

TEXAS ★ BARTAB

TOP FOUR MSAs, FEB 2024 DATA

TOP FOUR TEXAS MSAs | FEBRUARY 2024

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DFW MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

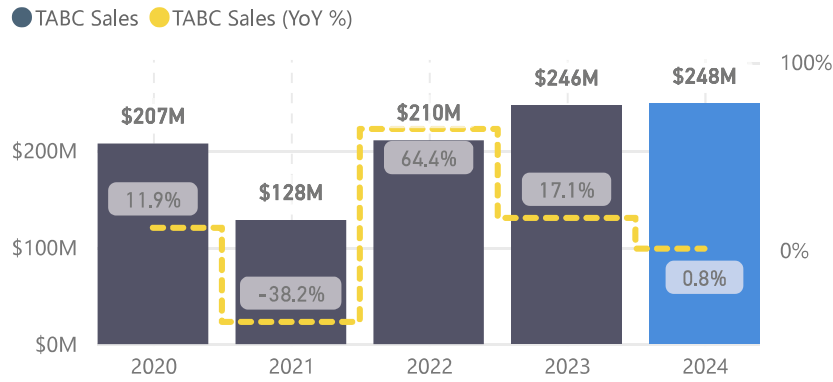
Comparison – Adjacent Cities

Comparison – Region + Top Cities

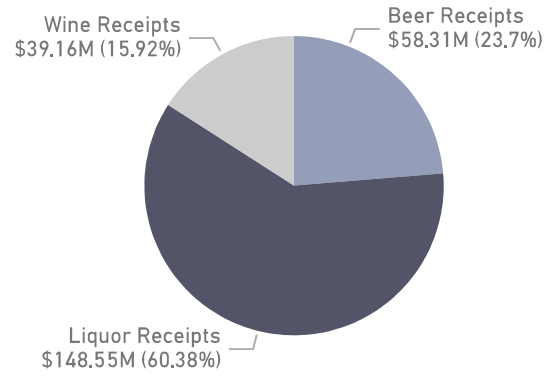
Comparison – State



YoY Feb 2024 Comparison



Feb 2024 Category %



Feb 2024 Receipts

\$148,551,906
Liquor Sales

\$39,158,891
Wine Sales

\$58,310,147
Beer Sales

\$248.1M Total Receipts

0.8% Month YoY %

MSA

Dallas-Fort Worth

Dallas-Fort Worth

4,178

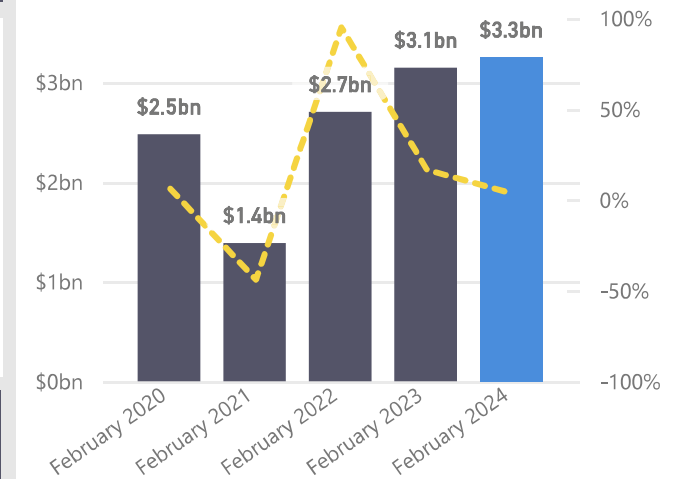
Locations Reporting > \$0

\$778,332

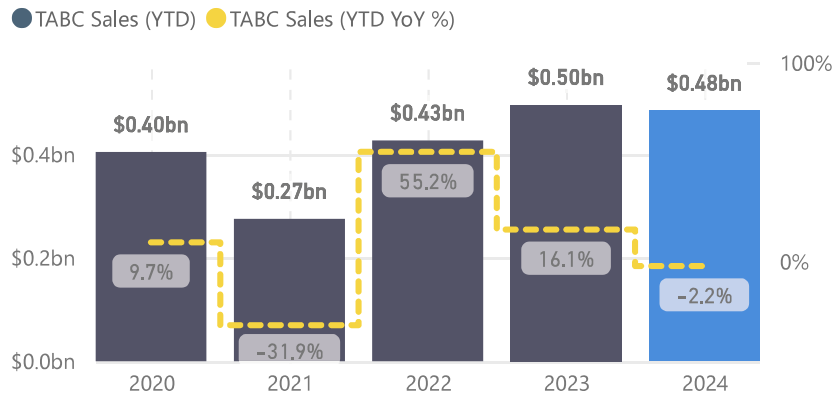
TTM Per Location

TTM YoY Comparison Feb 2024

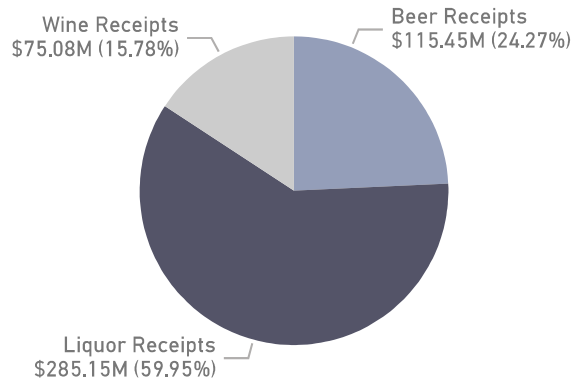
● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



YTD Feb 2024 Comparison



YTD Feb 2024 - Category %



YTD Feb 2024 Receipts

\$285,145,544
Liquor Sales

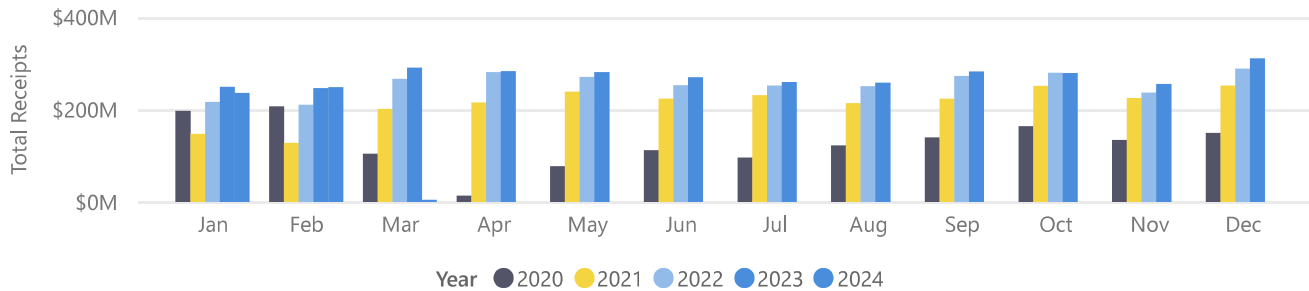
\$75,083,943
Wine Sales

\$115,446,334
Beer Sales

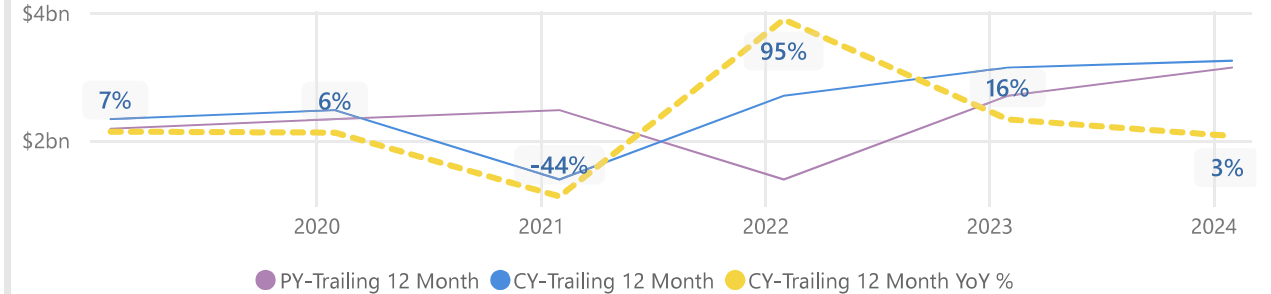
\$484.2M Total Receipts

-2.2% YTD YoY %

YTD MoM + YoY Comparison Feb 2024



TTM YoY % Comparison Feb 2024

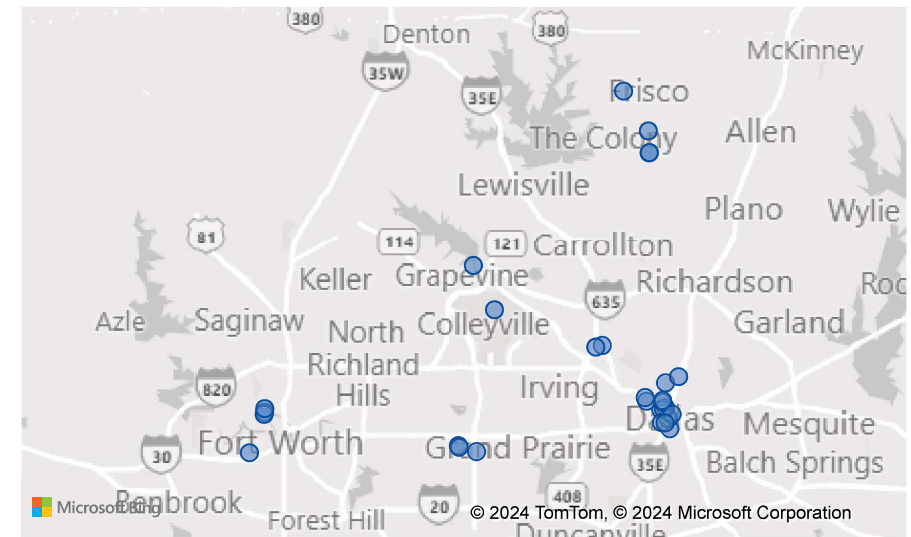


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Arlington						
AT&T STADIUM (ARLINGTON - 76011 - 1)	\$795,611	15.5%	\$2,865,972	68.6%	\$36,846,787	14%
BACKYARD C/O TEXAS LIVE! (ARLINGTON - 76011 - 2)	\$851,974	15.8%	\$1,833,870	12.7%	\$22,199,437	33%
TEXAS RANGER BALLPARK (ARLINGTON - 76011 - 3)	\$718,163	48.2%	\$748,066	48.8%	\$29,459,800	44%
Dallas						
BABY DOLLS (DALLAS - 75220 - 1)	\$814,493		\$1,646,128		\$9,352,070	
BIERNAT'S RESTAURANT (DALLAS - 75219 - 1)	\$524,377	11.9%	\$997,769	-1.8%	\$6,088,468	-7%
COWBOY'S RED RIVER (DALLAS - 75220 - 1)	\$602,341	9.1%	\$1,131,619	-0.5%	\$7,248,528	0%
DALLAS REGENCY CORPORATION (DALLAS - 75201 - 1)	\$544,658	-11.9%	\$1,062,247	-1.6%	\$4,872,842	-14%
DFB CAPITAL LLC (DALLAS - 75201 - 2)	\$717,827	6.1%	\$1,142,076	-19.1%	\$8,993,956	-5%
GILLEY'S DALLAS (DALLAS - 75215 - 3)	\$597,022	44.8%	\$814,508	-17.6%	\$6,178,965	10%
HAPPIEST HOUR, LLC (DALLAS - 75201 - 1)	\$519,354	-7.2%	\$964,755	-22.4%	\$8,114,953	-14%
HOSPITALITY INTERNATIONAL, INC. (DALLAS - 75201 - 2)	\$501,193	-3.0%	\$931,217	-13.8%	\$6,305,191	-8%
HOSPITALITY INTERNATIONAL, INC. (DALLAS - 75201 - 3)	\$545,552	226.6%	\$1,116,497	150.6%	\$3,519,206	49%
JAVIER'S RESTAURANT (DALLAS - 75205 - 1)	\$489,398	3.6%	\$918,419	-1.0%	\$6,079,749	2%
LEVY RESTAURANTS (DALLAS - 75219 - 7)	\$1,228,700	-34.8%	\$3,272,667	0.1%	\$15,468,174	3%
MKRDY DALLAS BEVCO LLC (DALLAS - 75202 - 1)	\$512,267	-3.6%	\$1,050,332	-6.0%	\$7,110,748	16%
MONARCH (DALLAS - 75202 - 2)	\$609,106	-15.7%	\$1,161,623	-23.0%	\$7,953,078	
NICK & SAM'S STEAK & FISH HOUSE (DALLAS - 75202 - 3)	\$577,195	-14.4%	\$1,134,451	-17.8%	\$7,566,576	-16%
OMNI DALLAS CONVENTION CENTER (DALLAS - 75201 - 1)	\$943,327	-29.5%	\$2,288,864	-20.1%	\$11,142,856	4%
SALC, INC. (DALLAS - 75207 - 16)	\$1,313,009	65.3%	\$1,859,230	14.5%	\$10,173,905	-8%
SHERATON HOTEL AND CONVENTION CENTER (DALLAS - 75201 - 1)	\$672,056	22.8%	\$1,583,074	-11.8%	\$7,548,586	17%
Fort Worth						
BILLY BOB'S TEXAS (FORT WORTH - 76164 - 1)	\$869,615	-35.3%	\$1,677,972	-25.2%	\$10,787,966	4%
DICKIES ARENA (FORT WORTH - 76107 - 1)	\$1,031,448	25.3%	\$3,634,350	9.4%	\$12,360,292	11%
HOTEL DROVER (FORT WORTH - 76164 - 15)	\$665,248	30.7%	\$1,212,321	14.5%	\$8,078,140	8%
JOE T GARCIA'S MEXICAN DISHES (FORT WORTH - 76107 - 1)	\$567,968	11.7%	\$992,871	-8.8%	\$7,800,259	11%
Frisco						
OMNI PGA FRISCO RESORT (FRISCO - 75034 - 1)	\$1,023,909		\$1,643,377		\$10,565,219	
SIDECAR SOCIAL (FRISCO - 75034 - 1)	\$486,054		\$1,103,079		\$3,690,412	
Grapevine						
GAYLORD TEXAN (GRAPEVINE - 76051 - 1)	\$2,312,868	-2.6%	\$4,923,849	7.2%	\$28,753,354	9%
Highland Park						
BISTRO 31 (HIGHLAND PARK - 75205 - 1)	\$472,550	-3.0%	\$910,200	-11.1%	\$6,208,791	-3%
Plano						
HAYWIRE (PLANO - 75024 - 1)	\$482,323	0.9%	\$868,319	-11.3%	\$6,119,488	-8%
LEGACY HALL (PLANO - 75024 - 1)	\$509,837	-16.8%	\$841,900	-31.4%	\$7,350,812	-14%

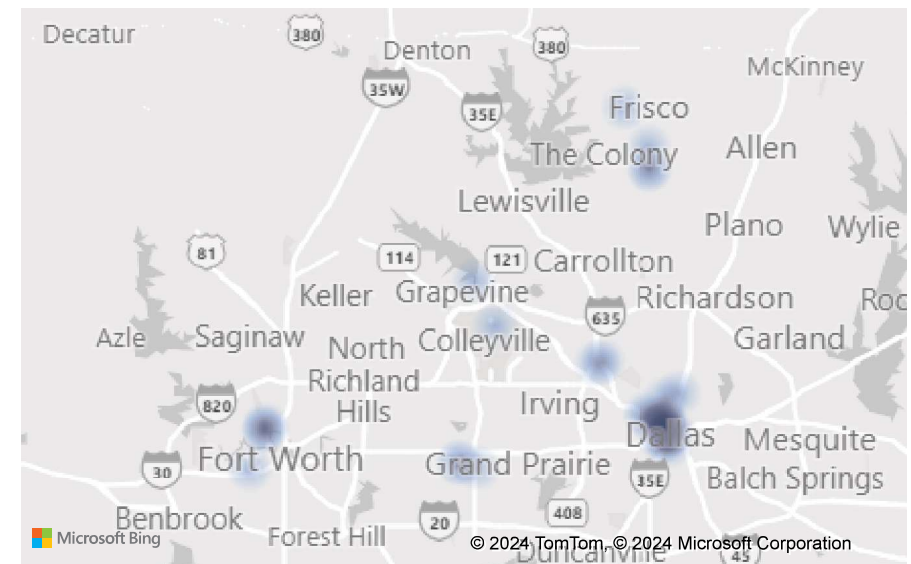
MSA

Dallas-Fort Worth

Location Map



Heat Map



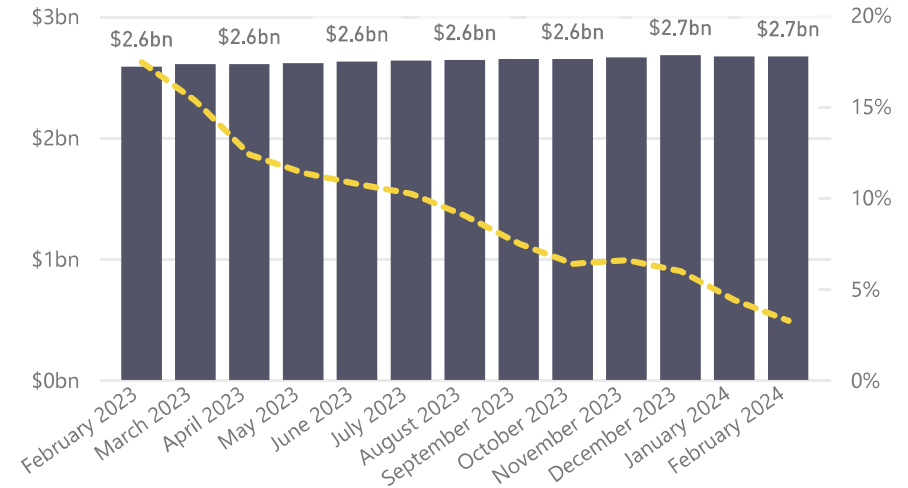
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	\$202,445,262	0.7%	\$395,051,296	25.5%	\$2,667,340,557	\$2,583,603,114	3%
Dallas	\$91,796,718	-1.0%	\$178,345,813	38.3%	\$1,196,718,786	\$1,178,684,960	2%
Fort Worth	\$33,825,904	1.7%	\$66,426,592	11.2%	\$421,760,500	\$401,864,975	5%
Plano	\$13,470,542	-2.5%	\$25,722,219	40.7%	\$170,761,833	\$177,495,488	-4%
Grapevine	\$10,639,290	-0.1%	\$22,031,025	9.3%	\$140,767,613	\$131,549,291	7%
Arlington	\$10,074,309	-0.8%	\$20,466,217	14.8%	\$192,394,537	\$175,226,774	10%
Frisco	\$9,739,136	16.7%	\$19,275,358	11.1%	\$121,822,506	\$103,780,148	17%
Irving	\$7,352,049	7.5%	\$13,410,702	35.3%	\$91,099,995	\$92,140,173	-1%
Mckinney	\$4,070,062	14.1%	\$7,772,699	1.6%	\$52,086,791	\$46,545,088	12%
The Colony	\$3,701,979	-5.0%	\$7,191,668	69.2%	\$51,084,493	\$50,941,727	0%
Richardson	\$3,523,537	-4.0%	\$7,080,664	3.7%	\$46,779,597	\$45,432,875	3%
Denton	\$3,300,244	-2.5%	\$6,406,464	-5.8%	\$43,069,192	\$44,579,090	-3%
Southlake	\$3,028,543	3.9%	\$5,677,299	8.7%	\$35,577,729	\$35,540,149	0%
Grand Prairie	\$2,852,092	18.9%	\$5,327,136	61.9%	\$35,739,844	\$33,293,501	7%
Allen	\$2,727,917	5.3%	\$5,168,436	-5.1%	\$33,678,578	\$32,283,377	4%
Lewisville	\$2,342,940	-13.5%	\$4,749,004	22.3%	\$33,998,563	\$34,245,498	-1%
Total	\$202,445,262	0.7%	\$395,051,296	25.5%	\$2,667,340,557	\$2,583,603,114	3%

