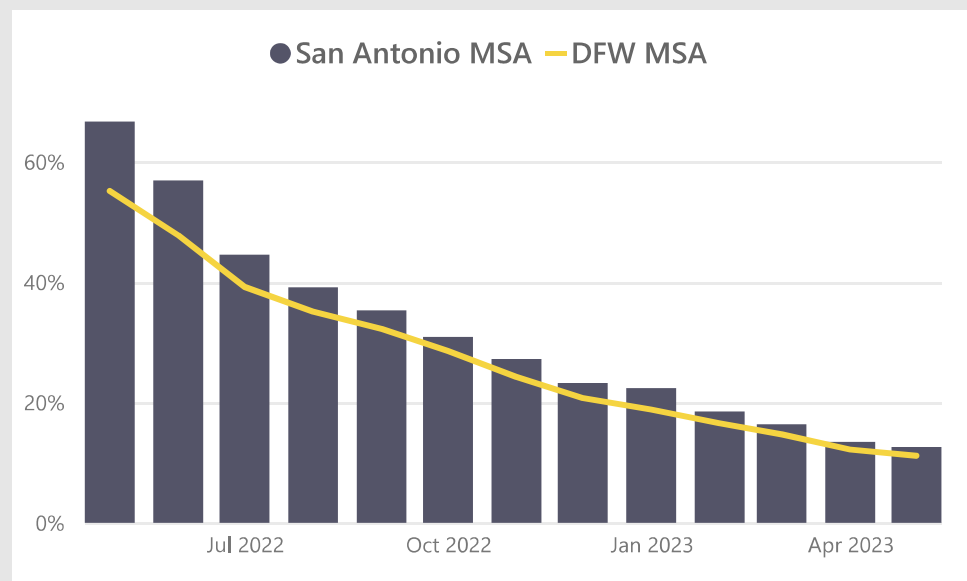


Houston-The Woodlands-Sugarland

\$2,430,333,448
CY-Trailing 12 Month

9.9%
CY-Trailing 12 Month YoY %

\$2,212,101,874
PY-Trailing 12 Month



Austin-Round Rock-San Marcos

\$1,453,869,519
CY-Trailing 12 Month

12.65%
CY-Trailing 12 Month YoY %

\$1,290,627,161
PY-Trailing 12 Month

San Antonio-New Braunfels

\$975,134,986
CY-Trailing 12 Month

12.58%
CY-Trailing 12 Month YoY %

\$866,167,084
PY-Trailing 12 Month

El Paso

\$239,802,922
CY-Trailing 12 Month

10.16%
CY-Trailing 12 Month YoY %

\$217,682,875
PY-Trailing 12 Month

MSA

Dallas-Fort Worth

MSA Snapshot

11.1%

City YoY %

\$3,183,310,539

CY-Trailing 12 Month

\$2,863,977,174

PY-Trailing 12 Month

State Snapshot

11%

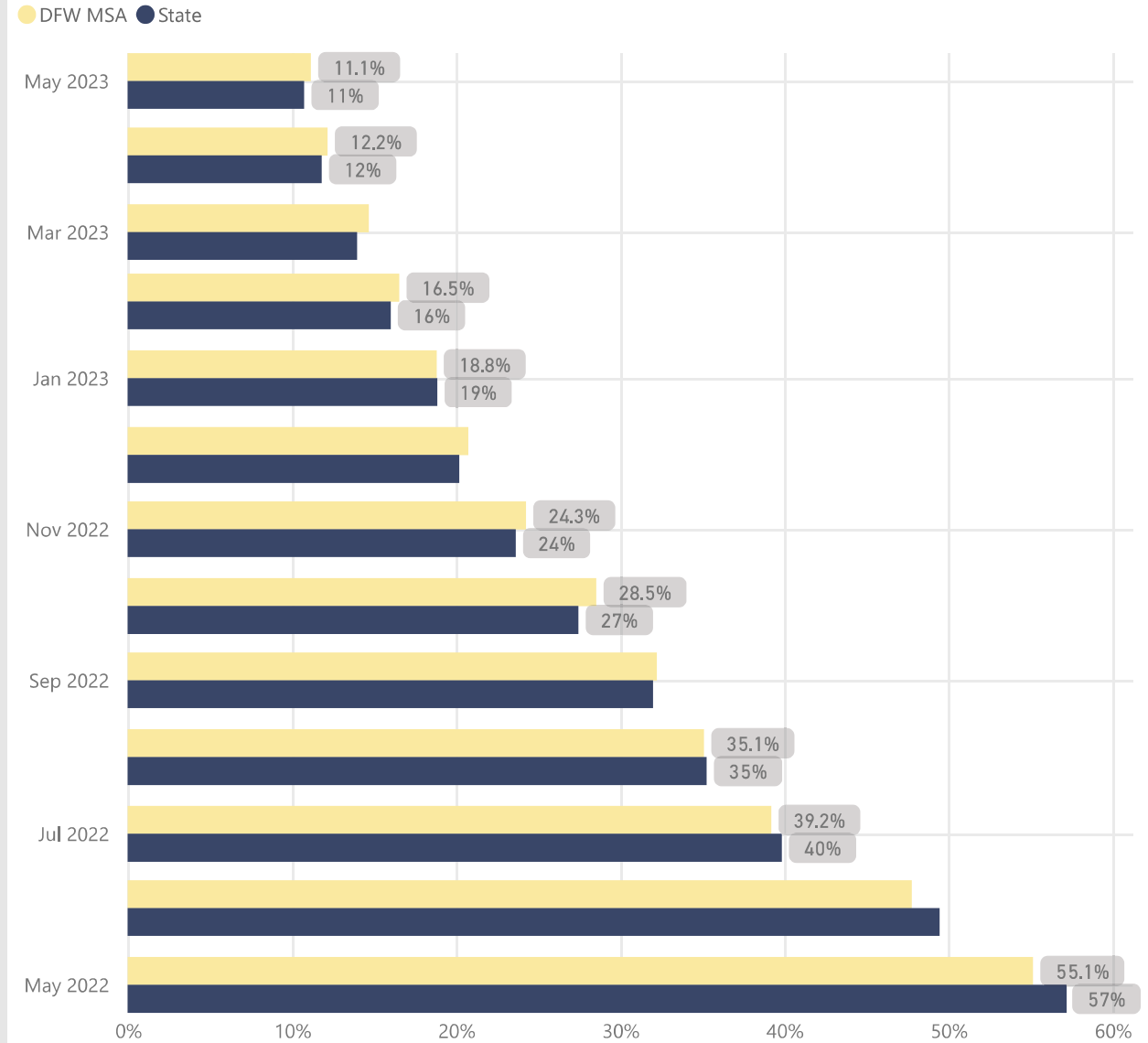
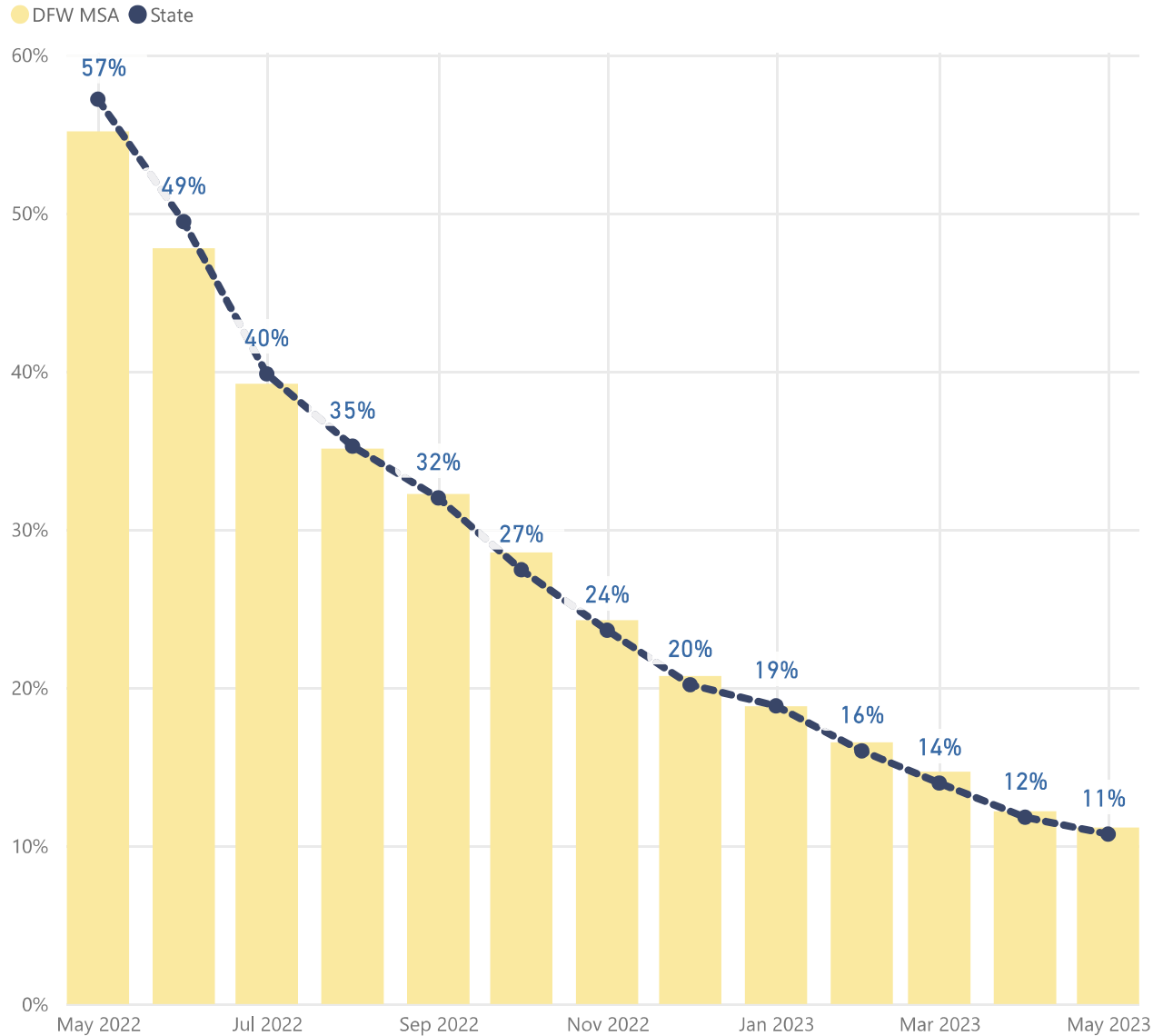
State YoY %

