

TEXAS ★ BARTAB

TOP FOUR MSAs, JAN 2024 DATA

TOP FOUR TEXAS MSAs | JANUARY 2024

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DFW MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

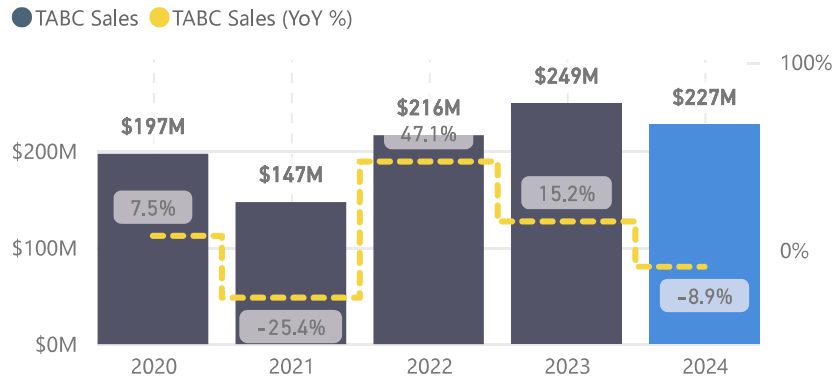
Comparison – Adjacent Cities

Comparison – Region + Top Cities

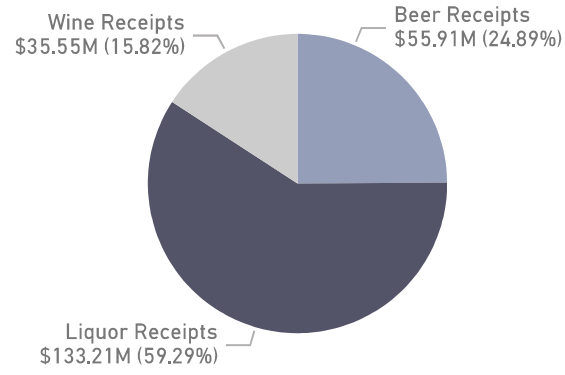
Comparison – State



YoY Jan 2024 Comparison



Jan 2024 Category %



Jan 2024 Receipts

\$133,205,727
Liquor Sales
\$35,551,028
Wine Sales
\$55,913,212
Beer Sales

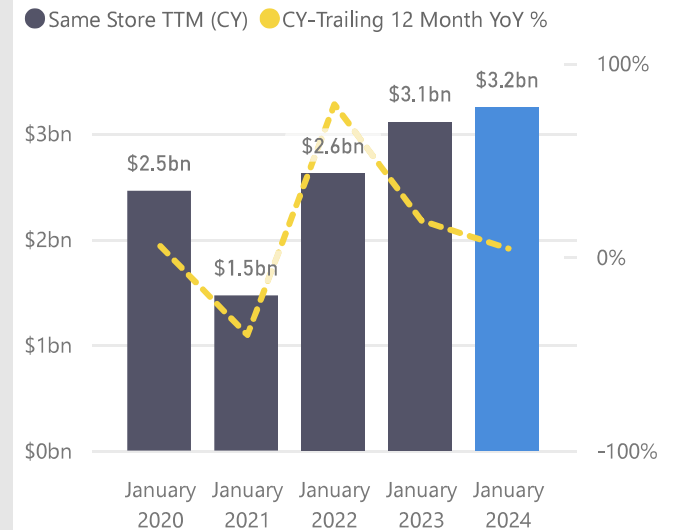
\$227.0M Total Receipts
-8.9% Month YoY %

MSA
Dallas-Fort Worth

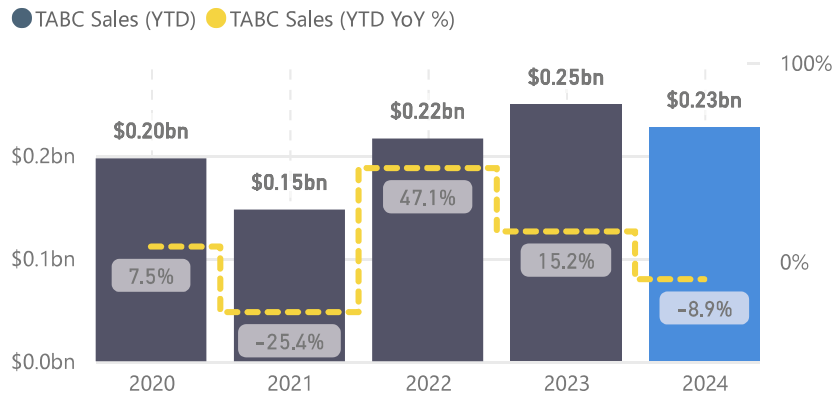
Dallas-Fort Worth

4,202 Locations Reporting > \$0
\$771,842 TTM Per Location

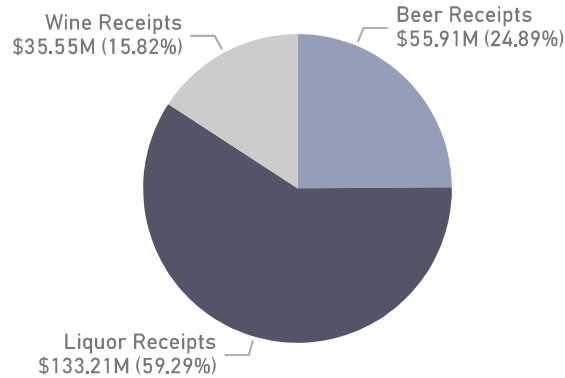
TTM YoY Comparison Jan 2024



YTD Jan 2024 Comparison



YTD Jan 2024 - Category %

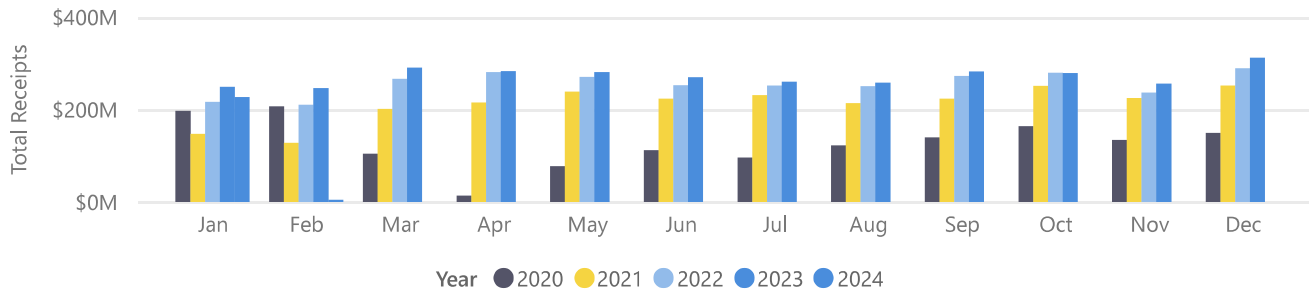


YTD Jan 2024 Receipts

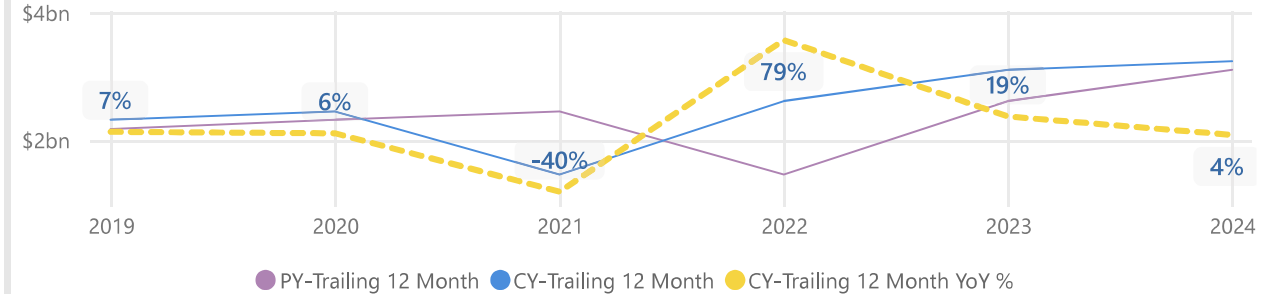
\$133,210,312
Liquor Sales
\$35,551,312
Wine Sales
\$55,914,269
Beer Sales

\$227.0M Total Receipts
-8.9% YTD YoY %

YTD MoM + YoY Comparison Jan 2024



TTM YoY % Comparison Jan 2024

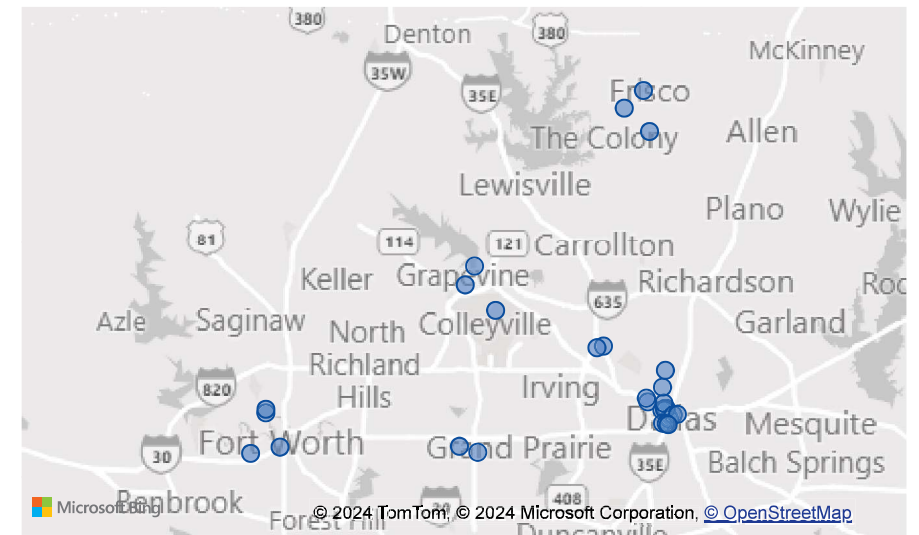


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Arlington						
AT&T STADIUM (ARLINGTON - 76011 - 1)	\$2,070,361	104.7%	\$2,070,361	104.7%	\$36,739,950	15%
BACKYARD C/O TEXAS LIVE! (ARLINGTON - 7...	\$981,896	10.0%	\$981,896	10.0%	\$22,083,049	33%
Dallas						
BABY DOLLS (DALLAS - 75220 - 1)	\$831,635		\$831,635		\$8,537,577	
BIERNAT'S RESTAURANT (DALLAS - 75219 - 1)	\$473,392	-13.5%	\$473,392	-13.5%	\$6,032,739	-9%
BOTTLED BLONDE- THE BACK YARD (DALLAS ...	\$561,151	-13.1%	\$561,151	-13.1%	\$7,124,079	-24%
COWBOY'S RED RIVER (DALLAS - 75220 - 1)	\$529,278	-9.5%	\$529,278	-9.5%	\$7,198,266	-0%
DALLAS REGENCY CORPORATION (DALLAS - ...	\$517,589	12.2%	\$517,589	12.2%	\$4,946,529	-10%
HAPPIEST HOUR, LLC (DALLAS - 75201 - 1)	\$445,401	-34.8%	\$445,401	-34.8%	\$8,155,259	-14%
HOSPITALITY INTERNATIONAL, INC. (DALLAS ...	\$430,024	-23.8%	\$430,024	-23.8%	\$6,320,487	-8%
HOSPITALITY INTERNATIONAL, INC. (DALLAS ...	\$570,945	105.0%	\$570,945	105.0%	\$3,140,690	33%
LEVY RESTAURANTS (DALLAS - 75219 - 7)	\$2,043,967	47.6%	\$2,043,967	47.6%	\$16,123,907	12%
MCKINNON BEVERAGE COMPANY LLC (DALL...	\$542,210		\$542,210		\$3,395,331	
MKRDY DALLAS BEVCO LLC (DALLAS - 75202 ...	\$538,065	-8.1%	\$538,065	-8.1%	\$7,130,134	21%
MONARCH (DALLAS - 75202 - 2)	\$552,517	-29.7%	\$552,517	-29.7%	\$8,066,806	
NICK & SAM'S STEAK & FISH HOUSE (DALLA...	\$557,256	-21.0%	\$557,256	-21.0%	\$7,663,585	-16%
OJOS LOCOS SPORTS CANTINA (DALLAS - 75...	\$429,128	-13.3%	\$429,128	-13.3%	\$5,455,755	-15%
OMNI DALLAS CONVENTION CENTER (DALLA...	\$1,345,537	-11.9%	\$1,345,537	-11.9%	\$11,537,726	11%
SALC, INC. (DALLAS - 75207 - 16)	\$546,221	-34.1%	\$546,221	-34.1%	\$9,655,405	-13%
SERVICE AMERICA OF TEXAS, INC. (DALLAS - ...	\$779,845	-7.6%	\$779,845	-7.6%	\$2,021,303	-5%
SHERATON HOTEL AND CONVENTION CENTE...	\$911,018	-27.0%	\$911,018	-27.0%	\$7,423,655	21%
Fort Worth						
BILLY BOB'S TEXAS (FORT WORTH - 76164 - 1)	\$808,357	-10.3%	\$808,357	-10.3%	\$11,261,954	15%
DICKIES ARENA (FORT WORTH - 76107 - 1)	\$2,602,902	4.2%	\$2,602,902	4.2%	\$12,152,193	10%
HOTEL DROVER (FORT WORTH - 76164 - 15)	\$547,073	-0.5%	\$547,073	-0.5%	\$7,922,053	6%
OMNI FT WORTH HOTEL (FORT WORTH - 761...	\$517,891	-3.7%	\$517,891	-3.7%	\$5,872,863	0%
Frisco						
OMNI PGA FRISCO RESORT (FRISCO - 75034 - ...	\$619,468		\$619,468		\$9,541,310	
SIDECAR SOCIAL (FRISCO - 75034 - 1)	\$617,025		\$617,025		\$3,204,358	
TOYOTA STADIUM (FRISCO - 75033 - 3)	\$503,983	79.9%	\$503,983	79.9%	\$2,528,907	22%
Grapevine						
GAYLORD TEXAN (GRAPEVINE - 76051 - 1)	\$2,610,981	17.6%	\$2,610,981	17.6%	\$28,814,155	14%
HOTEL VIN AND HARVEST HALL (GRAPEVINE ...	\$793,429	95.8%	\$793,429	95.8%	\$6,252,259	18%
Highland Park						
BISTRO 31 (HIGHLAND PARK - 75205 - 1)	\$437,650	-18.4%	\$437,650	-18.4%	\$6,223,514	-2%

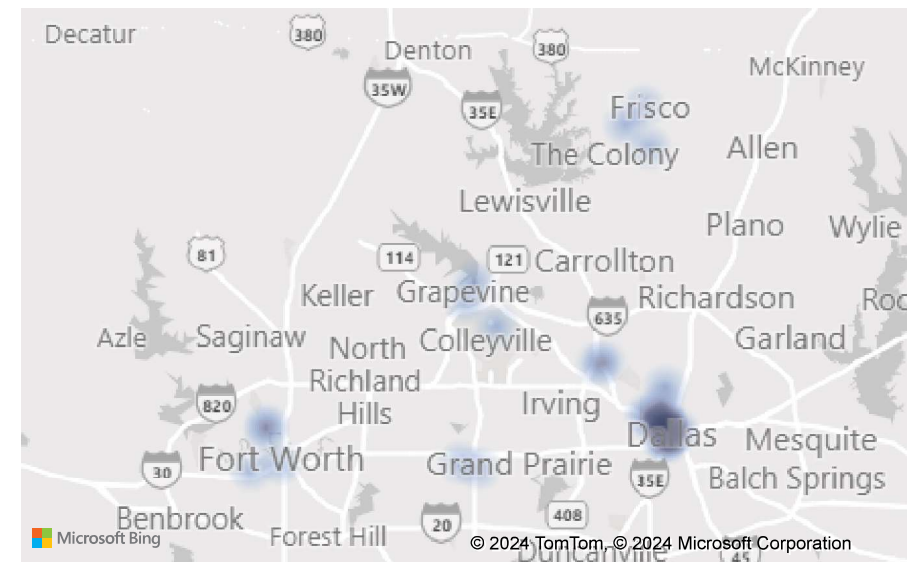
MSA

Dallas-Fort Worth

Location Map



Heat Map



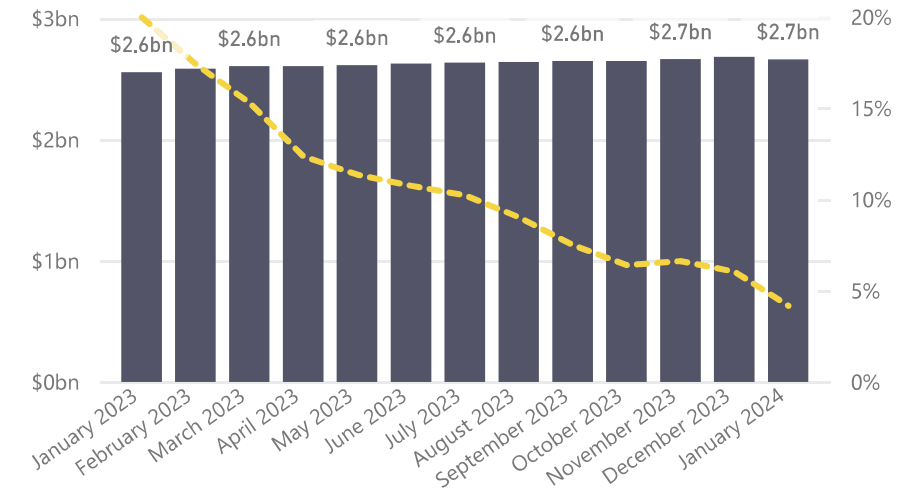
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	\$185,379,024	-9.5%	\$185,379,024	-0.7%	\$2,660,385,296	\$2,554,161,686	4%
Dallas	\$82,522,024	-13.8%	\$82,522,024	-2.7%	\$1,194,558,687	\$1,167,334,235	2%
Fort Worth	\$31,444,691	-8.2%	\$31,444,691	-3.8%	\$420,174,247	\$396,333,010	6%
Plano	\$11,934,368	-15.5%	\$11,934,368	-6.0%	\$170,860,085	\$175,915,012	-3%
Grapevine	\$11,211,052	6.1%	\$11,211,052	1.4%	\$140,699,987	\$128,915,301	9%
Arlington	\$10,225,023	2.6%	\$10,225,023	4.8%	\$192,322,802	\$173,684,426	11%
Frisco	\$9,342,621	7.2%	\$9,342,621	14.0%	\$120,500,008	\$101,820,810	18%
Irving	\$5,937,678	-3.9%	\$5,937,678	16.9%	\$90,497,778	\$90,931,390	-0%
Mckinney	\$3,453,675	-2.2%	\$3,453,675	-7.8%	\$51,418,105	\$46,165,607	11%
The Colony	\$3,358,985	-16.1%	\$3,358,985	27.4%	\$51,148,791	\$50,159,308	2%
Richardson	\$3,329,770	-8.1%	\$3,329,770	-4.2%	\$46,702,895	\$45,001,922	4%
Denton	\$2,886,092	-17.0%	\$2,886,092	-5.8%	\$42,934,216	\$44,244,110	-3%
Southlake	\$2,604,499	-7.1%	\$2,604,499	-0.0%	\$35,419,246	\$34,995,202	1%
Grand Prairie	\$2,448,978	5.1%	\$2,448,978	-7.4%	\$35,264,012	\$32,770,465	8%
Allen	\$2,421,246	-13.0%	\$2,421,246	-4.6%	\$33,648,039	\$32,010,802	5%
Lewisville	\$2,258,322	-18.3%	\$2,258,322	1.6%	\$34,236,398	\$33,880,086	1%
Total	\$185,379,024	-9.5%	\$185,379,024	-0.7%	\$2,660,385,296	\$2,554,161,686	4%

MSA

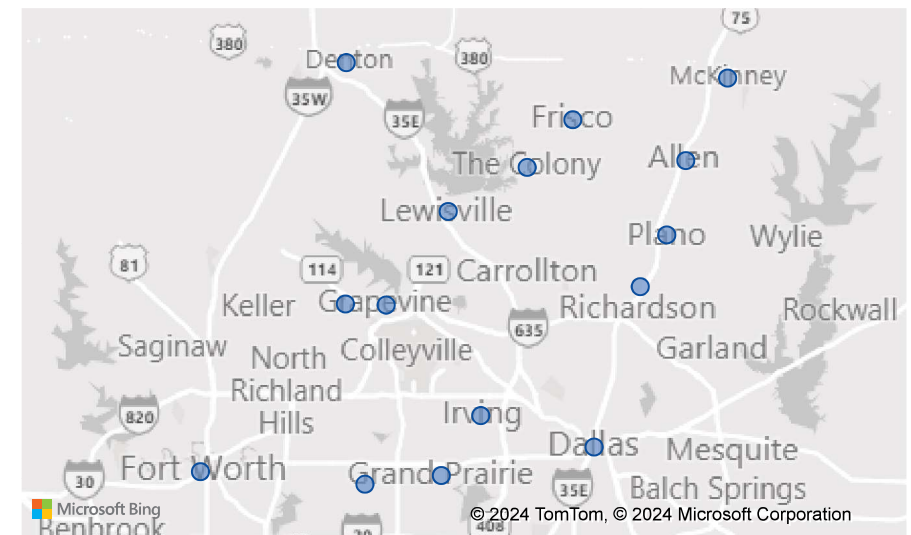
Dallas-Fort Worth

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



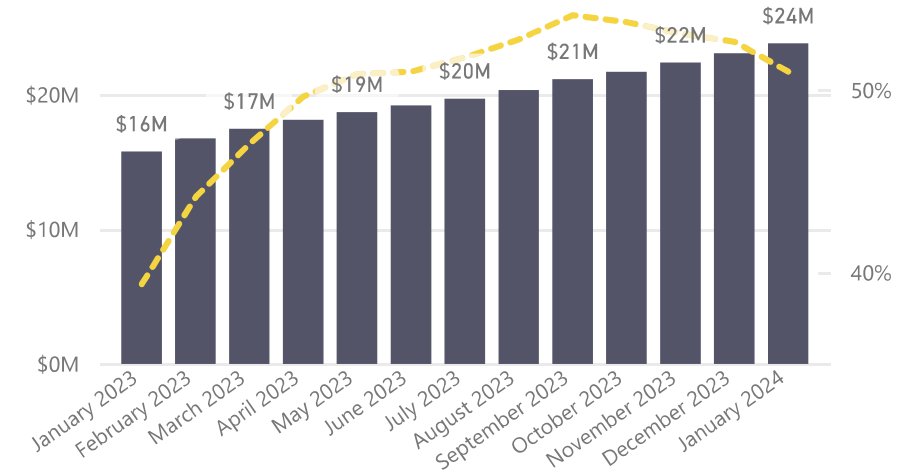
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	\$2,263,602	47.3%	\$2,263,602	191.0%	\$23,781,033	\$15,749,245	51%
Melissa	\$43,208	18.8%	\$43,208	9.5%	\$569,332	\$189,468	200%
Northlake	\$341,395	-3.8%	\$341,395	-9.2%	\$4,384,041	\$2,087,654	110%
Cooper	\$16,745	41.3%	\$16,745	-7.6%	\$286,117	\$137,593	108%
Aledo	\$98,328	59.7%	\$98,328	-35.3%	\$1,125,416	\$580,025	94%
Princeton	\$37,611	29.6%	\$37,611	-3.3%	\$493,484	\$308,191	60%
Seagoville	\$26,344	351.9%	\$26,344	44.4%	\$130,221	\$85,486	52%
Corinth	\$101,676	52.9%	\$101,676	11.1%	\$1,488,510	\$1,018,553	46%
Anna	\$304,116	60.8%	\$304,116	-13.2%	\$3,230,978	\$2,248,314	44%
Newark	\$1,822	-17.9%	\$1,822		\$31,975	\$22,328	43%
Krum	\$25,319	-10.0%	\$25,319	-34.3%	\$555,476	\$407,673	36%
Forest Hill	\$13,300	-22.1%	\$13,300	-22.1%	\$166,163	\$123,708	34%
University Park	\$713,956	155.6%	\$713,956	1,566.9%	\$4,483,500	\$3,343,644	34%
Wylie	\$367,831	23.5%	\$367,831	-9.9%	\$4,631,204	\$3,494,492	33%
Joshua	\$104,515	-1.4%	\$104,515	43.4%	\$1,392,880	\$1,064,844	31%
Sunnyvale	\$67,436	32.5%	\$67,436	9.3%	\$811,736	\$637,272	27%
Total	\$2,263,602	47.3%	\$2,263,602	191.0%	\$23,781,033	\$15,749,245	51%