MSA

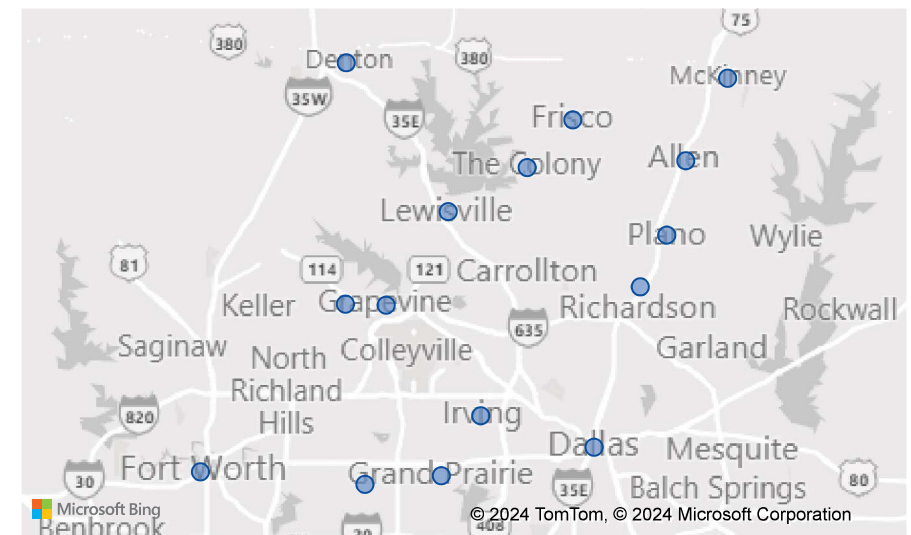
Dallas-Fort Worth

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



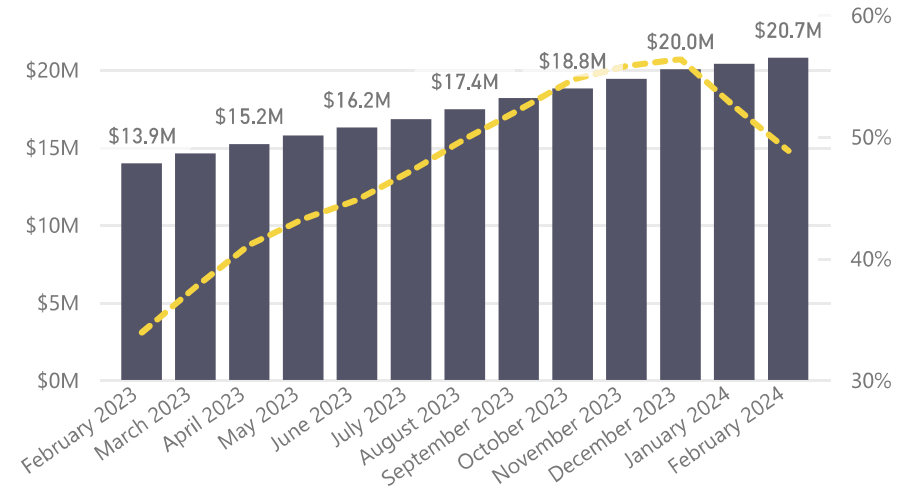
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	\$1,763,756	28.8%	\$3,423,883	5.7%	\$20,742,074	\$13,936,873	49%
Melissa	\$49,070	14.3%	\$92,278	10.0%	\$575,473	\$220,902	161%
Aledo	\$155,997	174.0%	\$258,884	-13.2%	\$1,229,033	\$605,884	103%
Northlake	\$329,838	-5.3%	\$671,233	-10.7%	\$4,365,409	\$2,346,452	86%
Princeton	\$37,855	16.6%	\$75,466	-8.0%	\$498,864	\$322,269	55%
Seagoville	\$9,496	47.6%	\$35,840	46.1%	\$133,285	\$86,295	54%
Anna	\$334,298	96.2%	\$638,414	-0.8%	\$3,394,860	\$2,272,612	49%
Corinth	\$113,922	86.3%	\$215,598	17.2%	\$1,541,273	\$1,041,062	48%
Newark	\$2,960	48.9%	\$4,782		\$32,947	\$22,548	46%
Krum	\$31,017	-12.5%	\$61,456	-38.4%	\$556,159	\$420,246	32%
Wylie	\$387,347	12.5%	\$755,178	5.6%	\$4,674,157	\$3,616,181	29%
Sunnyvale	\$91,042	56.2%	\$158,478	15.6%	\$844,477	\$653,980	29%
Joshua	\$118,166	10.8%	\$222,681	56.6%	\$1,404,421	\$1,107,111	27%
Red Oak	\$56,122	-14.2%	\$144,277	-22.8%	\$971,725	\$789,409	23%
Quinlan	\$15,351	24.9%	\$27,429	-6.6%	\$153,409	\$127,401	20%
Nevada	\$31,275	21.4%	\$61,889	30.7%	\$366,582	\$304,521	20%
Total	\$1,763,756	28.8%	\$3,423,883	5.7%	\$20,742,074	\$13,936,873	49%

MSA

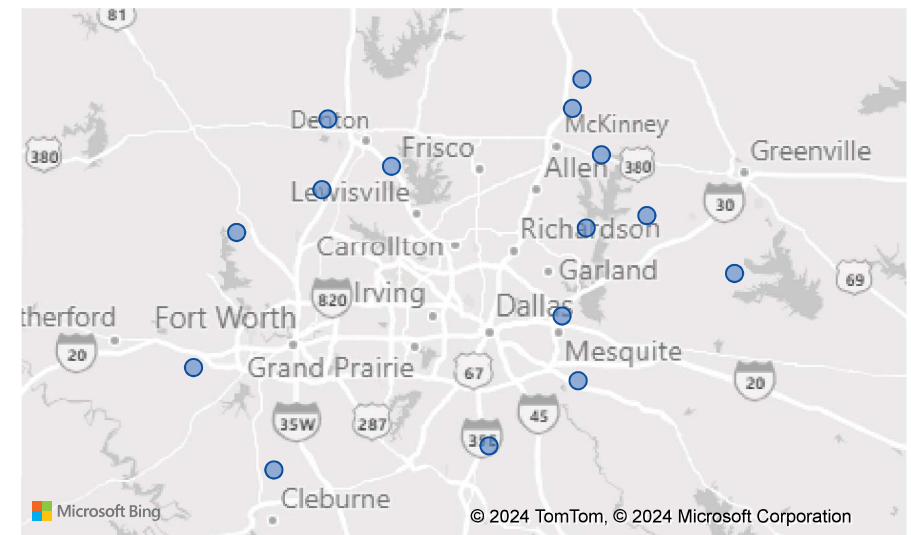
Dallas-Fort Worth

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA ▼
 Dallas-Fort Worth ▼

City - 1 ▼
 Dallas-Fort Worth (Region) + Dallas (City) ▼

City - 2 ▼
 Dallas-Fort Worth (Region) + Fort Wort... ▼

City - 3 ▼
 Dallas-Fort Worth (Region) + Arlington ... ▼

City - 4 ▼
 Dallas-Fort Worth (Region) + Plano (City) ▼

Dallas-Fort Worth

\$3,251,872,410
CY-Trailing 12 Month

3.4%
CY-Trailing 12 Month YoY %

\$3,144,956,501
PY-Trailing 12 Month

Dallas

\$1,196,718,786
CY-Trailing 12 Month

1.5%
CY-Trailing 12 Month YoY %

\$1,178,684,960
PY-Trailing 12 Month

Fort Worth

\$421,760,500
CY-Trailing 12 Month

4.95%
CY-Trailing 12 Month YoY %

\$401,864,975
PY-Trailing 12 Month

Arlington

\$192,394,537
CY-Trailing 12 Month

9.80%
CY-Trailing 12 Month YoY %

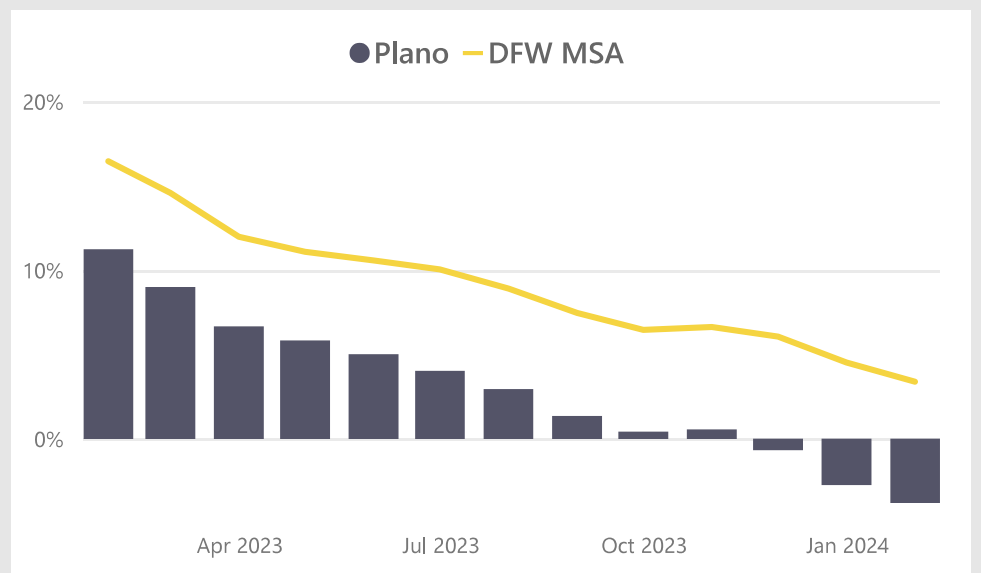
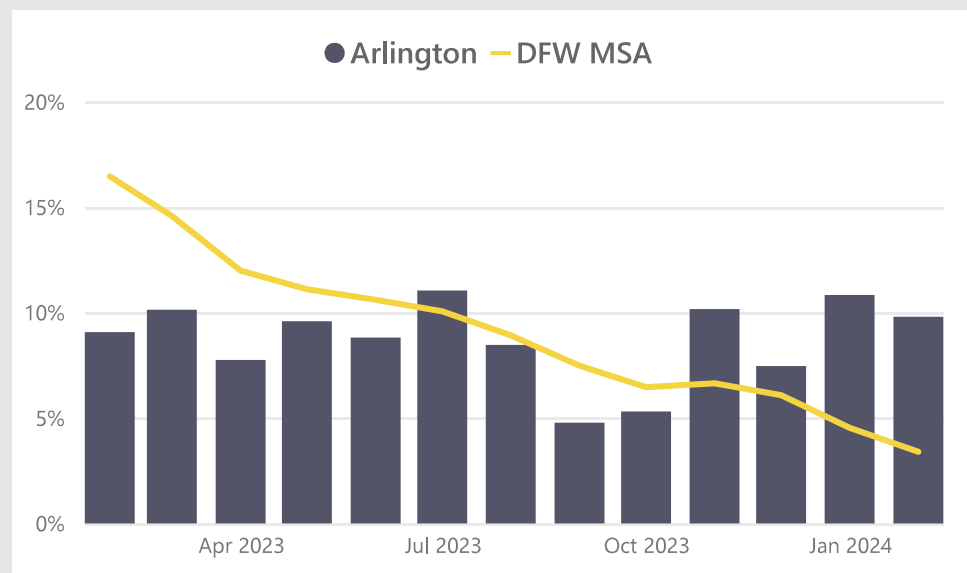
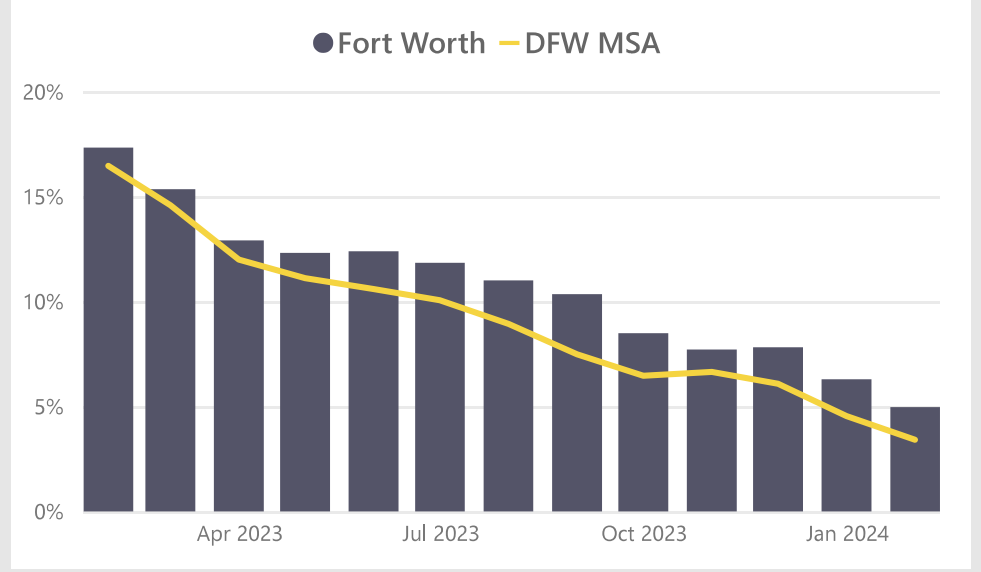
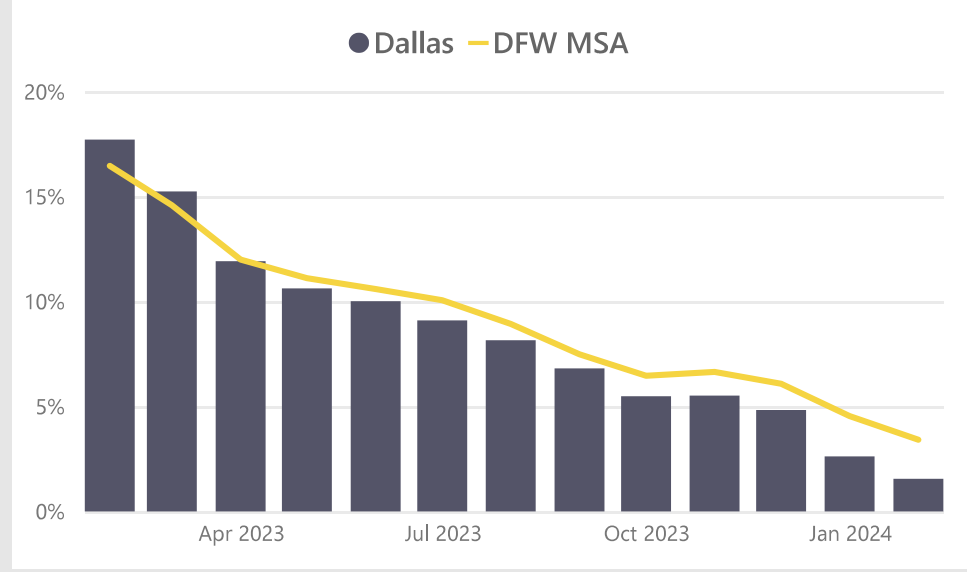
\$175,226,774
PY-Trailing 12 Month

Plano

\$170,761,833
CY-Trailing 12 Month

-3.79%
CY-Trailing 12 Month YoY %

\$177,495,488
PY-Trailing 12 Month



Subject MSA: **Dallas-Fort Worth** |
 MSA - 1: **Houston-The Woodlands-Sugarland** |
 MSA - 2: **Austin-Round Rock-San Marcos** |
 MSA - 3: **San Antonio-New Braunfels** |
 MSA - 4: **El Paso**

Dallas-Fort Worth

\$3,251,872,410
CY-Trailing 12 Month

3.4%
CY-Trailing 12 Month YoY %

\$3,144,956,501
PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

\$2,484,711,309
CY-Trailing 12 Month

3.7%
CY-Trailing 12 Month YoY %

\$2,397,027,148
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,463,793,294
CY-Trailing 12 Month

1.79%
CY-Trailing 12 Month YoY %

\$1,438,030,212
PY-Trailing 12 Month

San Antonio-New Braunfels

\$981,634,584
CY-Trailing 12 Month

2.24%
CY-Trailing 12 Month YoY %

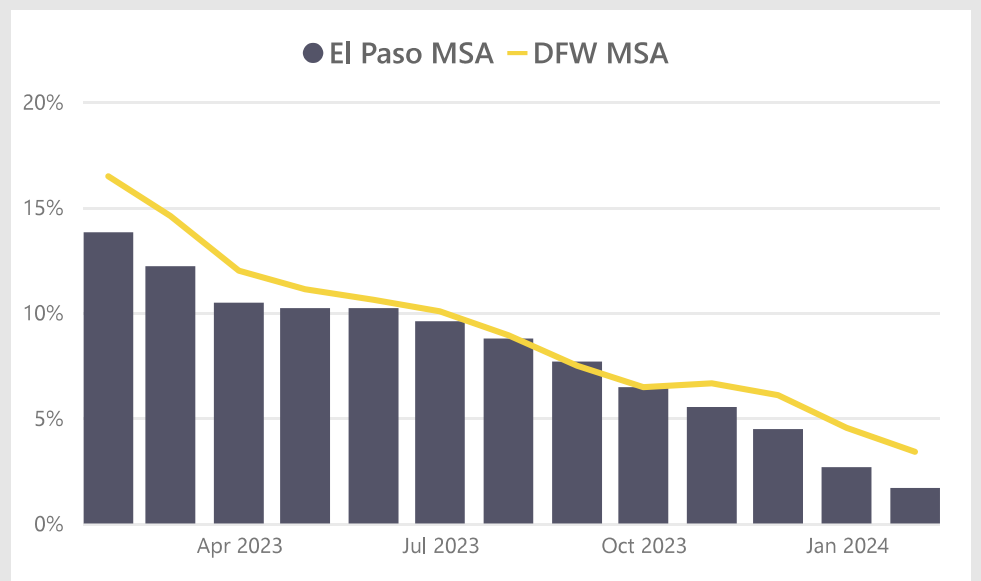
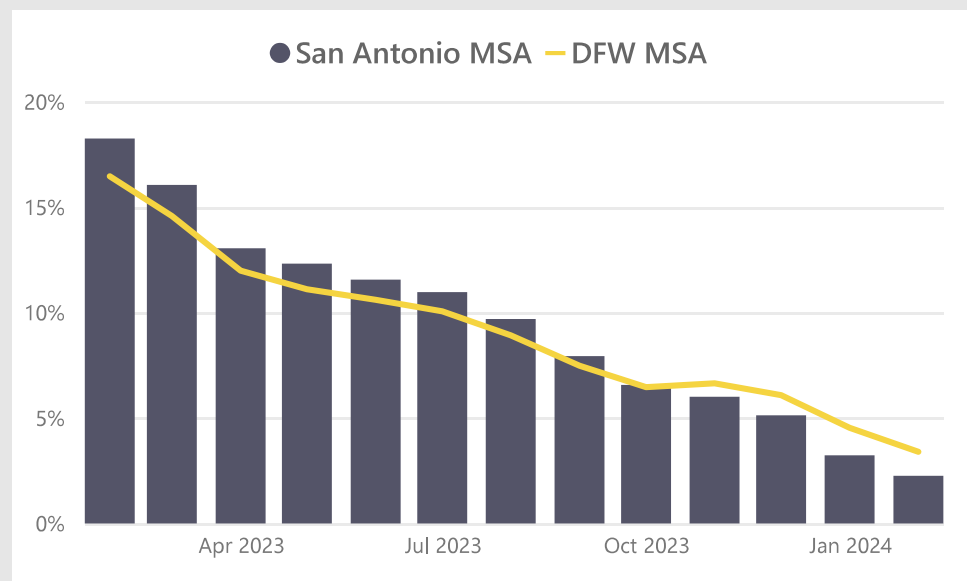
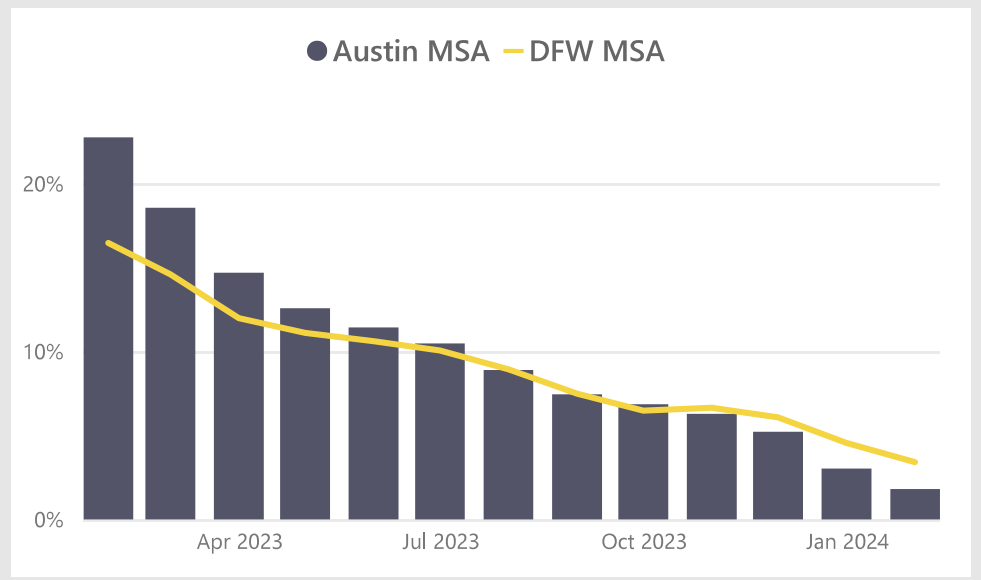
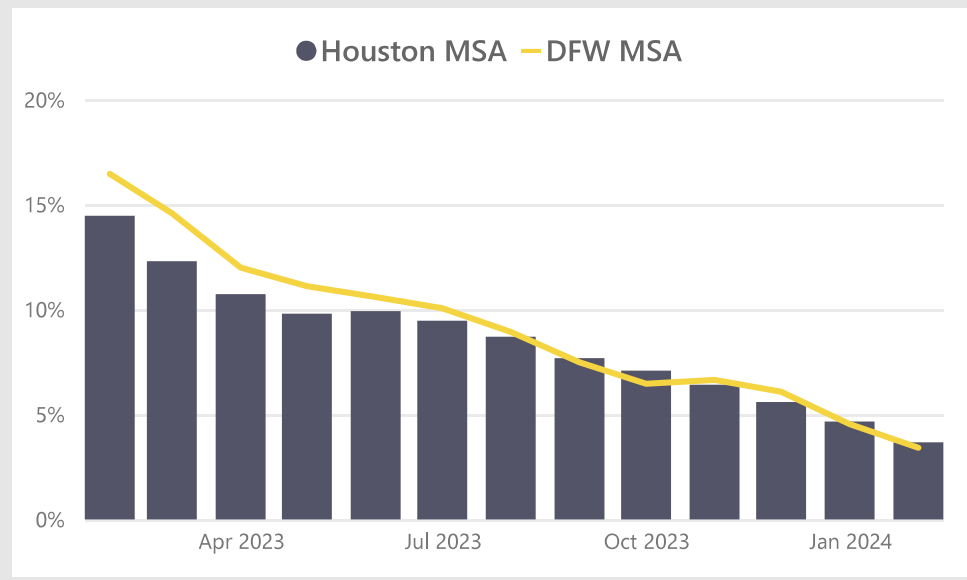
\$960,101,147
PY-Trailing 12 Month

