

TEXAS ★ BARTAB

TOP FOUR MSAs, MAR 2024 DATA

TOP FOUR TEXAS MSAs | MARCH 2024

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DFW MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

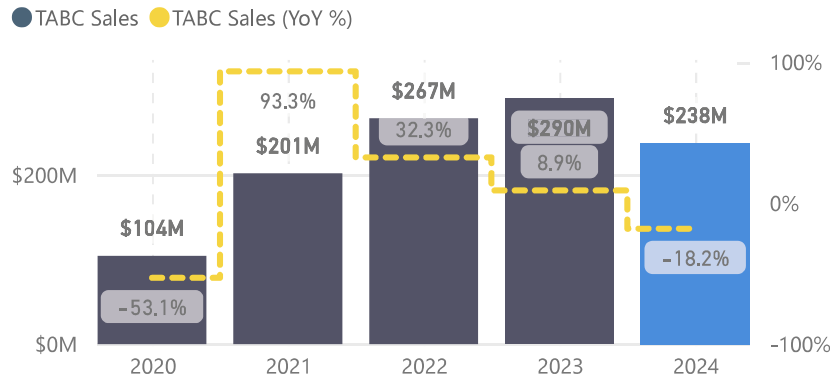
Comparison – Adjacent Cities

Comparison – Region + Top Cities

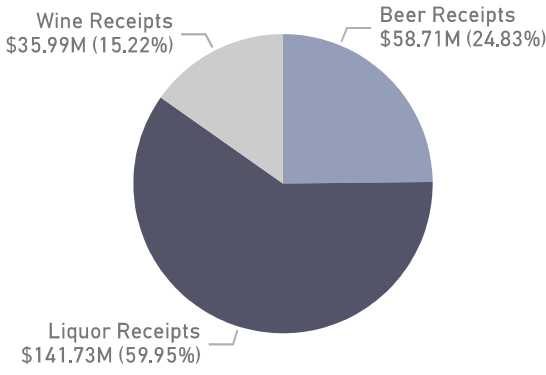
Comparison – State



YoY Mar 2024 Comparison



Mar 2024 Category %



Mar 2024 Receipts

\$141,731,035
Liquor Sales

\$35,993,376
Wine Sales

\$58,709,993
Beer Sales

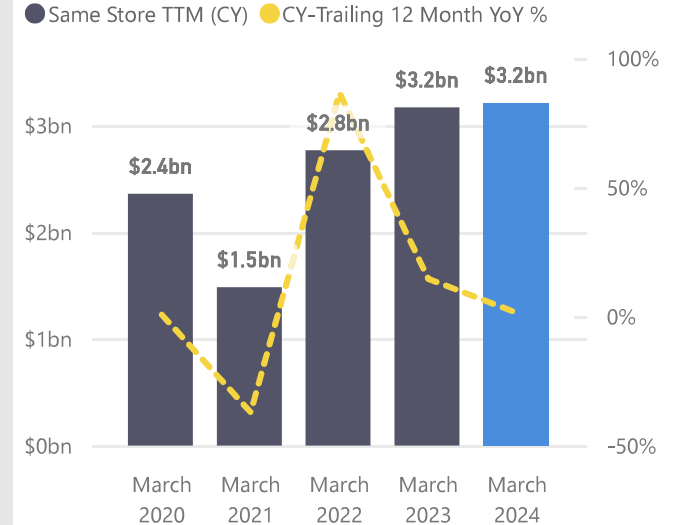
\$237.5M **-18.2%**
Total Receipts Month YoY %

MSA

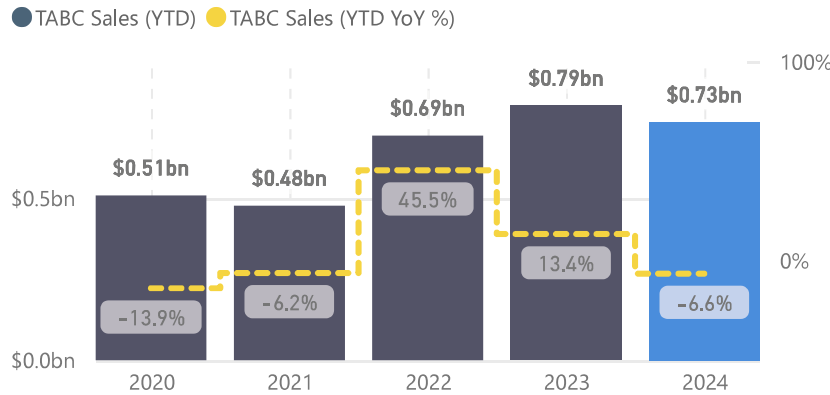
Dallas-Fort Worth

3,012 **\$1,066,106**
Locations Reporting > \$0 TTM Per Location

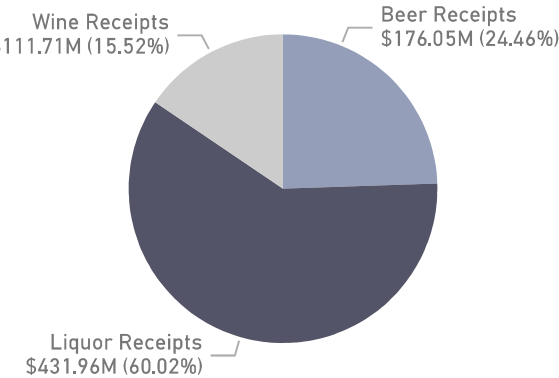
TTM YoY Comparison Mar 2024



YTD Mar 2024 Comparison



YTD Mar 2024 - Category %



YTD Mar 2024 Receipts

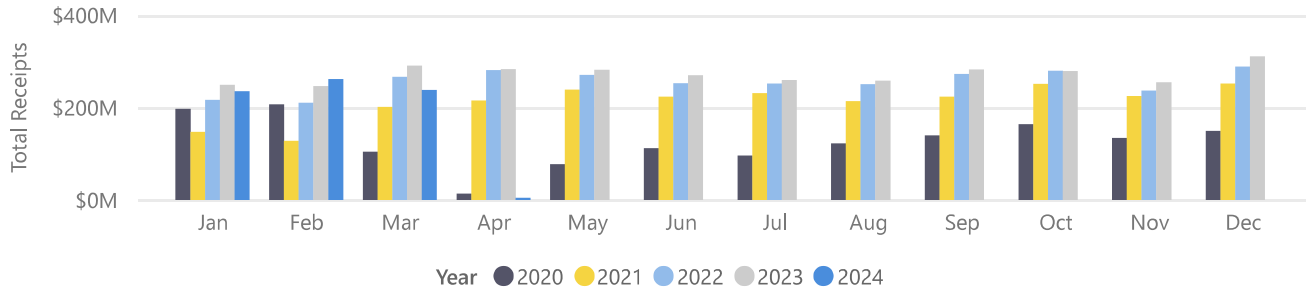
\$431,960,239
Liquor Sales

\$111,705,253
Wine Sales

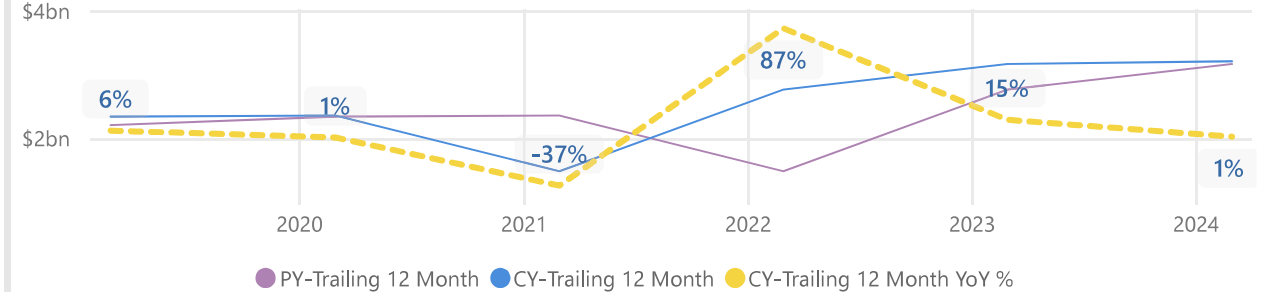
\$176,052,898
Beer Sales

\$734.1M **-6.6%**
Total Receipts YTD YoY %

YTD MoM + YoY Comparison Mar 2024



TTM YoY % Comparison Mar 2024

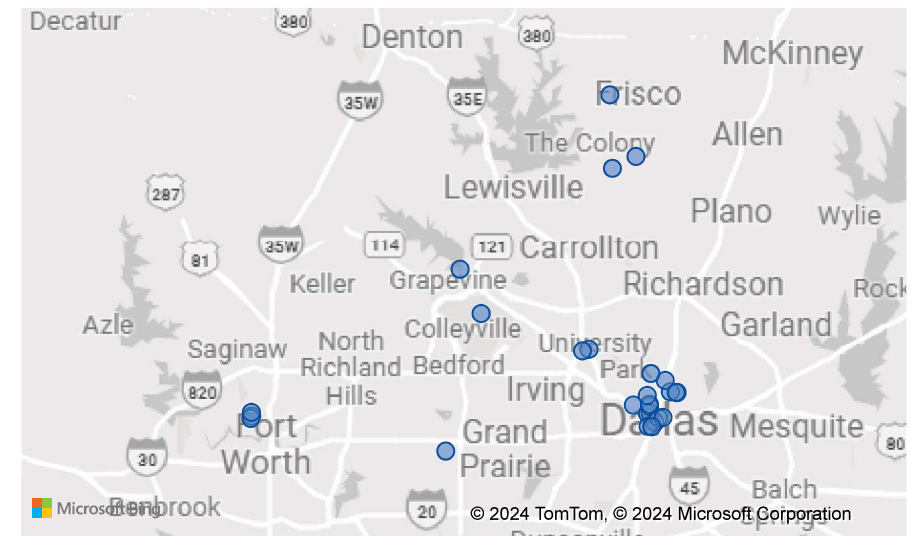


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Arlington						
AT&T STADIUM (ARLINGTON - 76011 - 1)	\$2,583,426	-16.3%	\$5,449,398	13.9%	\$36,344,674	7%
BACKYARD C/O TEXAS LIVE! (ARLINGTON - 76011 - 1)	\$1,763,221	34.1%	\$3,597,091	22.2%	\$22,648,055	32%
TEXAS RANGER BALLPARK (ARLINGTON - 76011 - 1)	\$2,457,606	16.6%	\$3,205,672	22.8%	\$29,810,092	33%
Dallas						
BABY DOLLS (DALLAS - 75220 - 1)	\$943,534	158.5%	\$2,589,662	609.6%	\$9,930,661	-16%
BOTTLED BLONDE- THE BACK YARD (DALLAS - 75220 - 1)	\$735,580	-2.4%	\$2,148,415	8.0%	\$7,367,051	-16%
COWBOY'S RED RIVER (DALLAS - 75220 - 1)	\$653,712	1.8%	\$1,785,331	0.4%	\$7,260,165	2%
DFB CAPITAL LLC (DALLAS - 75201 - 2)	\$947,623	6.2%	\$2,089,699	-9.3%	\$9,049,596	-5%
HAPPIEST HOUR, LLC (DALLAS - 75201 - 1)	\$749,423	-11.3%	\$1,714,178	-17.9%	\$8,019,666	-15%
HG SPLY CO (DALLAS - 75206 - 1)	\$619,127	0.9%	\$1,229,384	-15.5%	\$5,145,897	-0%
JAVIER'S RESTAURANT (DALLAS - 75205 - 1)	\$535,527	-2.2%	\$1,453,946	-1.4%	\$6,067,879	1%
LEVY RESTAURANTS (DALLAS - 75219 - 7)	\$2,030,591	17.9%	\$5,303,258	6.3%	\$15,776,473	4%
MKRDY DALLAS BEVCO LLC (DALLAS - 75202 - 1)	\$558,023	3.0%	\$1,608,355	-3.0%	\$7,126,902	13%
MONARCH (DALLAS - 75202 - 2)	\$609,304	-18.7%	\$1,770,927	-21.6%	\$7,812,833	-17%
NICK & SAM'S STEAK & FISH HOUSE (DALLAS - 75202 - 1)	\$587,740	-19.5%	\$1,722,191	-18.4%	\$7,424,167	-17%
OJOS LOCOS SPORTS CANTINA (DALLAS - 75202 - 1)	\$526,163	-2.7%	\$1,416,178	-5.5%	\$5,438,655	-14%
OMNI DALLAS CONVENTION CENTER (DALLAS - 75202 - 1)	\$1,453,732	37.7%	\$3,742,596	-4.5%	\$11,540,849	6%
ROUNDUP SALOON (DALLAS - 75219 - 4)	\$558,132	-13.6%	\$1,401,976	-17.5%	\$6,310,660	-11%
SALC, INC. (DALLAS - 75207 - 16)	\$1,927,308	142.6%	\$3,786,538	56.6%	\$11,306,780	2%
SHERATON HOTEL AND CONVENTION CENTER (DALLAS - 75207 - 16)	\$830,707	-17.5%	\$2,413,781	-13.9%	\$7,372,617	5%
THE SKELLIG (DALLAS - 75206 - 1)	\$533,911	4.9%	\$1,336,498	-4.9%	\$5,683,724	-2%
TRUCK YARD (DALLAS - 75206 - 1)	\$528,993	19.0%	\$1,010,810	127.3%	\$4,038,114	78%
Fort Worth						
BILLY BOB'S TEXAS (FORT WORTH - 76164 - 1)	\$1,138,381	21.4%	\$2,816,353	-11.5%	\$10,988,871	5%
EL CHINGON (FORT WORTH - 76107 - 1)	\$518,581	-16.8%	\$1,221,756	-19.5%	\$5,931,512	-14%
HOTEL DROVER (FORT WORTH - 76164 - 15)	\$708,570	21.1%	\$1,920,891	16.8%	\$8,201,663	10%
JOE T GARCIA'S MEXICAN DISHES (FORT WORTH - 76107 - 1)	\$756,793	10.3%	\$1,749,664	-1.4%	\$7,871,195	11%
FriscO						
OMNI PGA FRISCO RESORT (FRISCO - 75034 - 1)	\$1,217,831		\$2,861,208		\$11,783,050	
Grapevine						
GAYLORD TEXAN (GRAPEVINE - 76051 - 1)	\$2,160,217	-33.1%	\$7,084,066	-9.4%	\$27,686,143	2%
Highland Park						
BISTRO 31 (HIGHLAND PARK - 75205 - 1)	\$544,559	1.3%	\$1,454,759	-6.8%	\$6,216,000	-3%
Plano						
LEGACY HALL (PLANO - 75024 - 1)	\$660,722	-14.0%	\$1,502,622	-24.7%	\$7,243,459	-15%
The Colony						

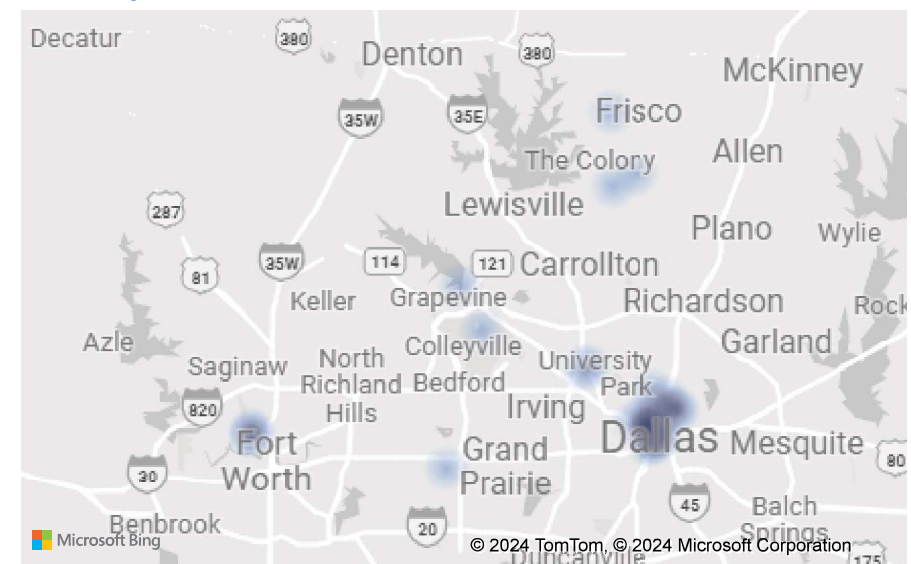
MSA

Dallas-Fort Worth

Location Map



Heat Map



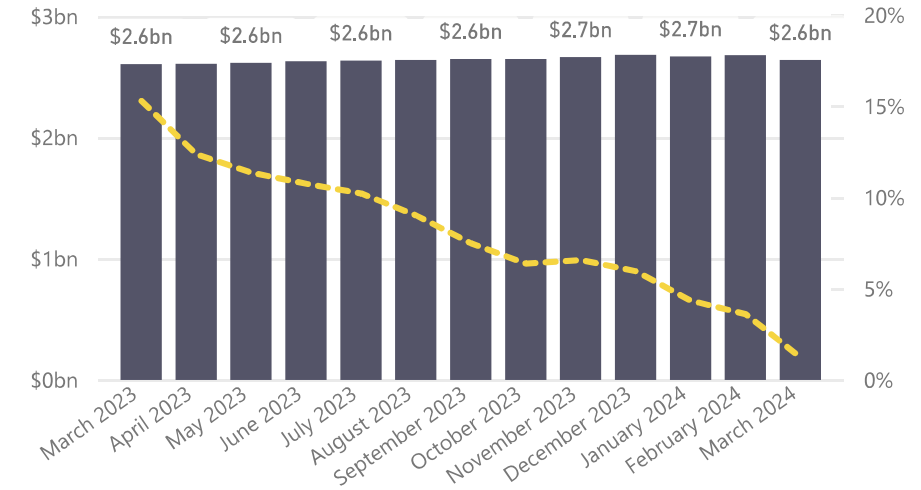
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	\$196,254,347	-17.4%	\$600,683,675	29.0%	\$2,635,063,827	\$2,603,349,872	1%
Dallas	\$88,993,494	-17.7%	\$272,496,287	44.0%	\$1,182,542,495	\$1,186,085,246	-0%
Fort Worth	\$29,629,339	-19.5%	\$97,319,336	17.1%	\$415,825,953	\$404,511,703	3%
Arlington	\$14,056,896	-14.1%	\$35,084,343	31.0%	\$191,054,366	\$179,498,177	6%
Plano	\$12,872,113	-17.6%	\$38,835,046	5.1%	\$168,193,020	\$177,607,721	-5%
Grapevine	\$11,495,648	-13.4%	\$33,701,166	4.3%	\$139,157,773	\$133,505,010	4%
Frisco	\$8,813,287	-6.5%	\$28,299,044	8.3%	\$121,420,429	\$104,730,265	16%
Irving	\$6,523,042	-18.3%	\$20,236,950	96.7%	\$89,758,349	\$92,651,655	-3%
The Colony	\$4,218,006	-15.2%	\$11,477,786	-4.1%	\$50,261,478	\$51,305,146	-2%
Mckinney	\$4,029,474	-9.2%	\$11,969,442	-4.1%	\$51,836,565	\$46,907,343	11%
Denton	\$2,865,543	-29.2%	\$9,455,589	17.4%	\$42,073,197	\$44,666,567	-6%
Allen	\$2,819,893	-11.4%	\$8,221,716	83.6%	\$33,548,241	\$32,604,581	3%
Richardson	\$2,754,431	-32.8%	\$10,276,208	7.8%	\$45,866,984	\$45,546,584	1%
Southlake	\$2,655,706	-20.8%	\$8,364,730	21.8%	\$34,898,949	\$36,088,022	-3%
Grand Prairie	\$2,471,959	-9.8%	\$7,853,371	9.5%	\$35,526,255	\$33,101,919	7%
Lewisville	\$2,055,516	-36.5%	\$7,092,661	7.1%	\$33,099,773	\$34,539,933	-4%
Total	\$196,254,347	-17.4%	\$600,683,675	29.0%	\$2,635,063,827	\$2,603,349,872	1%

MSA

Dallas-Fort Worth

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



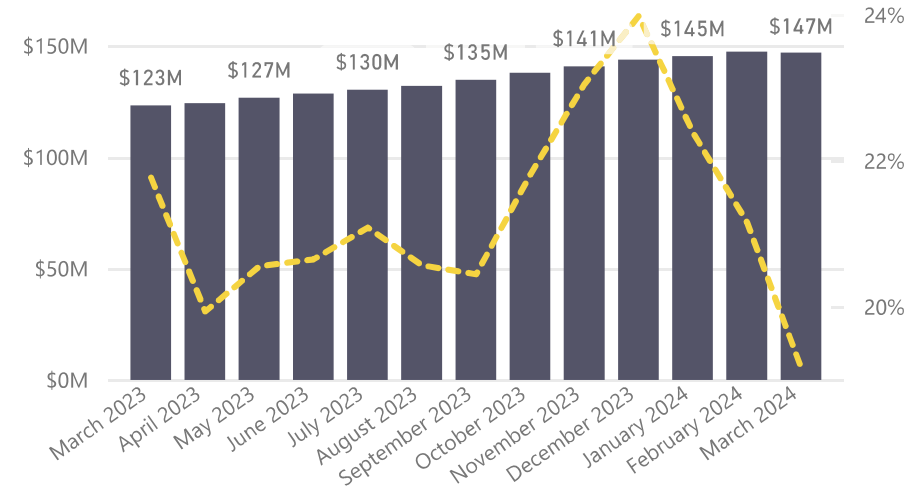
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	\$10,843,774	-4.3%	\$35,019,156	31.0%	\$146,721,246	\$123,129,313	19%
Melissa	\$49,079	1.3%	\$141,357	7.6%	\$576,118	\$256,094	125%
Aledo	\$62,477	24.7%	\$321,361	1.2%	\$1,241,428	\$616,330	101%
Northlake	\$356,728	-12.4%	\$1,044,154	-11.3%	\$4,336,026	\$2,643,738	64%
Anna	\$375,134	59.6%	\$1,013,548	-0.8%	\$3,534,981	\$2,321,369	52%
Princeton	\$33,656	-15.9%	\$109,122	-7.8%	\$492,486	\$341,239	44%
Corinth	\$127,331	20.7%	\$342,929	-5.1%	\$1,563,123	\$1,092,679	43%
Red Oak	\$80,072	2.1%	\$292,008	3.3%	\$1,041,051	\$795,754	31%
Wylie	\$325,288	-10.9%	\$1,080,466	-4.8%	\$4,634,329	\$3,696,915	25%
Krum	\$50,070	-8.8%	\$111,526	-14.9%	\$551,315	\$447,751	23%
Sunnyvale	\$42,473	-39.5%	\$200,951	4.3%	\$816,765	\$664,639	23%
Nevada	\$32,413	8.7%	\$94,302	22.2%	\$369,171	\$308,259	20%
Quinlan	\$15,729	11.8%	\$43,158	-8.4%	\$155,074	\$130,334	19%
University Park	\$337,394	22.1%	\$1,605,285	550.8%	\$4,490,251	\$3,794,325	18%
Westworth Village	\$142,643	11.8%	\$319,945	13.4%	\$1,498,699	\$1,289,622	16%
Frisco	\$8,813,287	-6.5%	\$28,299,044	8.3%	\$121,420,429	\$104,730,265	16%
Total	\$10,843,774	-4.3%	\$35,019,156	31.0%	\$146,721,246	\$123,129,313	19%