MSA

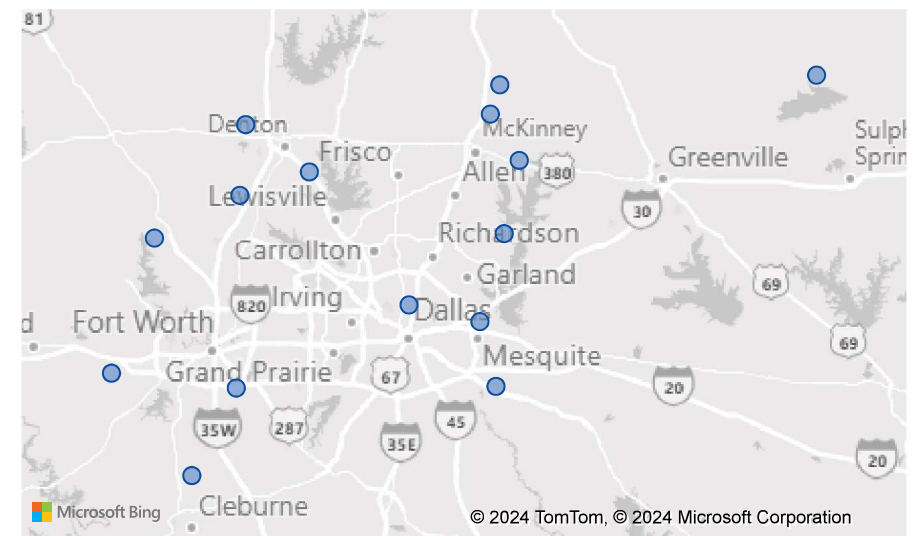
Dallas-Fort Worth

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA ▼
 Dallas-Fort Worth ▼

City - 1 ▼
 Dallas-Fort Worth (Region) + Dallas (City) ▼

City - 2 ▼
 Dallas-Fort Worth (Region) + Fort Wort... ▼

City - 3 ▼
 Dallas-Fort Worth (Region) + Arlington ... ▼

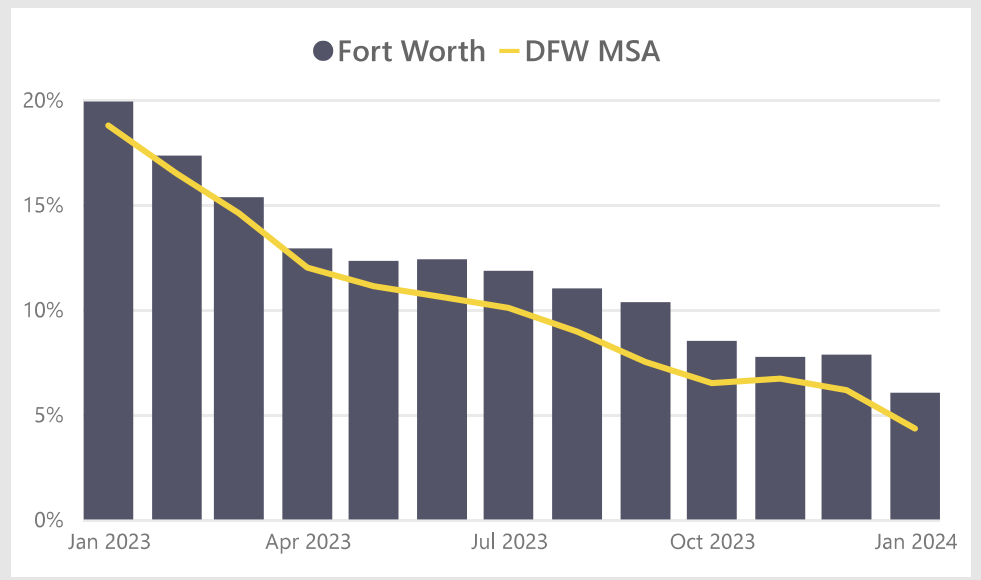
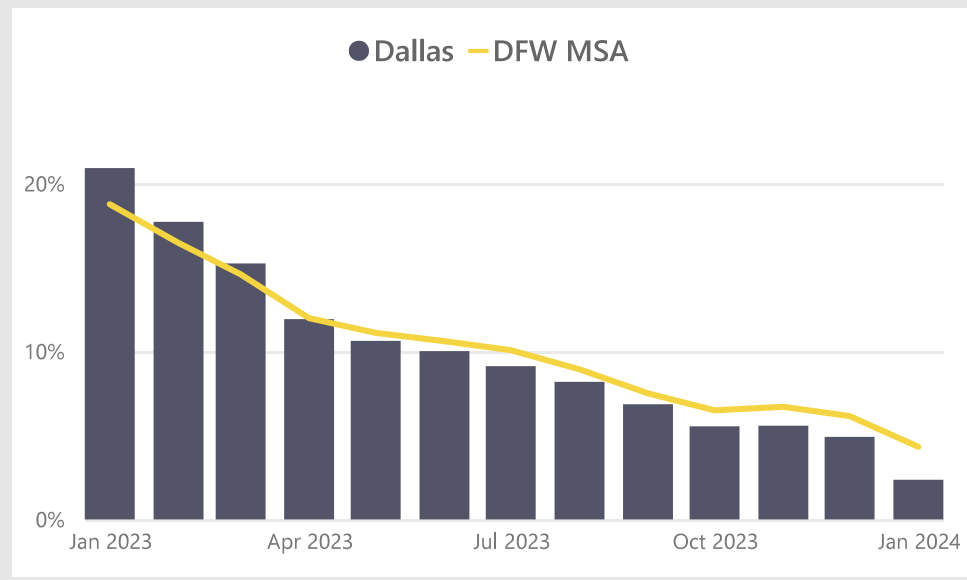
City - 4 ▼
 Dallas-Fort Worth (Region) + Plano (City) ▼

Dallas-Fort Worth

\$3,243,281,344
CY-Trailing 12 Month

4.3%
CY-Trailing 12 Month YoY %

\$3,109,057,233
PY-Trailing 12 Month

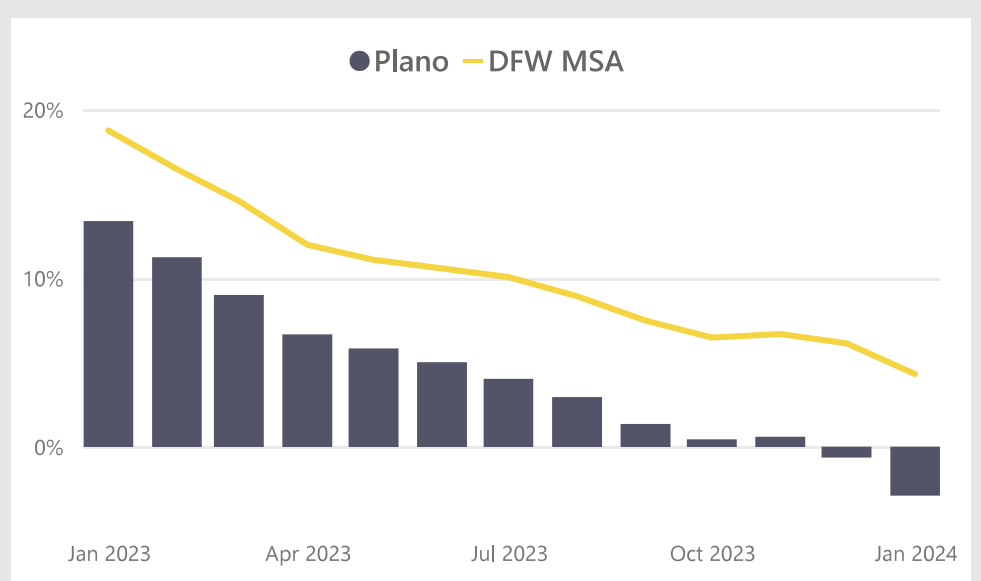
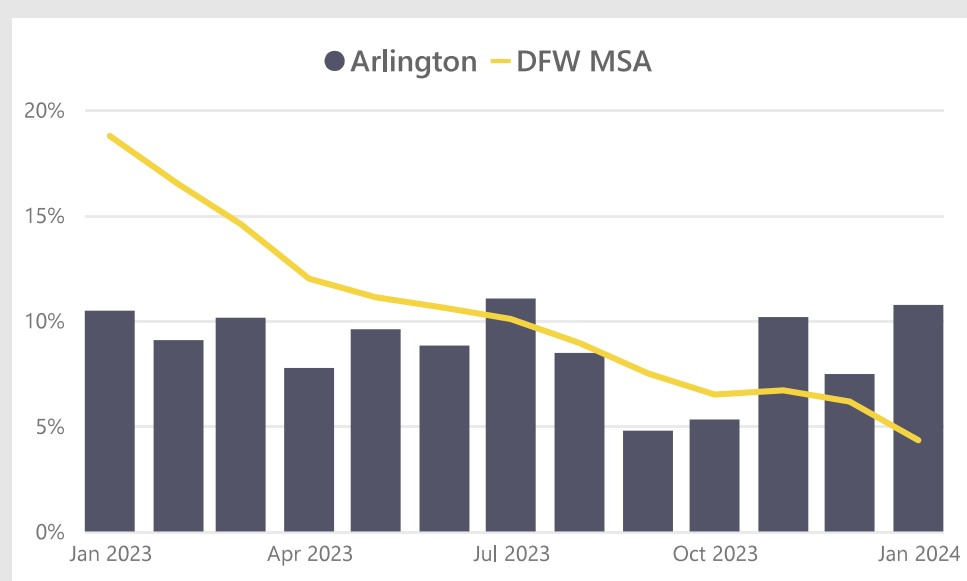


Dallas

\$1,194,558,687
CY-Trailing 12 Month

2.3%
CY-Trailing 12 Month YoY %

\$1,167,334,235
PY-Trailing 12 Month



Fort Worth

\$420,174,247
CY-Trailing 12 Month

6.02%
CY-Trailing 12 Month YoY %

\$396,333,010
PY-Trailing 12 Month

Arlington

\$192,322,802
CY-Trailing 12 Month

10.73%
CY-Trailing 12 Month YoY %

\$173,684,426
PY-Trailing 12 Month

Plano

\$170,860,085
CY-Trailing 12 Month

-2.87%
CY-Trailing 12 Month YoY %

\$175,915,012
PY-Trailing 12 Month

Subject MSA: **Dallas-Fort Worth** |
 MSA - 1: **Houston-The Woodlands-Sugarland** |
 MSA - 2: **Austin-Round Rock-San Marcos** |
 MSA - 3: **San Antonio-New Braunfels** |
 MSA - 4: **El Paso**

Dallas-Fort Worth

\$3,243,281,344
CY-Trailing 12 Month

4.3%
CY-Trailing 12 Month YoY %

\$3,109,057,233
PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

\$2,480,516,339
CY-Trailing 12 Month

4.3%
CY-Trailing 12 Month YoY %

\$2,378,110,605
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,464,068,621
CY-Trailing 12 Month

2.91%
CY-Trailing 12 Month YoY %

\$1,422,653,097
PY-Trailing 12 Month

San Antonio-New Braunfels

\$978,171,076
CY-Trailing 12 Month

2.88%
CY-Trailing 12 Month YoY %

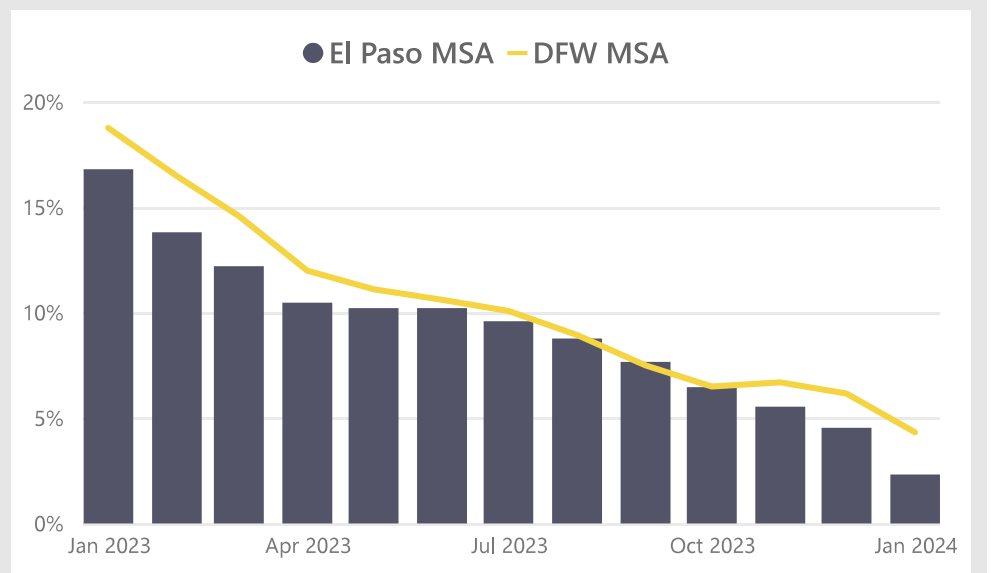
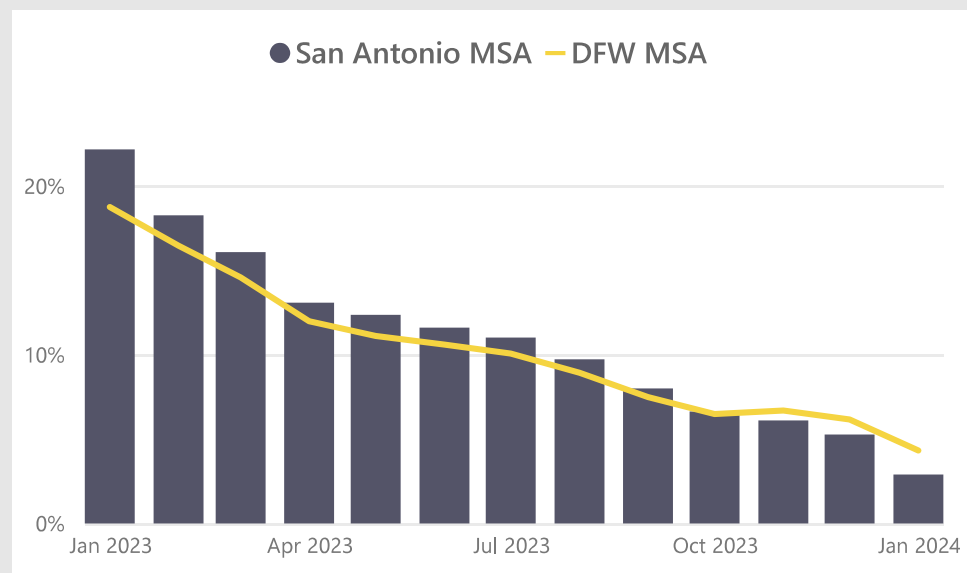
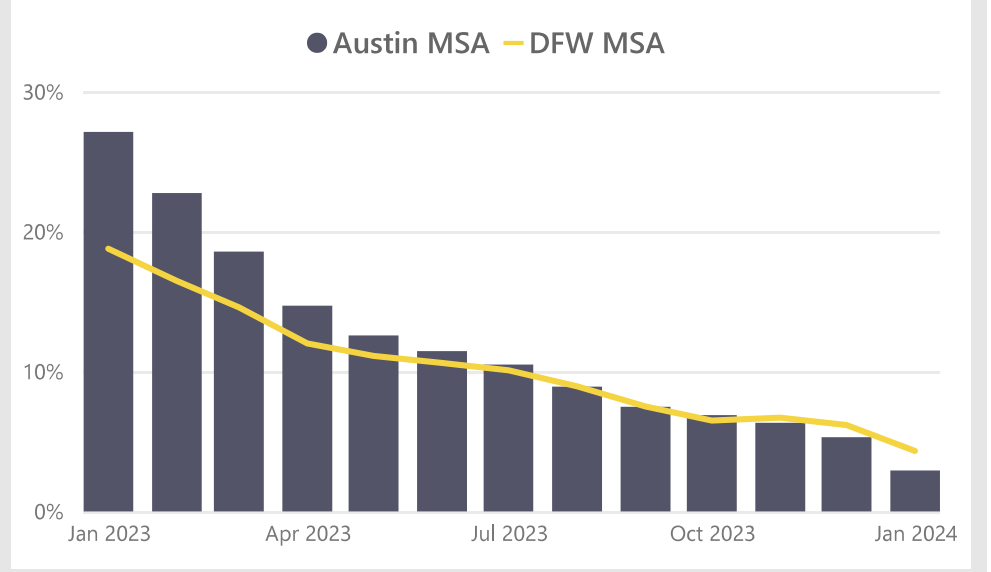
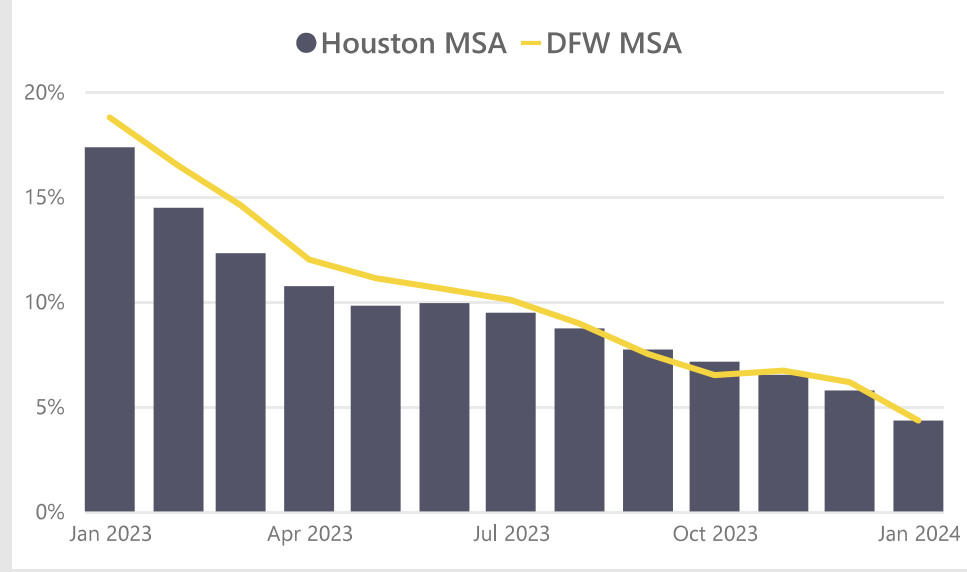
\$950,829,379
PY-Trailing 12 Month

El Paso

\$240,984,178
CY-Trailing 12 Month

2.31%
CY-Trailing 12 Month YoY %

\$235,543,722
PY-Trailing 12 Month



MSA

Dallas-Fort Worth

MSA Snapshot

4.3%

City YoY %

\$3,243,281,344

CY-Trailing 12 Month

\$3,109,057,233

PY-Trailing 12 Month

State Snapshot

4%

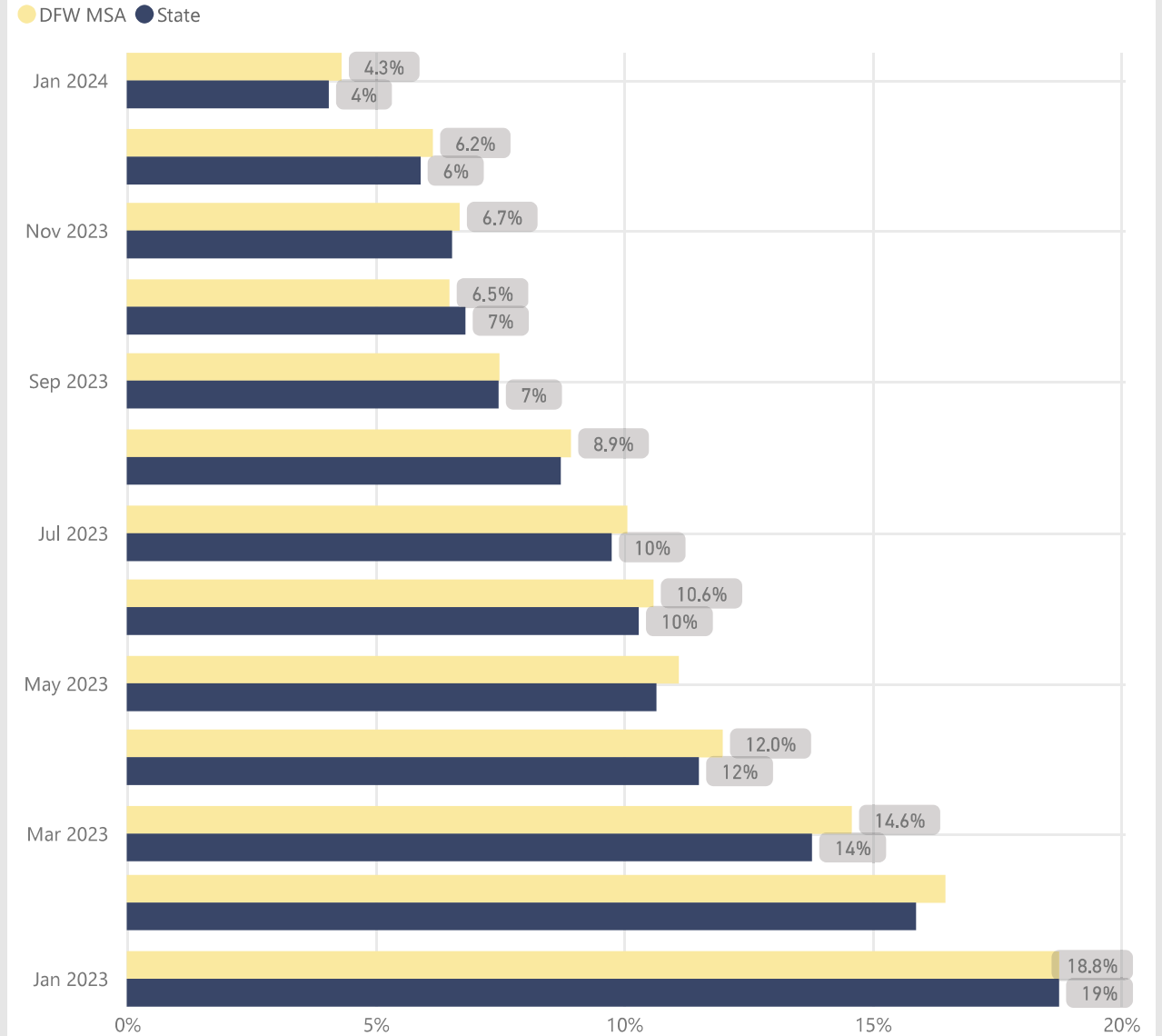
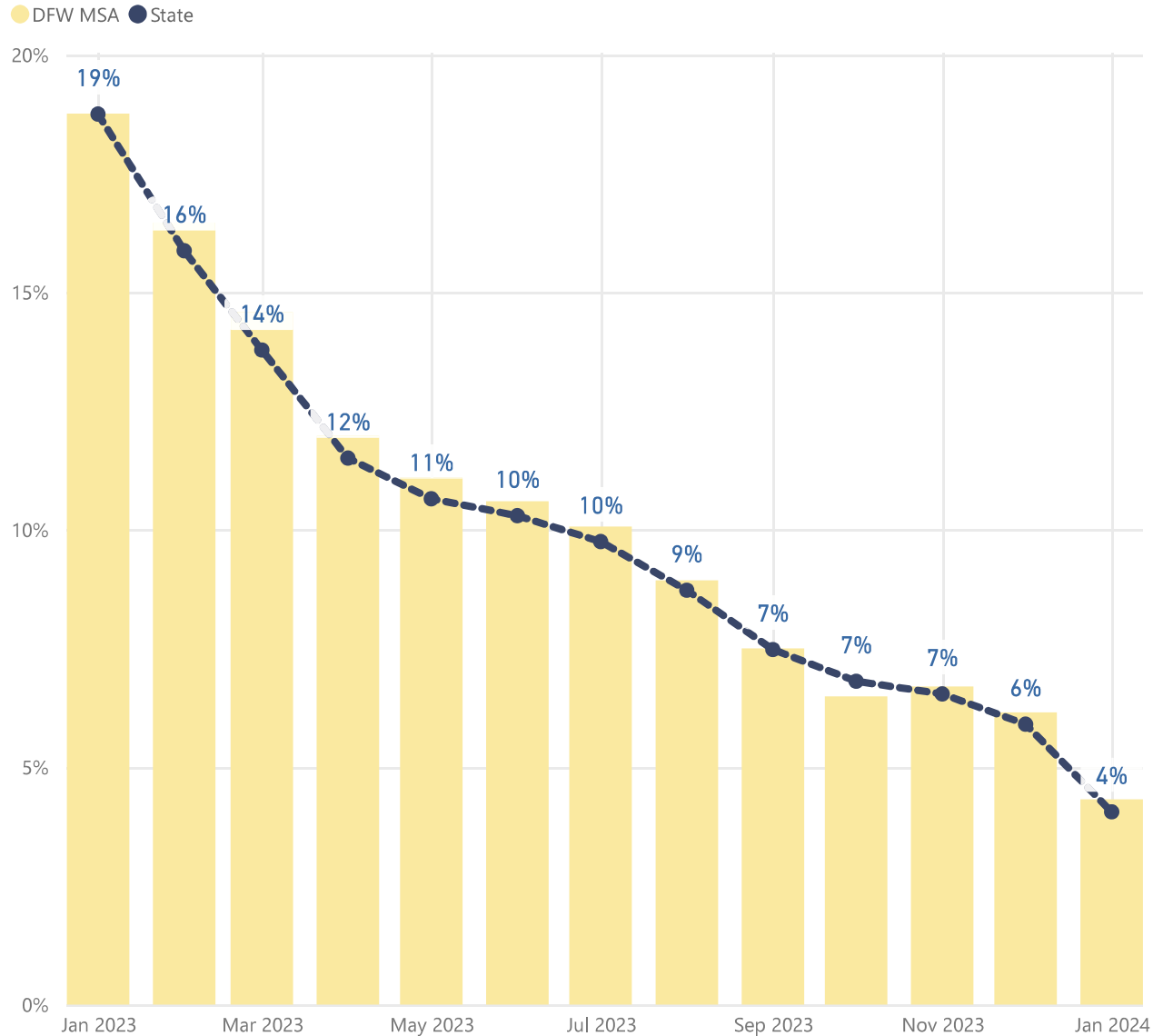
State YoY %