\$9,988,269,890

CY-Trailing 12 Month

\$9,019,812,332

PY-Trailing 12 Month



HOUSTON MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

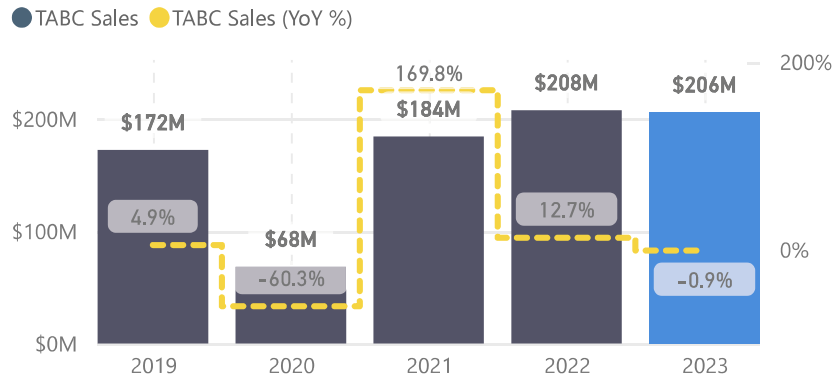
Comparison – Adjacent Cities

Comparison – Region + Top Cities

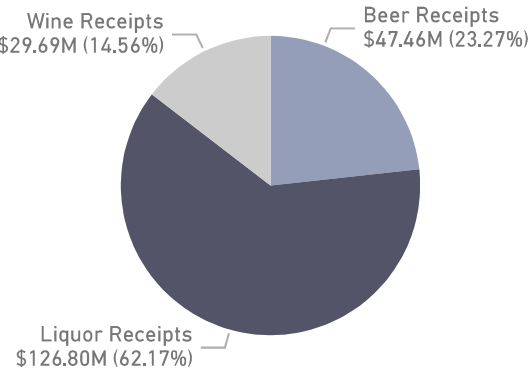
Comparison – State



YoY May 2023 Comparison



May 2023 Category %



May 2023 Receipts

\$126,804,061
Liquor Sales

\$29,687,122
Wine Sales

\$47,463,891
Beer Sales

\$205.7M **-0.9%**
Total Receipts Month YoY %

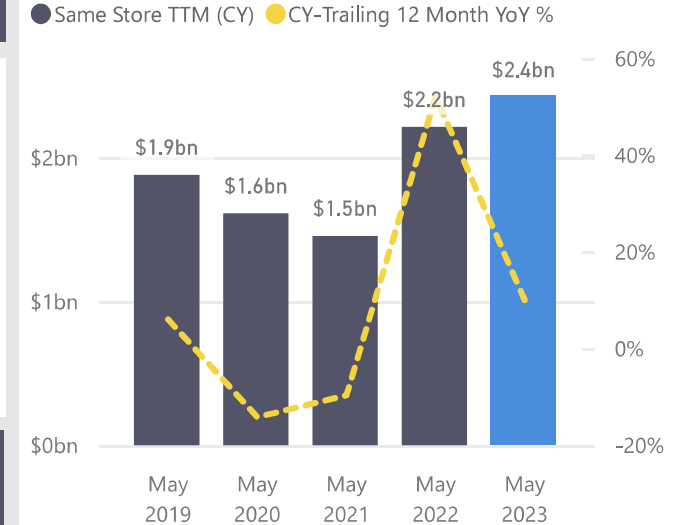
MSA

Houston-The Woodlands-Sugarland

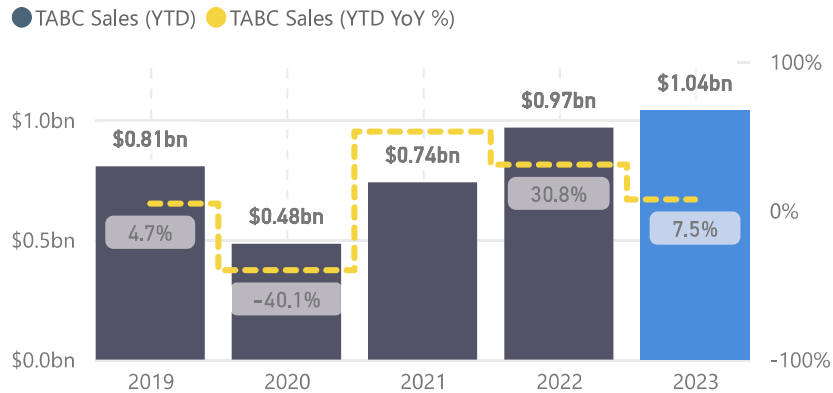
Houston-The Woodlands-Sugarland

3,320 **\$732,028**

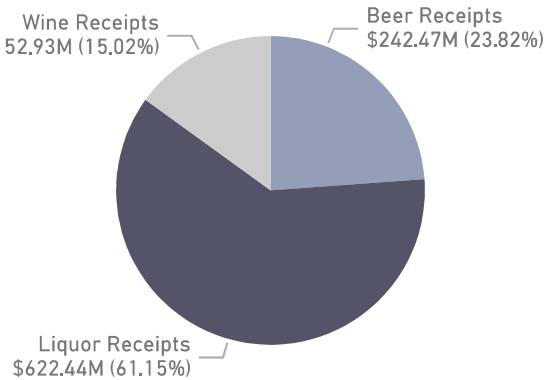
TTM YoY Comparison May 2023



YTD May 2023 Comparison



YTD May 2023 - Category %



YTD May 2023 Receipts

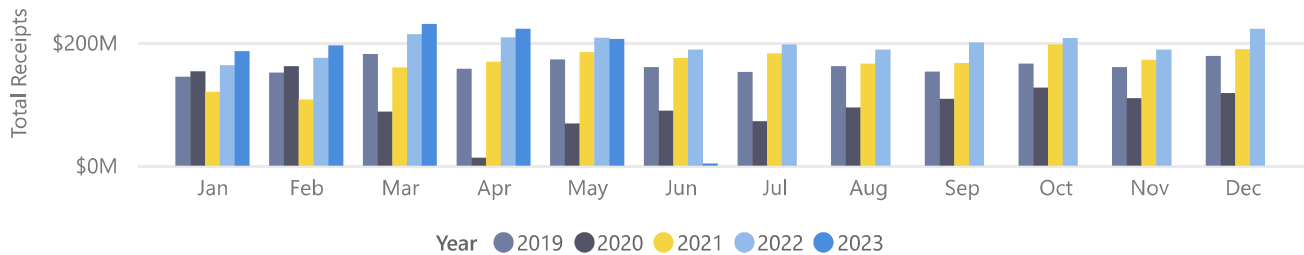
\$622,437,654
Liquor Sales

\$152,927,669
Wine Sales

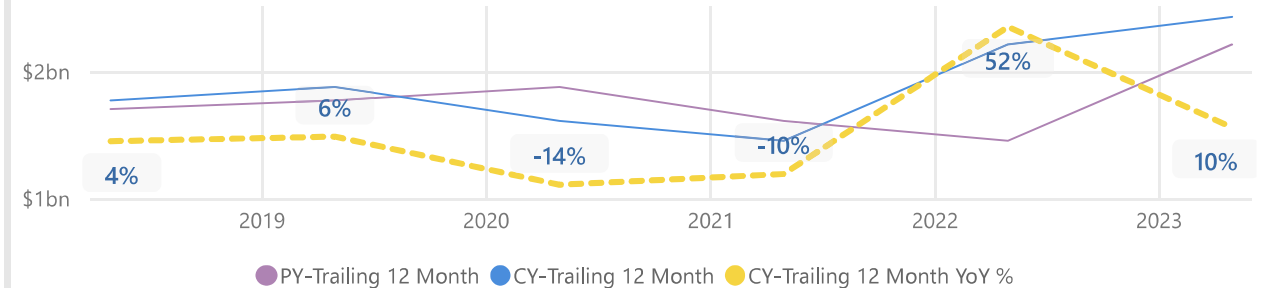
\$242,473,878
Beer Sales

\$1.0bn **7.5%**
Total Receipts YTD YoY %

YTD MoM + YoY Comparison May 2023



TTM YoY % Comparison May 2023

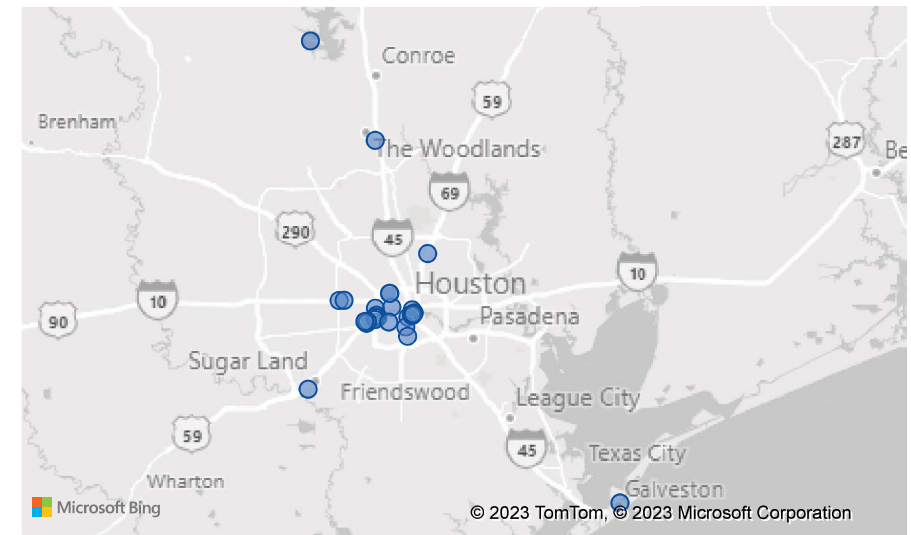


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Houston	\$18,738,752	10.4%	\$80,919,756	12.8%	\$196,583,966	23%
ARAMARK SPORTS & ENTERTAINMENT SERVI...	\$3,511,426	4.4%	\$7,882,063	42.8%	\$30,807,661	49%
THE POST OAK/MASTRO'S/WILLIE G'S (HOUS...	\$1,502,592	-4.5%	\$7,931,670	-5.6%	\$18,863,773	1%
MARRIOTT MARQUIS HOUSTON (HOUSTON ...	\$1,189,461	4.4%	\$4,788,778	19.1%	\$11,091,127	22%
LEVY RESTAURANTS AT TOYOTA CENTER (HO...	\$862,255	123.6%	\$6,359,569	-7.4%	\$13,647,929	18%
THE ADDRESS (HOUSTON - 77021 - 1)	\$828,497	57.9%	\$3,278,711	44.4%	\$6,454,179	27%
HILTON AMERICAS - HOUSTON (HOUSTON - ...	\$740,399	14.7%	\$3,782,075	30.2%	\$7,243,010	42%
KAMP HOUSTON (HOUSTON - 77057 - 1)	\$738,548	-29.6%	\$3,075,474	-26.8%	\$6,640,874	-6%
KIRBY ICE HOUSE (HOUSTON - 77055 - 1)	\$646,614	-4.5%	\$3,019,219	1.5%	\$7,831,442	17%
STEAK 48 (HOUSTON - 77027 - 1)	\$584,577	-3.2%	\$2,855,838	-1.7%	\$7,232,888	2%
CONEJO MALO (HOUSTON - 77002 - 2)	\$522,409		\$808,402		\$808,402	
KIRBY ICE HOUSE (HOUSTON - 77098 - 1)	\$518,531	-6.1%	\$2,656,287	3.0%	\$6,672,227	10%
PROSPECT PARK (HOUSTON - 77057 - 1)	\$499,527	-29.7%	\$2,441,397	-15.4%	\$6,191,014	-1%
MOXIE'S GRILL & BAR (HOUSTON - 77056 - 1)	\$487,525	4.2%	\$2,211,779	5.3%	\$5,128,581	5%
5015 BACKYARD PATIO & BAR (HOUSTON - 7...	\$475,382	-27.0%	\$2,406,005	-12.4%	\$5,557,897	-4%
CLE' (HOUSTON - 77002 - 1)	\$461,945	31.5%	\$1,646,381	62.3%	\$3,019,953	28%
ESCAPADE 2001 HOUSTON (HOUSTON - 770...	\$459,943	15.1%	\$2,460,482	17.8%	\$6,039,467	48%
CIEL RESTAURANT AND LOUNGE (HOUSTON ...	\$458,956		\$2,177,399		\$2,774,884	
PAPPAS BROS STEAKHOUSE (HOUSTON - 770...	\$453,915	9.4%	\$2,284,733	6.2%	\$5,274,740	6%
CAMPUS BEVERAGE INC (HOUSTON - 77024 ...	\$452,696	10.3%	\$2,136,850	29.9%	\$4,598,942	22%
MOONSHINE DECK (HOUSTON - 77008 - 1)	\$432,822	16.0%	\$2,000,610	7.8%	\$5,234,575	17%
OJOS LOCOS SPORTS CANTINA (HOUSTON - ...	\$428,213		\$2,101,933		\$4,497,973	
MCINTYRE'S (HOUSTON - 77008 - 1)	\$426,460	-35.8%	\$2,573,996	-26.3%	\$6,994,219	-10%
THE ANNIE CAFE & BAR (HOUSTON - 77056 - ...	\$415,429	21.0%	\$1,913,729	11.1%	\$4,470,782	10%
FOUR SEASON HOTEL HOUSTON (HOUSTON ...	\$413,988	13.6%	\$2,276,728	33.3%	\$4,991,593	55%
OJOS LOCOS SPORTS CANTINA (HOUSTON - ...	\$413,528	10.8%	\$1,906,481	2.2%	\$4,395,010	4%
CLUTCH BAR & RESTAURANT (HOUSTON - 77...	\$408,433	-24.8%	\$1,845,677	7.3%	\$5,179,294	95%
JOEY UPTOWN (HOUSTON - 77056 - 1)	\$404,681	1.9%	\$2,097,490	0.1%	\$4,941,530	21%
The Woodlands	\$616,695		\$3,031,126		\$5,948,963	
KIRBY ICE HOUSE WOODLANDS (THE WOOD...	\$616,695		\$3,031,126		\$5,948,963	
Sugar Land	\$568,436	31.7%	\$1,397,128	-2.6%	\$3,800,049	7%
SMART FINANCIAL CENTRE AT SUGAR LAND ...	\$568,436	31.7%	\$1,397,128	-2.6%	\$3,800,049	7%
Montgomery	\$488,269	15.8%	\$1,488,050	8.4%	\$4,342,293	16%
MARGARITAVILLE LAKE RESORT, LAKE CONR...	\$488,269	15.8%	\$1,488,050	8.4%	\$4,342,293	16%
Total	\$20,412,152	14.5%	\$86,836,060	16.5%	\$210,675,271	26%

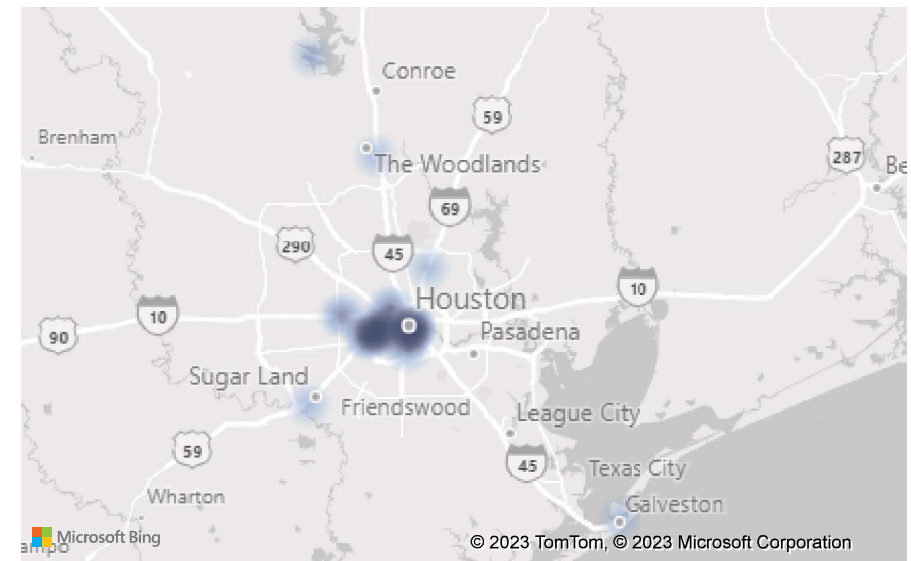
MSA

Houston-The Woodlands-Sugarland

Location Map



Heat Map



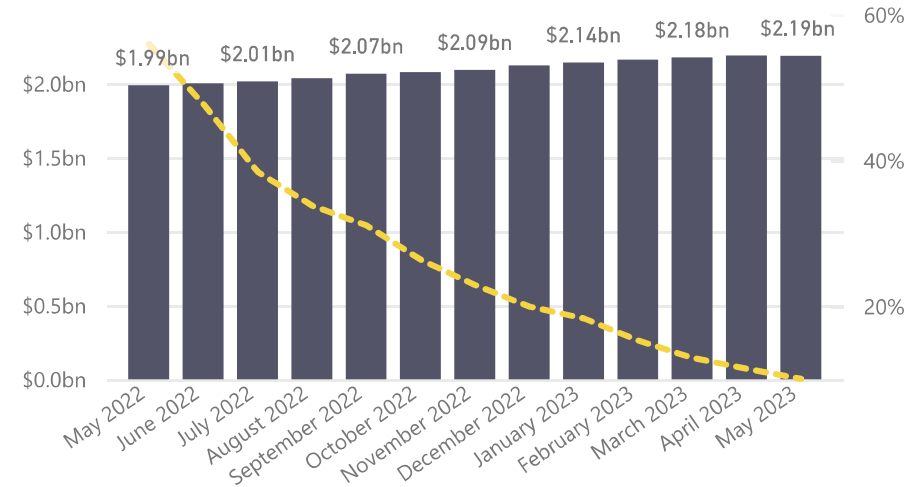
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	\$184,828,067	-1.0%	\$934,507,194	96.4%	\$2,187,786,914	\$1,987,960,184	10%
Houston	\$130,892,323	-1.9%	\$667,533,283	139.4%	\$1,563,885,738	\$1,415,807,632	10%
Katy	\$7,395,994	-2.3%	\$36,935,006	1.0%	\$86,365,863	\$81,301,940	6%
Galveston	\$6,844,579	-3.4%	\$31,911,954	51.1%	\$76,348,542	\$69,014,307	11%
The Woodlands	\$6,658,083	6.6%	\$33,363,447	5.0%	\$76,903,537	\$64,613,121	19%
Spring	\$6,280,106	-3.2%	\$31,943,490	13.5%	\$74,757,045	\$71,055,850	5%
Sugar Land	\$4,209,992	4.5%	\$18,540,559	115.0%	\$44,117,619	\$43,238,165	2%
Humble	\$3,894,714	-1.2%	\$19,620,734	10.5%	\$45,872,316	\$41,999,570	9%
Webster	\$3,117,265	5.4%	\$15,936,291	23.8%	\$37,849,256	\$35,811,692	6%
Pearland	\$2,639,725	2.1%	\$12,569,852	26.5%	\$28,528,910	\$26,775,985	7%
Tomball	\$2,386,725	-2.7%	\$12,677,927	13.1%	\$30,091,342	\$28,212,365	7%
Montgomery	\$2,304,103	-0.4%	\$9,970,460	2.9%	\$24,078,712	\$21,061,496	14%
Conroe	\$2,262,207	-1.6%	\$13,628,506	1.8%	\$29,652,053	\$27,635,212	7%
Friendswood	\$2,169,946	-0.2%	\$11,307,958	0.6%	\$26,961,082	\$24,856,058	8%
Richmond	\$1,910,477	22.4%	\$9,408,077	1.7%	\$20,821,557	\$17,090,800	22%
Pasadena	\$1,861,828	11.1%	\$9,159,650	86.2%	\$21,553,342	\$19,485,991	11%
Total	\$184,828,067	-1.0%	\$934,507,194	96.4%	\$2,187,786,914	\$1,987,960,184	10%

MSA

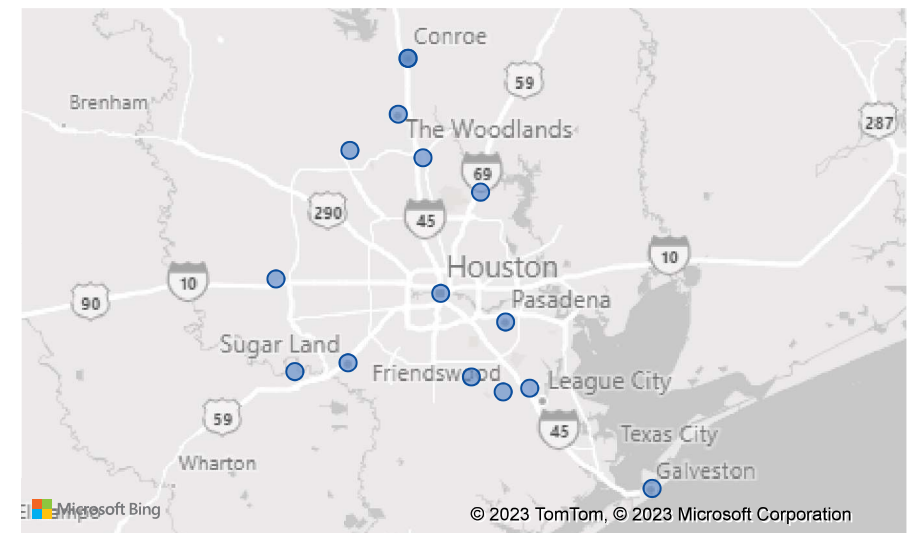
Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



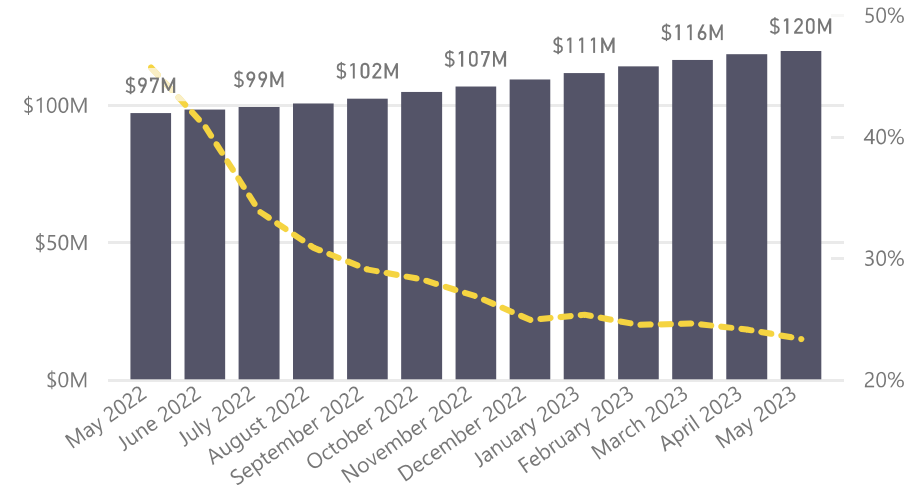
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	\$10,494,201	11.4%	\$52,513,266	28.6%	\$119,508,127	\$96,917,793	23%
Jamaica Beach	\$60,139	43.9%	\$232,655	70.5%	\$640,988	\$157,705	306%
Brazoria	\$31,960	-3.2%	\$289,239	-19.3%	\$624,596	\$261,764	139%
Nassau Bay	\$6,205	-16.5%	\$37,905	24.2%	\$119,731	\$60,562	98%
Sealy	\$124,551	33.0%	\$643,201	343.8%	\$1,461,446	\$758,167	93%
Atascocita	\$68,339	-21.9%	\$523,300	6.7%	\$1,213,426	\$681,114	78%
Liberty	\$213,374	96.8%	\$1,108,968	17.0%	\$2,268,073	\$1,283,321	77%
Hempstead	\$91,814	-32.6%	\$682,876	64.9%	\$1,574,444	\$968,998	62%
Sweeny	\$16,909	33.1%	\$78,156	1.1%	\$161,484	\$117,298	38%
Fulshear	\$507,620	19.5%	\$2,337,700	-2.6%	\$5,192,551	\$3,990,100	30%
Bellaire	\$387,312	55.0%	\$1,548,323	163.5%	\$3,331,837	\$2,648,214	26%
Richmond	\$1,910,477	22.4%	\$9,408,077	1.7%	\$20,821,557	\$17,090,800	22%
Clute	\$192,180	-1.3%	\$1,016,246	26.6%	\$2,447,899	\$2,013,636	22%
Freeport	\$142,895	-12.3%	\$824,003	-12.3%	\$1,795,545	\$1,483,549	21%
West University ...	\$82,343	28.7%	\$419,170	-0.7%	\$951,013	\$789,444	20%
The Woodlands	\$6,658,083	6.6%	\$33,363,447	5.0%	\$76,903,537	\$64,613,121	19%
Total	\$10,494,201	11.4%	\$52,513,266	28.6%	\$119,508,127	\$96,917,793	23%

MSA

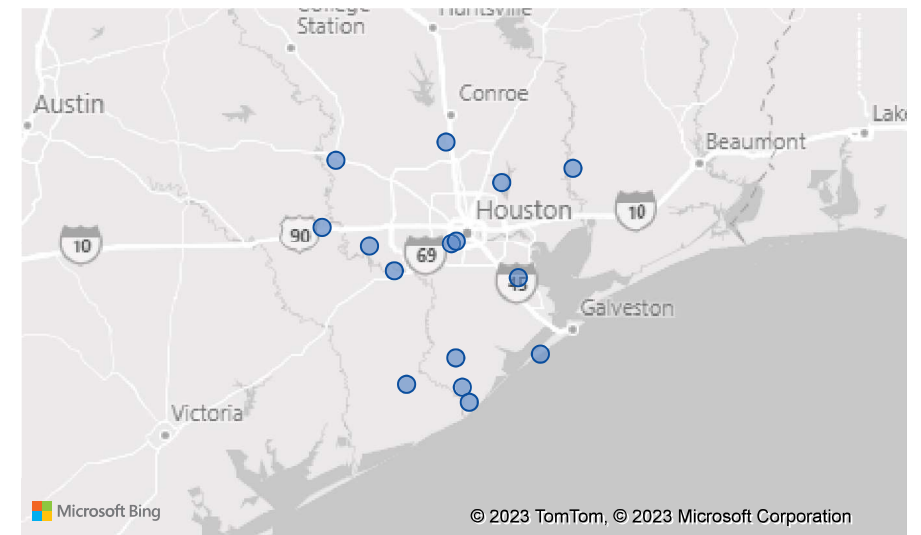
Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA: **Houston-The Woodlands-Sugarland** |
 City - 1: **Houston-The Woodlands-Sugarland (Re...** |
 City - 2: **Houston-The Woodlands-Sugarland (Re...** |
 City - 3: **Houston-The Woodlands-Sugarland (Re...** |
 City - 4: **Houston-The Woodlands-Sugarland (Re...**