MSA

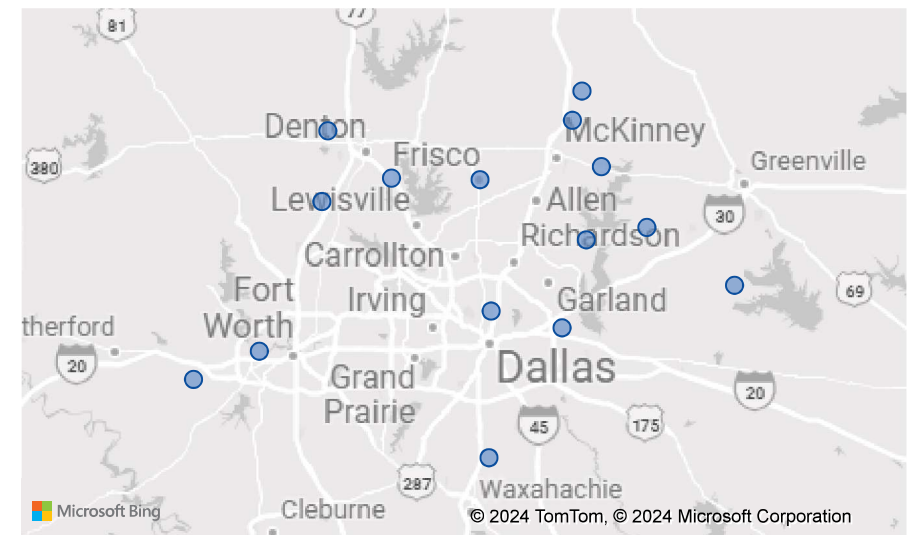
Dallas-Fort Worth

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA ▼
 Dallas-Fort Worth ▼

City - 1 ▼
 Dallas-Fort Worth (Region) + Dallas (City) ▼

City - 2 ▼
 Dallas-Fort Worth (Region) + Fort Wort... ▼

City - 3 ▼
 Dallas-Fort Worth (Region) + Arlington ... ▼

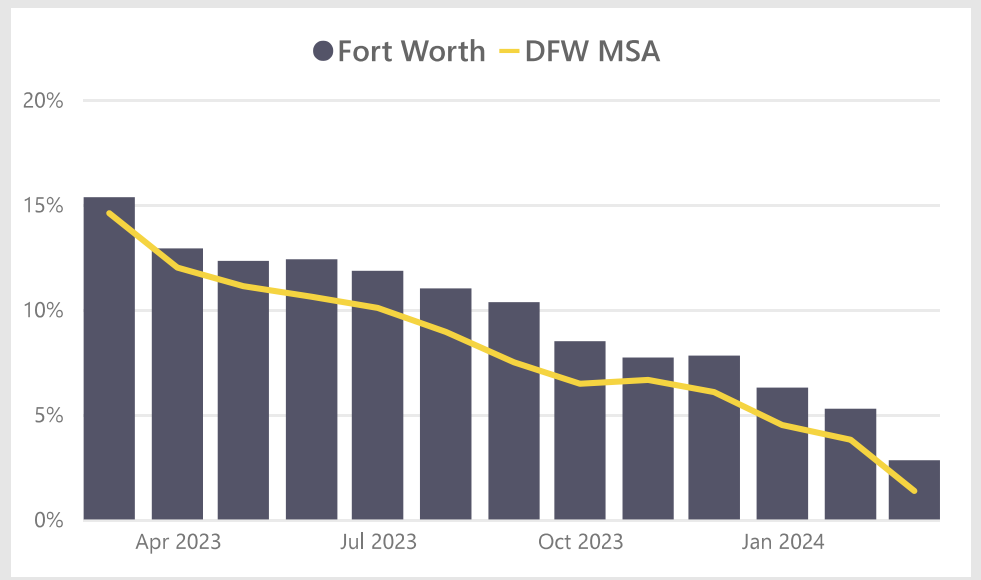
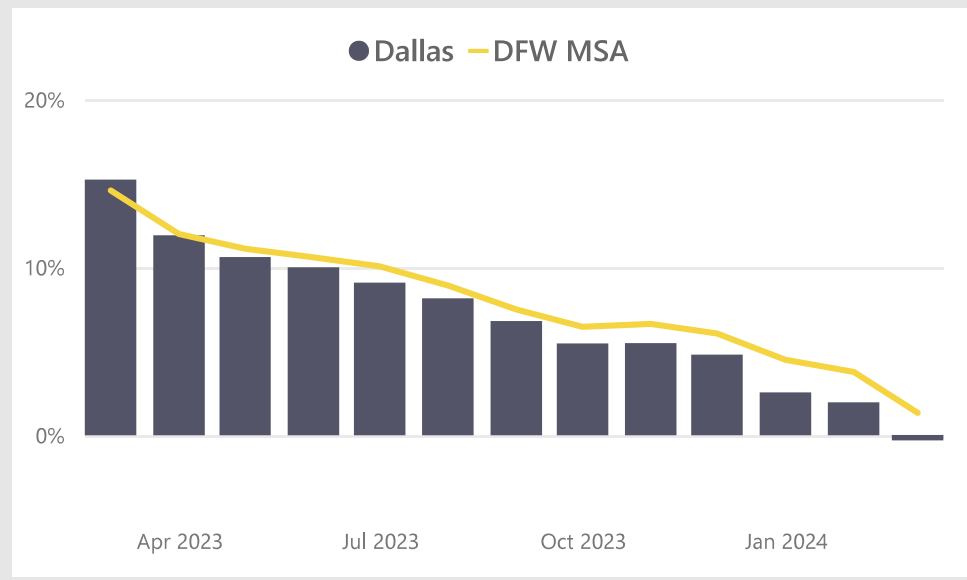
City - 4 ▼
 Dallas-Fort Worth (Region) + Plano (City) ▼

Dallas-Fort Worth

\$3,211,111,620
CY-Trailing 12 Month

1.3%
CY-Trailing 12 Month YoY %

\$3,168,680,734
PY-Trailing 12 Month

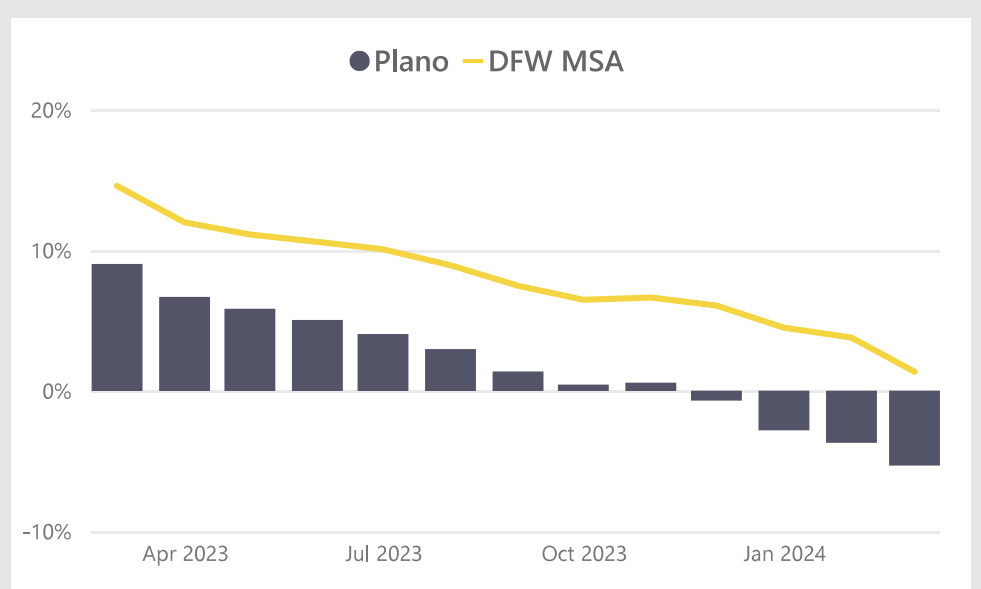
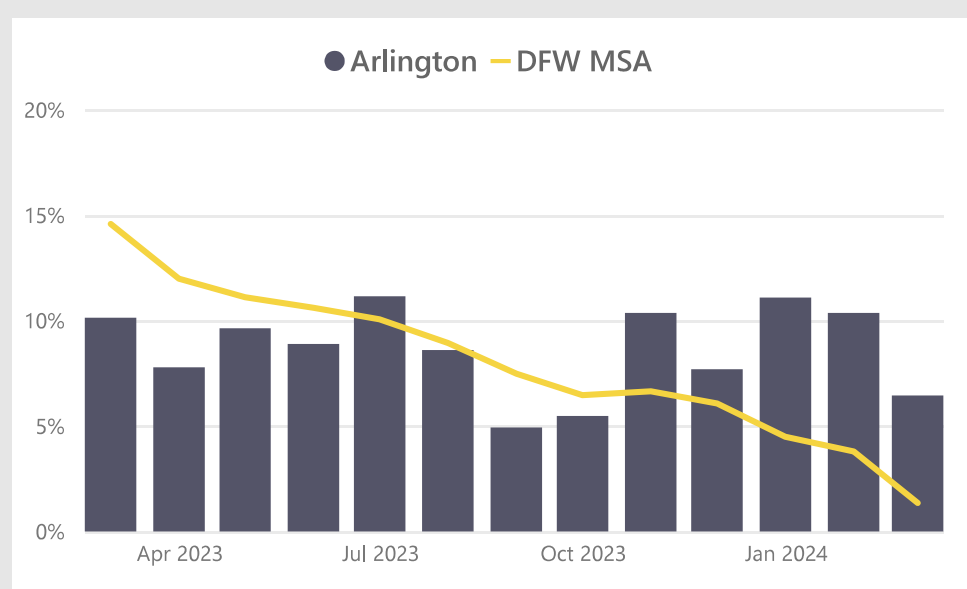


Dallas

\$1,182,542,495
CY-Trailing 12 Month

-0.3%
CY-Trailing 12 Month YoY %

\$1,186,085,246
PY-Trailing 12 Month



Fort Worth

\$415,825,953
CY-Trailing 12 Month

2.80%
CY-Trailing 12 Month YoY %

\$404,511,703
PY-Trailing 12 Month

Arlington

\$191,054,366
CY-Trailing 12 Month

6.44%
CY-Trailing 12 Month YoY %

\$179,498,177
PY-Trailing 12 Month

Plano

\$168,193,020
CY-Trailing 12 Month

-5.30%
CY-Trailing 12 Month YoY %

\$177,607,721
PY-Trailing 12 Month

Subject MSA: **Dallas-Fort Worth** |
 MSA - 1: **Houston-The Woodlands-Sugarland** |
 MSA - 2: **Austin-Round Rock-San Marcos** |
 MSA - 3: **San Antonio-New Braunfels** |
 MSA - 4: **El Paso**

Dallas-Fort Worth

\$3,211,111,620
CY-Trailing 12 Month

1.3%
CY-Trailing 12 Month YoY %

\$3,168,680,734
PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

\$2,448,304,496
CY-Trailing 12 Month

1.5%
CY-Trailing 12 Month YoY %

\$2,411,468,661
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,430,832,929
CY-Trailing 12 Month

-1.25%
CY-Trailing 12 Month YoY %

\$1,448,973,756
PY-Trailing 12 Month

San Antonio-New Braunfels

\$962,274,489
CY-Trailing 12 Month

-0.73%
CY-Trailing 12 Month YoY %

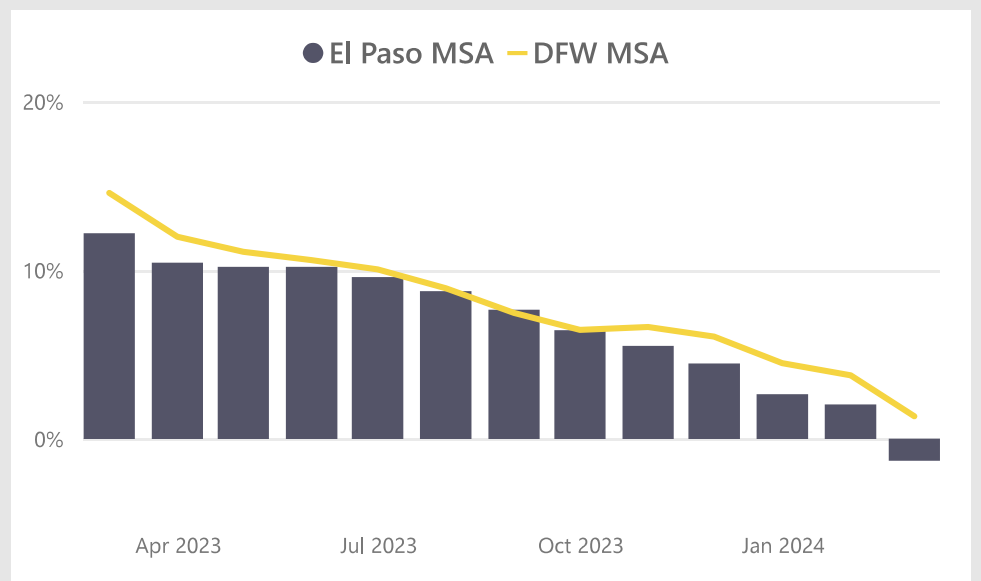
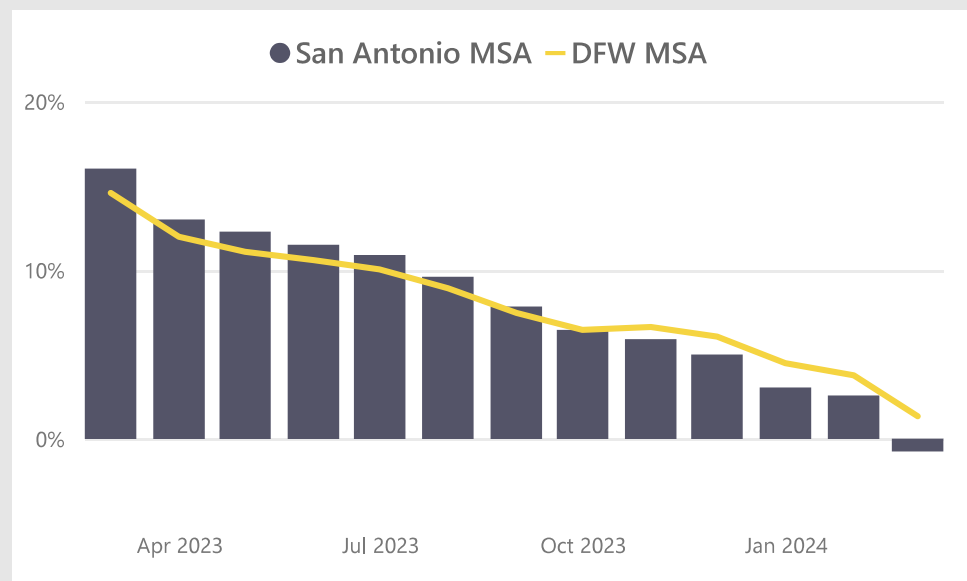
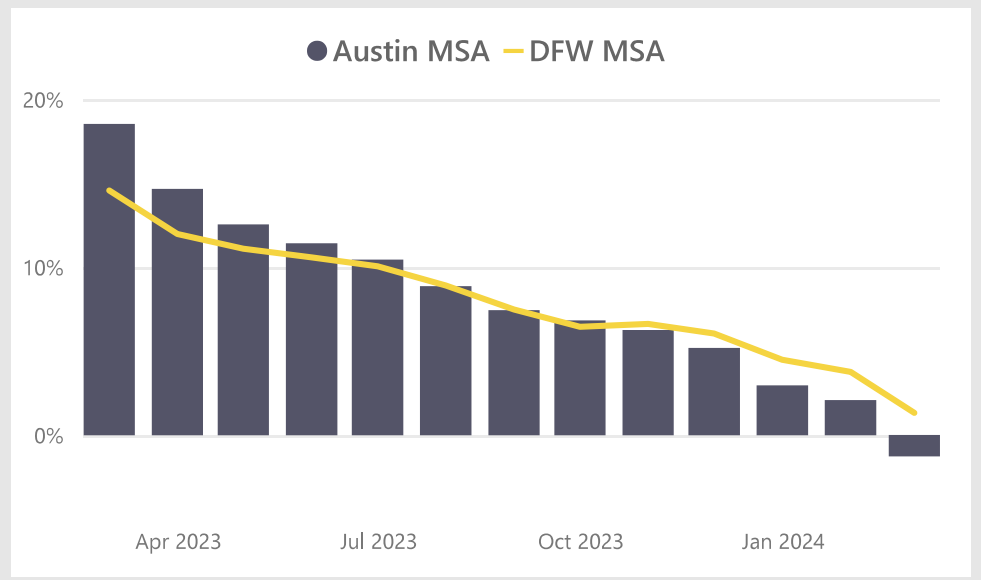
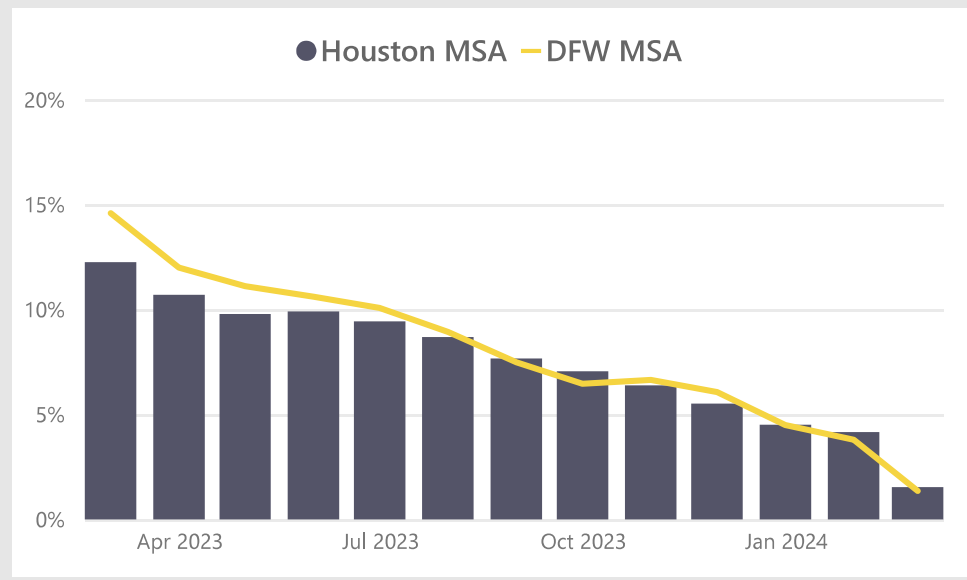
\$969,332,794
PY-Trailing 12 Month