\$10,161,858,567

CY-Trailing 12 Month

\$9,765,543,966

PY-Trailing 12 Month



HOUSTON MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

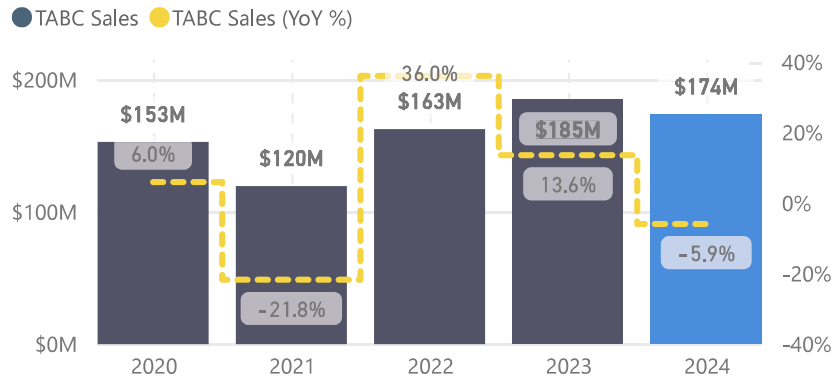
Comparison – Adjacent Cities

Comparison – Region + Top Cities

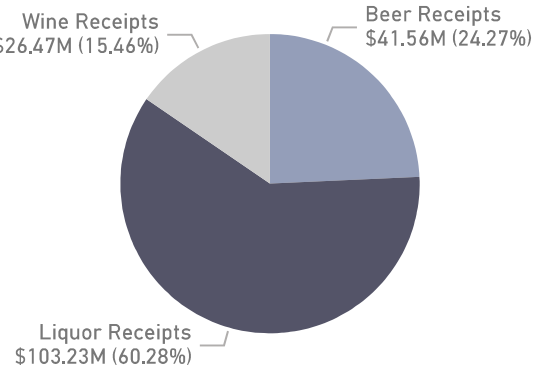
Comparison – State



YoY Jan 2024 Comparison



Jan 2024 Category %



Jan 2024 Receipts

\$103,228,725

Liquor Sales

\$26,469,226

Wine Sales

\$41,560,569

Beer Sales

\$173.7M

Total Receipts

-5.9%

Month YoY %

MSA

Houston-The Woodlands-Sugarland

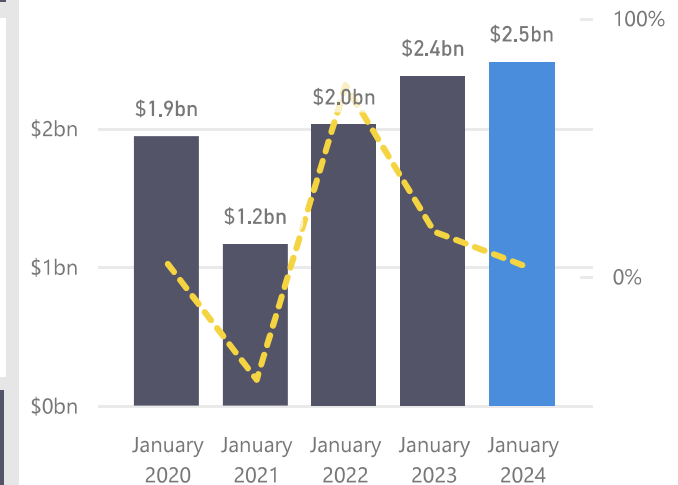
Houston-The Woodlands-Sugarland

3,329

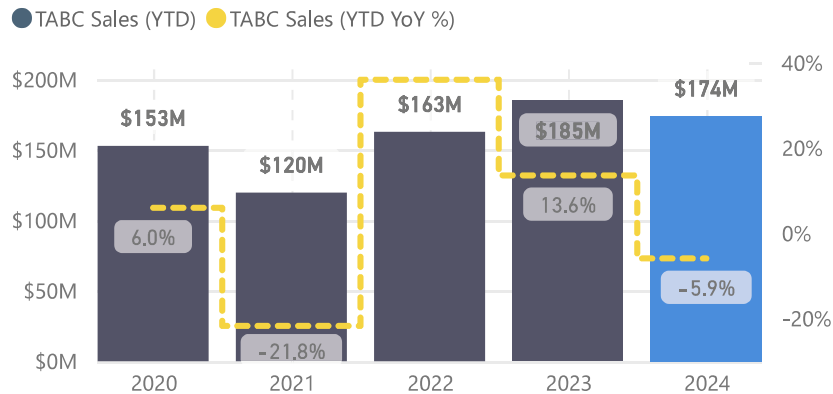
\$745,124

TTM YoY Comparison Jan 2024

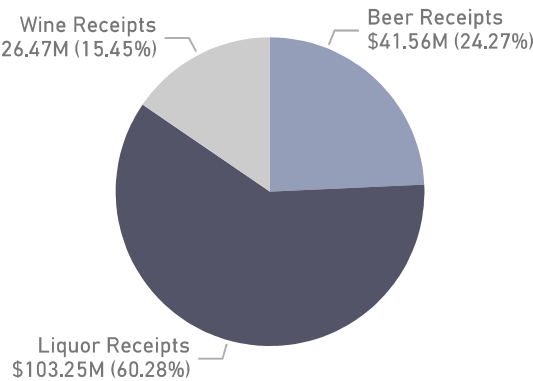
● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



YTD Jan 2024 Comparison



YTD Jan 2024 - Category %



YTD Jan 2024 Receipts

\$103,247,737

Liquor Sales

\$26,469,281

Wine Sales

\$41,561,156

Beer Sales

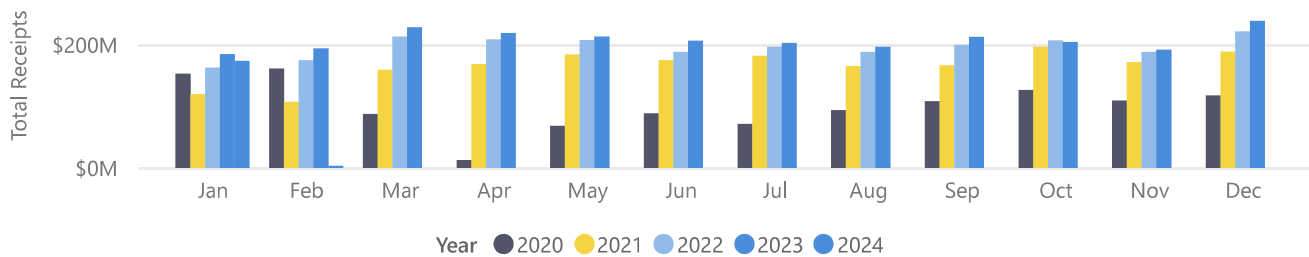
\$173.7M

Total Receipts

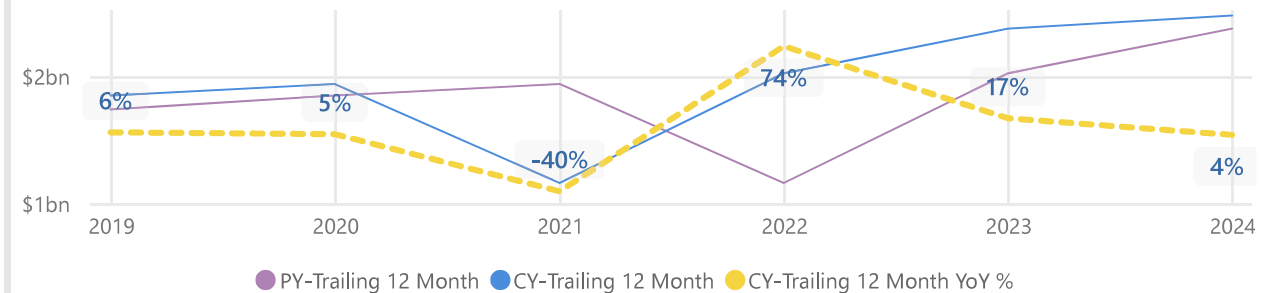
-5.9%

YTD YoY %

YTD MoM + YoY Comparison Jan 2024



TTM YoY % Comparison Jan 2024



City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Houston	\$17,638,821	50.0%	\$17,638,821	50.0%	\$173,254,085	15%
ARAMARK SPORTS & ENTERTAINMENT SER O...	\$2,670,231	970.8%	\$2,670,231	970.8%	\$18,013,876	63%
LEVY RESTAURANTS AT TOYOTA CENTER (HO...	\$1,497,389	10.6%	\$1,497,389	10.6%	\$16,478,732	15%
THE POST OAK/MASTRO'S/WILLIE G'S (HOUS...	\$1,364,917	-1.3%	\$1,364,917	-1.3%	\$18,742,589	-2%
MARRIOTT MARQUIS HOUSTON (HOUSTON ...	\$1,023,358	8.2%	\$1,023,358	8.2%	\$12,042,772	12%
KAMP HOUSTON (HOUSTON - 77057 - 1)	\$738,548	63.1%	\$738,548	63.1%	\$6,518,370	-15%
KIRBY ICE HOUSE (HOUSTON - 77098 - 1)	\$612,883	40.7%	\$612,883	40.7%	\$6,470,315	-2%
KIRBY ICE HOUSE (HOUSTON - 77055 - 1)	\$602,593	7.3%	\$602,593	7.3%	\$7,594,418	-3%
LOMBARDI CUCINA ITALIANA (HOUSTON - 7...	\$589,574		\$589,574		\$1,041,235	
ARAMARK SPORTS & ENTERTAINMENT SERVI...	\$573,280	1,842.1%	\$573,280	1,842.1%	\$2,343,148	34%
STEAK 48 (HOUSTON - 77027 - 1)	\$553,886	1.9%	\$553,886	1.9%	\$7,026,583	-4%
PROSPECT PARK (HOUSTON - 77057 - 1)	\$551,432	23.8%	\$551,432	23.8%	\$5,116,115	-23%
HILTON AMERICAS - HOUSTON (HOUSTON - ...	\$541,905	-14.9%	\$541,905	-14.9%	\$7,689,513	14%
MCINTYRE'S WEBSTER (HOUSTON - 77058 - 1)	\$489,624		\$489,624		\$1,066,363	
ESCAPADE 2001 HOUSTON (HOUSTON - 770...	\$473,332	-1.5%	\$473,332	-1.5%	\$6,015,601	3%
MCINTYRE'S (HOUSTON - 77008 - 1)	\$463,890	1.7%	\$463,890	1.7%	\$6,173,852	-20%
HEIGHTS SOCIAL (HOUSTON - 77008 - 1)	\$455,627		\$455,627		\$3,041,595	
POST SECURITY AREAS OF TERMINAL C NOR...	\$441,759	7.8%	\$441,759	7.8%	\$5,448,606	10%
POLK SMITH REGENCY, LLC (HOUSTON - 770...	\$441,092	94.1%	\$441,092	94.1%	\$2,409,554	24%
PAPPAS BROS STEAKHOUSE (HOUSTON - 770...	\$436,364	-15.7%	\$436,364	-15.7%	\$5,490,660	4%
FOUR SEASON HOTEL HOUSTON (HOUSTON ...	\$405,110	24.8%	\$405,110	24.8%	\$5,133,282	13%
JOEY UPTOWN (HOUSTON - 77056 - 1)	\$399,763	-9.7%	\$399,763	-9.7%	\$4,891,330	-1%
POCHITOS MARISCOS Y MAS (HOUSTON - 77...	\$398,761		\$398,761		\$878,586	
IRON COWBOY LOUNGE & EATERY (HOUSTO...	\$396,499	-5.5%	\$396,499	-5.5%	\$5,098,098	
OJOS LOCOS SPORTS CANTINA (HOUSTON - ...	\$392,076	-0.2%	\$392,076	-0.2%	\$4,955,629	
LITTLE WOODROW'S (HOUSTON - 77006 - 1)	\$379,346	34.8%	\$379,346	34.8%	\$4,627,578	
SPECTRUM (HOUSTON - 77002 - 54)	\$378,903	-0.5%	\$378,903	-0.5%	\$3,949,392	29%
MOXIE'S GRILL & BAR (HOUSTON - 77056 - 1)	\$366,679	-5.2%	\$366,679	-5.2%	\$4,996,293	-1%
The Woodlands	\$922,390	12.5%	\$922,390	12.5%	\$11,436,998	69%
KIRBY ICE HOUSE WOODLANDS (THE WOOD...	\$542,268	-14.3%	\$542,268	-14.3%	\$7,830,653	
HOSPITALITY INTERNATIONAL, INC. (THE WO...	\$380,122	103.3%	\$380,122	103.3%	\$3,606,345	13%
Webster	\$754,718		\$754,718		\$2,845,626	
LITTLE WOODROW'S (WEBSTER - 77598 - 1)	\$754,718		\$754,718		\$2,845,626	
Total	\$19,315,929	53.6%	\$19,315,929	53.6%	\$187,536,709	19%

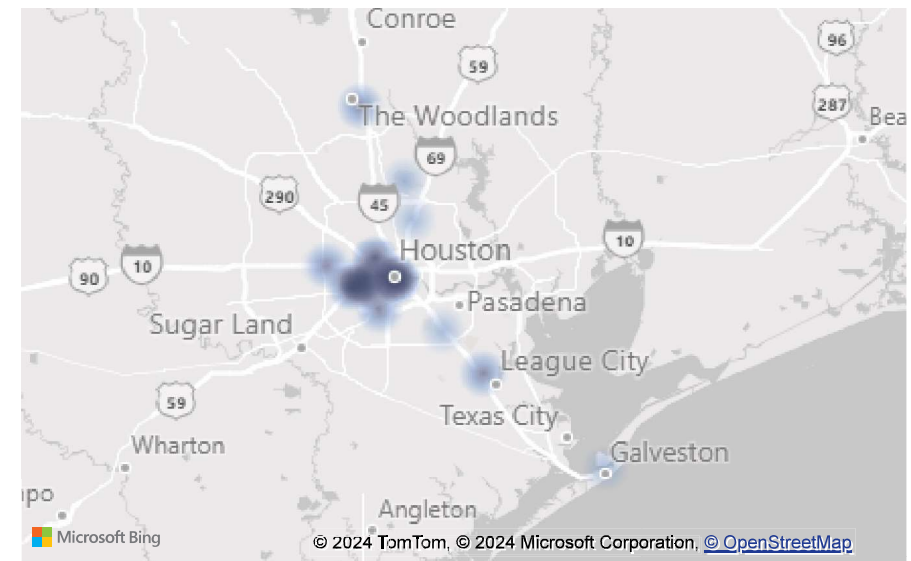
MSA

Houston-The Woodlands-Sugarland

Location Map



Heat Map



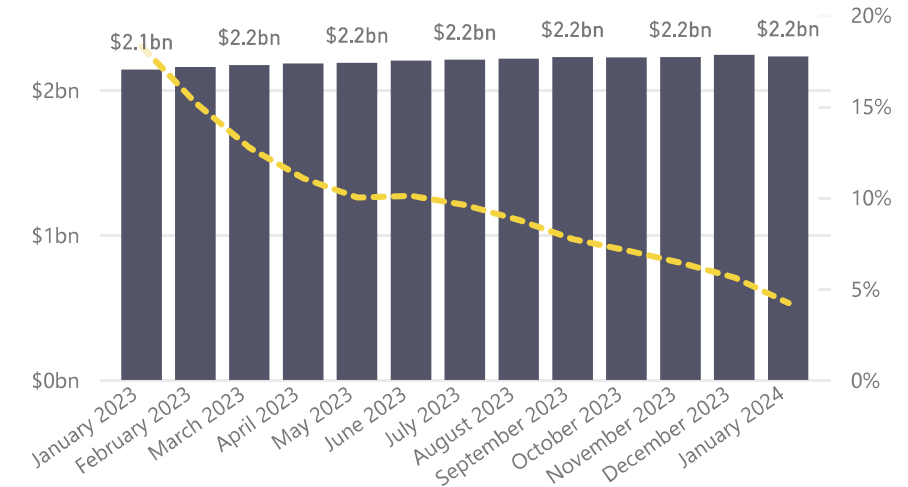
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	\$155,888,331	-5.7%	\$155,888,331	106.9%	\$2,230,749,146	\$2,140,628,003	4%
Houston	\$111,226,225	-4.6%	\$111,226,225	160.5%	\$1,587,319,040	\$1,531,665,337	4%
Katy	\$6,167,998	-10.2%	\$6,167,998	134.7%	\$90,367,499	\$85,187,834	6%
The Woodlands	\$5,649,533	-2.7%	\$5,649,533	-11.6%	\$82,467,351	\$72,621,878	14%
Spring	\$5,255,001	-13.5%	\$5,255,001	-9.6%	\$73,946,602	\$74,240,960	-0%
Galveston	\$4,372,784	-13.0%	\$4,372,784	-13.5%	\$78,914,525	\$73,966,005	7%
Webster	\$3,777,857	16.5%	\$3,777,857	-6.1%	\$40,351,207	\$37,550,862	7%
Sugar Land	\$3,112,796	-6.2%	\$3,112,796	1.4%	\$45,911,739	\$43,573,782	5%
Humble	\$3,083,778	-15.0%	\$3,083,778	-9.8%	\$44,912,279	\$44,865,143	0%
Tomball	\$2,363,229	-1.3%	\$2,363,229	9.2%	\$30,373,754	\$29,995,761	1%
Conroe	\$2,319,119	-15.8%	\$2,319,119	-5.4%	\$31,620,460	\$28,497,994	11%
Pearland	\$2,047,899	-10.3%	\$2,047,899	-14.5%	\$28,364,434	\$28,180,426	1%
Friendswood	\$1,958,894	-13.8%	\$1,958,894	-9.8%	\$26,208,073	\$26,700,455	-2%
Pasadena	\$1,636,415	-2.7%	\$1,636,415	-0.8%	\$22,560,676	\$20,830,459	8%
Richmond	\$1,580,486	-9.8%	\$1,580,486	2.6%	\$22,934,162	\$19,222,898	19%
Montgomery	\$1,336,317	-13.0%	\$1,336,317	95.2%	\$24,497,345	\$23,528,209	4%
Total	\$155,888,331	-5.7%	\$155,888,331	106.9%	\$2,230,749,146	\$2,140,628,003	4%

MSA

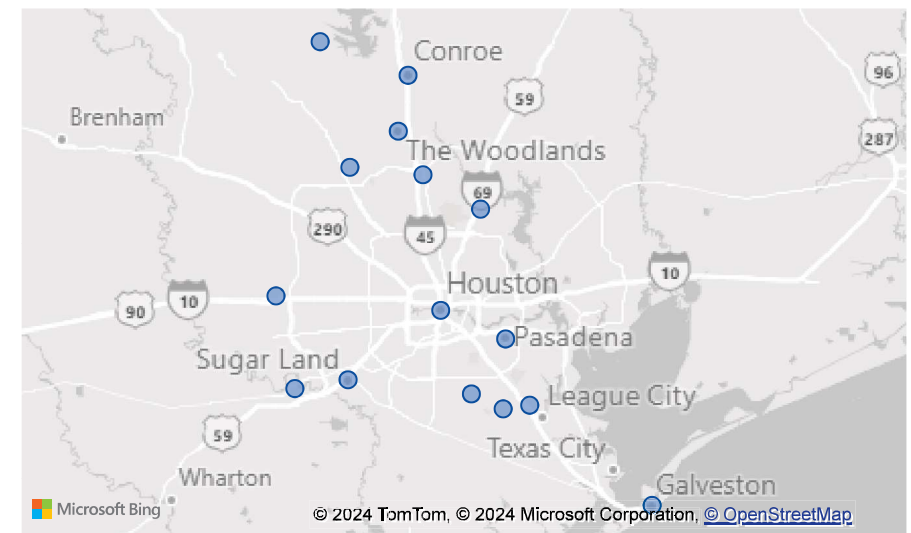
Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



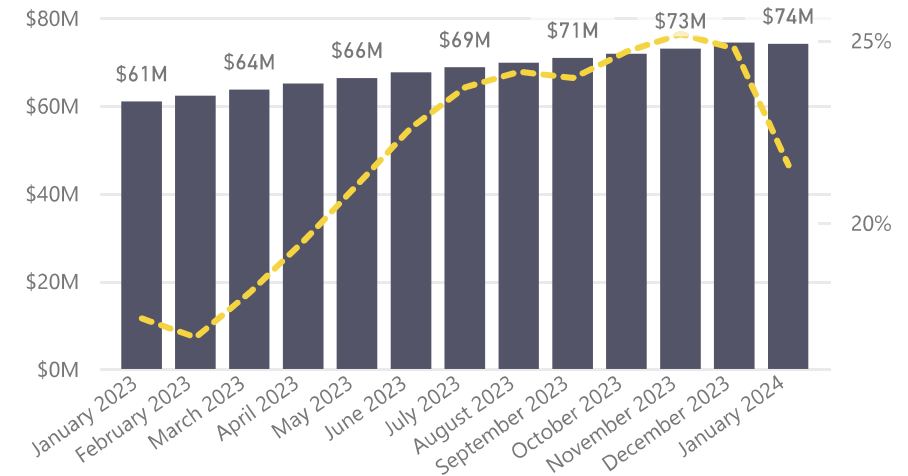
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	\$5,367,318	-4.4%	\$5,367,318	1.7%	\$74,048,570	\$60,905,802	22%
Channelview	\$83,055	41.5%	\$83,055	4.5%	\$1,404,677	\$744,976	89%
Brazoria	\$53,662	-18.3%	\$53,662	-13.8%	\$726,694	\$478,960	52%
Deer Park	\$134,602	17.8%	\$134,602	-26.5%	\$1,780,079	\$1,205,063	48%
West University ...	\$117,055	41.8%	\$117,055	35.5%	\$1,247,101	\$882,239	41%
Sealy	\$118,237	7.4%	\$118,237	0.3%	\$1,561,142	\$1,221,801	28%
Liberty	\$160,249	-8.3%	\$160,249	-15.0%	\$2,227,539	\$1,778,925	25%
Wallis	\$10,002	11.2%	\$10,002	6.0%	\$125,902	\$101,041	25%
Oak Ridge North	\$385,856	87.8%	\$385,856	-22.9%	\$2,960,826	\$2,440,810	21%
Bellaire	\$264,237	-3.6%	\$264,237	24.9%	\$3,626,882	\$3,017,654	20%
Alvin	\$343,616	-4.9%	\$343,616	-9.5%	\$4,672,788	\$3,892,500	20%
Hempstead	\$56,990	-54.2%	\$56,990	-10.0%	\$1,688,343	\$1,408,028	20%
Richmond	\$1,580,486	-9.8%	\$1,580,486	2.6%	\$22,934,162	\$19,222,898	19%
Stafford	\$1,481,856	-10.3%	\$1,481,856	4.5%	\$20,489,517	\$17,175,421	19%
Missouri City	\$517,661	-6.8%	\$517,661	-4.4%	\$7,360,145	\$6,274,805	17%
Atascocita	\$59,754	-20.4%	\$59,754	28.3%	\$1,242,773	\$1,060,681	17%
Total	\$5,367,318	-4.4%	\$5,367,318	1.7%	\$74,048,570	\$60,905,802	22%