Houston-The Woodlands-Sugarland

\$2,430,333,448
CY-Trailing 12 Month

9.9%
CY-Trailing 12 Month YoY %

\$2,212,101,874
PY-Trailing 12 Month

Houston

\$1,563,885,738
CY-Trailing 12 Month

10.5%
CY-Trailing 12 Month YoY %

\$1,415,807,632
PY-Trailing 12 Month

The Woodlands

\$76,903,537
CY-Trailing 12 Month

19.02%
CY-Trailing 12 Month YoY %

\$64,613,121
PY-Trailing 12 Month

Sugar Land

\$44,117,619
CY-Trailing 12 Month

2.03%
CY-Trailing 12 Month YoY %

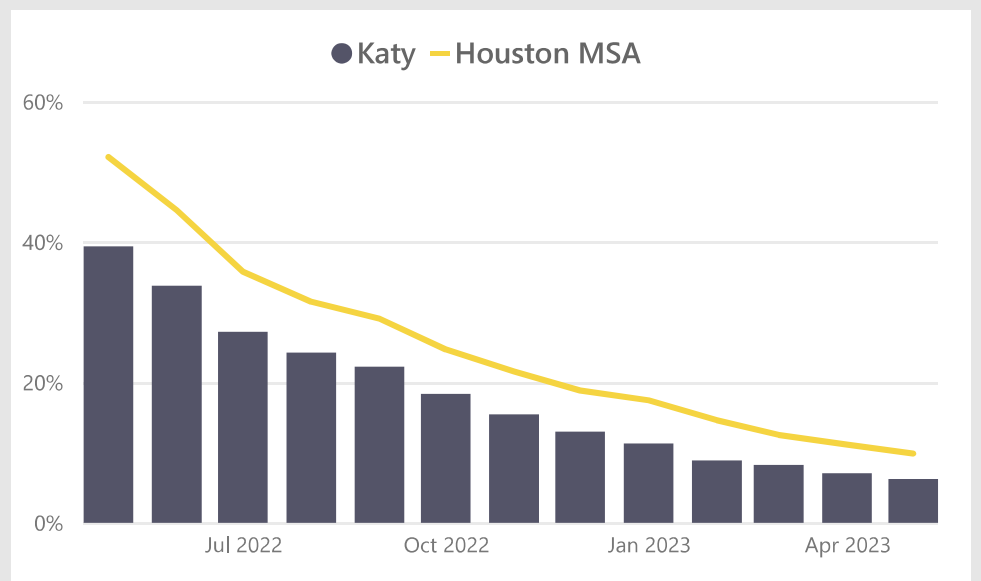
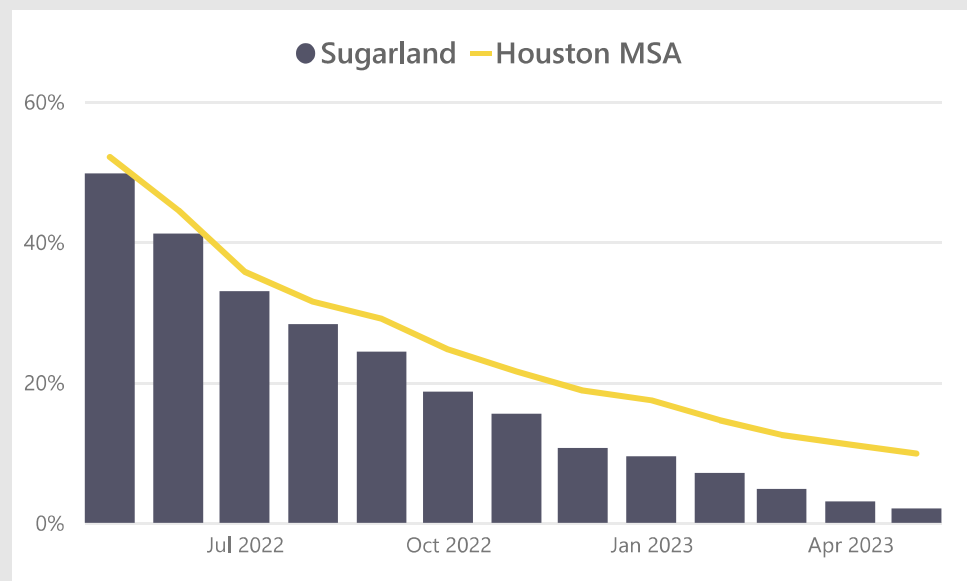
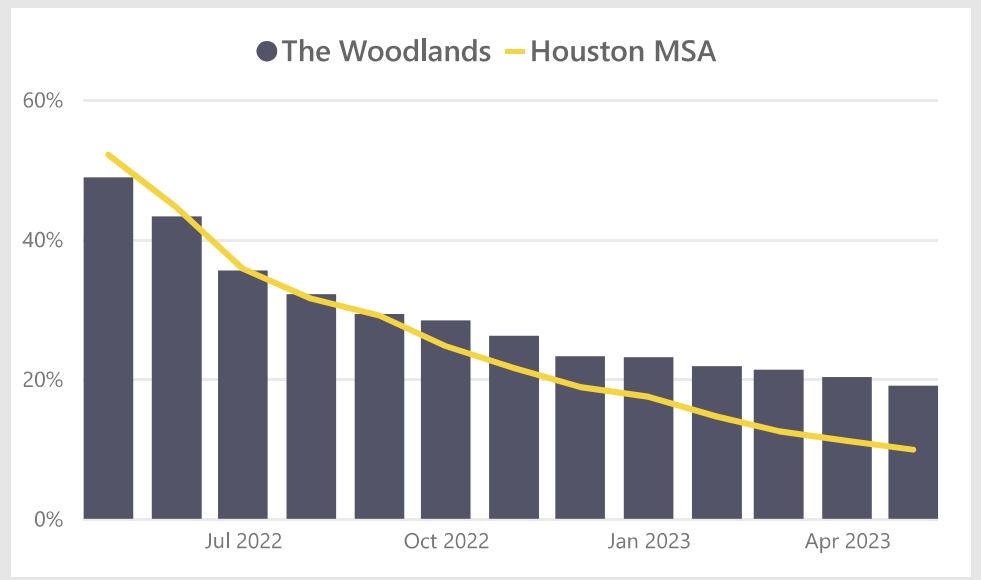
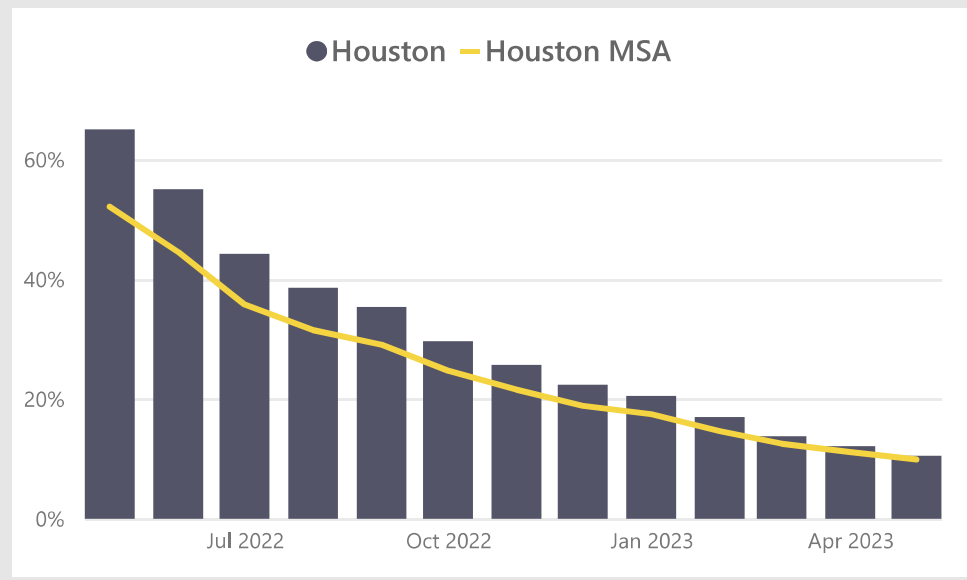
\$43,238,165
PY-Trailing 12 Month

Katy

\$86,365,863
CY-Trailing 12 Month

6.23%
CY-Trailing 12 Month YoY %

\$81,301,940
PY-Trailing 12 Month



Subject MSA ▼ **Houston-The Woodlands-Sugarland** ▼
 MSA - 1 ▼ **Dallas-Fort Worth** ▼
 MSA - 2 ▼ **Austin-Round Rock-San Marcos** ▼
 MSA - 3 ▼ **San Antonio-New Braunfels** ▼
 MSA - 4 ▼ **El Paso** ▼

Houston-The Woodlands-Sugarland

\$2,430,333,448
CY-Trailing 12 Month

9.9%
CY-Trailing 12 Month YoY %

\$2,212,101,874
PY-Trailing 12 Month

Dallas-Fort Worth

\$3,183,310,539
CY-Trailing 12 Month

11.1%
CY-Trailing 12 Month YoY %

\$2,863,977,174
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,453,869,519
CY-Trailing 12 Month

12.65%
CY-Trailing 12 Month YoY %

\$1,290,627,161
PY-Trailing 12 Month

San Antonio-New Braunfels

\$975,134,986
CY-Trailing 12 Month

12.58%
CY-Trailing 12 Month YoY %

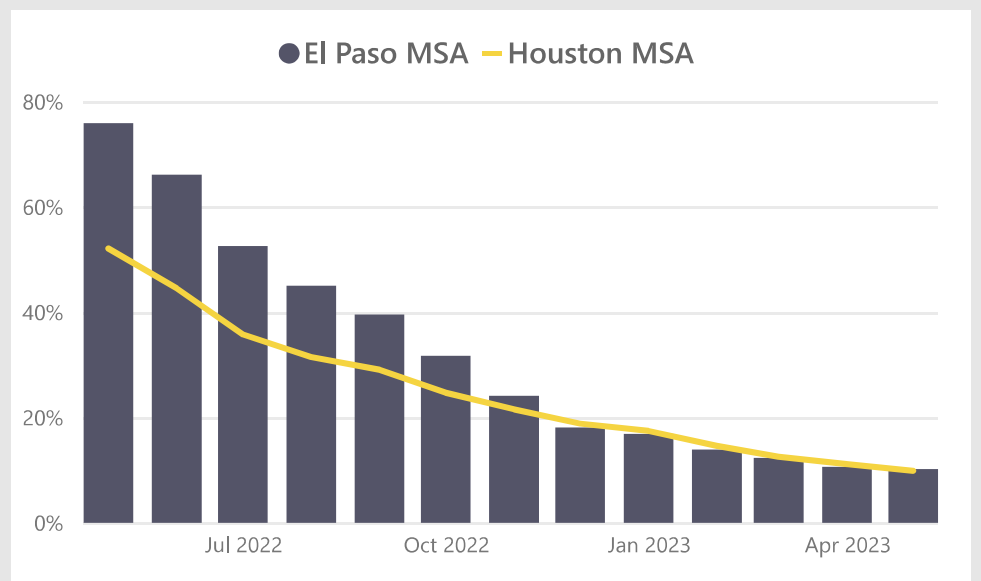
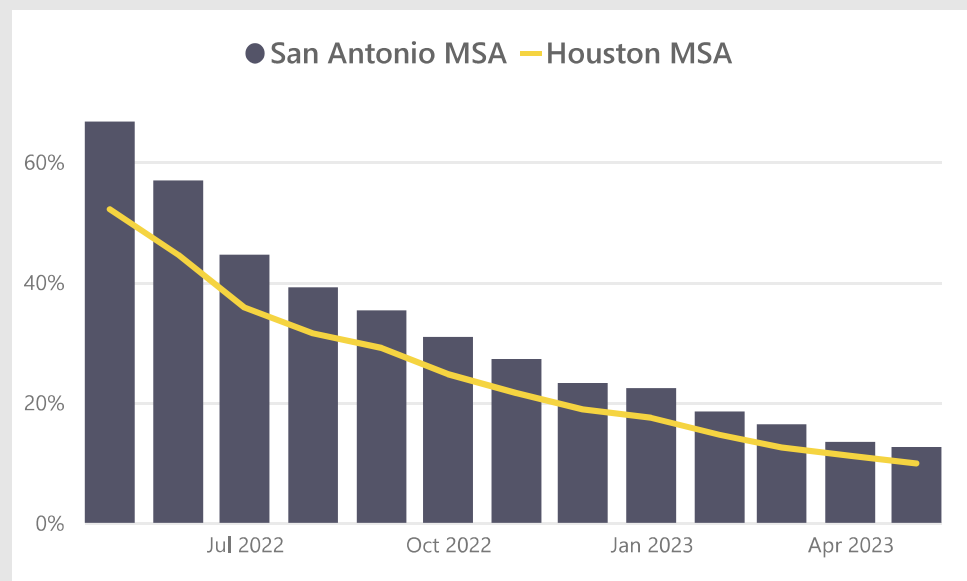
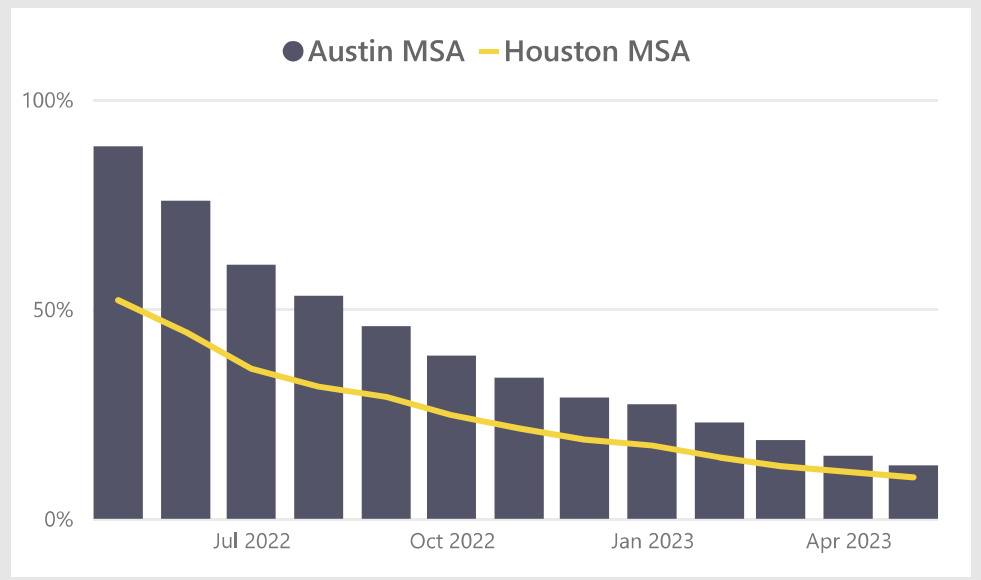
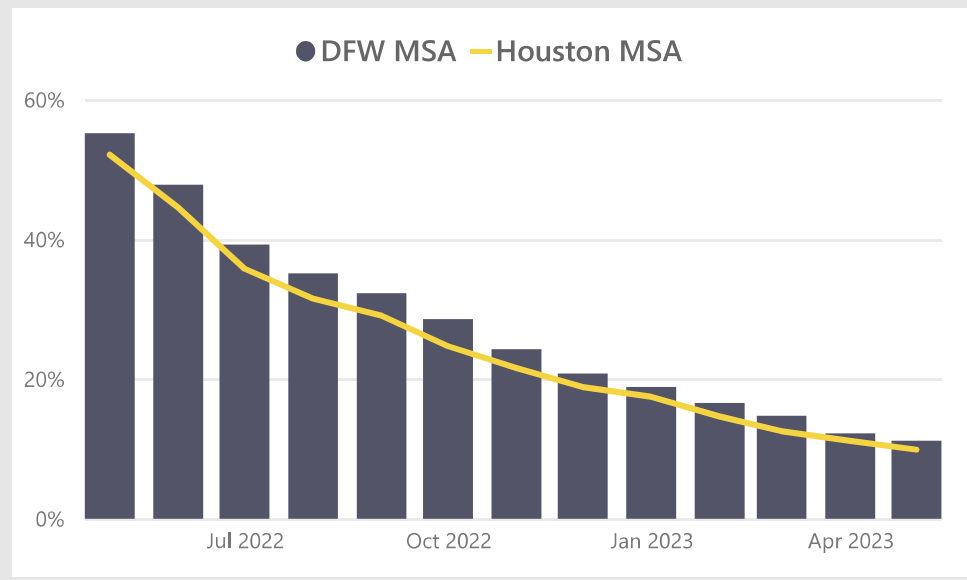
\$866,167,084
PY-Trailing 12 Month