El Paso

\$235,382,149
CY-Trailing 12 Month

-1.28%
CY-Trailing 12 Month YoY %

\$238,430,380
PY-Trailing 12 Month



MSA

Dallas-Fort Worth

MSA Snapshot

1.3%

City YoY %

\$3,211,111,620

CY-Trailing 12 Month

\$3,168,680,734

PY-Trailing 12 Month

State Snapshot

1%

State YoY %

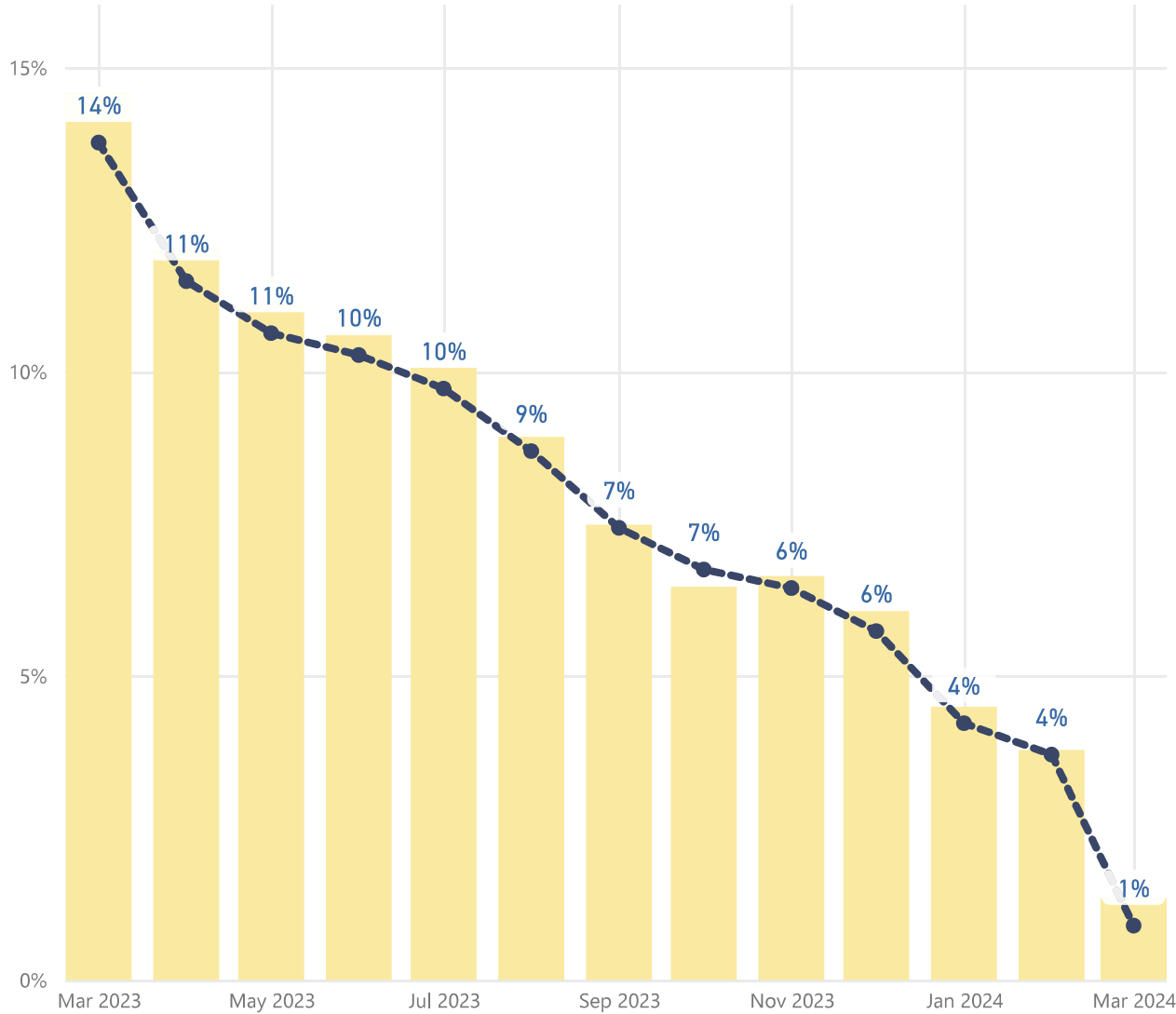
\$10,017,209,793

CY-Trailing 12 Month

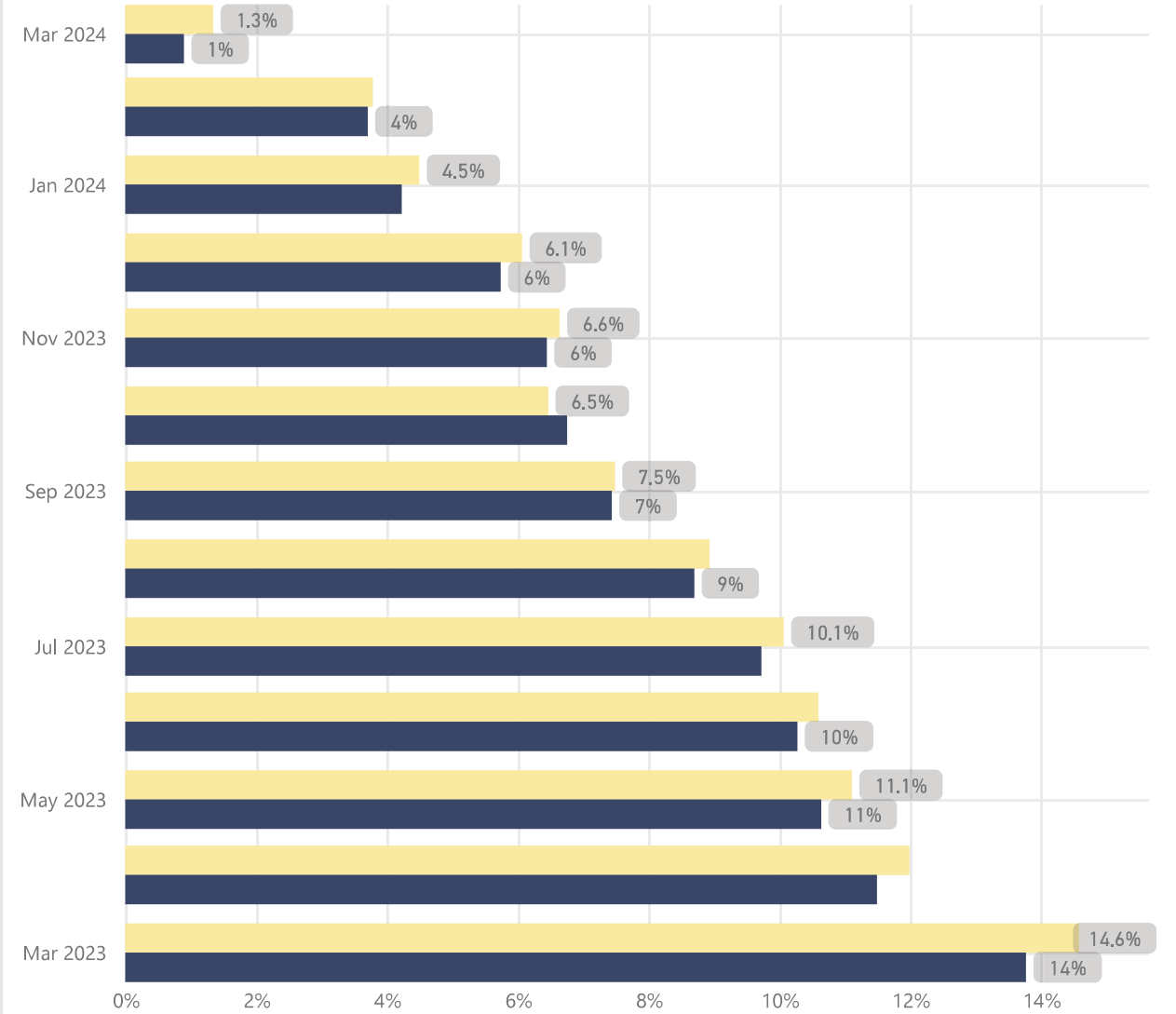
\$9,928,464,289

PY-Trailing 12 Month

● DFW MSA ● State



● DFW MSA ● State



HOUSTON MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

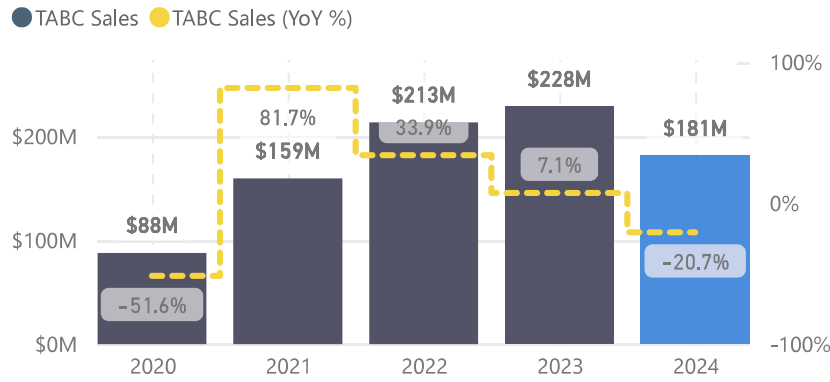
Comparison – Adjacent Cities

Comparison – Region + Top Cities

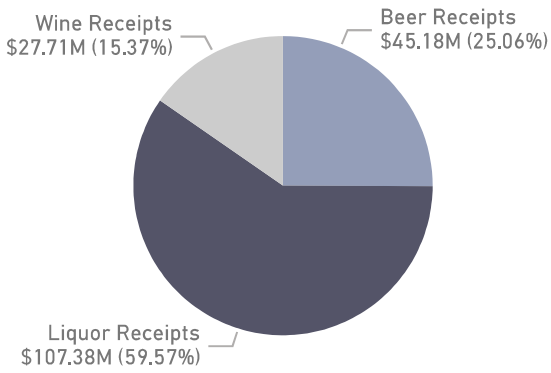
Comparison – State



YoY Mar 2024 Comparison



Mar 2024 Category %



Mar 2024 Receipts

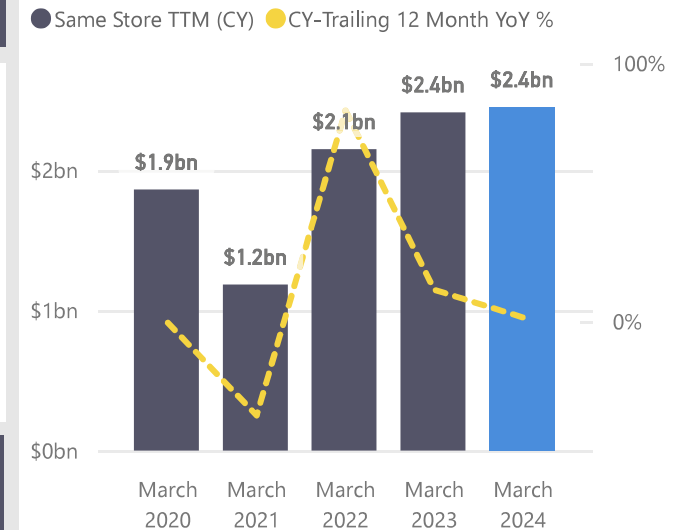
\$107,380,042
Liquor Sales
\$27,706,759
Wine Sales
\$45,177,065
Beer Sales

\$181.0M **-20.7%**
Total Receipts Month YoY %

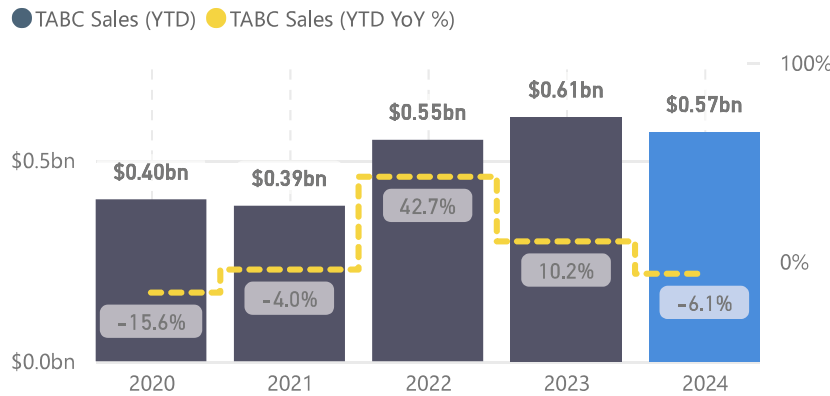
MSA
Houston-The Woodlands-Sugarland

Houston-The Woodlands-Sugarland
2,348 **\$1,042,719**

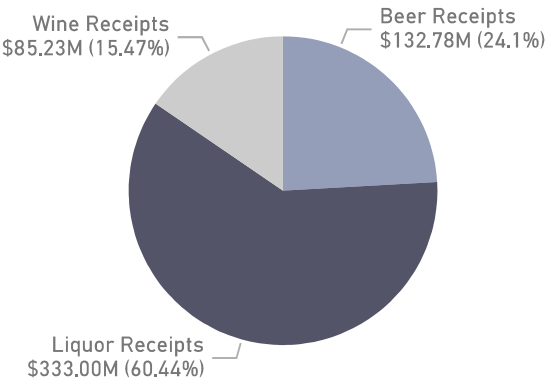
TTM YoY Comparison Mar 2024



YTD Mar 2024 Comparison



YTD Mar 2024 - Category %

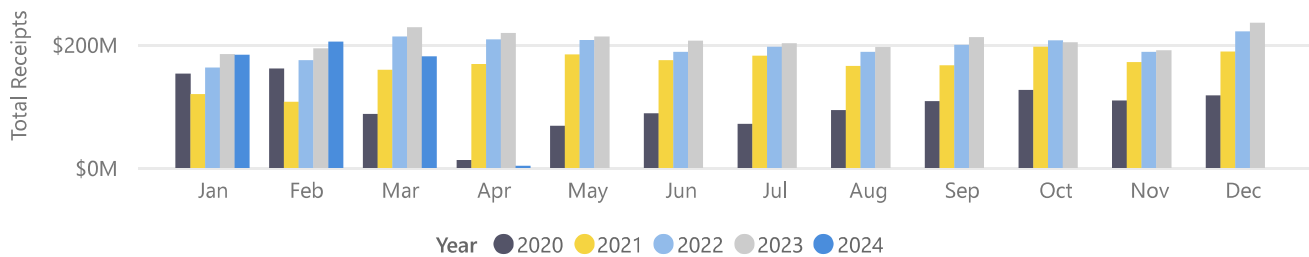


YTD Mar 2024 Receipts

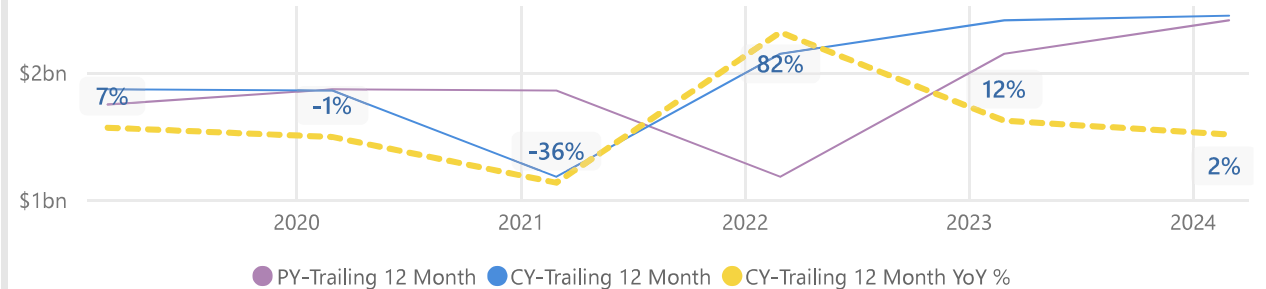
\$333,000,631
Liquor Sales
\$85,225,847
Wine Sales
\$132,776,471
Beer Sales

\$569.6M **-6.1%**
Total Receipts YTD YoY %

YTD MoM + YoY Comparison Mar 2024



TTM YoY % Comparison Mar 2024

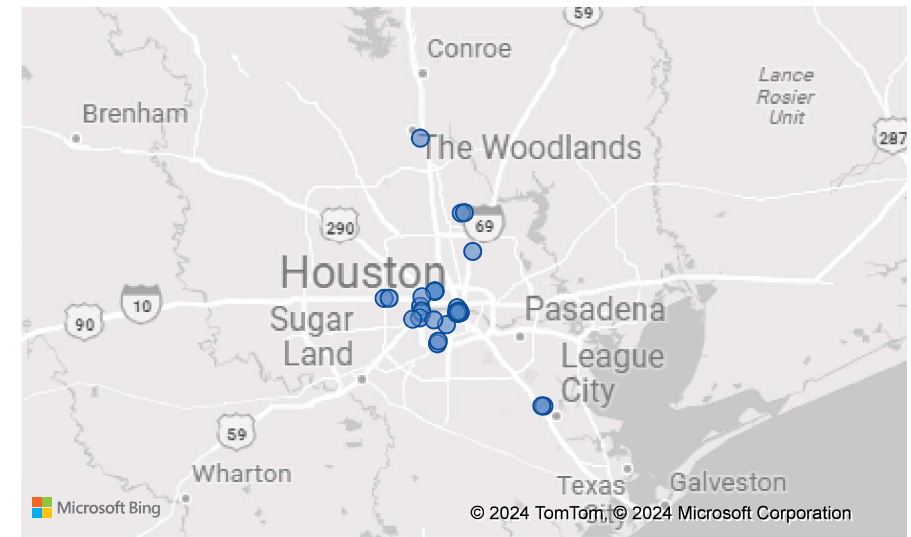


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Houston	\$27,095,326	19.2%	\$57,042,772	25.7%	\$209,782,249	18%
ARAMARK SPORTS & ENTERTAINMENT SER O...	\$5,168,372	12.8%	\$7,976,566	51.1%	\$18,289,069	60%
CORRAL CLUB, INC. (HOUSTON - 77054 - 1)	\$3,519,717	4.3%	\$3,956,904	9.6%	\$3,973,127	10%
LEVY RESTAURANTS AT TOYOTA CENTER (HO...	\$1,937,989	-2.8%	\$4,484,857	-4.5%	\$16,122,653	19%
THE POST OAK/MASTRO'S/WILLIE G'S (HOUS...	\$1,473,640	-16.0%	\$4,581,946	-3.6%	\$18,587,067	-3%
BERG HOSPITALITY CATERING, LLC (HOUSTO...	\$1,232,707	-2.9%	\$1,372,585	3.8%	\$1,372,585	
MARRIOTT MARQUIS HOUSTON (HOUSTON ...	\$1,078,268	7.5%	\$3,074,447	17.2%	\$12,415,435	11%
ARAMARK SPORTS & ENTERTAINMENT SERVI...	\$944,397	68.5%	\$1,325,148	78.0%	\$32,282,504	12%
HILTON AMERICAS - HOUSTON (HOUSTON - ...	\$814,972	52.0%	\$2,216,479	9.1%	\$7,969,313	14%
MCINTYRE'S (HOUSTON - 77008 - 1)	\$813,332	8.2%	\$1,700,357	4.2%	\$6,233,880	-17%
LITTLE WOODROW'S (HOUSTON - 77003 - 1)	\$752,758		\$1,046,318		\$1,046,318	
KIRBY ICE HOUSE (HOUSTON - 77055 - 1)	\$672,075	-0.7%	\$1,803,686	1.9%	\$7,587,070	-5%
LOMBARDI CUCINA ITALIANA (HOUSTON - 7...	\$652,128		\$1,908,567		\$2,360,228	
KIRBY ICE HOUSE (HOUSTON - 77098 - 1)	\$580,183	-7.7%	\$1,722,084	16.4%	\$6,535,785	-2%
MOONSHINE DECK (HOUSTON - 77008 - 1)	\$557,057	11.7%	\$1,231,680	4.0%	\$5,041,726	-3%
CONEJO MALO (HOUSTON - 77002 - 2)	\$555,638		\$1,295,695		\$5,887,369	
STEAK 48 (HOUSTON - 77027 - 1)	\$553,379	-5.8%	\$1,666,789	-2.3%	\$6,977,238	-4%
IRON COWBOY LOUNGE & EATERY (HOUSTO...	\$546,518	20.0%	\$1,344,535	2.4%	\$5,250,818	125%
LEVY RESTAURANTS AT DYNAMO STADIUM (...	\$531,471	114.1%	\$1,035,468	312.1%	\$4,055,809	81%
POST SECURITY AREAS OF TERMINAL C NOR...	\$517,501	18.9%	\$1,426,089	14.4%	\$5,595,996	11%
CAMPUS BEVERAGE INC (HOUSTON - 77024 ...	\$489,390	14.7%	\$1,421,917	16.2%	\$5,085,161	13%
MCINTYRE'S WEBSTER (HOUSTON - 77058 - 1)	\$482,425		\$1,297,644		\$1,874,383	
PAPPAS BROS STEAKHOUSE (HOUSTON - 770...	\$479,166	1.8%	\$1,423,249	-0.3%	\$5,567,871	6%
ESCAPADE 2001 HOUSTON (HOUSTON - 770...	\$477,602	5.6%	\$1,452,483	3.3%	\$6,069,747	1%
FOUR SEASON HOTEL HOUSTON (HOUSTON ...	\$471,607	-0.1%	\$1,502,576	6.7%	\$5,147,528	6%
OJOS LOCOS SPORTS CANTINA (HOUSTON - ...	\$461,128	-0.0%	\$1,240,986	-0.3%	\$4,952,042	
JOEY UPTOWN (HOUSTON - 77056 - 1)	\$450,401	0.8%	\$1,261,333	-1.5%	\$4,914,569	-0%
HOTEL ZA ZA (HOUSTON - 77005 - 1)	\$446,637	18.7%	\$1,168,753	22.2%	\$4,812,988	5%
WHISKEY RIVER (HOUSTON - 77070 - 1)	\$434,868	59.7%	\$1,103,631	38.2%	\$3,773,970	27%
Webster	\$892,301		\$2,284,980		\$4,375,888	
LITTLE WOODROW'S (WEBSTER - 77598 - 1)	\$892,301		\$2,284,980		\$4,375,888	
The Woodlands	\$615,611	-5.3%	\$1,677,812	-6.2%	\$7,810,275	
KIRBY ICE HOUSE WOODLANDS (THE WOOD...	\$615,611	-5.3%	\$1,677,812	-6.2%	\$7,810,275	
Total	\$28,603,238	22.3%	\$61,005,564	29.3%	\$221,968,412	22%

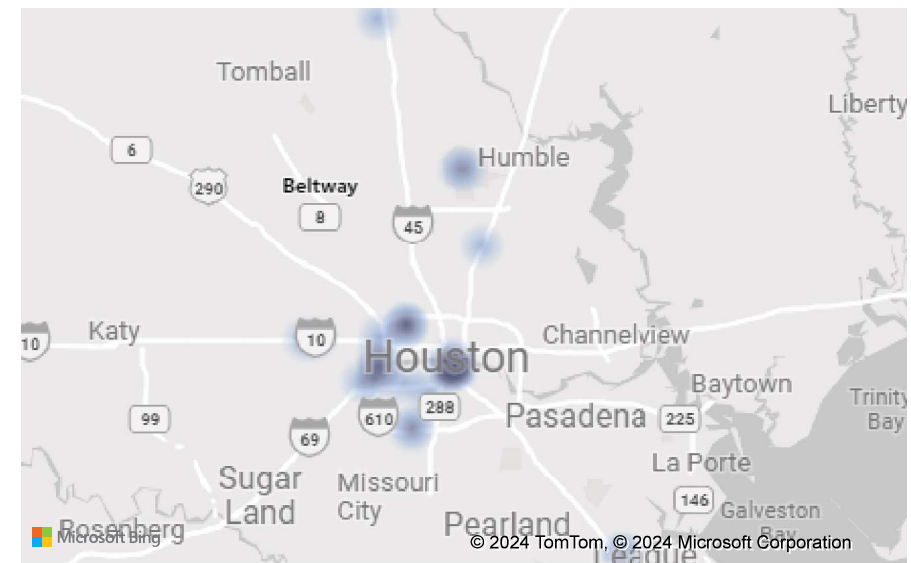
MSA

Houston-The Woodlands-Sugarland

Location Map



Heat Map



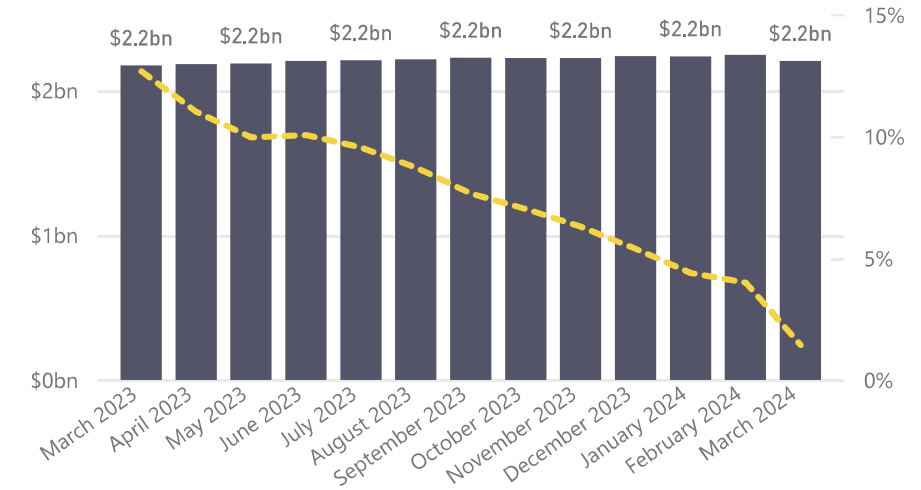
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	\$164,066,817	-20.3%	\$512,049,123	465.6%	\$2,201,725,934	\$2,170,617,510	1%
Houston	\$116,011,484	-22.1%	\$362,425,204	721.7%	\$1,561,568,011	\$1,551,233,151	1%
Katy	\$6,854,833	-12.7%	\$21,235,256	421.8%	\$90,430,595	\$86,233,337	5%
The Woodlands	\$6,219,011	-8.9%	\$18,930,828	-0.0%	\$82,341,964	\$75,222,516	9%
Galveston	\$5,993,551	-14.3%	\$17,525,429	14.3%	\$78,946,875	\$76,103,576	4%
Spring	\$5,052,511	-25.1%	\$16,649,110	-3.6%	\$72,449,391	\$74,758,540	-3%
Webster	\$3,956,333	20.2%	\$11,705,080	-0.8%	\$41,970,560	\$37,526,612	12%
Humble	\$3,455,906	-17.4%	\$10,880,380	-7.1%	\$44,424,945	\$45,577,611	-3%
Sugar Land	\$3,366,790	-14.5%	\$10,155,468	5.7%	\$45,604,893	\$43,814,866	4%
Tomball	\$2,558,977	-9.8%	\$7,774,485	-0.1%	\$30,510,083	\$30,146,412	1%
Pearland	\$2,150,351	-21.5%	\$6,615,824	-6.7%	\$27,803,843	\$28,510,950	-2%
Conroe	\$1,924,023	-36.1%	\$6,917,108	-2.1%	\$30,999,385	\$29,402,889	5%
Friendswood	\$1,910,990	-19.7%	\$5,980,256	-6.1%	\$25,627,523	\$26,870,618	-5%
Montgomery	\$1,620,383	-23.8%	\$4,971,143	-1.6%	\$24,291,709	\$23,928,314	2%
Pasadena	\$1,526,108	-22.2%	\$5,034,133	-3.8%	\$21,968,054	\$21,172,920	4%
Richmond	\$1,465,566	-26.4%	\$5,249,419	-0.7%	\$22,788,103	\$20,115,198	13%
Total	\$164,066,817	-20.3%	\$512,049,123	465.6%	\$2,201,725,934	\$2,170,617,510	1%

MSA

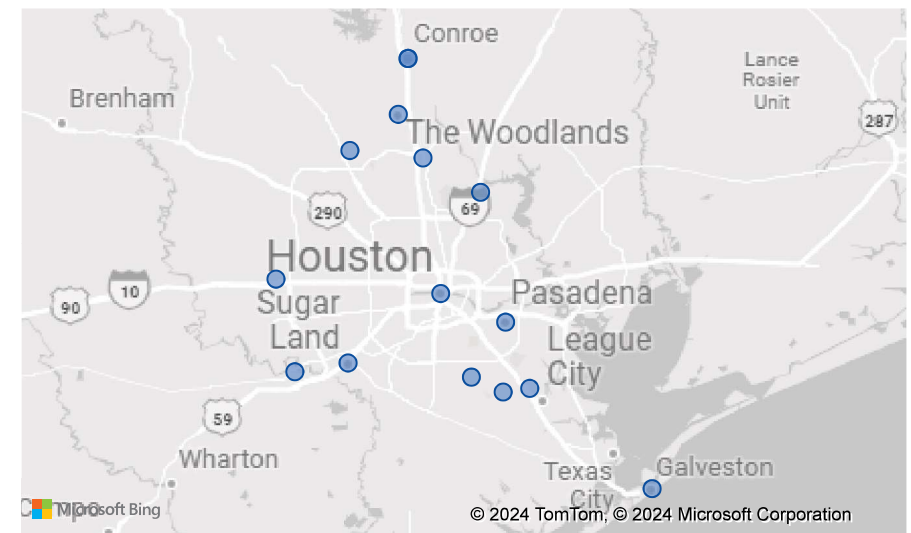
Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