MSA

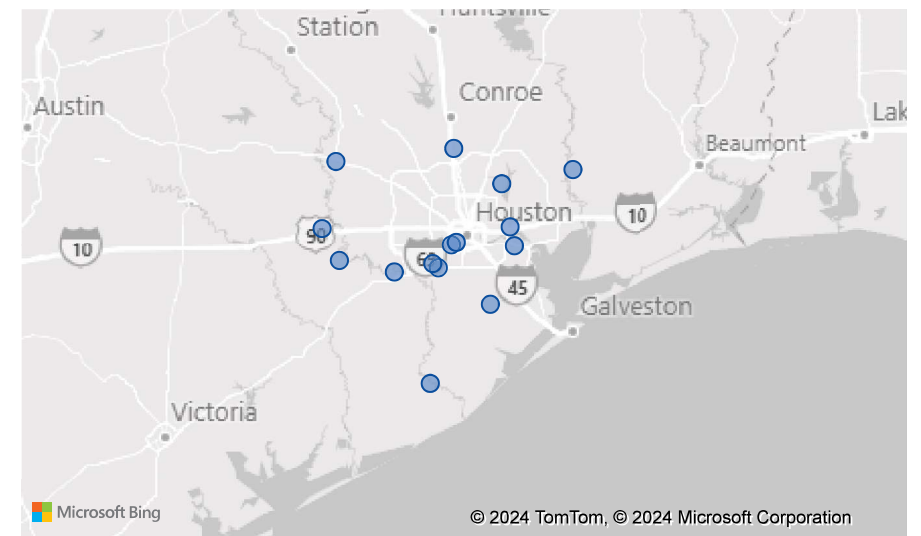
Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA: **Houston-The Woodlands-Sugarland** |
 City - 1: **Houston-The Woodlands-Sugarland (Re...** |
 City - 2: **Houston-The Woodlands-Sugarland (Re...** |
 City - 3: **Houston-The Woodlands-Sugarland (Re...** |
 City - 4: **Houston-The Woodlands-Sugarland (Re...**

Houston-The Woodlands-Sugarland

\$2,480,516,339
CY-Trailing 12 Month

4.3%
CY-Trailing 12 Month YoY %

\$2,378,110,605
PY-Trailing 12 Month

Houston

\$1,587,319,040
CY-Trailing 12 Month

3.6%
CY-Trailing 12 Month YoY %

\$1,531,665,337
PY-Trailing 12 Month

The Woodlands

\$82,467,351
CY-Trailing 12 Month

13.56%
CY-Trailing 12 Month YoY %

\$72,621,878
PY-Trailing 12 Month

Sugar Land

\$45,911,739
CY-Trailing 12 Month

5.37%
CY-Trailing 12 Month YoY %

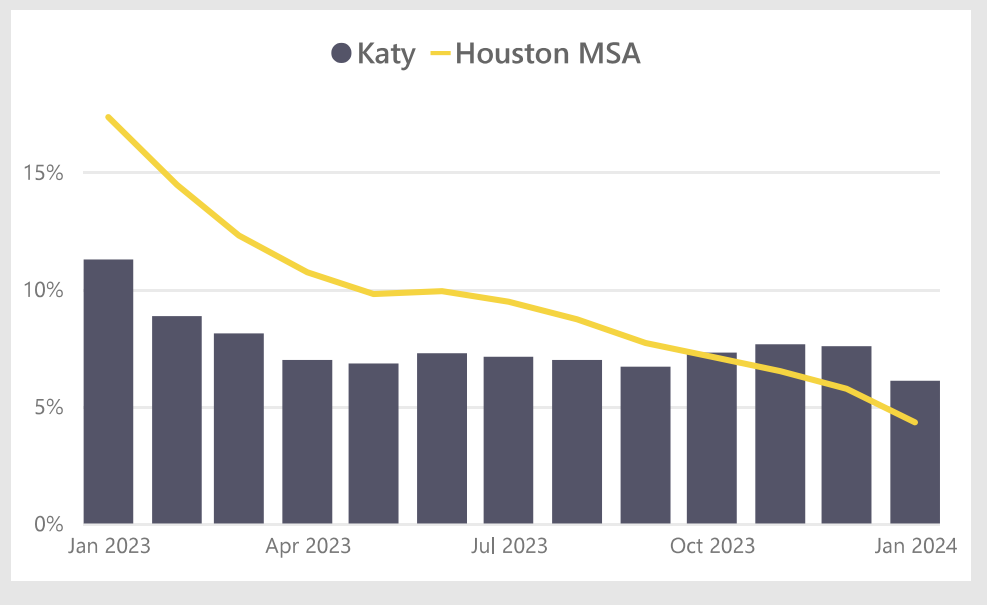
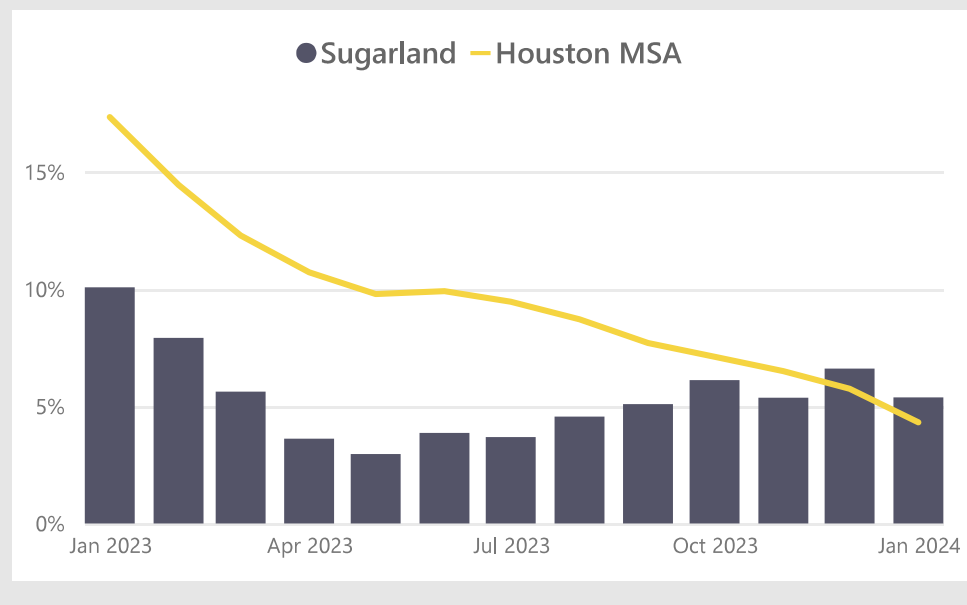
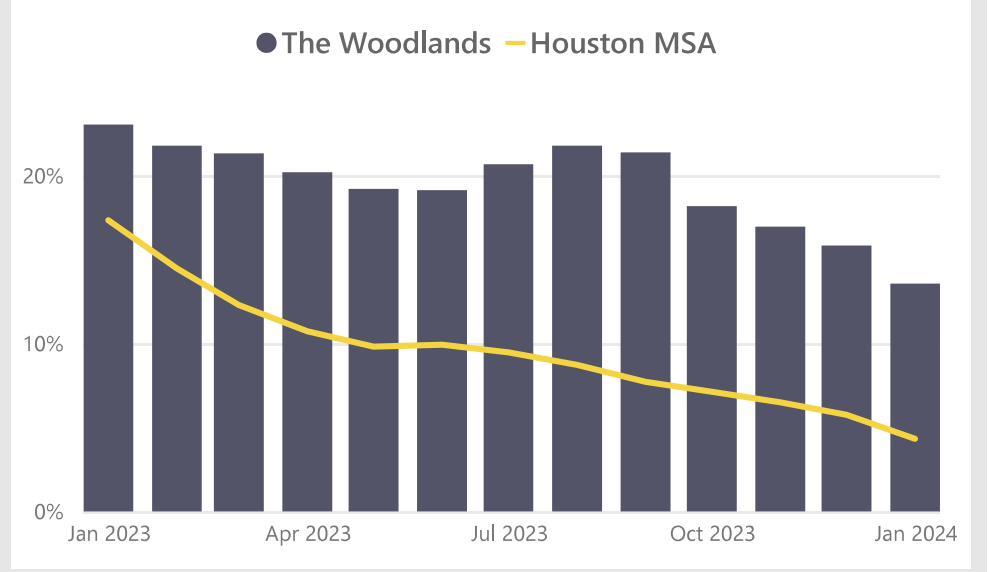
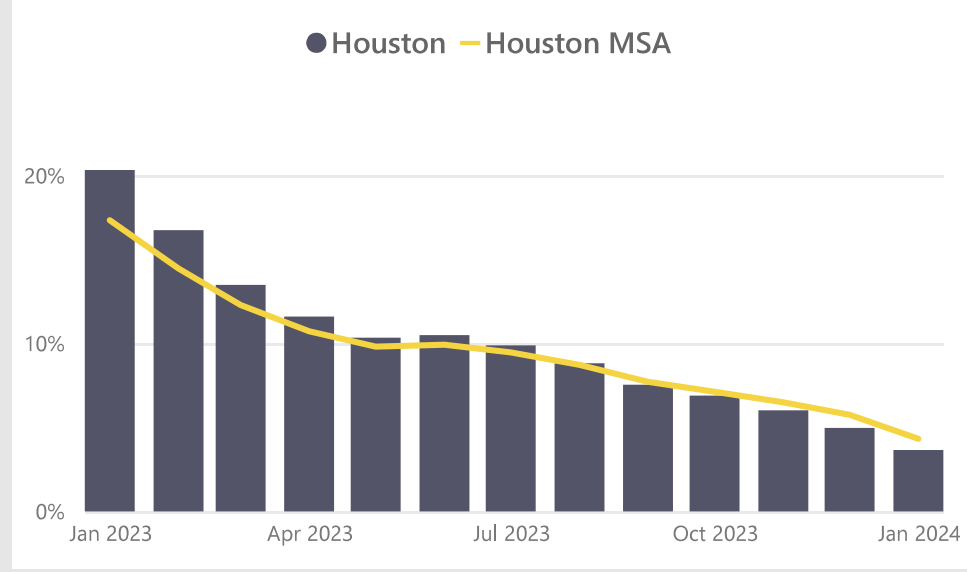
\$43,573,782
PY-Trailing 12 Month

Katy

\$90,367,499
CY-Trailing 12 Month

6.08%
CY-Trailing 12 Month YoY %

\$85,187,834
PY-Trailing 12 Month



Subject MSA: **Houston-The Woodlands-Sugarland** |
 MSA - 1: **Dallas-Fort Worth** |
 MSA - 2: **Austin-Round Rock-San Marcos** |
 MSA - 3: **San Antonio-New Braunfels** |
 MSA - 4: **El Paso**

Houston-The Woodlands-Sugarland

\$2,480,516,339
CY-Trailing 12 Month

4.3%
CY-Trailing 12 Month YoY %

\$2,378,110,605
PY-Trailing 12 Month

Dallas-Fort Worth

\$3,243,281,344
CY-Trailing 12 Month

4.3%
CY-Trailing 12 Month YoY %

\$3,109,057,233
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,464,068,621
CY-Trailing 12 Month

2.91%
CY-Trailing 12 Month YoY %

\$1,422,653,097
PY-Trailing 12 Month

San Antonio-New Braunfels

\$978,171,076
CY-Trailing 12 Month

2.88%
CY-Trailing 12 Month YoY %

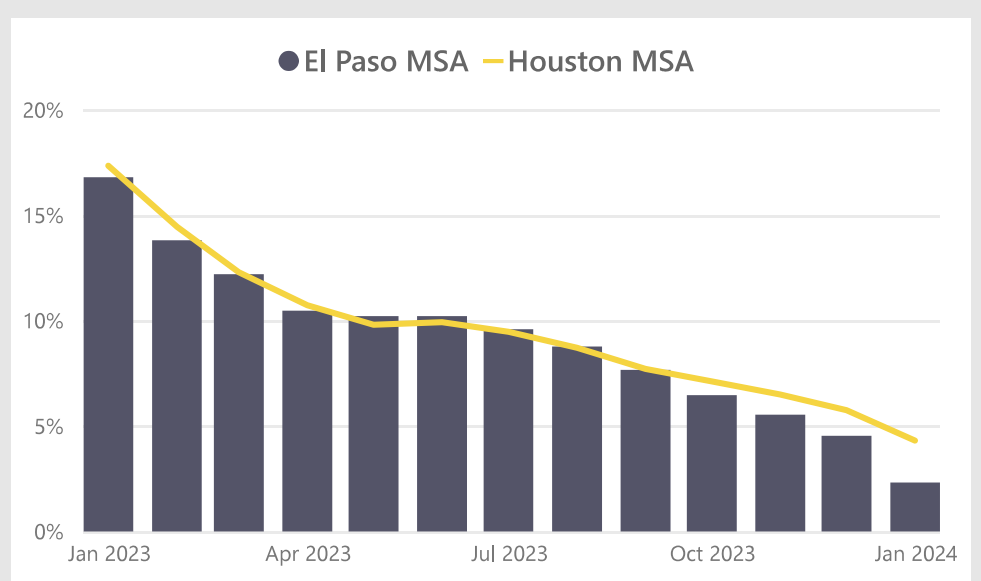
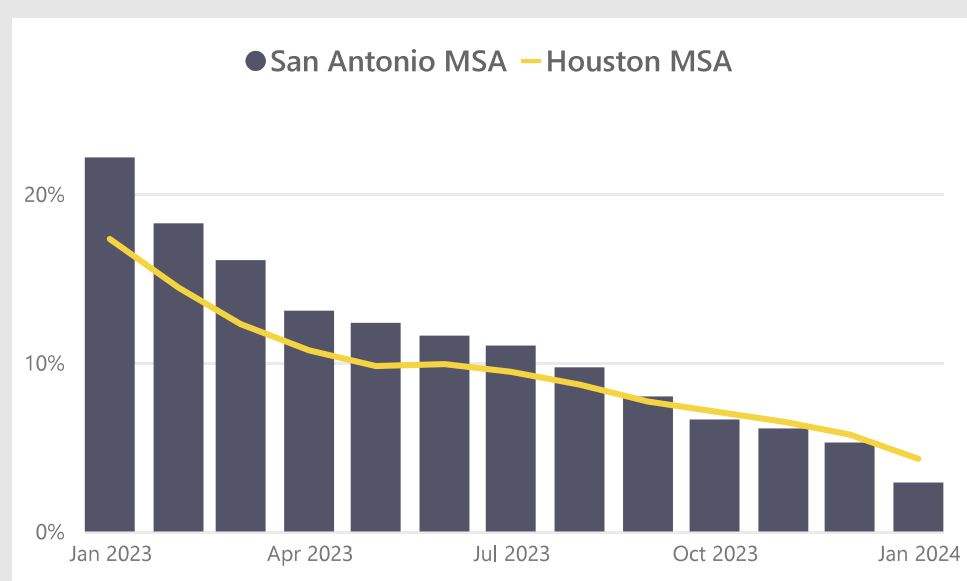
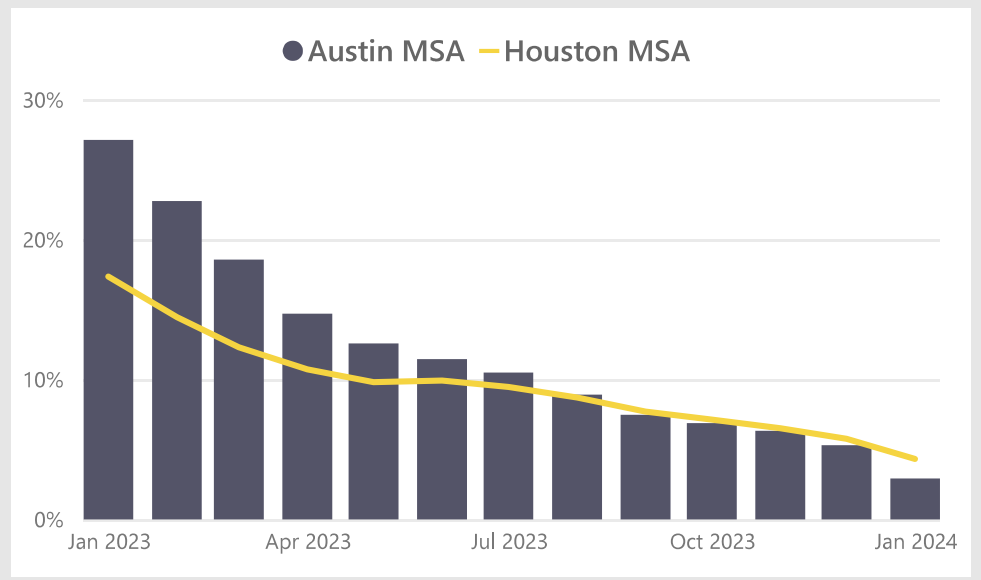
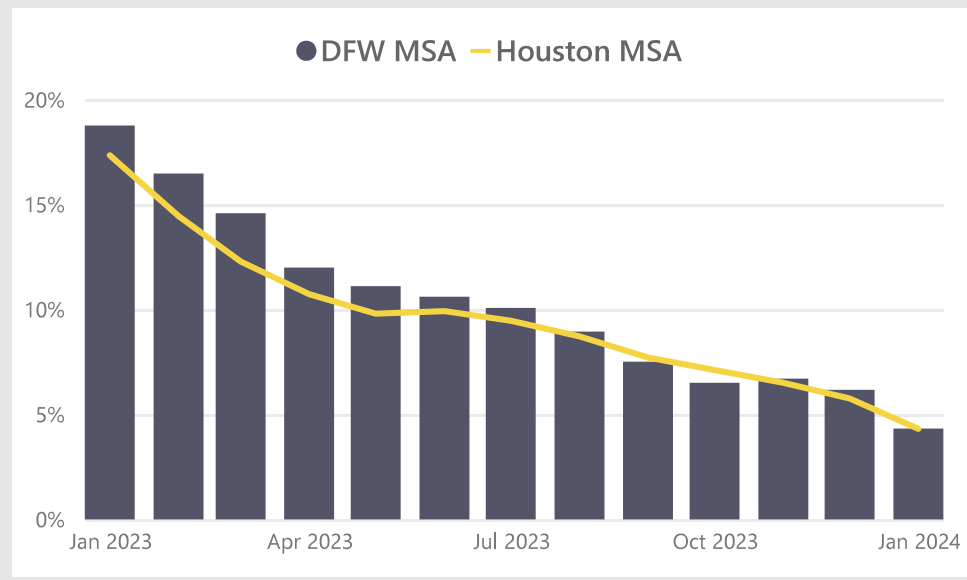
\$950,829,379
PY-Trailing 12 Month