El Paso

\$240,912,996
CY-Trailing 12 Month

1.68%
CY-Trailing 12 Month YoY %

\$236,939,140
PY-Trailing 12 Month



MSA

Dallas-Fort Worth

MSA Snapshot

3.4%

City YoY %

\$3,251,872,410

CY-Trailing 12 Month

\$3,144,956,501

PY-Trailing 12 Month

State Snapshot

3%

State YoY %

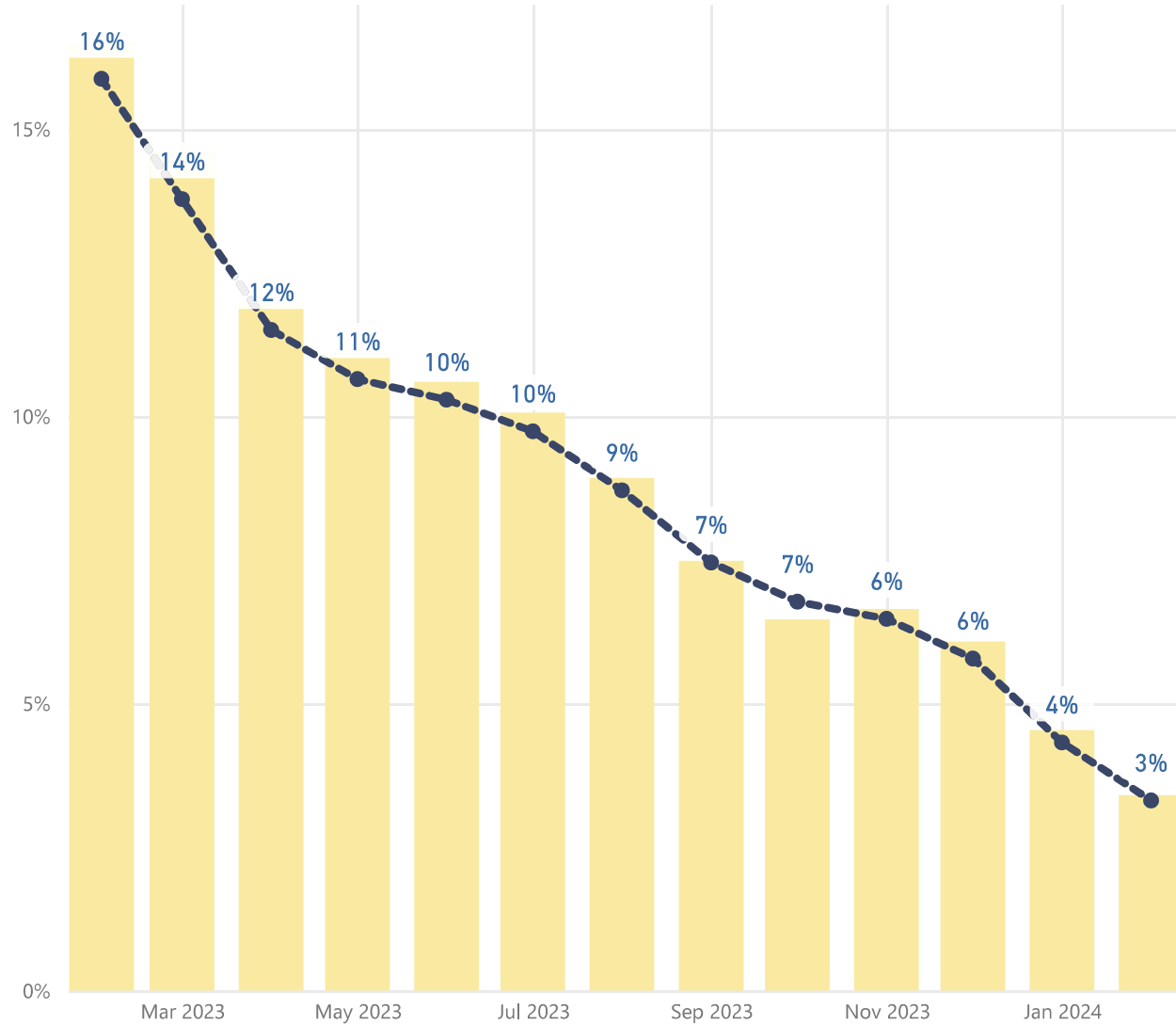
\$10,183,964,003

CY-Trailing 12 Month

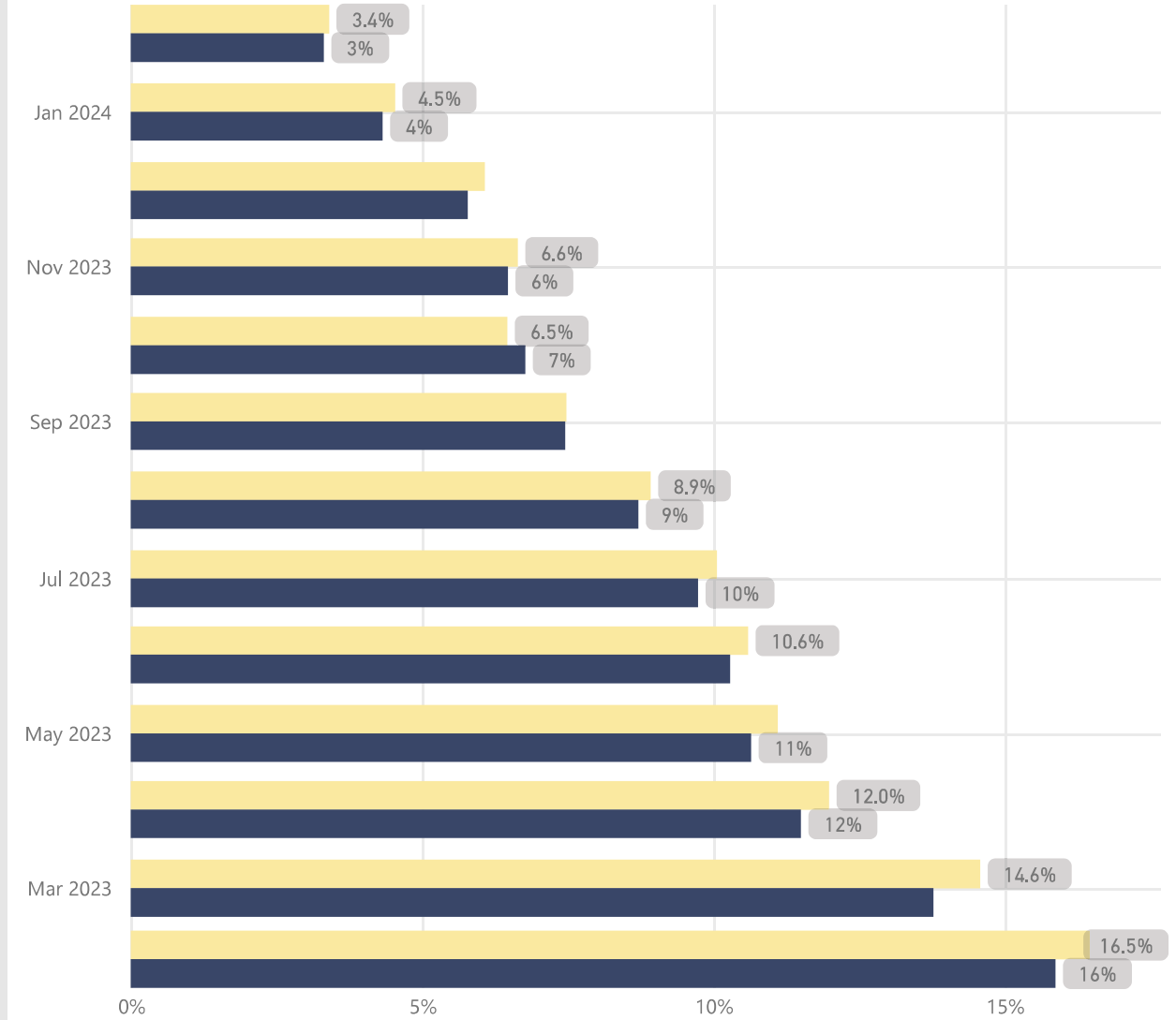
\$9,857,682,124

PY-Trailing 12 Month

● DFW MSA ● State



● DFW MSA ● State



HOUSTON MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

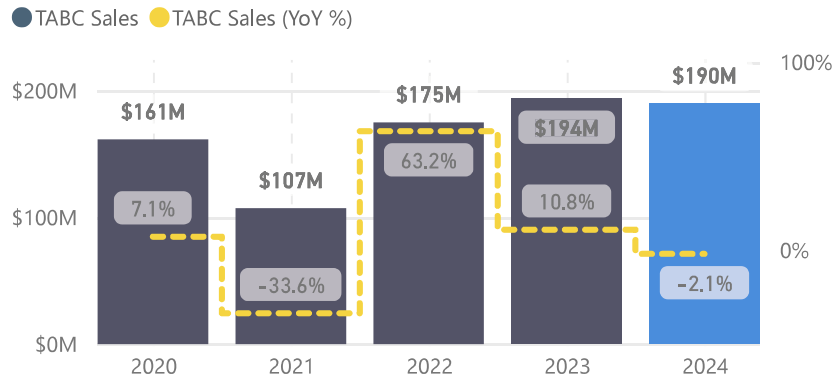
Comparison – Adjacent Cities

Comparison – Region + Top Cities

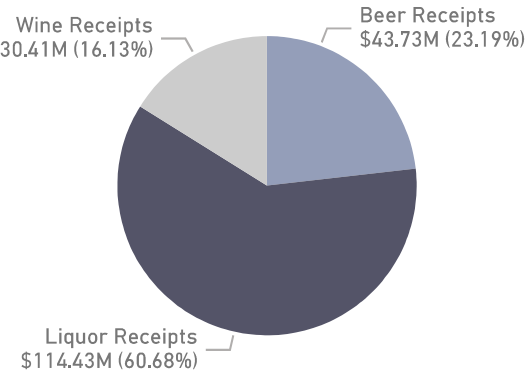
Comparison – State



YoY Feb 2024 Comparison



Feb 2024 Category %



Feb 2024 Receipts

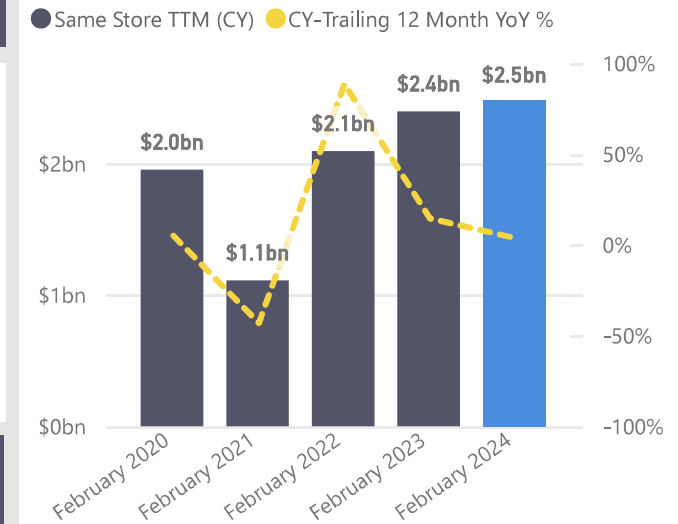
\$114,432,848
Liquor Sales
\$30,408,167
Wine Sales
\$43,733,114
Beer Sales

\$189.8M **-2.1%**
Total Receipts Month YoY %

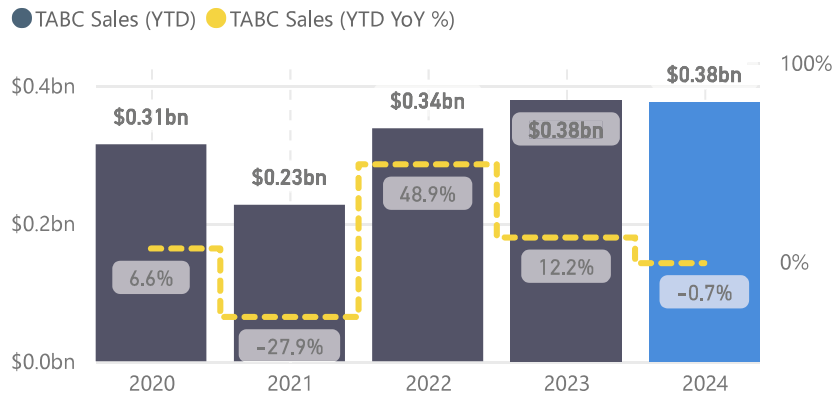
MSA
Houston-The Woodlands-Sugarland

Houston-The Woodlands-Sugarland
3,333 **\$745,488**

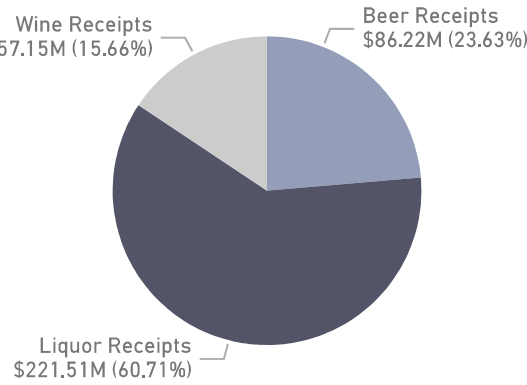
TTM YoY Comparison Feb 2024



YTD Feb 2024 Comparison



YTD Feb 2024 - Category %

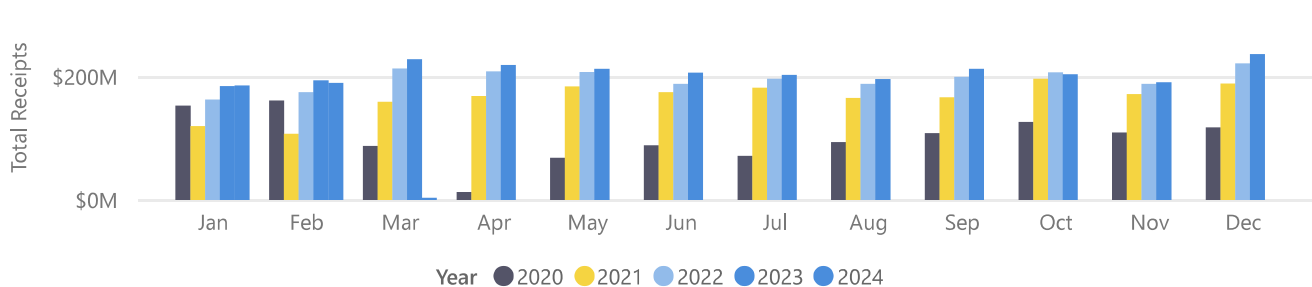


YTD Feb 2024 Receipts

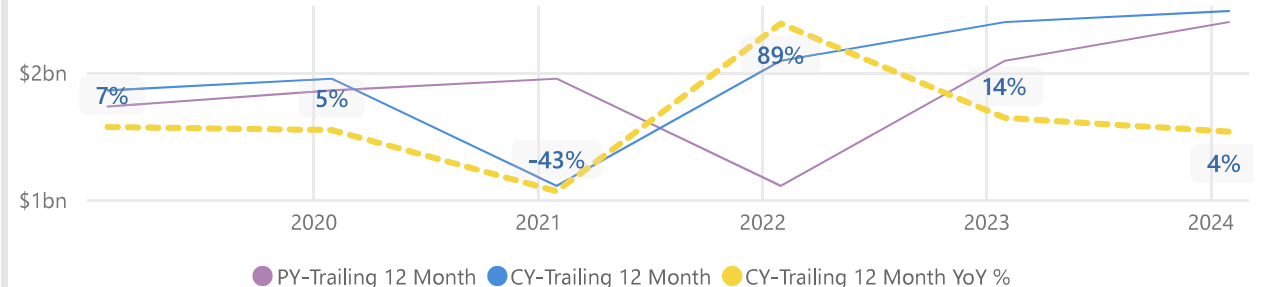
\$221,513,047
Liquor Sales
\$57,149,263
Wine Sales
\$86,220,907
Beer Sales