El Paso

\$239,802,922
CY-Trailing 12 Month

10.16%
CY-Trailing 12 Month YoY %

\$217,682,875
PY-Trailing 12 Month



MSA

Houston-The Woodlands-Sugarland

MSA Snapshot

9.9%

City YoY %

\$2,430,333,448

CY-Trailing 12 Month

\$2,212,101,874

PY-Trailing 12 Month

State Snapshot

11%

State YoY %

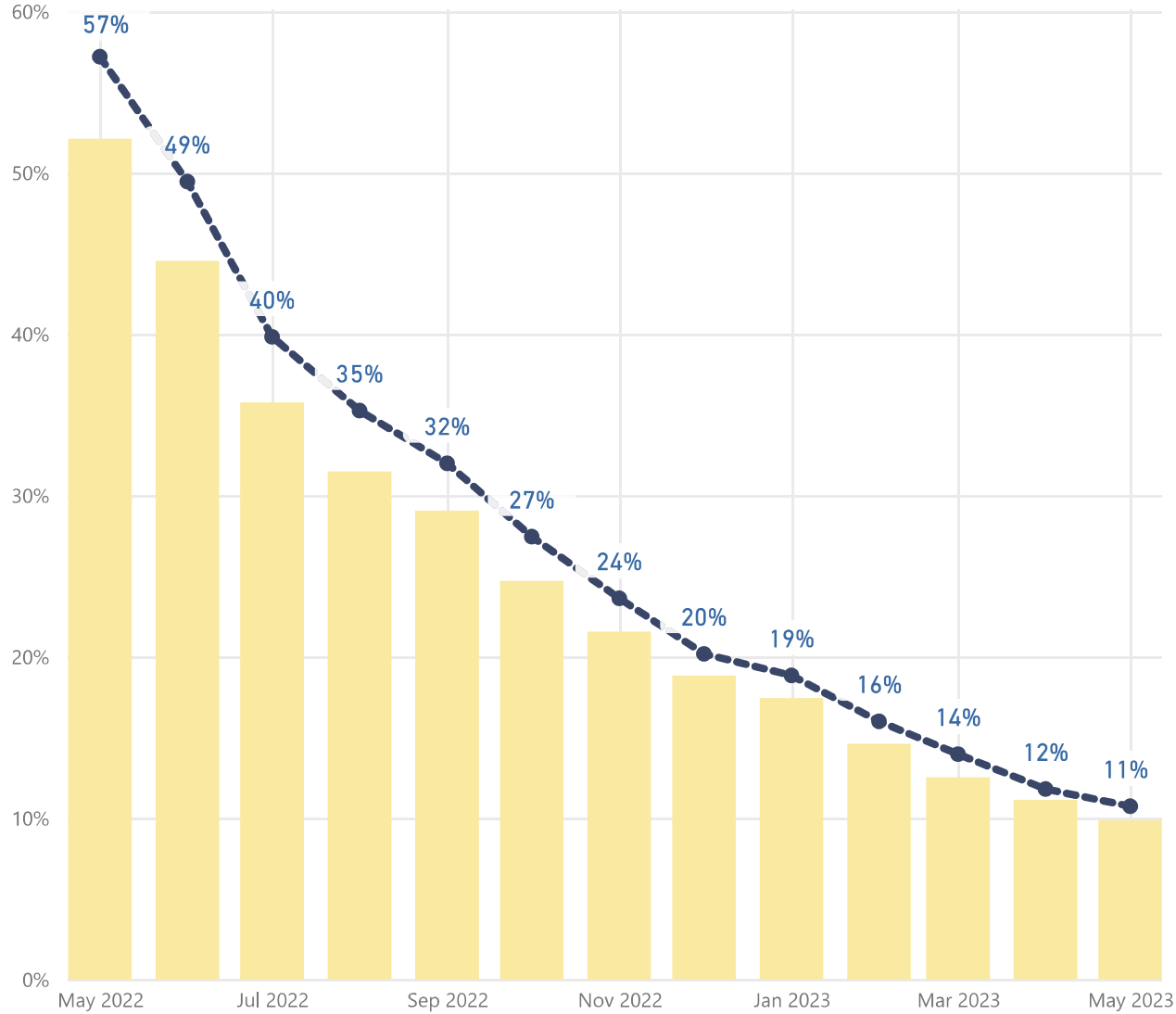
\$9,988,269,890

CY-Trailing 12 Month

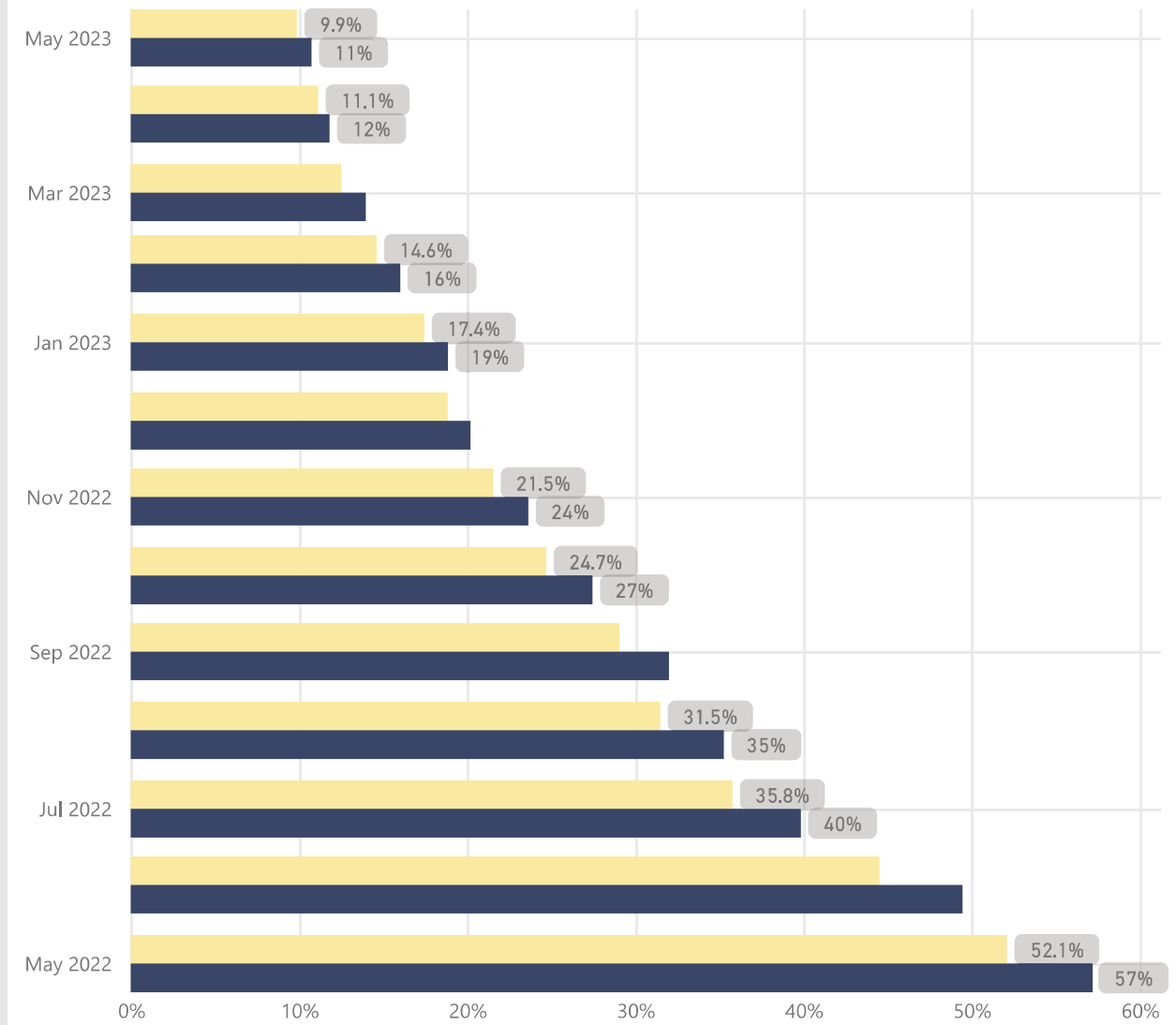
\$9,019,812,332

PY-Trailing 12 Month

● Houston MSA ● State



● Houston MSA ● State



SAN ANTONIO MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

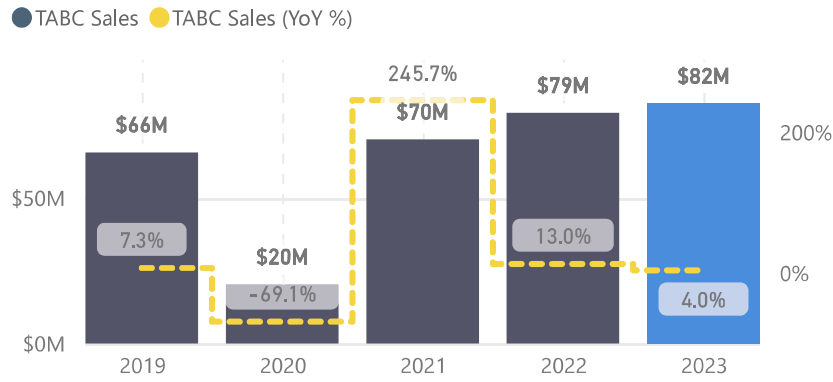
Comparison – Adjacent Cities

Comparison – Region + Top Cities

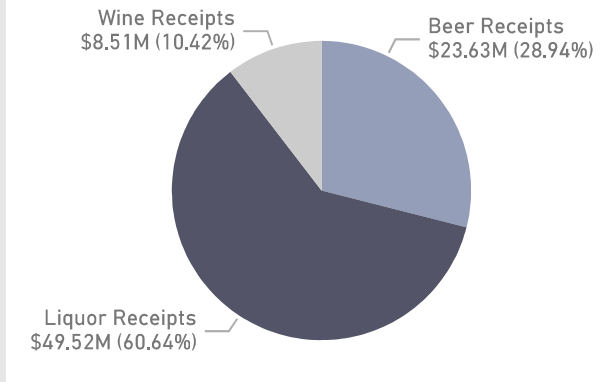
Comparison – State



YoY May 2023 Comparison



May 2023 Category %



May 2023 Receipts

\$49,522,335
Liquor Sales

\$8,505,423
Wine Sales

\$23,633,664
Beer Sales

\$82.4M Total Receipts

4.0% Month YoY %

MSA

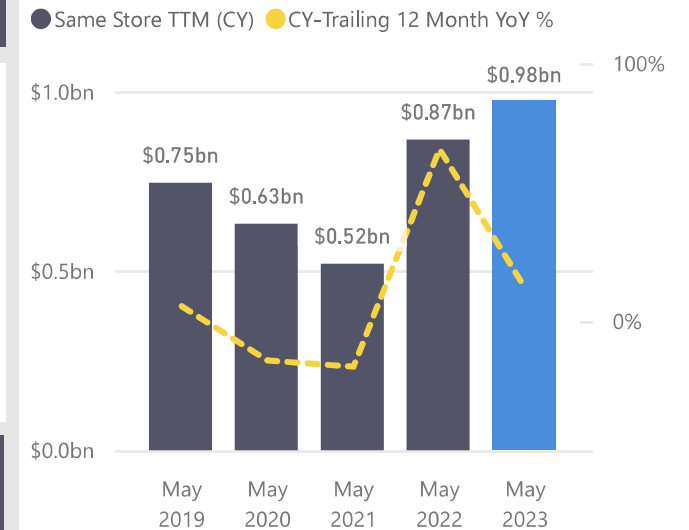
San Antonio-New Braunfels

San Antonio-New Braunfels

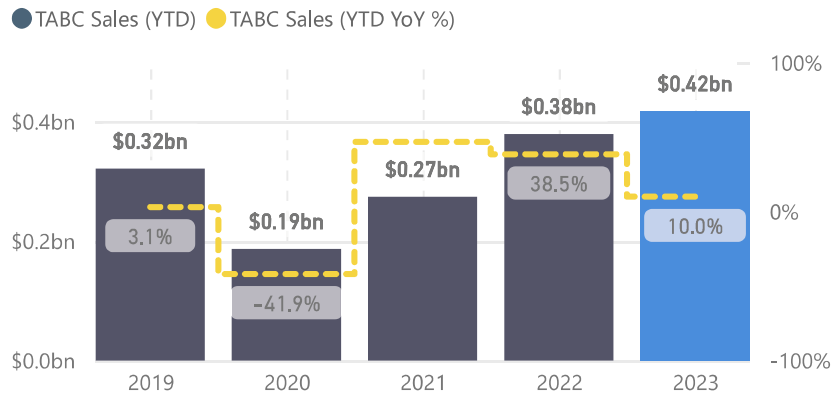
1,327 Locations Reporting > \$0

\$734,842 TTM Per Location

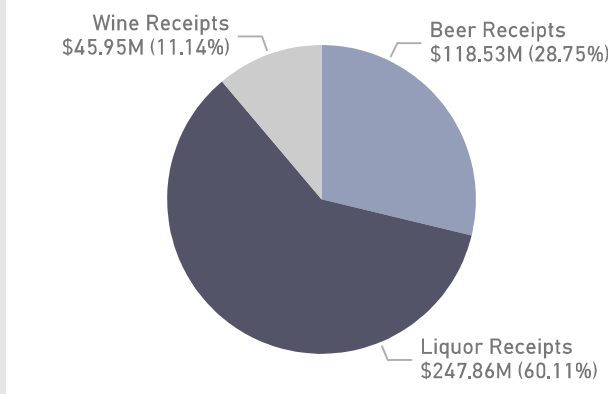
TTM YoY Comparison May 2023



YTD May 2023 Comparison



YTD May 2023 - Category %



YTD May 2023 Receipts

\$247,857,079
Liquor Sales

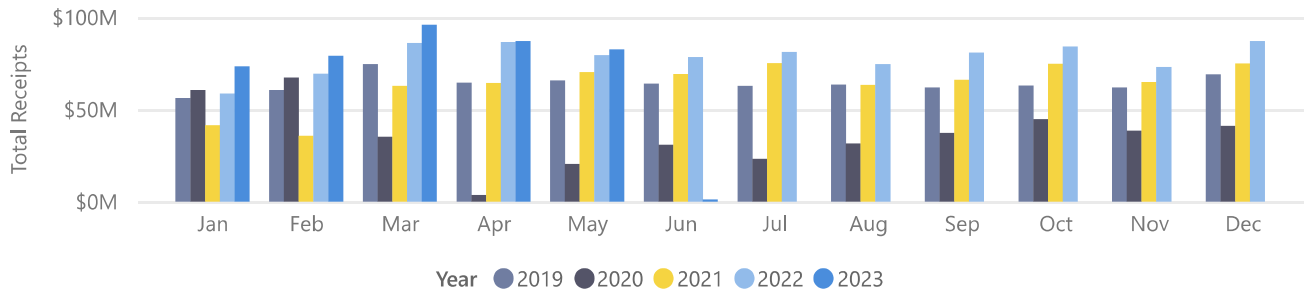
\$45,952,211
Wine Sales

\$118,531,369
Beer Sales

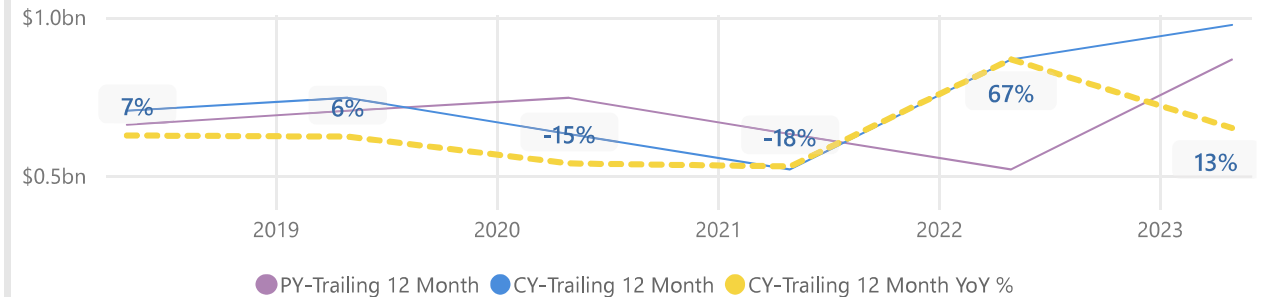
\$417.4M Total Receipts

10.0% YTD YoY %

YTD MoM + YoY Comparison May 2023



TTM YoY % Comparison May 2023

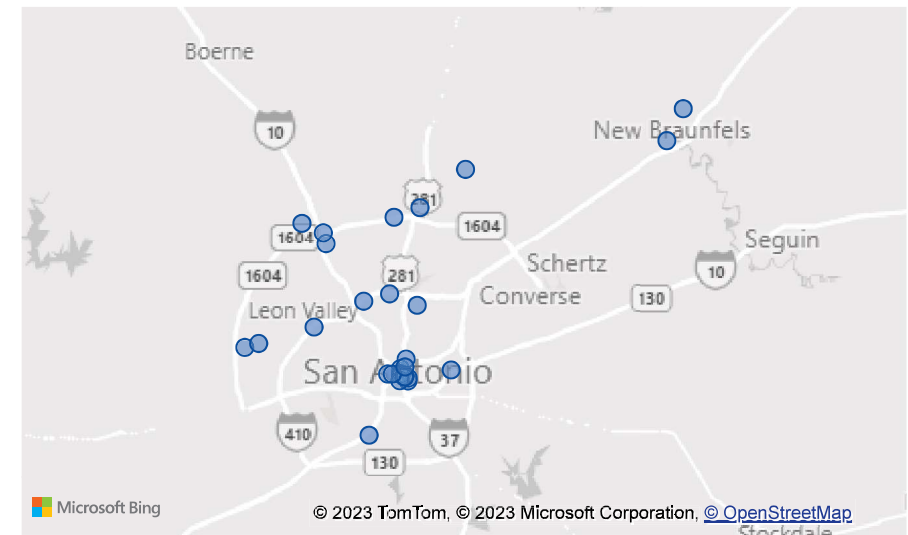


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
San Antonio	\$12,340,768	12.6%	\$54,014,449	13.1%	\$132,395,280	18%
HOSPITALITY INTERNATIONAL, INC. (SAN AN...	\$2,116,886	15.5%	\$7,877,856	3.0%	\$19,567,953	18%
LA CANTERA RESORT AND SPA (SAN ANTONI...	\$895,368	-10.9%	\$4,177,444	6.9%	\$11,359,423	20%
ALAMODOME (SAN ANTONIO - 78203 - 1)	\$869,371	16,269.3%	\$2,717,936	467.8%	\$8,212,757	181%
HOTEL EMMA (SAN ANTONIO - 78215 - 1)	\$552,505	-11.3%	\$2,857,077	-2.2%	\$7,065,741	4%
HRHC, LLC (SAN ANTONIO - 78251 - 1)	\$543,785	-25.2%	\$1,748,202	-21.7%	\$4,551,631	-12%
BENTLEY'S BEER GARDEN (SAN ANTONIO - 7...	\$430,652	80.5%	\$1,978,676	85.0%	\$3,733,730	34%
ROSARIO'S (SAN ANTONIO - 78205 - 4)	\$403,281		\$1,399,510		\$1,399,880	
CATERING BY ROSEMARY, INC. (SAN ANTONI...	\$402,662	7.8%	\$996,272	24.9%	\$1,950,161	33%
HOSPITALITY INTERNATIONAL INC (SAN ANT...	\$379,348	25.2%	\$2,101,586	33.8%	\$4,590,335	45%
TOPGOLF USA SAN ANTONIO (SAN ANTONI...	\$377,319	7.8%	\$1,480,479	-8.3%	\$3,841,391	0%
CHELSEAS CATERING AND BAR SERVICE (SAN...	\$360,845	49.3%	\$1,356,986	96.7%	\$2,621,907	113%
MICHELINO'S LONE STAR CAFE CAFE OLE AG...	\$341,473	-1.0%	\$1,732,148	-7.7%	\$3,847,938	-9%
SEAWORLD SAN ANTONIO (SAN ANTONIO - ...	\$325,823	-32.5%	\$1,105,118	-26.2%	\$4,301,411	-15%
HOWEL AT THE MOON (SAN ANTONIO - 782...	\$320,239	-0.9%	\$1,884,341	8.5%	\$4,440,959	16%
THOMPSON SAN ANTONIO BEVCO, LLC (SAN...	\$319,792	-28.1%	\$1,690,026	-16.4%	\$4,412,194	-10%
CHICKEN N PICKLE (SAN ANTONIO - 78249 - 1)	\$301,562	-12.6%	\$1,507,207	-8.5%	\$4,031,359	-10%
OJOS LOCOS SPORTS CANTINA (SAN ANTON...	\$300,863	-19.4%	\$1,426,032	-20.2%	\$3,363,667	-18%
TWIN PEAKS (SAN ANTONIO - 78216 - 1)	\$300,318	-7.4%	\$1,464,716	-7.3%	\$3,565,536	-3%
OJOS LOCOS SPORTS CANTINA (SAN ANTON...	\$298,676	717.6%	\$1,552,483	4,149.7%	\$3,932,096	
SOLUNA (SAN ANTONIO - 78209 - 1)	\$292,690	6.4%	\$1,310,553	5.3%	\$3,123,683	6%
MI TIERRA CAFE & BAKERY (SAN ANTONIO - ...	\$285,313	-4.1%	\$1,448,526	0.2%	\$3,427,126	3%
HILTON PALACIO DEL RIO (SAN ANTONIO - 7...	\$284,421	15.7%	\$1,562,987	23.0%	\$3,665,789	46%
MD BEVCO, INC. (SAN ANTONIO - 78205 - 1)	\$277,702	7.3%	\$1,371,690	12.3%	\$3,058,815	8%
GRAND RIVERWALK BEVERAGE LLC (SAN ANT...	\$276,555	-20.3%	\$1,886,402	5.3%	\$4,859,273	49%
SUGARS (SAN ANTONIO - 78230 - 1)	\$276,164	-24.2%	\$1,563,680	-14.2%	\$4,125,370	-6%
THE ANGRY ELEPHANT/ROO PUB (SAN ANTO...	\$270,310	6.0%	\$1,318,091	-7.7%	\$3,253,921	-5%
CHAMA GAUCHA BRAZILIAN STEAKHOUSE (S...	\$269,343	4.9%	\$1,276,763	3.9%	\$3,162,834	7%
WLS BEVERAGE COMPANY-CANOPY BY HILT...	\$267,502	-7.5%	\$1,221,662	1.3%	\$2,928,400	10%
New Braunfels	\$686,156	116.4%	\$3,011,719	141.0%	\$5,744,943	79%
THE POUR HAUS (NEW BRAUNFELS - 78130 - ...	\$400,568		\$1,771,800		\$2,525,647	
GRISTMILL RESTAURANT (NEW BRAUNFELS - ...	\$285,588	-9.9%	\$1,239,919	-0.8%	\$3,219,296	0%
Total	\$13,026,924	15.5%	\$57,026,168	16.3%	\$138,140,223	20%

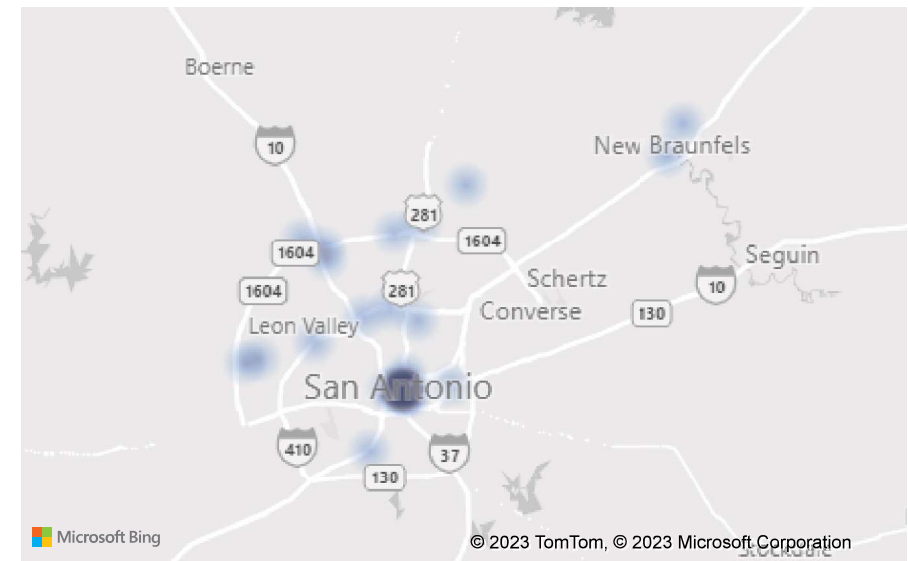
MSA

San Antonio-New Braunfels

Location Map



Heat Map



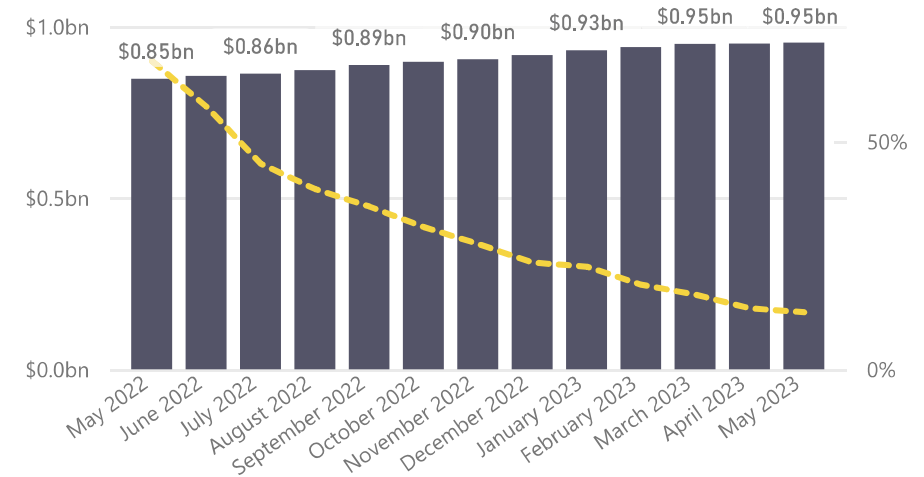
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
<input type="checkbox"/> San Antonio-New ...	\$80,389,732	3.9%	\$407,778,157	67.8%	\$952,784,690	\$846,864,763	13%
San Antonio	\$67,977,920	3.5%	\$349,292,043	65.3%	\$812,154,091	\$724,727,914	12%
New Braunfels	\$5,637,449	5.2%	\$26,117,739	150.5%	\$63,616,374	\$56,140,686	13%
Boerne	\$1,014,301	16.7%	\$4,390,422	37.0%	\$10,169,557	\$9,772,808	4%
Helotes	\$713,390	-2.3%	\$3,360,386	173.2%	\$9,099,225	\$6,697,164	36%
Spring Branch	\$696,462	10.5%	\$3,557,320	14.5%	\$7,721,443	\$5,828,155	32%
Live Oak	\$644,027	38.2%	\$3,330,905	18.1%	\$7,549,176	\$4,506,371	68%
Seguin	\$605,946	14.8%	\$2,823,037	13.2%	\$6,511,872	\$5,833,993	12%
Selma	\$551,491	-0.2%	\$2,685,526	22.5%	\$6,471,838	\$6,228,181	4%
Schertz	\$523,268	-6.3%	\$2,534,018	-9.6%	\$6,523,966	\$5,956,229	10%
Alamo Heights	\$441,083	0.5%	\$1,947,448	-14.0%	\$4,641,084	\$4,870,410	-5%
Universal City	\$392,722	-1.4%	\$2,084,222	81.4%	\$4,761,711	\$4,556,834	4%
Cibolo	\$375,864	-1.0%	\$1,694,536	0.2%	\$3,952,045	\$3,943,524	0%
Canyon Lake	\$339,472	-19.7%	\$1,485,197	61.6%	\$4,160,345	\$3,802,868	9%
Bandera	\$265,739	55.9%	\$1,494,068	42.4%	\$3,018,616	\$1,732,843	74%
Shavano Park	\$210,598	3.7%	\$981,290	5.5%	\$2,433,347	\$2,266,783	7%
Total	\$80,389,732	3.9%	\$407,778,157	67.8%	\$952,784,690	\$846,864,763	13%