El Paso

\$240,984,178
CY-Trailing 12 Month

2.31%
CY-Trailing 12 Month YoY %

\$235,543,722
PY-Trailing 12 Month



MSA

Houston-The Woodlands-Sugarland

MSA Snapshot

4.3%

City YoY %

\$2,480,516,339

CY-Trailing 12 Month

\$2,378,110,605

PY-Trailing 12 Month

State Snapshot

4%

State YoY %

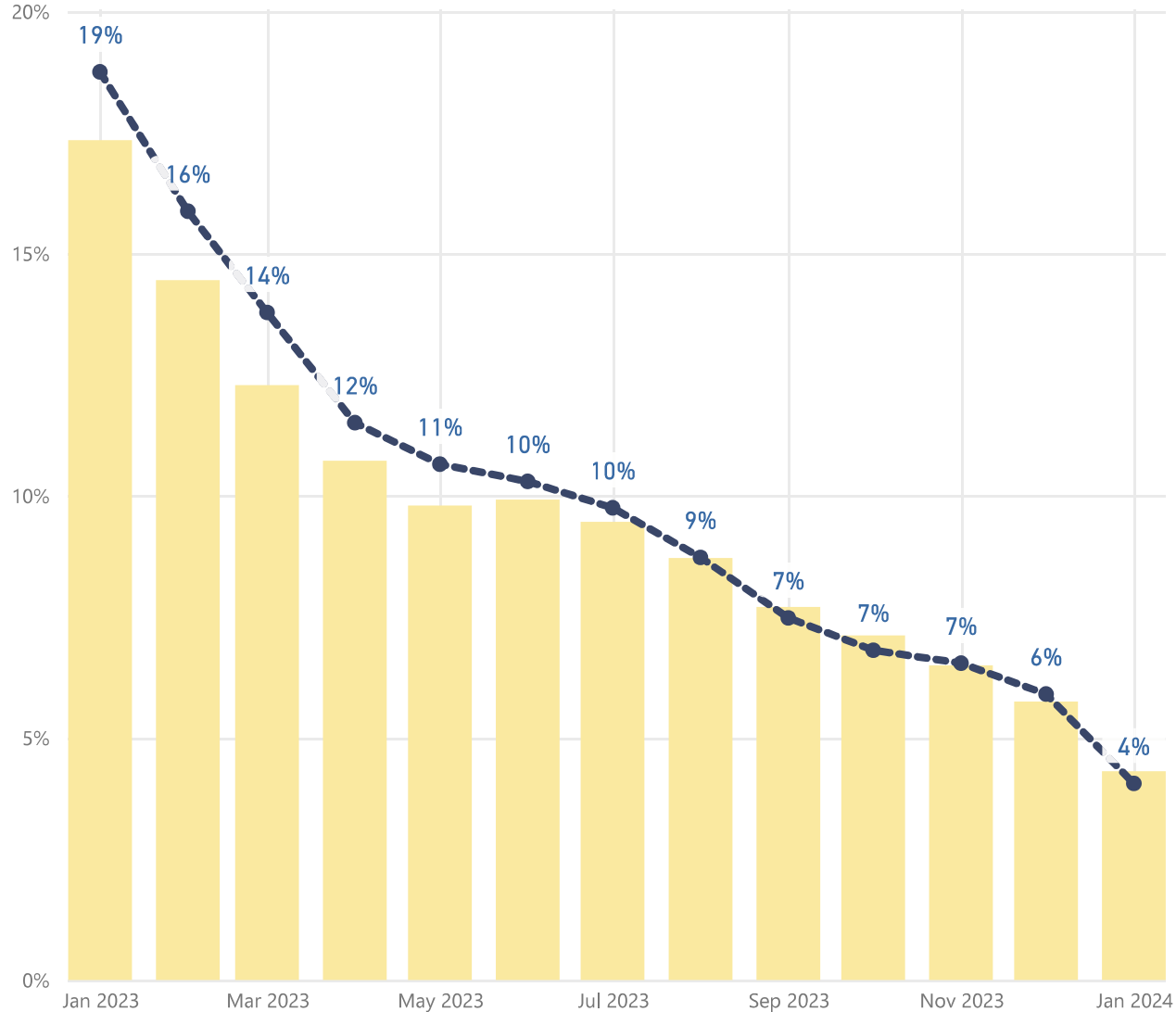
\$10,161,858,567

CY-Trailing 12 Month

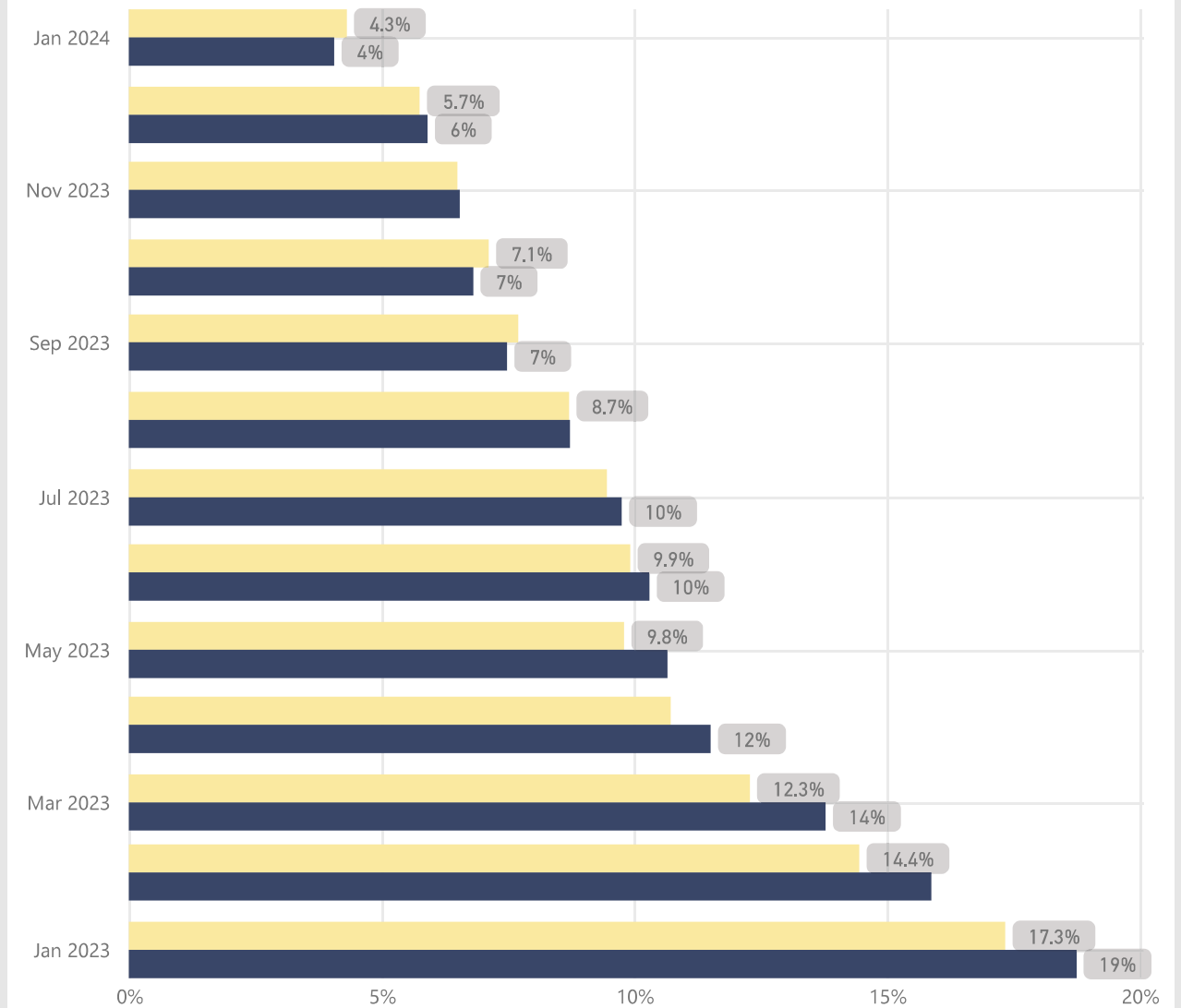
\$9,765,543,966

PY-Trailing 12 Month

● Houston MSA ● State



● Houston MSA ● State



SAN ANTONIO MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

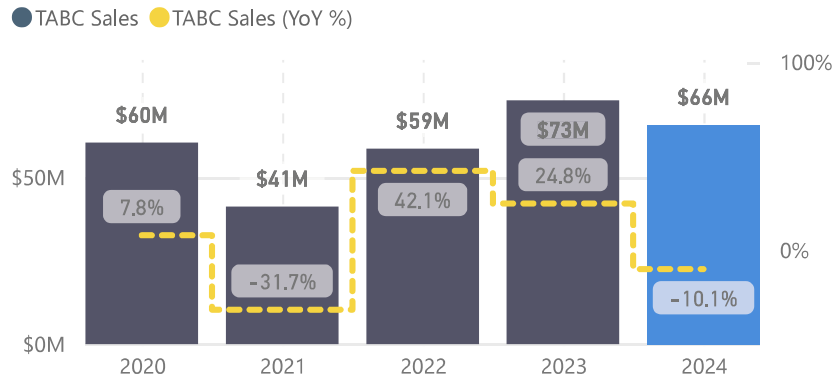
Comparison – Adjacent Cities

Comparison – Region + Top Cities

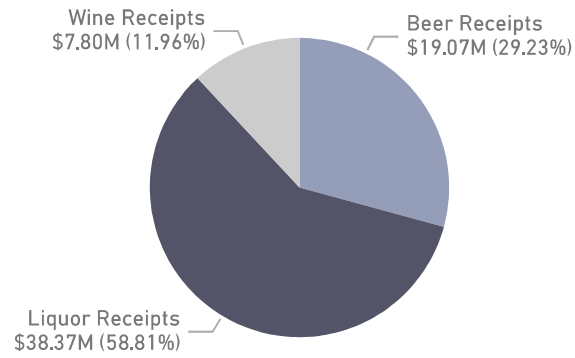
Comparison – State



YoY Jan 2024 Comparison



Jan 2024 Category %



Jan 2024 Receipts

\$38,367,466
Liquor Sales

\$7,803,474
Wine Sales

\$19,068,076
Beer Sales

\$65.7M Total Receipts

-10.1% Month YoY %

MSA

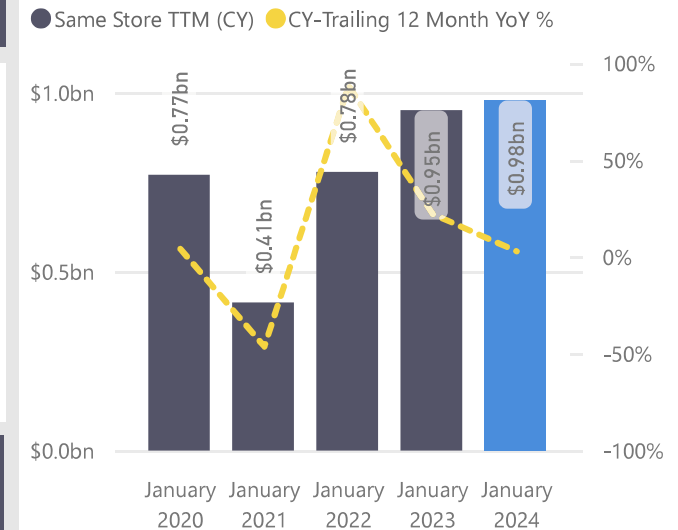
San Antonio-New Braunfels

San Antonio-New Braunfels

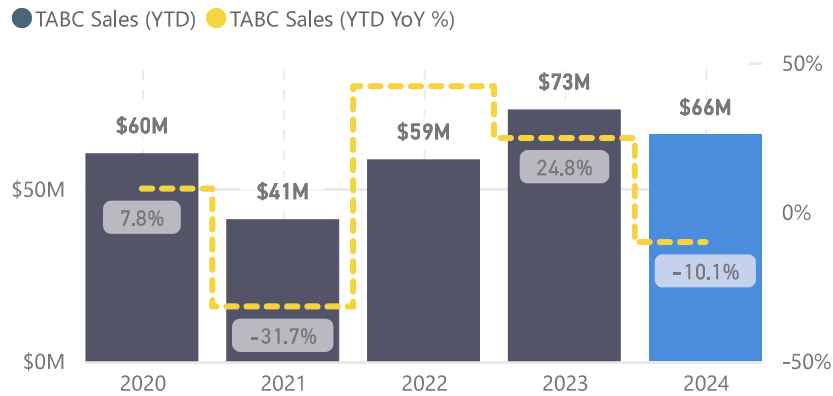
1,302 Locations Reporting > \$0

\$751,283 TTM Per Location

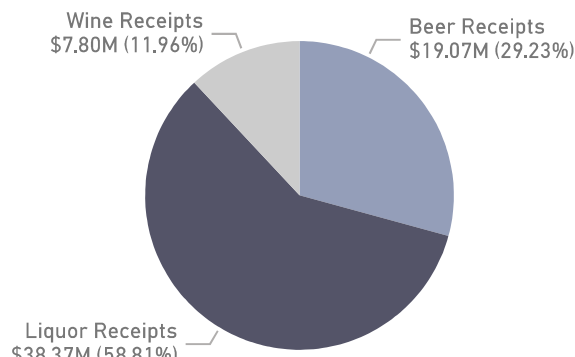
TTM YoY Comparison Jan 2024



YTD Jan 2024 Comparison



YTD Jan 2024 - Category %



YTD Jan 2024 Receipts

\$38,367,466
Liquor Sales

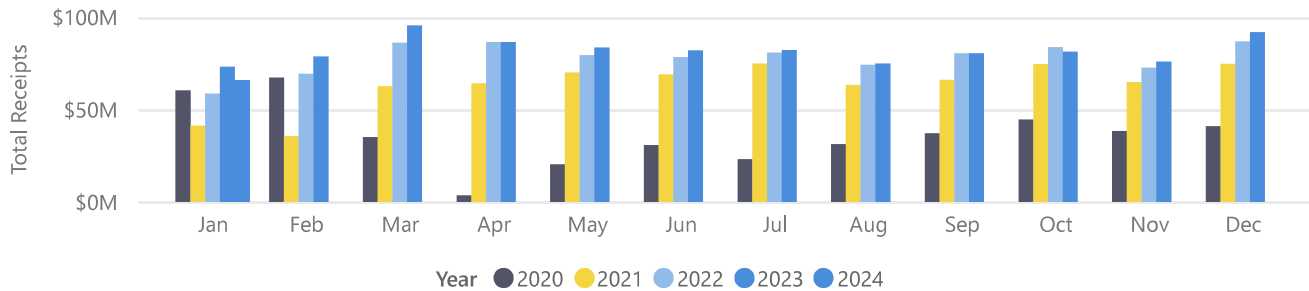
\$7,803,474
Wine Sales

\$19,068,076
Beer Sales

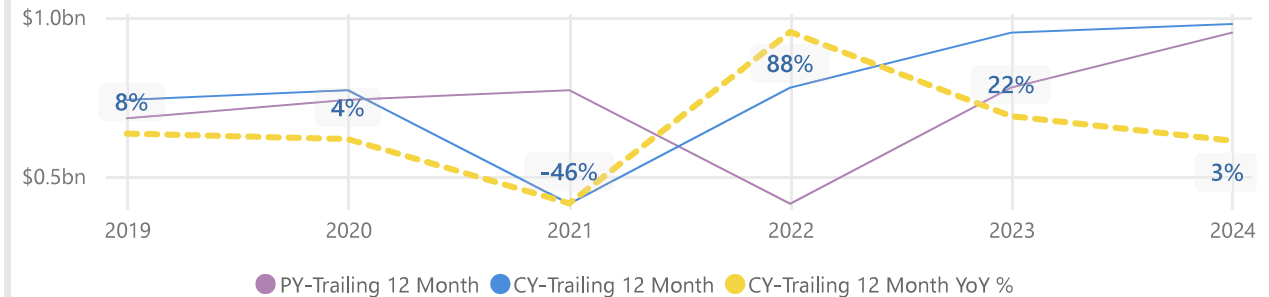
\$65.7M Total Receipts

-10.1% YTD YoY %

YTD MoM + YoY Comparison Jan 2024



TTM YoY % Comparison Jan 2024

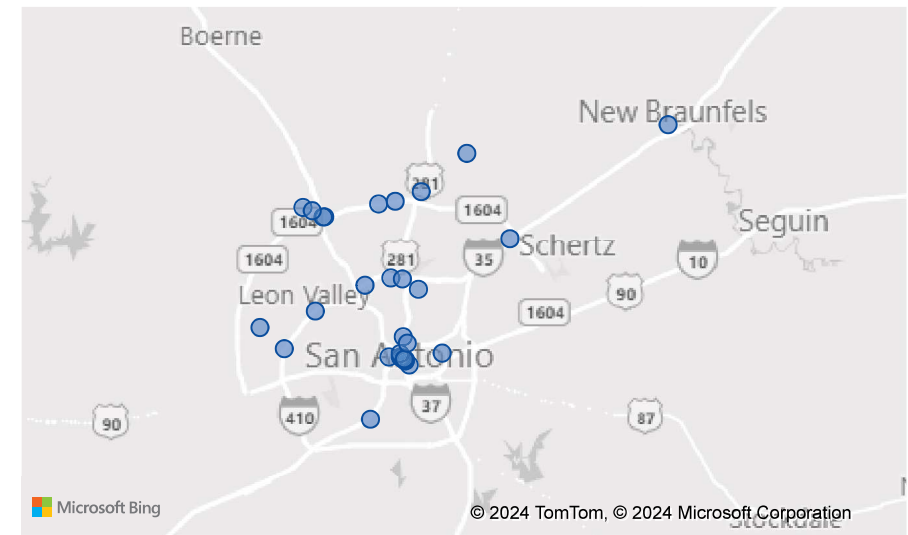


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
San Antonio	\$9,999,653	22.6%	\$9,999,653	22.6%	\$128,230,446	14%
HOSPITALITY INTERNATIONAL, INC. (SAN AN...	\$1,338,628	48.5%	\$1,338,628	48.5%	\$21,316,579	7%
ARAMARK SPORTS AND ENTERTAINMENT SE...	\$999,390		\$999,390		\$6,515,151	
HOTEL EMMA (SAN ANTONIO - 78215 - 1)	\$480,114	0.2%	\$480,114	0.2%	\$6,731,916	-6%
LA CANTERA RESORT AND SPA (SAN ANTONI...	\$467,299	-36.3%	\$467,299	-36.3%	\$9,594,896	-16%
MAJESTIC THEATRE (SAN ANTONIO - 78205 - ...	\$455,034	94.1%	\$455,034	94.1%	\$3,112,310	29%
HOSPITALITY INTERNATIONAL, INC. (SAN AN...	\$399,035	3.7%	\$399,035	3.7%	\$4,364,620	2%
GRAND RIVERWALK BEVERAGE LLC (SAN ANT...	\$360,098	12.8%	\$360,098	12.8%	\$4,383,420	-11%
SIX FLAGS FIESTA TEXAS (SAN ANTONIO - 78...	\$343,982	635.5%	\$343,982	635.5%	\$2,772,263	30%
MCINTYRE'S CENTURY HEIGHTS (SAN ANTO...	\$327,036		\$327,036		\$2,700,574	
THE ANGRY ELEPHANT/ROO PUB (SAN ANTO...	\$298,164	12.8%	\$298,164	12.8%	\$3,370,802	1%
SUGARS (SAN ANTONIO - 78230 - 1)	\$291,750	-18.3%	\$291,750	-18.3%	\$3,531,482	-19%
OJOS LOCOS SPORTS CANTINA (SAN ANTON...	\$289,897	-6.1%	\$289,897	-6.1%	\$3,671,862	
OJOS LOCOS SPORTS CANTINA (SAN ANTON...	\$282,104	11.5%	\$282,104	11.5%	\$3,277,871	-10%
HILTON PALACIO DEL RIO (SAN ANTONIO - 7...	\$268,395	102.9%	\$268,395	102.9%	\$3,740,894	12%
BLU PRIME (SAN ANTONIO - 78248 - 1)	\$267,713		\$267,713		\$933,534	
BRASS MONKEY (SAN ANTONIO - 78212 - 2)	\$265,274	12.0%	\$265,274	12.0%	\$3,379,490	12%
TWIN PEAKS (SAN ANTONIO - 78216 - 1)	\$260,429	-9.3%	\$260,429	-9.3%	\$3,411,045	-7%
HRHC, LLC (SAN ANTONIO - 78251 - 1)	\$259,070	225.3%	\$259,070	225.3%	\$5,415,491	8%
BE KIND & REWIND, LLC (SAN ANTONIO - 78...	\$258,747	-27.3%	\$258,747	-27.3%	\$3,241,705	130%
CHAMA GAUCHA BRAZILIAN STEAKHOUSE (S...	\$247,474	0.1%	\$247,474	0.1%	\$3,276,705	4%
HOWEL AT THE MOON (SAN ANTONIO - 782...	\$244,670	-36.8%	\$244,670	-36.8%	\$3,869,832	-11%
TWIN PEAKS (SAN ANTONIO - 78245 - 1)	\$240,093	0.0%	\$240,093	0.0%	\$2,920,298	-0%
ALAMODOME (SAN ANTONIO - 78203 - 1)	\$235,600	-79.1%	\$235,600	-79.1%	\$5,489,269	-21%
KUNG FU SALOON (SAN ANTONIO - 78249 - 1)	\$233,518	-9.6%	\$233,518	-9.6%	\$3,488,658	29%
ROSARIO'S (SAN ANTONIO - 78205 - 4)	\$224,934		\$224,934		\$3,829,215	
YARD HOUSE #8362 (SAN ANTONIO - 78205 ...	\$221,223	-4.5%	\$221,223	-4.5%	\$2,861,973	-5%
TOPGOLF USA SAN ANTONIO (SAN ANTONI...	\$220,168	251.3%	\$220,168	251.3%	\$3,967,673	4%
SOLUNA (SAN ANTONIO - 78209 - 1)	\$219,814	-5.2%	\$219,814	-5.2%	\$3,060,918	-1%
New Braunfels	\$241,465	-21.2%	\$241,465	-21.2%	\$4,272,950	
THE POUR HAUS (NEW BRAUNFELS - 78130 - ...	\$241,465	-21.2%	\$241,465	-21.2%	\$4,272,950	
Live Oak	\$220,886	-20.1%	\$220,886	-20.1%	\$2,918,449	
TWIN PEAKS (LIVE OAK - 78233 - 1)	\$220,886	-20.1%	\$220,886	-20.1%	\$2,918,449	
Total	\$10,462,004	19.7%	\$10,462,004	19.7%	\$135,421,845	17%

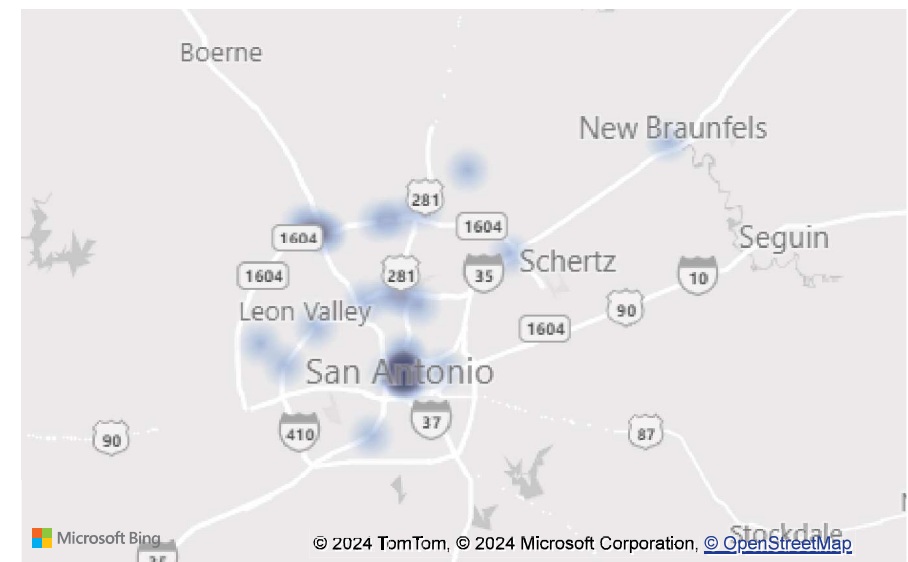
MSA

San Antonio-New Braunfels

Location Map



Heat Map



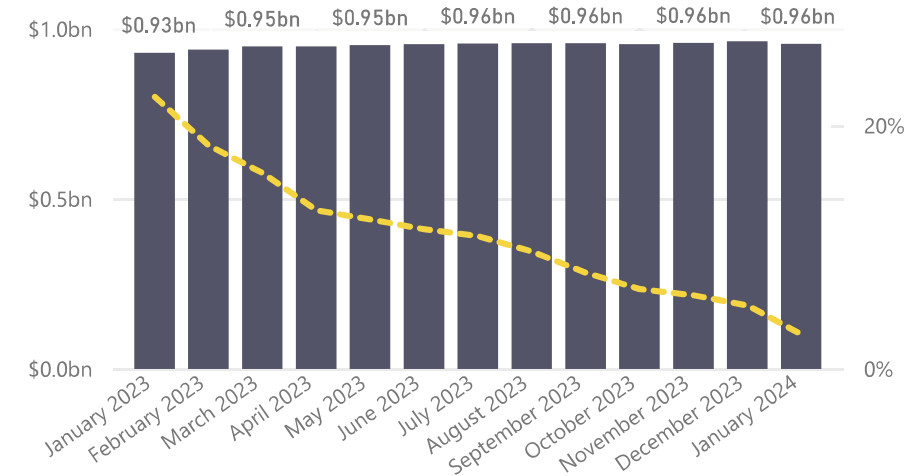
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
<input type="checkbox"/> San Antonio-New ...	\$64,205,673	-10.1%	\$64,205,673	43.5%	\$955,818,927	\$929,555,839	3%
San Antonio	\$54,943,508	-10.3%	\$54,943,508	50.2%	\$813,314,007	\$793,804,339	2%
New Braunfels	\$3,914,794	-12.6%	\$3,914,794	36.3%	\$63,748,538	\$61,537,006	4%
Boerne	\$943,725	37.8%	\$943,725	7.1%	\$12,452,275	\$9,833,313	27%
Live Oak	\$596,736	-12.2%	\$596,736	-6.8%	\$7,845,025	\$6,518,888	20%
Spring Branch	\$534,204	-11.5%	\$534,204	-9.5%	\$7,925,857	\$7,092,578	12%
Helotes	\$533,479	-11.1%	\$533,479	-18.5%	\$8,579,599	\$8,721,111	-2%
Selma	\$465,417	-9.5%	\$465,417	14.3%	\$6,429,625	\$6,463,938	-1%
Seguin	\$439,054	-17.0%	\$439,054	-7.5%	\$6,650,826	\$6,323,124	5%
Schertz	\$414,578	-11.8%	\$414,578	-13.9%	\$6,064,619	\$6,608,794	-8%
Universal City	\$323,737	-12.8%	\$323,737	-12.1%	\$4,693,291	\$4,675,378	0%
Alamo Heights	\$261,450	-14.4%	\$261,450	-23.1%	\$4,398,152	\$5,003,954	-12%
Cibolo	\$259,583	-8.7%	\$259,583	-20.7%	\$4,012,266	\$3,999,546	0%
Bandera	\$234,604	22.7%	\$234,604	75.6%	\$3,538,752	\$2,356,455	50%
Canyon Lake	\$195,070	-19.2%	\$195,070	-24.1%	\$3,874,968	\$4,207,262	-8%
Shavano Park	\$145,734	-16.8%	\$145,734	-14.7%	\$2,291,127	\$2,410,153	-5%
Total	\$64,205,673	-10.1%	\$64,205,673	43.5%	\$955,818,927	\$929,555,839	3%

MSA

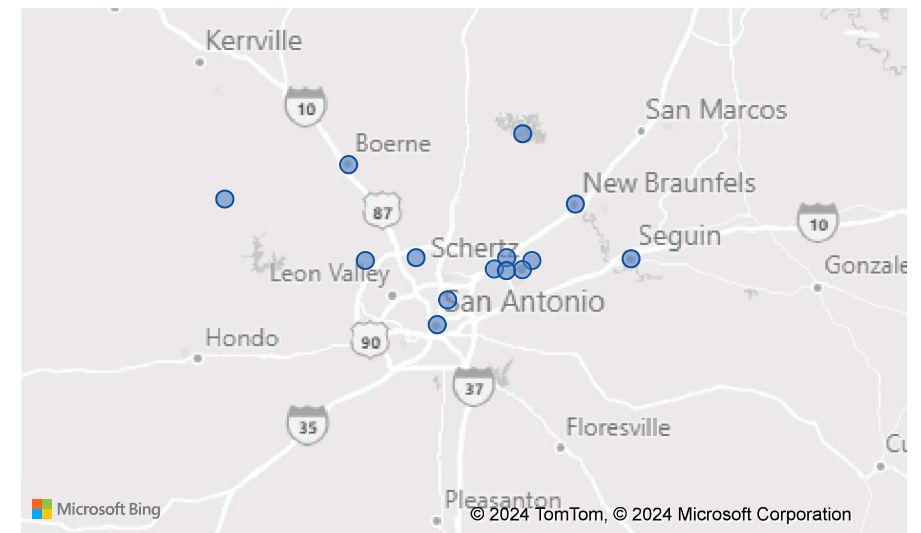
San Antonio-New Braunfels

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



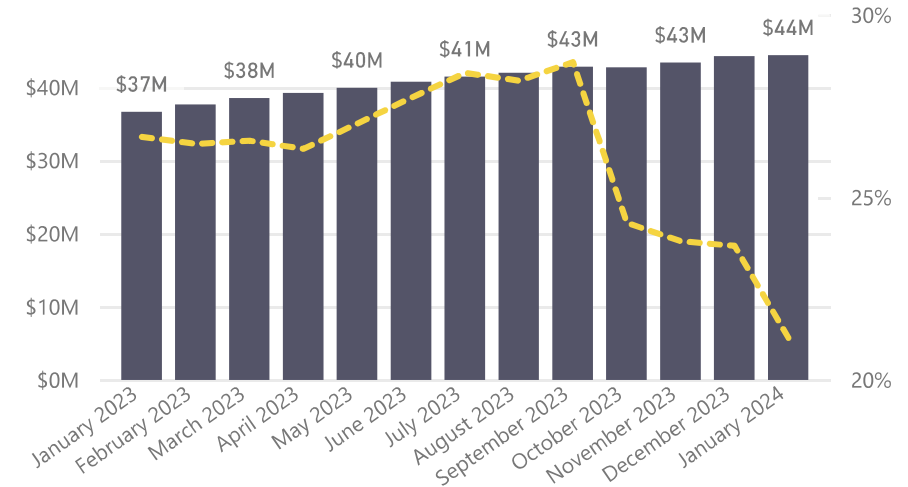
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
San Antonio-New ...	\$3,228,753	4.5%	\$3,228,753	10.3%	\$44,351,441	\$36,611,202	21%
Comfort	\$61,506	15.5%	\$61,506	31.1%	\$801,167	\$499,856	60%
Hollywood Park	\$4,308	1,233.7%	\$4,308	12.7%	\$12,373	\$7,779	59%
Hondo	\$44,808	86.7%	\$44,808	-7.0%	\$626,614	\$394,370	59%
Lytle	\$56,999	16.8%	\$56,999	27.0%	\$660,881	\$423,574	56%
Bandera	\$234,604	22.7%	\$234,604	75.6%	\$3,538,752	\$2,356,455	50%
Devine	\$45,005	19.3%	\$45,005	-6.3%	\$531,780	\$395,548	34%
Boerne	\$943,725	37.8%	\$943,725	7.1%	\$12,452,275	\$9,833,313	27%
Garden Ridge	\$27,552	8.4%	\$27,552	8.4%	\$367,924	\$292,496	26%
Balcones Heights	\$21,634	15.0%	\$21,634	15.0%	\$258,902	\$212,324	22%
Castle Hills	\$154,758	18.3%	\$154,758	34.4%	\$1,908,367	\$1,581,501	21%
Live Oak	\$596,736	-12.2%	\$596,736	-6.8%	\$7,845,025	\$6,518,888	20%
China Grove	\$56,297	7.0%	\$56,297	7.0%	\$659,347	\$576,665	14%
Spring Branch	\$534,204	-11.5%	\$534,204	-9.5%	\$7,925,857	\$7,092,578	12%
Medina	\$7,563	-8.3%	\$7,563	-8.3%	\$111,351	\$102,731	8%
Seguin	\$439,054	-17.0%	\$439,054	-7.5%	\$6,650,826	\$6,323,124	5%
Total	\$3,228,753	4.5%	\$3,228,753	10.3%	\$44,351,441	\$36,611,202	21%