\$375.7M **-0.7%**
Total Receipts YTD YoY %

YTD MoM + YoY Comparison Feb 2024



TTM YoY % Comparison Feb 2024

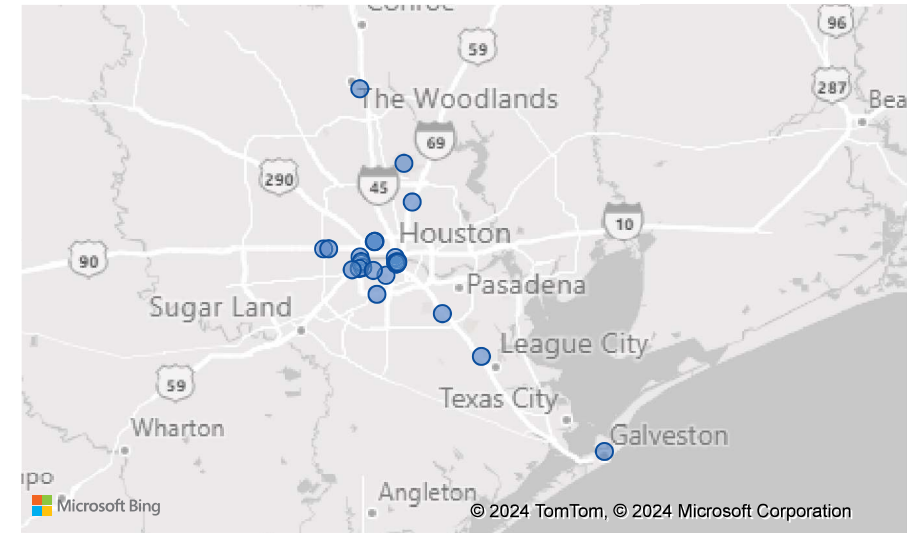


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Houston	\$14,827,208	19.7%	\$27,565,120	16.9%	\$158,908,428	11%
THE POST OAK/MASTRO'S/WILLIE G'S (HOUS...)	\$1,743,389	7.7%	\$3,108,306	3.6%	\$18,867,413	-2%
LEVY RESTAURANTS AT TOYOTA CENTER (HO...)	\$1,049,479	-22.2%	\$2,546,868	-5.8%	\$16,178,934	18%
MARRIOTT MARQUIS HOUSTON (HOUSTON ...)	\$972,821	44.1%	\$1,996,179	23.2%	\$12,340,574	13%
HILTON AMERICAS - HOUSTON (HOUSTON - ...)	\$859,602	0.1%	\$1,401,507	-6.3%	\$7,690,439	10%
LOMBARDI CUCINA ITALIANA (HOUSTON - 7...)	\$666,865		\$1,256,439		\$1,708,100	
FOUR SEASON HOTEL HOUSTON (HOUSTON ...)	\$625,859	2.4%	\$1,030,969	10.2%	\$5,148,107	9%
CAMPUS BEVERAGE INC (HOUSTON - 77024 ...)	\$590,271	40.3%	\$932,527	17.0%	\$5,022,528	13%
STEAK 48 (HOUSTON - 77027 - 1)	\$559,524	-2.7%	\$1,113,410	-0.4%	\$7,011,123	-4%
KIRBY ICE HOUSE (HOUSTON - 77055 - 1)	\$529,018	-0.5%	\$1,131,611	3.5%	\$7,591,644	-4%
PAPPAS BROS STEAKHOUSE (HOUSTON - 770...)	\$507,719	15.6%	\$944,083	-1.3%	\$5,559,195	6%
ESCAPADE 2001 HOUSTON (HOUSTON - 770...)	\$501,549	6.1%	\$974,881	2.3%	\$6,044,424	0%
POST SECURITY AREAS OF TERMINAL C NOR...	\$466,829	16.2%	\$908,588	11.9%	\$5,513,718	10%
713 MUSIC HALL (HOUSTON - 77002 - 3)	\$451,526	14.6%	\$537,707	6.5%	\$3,982,128	11%
CORRAL CLUB, INC. (HOUSTON - 77054 - 1)	\$435,308	87.8%	\$437,187	84.1%	\$3,826,502	-3%
KIRBY ICE HOUSE (HOUSTON - 77098 - 1)	\$426,788	2.8%	\$1,039,671	22.2%	\$6,481,935	-2%
MCINTYRE'S (HOUSTON - 77008 - 1)	\$423,135	-0.4%	\$887,025	0.7%	\$6,172,162	-19%
POCHITOS MARISCOS Y MAS (HOUSTON - 77...)	\$419,934		\$818,695		\$1,298,520	
PAPPAS BROTHERS STEAKHOUSE (HOUSTON ...)	\$416,587	27.0%	\$682,007	11.5%	\$3,249,352	9%
JOEY UPTOWN (HOUSTON - 77056 - 1)	\$411,169	5.0%	\$810,932	-2.8%	\$4,910,968	-0%
VIC & ANTHONY'S STEAKHOUSE (HOUSTON ...)	\$405,368	-2.0%	\$659,581	-7.6%	\$4,272,506	-6%
IRON COWBOY LOUNGE & EATERY (HOUSTO...)	\$401,518	-8.3%	\$798,017	-6.9%	\$5,061,639	170%
HOTEL ZA ZA (HOUSTON - 77005 - 1)	\$399,790	47.7%	\$722,116	24.5%	\$4,742,740	4%
HEIGHTS SOCIAL (HOUSTON - 77008 - 1)	\$398,581		\$854,208		\$3,440,176	
HOUSE OF BLUES (HOUSTON - 77002 - 1)	\$397,139	-4.3%	\$583,276	-17.6%	\$3,924,226	-7%
OJOS LOCOS SPORTS CANTINA (HOUSTON - ...)	\$387,782	-0.9%	\$779,858	-0.5%	\$4,952,076	
RIVER OAKS COUNTRY CLUB (HOUSTON - 77...)	\$379,658	20.8%	\$609,472	15.8%	\$3,917,299	12%
Webster	\$637,961		\$1,392,679		\$3,483,587	
LITTLE WOODROW'S (WEBSTER - 77598 - 1)	\$637,961		\$1,392,679		\$3,483,587	
The Woodlands	\$519,933	2.8%	\$1,062,201	-6.7%	\$7,844,632	
KIRBY ICE HOUSE WOODLANDS (THE WOOD...)	\$519,933	2.8%	\$1,062,201	-6.7%	\$7,844,632	
Galveston	\$394,925	20.2%	\$614,883	1.8%	\$4,245,640	-2%
THE SAN LUIS HOTEL (GALVESTON - 77551 - 1)	\$394,925	20.2%	\$614,883	1.8%	\$4,245,640	-2%
Richmond	\$392,468	24.3%	\$725,160	14.0%	\$3,986,313	27%
WHISKEY RIVER (RICHMOND - 77407 - 1)	\$392,468	24.3%	\$725,160	14.0%	\$3,986,313	27%
Total	\$16,772,495	23.9%	\$31,360,043	20.8%	\$178,468,600	16%

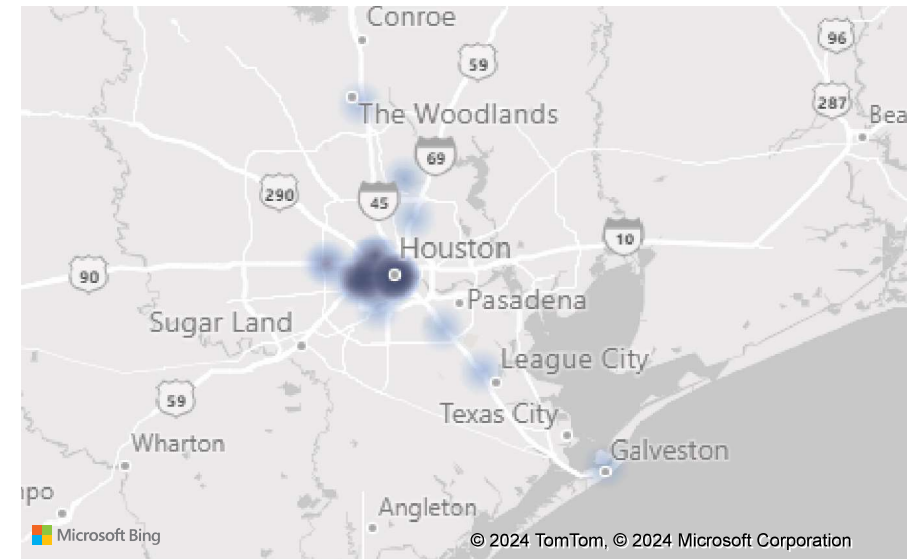
MSA

Houston-The Woodlands-Sugarland

Location Map



Heat Map



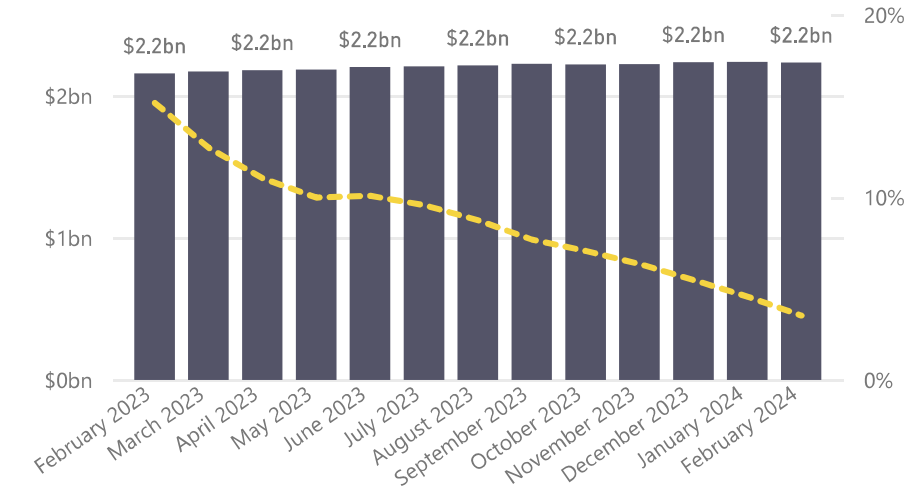
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	\$169,912,262	-2.5%	\$336,384,647	246.2%	\$2,233,991,238	\$2,157,872,301	4%
Houston	\$119,007,417	-4.0%	\$237,829,440	392.3%	\$1,587,679,881	\$1,543,297,801	3%
Katy	\$6,974,349	0.1%	\$13,784,489	-0.1%	\$90,916,656	\$85,740,507	6%
The Woodlands	\$6,656,541	2.4%	\$12,519,341	0.4%	\$82,756,018	\$74,057,328	12%
Galveston	\$6,287,381	2.6%	\$11,134,394	12.6%	\$79,552,659	\$75,285,756	6%
Spring	\$5,705,481	-5.2%	\$11,365,908	2.1%	\$73,925,236	\$74,588,142	-1%
Webster	\$3,741,971	24.0%	\$7,605,943	0.9%	\$41,162,715	\$37,542,759	10%
Humble	\$3,642,679	-2.6%	\$7,004,107	7.3%	\$44,770,540	\$45,273,673	-1%
Sugar Land	\$3,490,418	3.4%	\$6,740,903	-1.6%	\$46,128,553	\$43,811,421	5%
Tomball	\$2,546,894	5.9%	\$5,076,780	3.6%	\$30,662,251	\$30,050,700	2%
Conroe	\$2,379,094	7.7%	\$4,762,610	90.2%	\$31,844,042	\$28,638,381	11%
Pearland	\$2,340,450	-2.7%	\$4,437,294	-11.0%	\$28,365,174	\$28,359,558	0%
Friendswood	\$2,069,878	-6.8%	\$4,047,237	-11.3%	\$26,074,407	\$26,777,779	-3%
Richmond	\$1,820,463	-0.2%	\$3,565,849	-14.1%	\$23,096,221	\$19,691,332	17%
Pasadena	\$1,758,898	-0.2%	\$3,457,991	0.7%	\$22,532,661	\$21,003,112	7%
Montgomery	\$1,490,348	-11.5%	\$3,052,361	17.1%	\$24,524,224	\$23,754,052	3%
Total	\$169,912,262	-2.5%	\$336,384,647	246.2%	\$2,233,991,238	\$2,157,872,301	4%

MSA

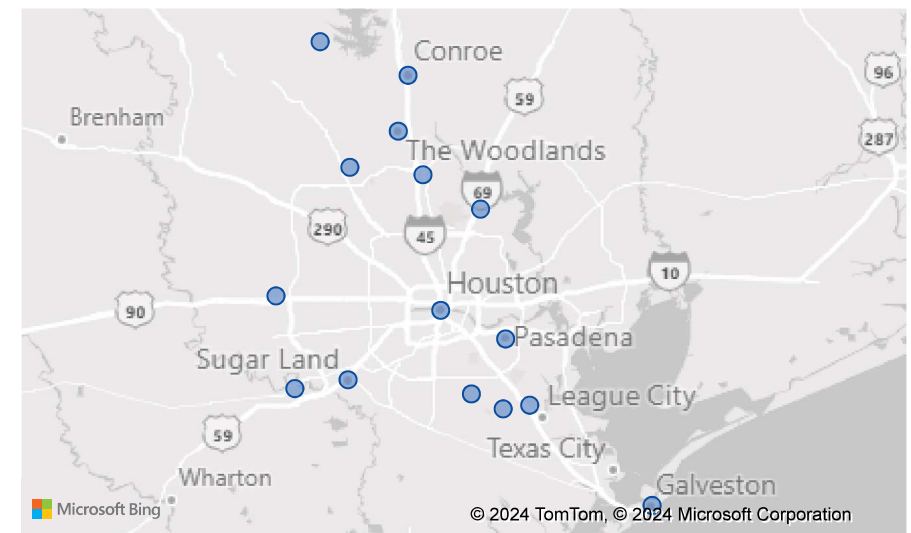
Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



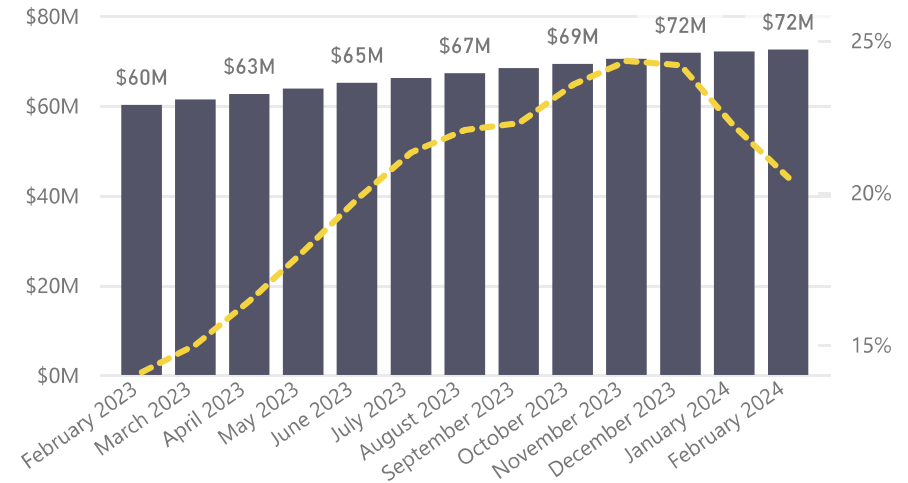
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	\$5,887,310	6.9%	\$11,678,166	8.1%	\$72,449,513	\$60,133,284	20%
Channelview	\$100,910	30.2%	\$237,307	-4.7%	\$1,481,399	\$765,124	94%
Deer Park	\$179,934	25.6%	\$314,536	-16.8%	\$1,816,702	\$1,223,008	49%
West University ...	\$128,995	53.6%	\$246,050	6.5%	\$1,292,135	\$901,281	43%
Oak Ridge North	\$392,355	120.5%	\$778,211	-15.4%	\$3,175,204	\$2,393,748	33%
Brazoria	\$26,863	-58.1%	\$80,525	4.4%	\$689,481	\$540,641	28%
Wallis	\$11,219	34.9%	\$21,221	11.4%	\$128,807	\$102,253	26%
Arcola	\$22,604	0.3%	\$88,736	-1.0%	\$347,140	\$285,041	22%
Liberty	\$154,139	-11.3%	\$324,757	-9.5%	\$2,221,714	\$1,840,154	21%
Santa Fe	\$146,775	47.1%	\$288,235	-21.7%	\$1,587,425	\$1,326,397	20%
Bellaire	\$301,535	11.9%	\$573,024	157.6%	\$3,666,271	\$3,072,741	19%
Alvin	\$331,183	-6.4%	\$694,500	-4.7%	\$4,669,855	\$3,924,479	19%
Stafford	\$1,681,648	2.8%	\$3,322,231	-2.8%	\$20,694,806	\$17,505,344	18%
Richmond	\$1,820,463	-0.2%	\$3,565,849	-14.1%	\$23,096,221	\$19,691,332	17%
Sweeny	\$34,309	92.0%	\$56,804	84.2%	\$209,891	\$179,760	17%
Missouri City	\$554,378	-0.3%	\$1,086,180	2.4%	\$7,372,462	\$6,381,981	16%
Total	\$5,887,310	6.9%	\$11,678,166	8.1%	\$72,449,513	\$60,133,284	20%

MSA

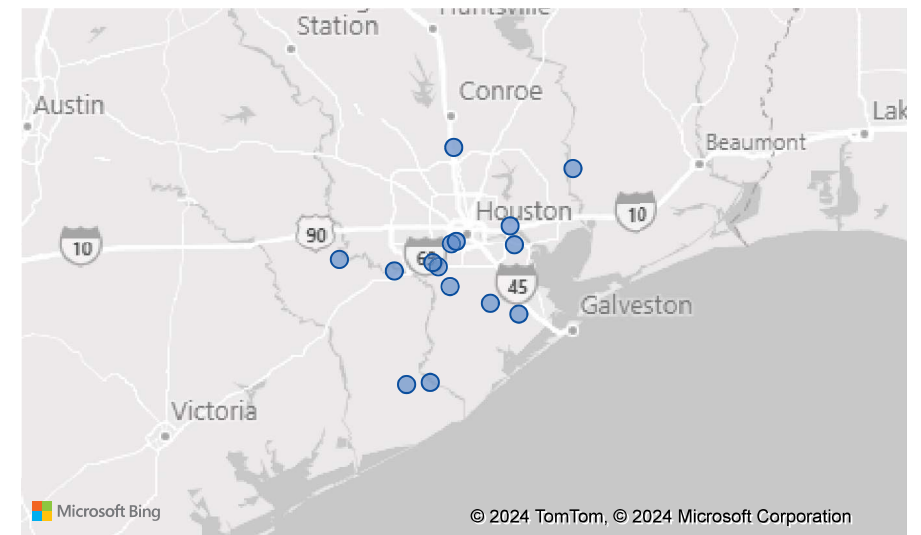
Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA: **Houston-The Woodlands-Sugarland** |
 City - 1: **Houston-The Woodlands-Sugarland (Re...** |
 City - 2: **Houston-The Woodlands-Sugarland (Re...** |
 City - 3: **Houston-The Woodlands-Sugarland (Re...** |
 City - 4: **Houston-The Woodlands-Sugarland (Re...**