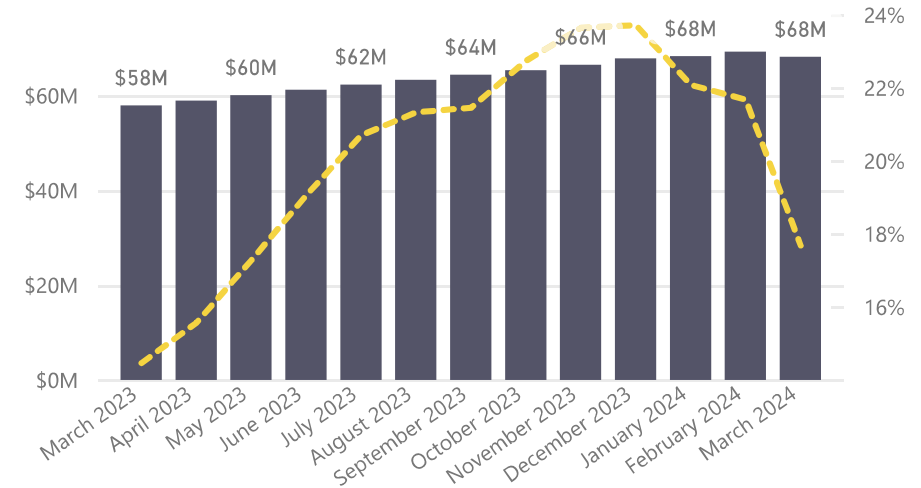
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	\$4,642,359	-19.3%	\$16,385,886	6.8%	\$68,114,684	\$57,880,170	18%
Channelview	\$79,458	-13.2%	\$281,448	0.6%	\$1,389,270	\$778,765	78%
Deer Park	\$112,729	-31.6%	\$427,265	-2.3%	\$1,764,615	\$1,219,883	45%
Oak Ridge North	\$407,086	129.4%	\$1,185,297	-2.5%	\$3,404,833	\$2,370,406	44%
West University ...	\$88,405	2.0%	\$334,455	15.6%	\$1,293,848	\$915,417	41%
Sweeny	\$23,268	65.5%	\$80,072	78.3%	\$219,098	\$156,519	40%
Santa Fe	\$62,413	-49.5%	\$383,068	-3.5%	\$1,710,338	\$1,341,984	27%
Wallis	\$10,586	11.3%	\$31,807	11.3%	\$129,878	\$102,649	27%
Brazoria	\$44,761	-27.8%	\$164,356	16.9%	\$711,304	\$595,452	19%
Bellaire	\$292,629	5.9%	\$871,258	43.2%	\$3,688,124	\$3,091,643	19%
Alvin	\$255,015	-33.0%	\$1,008,143	0.8%	\$4,602,679	\$3,950,061	17%
South Houston	\$79,790	-40.8%	\$497,983	-12.6%	\$1,903,974	\$1,645,441	16%
Liberty	\$145,861	-21.1%	\$494,880	-9.4%	\$2,206,937	\$1,911,900	15%
Stafford	\$1,442,403	-23.8%	\$4,854,185	3.3%	\$20,334,511	\$17,935,622	13%
Richmond	\$1,465,566	-26.4%	\$5,249,419	-0.7%	\$22,788,103	\$20,115,198	13%
Freeport	\$132,389	-19.1%	\$522,250	18.7%	\$1,967,172	\$1,749,230	12%
Total	\$4,642,359	-19.3%	\$16,385,886	6.8%	\$68,114,684	\$57,880,170	18%

MSA

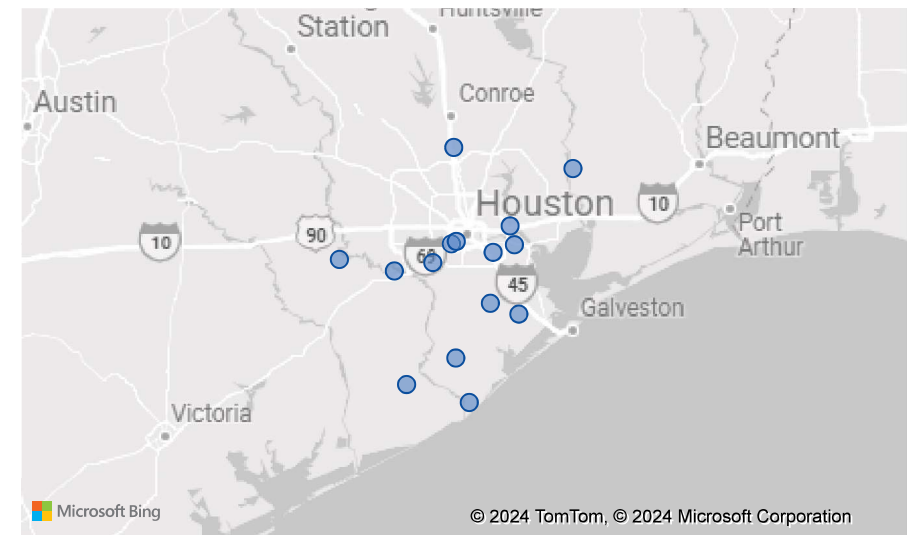
Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA: **Houston-The Woodlands-Sugarland** |
 City - 1: **Houston-The Woodlands-Sugarland (Re...** |
 City - 2: **Houston-The Woodlands-Sugarland (Re...** |
 City - 3: **Houston-The Woodlands-Sugarland (Re...** |
 City - 4: **Houston-The Woodlands-Sugarland (Re...**

Houston-The Woodlands-Sugarland

\$2,448,304,496
CY-Trailing 12 Month

1.5%
CY-Trailing 12 Month YoY %

\$2,411,468,661
PY-Trailing 12 Month

Houston

\$1,561,568,011
CY-Trailing 12 Month

0.7%
CY-Trailing 12 Month YoY %

\$1,551,233,151
PY-Trailing 12 Month

The Woodlands

\$82,341,964
CY-Trailing 12 Month

9.46%
CY-Trailing 12 Month YoY %

\$75,222,516
PY-Trailing 12 Month

Sugar Land

\$45,604,893
CY-Trailing 12 Month

4.09%
CY-Trailing 12 Month YoY %

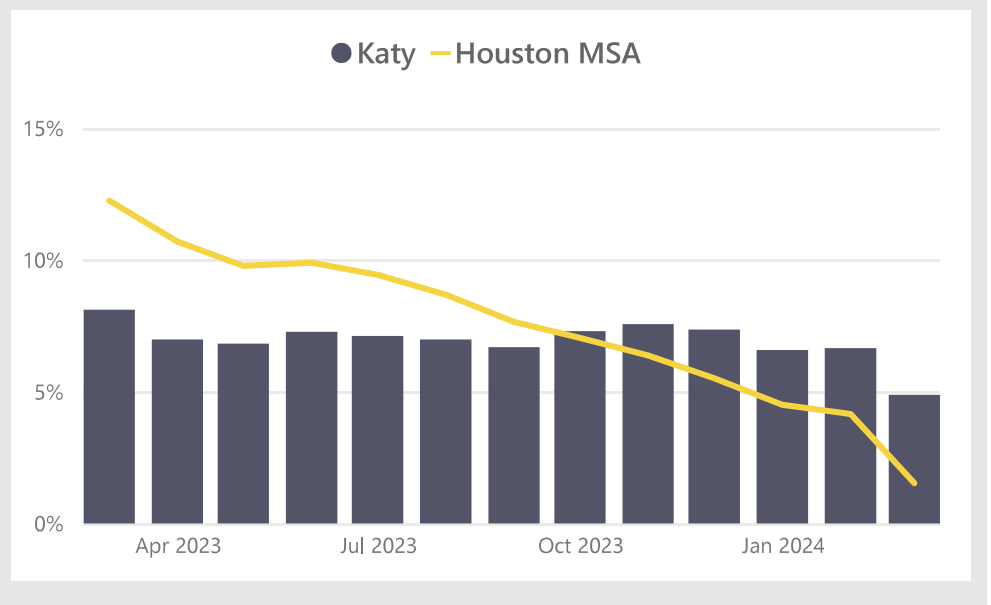
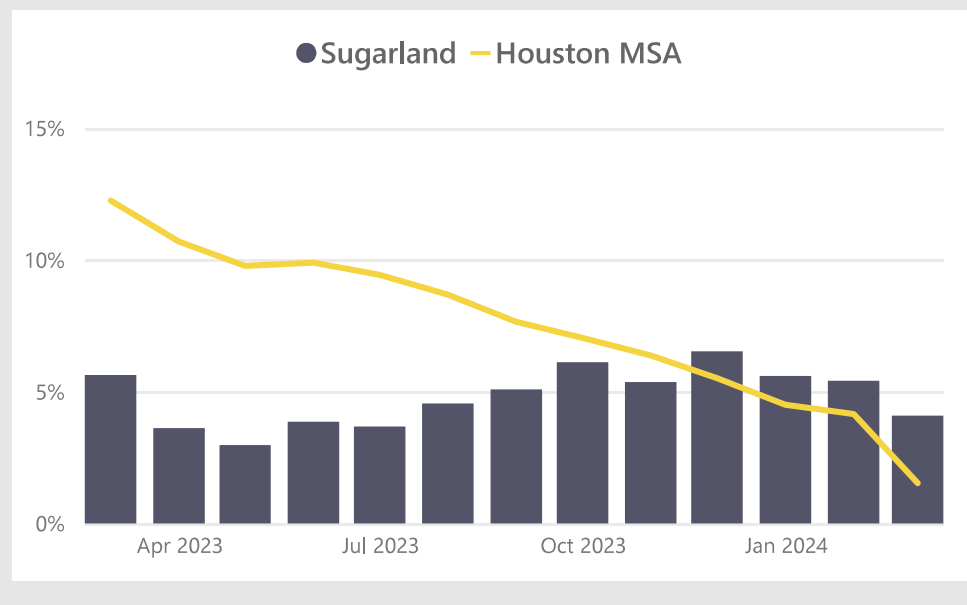
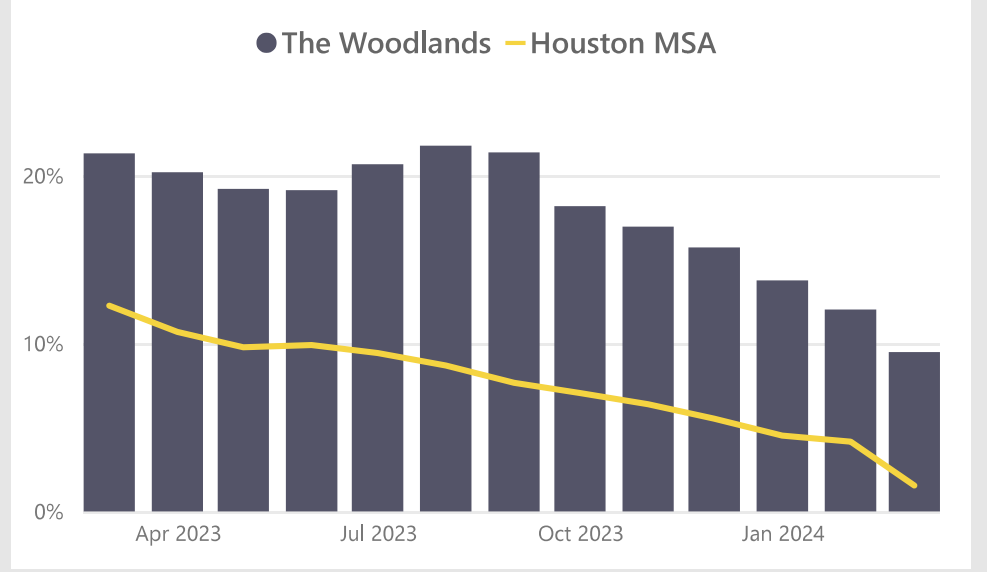
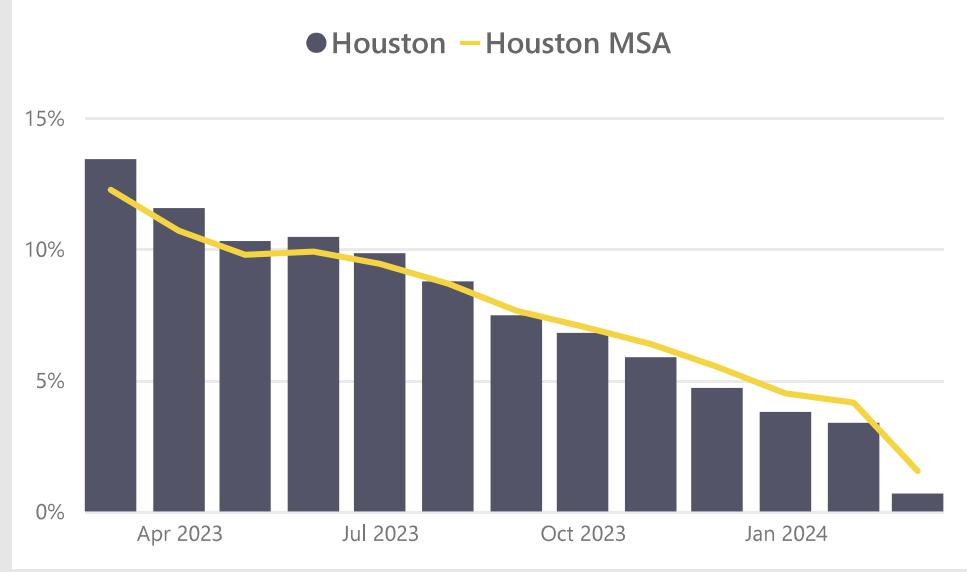
\$43,814,866
PY-Trailing 12 Month

Katy

\$90,430,595
CY-Trailing 12 Month

4.87%
CY-Trailing 12 Month YoY %

\$86,233,337
PY-Trailing 12 Month



Subject MSA: **Houston-The Woodlands-Sugarland** |
 MSA - 1: **Dallas-Fort Worth** |
 MSA - 2: **Austin-Round Rock-San Marcos** |
 MSA - 3: **San Antonio-New Braunfels** |
 MSA - 4: **El Paso**

Houston-The Woodlands-Sugarland

\$2,448,304,496 1.5%
CY-Trailing 12 Month CY-Trailing 12 Month YoY %

\$2,411,468,661
PY-Trailing 12 Month

Dallas-Fort Worth

\$3,211,111,620 1.3%
CY-Trailing 12 Month CY-Trailing 12 Month YoY %

\$3,168,680,734
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,430,832,929 -1.25%
CY-Trailing 12 Month CY-Trailing 12 Month YoY %

\$1,448,973,756
PY-Trailing 12 Month

San Antonio-New Braunfels

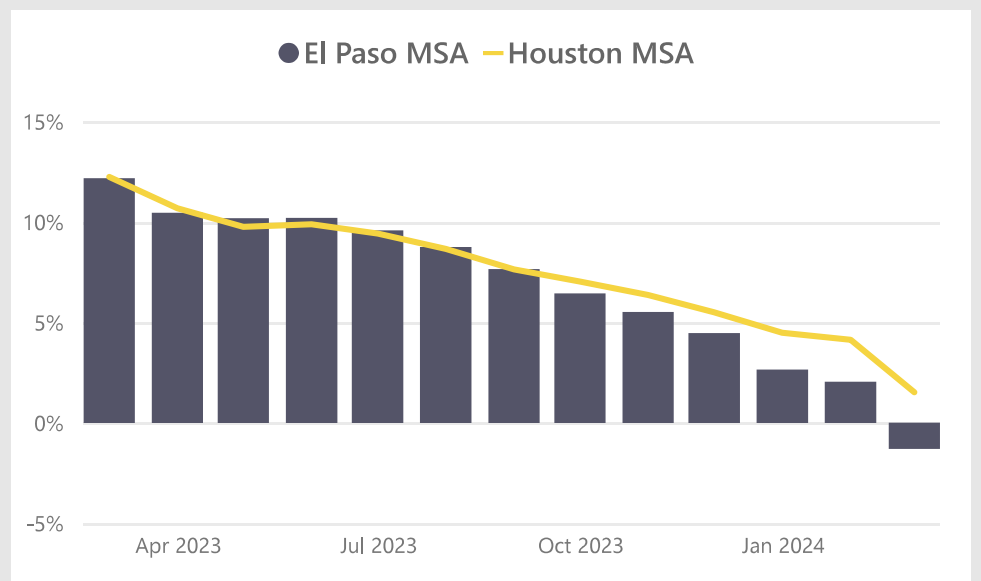
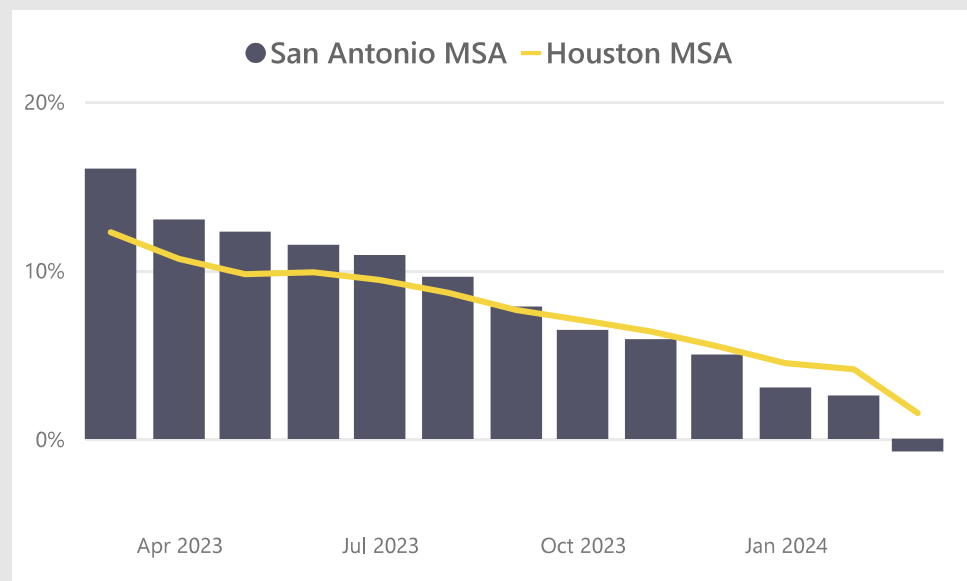
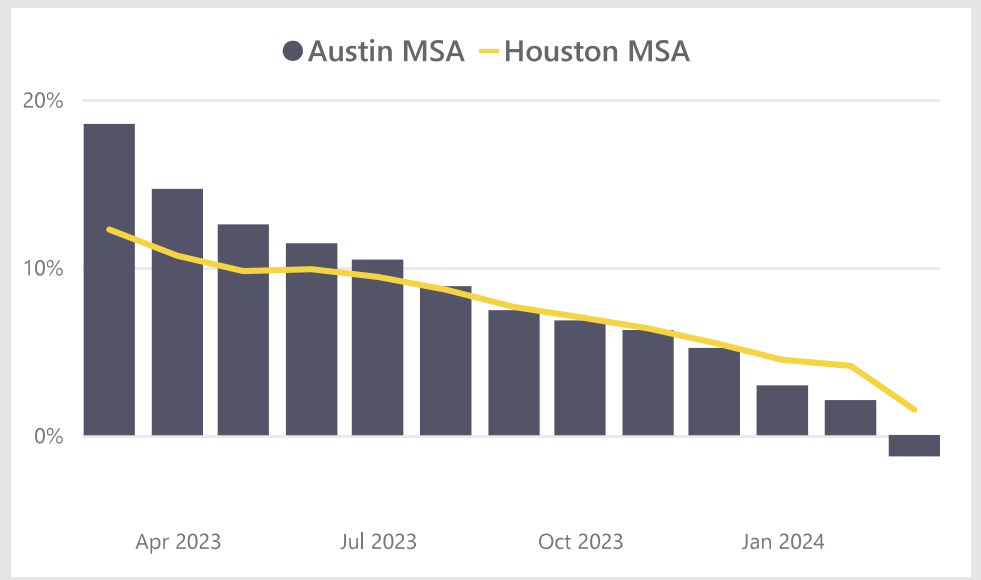
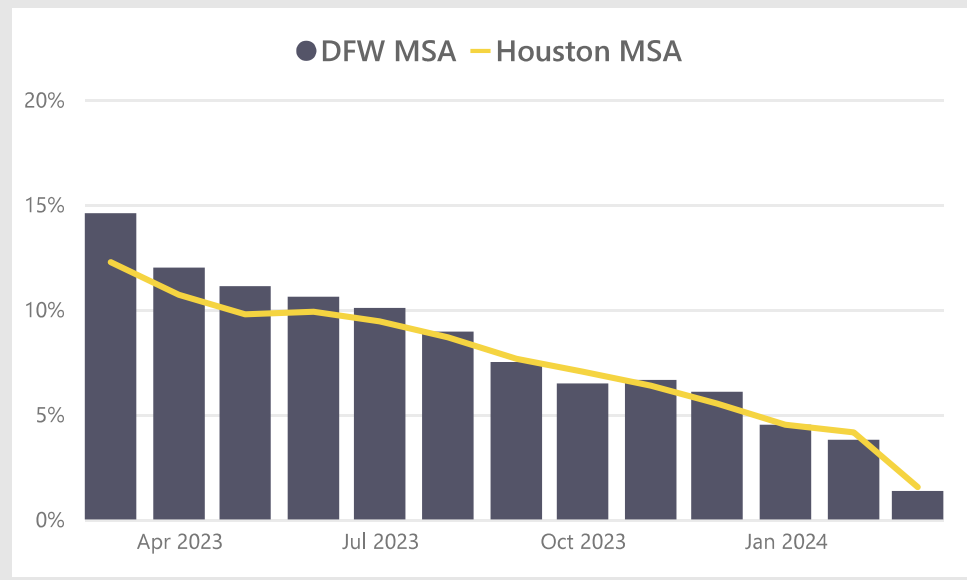
\$962,274,489 -0.73%
CY-Trailing 12 Month CY-Trailing 12 Month YoY %