MSA

San Antonio-New Braunfels

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



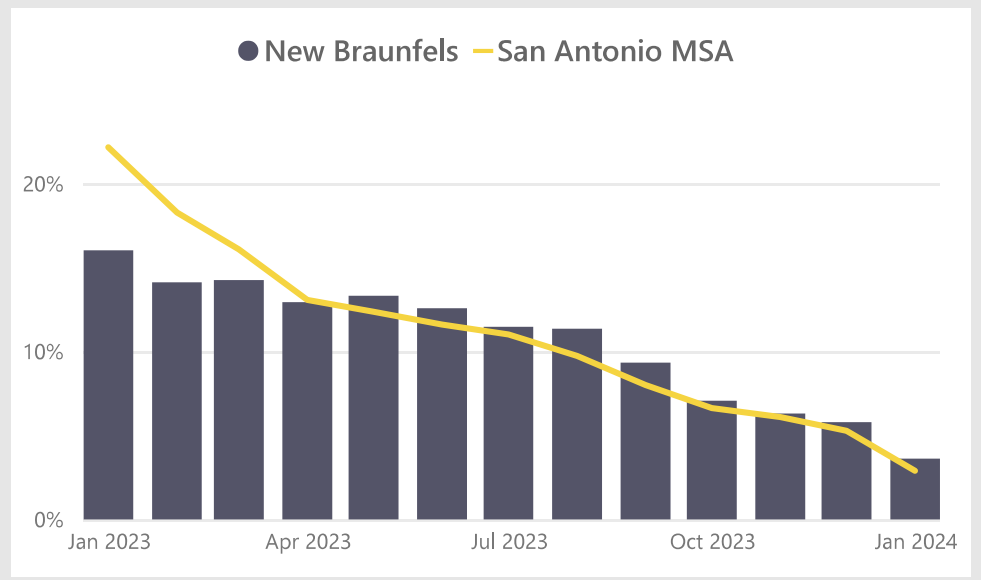
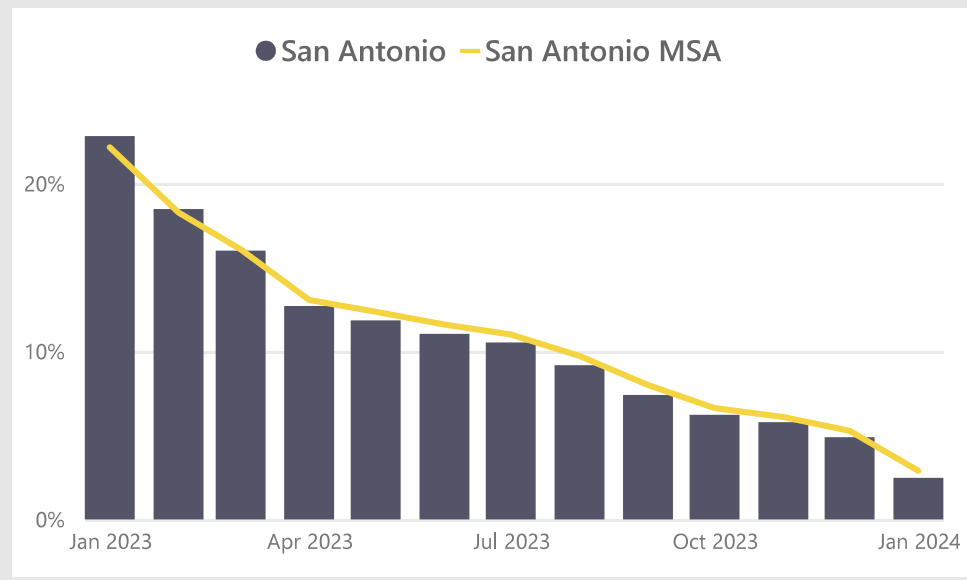
Location Map



Subject MSA: **San Antonio-New Braunfels** |
 City - 1: **San Antonio-New Braunfels (Region) + ...** |
 City - 2: **San Antonio-New Braunfels (Region) + ...** |
 City - 3: **San Antonio-New Braunfels (Region) + ...** |
 City - 4: **San Antonio-New Braunfels (Region) + ...**

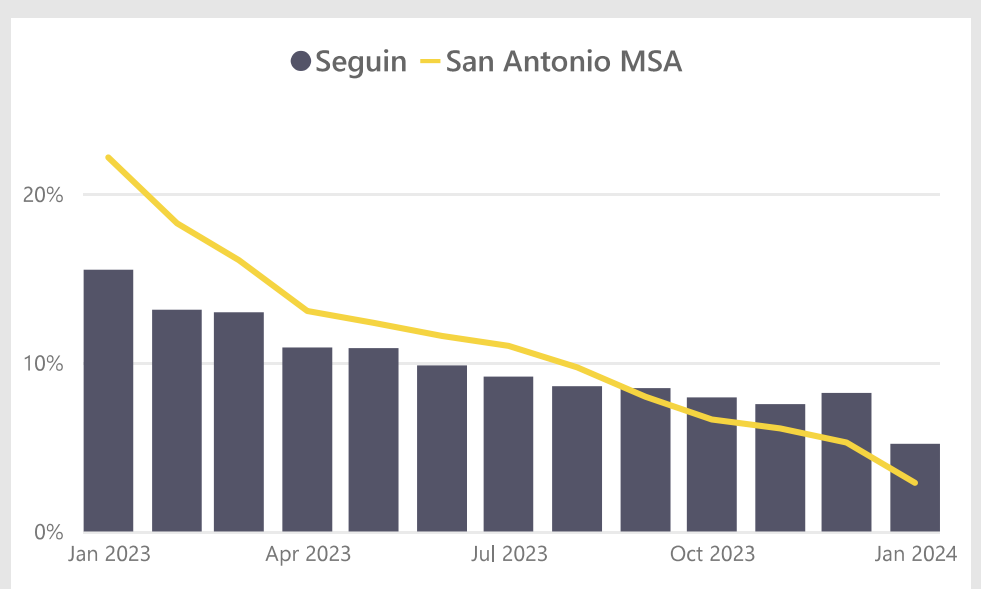
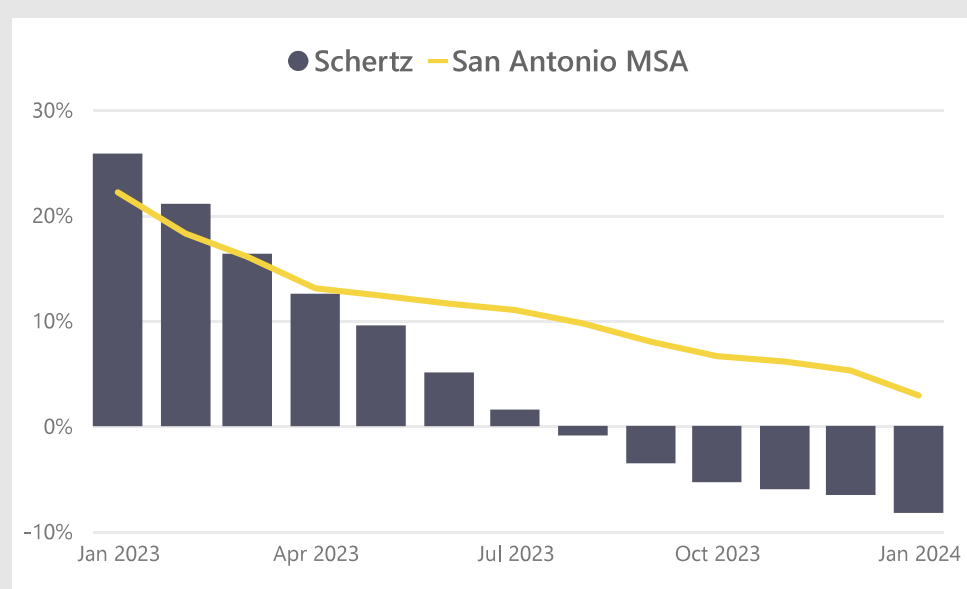
San Antonio-New Braunfels

\$978,171,076 2.9%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$950,829,379
 PY-Trailing 12 Month



San Antonio

\$813,314,007 2.5%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$793,804,339
 PY-Trailing 12 Month



New Braunfels

\$63,748,538 3.59%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$61,537,006
 PY-Trailing 12 Month

Schertz

\$6,064,619 -8.23%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$6,608,794
 PY-Trailing 12 Month

Seguin

\$6,650,826 5.18%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$6,323,124
 PY-Trailing 12 Month

Subject MSA: **San Antonio-New Braunfels** |
 MSA - 1: **Dallas-Fort Worth** |
 MSA - 2: **Austin-Round Rock-San Marcos** |
 MSA - 3: **Houston-The Woodlands-Sugarland** |
 MSA - 4: **El Paso**

San Antonio-New Braunfels

\$978,171,076 2.9%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$950,829,379
 PY-Trailing 12 Month

Dallas-Fort Worth

\$3,243,281,344 4.3%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$3,109,057,233
 PY-Trailing 12 Month

Austin-Round Rock-San Marcos

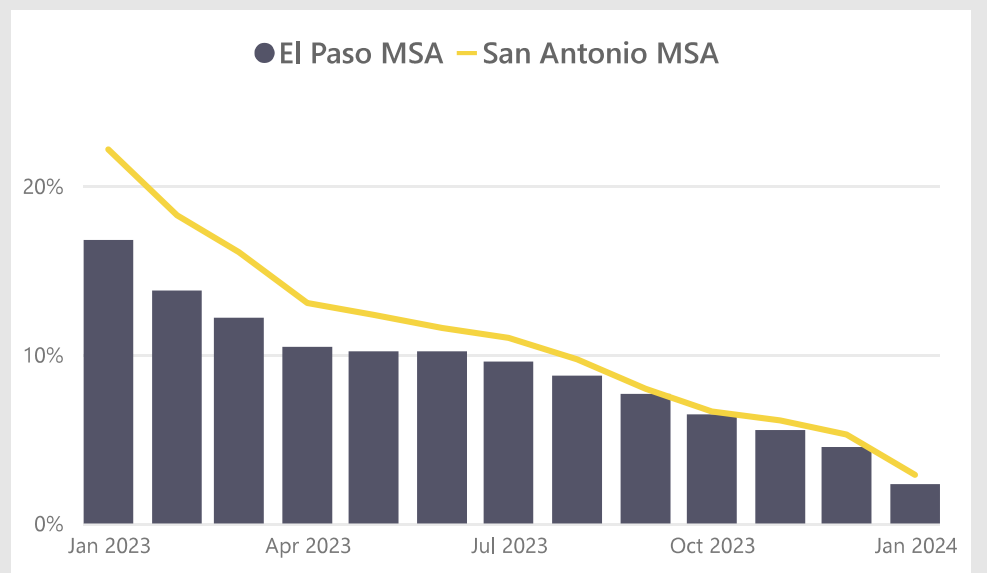
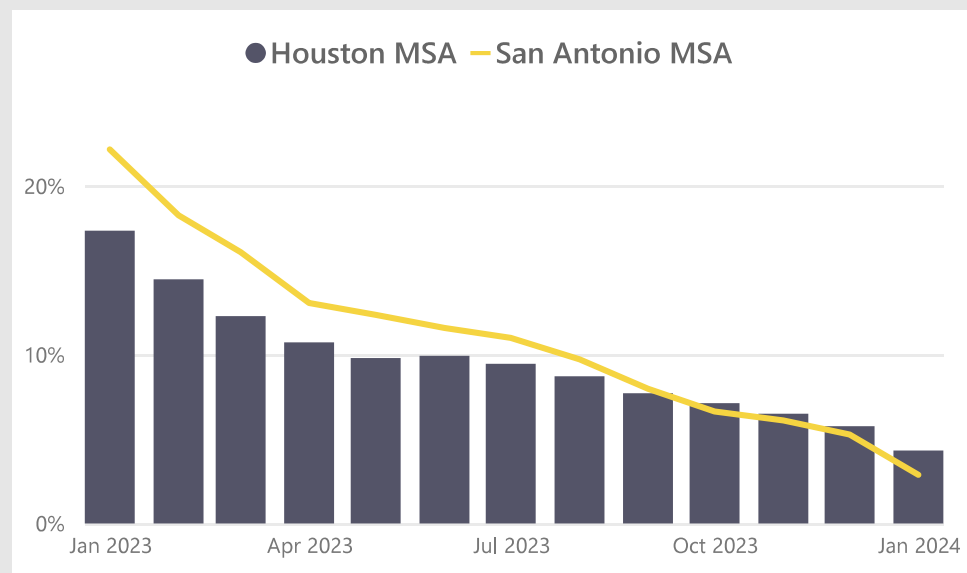
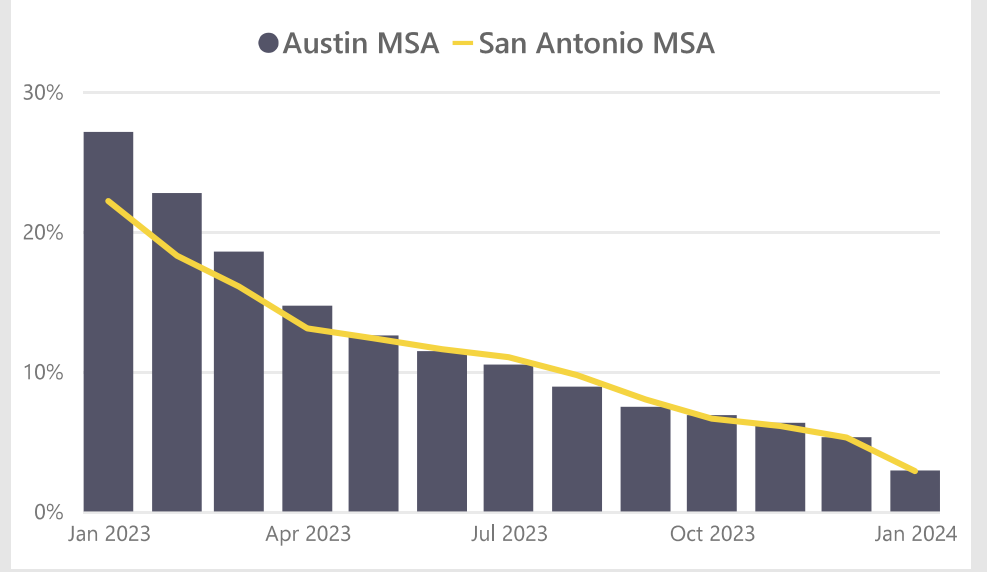
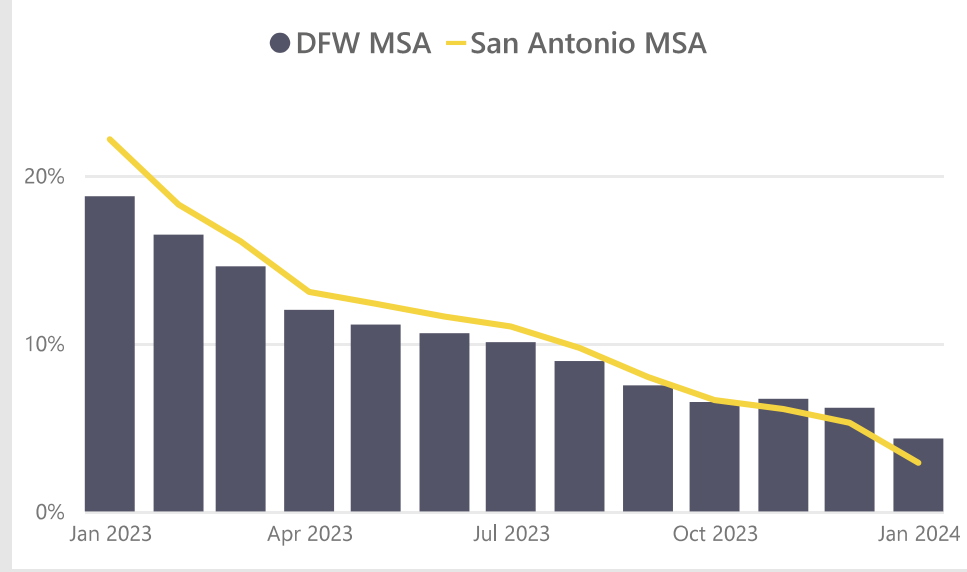
\$1,464,068,621 2.91%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$1,422,653,097
 PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

\$2,480,516,339 4.31%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$2,378,110,605
 PY-Trailing 12 Month

El Paso

\$240,984,178 2.31%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$235,543,722
 PY-Trailing 12 Month