Houston-The Woodlands-Sugarland

\$2,484,711,309
CY-Trailing 12 Month

3.7%
CY-Trailing 12 Month YoY %

\$2,397,027,148
PY-Trailing 12 Month

Houston

\$1,587,679,881
CY-Trailing 12 Month

2.9%
CY-Trailing 12 Month YoY %

\$1,543,297,801
PY-Trailing 12 Month

The Woodlands

\$82,756,018
CY-Trailing 12 Month

11.75%
CY-Trailing 12 Month YoY %

\$74,057,328
PY-Trailing 12 Month

Sugar Land

\$46,128,553
CY-Trailing 12 Month

5.29%
CY-Trailing 12 Month YoY %

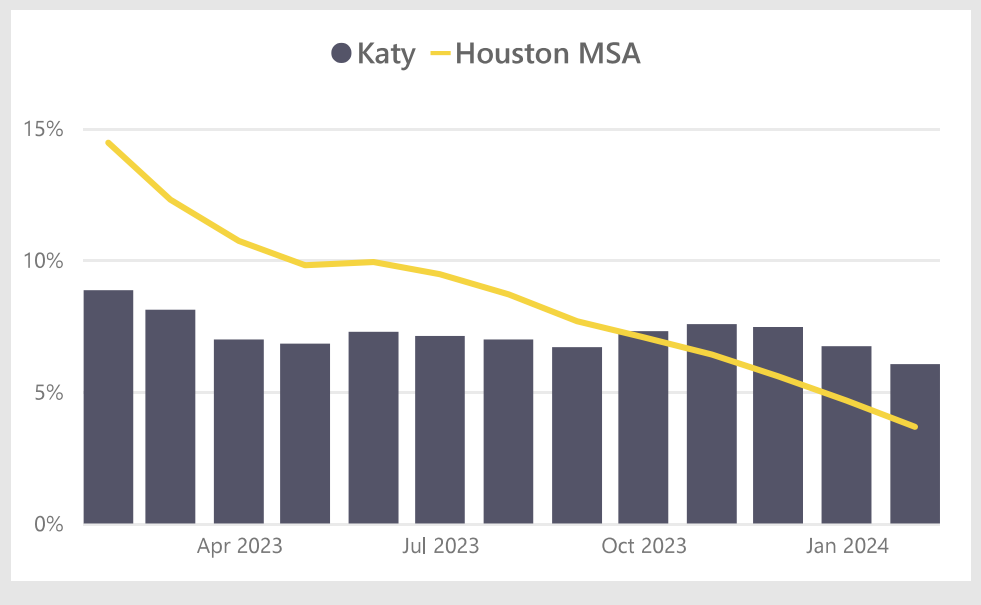
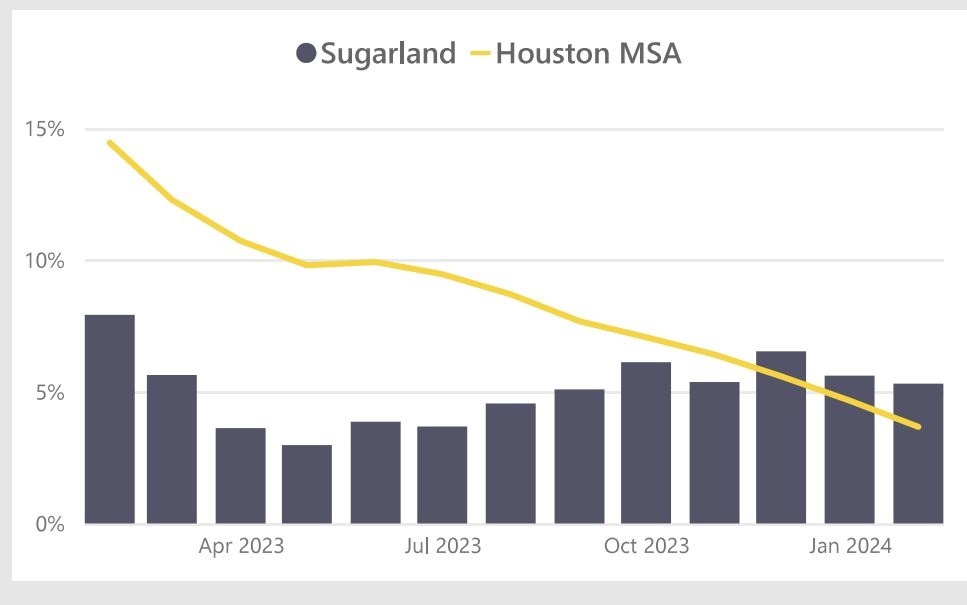
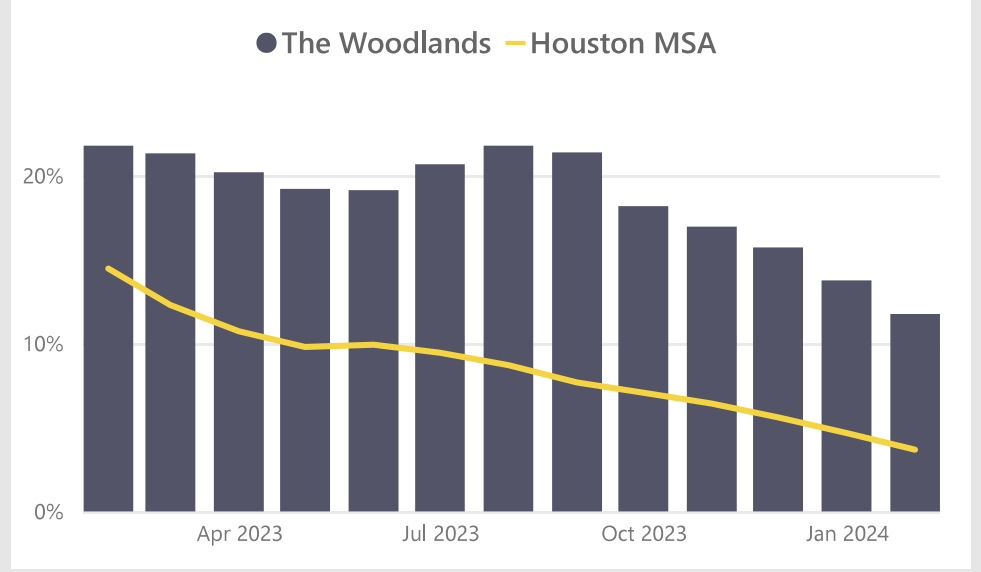
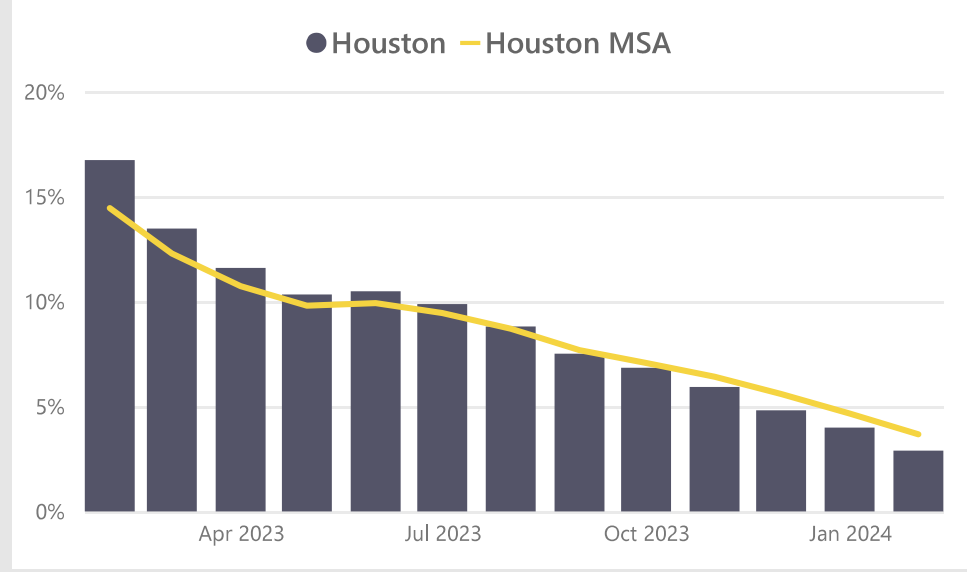
\$43,811,421
PY-Trailing 12 Month

Katy

\$90,916,656
CY-Trailing 12 Month

6.04%
CY-Trailing 12 Month YoY %

\$85,740,507
PY-Trailing 12 Month



Subject MSA: **Houston-The Woodlands-Sugarland** |
 MSA - 1: **Dallas-Fort Worth** |
 MSA - 2: **Austin-Round Rock-San Marcos** |
 MSA - 3: **San Antonio-New Braunfels** |
 MSA - 4: **El Paso**

Houston-The Woodlands-Sugarland

\$2,484,711,309
CY-Trailing 12 Month

3.7%
CY-Trailing 12 Month YoY %

\$2,397,027,148
PY-Trailing 12 Month

Dallas-Fort Worth

\$3,251,872,410
CY-Trailing 12 Month

3.4%
CY-Trailing 12 Month YoY %

\$3,144,956,501
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,463,793,294
CY-Trailing 12 Month

1.79%
CY-Trailing 12 Month YoY %

\$1,438,030,212
PY-Trailing 12 Month

San Antonio-New Braunfels

\$981,634,584
CY-Trailing 12 Month

2.24%
CY-Trailing 12 Month YoY %

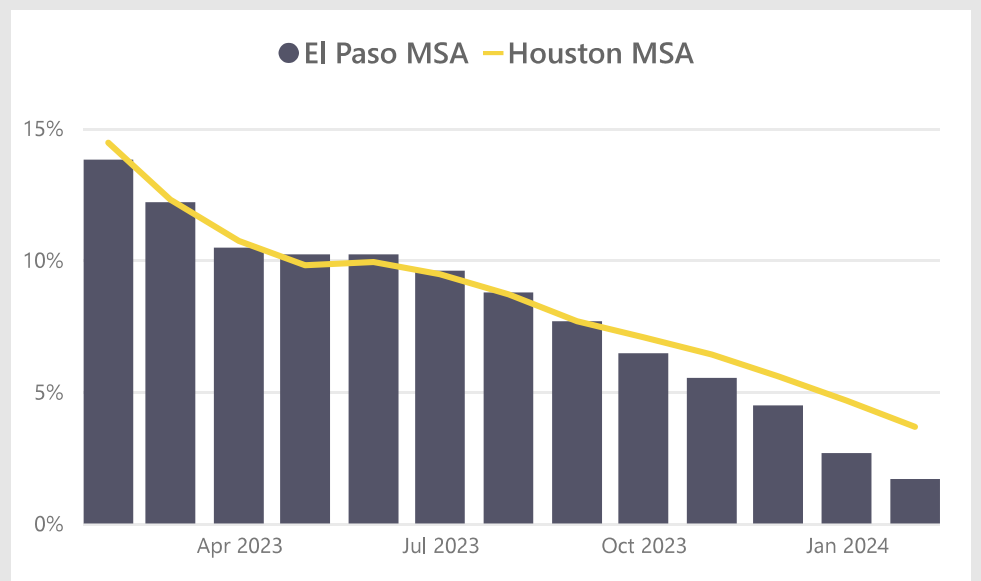
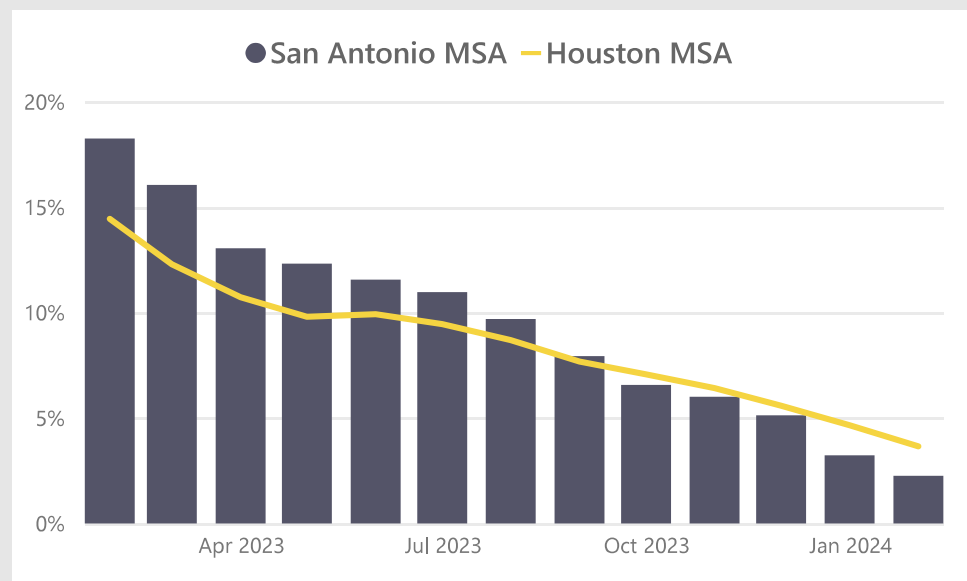
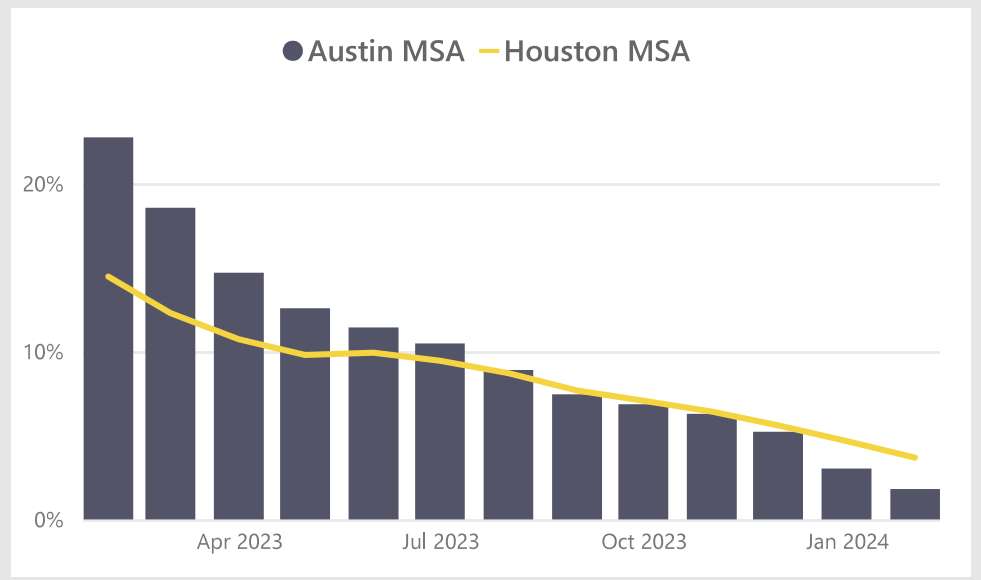
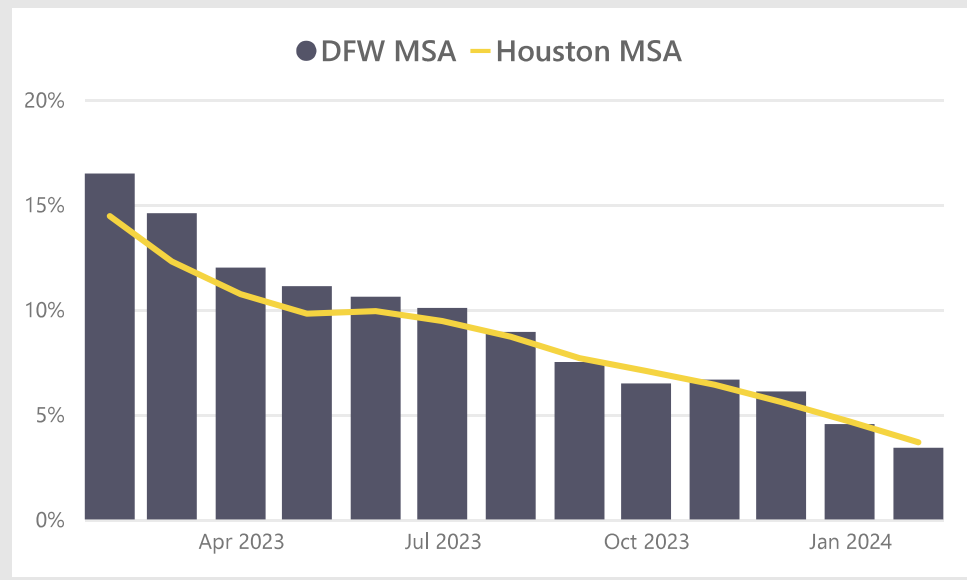
\$960,101,147
PY-Trailing 12 Month