\$969,332,794
PY-Trailing 12 Month

El Paso

\$235,382,149 -1.28%
CY-Trailing 12 Month CY-Trailing 12 Month YoY %

\$238,430,380
PY-Trailing 12 Month



MSA

Houston-The Woodlands-Sugarland

MSA Snapshot

1.5%
City YoY %

\$2,448,304,496
CY-Trailing 12 Month

\$2,411,468,661
PY-Trailing 12 Month

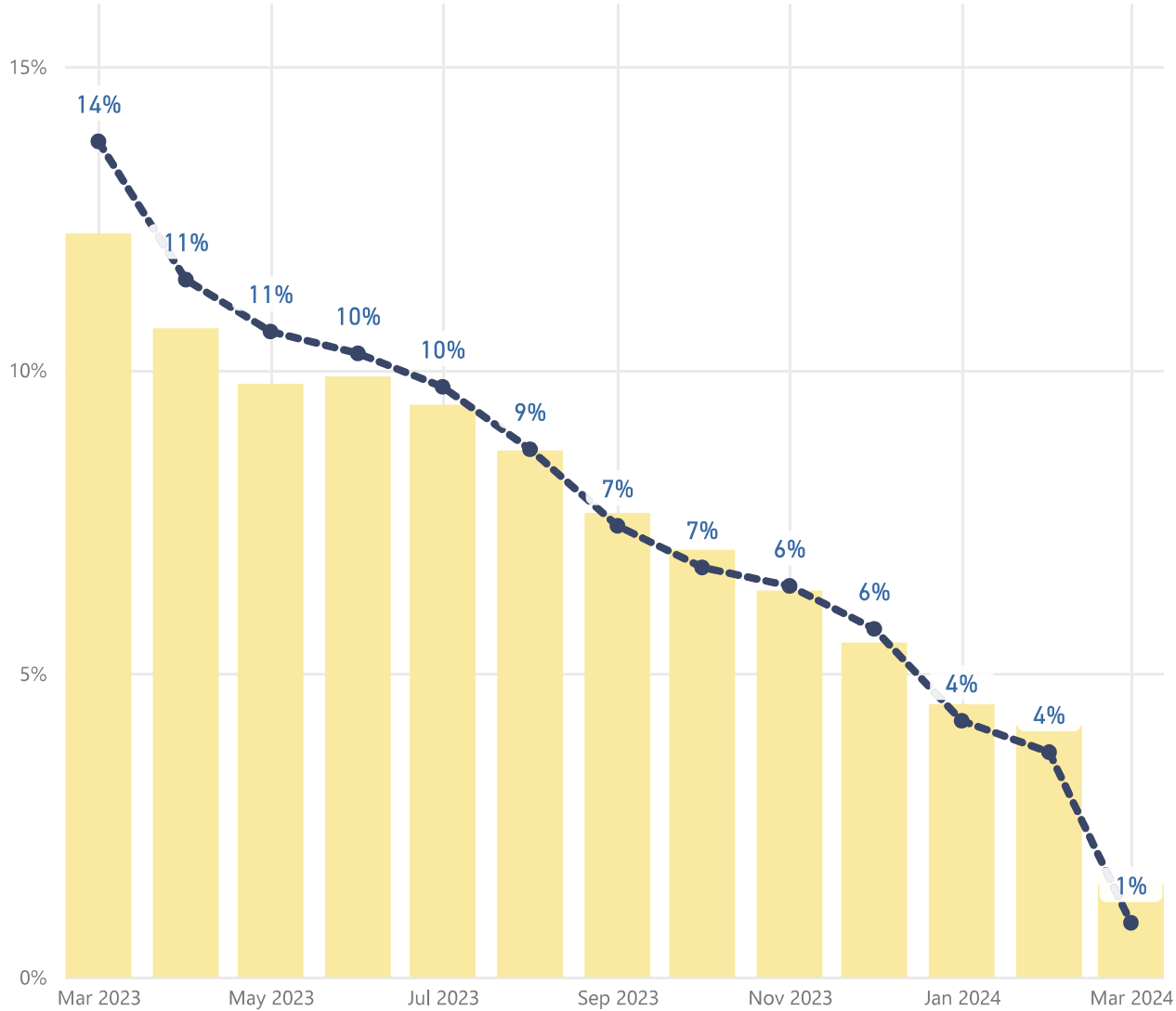
State Snapshot

1%
State YoY %

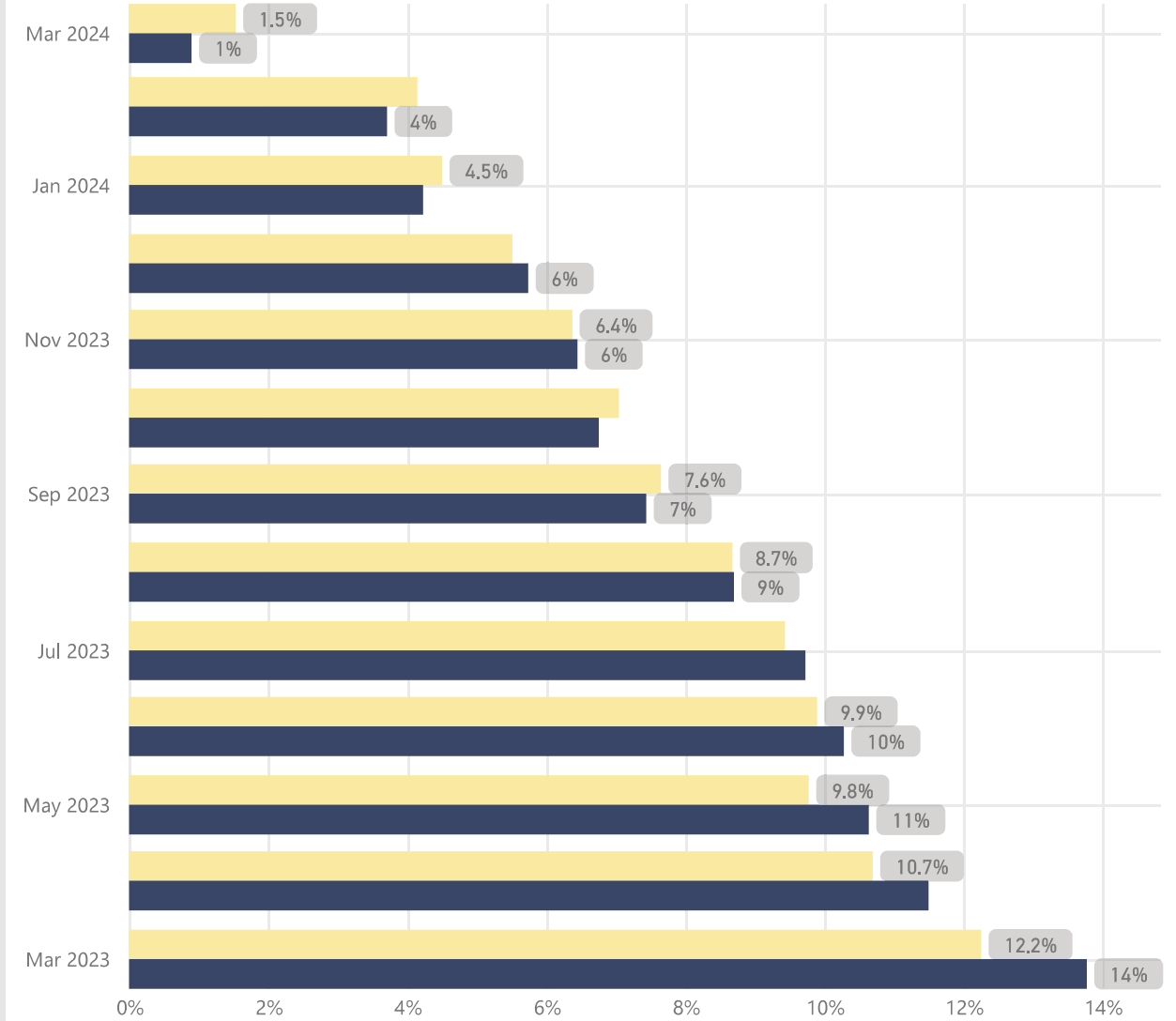
\$10,017,209,793
CY-Trailing 12 Month

\$9,928,464,289
PY-Trailing 12 Month

● Houston MSA ● State



● Houston MSA ● State



SAN ANTONIO MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

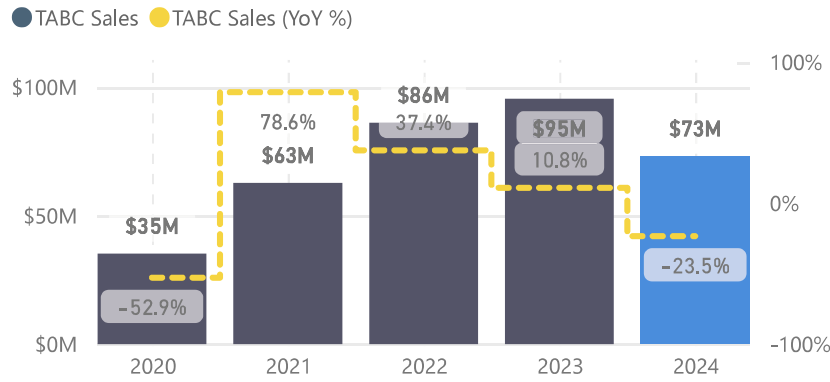
Comparison – Adjacent Cities

Comparison – Region + Top Cities

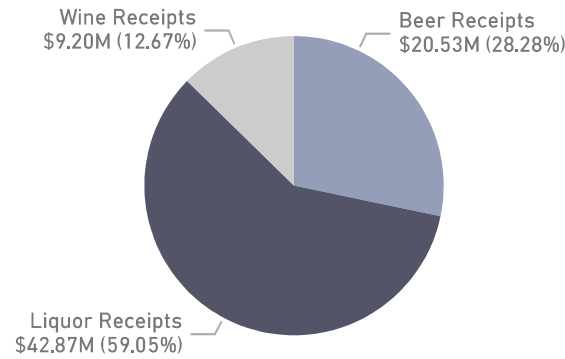
Comparison – State



YoY Mar 2024 Comparison



Mar 2024 Category %



Mar 2024 Receipts

\$42,873,183
Liquor Sales

\$9,200,447
Wine Sales

\$20,529,300
Beer Sales

\$73.0M Total Receipts

-23.5% Month YoY %

MSA

San Antonio-New Braunfels

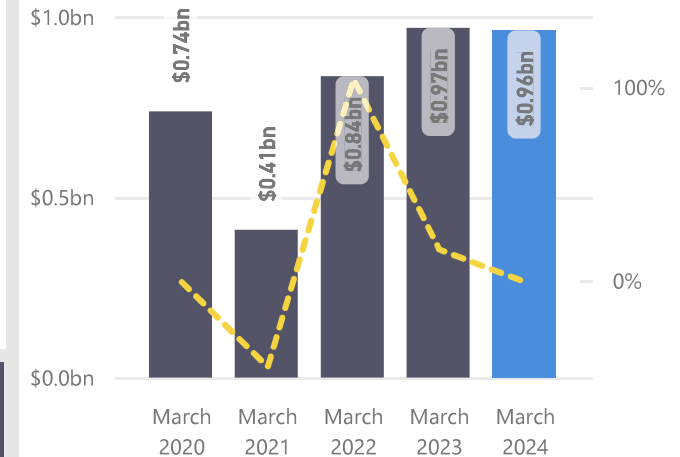
San Antonio-New Braunfels

934 Locations Reporting > \$0

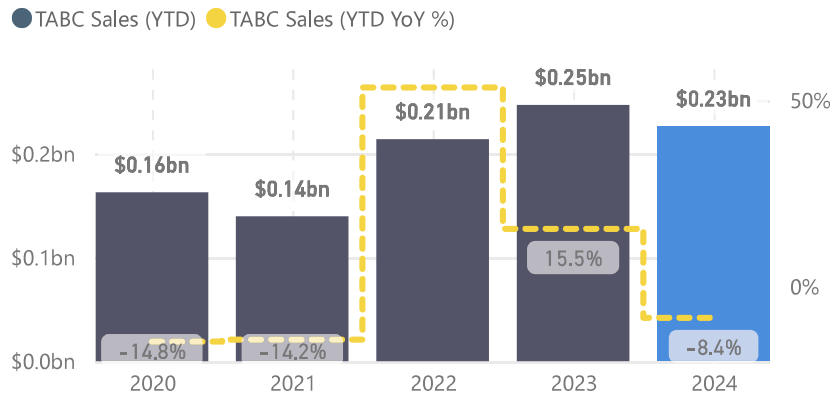
\$1,030,272 TTM Per Location

TTM YoY Comparison Mar 2024

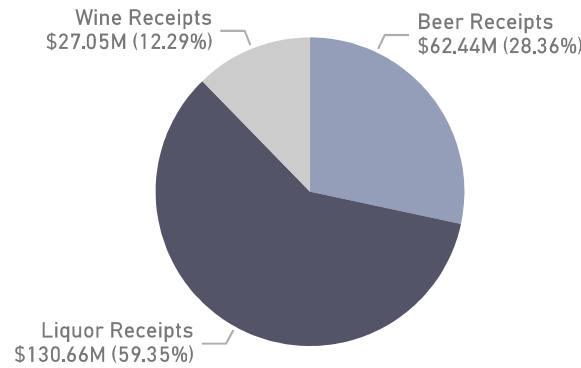
Same Store TTM (CY) CY-Trailing 12 Month YoY %



YTD Mar 2024 Comparison



YTD Mar 2024 - Category %



YTD Mar 2024 Receipts

\$130,664,132
Liquor Sales

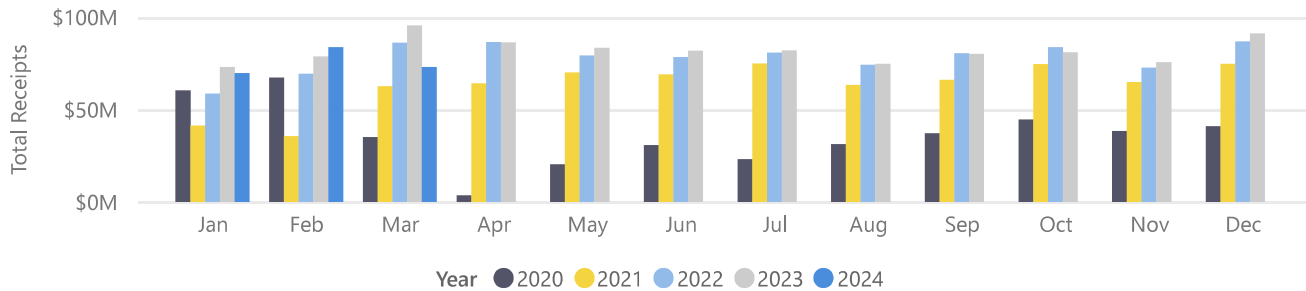
\$27,048,860
Wine Sales

\$62,441,469
Beer Sales

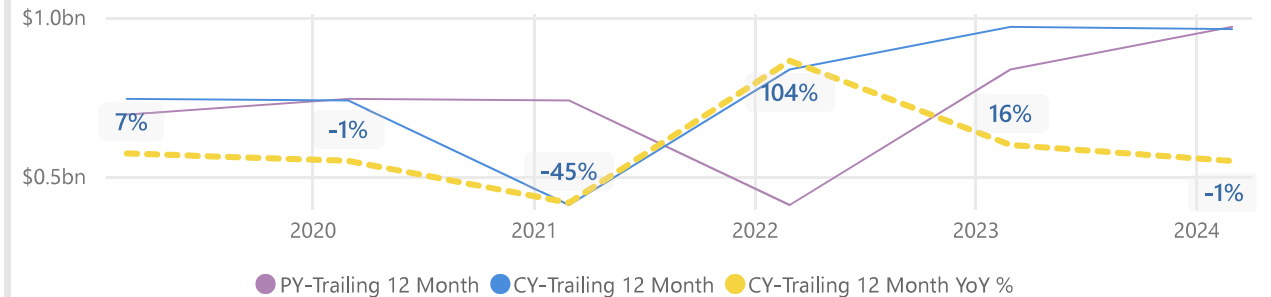
\$226.3M Total Receipts

-8.4% YTD YoY %

YTD MoM + YoY Comparison Mar 2024



TTM YoY % Comparison Mar 2024



City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
San Antonio	\$15,084,817	31.7%	\$38,242,327	42.1%	\$139,173,460	18%
ARAMARK SPORTS AND ENTERTAINMENT SE...	\$2,931,137		\$7,989,872		\$13,505,633	
HOSPITALITY INTERNATIONAL, INC. (SAN AN...	\$1,628,974	-11.4%	\$5,035,965	35.8%	\$22,207,974	14%
LA CANTERA RESORT AND SPA (SAN ANTONI...	\$882,068	-9.6%	\$1,956,649	-14.6%	\$9,527,020	-17%
HOTEL EMMA (SAN ANTONIO - 78215 - 1)	\$697,755	4.7%	\$1,751,168	2.4%	\$6,772,402	-5%
MICHELINO'S LONE STAR CAFE CAFE OLE AG...	\$504,236	11.5%	\$939,921	-7.6%	\$3,730,856	-5%
HRHC, LLC (SAN ANTONIO - 78251 - 1)	\$489,108	58.9%	\$1,187,936	107.8%	\$5,852,365	25%
HOSPITALITY INTERNATIONAL, INC. (SAN AN...	\$465,677	12.7%	\$1,571,558	22.1%	\$4,635,330	3%
HILTON PALACIO DEL RIO (SAN ANTONIO - 7...	\$443,236	2.8%	\$1,068,807	19.0%	\$3,775,830	5%
GRAND RIVERWALK BEVERAGE LLC (SAN ANT...	\$435,039	-4.0%	\$1,172,977	-2.4%	\$4,313,884	-12%
TOPGOLF USA SAN ANTONIO (SAN ANTONI...	\$432,502	7.1%	\$943,177	27.4%	\$4,012,884	6%
SEAWORLD SAN ANTONIO (SAN ANTONIO - ...	\$409,862	14.4%	\$490,436	1.4%	\$4,129,391	-10%
MCINTYRE'S CENTURY HEIGHTS (SAN ANTO...	\$379,172		\$933,938		\$3,307,476	
THOMPSON SAN ANTONIO BEVCO, LLC (SAN...	\$369,893	-8.0%	\$778,981	-25.4%	\$3,520,291	-25%
BRASS MONKEY (SAN ANTONIO - 78212 - 2)	\$365,023	19.6%	\$927,497	17.3%	\$3,487,871	12%
ROSARIO'S (SAN ANTONIO - 78205 - 4)	\$360,557	-0.1%	\$917,579	48.7%	\$3,904,659	
HOWEL AT THE MOON (SAN ANTONIO - 782...	\$352,886	-6.2%	\$987,964	-16.3%	\$3,819,900	-14%
OJOS LOCOS SPORTS CANTINA (SAN ANTON...	\$346,595	-0.8%	\$907,370	-5.4%	\$3,638,600	8%
IRON CACTUS (SAN ANTONIO - 78205 - 2)	\$329,475	4.6%	\$812,495	-2.8%	\$3,000,735	-1%
OJOS LOCOS SPORTS CANTINA (SAN ANTON...	\$318,011	-2.9%	\$869,610	3.2%	\$3,275,984	-7%
YARD HOUSE #8362 (SAN ANTONIO - 78205 ...	\$317,436	-6.3%	\$788,658	-6.9%	\$2,813,410	-8%
CHICKEN N PICKLE (SAN ANTONIO - 78249 - 1)	\$310,954	-17.9%	\$700,923	-23.3%	\$3,376,994	-19%
BOHANAN'S PRIME STEAK AND SEAFOOD (S...	\$310,668	-7.9%	\$756,936	3.0%	\$2,871,450	15%
WLS BEVERAGE COMPANY-CANOPY BY HILT...	\$299,263	4.0%	\$697,957	2.3%	\$2,937,500	-3%
TOBIN CENTER - CULINAIRE (SAN ANTONIO - ...	\$292,959	93.0%	\$453,819	54.2%	\$1,555,797	24%
SOUTHERLEIGH FINE FOOD AND BREWERY (S...	\$284,911		\$618,928		\$2,166,981	
SOLUNA (SAN ANTONIO - 78209 - 1)	\$284,330	5.4%	\$757,182	2.8%	\$3,093,317	0%
KUNG FU SALOON (SAN ANTONIO - 78249 - 1)	\$283,093	-10.4%	\$757,213	-10.2%	\$3,427,179	28%
MI TIERRA CAFE & BAKERY (SAN ANTONIO - ...	\$282,777	-9.9%	\$689,526	-14.8%	\$3,175,790	-8%
TWIN PEAKS (SAN ANTONIO - 78216 - 1)	\$277,220	-14.2%	\$777,285	-11.6%	\$3,335,957	-8%
New Braunfels	\$468,768	13.5%	\$1,023,793	1.2%	\$4,349,727	
THE POUR HAUS (NEW BRAUNFELS - 78130 - ...	\$468,768	13.5%	\$1,023,793	1.2%	\$4,349,727	
Total	\$15,553,585	31.1%	\$39,266,120	40.6%	\$143,523,187	20%

MSA

San Antonio-New Braunfels

Location Map

Heat Map

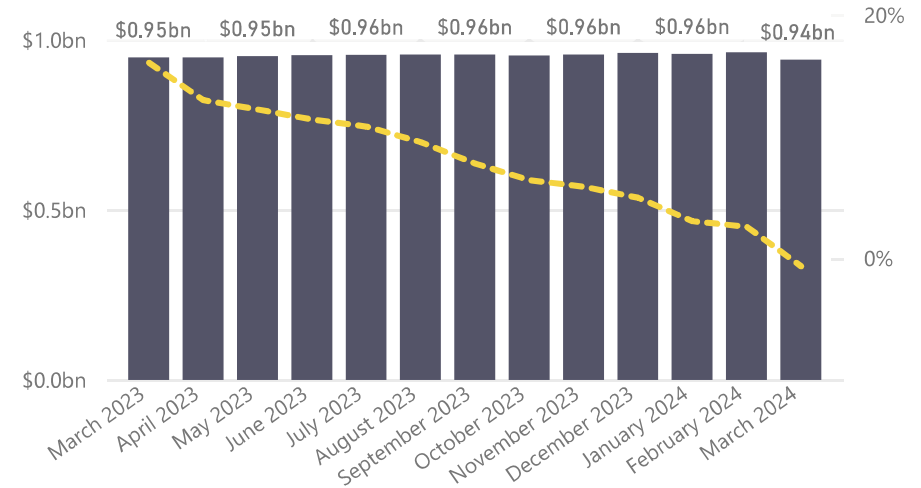
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
<input type="checkbox"/> San Antonio-New ...	\$71,749,185	-23.1%	\$221,915,489	20.6%	\$941,026,060	\$947,431,493	-1%
San Antonio	\$61,021,185	-24.2%	\$189,927,556	13.0%	\$799,288,406	\$808,518,969	-1%
New Braunfels	\$4,416,303	-24.0%	\$13,335,547	50.2%	\$62,593,802	\$63,026,387	-1%
Boerne	\$1,164,927	18.5%	\$3,298,468	275.6%	\$13,081,696	\$10,025,762	30%
Helotes	\$827,578	7.6%	\$1,976,090	11.2%	\$8,664,831	\$9,058,301	-4%
Spring Branch	\$656,042	-12.9%	\$1,914,469	11.1%	\$7,964,728	\$7,336,092	9%
Live Oak	\$584,208	-19.9%	\$1,863,387	-3.2%	\$7,756,449	\$7,127,264	9%
Selma	\$543,363	-9.2%	\$1,558,061	-8.1%	\$6,436,653	\$6,483,731	-1%
Seguin	\$472,560	-22.7%	\$1,565,416	-13.4%	\$6,631,985	\$6,453,768	3%
Schertz	\$361,431	-36.8%	\$1,246,024	-5.2%	\$5,864,503	\$6,599,179	-11%
Universal City	\$347,926	-19.7%	\$1,079,225	1.1%	\$4,650,891	\$4,634,093	0%
Alamo Heights	\$332,192	-5.8%	\$894,367	-8.2%	\$4,303,797	\$4,765,036	-10%
Bandera	\$324,816	-3.3%	\$986,544	9.8%	\$3,607,260	\$2,696,031	34%
Cibolo	\$277,676	-29.0%	\$979,600	-4.5%	\$4,035,876	\$4,001,048	1%
Canyon Lake	\$244,171	-27.6%	\$808,691	-11.2%	\$3,908,308	\$4,285,101	-9%
Shavano Park	\$174,807	-8.3%	\$482,044	-14.3%	\$2,236,875	\$2,420,731	-8%
Total	\$71,749,185	-23.1%	\$221,915,489	20.6%	\$941,026,060	\$947,431,493	-1%

MSA

San Antonio-New Braunfels

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map

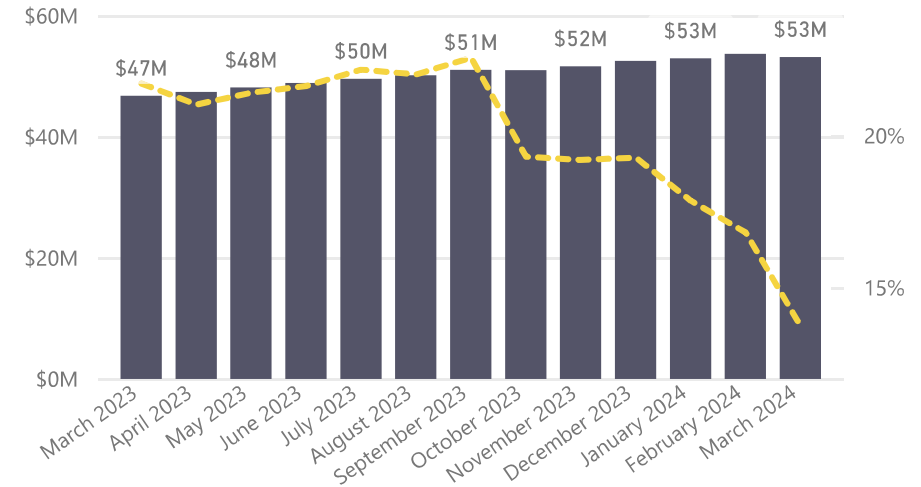
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
San Antonio-New ...	\$4,187,424	-10.9%	\$12,977,970	73.8%	\$53,124,599	\$46,710,795	14%
Hondo	\$33,132	-16.7%	\$129,952	-13.1%	\$605,624	\$379,756	59%
Hollywood Park	\$459	-35.0%	\$5,138	-16.9%	\$12,090	\$7,763	56%
Comfort	\$19,295	-70.4%	\$155,428	70.2%	\$774,250	\$562,612	38%
Bandera	\$324,816	-3.3%	\$986,544	9.8%	\$3,607,260	\$2,696,031	34%
Boerne	\$1,164,927	18.5%	\$3,298,468	275.6%	\$13,081,696	\$10,025,762	30%
Lytle	\$15,422	-74.5%	\$137,359		\$626,104	\$498,180	26%
Balcones Heights	\$23,856	1.4%	\$66,374	4.9%	\$259,174	\$221,396	17%
Devine	\$24,331	-42.7%	\$114,672	-10.2%	\$524,938	\$448,879	17%
Castle Hills	\$181,308	5.3%	\$516,118	37.6%	\$1,940,943	\$1,712,479	13%
Live Oak	\$584,208	-19.9%	\$1,863,387	-3.2%	\$7,756,449	\$7,127,264	9%
Spring Branch	\$656,042	-12.9%	\$1,914,469	11.1%	\$7,964,728	\$7,336,092	9%
China Grove	\$61,466	8.9%	\$165,820	-1.8%	\$652,591	\$605,672	8%
Seguin	\$472,560	-22.7%	\$1,565,416	-13.4%	\$6,631,985	\$6,453,768	3%
Cibolo	\$277,676	-29.0%	\$979,600	-4.5%	\$4,035,876	\$4,001,048	1%
Universal City	\$347,926	-19.7%	\$1,079,225	1.1%	\$4,650,891	\$4,634,093	0%
Total	\$4,187,424	-10.9%	\$12,977,970	73.8%	\$53,124,599	\$46,710,795	14%