MSA

San Antonio-New Braunfels

MSA Snapshot

2.9%

City YoY %

\$978,171,076

CY-Trailing 12 Month

\$950,829,379

PY-Trailing 12 Month

State Snapshot

4%

State YoY %

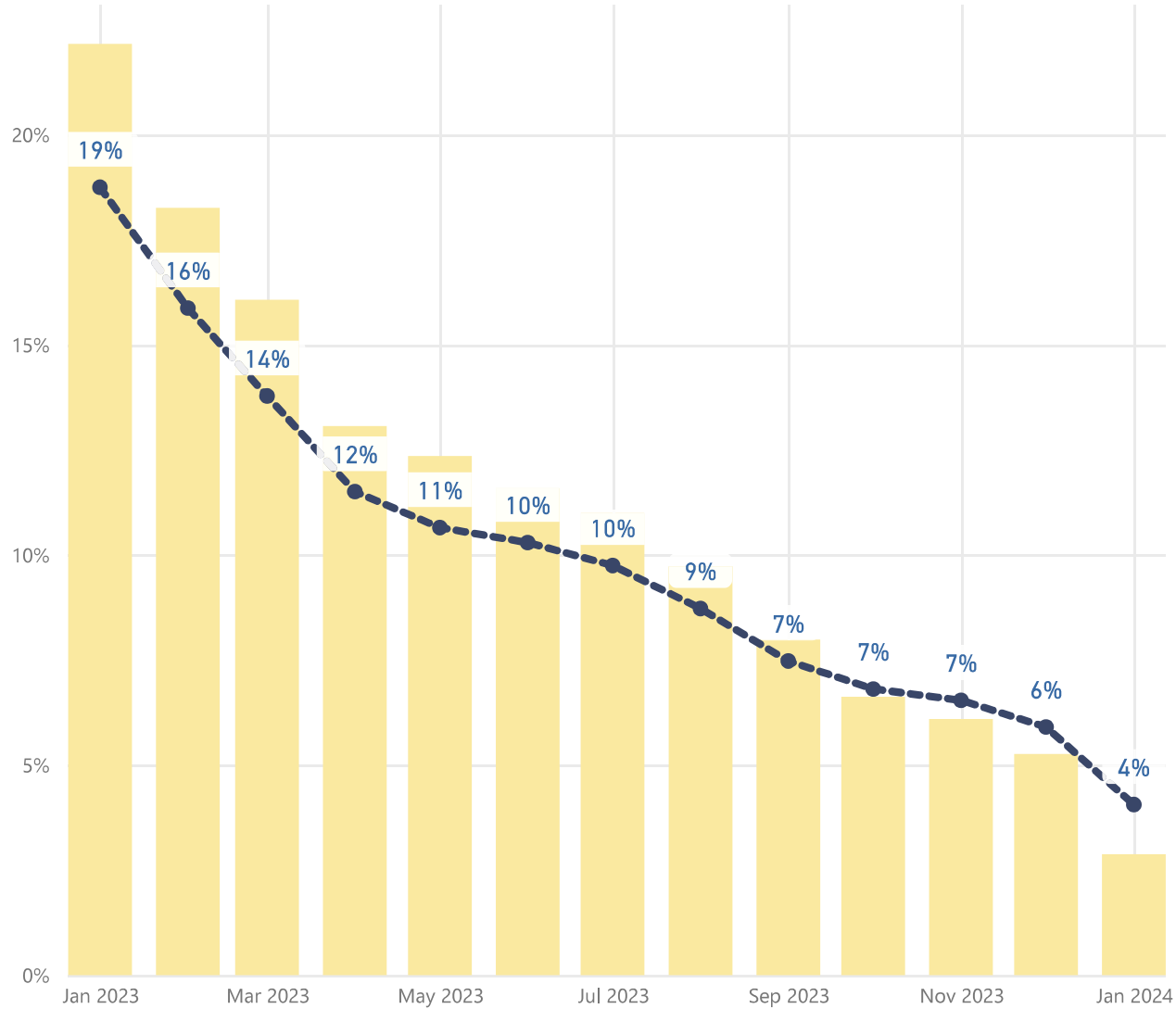
\$10,161,858,567

CY-Trailing 12 Month

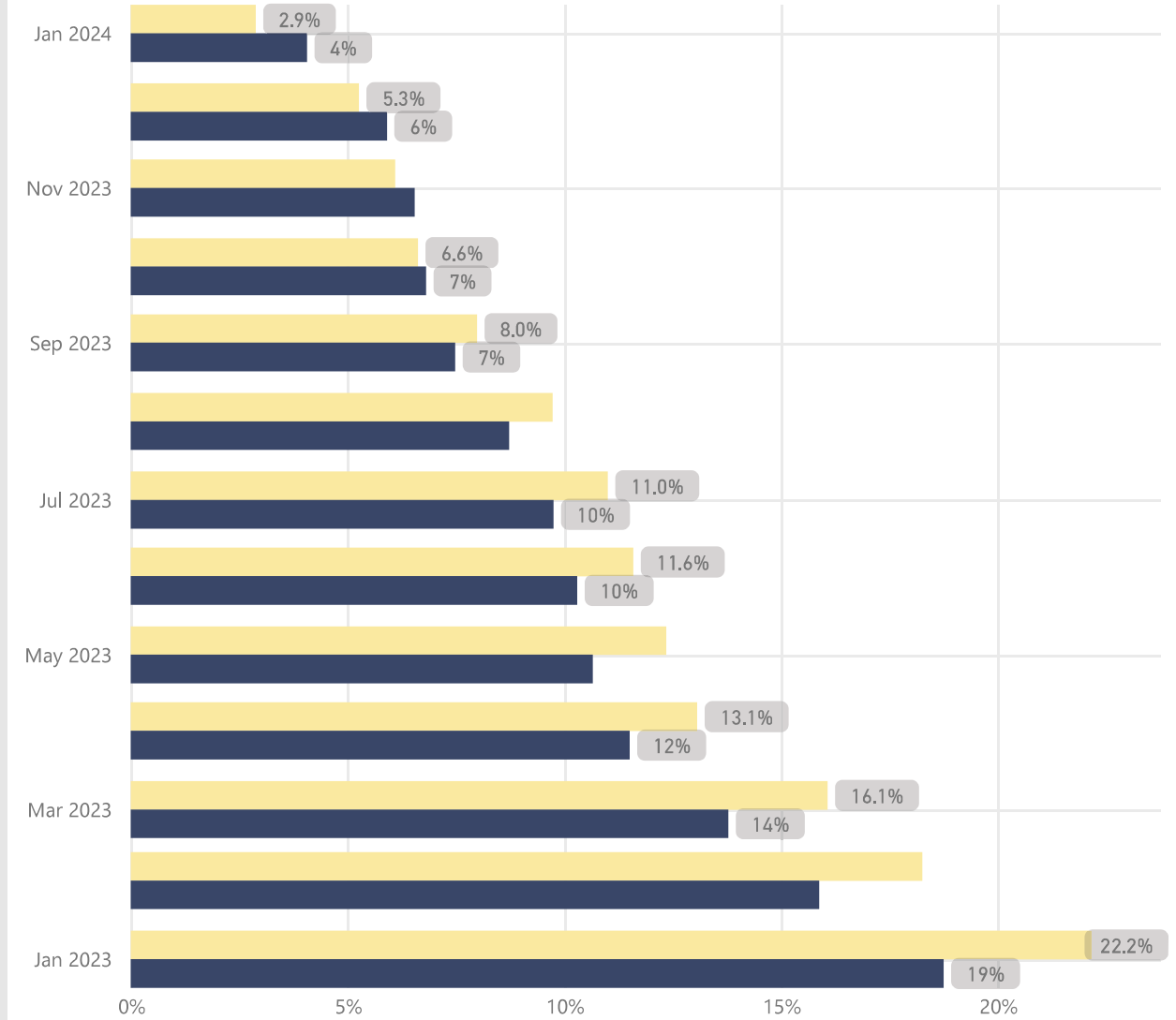
\$9,765,543,966

PY-Trailing 12 Month

● San Antonio MSA ● State



● San Antonio MSA ● State



AUSTIN MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

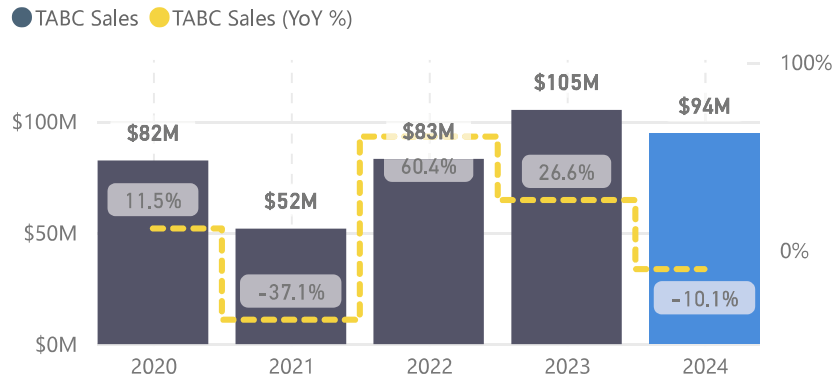
Comparison – Adjacent Cities

Comparison – Region + Top Cities

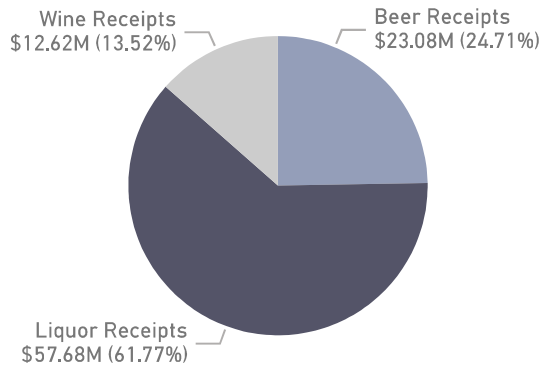
Comparison – State



YoY Jan 2024 Comparison



Jan 2024 Category %



Jan 2024 Receipts

\$57,683,598
Liquor Sales

\$12,621,400
Wine Sales

\$23,078,943
Beer Sales

\$94.3M Total Receipts

-10.1% Month YoY %

MSA

Austin-Round Rock-San Marcos

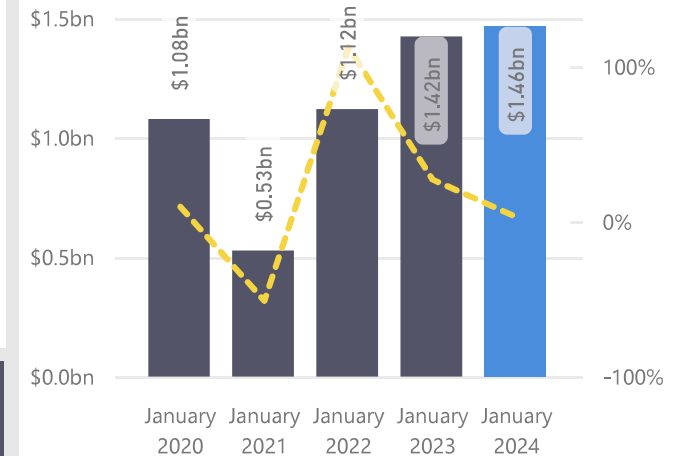
Austin-Round Rock-San Marcos

1,585 Locations Reporting > \$0

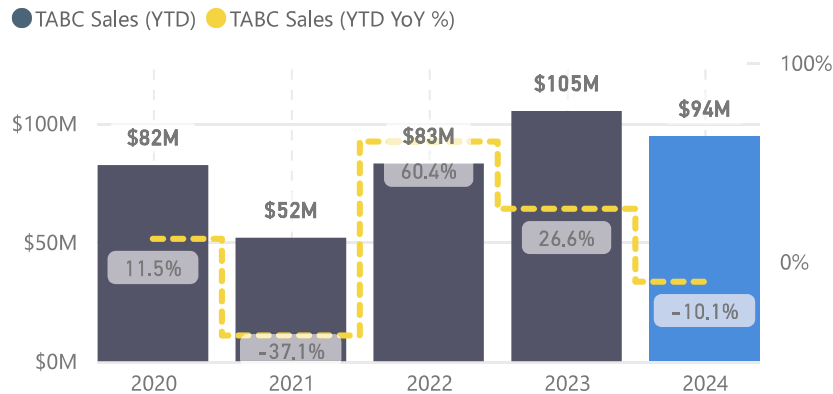
\$923,703 TTM Per Location

TTM YoY Comparison Jan 2024

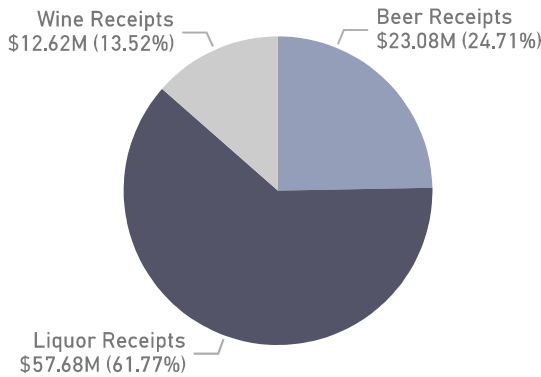
● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



YTD Jan 2024 Comparison



YTD Jan 2024 - Category %



YTD Jan 2024 Receipts

\$57,683,598
Liquor Sales

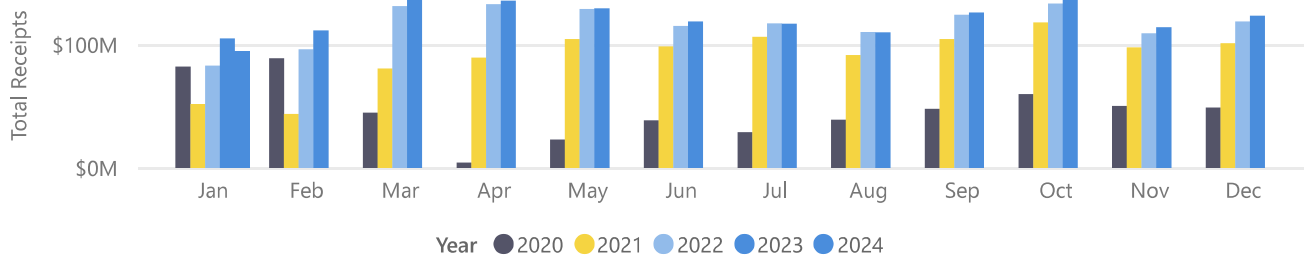
\$12,621,400
Wine Sales

\$23,078,943
Beer Sales

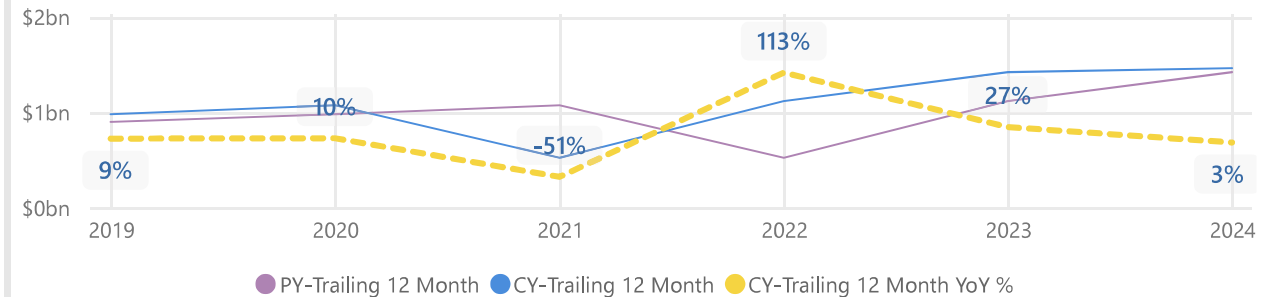
\$94.3M Total Receipts

-10.1% YTD YoY %

YTD MoM + YoY Comparison Jan 2024



TTM YoY % Comparison Jan 2024

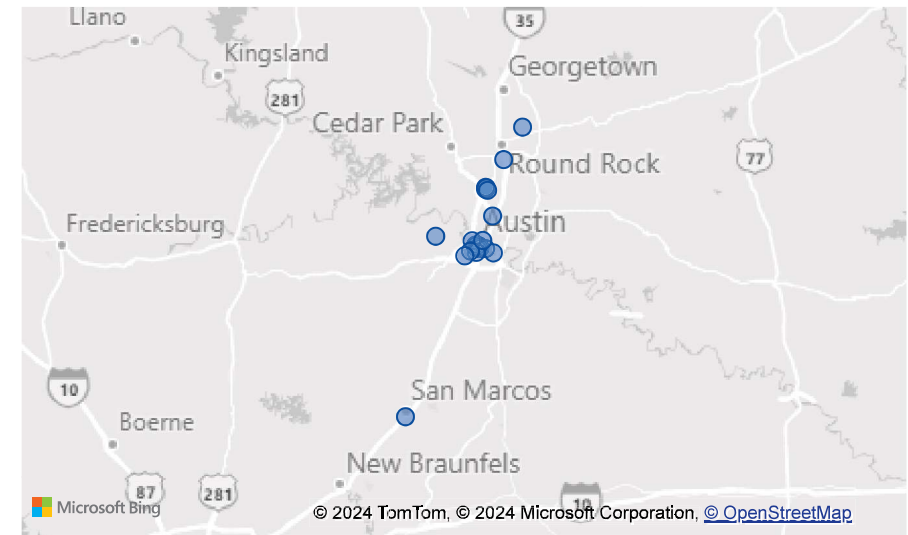


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Austin	\$12,054,741	3.0%	\$12,054,741	3.0%	\$175,428,854	8%
WLS BEVERAGE CO (AUSTIN - 78701 - 37)	\$1,197,512	-0.4%	\$1,197,512	-0.4%	\$17,419,767	11%
MOODY CENTER AT UNIVERSITY OF TEXAS (AUSTIN - 78701 - 1)	\$1,021,389	118.3%	\$1,021,389	118.3%	\$18,292,538	
FAIRMONT AUSTIN HOTEL (AUSTIN - 78701 - 1)	\$747,578	17.8%	\$747,578	17.8%	\$10,169,309	-9%
PROPER HOTEL (AUSTIN - 78701 - 1)	\$652,415	12.2%	\$652,415	12.2%	\$9,681,436	22%
OMNI BARTON CREEK RESORT & SPA (AUSTIN - 78701 - 1)	\$637,963	5.0%	\$637,963	5.0%	\$9,293,321	9%
MATT'S EL RANCHO, INC. (AUSTIN - 78704 - 3)	\$562,453	-0.6%	\$562,453	-0.6%	\$7,916,095	5%
ASYLUM CC, LLC (AUSTIN - 78701 - 1)	\$481,878		\$481,878		\$5,005,094	
OJOS LOCOS SPORTS CANTINA (AUSTIN - 78701 - 1)	\$442,904	3.7%	\$442,904	3.7%	\$5,640,856	10%
WLS BEVERAGE COMPANY (AUSTIN - 78701 - 1)	\$439,529	-19.5%	\$439,529	-19.5%	\$7,375,952	-6%
ABA AUSTIN (AUSTIN - 78704 - 1)	\$428,479	2.3%	\$428,479	2.3%	\$5,784,794	16%
JEFFREY'S RESTAURANT & BAR/JOSEPHINE HILL (AUSTIN - 78701 - 1)	\$400,538	10.7%	\$400,538	10.7%	\$4,892,876	4%
BUFORD'S (AUSTIN - 78701 - 1)	\$390,380	-11.3%	\$390,380	-11.3%	\$5,927,124	21%
CULINARY DROPOUT (AUSTIN - 78758 - 1)	\$360,470	-5.1%	\$360,470	-5.1%	\$4,340,138	-3%
SALC. INC.(HILTON HOTEL) (AUSTIN - 78701 - 1)	\$334,530	-14.0%	\$334,530	-14.0%	\$4,107,026	-3%
SAN JACINTO BEVERAGE COMPANY LLC (AUSTIN - 78701 - 1)	\$331,136	7.3%	\$331,136	7.3%	\$5,609,020	-1%
PERFECT 10 MENS CLUB (AUSTIN - 78728 - 1)	\$310,592	-6.7%	\$310,592	-6.7%	\$3,909,857	-10%
ROSE ROOM/ 77 DEGREES (AUSTIN - 78758 - 1)	\$307,415	-39.5%	\$307,415	-39.5%	\$6,094,066	-26%
ALAMO DRAFTHOUSE CINEMA (AUSTIN - 78701 - 1)	\$304,363	10.4%	\$304,363	10.4%	\$3,594,401	36%
THE ORIGINAL HOFFBRAU INC DBA THE HOFFBRAU (AUSTIN - 78701 - 1)	\$290,725	-15.4%	\$290,725	-15.4%	\$4,050,866	4%
TOP GOLF (AUSTIN - 78758 - 4)	\$283,570	-16.3%	\$283,570	-16.3%	\$4,144,184	-14%
THE BEEZ KNEEZ/THE CAT'S PAJAMAS (AUSTIN - 78701 - 1)	\$277,495	-16.0%	\$277,495	-16.0%	\$4,402,725	11%
DH BEVERAGE LLC (AUSTIN - 78701 - 2)	\$272,192	-26.6%	\$272,192	-26.6%	\$4,149,756	9%
CENTRAL MACHINE (AUSTIN - 78702 - 1)	\$270,850	-20.5%	\$270,850	-20.5%	\$4,275,131	39%
WHISLER'S (AUSTIN - 78702 - 1)	\$268,855	-24.1%	\$268,855	-24.1%	\$4,665,888	-7%
PERRY'S STEAKHOUSE & GRILLE (AUSTIN - 78701 - 1)	\$262,989	-21.9%	\$262,989	-21.9%	\$3,870,881	-12%
YARD HOUSE USA, INC. (AUSTIN - 78758 - 5)	\$260,459	-14.3%	\$260,459	-14.3%	\$3,797,377	-6%
PERRY'S STEAKHOUSE & GRILLE (AUSTIN - 78701 - 1)	\$259,708	-13.0%	\$259,708	-13.0%	\$3,690,777	-4%
J CARVER OYSTER BAR AND CHOPHOUSE (AUSTIN - 78701 - 1)	\$256,374	5.7%	\$256,374	5.7%	\$3,327,599	8%
Round Rock	\$702,779	-19.5%	\$702,779	-19.5%	\$13,079,118	3%
KALAHARI RESORT (ROUND ROCK - 78665 - 1)	\$702,779	-19.5%	\$702,779	-19.5%	\$13,079,118	3%
San Marcos	\$333,721	94.2%	\$333,721	94.2%	\$2,174,547	5%
TWIN PEAKS (SAN MARCOS - 78666 - 1)	\$333,721	94.2%	\$333,721	94.2%	\$2,174,547	5%
Total	\$13,091,241	2.7%	\$13,091,241	2.7%	\$190,682,519	8%

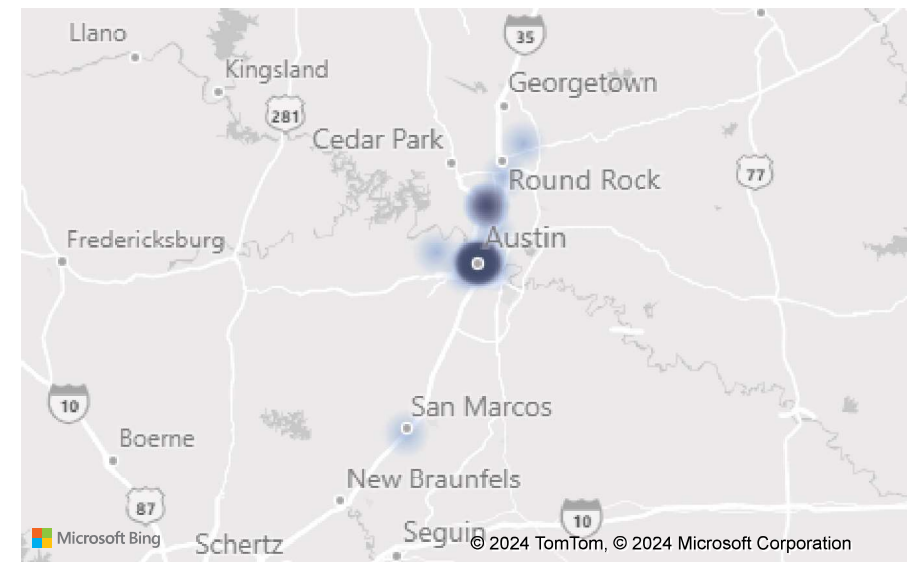
MSA

Austin-Round Rock-San Marcos

Location Map



Heat Map



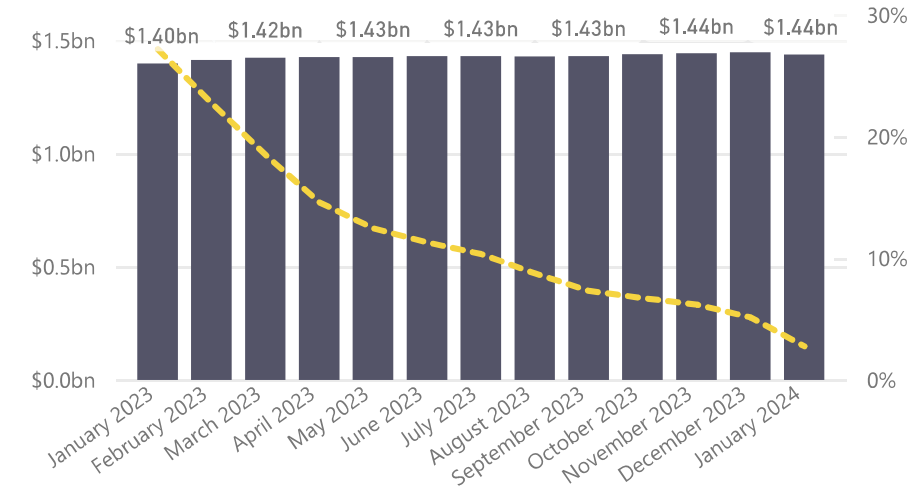
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
<input type="checkbox"/> Austin-Round Roc...	\$92,383,463	-10.3%	\$92,383,463	0.6%	\$1,435,200,083	\$1,396,836,737	3%
Austin	\$74,098,974	-11.2%	\$74,098,974	-6.1%	\$1,172,448,994	\$1,148,691,007	2%
Round Rock	\$4,765,339	-9.1%	\$4,765,339	-7.1%	\$69,539,261	\$66,066,315	5%
San Marcos	\$2,871,353	-12.1%	\$2,871,353	-8.0%	\$40,610,053	\$40,275,773	1%
Cedar Park	\$2,320,794	-3.4%	\$2,320,794	135.4%	\$31,487,637	\$30,291,011	4%
Georgetown	\$1,888,566	3.9%	\$1,888,566	20.8%	\$25,295,938	\$23,125,114	9%
Pflugerville	\$1,186,094	-13.2%	\$1,186,094	-3.0%	\$17,806,078	\$16,509,699	8%
Buda	\$882,974	9.1%	\$882,974	33.6%	\$12,230,472	\$10,100,933	21%
Lakeway	\$811,805	-14.8%	\$811,805	-15.2%	\$12,201,919	\$12,816,836	-5%
Kyle	\$669,870	16.8%	\$669,870	-8.5%	\$8,920,587	\$7,553,188	18%
Bee Cave	\$647,016	-14.1%	\$647,016	-12.0%	\$9,233,470	\$9,637,060	-4%
Dripping Springs	\$569,435	-2.1%	\$569,435	5.2%	\$10,486,242	\$9,776,519	7%
Bastrop	\$549,183	-8.3%	\$549,183	-9.7%	\$7,577,026	\$7,305,247	4%
Leander	\$532,561	16.0%	\$532,561	-15.3%	\$6,770,204	\$6,105,124	11%
Liberty Hill	\$313,008	4.4%	\$313,008	-8.6%	\$3,942,135	\$3,057,594	29%
Wimberley	\$276,491	-32.5%	\$276,491	17.1%	\$6,650,067	\$5,525,317	20%
Total	\$92,383,463	-10.3%	\$92,383,463	0.6%	\$1,435,200,083	\$1,396,836,737	3%

MSA

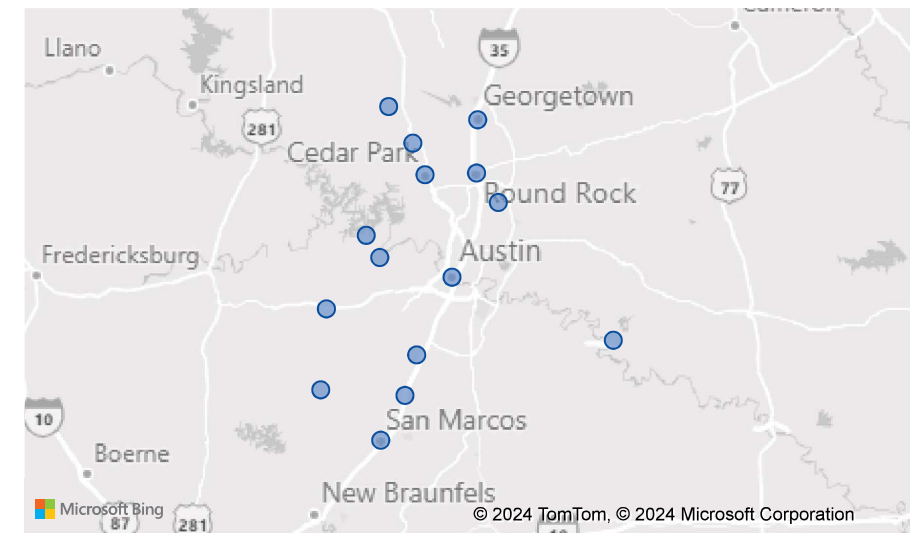
Austin-Round Rock-San Marcos

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



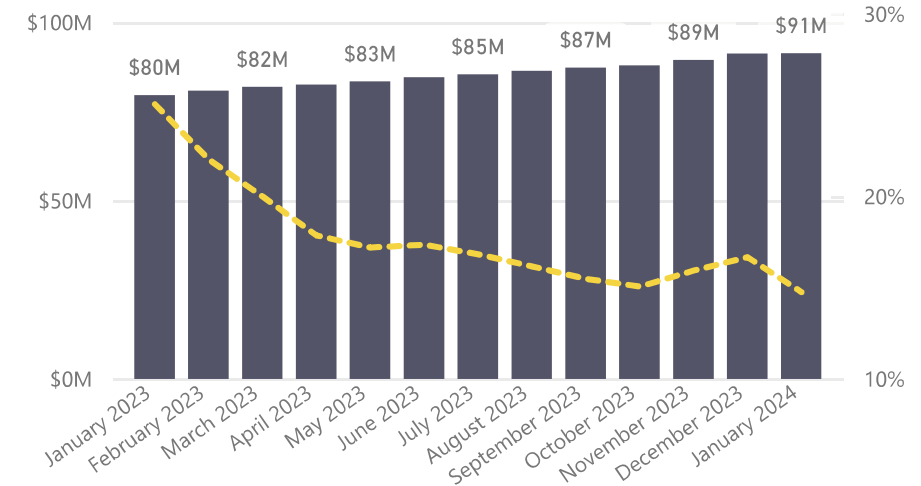
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Austin-Round Roc...	\$6,432,736	1.0%	\$6,432,736	4.9%	\$91,265,183	\$79,536,583	15%
Granger	\$20,763	-11.0%	\$20,763	-11.0%	\$299,754	\$162,595	84%
Luling	\$3,288	-61.0%	\$3,288	-76.1%	\$179,659	\$126,084	42%
Taylor	\$215,759	63.9%	\$215,759	-15.7%	\$2,233,849	\$1,596,724	40%
Liberty Hill	\$313,008	4.4%	\$313,008	-8.6%	\$3,942,135	\$3,057,594	29%
Florence	\$16,110	-75.2%	\$16,110	-19.1%	\$992,811	\$785,357	26%
Jarrell	\$124,326	22.8%	\$124,326	10.5%	\$1,516,360	\$1,216,058	25%
Manor	\$154,647	-11.8%	\$154,647	-3.6%	\$2,502,947	\$2,050,964	22%
Buda	\$882,974	9.1%	\$882,974	33.6%	\$12,230,472	\$10,100,933	21%
Elgin	\$123,939	23.5%	\$123,939	-11.3%	\$1,592,327	\$1,317,705	21%
Wimberley	\$276,491	-32.5%	\$276,491	17.1%	\$6,650,067	\$5,525,317	20%
Kyle	\$669,870	16.8%	\$669,870	-8.5%	\$8,920,587	\$7,553,188	18%
Leander	\$532,561	16.0%	\$532,561	-15.3%	\$6,770,204	\$6,105,124	11%
Georgetown	\$1,888,566	3.9%	\$1,888,566	20.8%	\$25,295,938	\$23,125,114	9%
Rollingwood	\$24,340	-13.5%	\$24,340	-13.5%	\$331,995	\$304,127	9%
Pflugerville	\$1,186,094	-13.2%	\$1,186,094	-3.0%	\$17,806,078	\$16,509,699	8%
Total	\$6,432,736	1.0%	\$6,432,736	4.9%	\$91,265,183	\$79,536,583	15%