El Paso

\$240,912,996
CY-Trailing 12 Month

1.68%
CY-Trailing 12 Month YoY %

\$236,939,140
PY-Trailing 12 Month



MSA

Houston-The Woodlands-Sugarland

MSA Snapshot

3.7%
City YoY %

\$2,484,711,309
CY-Trailing 12 Month

\$2,397,027,148
PY-Trailing 12 Month

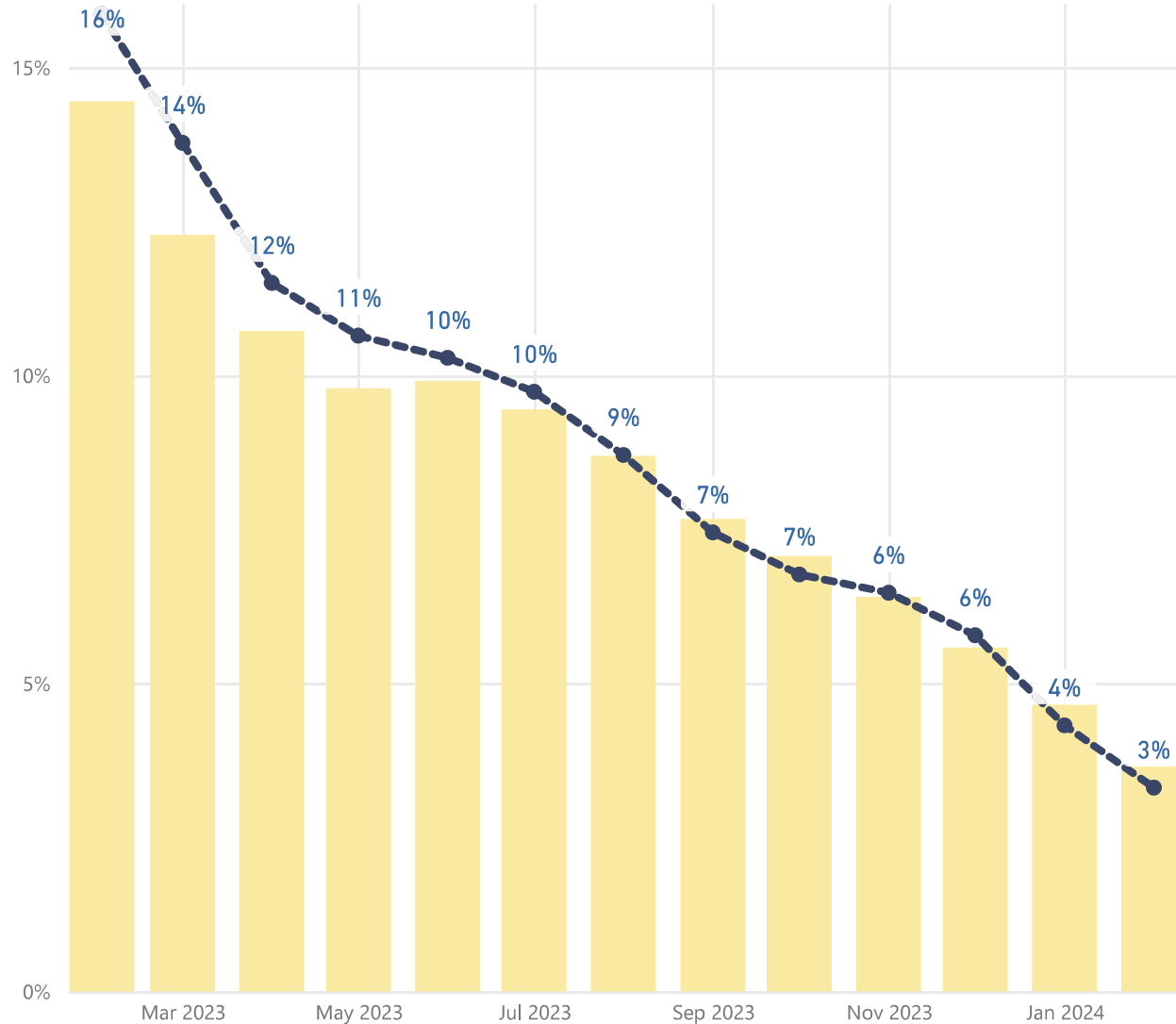
State Snapshot

3%
State YoY %

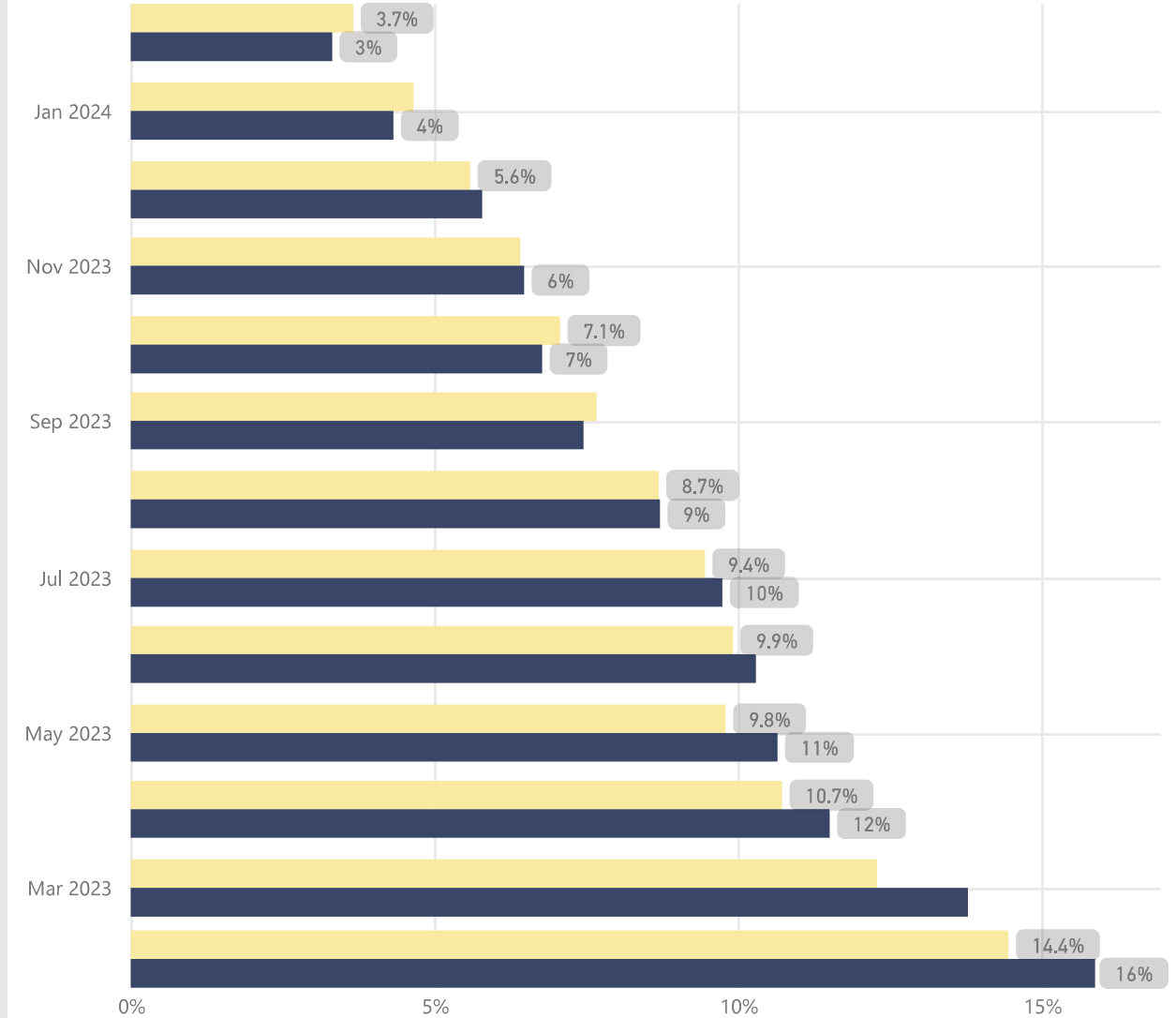
\$10,183,964,003
CY-Trailing 12 Month

\$9,857,682,124
PY-Trailing 12 Month

● Houston MSA ● State



● Houston MSA ● State



SAN ANTONIO MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

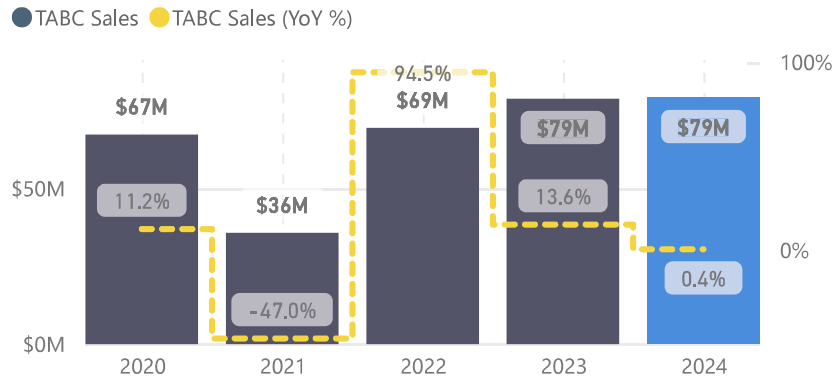
Comparison – Adjacent Cities

Comparison – Region + Top Cities

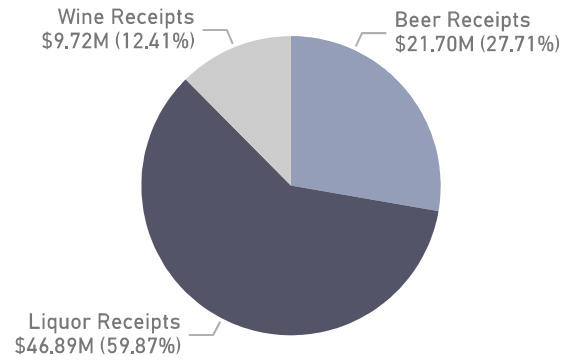
Comparison – State



YoY Feb 2024 Comparison



Feb 2024 Category %



Feb 2024 Receipts

\$46,885,398
Liquor Sales
\$9,721,175
Wine Sales
\$21,700,567
Beer Sales

\$79.0M Total Receipts
0.4% Month YoY %

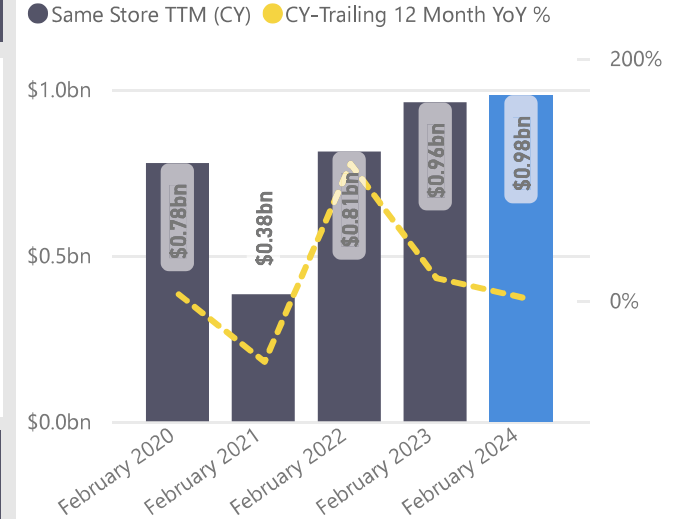
MSA

San Antonio-New Braunfels

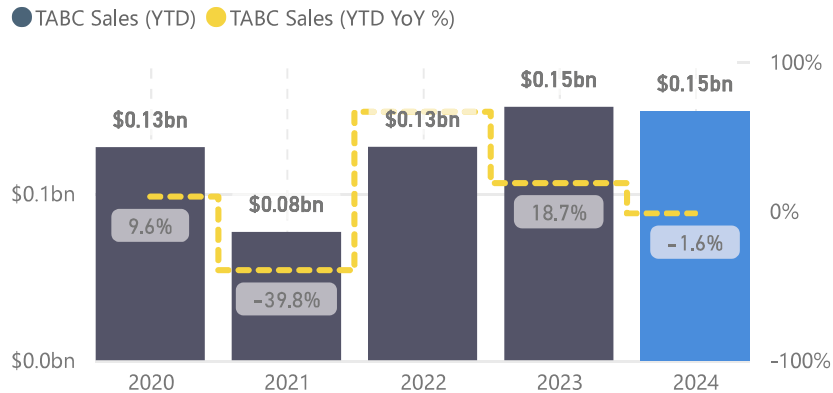
San Antonio-New Braunfels

1,310 Locations Reporting > \$0
\$749,339 TTM Per Location

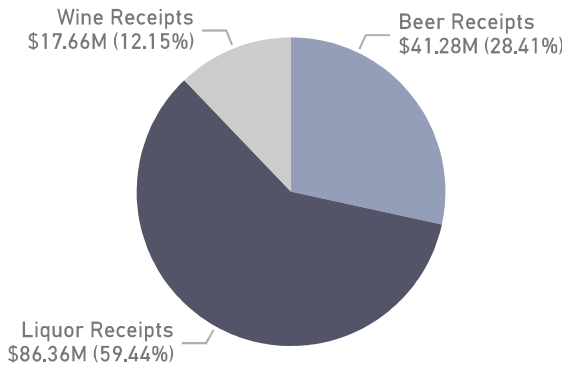
TTM YoY Comparison Feb 2024



YTD Feb 2024 Comparison



YTD Feb 2024 - Category %

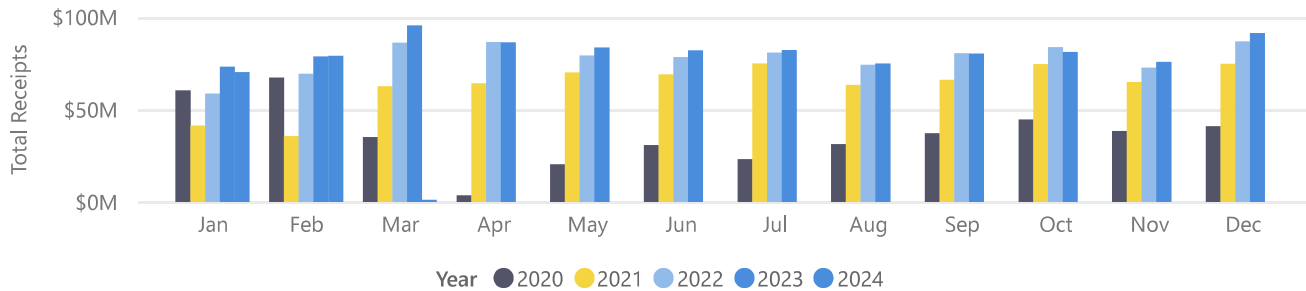


YTD Feb 2024 Receipts

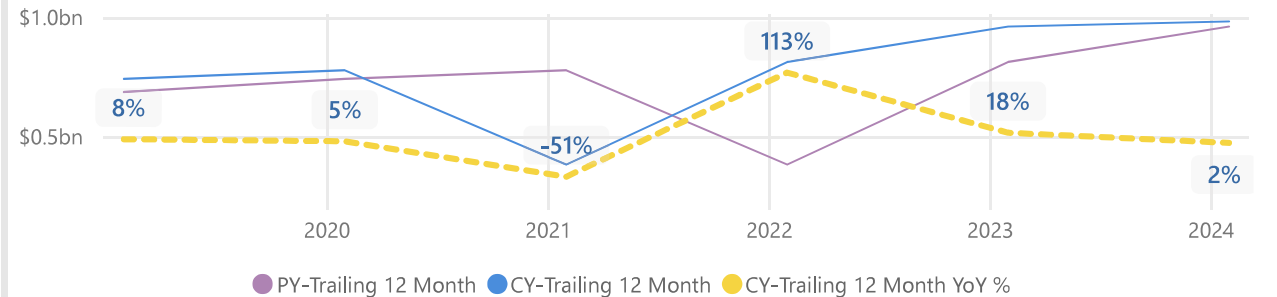
\$86,357,388
Liquor Sales
\$17,660,076
Wine Sales
\$41,275,590
Beer Sales

\$149.3M Total Receipts
-1.6% YTD YoY %

YTD MoM + YoY Comparison Feb 2024



TTM YoY % Comparison Feb 2024

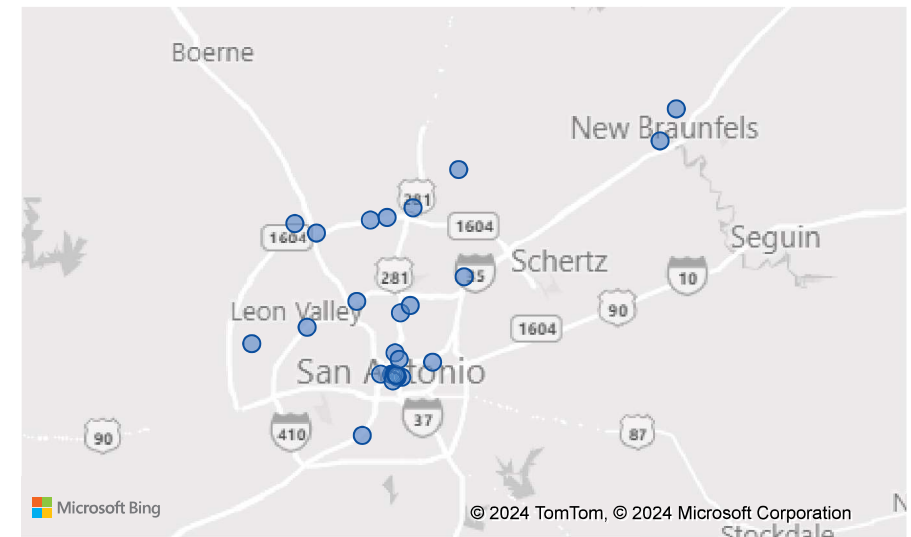


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
San Antonio	\$15,271,888	76.9%	\$24,196,474	53.4%	\$128,676,512	16%
ARAMARK SPORTS AND ENTERTAINMENT SE...	\$4,059,345		\$5,058,735		\$10,574,496	
HOSPITALITY INTERNATIONAL, INC. (SAN AN...	\$2,068,363	114.0%	\$3,406,991	82.4%	\$22,418,218	14%
HOSPITALITY INTERNATIONAL, INC. (SAN AN...	\$706,846	44.7%	\$1,105,881	26.6%	\$4,582,948	1%
ARAMARK SPORTS AND ENT. TOYOTA FIELD ...	\$702,421	314.8%	\$747,833	341.6%	\$1,479,564	82%
LA CANTERA RESORT AND SPA (SAN ANTONI...	\$607,282	4.5%	\$1,074,581	-18.3%	\$9,620,781	-16%
HOTEL EMMA (SAN ANTONIO - 78215 - 1)	\$573,299	1.6%	\$1,053,413	0.9%	\$6,741,096	-6%
HRHC, LLC (SAN ANTONIO - 78251 - 1)	\$439,758	138.9%	\$698,828	165.0%	\$5,671,160	14%
HOWEL AT THE MOON (SAN ANTONIO - 782...	\$390,408	-6.3%	\$635,078	-21.0%	\$3,843,391	-13%
GRAND RIVERWALK BEVERAGE LLC (SAN ANT...	\$377,840	-11.9%	\$737,938	-1.4%	\$4,332,224	-15%
HILTON PALACIO DEL RIO (SAN ANTONIO - 7...	\$357,176	6.9%	\$625,571	34.1%	\$3,763,869	8%
QUARRY HOFBRAU & BEER GARDEN (SAN A...	\$334,132	10.0%	\$369,988	0.2%	\$1,031,029	-19%
ROSARIO'S (SAN ANTONIO - 78205 - 4)	\$332,088	29.5%	\$557,022	117.3%	\$3,904,911	
BRASS MONKEY (SAN ANTONIO - 78212 - 2)	\$297,200	19.5%	\$562,474	15.8%	\$3,428,045	12%
TOPGOLF USA SAN ANTONIO (SAN ANTONI...	\$290,507	6.0%	\$510,675	51.7%	\$3,984,119	4%
BLU PRIME (SAN ANTONIO - 78248 - 1)	\$288,086		\$555,799		\$1,221,620	
THE ANGRY ELEPHANT/ROO PUB (SAN ANTO...	\$286,631	29.2%	\$584,795	20.3%	\$3,435,654	5%
MICHELINO'S LONE STAR CAFE CAFE OLE AG...	\$277,825	-9.7%	\$435,685	-22.9%	\$3,678,671	-9%
CHAMA GAUCHA BRAZILIAN STEAKHOUSE (S...	\$274,877	8.1%	\$522,351	4.2%	\$3,297,316	4%
MD BEVCO, INC. (SAN ANTONIO - 78205 - 1)	\$274,631	19.4%	\$478,968	5.3%	\$3,339,416	12%
SUGARS (SAN ANTONIO - 78230 - 1)	\$271,027	-10.8%	\$562,777	-14.8%	\$3,498,678	-19%
OJOS LOCOS SPORTS CANTINA (SAN ANTON...	\$270,878	-10.1%	\$560,775	-8.1%	\$3,641,449	
OJOS LOCOS SPORTS CANTINA (SAN ANTON...	\$269,495	2.9%	\$551,599	7.1%	\$3,285,451	-8%
BE KIND & REWIND, LLC (SAN ANTONIO - 78...	\$267,914	-19.1%	\$526,661	-23.4%	\$3,178,265	83%
IRON CACTUS (SAN ANTONIO - 78205 - 2)	\$267,082	0.3%	\$483,020	-7.3%	\$2,986,231	-0%
SOLUNA (SAN ANTONIO - 78209 - 1)	\$253,038	7.6%	\$472,852	1.3%	\$3,078,837	0%
YARD HOUSE #8362 (SAN ANTONIO - 78205 ...	\$249,999	-9.8%	\$471,222	-7.4%	\$2,834,855	-7%
WLS BEVERAGE COMPANY-CANOPY BY HILT...	\$241,935	11.0%	\$398,694	1.0%	\$2,925,985	-4%
BOHANAN'S PRIME STEAK AND SEAFOOD (S...	\$241,805	16.4%	\$446,268	12.4%	\$2,898,233	22%
New Braunfels	\$557,734	12.7%	\$967,048	-3.6%	\$7,388,518	59%
THE POUR HAUS (NEW BRAUNFELS - 78130 - ...	\$313,560	7.1%	\$555,025	-7.3%	\$4,293,848	
GRISTMILL RESTAURANT (NEW BRAUNFELS - ...	\$244,174	20.6%	\$412,023	2.1%	\$3,094,670	-6%
Total	\$15,829,622	73.4%	\$25,163,522	50.0%	\$136,065,030	18%

MSA

San Antonio-New Braunfels

Location Map



Heat Map



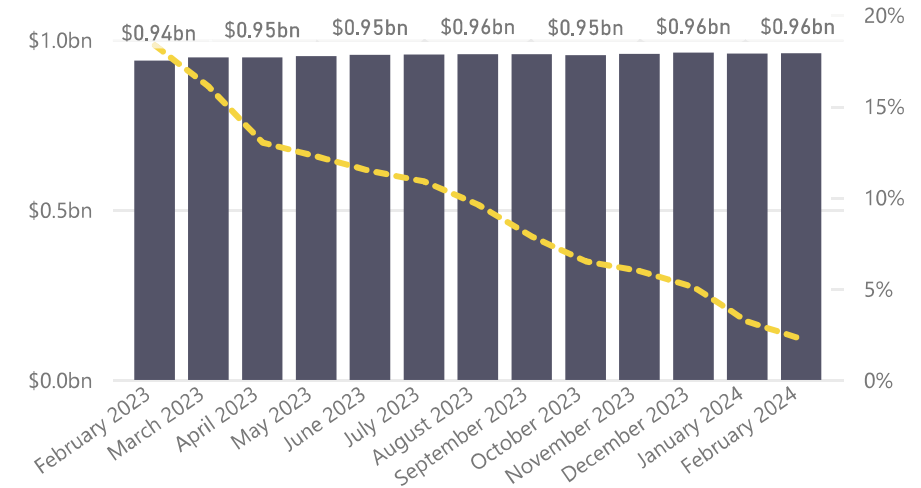
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
San Antonio-New ...	\$77,443,876	0.5%	\$146,081,982	20.6%	\$959,560,242	\$938,487,389	2%
San Antonio	\$66,670,327	0.2%	\$125,187,786	1.3%	\$816,007,051	\$801,068,332	2%
New Braunfels	\$4,750,901	3.0%	\$8,945,787	246.5%	\$64,056,330	\$62,152,324	3%
Boerne	\$1,097,963	48.0%	\$2,153,617	14.7%	\$12,920,186	\$9,942,807	30%
Helotes	\$615,033	4.6%	\$1,148,512	-1.6%	\$8,606,425	\$8,919,824	-4%
Live Oak	\$592,893	-5.2%	\$1,234,404	-1.4%	\$7,857,231	\$6,807,526	15%
Spring Branch	\$517,347	-12.1%	\$1,120,938	69.7%	\$7,924,155	\$7,259,814	9%
Seguin	\$501,509	-6.1%	\$1,047,388	-9.2%	\$6,725,326	\$6,386,177	5%
Selma	\$459,730	-5.6%	\$969,923	0.4%	\$6,447,022	\$6,461,868	-0%
Schertz	\$447,798	-2.6%	\$881,533	-12.3%	\$6,071,835	\$6,612,462	-8%
Bandera	\$357,048	2.5%	\$636,428	14.0%	\$3,592,260	\$2,540,063	41%
Universal City	\$354,827	-2.7%	\$706,723	-5.2%	\$4,711,694	\$4,678,847	1%
Cibolo	\$325,817	8.2%	\$646,029	-4.1%	\$4,093,201	\$4,013,794	2%
Alamo Heights	\$300,725	-19.7%	\$562,175	-25.7%	\$4,324,273	\$4,966,246	-13%
Canyon Lake	\$290,455	19.6%	\$533,502	-12.8%	\$3,970,526	\$4,251,009	-7%
Shavano Park	\$161,503	-19.2%	\$307,237	-17.0%	\$2,252,727	\$2,426,296	-7%
Total	\$77,443,876	0.5%	\$146,081,982	20.6%	\$959,560,242	\$938,487,389	2%