MSA

San Antonio-New Braunfels

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



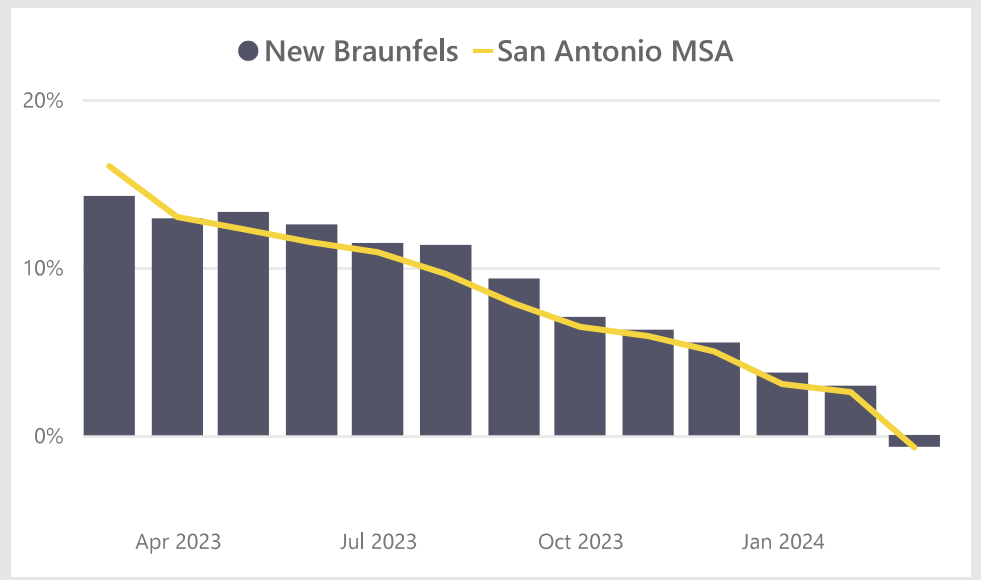
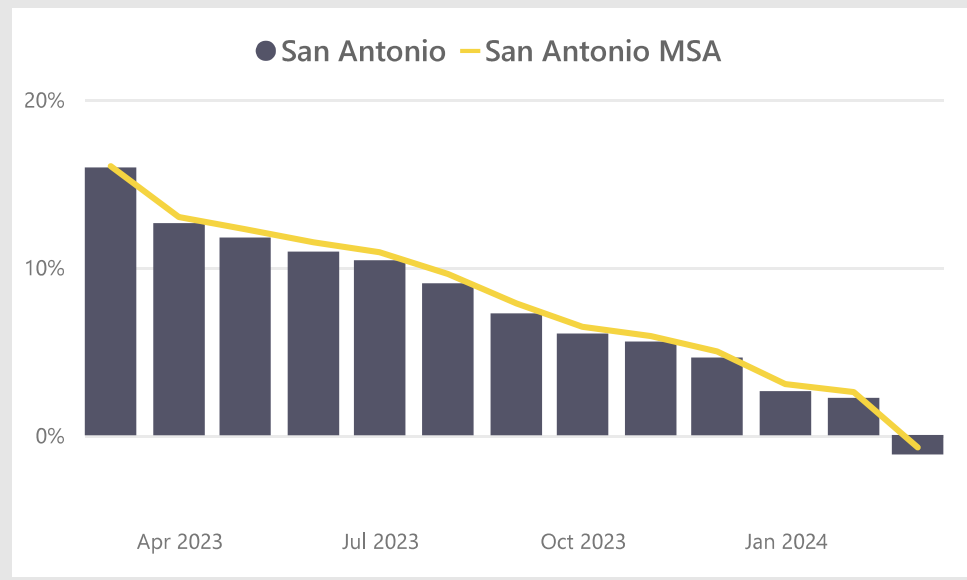
Location Map

Subject MSA: **San Antonio-New Braunfels** |
 City - 1: **San Antonio-New Braunfels (Region) + ...** |
 City - 2: **San Antonio-New Braunfels (Region) + ...** |
 City - 3: **San Antonio-New Braunfels (Region) + ...** |
 City - 4: **San Antonio-New Braunfels (Region) + ...**

San Antonio-New Braunfels

\$962,274,489 -0.7%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %

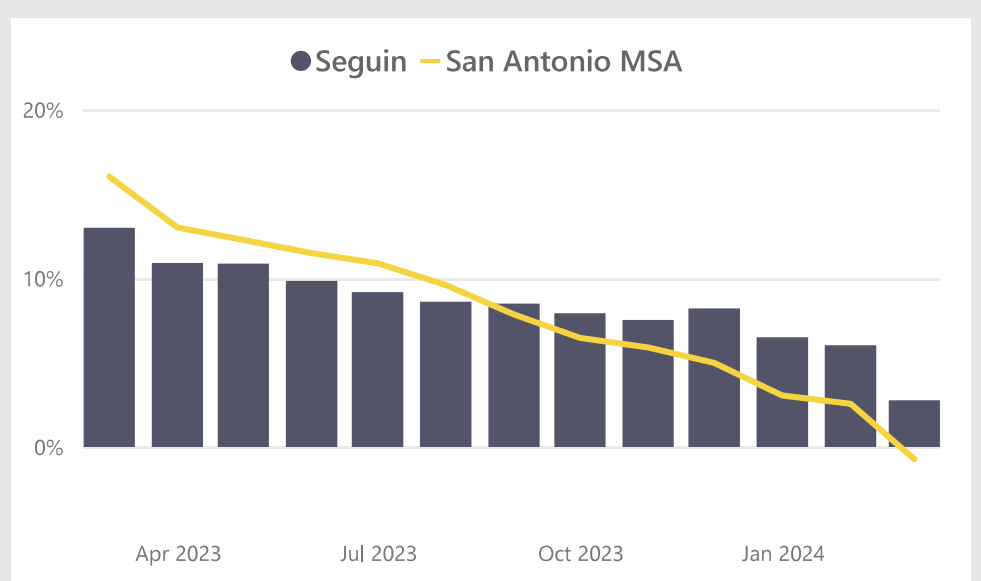
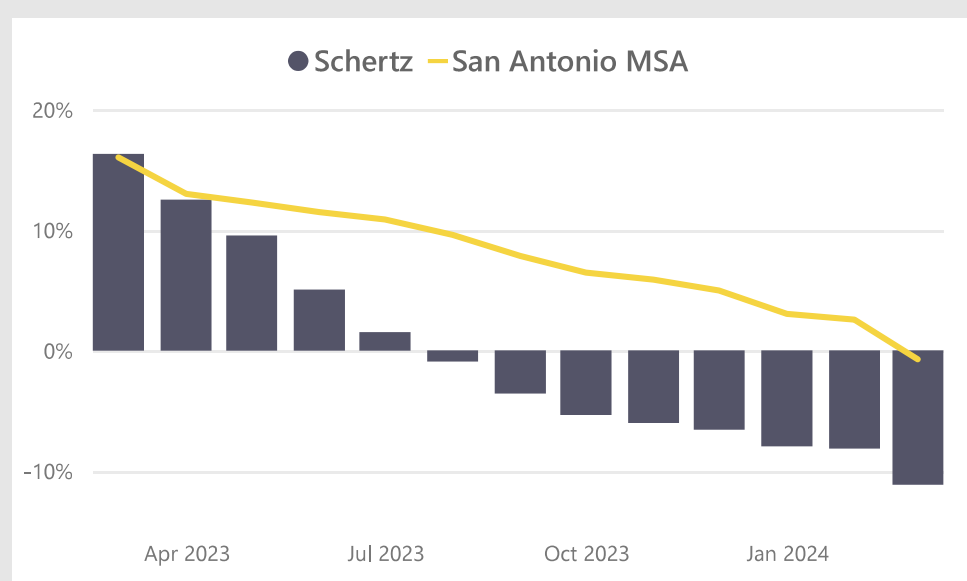
\$969,332,794
 PY-Trailing 12 Month



San Antonio

\$799,288,406 -1.1%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %

\$808,518,969
 PY-Trailing 12 Month



New Braunfels

\$62,593,802 -0.69%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %

\$63,026,387
 PY-Trailing 12 Month

Schertz

\$5,864,503 -11.13%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %

\$6,599,179
 PY-Trailing 12 Month

Seguin

\$6,631,985 2.76%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %

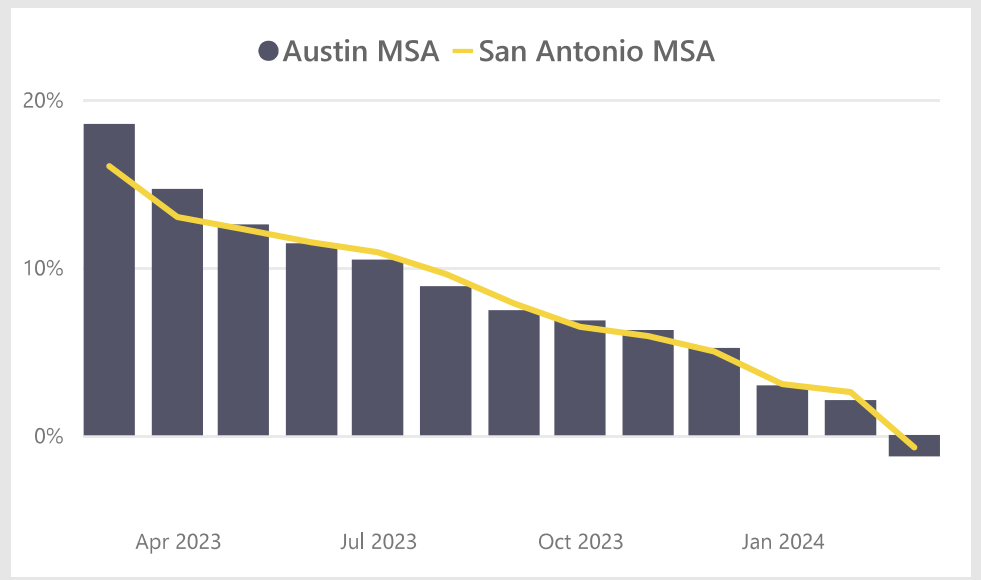
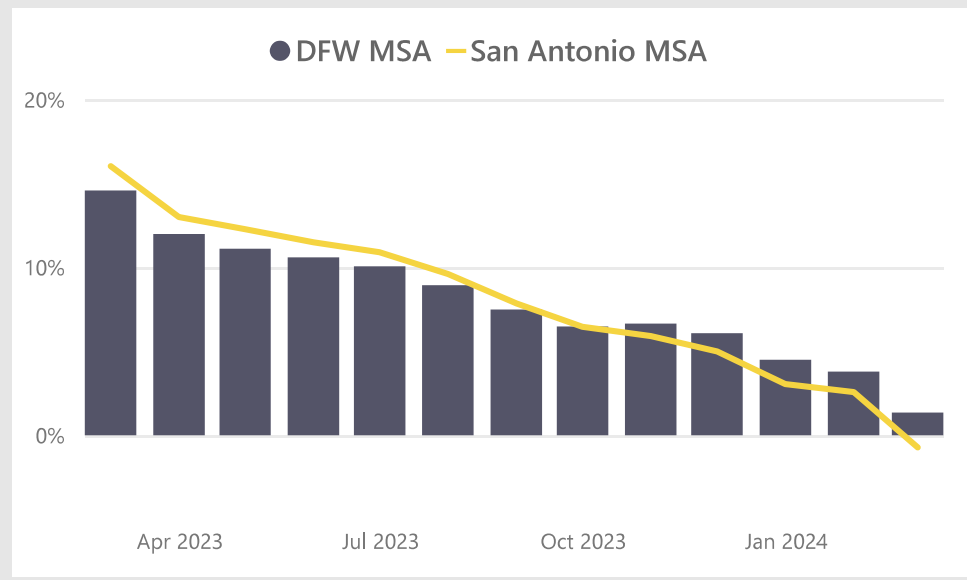
\$6,453,768
 PY-Trailing 12 Month

Subject MSA: **San Antonio-New Braunfels** |
 MSA - 1: **Dallas-Fort Worth** |
 MSA - 2: **Austin-Round Rock-San Marcos** |
 MSA - 3: **Houston-The Woodlands-Sugarland** |
 MSA - 4: **El Paso**

San Antonio-New Braunfels

\$962,274,489
 CY-Trailing 12 Month
-0.7%
 CY-Trailing 12 Month YoY %

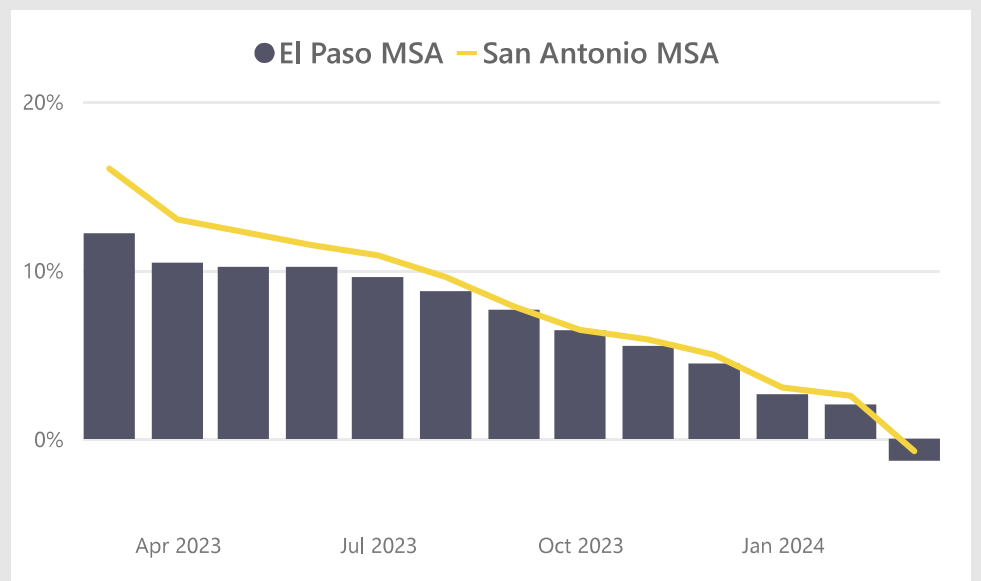
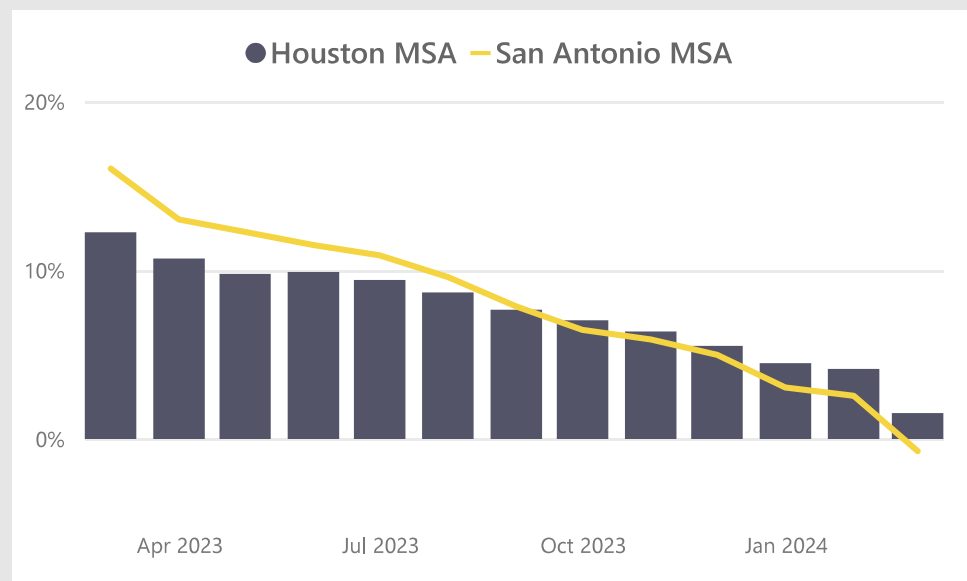
\$969,332,794
 PY-Trailing 12 Month