MSA

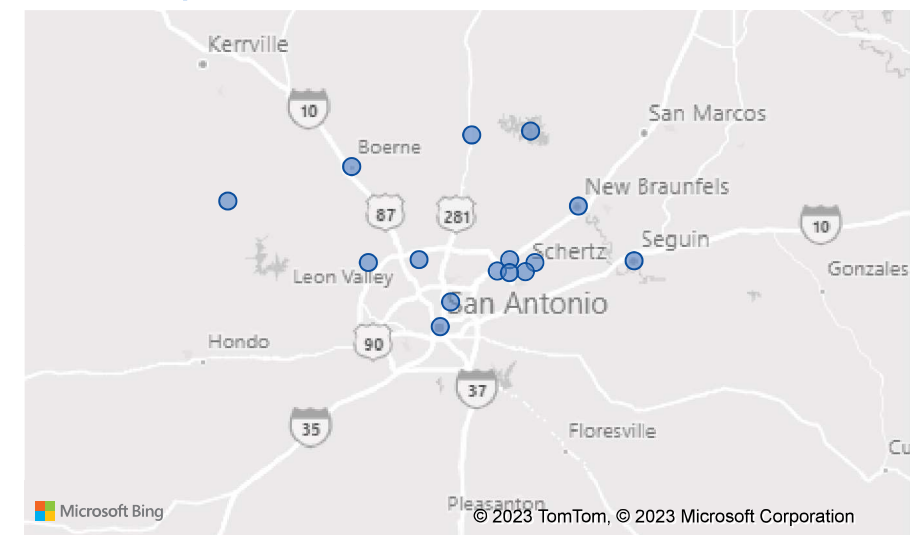
San Antonio-New Braunfels

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



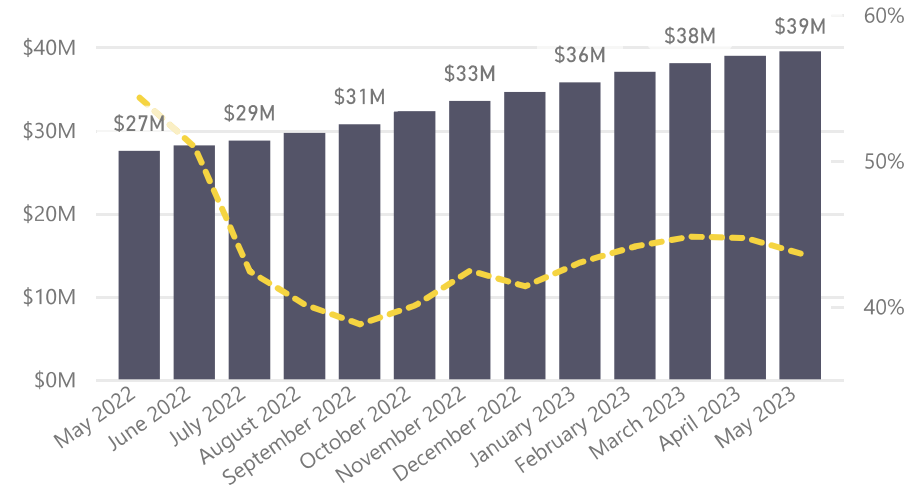
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
San Antonio-New ...	\$3,368,754	18.1%	\$16,992,347	86.2%	\$39,443,247	\$27,463,596	44%
Lytle	\$43,639	130.7%	\$257,201	40.2%	\$550,030	\$189,855	190%
Devine	\$42,199	156.1%	\$202,760	835.2%	\$510,765	\$229,142	123%
Bandera	\$265,739	55.9%	\$1,494,068	42.4%	\$3,018,616	\$1,732,843	74%
Castle Hills	\$169,491	37.8%	\$800,565	35.2%	\$1,787,687	\$1,030,154	74%
Comfort	\$62,059	105.6%	\$297,662	436.1%	\$629,885	\$370,173	70%
Live Oak	\$644,027	38.2%	\$3,330,905	18.1%	\$7,549,176	\$4,506,371	68%
Floresville	\$54,023	-22.2%	\$471,331	3.0%	\$1,126,270	\$764,628	47%
Helotes	\$713,390	-2.3%	\$3,360,386	173.2%	\$9,099,225	\$6,697,164	36%
Bulverde	\$126,421	30.0%	\$564,241	18.9%	\$1,344,998	\$997,895	35%
Spring Branch	\$696,462	10.5%	\$3,557,320	14.5%	\$7,721,443	\$5,828,155	32%
China Grove	\$50,720	11.4%	\$268,148	23.9%	\$614,017	\$474,285	29%
Balcones Heights	\$21,533	4.3%	\$104,965	21.4%	\$223,812	\$181,287	23%
Pleasanton	\$190,815	14.9%	\$940,669	20.7%	\$2,155,815	\$1,806,240	19%
La Vernia	\$222,618	8.7%	\$990,334	56.8%	\$2,284,605	\$1,942,172	18%
Kirby	\$65,618	1.7%	\$351,792	37.6%	\$826,903	\$713,232	16%
Total	\$3,368,754	18.1%	\$16,992,347	86.2%	\$39,443,247	\$27,463,596	44%

MSA

San Antonio-New Braunfels

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



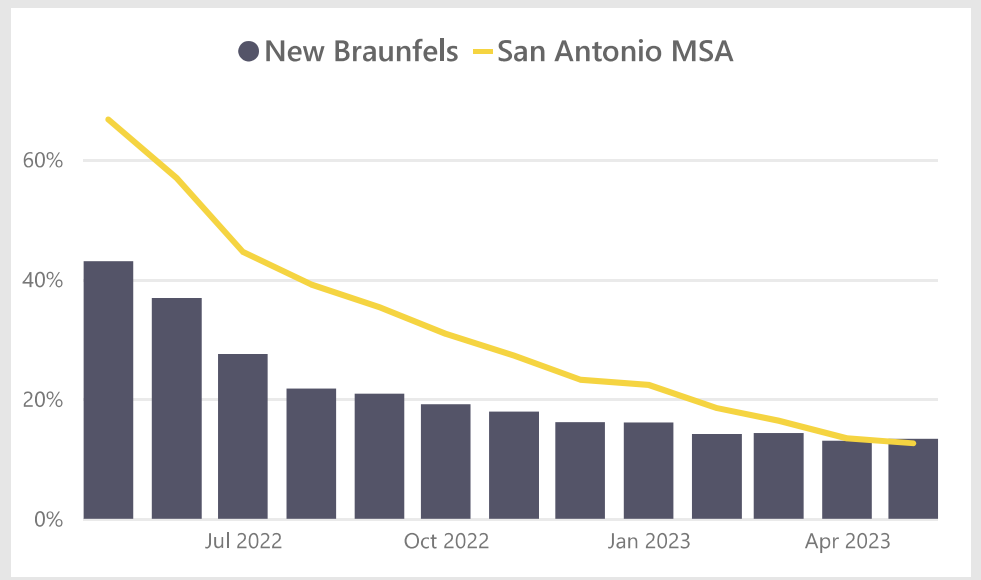
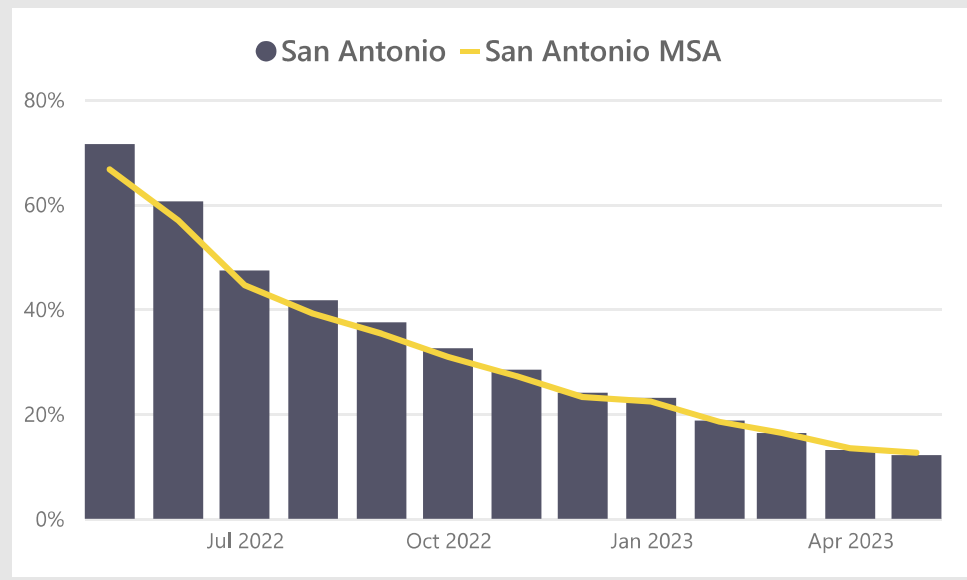
Subject MSA: **San Antonio-New Braunfels** |
 City - 1: **San Antonio-New Braunfels (Region) + ...** |
 City - 2: **San Antonio-New Braunfels (Region) + ...** |
 City - 3: **San Antonio-New Braunfels (Region) + ...** |
 City - 4: **San Antonio-New Braunfels (Region) + ...**

San Antonio-New Braunfels

\$975,134,986
CY-Trailing 12 Month

12.6%
CY-Trailing 12 Month YoY %

\$866,167,084
PY-Trailing 12 Month



San Antonio

\$812,154,091
CY-Trailing 12 Month

12.1%
CY-Trailing 12 Month YoY %

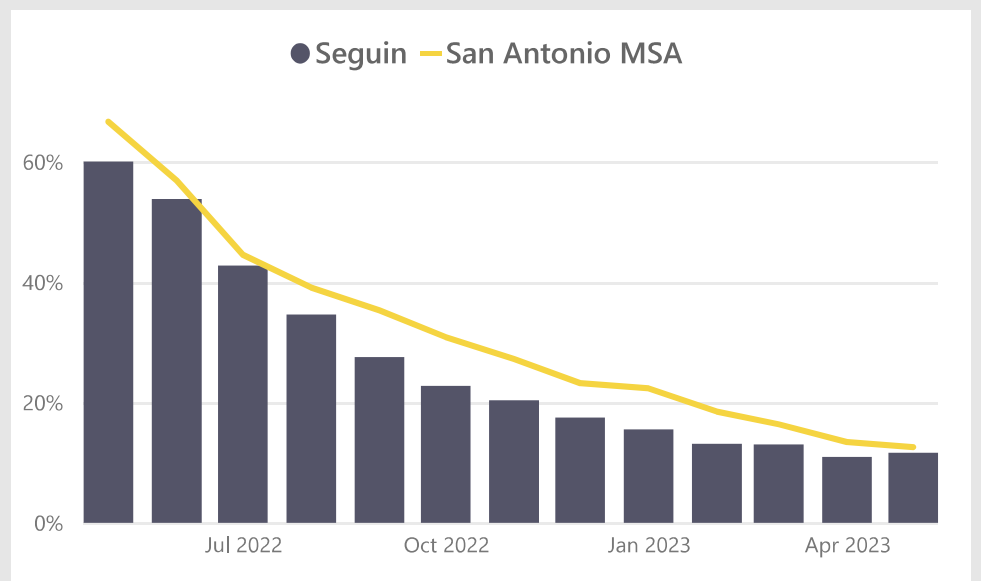
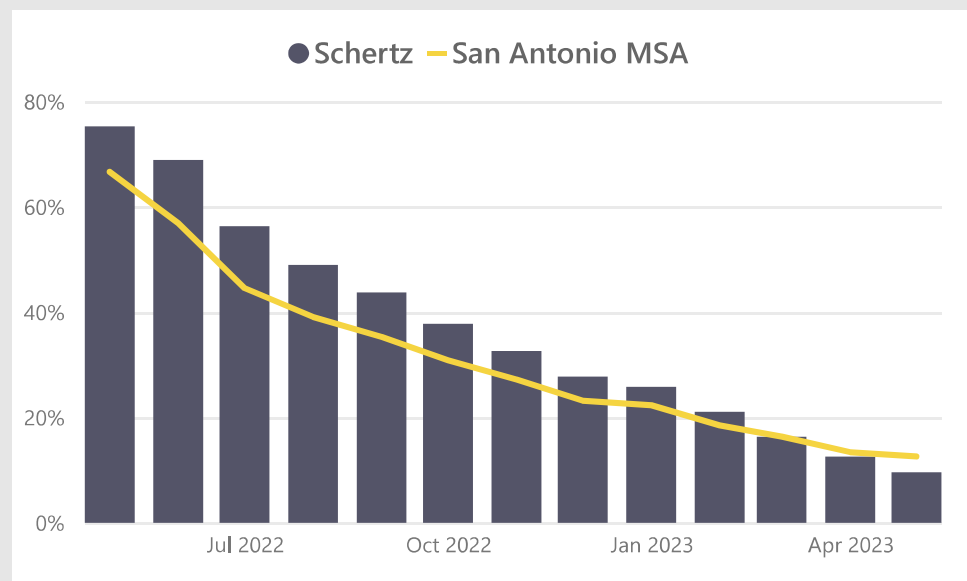
\$724,727,914
PY-Trailing 12 Month

New Braunfels

\$63,616,374
CY-Trailing 12 Month

13.32%
CY-Trailing 12 Month YoY %

\$56,140,686
PY-Trailing 12 Month



Seguin

\$6,511,872
CY-Trailing 12 Month

11.62%
CY-Trailing 12 Month YoY %

\$5,833,993
PY-Trailing 12 Month

Subject MSA ▼

San Antonio-New Braunfels ▼

MSA - 1 ▼

Dallas-Fort Worth ▼

MSA - 2 ▼

Austin-Round Rock-San Marcos ▼

MSA - 3 ▼

Houston-The Woodlands-Sugarland ▼

MSA - 4 ▼

El Paso ▼

San Antonio-New Braunfels

\$975,134,986 **12.6%**
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %

\$866,167,084
 PY-Trailing 12 Month

Dallas-Fort Worth

\$3,183,310,539 **11.1%**
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %

\$2,863,977,174
 PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,453,869,519 **12.65%**
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %

\$1,290,627,161
 PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

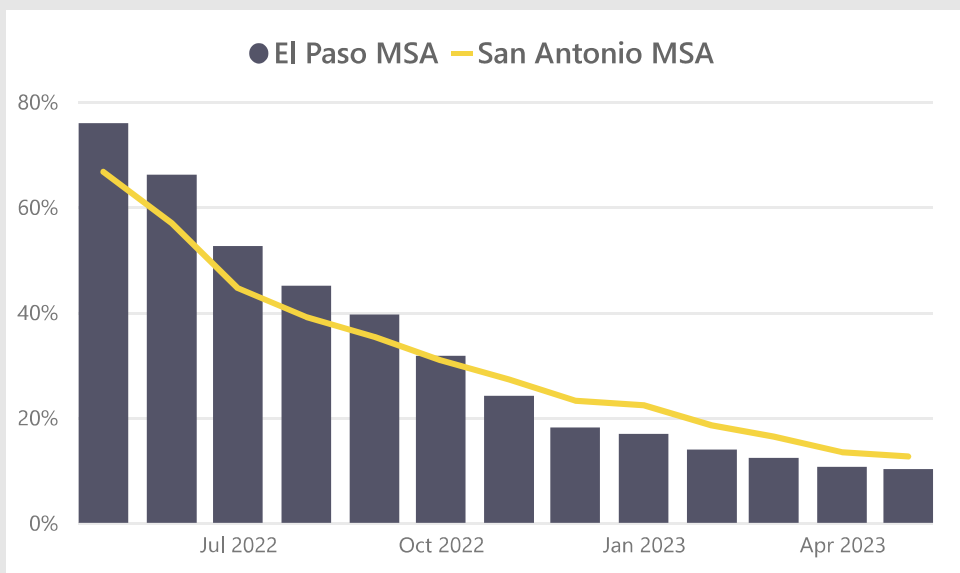
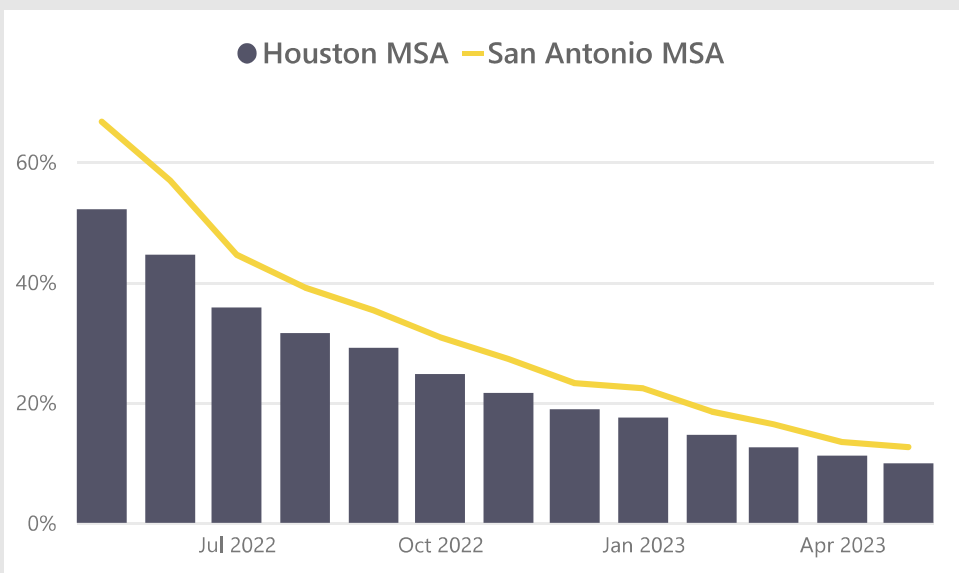
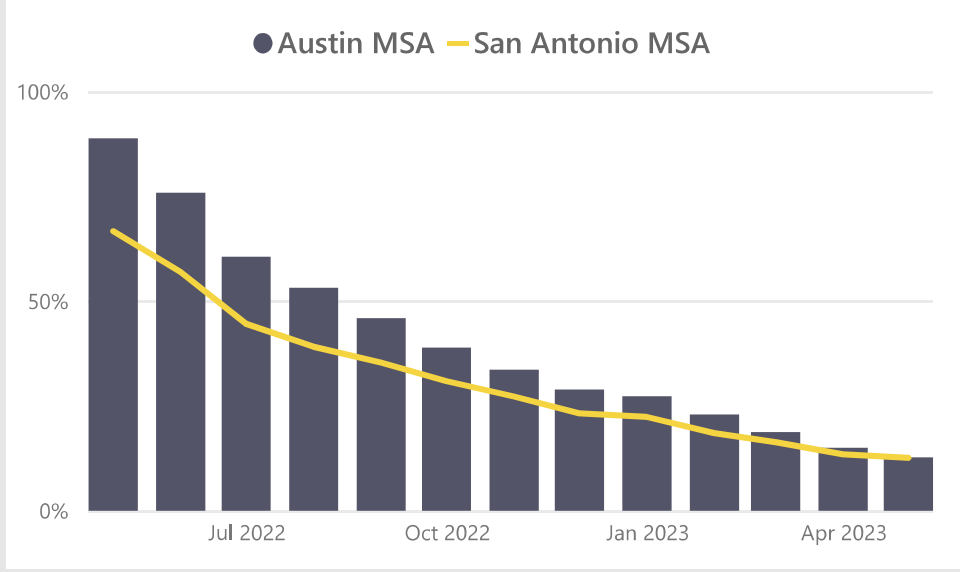
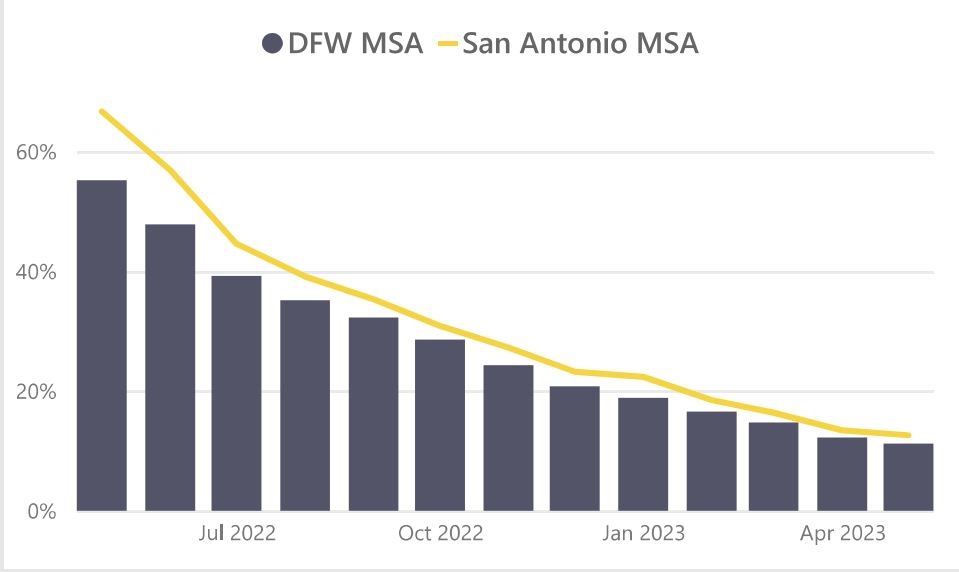
\$2,430,333,448 **9.87%**
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %

\$2,212,101,874
 PY-Trailing 12 Month

El Paso

\$239,802,922 **10.16%**
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %

\$217,682,875
 PY-Trailing 12 Month



MSA

San Antonio-New Braunfels

MSA Snapshot

12.6%

City YoY %

\$975,134,986

CY-Trailing 12 Month

\$866,167,084

PY-Trailing 12 Month

State Snapshot

11%

State YoY %

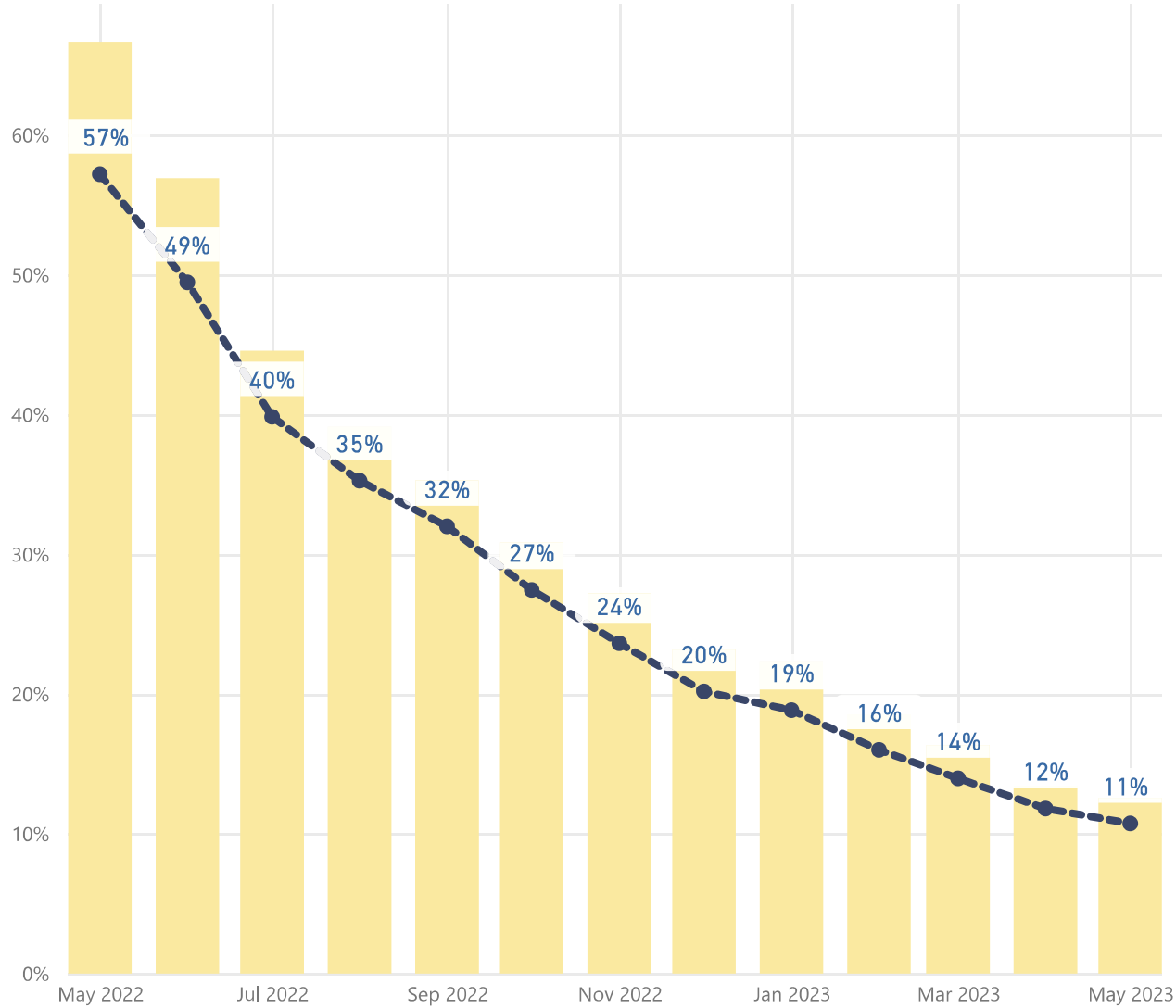
\$9,988,269,890

CY-Trailing 12 Month

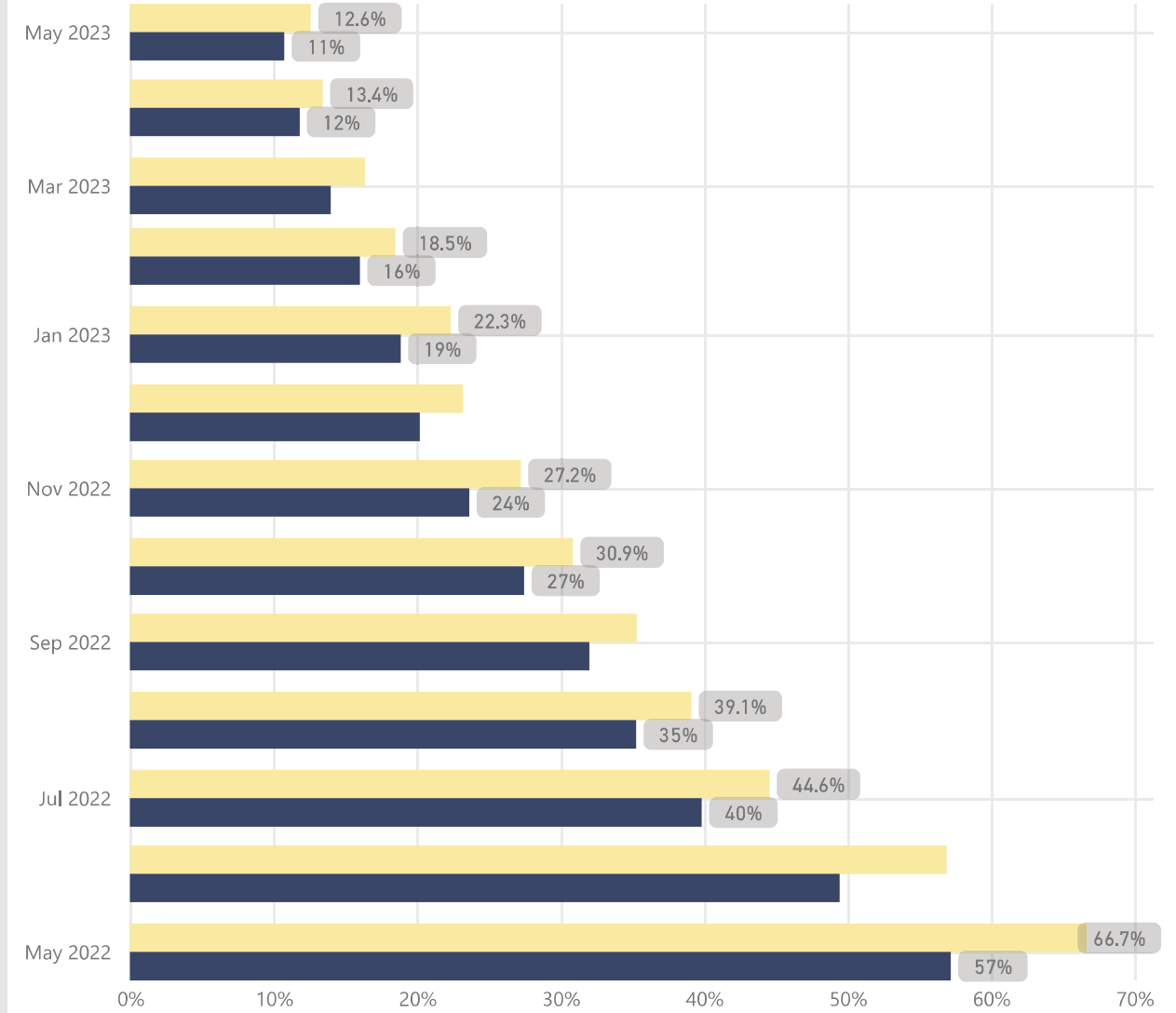
\$9,019,812,332

PY-Trailing 12 Month

● San Antonio MSA ● State



● San Antonio MSA ● State



AUSTIN MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

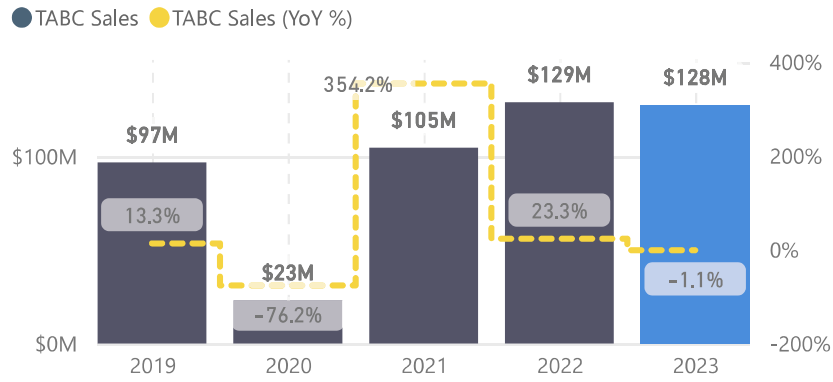
Comparison – Adjacent Cities

Comparison – Region + Top Cities

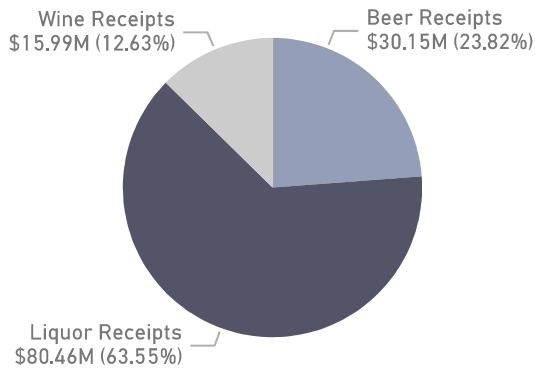
Comparison – State



YoY May 2023 Comparison



May 2023 Category %



May 2023 Receipts

\$80,463,469
Liquor Sales

\$15,994,929
Wine Sales

\$30,153,326
Beer Sales

\$127.5M Total Receipts

-1.1% Month YoY %

MSA

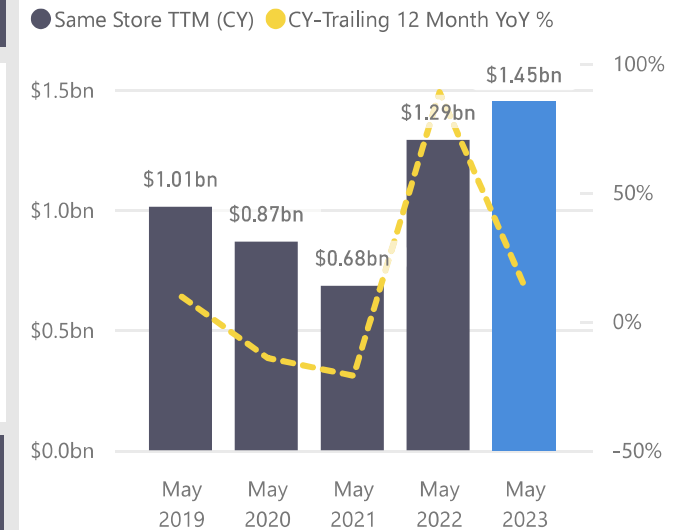
Austin-Round Rock-San Marcos

Austin-Round Rock-San Marcos

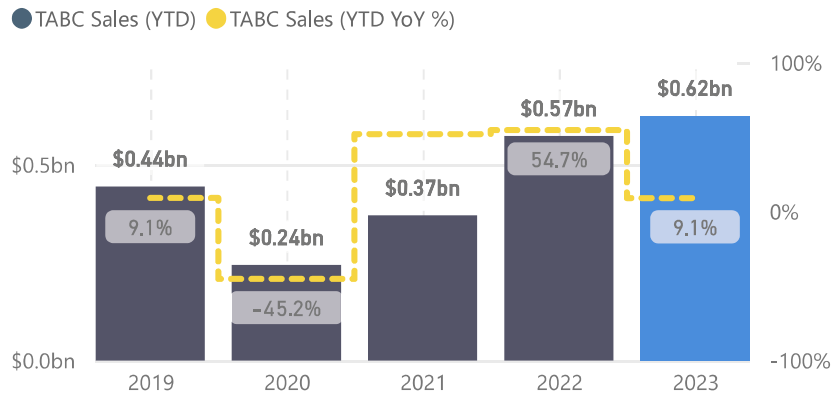
1,557 Locations Reporting > \$0

\$933,763 TTM Per Location

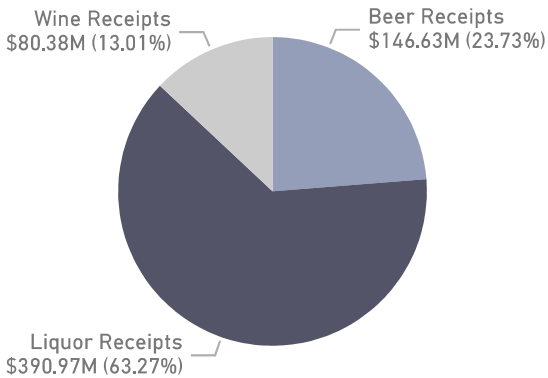
TTM YoY Comparison May 2023



YTD May 2023 Comparison



YTD May 2023 - Category %



YTD May 2023 Receipts

\$390,972,481
Liquor Sales

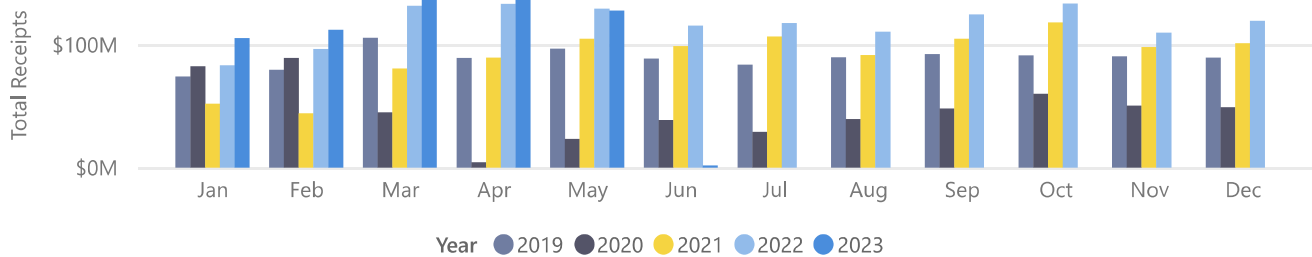
\$80,379,131
Wine Sales

\$146,625,059
Beer Sales

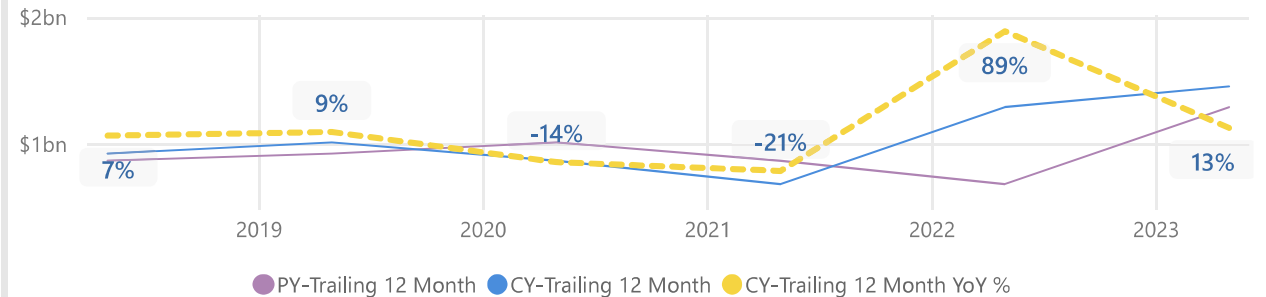
\$625.0M Total Receipts

9.1% YTD YoY %

YTD MoM + YoY Comparison May 2023



TTM YoY % Comparison May 2023

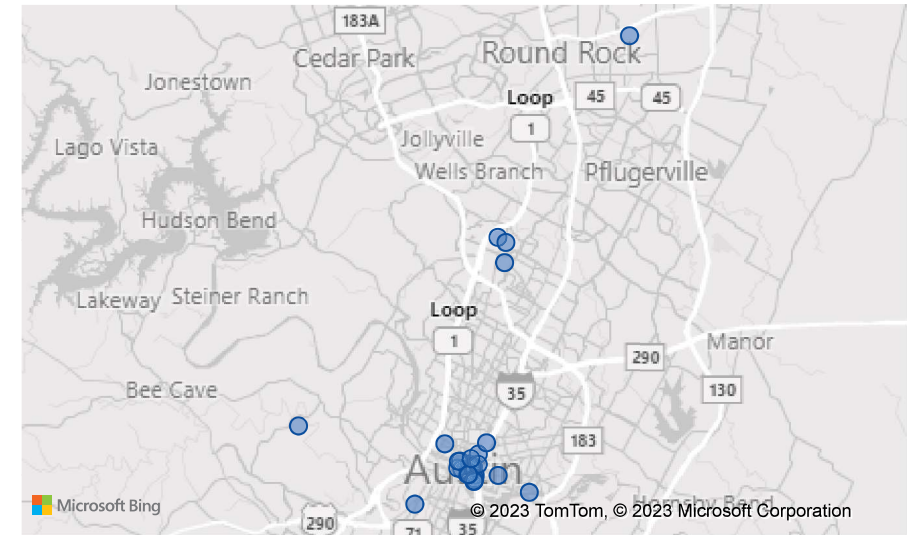


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Austin	\$17,144,247	-8.0%	\$76,505,950	19.1%	\$177,933,357	30%
WLS BEVERAGE CO (AUSTIN - 78701 - 37)	\$1,621,171	32.1%	\$7,413,348	39.9%	\$17,063,980	47%
MOODY CENTER AT UNIVERSITY OF TEXAS (AUSTIN - 78701 - 1)	\$1,076,249	-69.2%	\$5,412,136	54.9%	\$15,569,656	
FAIRMONT AUSTIN HOTEL (AUSTIN - 78701 - 1)	\$934,590	-27.1%	\$4,383,391	5.9%	\$11,257,871	23%
PROPER HOTEL (AUSTIN - 78701 - 1)	\$867,982	37.4%	\$3,880,642	26.9%	\$8,578,166	34%
OMNI BARTON CREEK RESORT & SPA (AUSTIN - 78701 - 1)	\$844,048	-29.8%	\$3,852,172	2.3%	\$8,380,200	-4%
WLS BEVERAGE COMPANY (AUSTIN - 78701 - 1)	\$729,047	-6.4%	\$3,293,902	9.4%	\$7,911,133	25%
MATT'S EL RANCHO, INC. (AUSTIN - 78704 - 3)	\$725,615	4.1%	\$3,325,524	17.4%	\$7,912,771	25%
UNBARLIEVABLE (AUSTIN - 78701 - 1)	\$695,833	-44.7%	\$3,428,413	-32.2%	\$9,064,803	-14%
ROSE ROOM/ 77 DEGREES (AUSTIN - 78758 - 1)	\$544,941	-30.7%	\$2,776,503	-22.0%	\$7,457,203	-16%
LEVY AT AUSTIN FC (AUSTIN - 78758 - 35)	\$518,743	42.7%	\$1,366,293	-1.9%	\$4,278,964	-51%
ABA AUSTIN (AUSTIN - 78704 - 1)	\$504,896	21.0%	\$2,428,926	21.8%	\$5,339,824	17%
STUBB'S BAR-B-Q (AUSTIN - 78701 - 1)	\$500,756	2.4%	\$1,539,813	-10.3%	\$3,944,501	9%
ASYLUM CC, LLC (AUSTIN - 78701 - 1)	\$494,699		\$1,210,553		\$1,210,553	
BUFORD'S (AUSTIN - 78701 - 1)	\$492,126	30.5%	\$2,447,057	44.8%	\$5,548,656	41%
OJOS LOCOS SPORTS CANTINA (AUSTIN - 78701 - 1)	\$488,676	9.9%	\$2,283,721	6.0%	\$5,218,281	-1%
3TEN THEATER & ACL LIVE AT MOODY THEATRE (AUSTIN - 78701 - 1)	\$488,570		\$2,824,109		\$2,824,109	
WHISLER'S (AUSTIN - 78702 - 1)	\$466,936	-0.1%	\$2,242,566	0.9%	\$5,030,024	7%
TOP GOLF (AUSTIN - 78758 - 4)	\$459,918	2.9%	\$1,580,606	-20.7%	\$4,315,730	-9%
MOODY AMPHITHEATER AT WATERLOO GREEN (AUSTIN - 78701 - 1)	\$454,939	94.9%	\$848,713	-39.7%	\$1,735,182	
SAN JACINTO BEVERAGE COMPANY LLC (AUSTIN - 78701 - 1)	\$444,563	-9.3%	\$2,448,697	6.9%	\$5,752,580	33%
BLIND PIG PUB / PIG PEN (AUSTIN - 78701 - 1)	\$431,194	-6.9%	\$1,525,401	-9.3%	\$3,858,437	-2%
THOMPSON HOTEL (AUSTIN - 78701 - 2)	\$430,207	22.8%	\$1,987,870	88.4%	\$4,299,516	308%
JEFFREY'S RESTAURANT & BAR/JOSEPHINE HALL (AUSTIN - 78701 - 1)	\$428,770	3.5%	\$2,134,694	12.9%	\$4,865,166	13%
CANTINA 512 (AUSTIN - 78701 - 1)	\$425,160	3.6%	\$1,976,450	319.4%	\$4,840,993	
THE BEEZ KNEEZ/THE CAT'S PAJAMAS (AUSTIN - 78701 - 1)	\$422,642	23.7%	\$1,901,546	30.9%	\$4,292,699	30%
CENTRAL MACHINE (AUSTIN - 78702 - 1)	\$420,096	61.3%	\$2,142,033	54.0%	\$3,638,156	34%
THE LINE (AUSTIN - 78701 - 1)	\$418,484	-18.8%	\$1,915,515	-4.8%	\$4,794,034	-1%
CLIVE BAR (AUSTIN - 78701 - 1)	\$407,082	-48.1%	\$1,936,098	-39.7%	\$5,484,362	
ALOFT/ELEMENT AUSTIN DT (AUSTIN - 78701 - 1)	\$406,314		\$1,999,258		\$3,465,807	
Round Rock	\$1,052,516	-1.8%	\$5,034,087	6.2%	\$12,671,016	5%
KALAHARI RESORT (ROUND ROCK - 78665 - 1)	\$1,052,516	-1.8%	\$5,034,087	6.2%	\$12,671,016	5%
Total	\$18,196,763	-7.6%	\$81,540,037	18.2%	\$190,604,373	28%

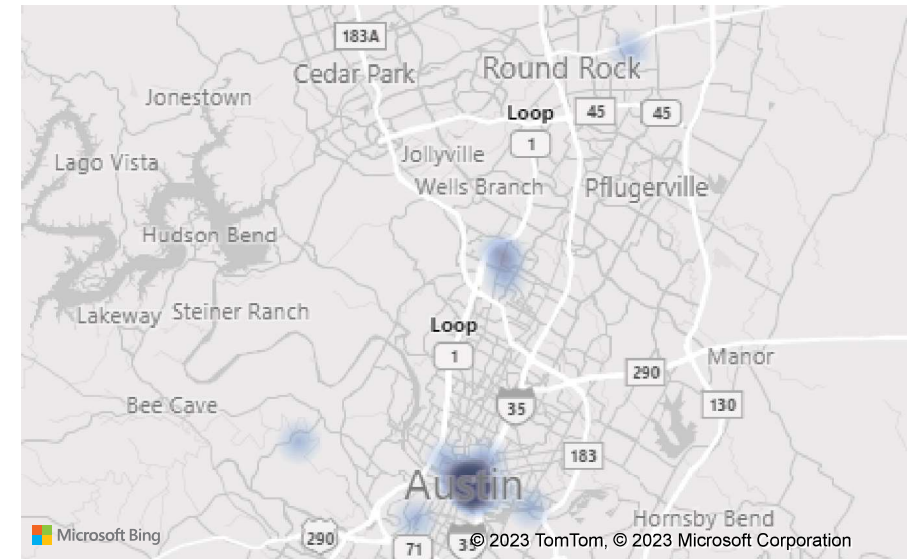
MSA

Austin-Round Rock-San Marcos

Location Map



Heat Map



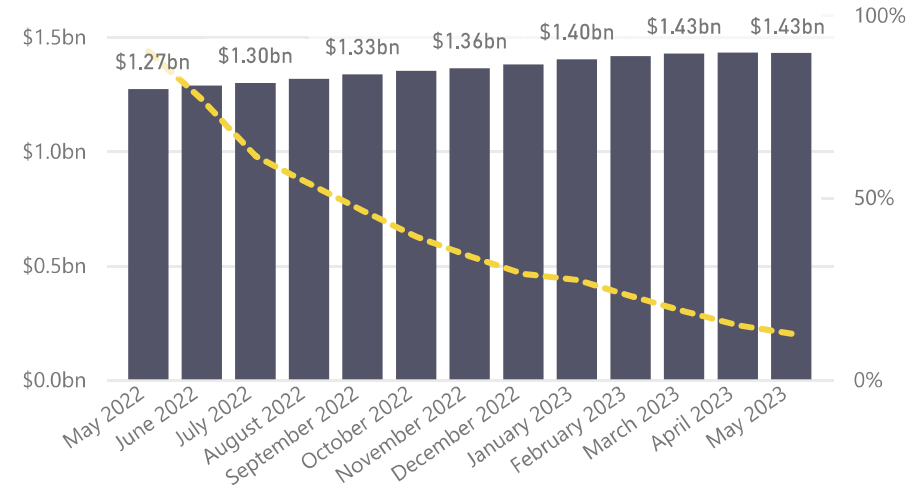
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Austin-Round Roc...	\$125,019,840	-1.3%	\$612,989,797	23.9%	\$1,427,236,841	\$1,268,743,164	12%
Austin	\$101,896,438	-2.8%	\$502,597,328	22.9%	\$1,170,907,392	\$1,037,754,146	13%
Round Rock	\$5,848,769	6.6%	\$29,384,084	72.7%	\$68,653,873	\$60,522,888	13%
San Marcos	\$3,880,821	4.1%	\$17,932,514	17.8%	\$41,264,962	\$38,084,648	8%
Cedar Park	\$2,849,839	6.1%	\$13,545,751	14.4%	\$30,923,160	\$28,787,325	7%
Georgetown	\$2,117,624	3.0%	\$10,301,777	9.4%	\$23,806,990	\$21,823,883	9%
Pflugerville	\$1,458,768	3.9%	\$7,286,904	14.3%	\$17,159,764	\$14,109,519	22%
Lakeway	\$1,196,576	0.2%	\$5,340,048	7.5%	\$12,803,823	\$12,224,618	5%
Buda	\$1,067,980	36.1%	\$4,988,285	15.8%	\$10,990,974	\$9,145,895	20%
Dripping Springs	\$976,669	6.9%	\$4,104,179	-8.4%	\$9,712,511	\$10,025,843	-3%
Bee Cave	\$806,704	-2.7%	\$3,968,482	-0.0%	\$9,518,428	\$9,489,197	0%
Kyle	\$750,530	-0.6%	\$3,364,232	14.9%	\$7,746,050	\$6,555,832	18%
Bastrop	\$653,853	5.6%	\$3,227,667	42.2%	\$7,573,091	\$6,665,254	14%
Leander	\$602,923	8.7%	\$2,565,504	1.3%	\$6,164,009	\$5,525,748	12%
Wimberley	\$577,313	14.2%	\$2,609,991	12.0%	\$6,013,622	\$4,703,380	28%
Hutto	\$335,033	3.4%	\$1,773,051	5.0%	\$3,998,192	\$3,324,988	20%
Total	\$125,019,840	-1.3%	\$612,989,797	23.9%	\$1,427,236,841	\$1,268,743,164	12%

MSA

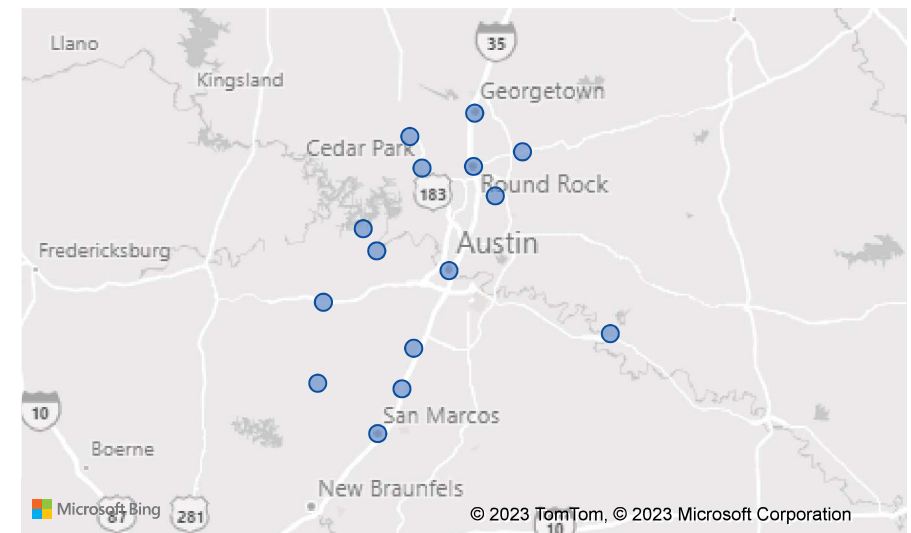
Austin-Round Rock-San Marcos

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



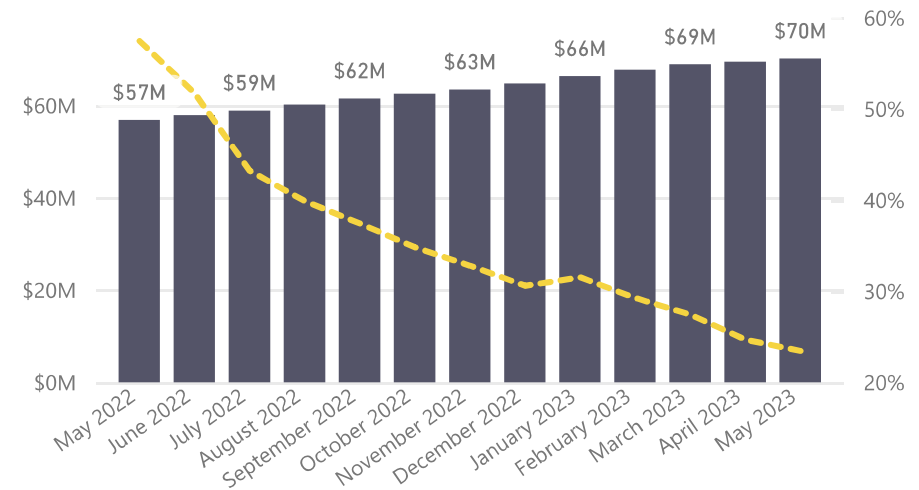
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Austin-Round Roc...	\$6,451,658	11.9%	\$30,643,673	33.3%	\$70,128,914	\$56,812,640	23%
Jonestown	\$172,614	-4.2%	\$790,719	222.9%	\$1,840,955	\$715,793	157%
Florence	\$93,464	13.6%	\$440,237	15.9%	\$897,721	\$448,552	100%
Manor	\$215,583	39.8%	\$1,001,427	10.2%	\$2,295,012	\$1,633,141	41%
Liberty Hill	\$370,771	49.3%	\$1,676,572	238.4%	\$3,481,280	\$2,622,480	33%
Wimberley	\$577,313	14.2%	\$2,609,991	12.0%	\$6,013,622	\$4,703,380	28%
Rollingwood	\$29,910	1.8%	\$147,325	56.5%	\$343,141	\$277,728	24%
Jarrell	\$102,579	-7.6%	\$536,239	20.9%	\$1,260,346	\$1,021,030	23%
Pflugerville	\$1,458,768	3.9%	\$7,286,904	14.3%	\$17,159,764	\$14,109,519	22%
Granger	\$22,305	114.4%	\$108,565		\$192,877	\$159,424	21%
Hutto	\$335,033	3.4%	\$1,773,051	5.0%	\$3,998,192	\$3,324,988	20%
Buda	\$1,067,980	36.1%	\$4,988,285	15.8%	\$10,990,974	\$9,145,895	20%
Kyle	\$750,530	-0.6%	\$3,364,232	14.9%	\$7,746,050	\$6,555,832	18%
Sunset Valley	\$232,974	4.8%	\$1,121,809	20.0%	\$2,671,832	\$2,278,361	17%
West Lake Hills	\$367,981	10.0%	\$1,570,650	14.7%	\$3,664,057	\$3,151,263	16%
Bastrop	\$653,853	5.6%	\$3,227,667	42.2%	\$7,573,091	\$6,665,254	14%
Total	\$6,451,658	11.9%	\$30,643,673	33.3%	\$70,128,914	\$56,812,640	23%

MSA

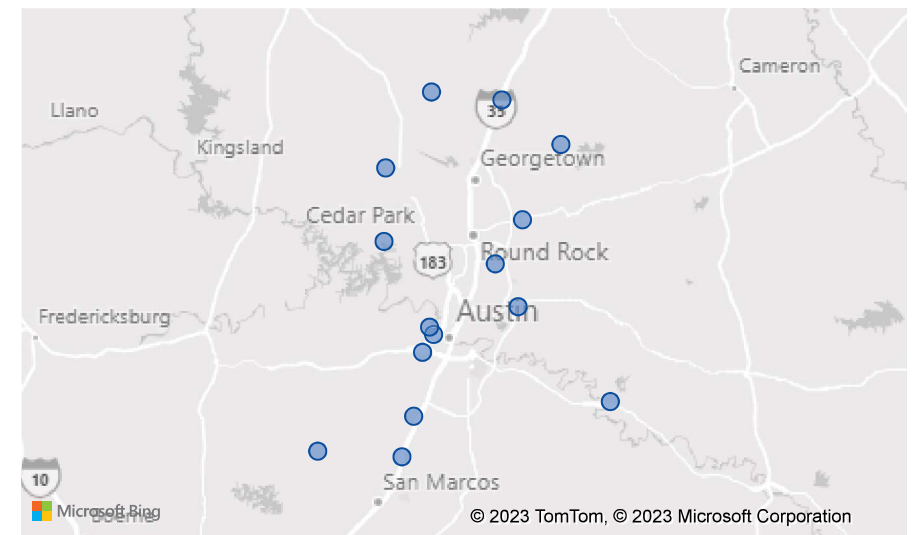
Austin-Round Rock-San Marcos

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA ▼
 Austin-Round Rock-San Marcos ▼