MSA

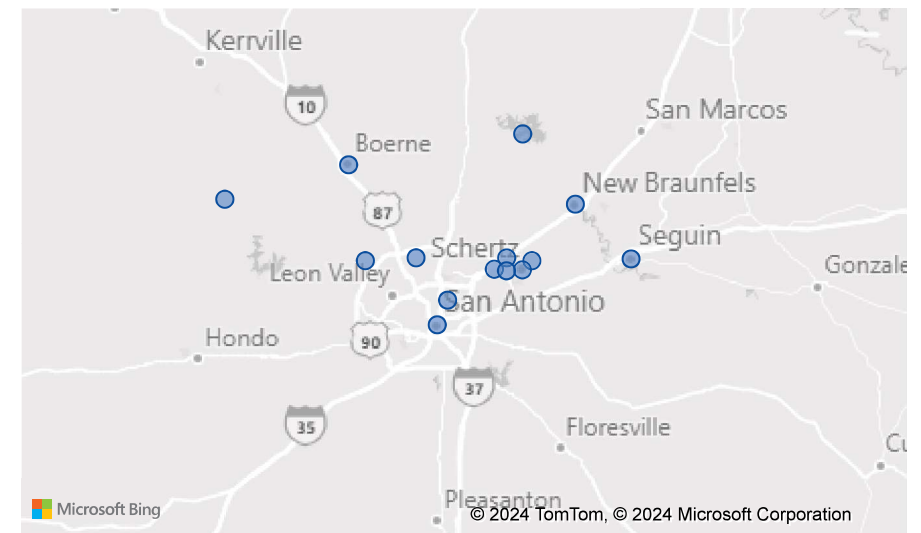
San Antonio-New Braunfels

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



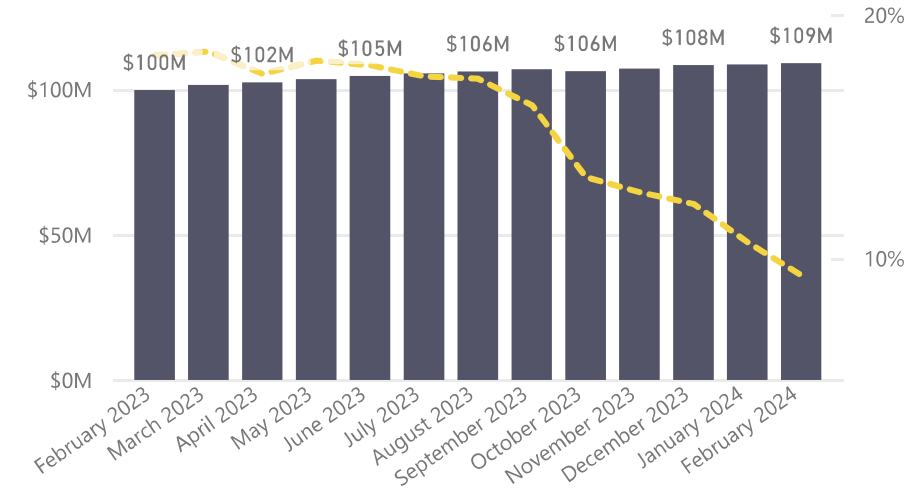
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
San Antonio-New ...	\$8,325,248	5.6%	\$16,124,250	134.2%	\$108,936,273	\$99,673,303	9%
Hollywood Park	\$4,315	960.2%	\$8,623	0.7%	\$16,281	\$7,747	110%
Hondo	\$46,778	104.6%	\$96,820	-12.6%	\$612,273	\$377,911	62%
Comfort	\$73,027	31.4%	\$134,533	28.0%	\$818,621	\$531,004	54%
Lytle	\$57,720	5.7%	\$114,719	10.5%	\$663,968	\$464,481	43%
Bandera	\$357,048	2.5%	\$636,428	14.0%	\$3,592,260	\$2,540,063	41%
Devine	\$45,336	33.1%	\$90,341	-5.7%	\$543,067	\$417,833	30%
Boerne	\$1,097,963	48.0%	\$2,153,617	14.7%	\$12,920,186	\$9,942,807	30%
Garden Ridge	\$31,418	1.5%	\$58,970	4.6%	\$368,401	\$296,137	24%
Balcones Heights	\$20,884	-0.3%	\$42,518	6.9%	\$258,842	\$217,825	19%
Live Oak	\$592,893	-5.2%	\$1,234,404	-1.4%	\$7,857,231	\$6,807,526	15%
Castle Hills	\$180,052	15.0%	\$334,810	28.5%	\$1,931,789	\$1,675,918	15%
Spring Branch	\$517,347	-12.1%	\$1,120,938	69.7%	\$7,924,155	\$7,259,814	9%
China Grove	\$48,057	-19.7%	\$104,354	-7.2%	\$647,543	\$595,736	9%
Seguin	\$501,509	-6.1%	\$1,047,388	-9.2%	\$6,725,326	\$6,386,177	5%
New Braunfels	\$4,750,901	3.0%	\$8,945,787	246.5%	\$64,056,330	\$62,152,324	3%
Total	\$8,325,248	5.6%	\$16,124,250	134.2%	\$108,936,273	\$99,673,303	9%

MSA

San Antonio-New Braunfels

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



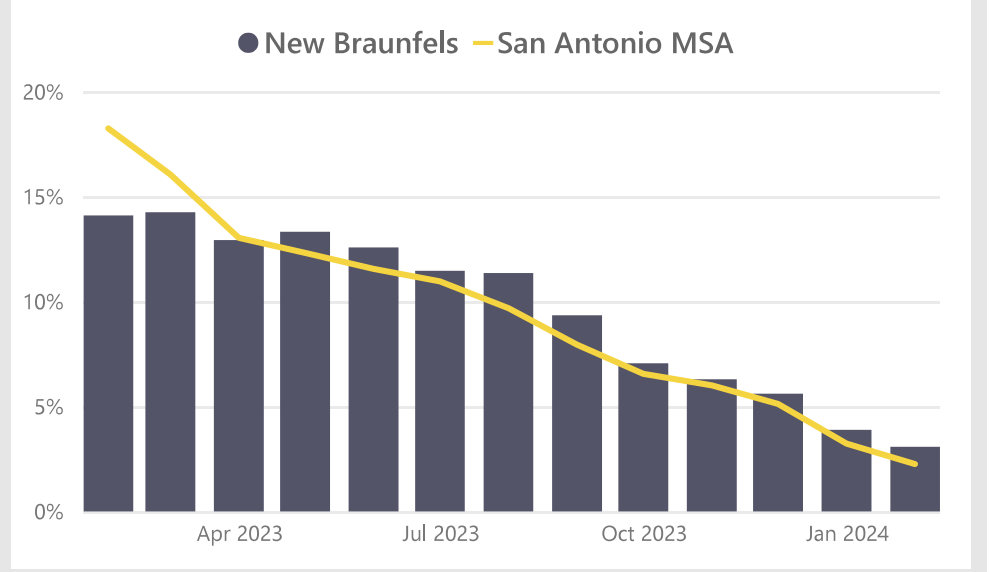
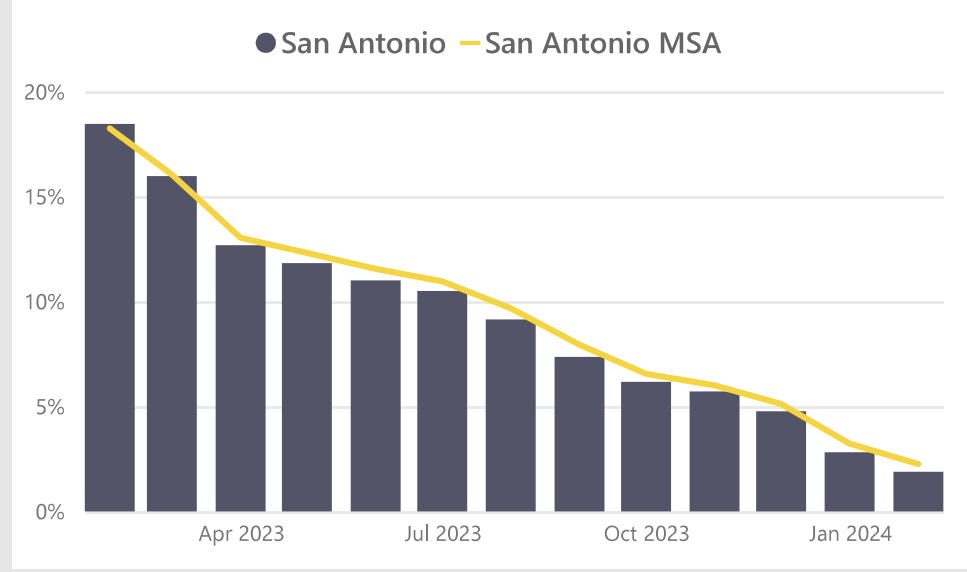
Subject MSA: **San Antonio-New Braunfels**
 City - 1: **San Antonio-New Braunfels (Region) + ...**
 City - 2: **San Antonio-New Braunfels (Region) + ...**
 City - 3: **San Antonio-New Braunfels (Region) + ...**
 City - 4: **San Antonio-New Braunfels (Region) + ...**

San Antonio-New Braunfels

\$981,634,584
CY-Trailing 12 Month

2.2%
CY-Trailing 12 Month YoY %

\$960,101,147
PY-Trailing 12 Month

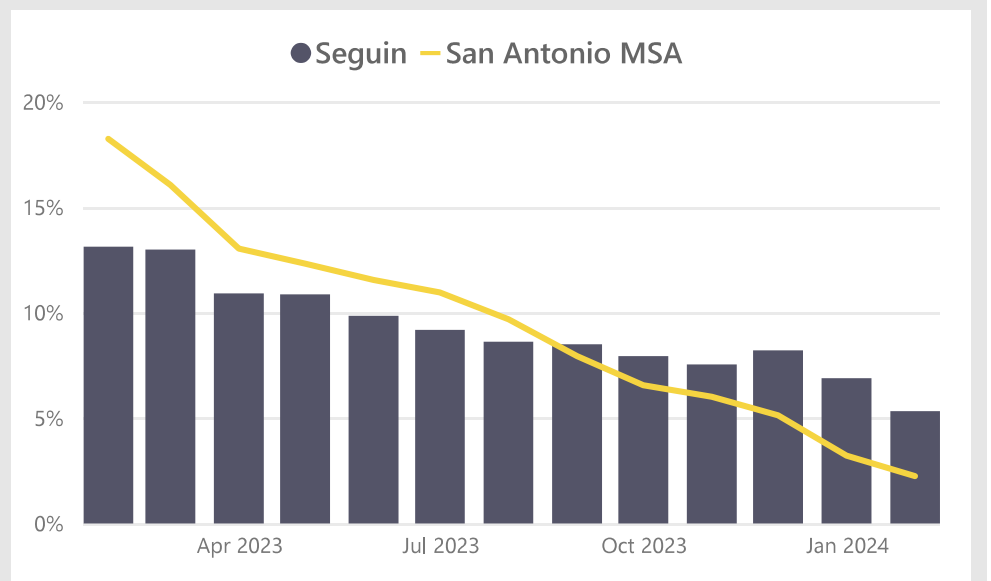
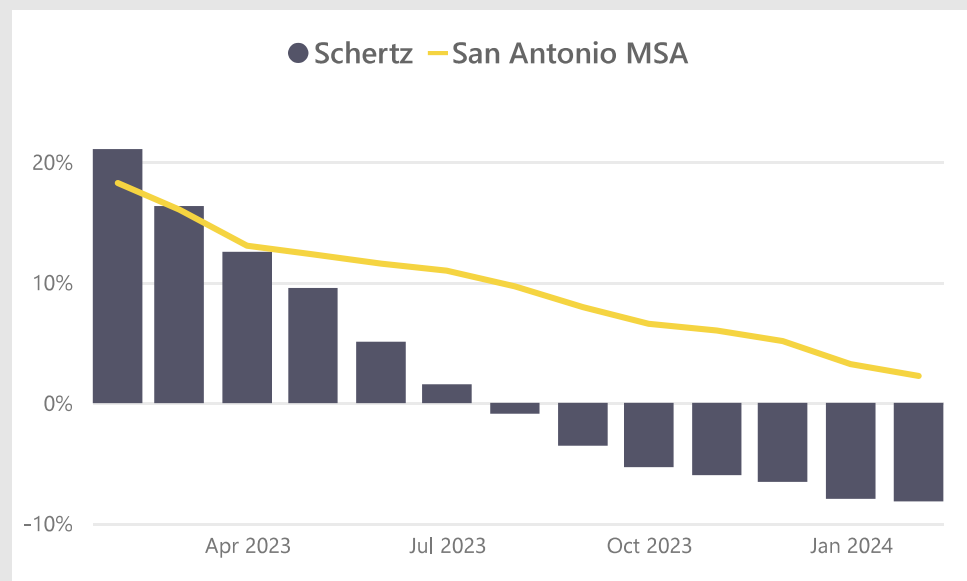


San Antonio

\$816,007,051
CY-Trailing 12 Month

1.9%
CY-Trailing 12 Month YoY %

\$801,068,332
PY-Trailing 12 Month



New Braunfels

\$64,056,330
CY-Trailing 12 Month

3.06%
CY-Trailing 12 Month YoY %

\$62,152,324
PY-Trailing 12 Month

Schertz

\$6,071,835
CY-Trailing 12 Month

-8.18%
CY-Trailing 12 Month YoY %

\$6,612,462
PY-Trailing 12 Month

Seguin

\$6,725,326
CY-Trailing 12 Month

5.31%
CY-Trailing 12 Month YoY %

\$6,386,177
PY-Trailing 12 Month

Subject MSA ▼
 San Antonio-New Braunfels ▼

MSA - 1 ▼
 Dallas-Fort Worth ▼

MSA - 2 ▼
 Austin-Round Rock-San Marcos ▼

MSA - 3 ▼
 Houston-The Woodlands-Sugarland ▼

MSA - 4 ▼
 El Paso ▼

San Antonio-New Braunfels

\$981,634,584
CY-Trailing 12 Month

2.2%
CY-Trailing 12 Month YoY %

\$960,101,147
PY-Trailing 12 Month

Dallas-Fort Worth

\$3,251,872,410
CY-Trailing 12 Month

3.4%
CY-Trailing 12 Month YoY %

\$3,144,956,501
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,463,793,294
CY-Trailing 12 Month

1.79%
CY-Trailing 12 Month YoY %

\$1,438,030,212
PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

\$2,484,711,309
CY-Trailing 12 Month

3.66%
CY-Trailing 12 Month YoY %

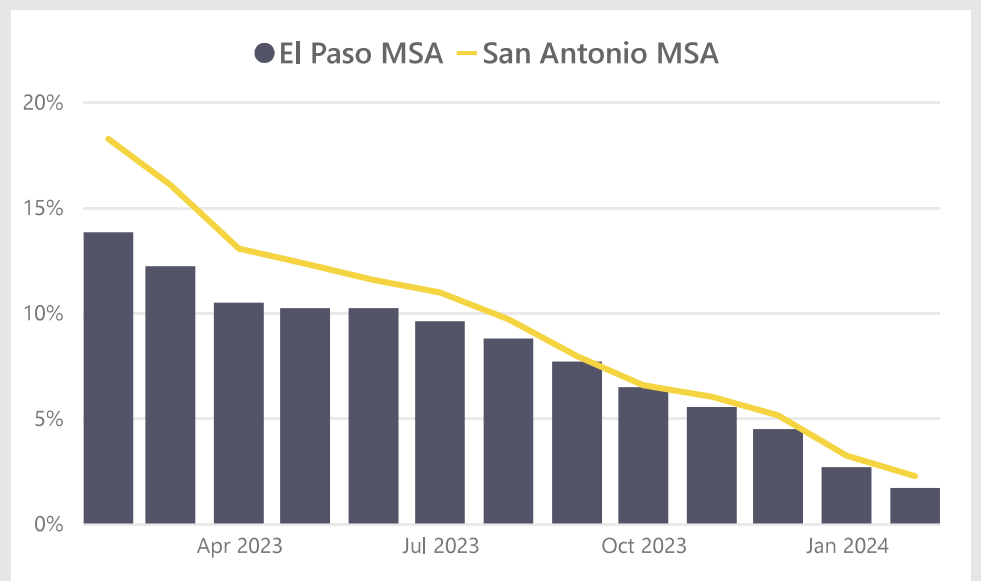
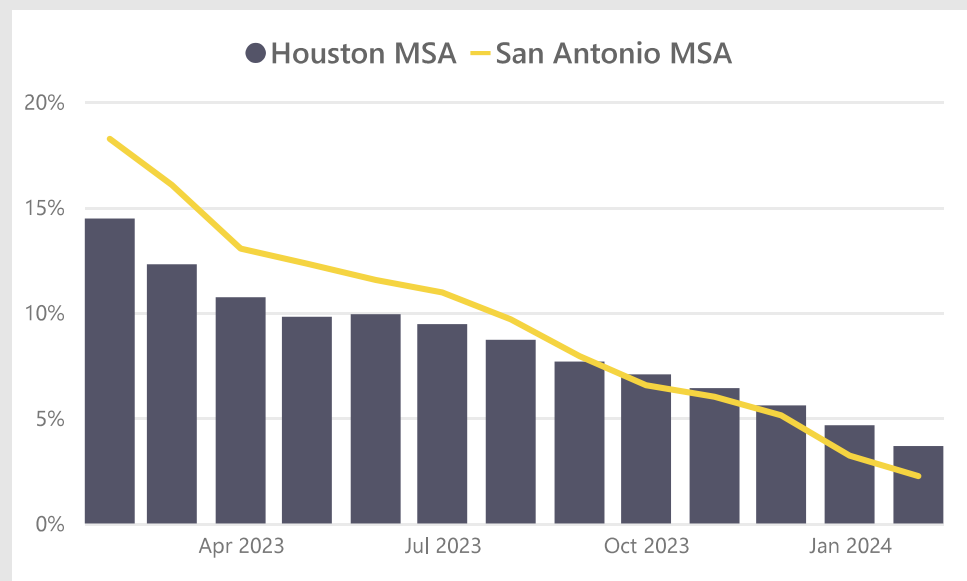
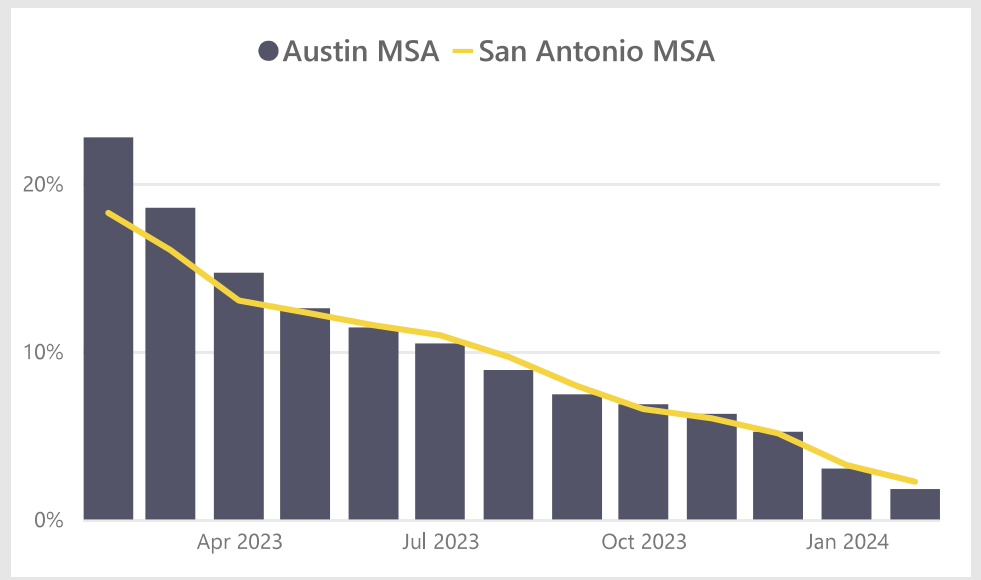
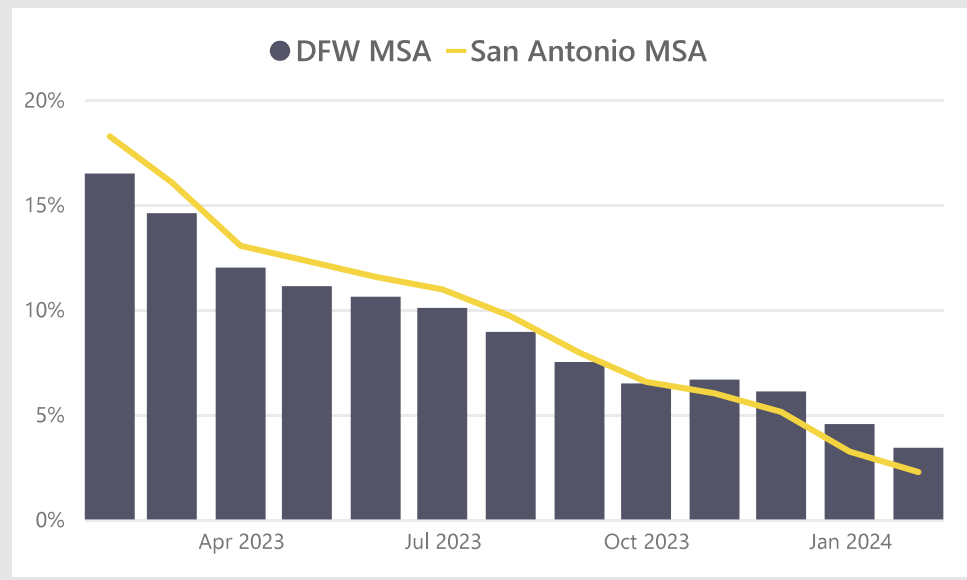
\$2,397,027,148
PY-Trailing 12 Month