Dallas-Fort Worth

\$3,211,111,620
 CY-Trailing 12 Month
1.3%
 CY-Trailing 12 Month YoY %

\$3,168,680,734
 PY-Trailing 12 Month



Austin-Round Rock-San Marcos

\$1,430,832,929
 CY-Trailing 12 Month
-1.25%
 CY-Trailing 12 Month YoY %

\$1,448,973,756
 PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

\$2,448,304,496
 CY-Trailing 12 Month
1.53%
 CY-Trailing 12 Month YoY %

\$2,411,468,661
 PY-Trailing 12 Month

El Paso

\$235,382,149
 CY-Trailing 12 Month
-1.28%
 CY-Trailing 12 Month YoY %

\$238,430,380
 PY-Trailing 12 Month

MSA

San Antonio-New Braunfels

MSA Snapshot

-0.7%

City YoY %

\$962,274,489

CY-Trailing 12 Month

\$969,332,794

PY-Trailing 12 Month

State Snapshot

1%

State YoY %

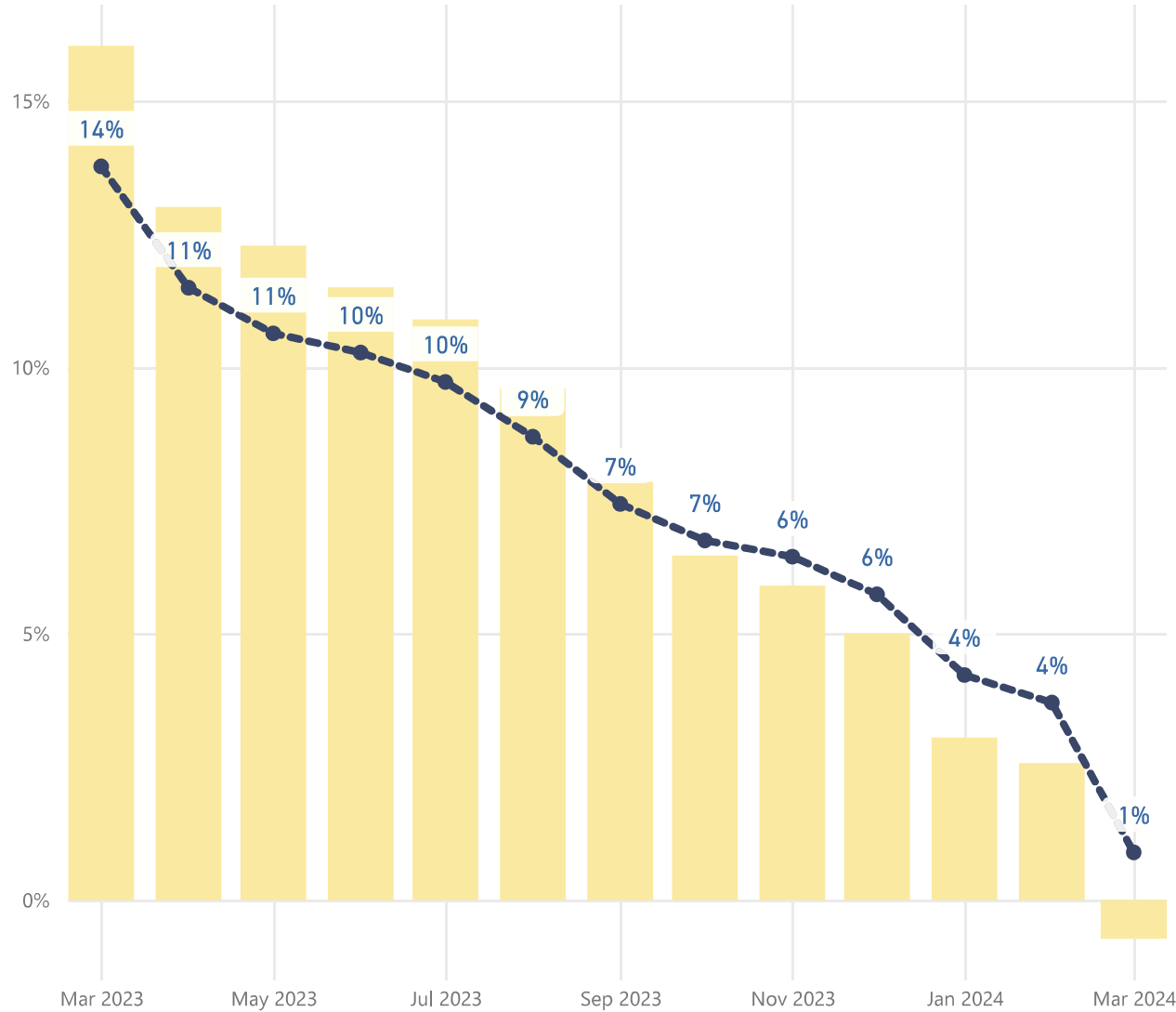
\$10,017,209,793

CY-Trailing 12 Month

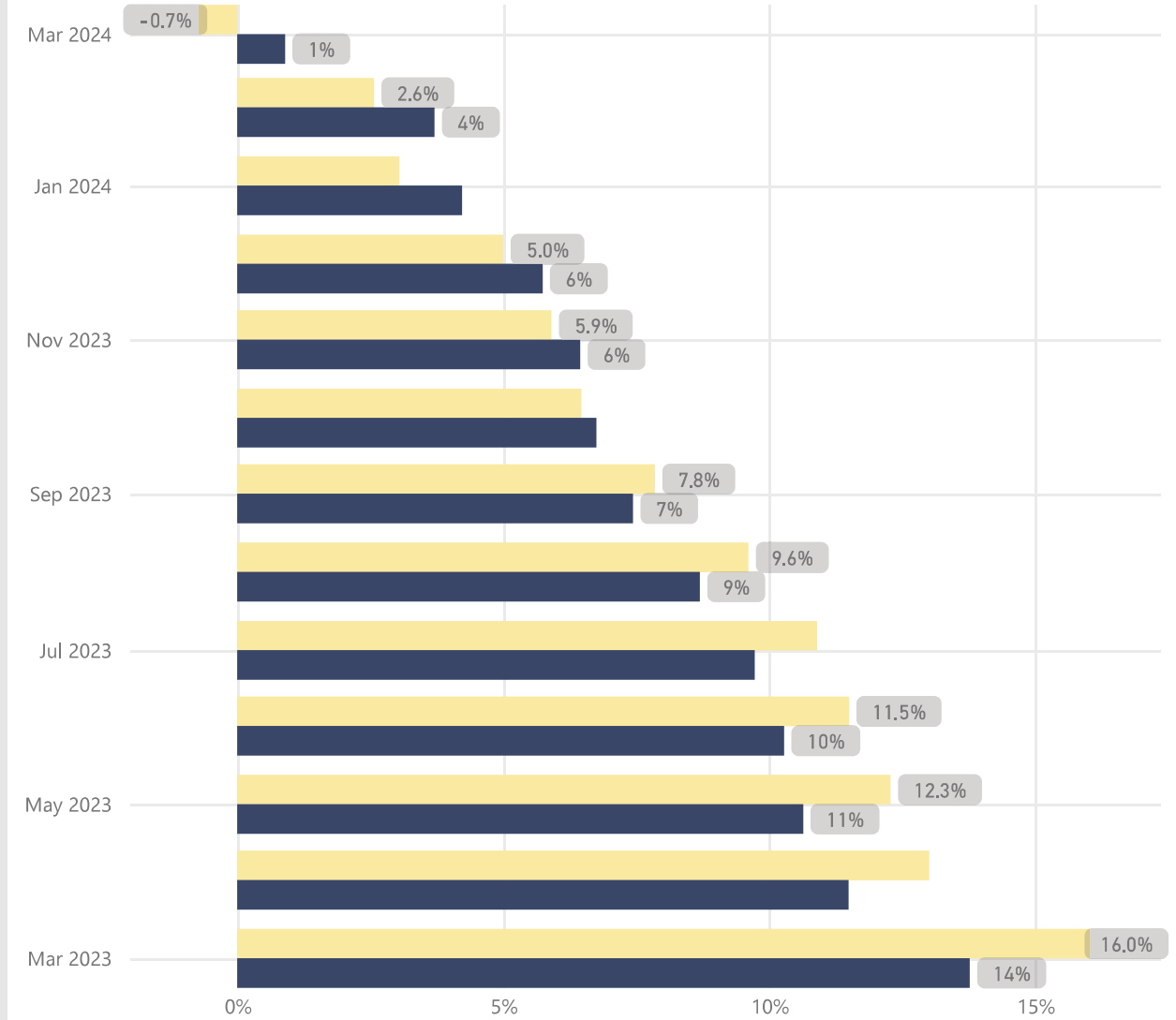
\$9,928,464,289

PY-Trailing 12 Month

● San Antonio MSA ● State



● San Antonio MSA ● State



AUSTIN MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

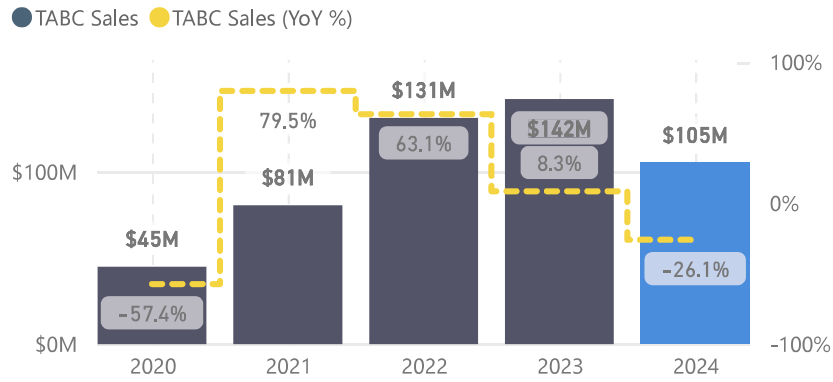
Comparison – Adjacent Cities

Comparison – Region + Top Cities

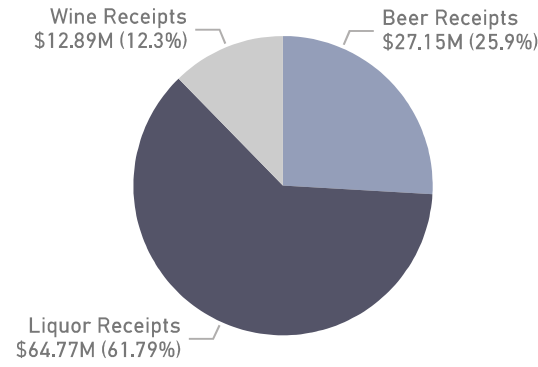
Comparison – State



YoY Mar 2024 Comparison



Mar 2024 Category %



Mar 2024 Receipts

\$64,770,237
Liquor Sales

\$12,893,336
Wine Sales

\$27,152,495
Beer Sales

\$105.1M Total Receipts

-26.1% Month YoY %

MSA

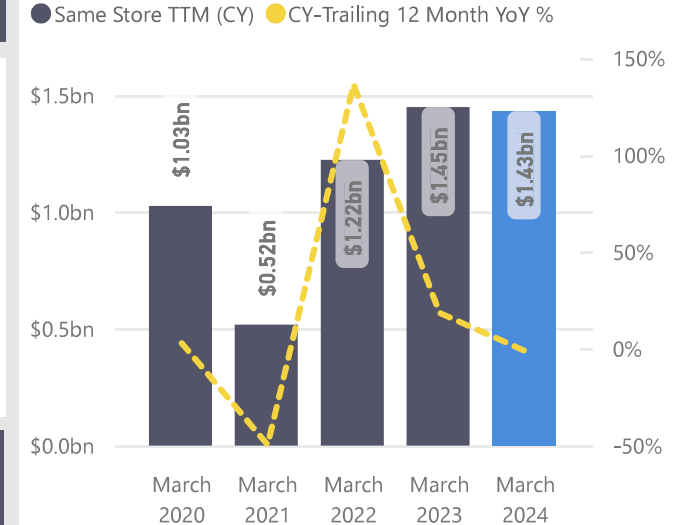
Austin-Round Rock-San Marcos

Austin-Round Rock-San Marcos

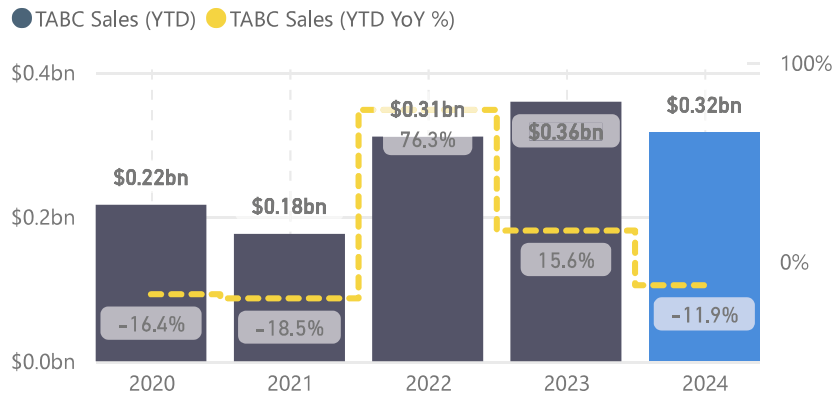
1,127 Locations Reporting > \$0

\$1,269,594 TTM Per Location

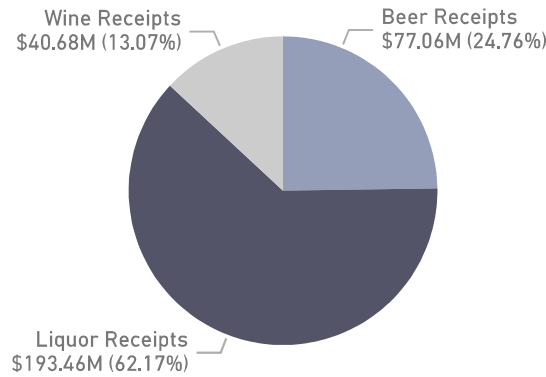
TTM YoY Comparison Mar 2024



YTD Mar 2024 Comparison



YTD Mar 2024 - Category %



YTD Mar 2024 Receipts

\$193,462,169
Liquor Sales

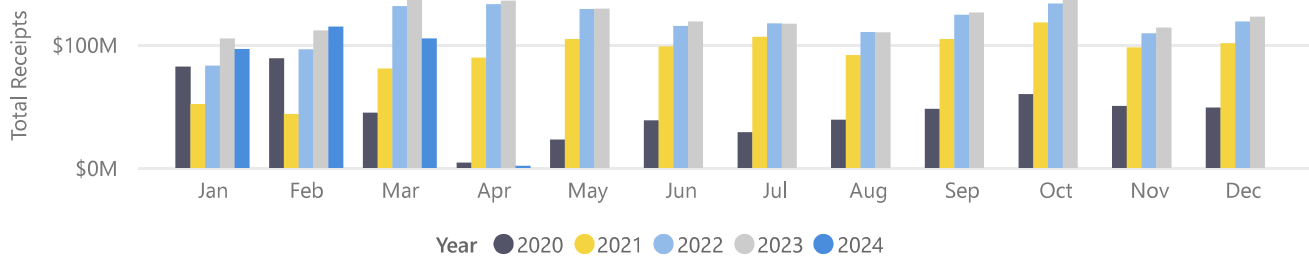
\$40,676,765
Wine Sales

\$77,063,956
Beer Sales

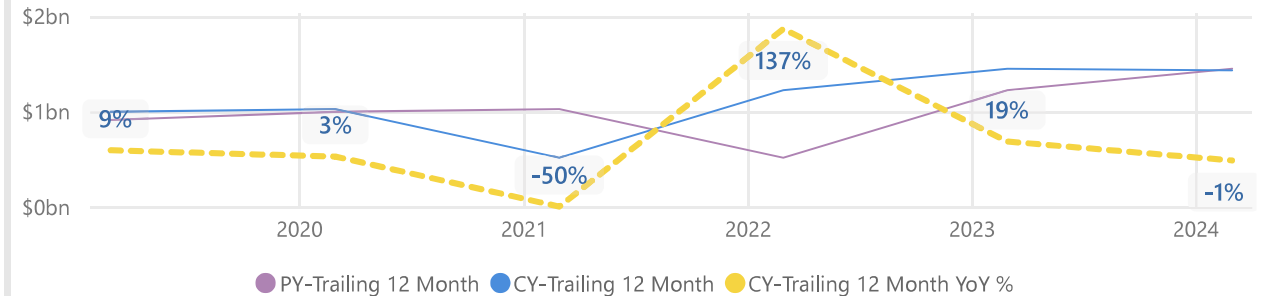
\$316.4M Total Receipts

-11.9% YTD YoY %

YTD MoM + YoY Comparison Mar 2024



TTM YoY % Comparison Mar 2024

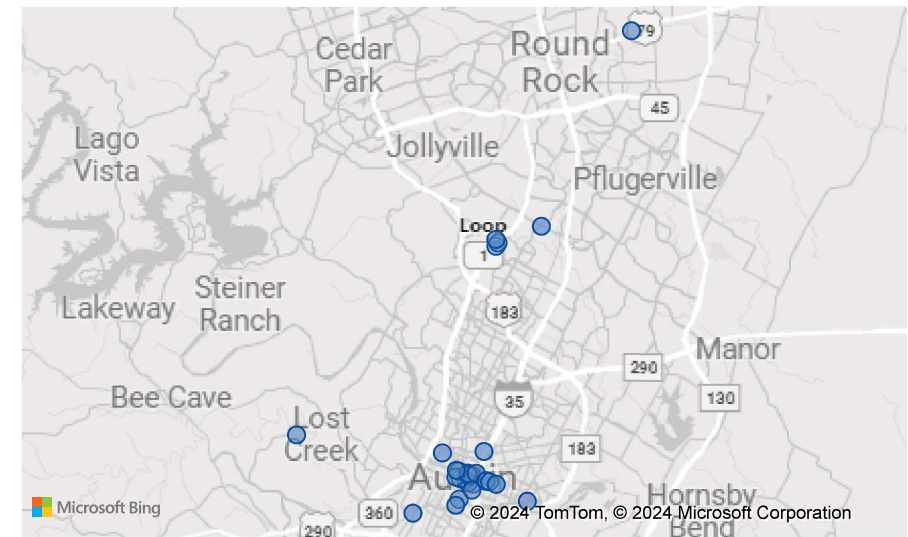


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Austin	\$17,546,566	5.5%	\$43,084,276	6.4%	\$178,990,752	11%
WLS BEVERAGE CO (AUSTIN - 78701 - 37)	\$1,537,552	-0.4%	\$4,194,569	-2.2%	\$17,329,081	4%
MOODY CENTER AT UNIVERSITY OF TEXAS (AUSTIN - 78701 - 1)	\$1,457,157	35.9%	\$4,096,657	37.5%	\$18,855,828	13%
PROPER HOTEL (AUSTIN - 78701 - 1)	\$962,044	5.9%	\$2,418,970	12.5%	\$9,878,318	20%
OMNI BARTON CREEK RESORT & SPA (AUSTIN - 78701 - 1)	\$819,022	7.0%	\$2,310,729	20.4%	\$9,653,958	12%
FAIRMONT AUSTIN HOTEL (AUSTIN - 78701 - 1)	\$804,742	-12.0%	\$2,162,177	-8.4%	\$9,857,166	-15%
THE VOLSTEAD LOUNGE/HOTEL VEGAS (AUSTIN - 78701 - 1)	\$772,155	5.1%	\$1,205,711	0.6%	\$3,829,898	5%
MATT'S EL RANCHO, INC. (AUSTIN - 78704 - 3)	\$721,078	6.5%	\$1,996,010	6.5%	\$8,041,446	3%
INN CAHOOTS (AUSTIN - 78702 - 1)	\$656,405	543.1%	\$1,130,824	767.5%	\$3,179,121	1,241%
ROSE ROOM/ 77 DEGREES (AUSTIN - 78758 - 1)	\$613,725	-10.8%	\$1,351,574	-18.1%	\$5,995,594	-26%
WLS BEVERAGE COMPANY (AUSTIN - 78701 - 1)	\$596,820	-21.7%	\$1,781,517	-5.2%	\$7,384,185	-8%
THOMPSON HOTEL (AUSTIN - 78701 - 2)	\$564,032	8.6%	\$855,086	-24.1%	\$4,005,742	-3%
3TEN THEATER & ACL LIVE AT MOODY THEATRE (AUSTIN - 78701 - 1)	\$543,411	-30.8%	\$1,296,770	-12.1%	\$5,870,055	-3%
ABA AUSTIN (AUSTIN - 78704 - 1)	\$541,023	8.7%	\$1,409,045	5.1%	\$5,843,071	12%
ASYLUM CC, LLC (AUSTIN - 78701 - 1)	\$517,968	98.3%	\$1,456,115	457.4%	\$5,718,090	2,089%
OJOS LOCOS SPORTS CANTINA (AUSTIN - 78701 - 1)	\$509,864	8.4%	\$1,405,062	6.5%	\$5,710,492	11%
BUFORD'S (AUSTIN - 78701 - 1)	\$509,570	-14.3%	\$1,248,945	-13.3%	\$5,786,183	9%
STUBB'S BAR-B-Q (AUSTIN - 78701 - 1)	\$478,590	64.9%	\$768,644	25.2%	\$3,325,741	-15%
CENTRAL MACHINE (AUSTIN - 78702 - 1)	\$471,600	-2.3%	\$1,119,180	-9.1%	\$4,232,584	29%
WHISLER'S (AUSTIN - 78702 - 1)	\$460,591	-12.0%	\$1,098,549	-15.1%	\$4,555,705	-11%
TOP GOLF (AUSTIN - 78758 - 4)	\$437,799	35.4%	\$1,052,091	58.8%	\$4,589,328	7%
JEFFREY'S RESTAURANT & BAR/JOSEPHINE H... (AUSTIN - 78701 - 1)	\$418,941	2.0%	\$1,216,039	7.3%	\$4,936,689	6%
CANTINA 512 (AUSTIN - 78701 - 1)	\$407,132	-20.0%	\$861,684	-22.9%	\$4,006,417	-10%
ALOFT/ELEMENT AUSTIN DT (AUSTIN - 78701 - 1)	\$399,519	-16.2%	\$969,016	-17.4%	\$4,012,812	-10%
THE LUCKY DUCK (AUSTIN - 78702 - 1)	\$396,746	10.2%	\$901,169	3.5%	\$3,316,829	26%
PERLA'S SEAFOOD & OYSTER BAR (AUSTIN - 78701 - 1)	\$396,042	8.6%	\$865,407	-5.0%	\$3,609,592	-6%
DH BEVERAGE LLC (AUSTIN - 78701 - 2)	\$393,766	-8.6%	\$1,020,466	-11.3%	\$4,118,277	2%
YARD HOUSE USA, INC. (AUSTIN - 78758 - 5)	\$391,630	-2.0%	\$959,567	-3.2%	\$3,809,607	-5%
LITTLE WOODROW'S (AUSTIN - 78701 - 1)	\$388,798	1.1%	\$822,768	-0.7%	\$3,182,623	-4%
CULINARY DROPOUT (AUSTIN - 78758 - 1)	\$378,844	1.1%	\$1,109,935	-0.3%	\$4,356,320	-4%
Round Rock	\$1,723,530	102.9%	\$1,760,567	92.3%	\$2,823,716	46%
RYAN SANDERS SPORTS SERVICES, LLC (ROUND ROCK - 78664 - 1)	\$1,723,530	102.9%	\$1,760,567	92.3%	\$2,823,716	46%
Total	\$19,270,096	10.3%	\$44,844,843	8.3%	\$181,814,468	12%

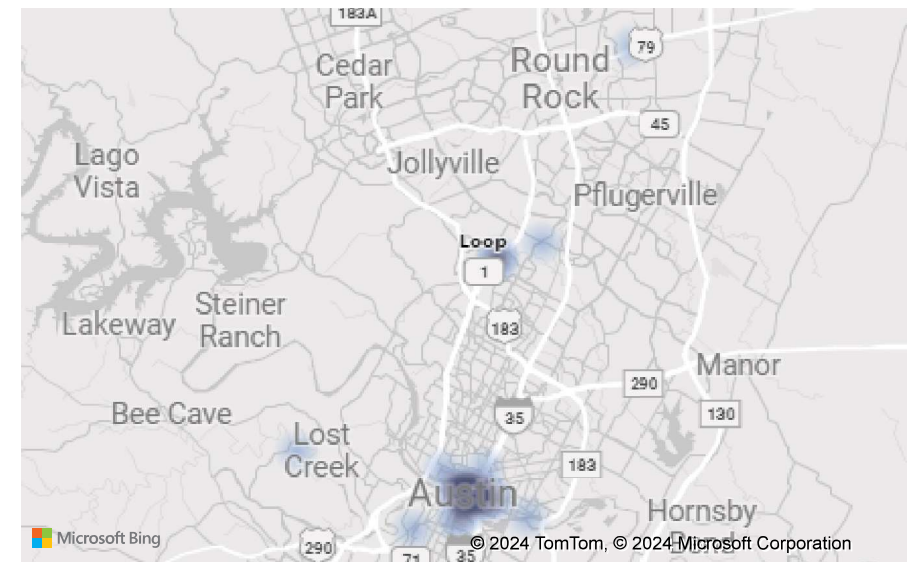
MSA

Austin-Round Rock-San Marcos

Location Map



Heat Map



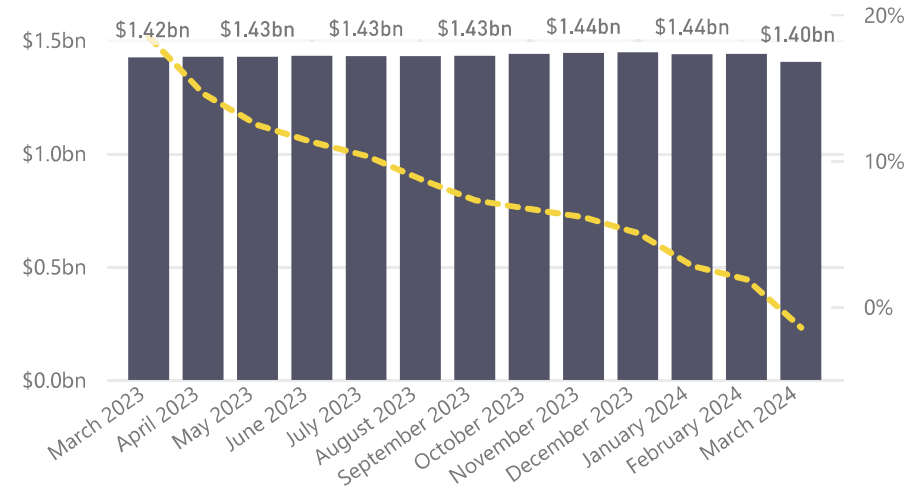
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Austin-Round Roc...	\$103,532,129	-25.9%	\$309,690,261	12,561.2%	\$1,402,064,663	\$1,422,421,890	-1%
Austin	\$84,397,204	-26.9%	\$250,258,502	17,803.0%	\$1,142,758,099	\$1,169,405,925	-2%
Round Rock	\$5,939,606	-15.3%	\$16,109,250	-0.2%	\$68,649,437	\$67,845,659	1%
San Marcos	\$2,349,294	-37.5%	\$8,470,787	-5.3%	\$39,137,725	\$40,968,280	-4%
Cedar Park	\$2,273,759	-21.9%	\$7,308,859	2.4%	\$30,978,506	\$30,670,009	1%
Georgetown	\$1,981,976	-6.8%	\$6,207,957	17.7%	\$25,422,433	\$23,362,035	9%
Buda	\$1,156,553	6.3%	\$3,194,232	291.1%	\$12,451,079	\$10,567,507	18%
Pflugerville	\$1,041,519	-36.4%	\$3,797,852	9.5%	\$17,402,893	\$17,036,721	2%
Dripping Springs	\$830,110	-5.6%	\$2,207,588	55.4%	\$10,586,490	\$9,625,209	10%
Lakeway	\$767,241	-29.8%	\$2,480,192	-2.5%	\$11,820,435	\$12,870,791	-8%
Kyle	\$687,267	-5.5%	\$2,093,968	-1.2%	\$9,014,974	\$7,687,258	17%
Bee Cave	\$615,803	-28.9%	\$2,017,609	-5.7%	\$9,018,865	\$9,641,381	-6%
Bastrop	\$582,483	-20.3%	\$1,746,339	71.2%	\$7,453,746	\$7,510,852	-1%
Leander	\$417,653	-18.1%	\$1,637,735	-6.8%	\$6,931,943	\$6,086,337	14%
Liberty Hill	\$334,307	-8.6%	\$980,351	-3.1%	\$3,939,933	\$3,283,195	20%
Wimberley	\$157,354	-74.2%	\$1,179,040	7.6%	\$6,498,105	\$5,860,731	11%
Total	\$103,532,129	-25.9%	\$309,690,261	12,561.2%	\$1,402,064,663	\$1,422,421,890	-1%

MSA

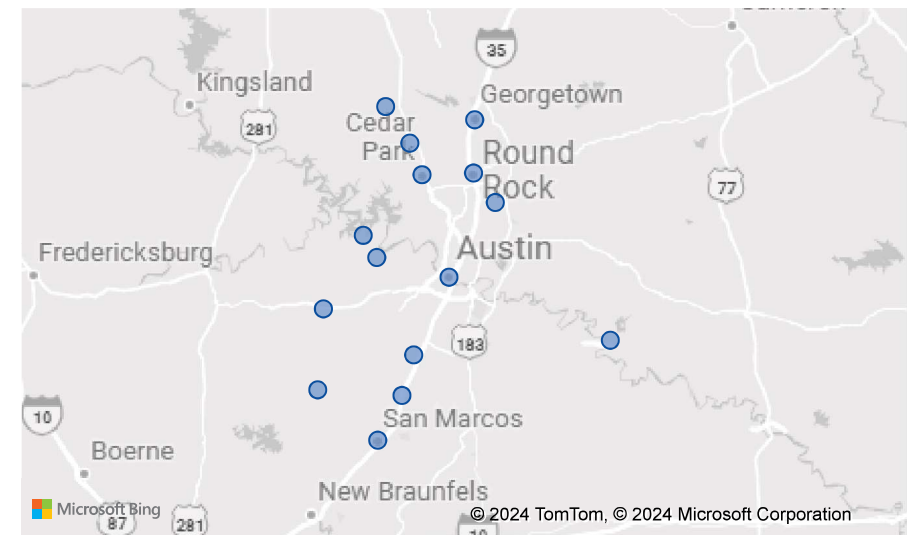
Austin-Round Rock-San Marcos

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



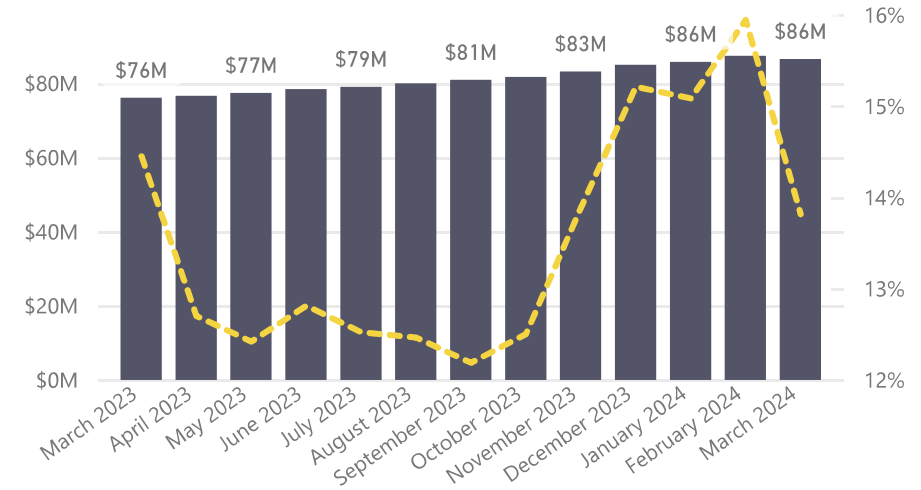
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
<input type="checkbox"/> Austin-Round Roc...	\$6,347,429	-11.9%	\$20,417,795	46.0%	\$86,471,696	\$75,976,249	14%
Luling	\$375	-97.6%	\$166,280	-45.5%	\$317,647	\$128,350	147%
The Hills	\$103,422	243.0%	\$243,959	397.6%	\$849,754	\$623,542	36%
Taylor	\$72,910	-49.9%	\$525,548	6.7%	\$2,175,793	\$1,606,217	35%
Jarrell	\$144,672	19.9%	\$394,471	23.2%	\$1,566,103	\$1,266,520	24%
Liberty Hill	\$334,307	-8.6%	\$980,351	-3.1%	\$3,939,933	\$3,283,195	20%
Manor	\$211,235	-1.0%	\$627,015	-0.1%	\$2,578,231	\$2,174,522	19%
Buda	\$1,156,553	6.3%	\$3,194,232	291.1%	\$12,451,079	\$10,567,507	18%
Elgin	\$130,737	-8.6%	\$450,384	-7.8%	\$1,600,071	\$1,362,062	17%
Kyle	\$687,267	-5.5%	\$2,093,968	-1.2%	\$9,014,974	\$7,687,258	17%
Leander	\$417,653	-18.1%	\$1,637,735	-6.8%	\$6,931,943	\$6,086,337	14%
Florence	\$13,368	-87.5%	\$190,528	-66.9%	\$980,836	\$867,066	13%
Wimberley	\$157,354	-74.2%	\$1,179,040	7.6%	\$6,498,105	\$5,860,731	11%
Dripping Springs	\$830,110	-5.6%	\$2,207,588	55.4%	\$10,586,490	\$9,625,209	10%
Georgetown	\$1,981,976	-6.8%	\$6,207,957	17.7%	\$25,422,433	\$23,362,035	9%
Lago Vista	\$105,490	-13.8%	\$318,739	-3.1%	\$1,558,304	\$1,475,698	6%
Total	\$6,347,429	-11.9%	\$20,417,795	46.0%	\$86,471,696	\$75,976,249	14%