City - 1 ▼
 Austin-Round Rock-San Marcos (Region... ▼

City - 2 ▼
 Austin-Round Rock-San Marcos (Region... ▼

City - 3 ▼
 Austin-Round Rock-San Marcos (Region... ▼

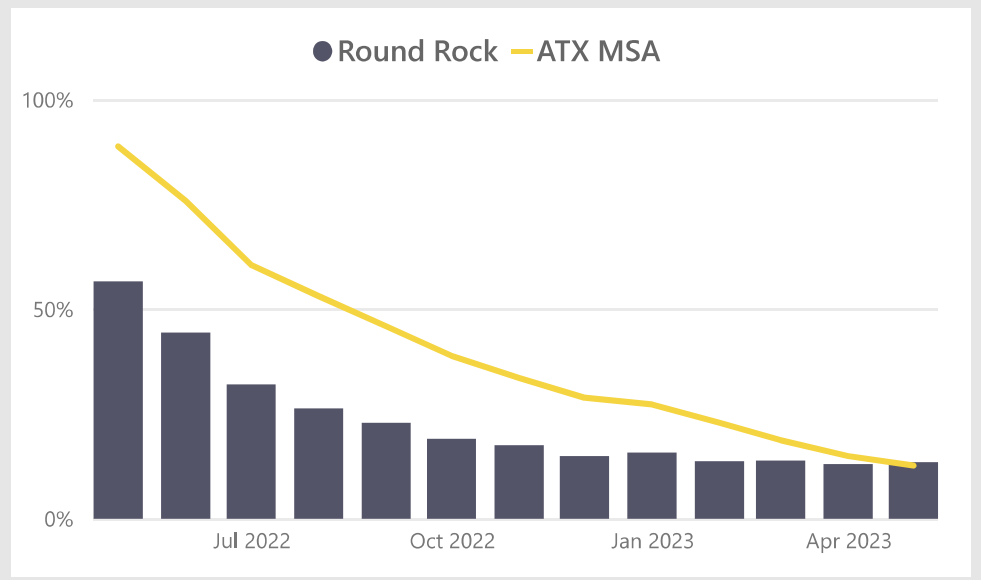
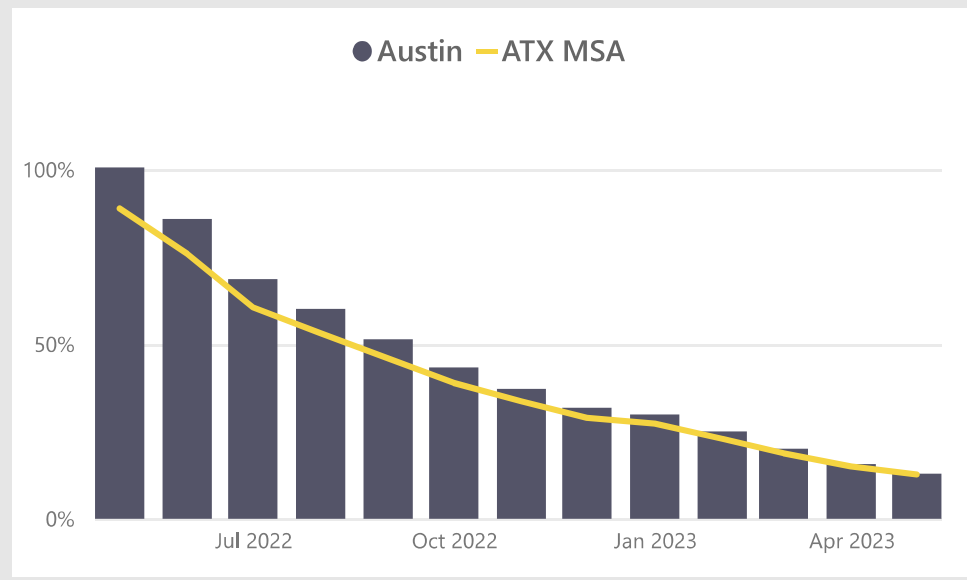
City - 4 ▼
 Austin-Round Rock-San Marcos (Region... ▼

Austin-Round Rock-San Marcos

\$1,453,869,519
CY-Trailing 12 Month

12.6%
CY-Trailing 12 Month YoY %

\$1,290,627,161
PY-Trailing 12 Month

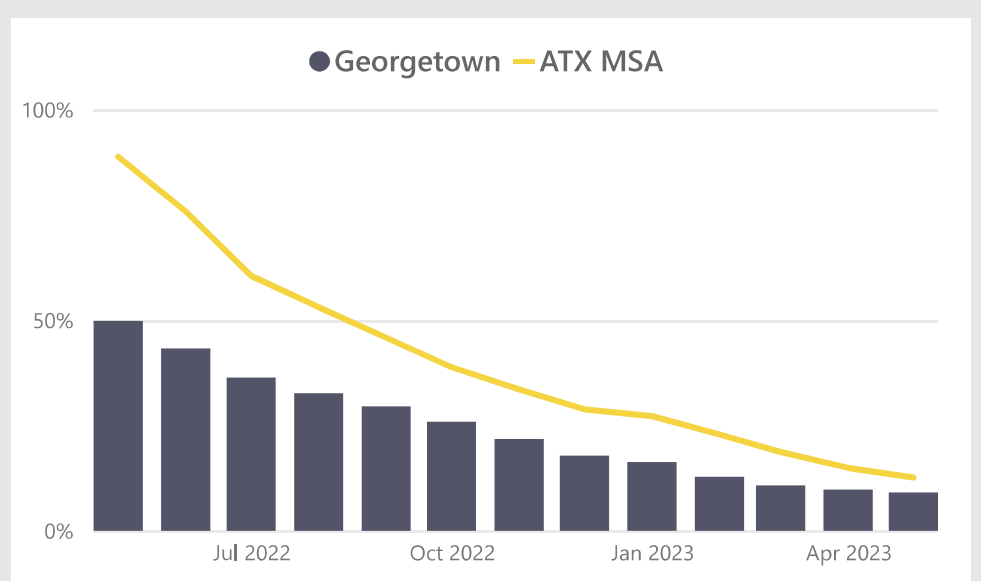
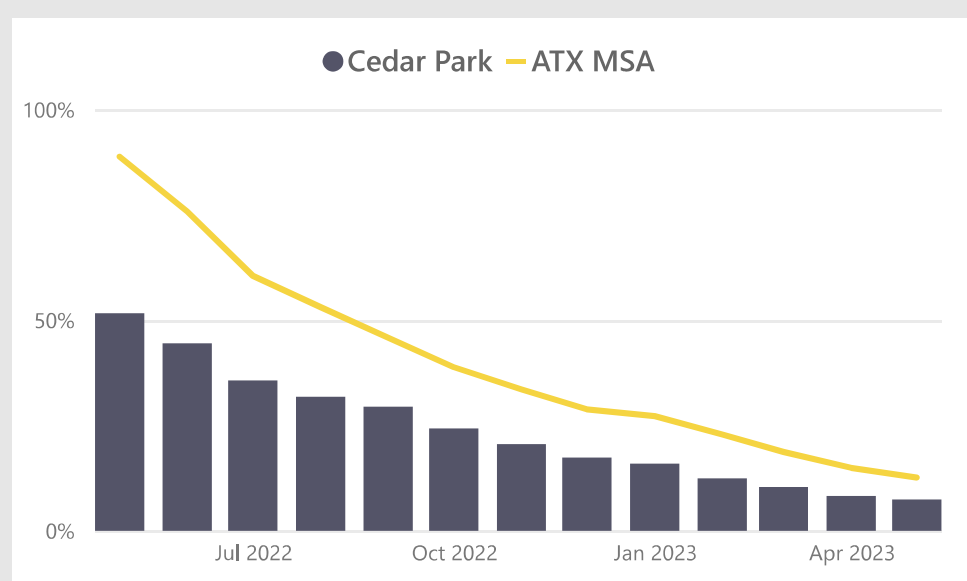


Austin

\$1,170,907,392
CY-Trailing 12 Month

12.8%
CY-Trailing 12 Month YoY %

\$1,037,754,146
PY-Trailing 12 Month



Round Rock

\$68,653,873
CY-Trailing 12 Month

13.43%
CY-Trailing 12 Month YoY %

\$60,522,888
PY-Trailing 12 Month

Cedar Park

\$30,923,160
CY-Trailing 12 Month

7.42%
CY-Trailing 12 Month YoY %

\$28,787,325
PY-Trailing 12 Month

Georgetown

\$23,806,990
CY-Trailing 12 Month

9.09%
CY-Trailing 12 Month YoY %

\$21,823,883
PY-Trailing 12 Month

Subject MSA: **Austin-Round Rock-San Marcos** |
 MSA - 1: **Houston-The Woodlands-Sugarland** |
 MSA - 2: **Dallas-Fort Worth** |
 MSA - 3: **San Antonio-New Braunfels** |
 MSA - 4: **El Paso**

Austin-Round Rock-San Marcos

\$1,453,869,519 **12.6%**
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$1,290,627,161
 PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

\$2,430,333,448 **9.9%**
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$2,212,101,874
 PY-Trailing 12 Month

Dallas-Fort Worth

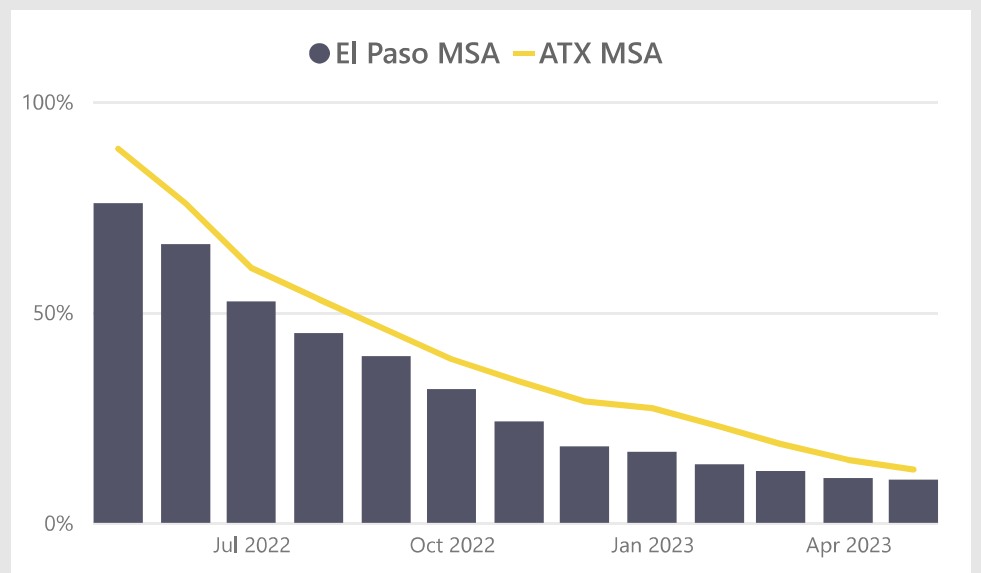
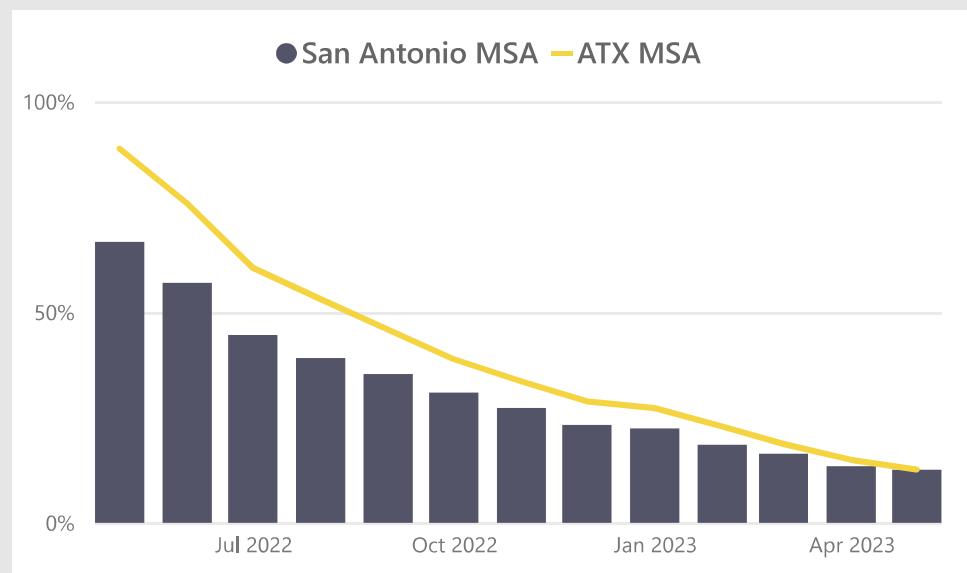
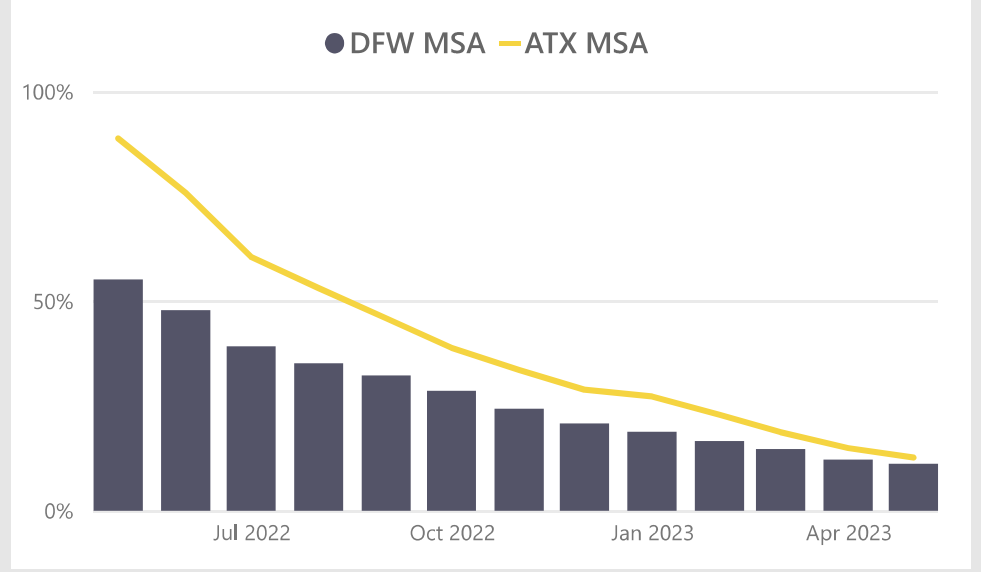
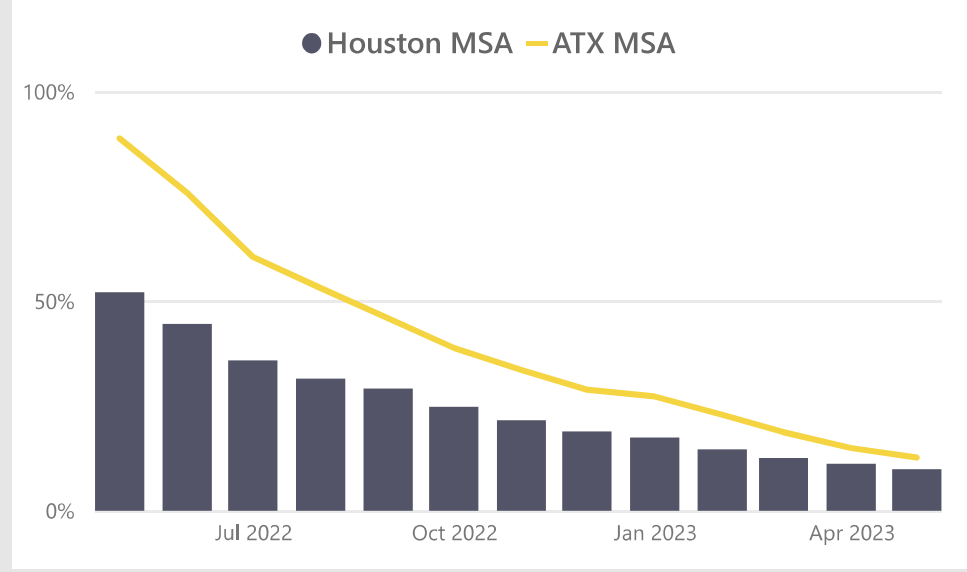
\$3,183,310,539 **11.15%**
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$2,863,977,174
 PY-Trailing 12 Month

San Antonio-New Braunfels

\$975,134,986 **12.58%**
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$866,167,084
 PY-Trailing 12 Month

El Paso

\$239,802,922 **10.16%**
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$217,682,875
 PY-Trailing 12 Month



MSA

Austin-Round Rock-San Marcos

MSA Snapshot

12.6%

City YoY %

\$1,453,869,519

CY-Trailing 12 Month

\$1,290,627,161

PY-Trailing 12 Month

State Snapshot

11%

State YoY %

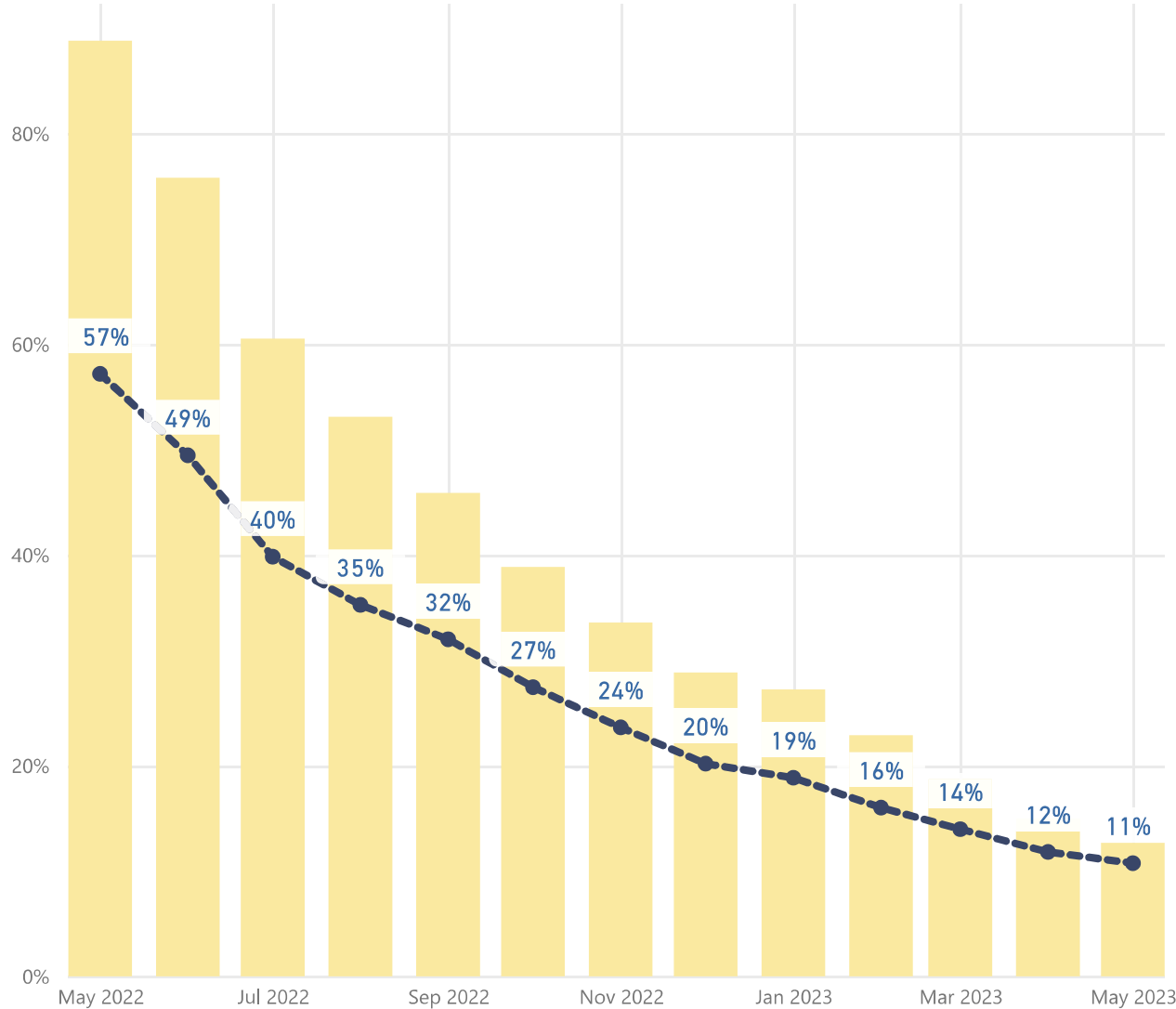
\$9,988,269,890

CY-Trailing 12 Month

\$9,019,812,332

PY-Trailing 12 Month

● ATX MSA ● State



● ATX MSA ● State