MSA

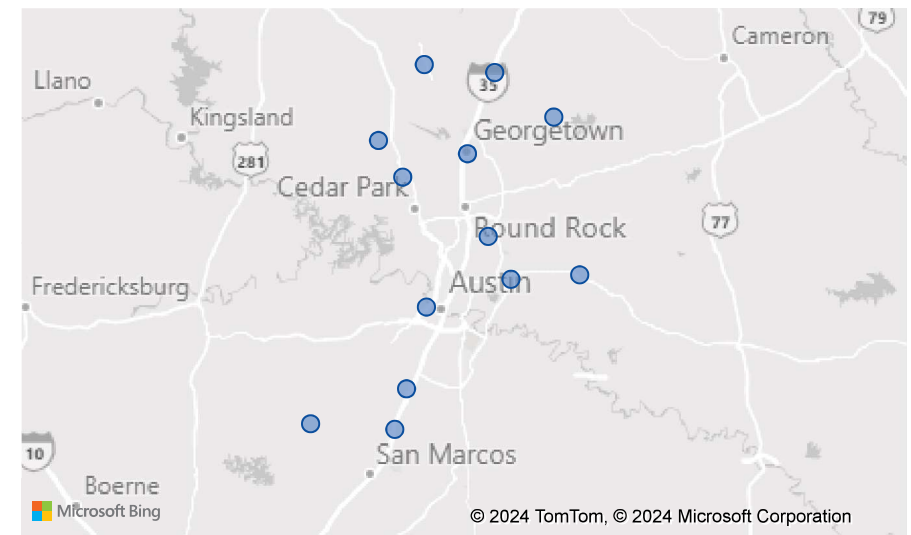
Austin-Round Rock-San Marcos

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



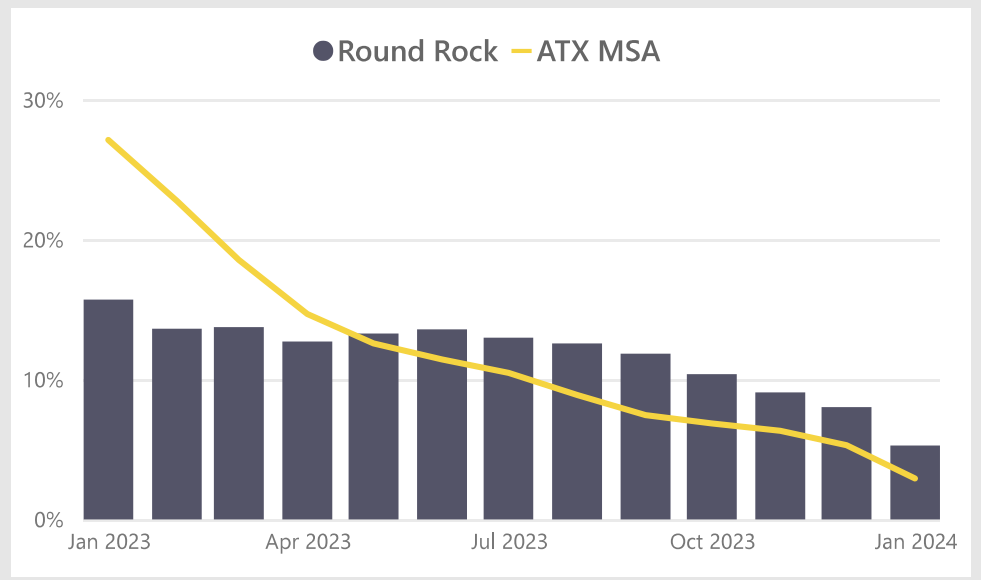
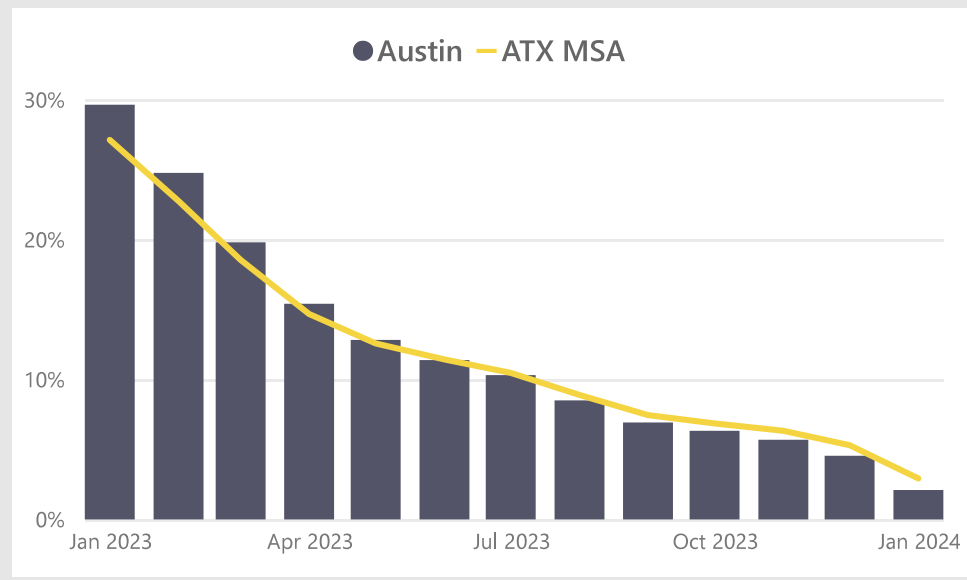
Subject MSA: **Austin-Round Rock-San Marcos**
 City - 1: **Austin-Round Rock-San Marcos (Region...**
 City - 2: **Austin-Round Rock-San Marcos (Region...**
 City - 3: **Austin-Round Rock-San Marcos (Region...**
 City - 4: **Austin-Round Rock-San Marcos (Region...**

Austin-Round Rock-San Marcos

\$1,464,068,621
CY-Trailing 12 Month

2.9%
CY-Trailing 12 Month YoY %

\$1,422,653,097
PY-Trailing 12 Month

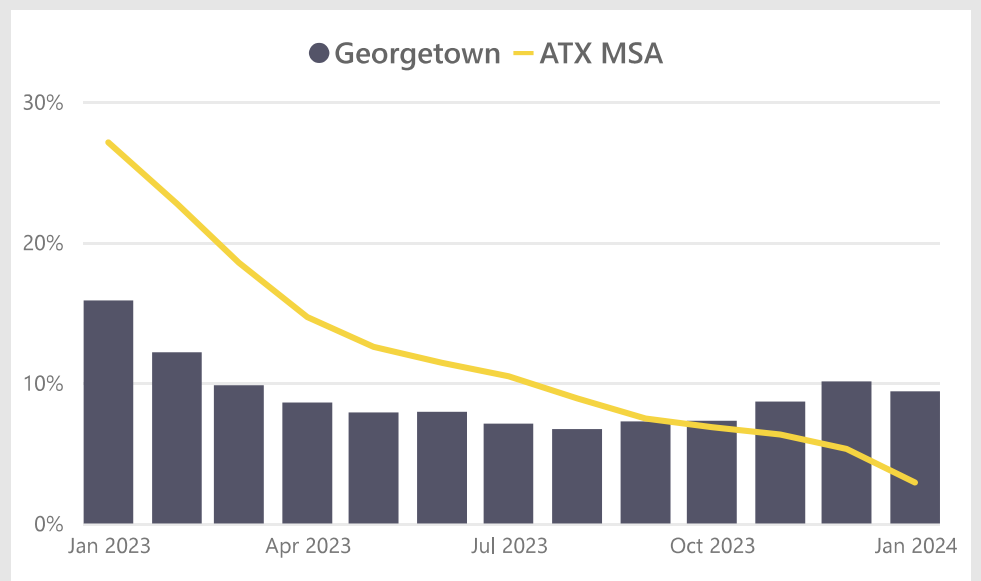
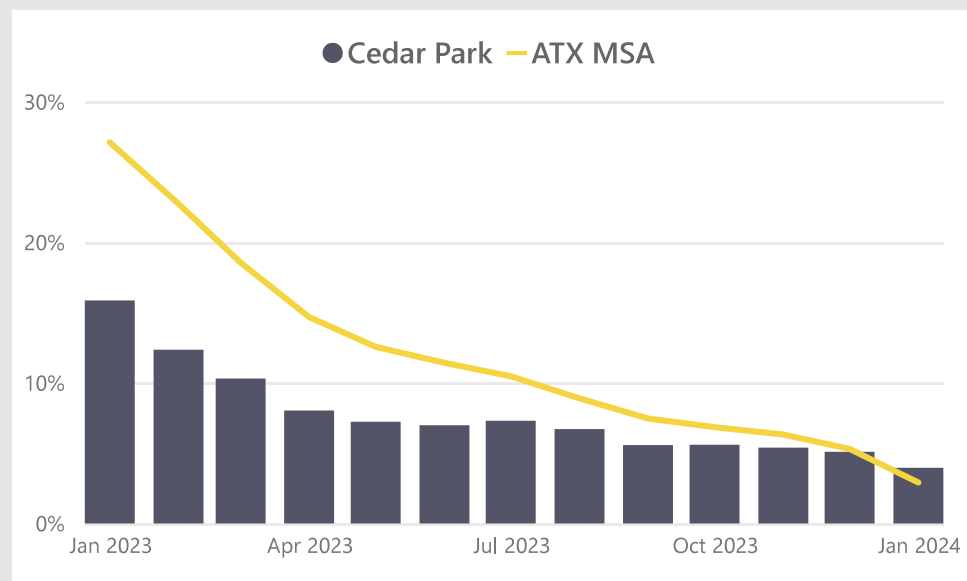


Austin

\$1,172,448,994
CY-Trailing 12 Month

2.1%
CY-Trailing 12 Month YoY %

\$1,148,691,007
PY-Trailing 12 Month



Round Rock

\$69,539,261
CY-Trailing 12 Month

5.26%
CY-Trailing 12 Month YoY %

\$66,066,315
PY-Trailing 12 Month

Cedar Park

\$31,487,637
CY-Trailing 12 Month

3.95%
CY-Trailing 12 Month YoY %

\$30,291,011
PY-Trailing 12 Month

Georgetown

\$25,295,938
CY-Trailing 12 Month

9.39%
CY-Trailing 12 Month YoY %

\$23,125,114
PY-Trailing 12 Month

Subject MSA: **Austin-Round Rock-San Marcos** | MSA - 1: **Houston-The Woodlands-Sugarland** | MSA - 2: **Dallas-Fort Worth** | MSA - 3: **San Antonio-New Braunfels** | MSA - 4: **El Paso**

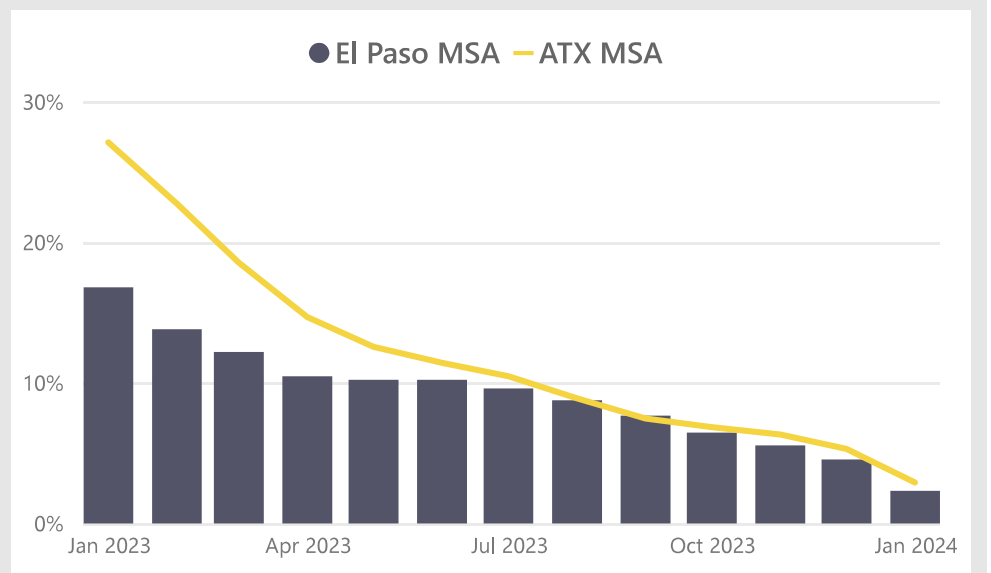
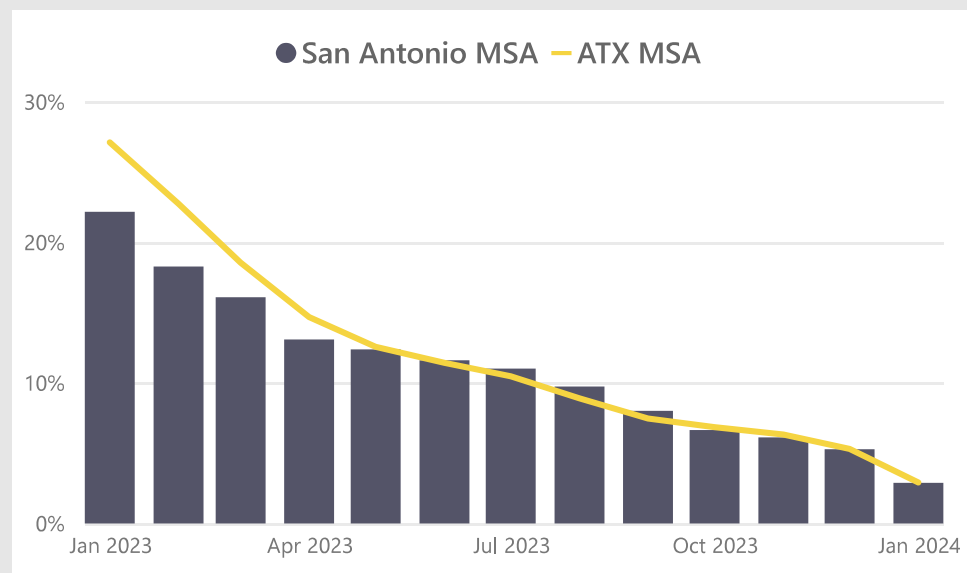
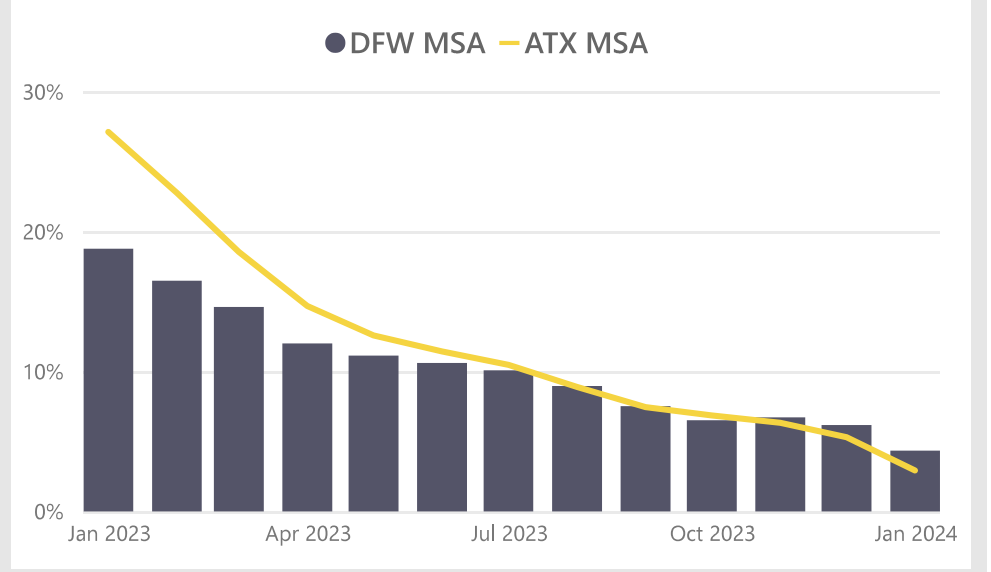
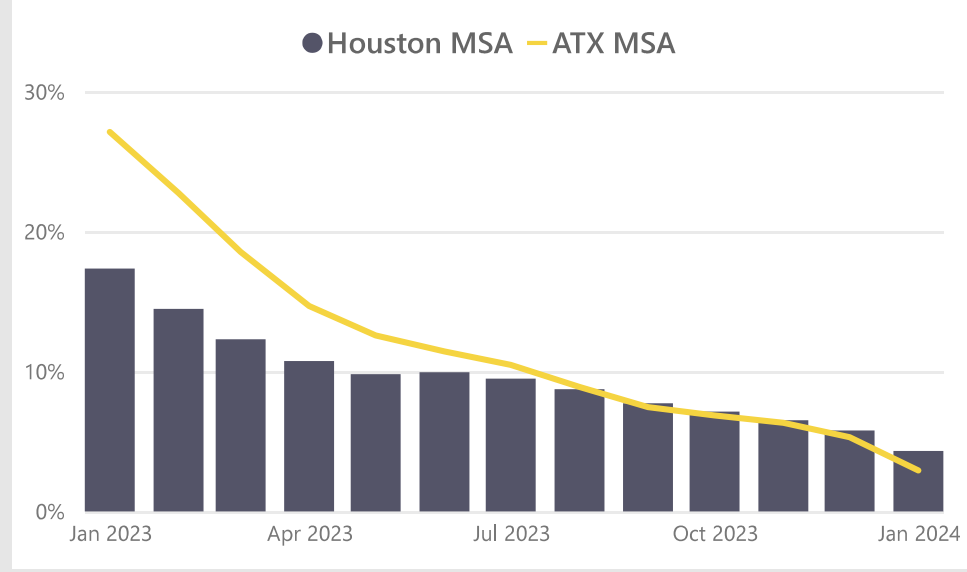
Austin-Round Rock-San Marcos
\$1,464,068,621 2.9%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$1,422,653,097
 PY-Trailing 12 Month

Houston-The Woodlands-Sugarland
\$2,480,516,339 4.3%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$2,378,110,605
 PY-Trailing 12 Month

Dallas-Fort Worth
\$3,243,281,344 4.32%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$3,109,057,233
 PY-Trailing 12 Month

San Antonio-New Braunfels
\$978,171,076 2.88%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$950,829,379
 PY-Trailing 12 Month

El Paso
\$240,984,178 2.31%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$235,543,722
 PY-Trailing 12 Month



MSA

Austin-Round Rock-San Marcos

MSA Snapshot

2.9%

City YoY %

\$1,464,068,621

CY-Trailing 12 Month

\$1,422,653,097

PY-Trailing 12 Month

State Snapshot

4%

State YoY %

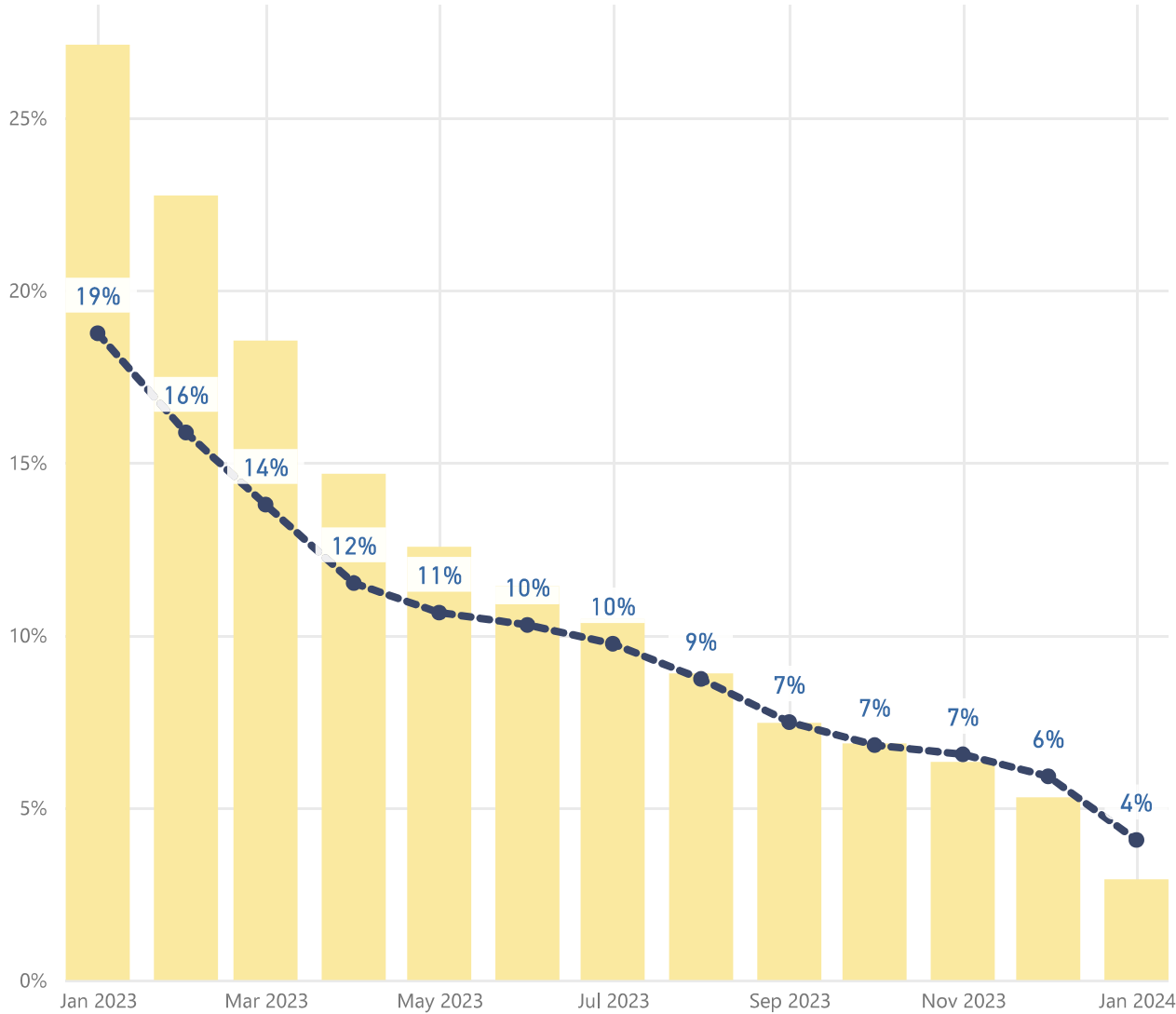
\$10,161,858,567

CY-Trailing 12 Month

\$9,765,543,966

PY-Trailing 12 Month

● ATX MSA ● State



● ATX MSA ● State