MSA

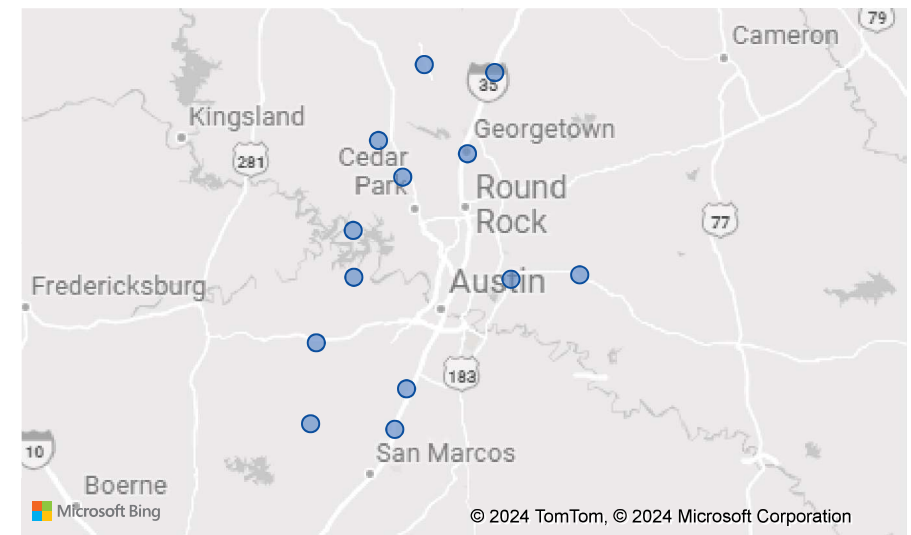
Austin-Round Rock-San Marcos

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA: **Austin-Round Rock-San Marcos**
 City - 1: **Austin-Round Rock-San Marcos (Region...**
 City - 2: **Austin-Round Rock-San Marcos (Region...**
 City - 3: **Austin-Round Rock-San Marcos (Region...**
 City - 4: **Austin-Round Rock-San Marcos (Region...**

Austin-Round Rock-San Marcos

\$1,430,832,929
CY-Trailing 12 Month

-1.3%
CY-Trailing 12 Month YoY %

\$1,448,973,756
PY-Trailing 12 Month

Austin

\$1,142,758,099
CY-Trailing 12 Month

-2.3%
CY-Trailing 12 Month YoY %

\$1,169,405,925
PY-Trailing 12 Month

Round Rock

\$68,649,437
CY-Trailing 12 Month

1.18%
CY-Trailing 12 Month YoY %

\$67,845,659
PY-Trailing 12 Month

Cedar Park

\$30,978,506
CY-Trailing 12 Month

1.01%
CY-Trailing 12 Month YoY %

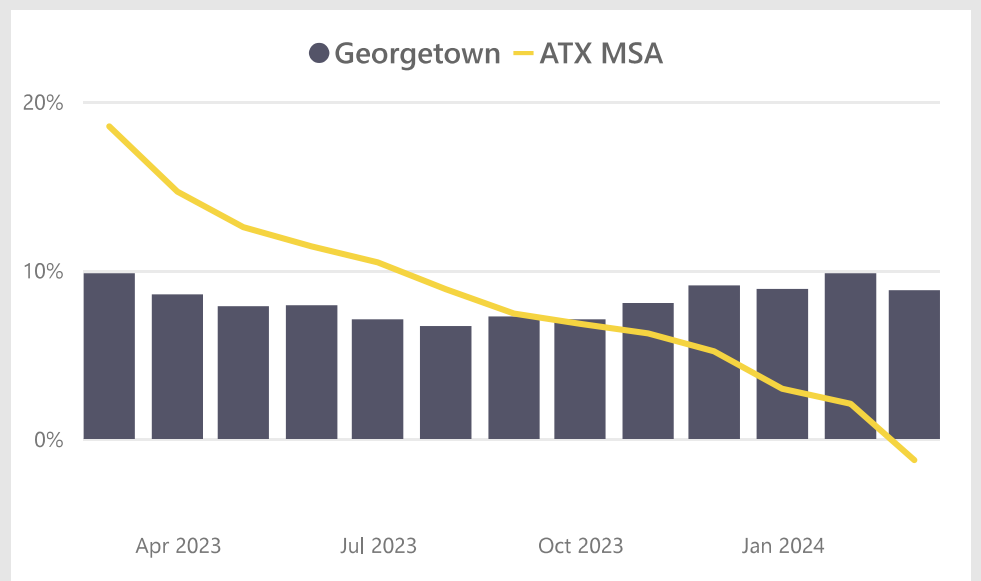
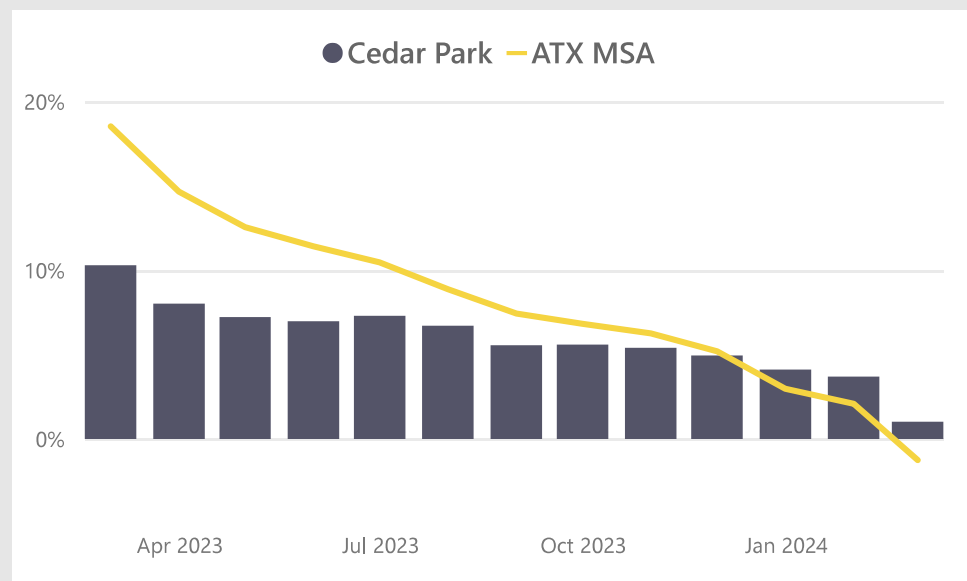
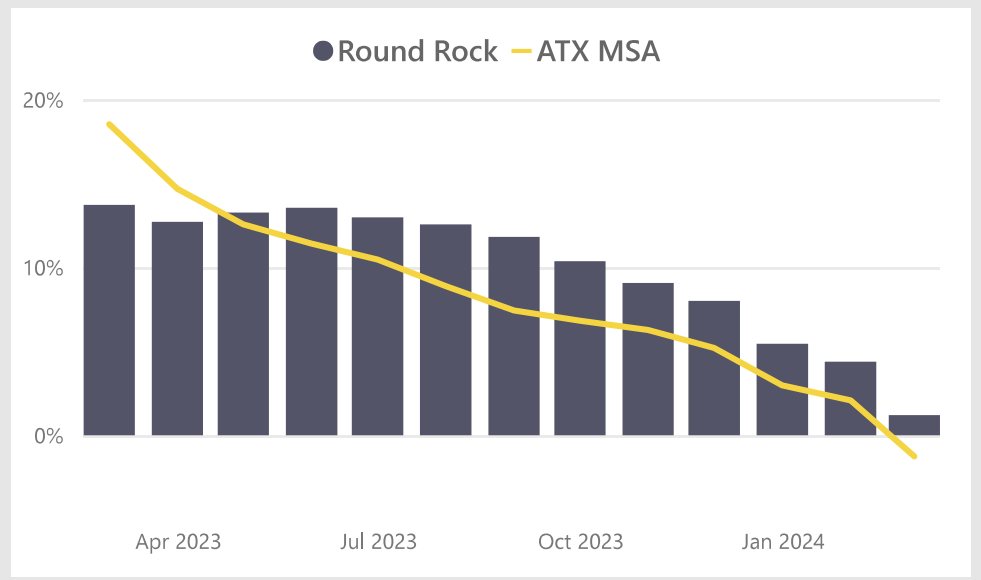
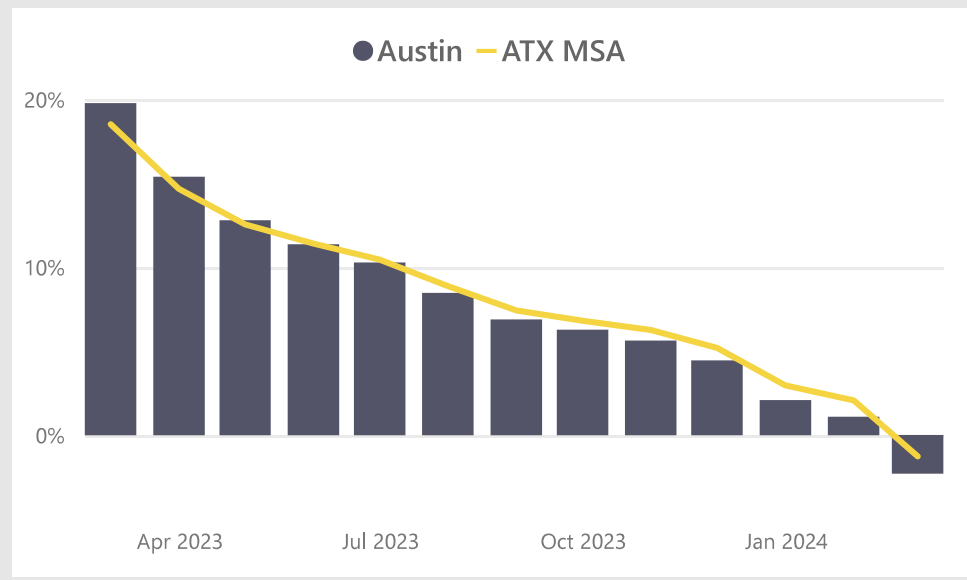
\$30,670,009
PY-Trailing 12 Month

Georgetown

\$25,422,433
CY-Trailing 12 Month

8.82%
CY-Trailing 12 Month YoY %

\$23,362,035
PY-Trailing 12 Month



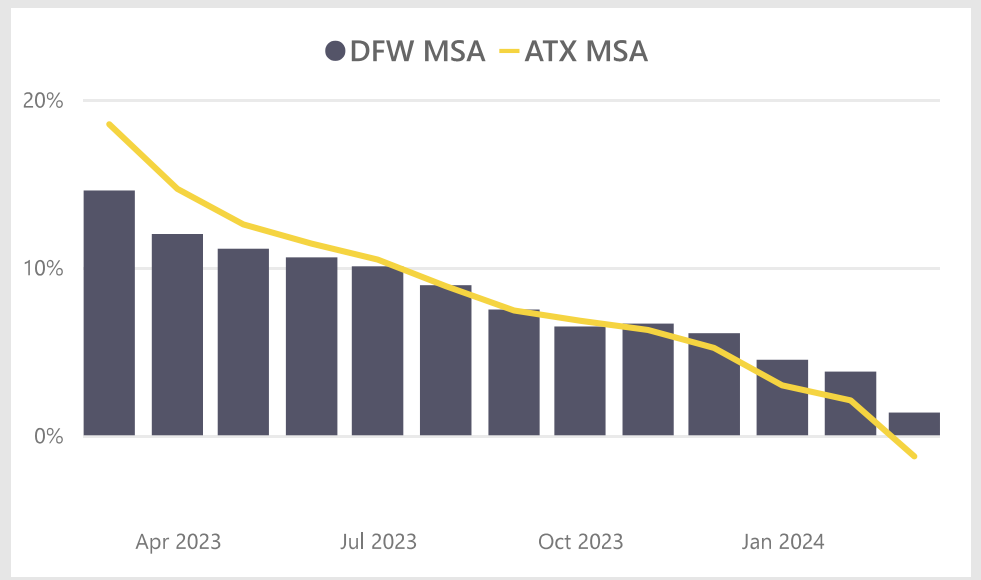
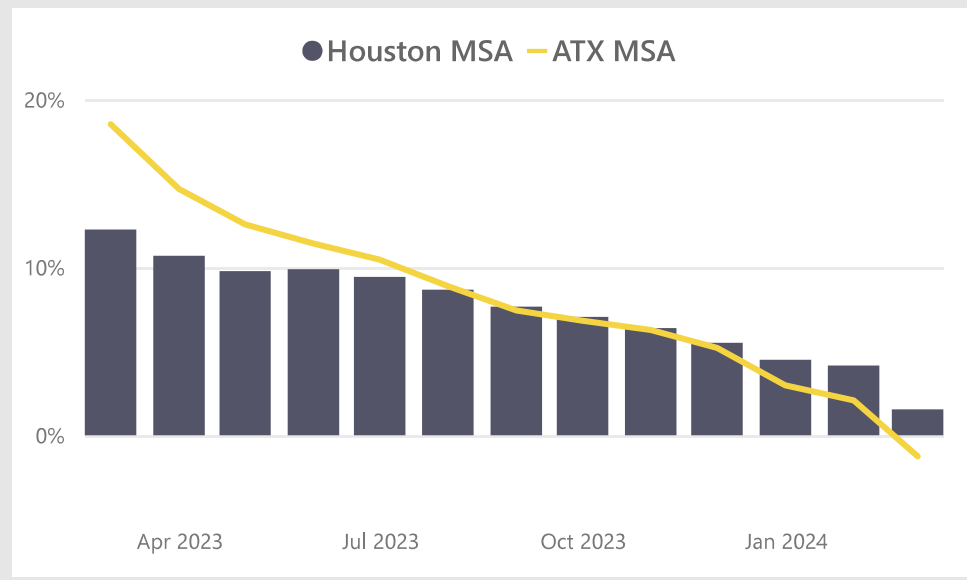
Subject MSA: **Austin-Round Rock-San Marcos** |
 MSA - 1: **Houston-The Woodlands-Sugarland** |
 MSA - 2: **Dallas-Fort Worth** |
 MSA - 3: **San Antonio-New Braunfels** |
 MSA - 4: **El Paso**

Austin-Round Rock-San Marcos

\$1,430,832,929
CY-Trailing 12 Month

-1.3%
CY-Trailing 12 Month YoY %

\$1,448,973,756
PY-Trailing 12 Month

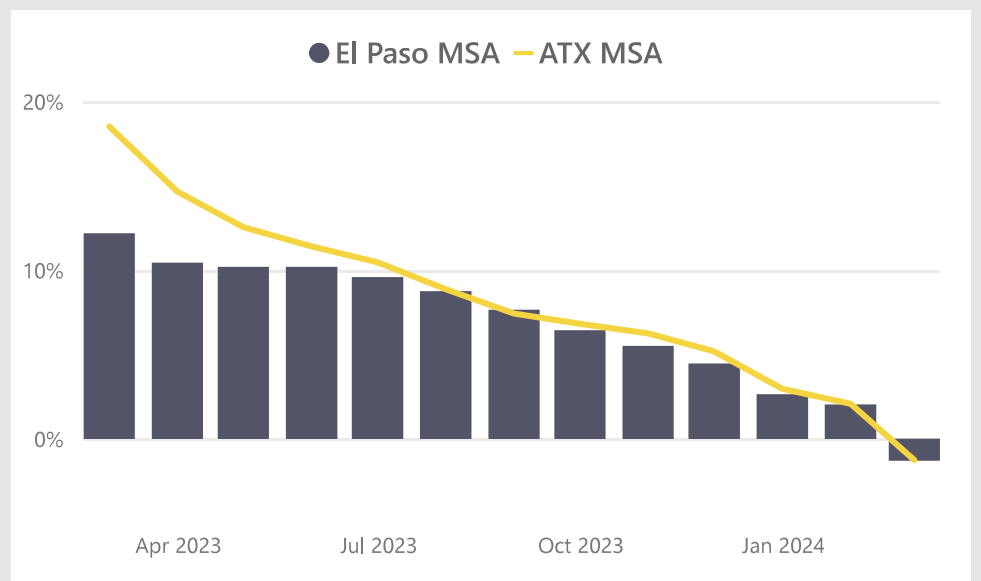
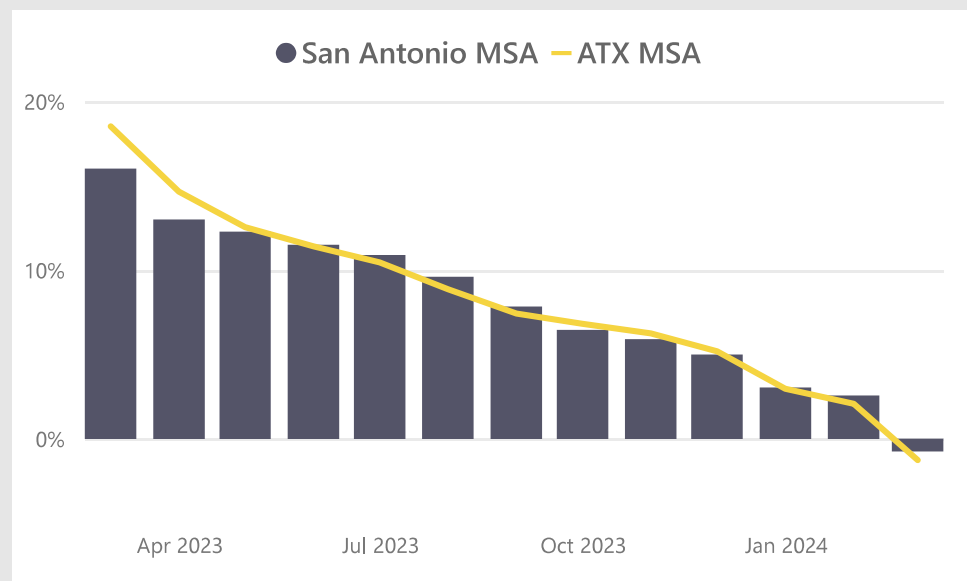


Houston-The Woodlands-Sugarland

\$2,448,304,496
CY-Trailing 12 Month

1.5%
CY-Trailing 12 Month YoY %

\$2,411,468,661
PY-Trailing 12 Month



Dallas-Fort Worth

\$3,211,111,620
CY-Trailing 12 Month

1.34%
CY-Trailing 12 Month YoY %

\$3,168,680,734
PY-Trailing 12 Month

San Antonio-New Braunfels

\$962,274,489
CY-Trailing 12 Month

-0.73%
CY-Trailing 12 Month YoY %

\$969,332,794
PY-Trailing 12 Month

El Paso

\$235,382,149
CY-Trailing 12 Month

-1.28%
CY-Trailing 12 Month YoY %

\$238,430,380
PY-Trailing 12 Month

MSA

Austin-Round Rock-San Marcos

MSA Snapshot

-1.3%

City YoY %

\$1,430,832,929

CY-Trailing 12 Month

\$1,448,973,756

PY-Trailing 12 Month

State Snapshot

1%

State YoY %

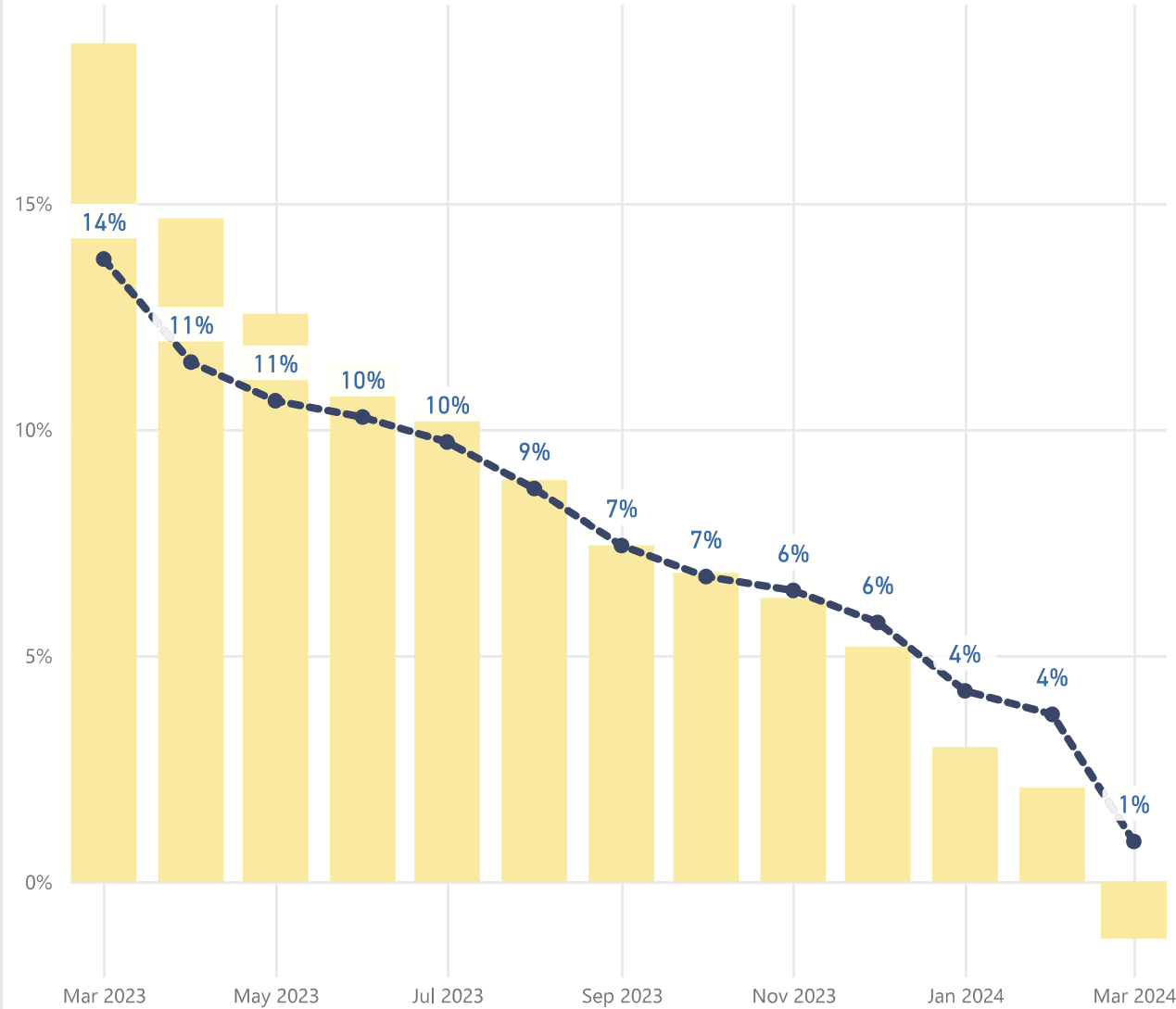
\$10,017,209,793

CY-Trailing 12 Month

\$9,928,464,289

PY-Trailing 12 Month

● ATX MSA ● State



● ATX MSA ● State