El Paso

\$240,912,996
CY-Trailing 12 Month

1.68%
CY-Trailing 12 Month YoY %

\$236,939,140
PY-Trailing 12 Month



MSA

San Antonio-New Braunfels

MSA Snapshot

2.2%
City YoY %

\$981,634,584
CY-Trailing 12 Month

\$960,101,147
PY-Trailing 12 Month

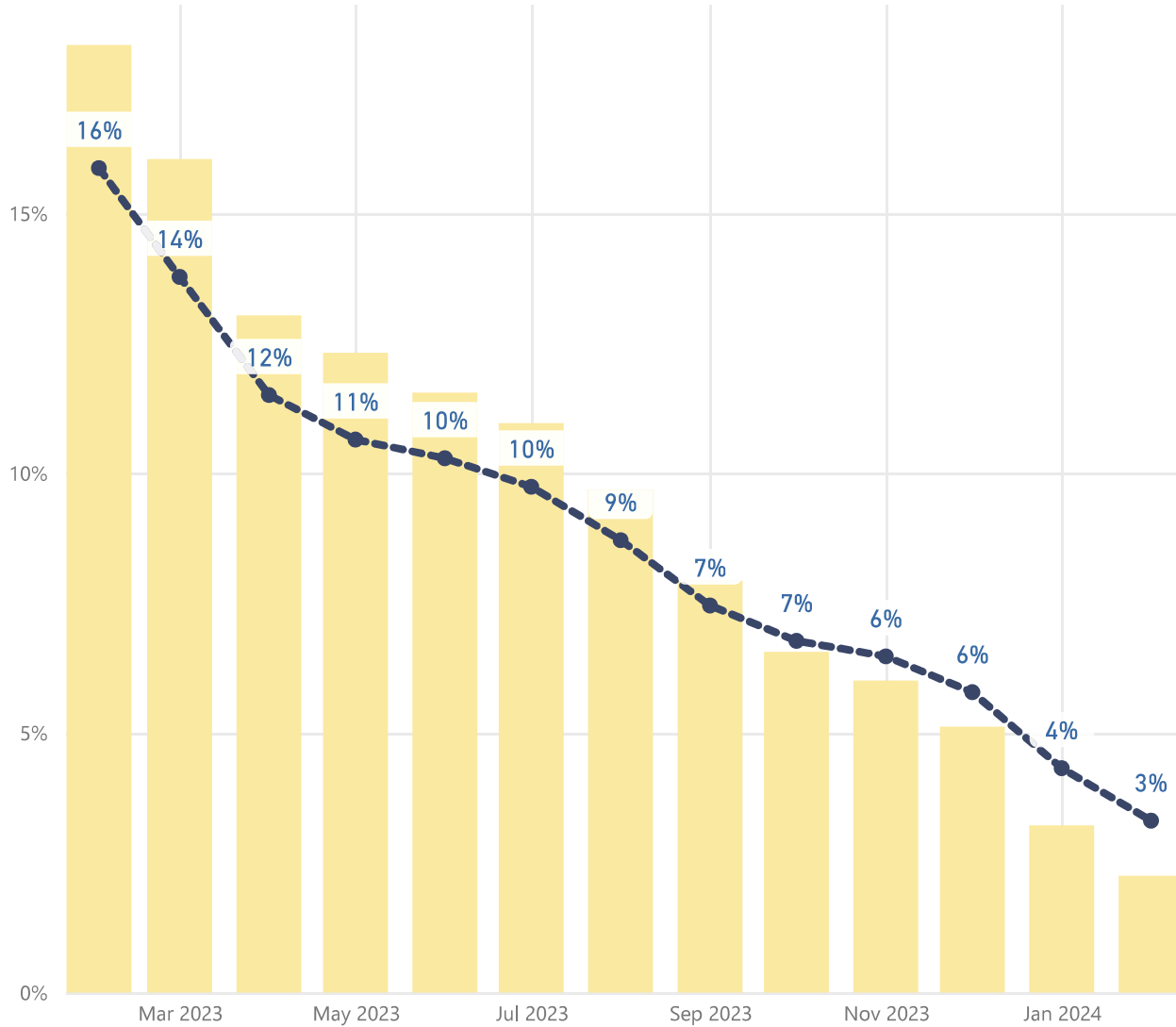
State Snapshot

3%
State YoY %

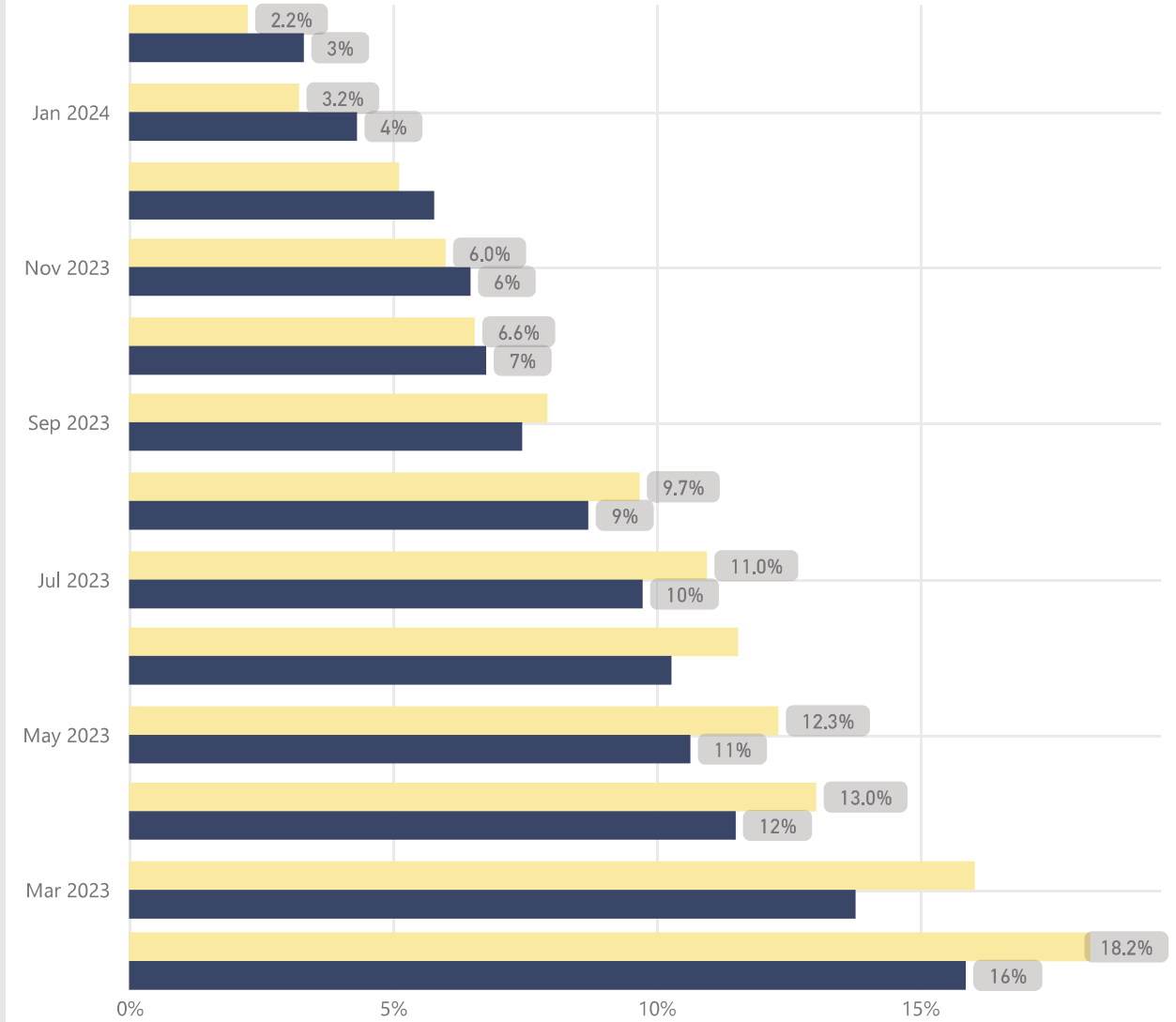
\$10,183,964,003
CY-Trailing 12 Month

\$9,857,682,124
PY-Trailing 12 Month

● San Antonio MSA ● State



● San Antonio MSA ● State



AUSTIN MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

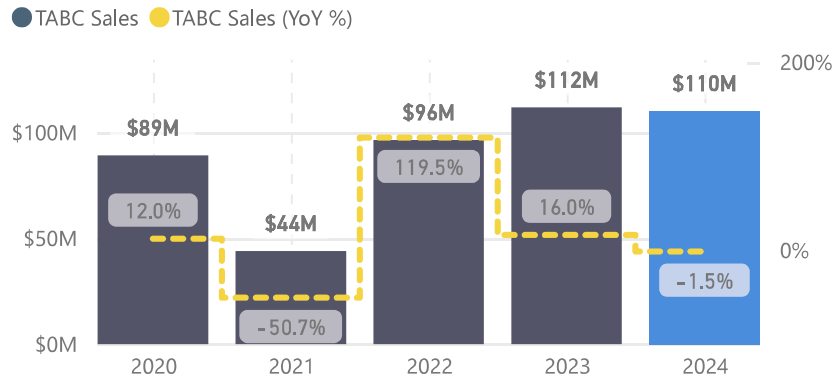
Comparison – Adjacent Cities

Comparison – Region + Top Cities

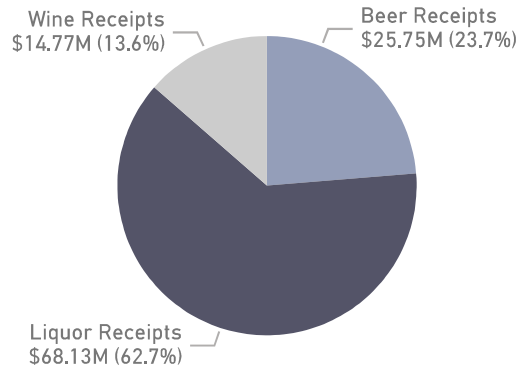
Comparison – State



YoY Feb 2024 Comparison



Feb 2024 Category %



Feb 2024 Receipts

\$68,126,259
Liquor Sales

\$14,774,749
Wine Sales

\$25,754,584
Beer Sales

\$109.9M Total Receipts
-1.5% Month YoY %

MSA

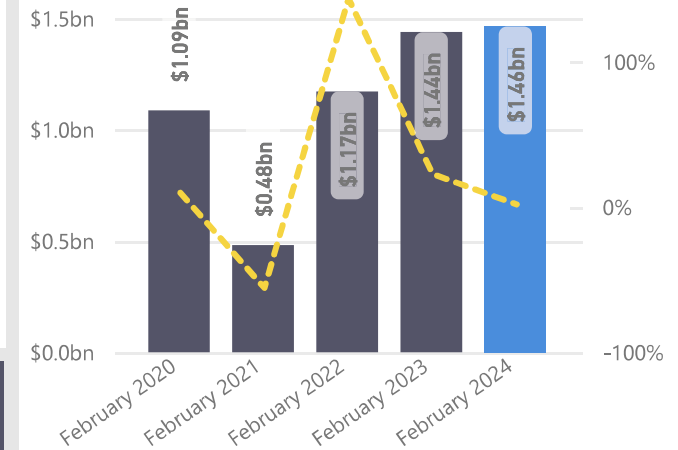
Austin-Round Rock-San Marcos

Austin-Round Rock-San Marcos

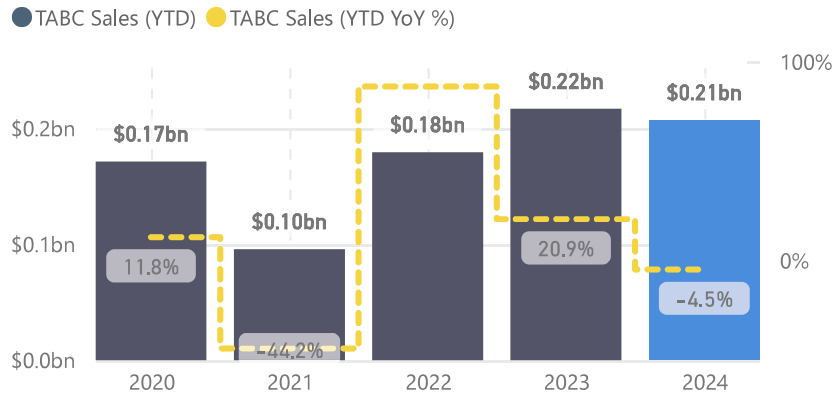
1,555 Locations Reporting > \$0
\$941,346 TTM Per Location

TTM YoY Comparison Feb 2024

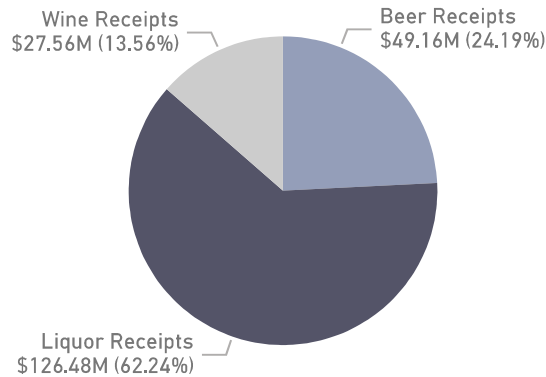
Same Store TTM (CY) (Yellow), CY-Trailing 12 Month YoY % (Blue)



YTD Feb 2024 Comparison



YTD Feb 2024 - Category %



YTD Feb 2024 Receipts

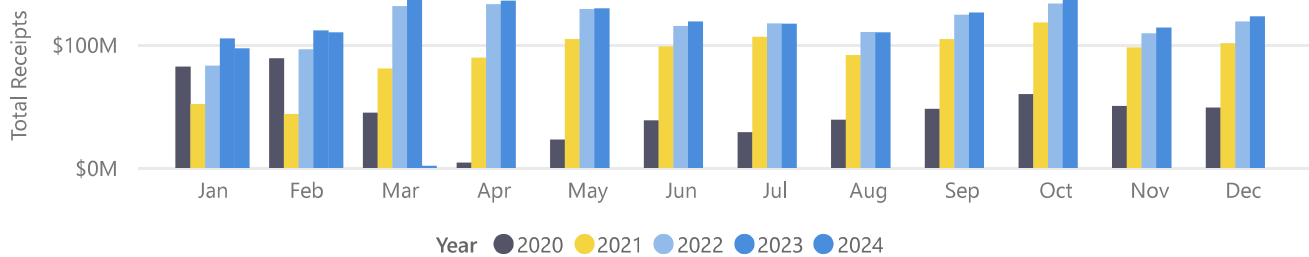
\$126,481,048
Liquor Sales

\$27,557,956
Wine Sales

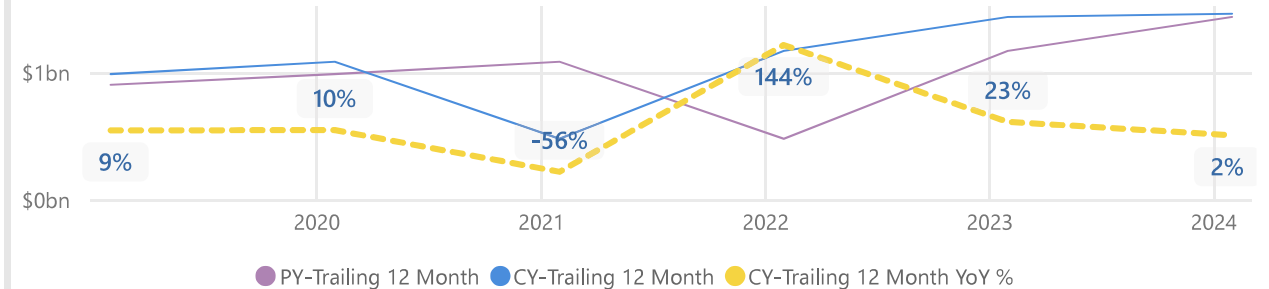
\$49,162,293
Beer Sales

\$206.9M Total Receipts
-4.5% YTD YoY %

YTD MoM + YoY Comparison Feb 2024



TTM YoY % Comparison Feb 2024

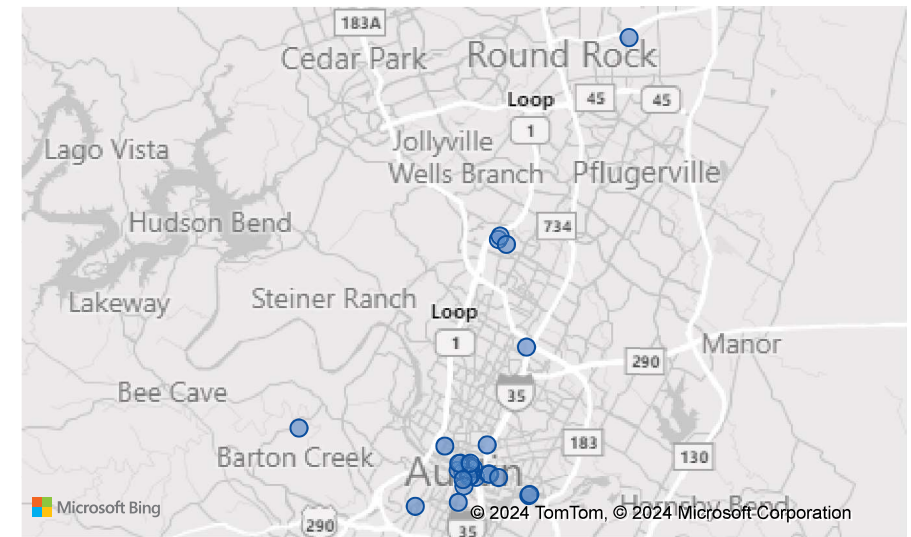


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Austin	\$15,447,121	15.9%	\$27,059,603	8.7%	\$182,115,228	17%
MOODY CENTER AT UNIVERSITY OF TEXAS (A...	\$1,618,111	12.4%	\$2,639,500	38.4%	\$18,470,840	19%
WLS BEVERAGE CO (AUSTIN - 78701 - 37)	\$1,459,505	-5.4%	\$2,657,017	-3.2%	\$17,335,715	6%
OMNI BARTON CREEK RESORT & SPA (AUSTI...	\$853,744	56.1%	\$1,491,707	29.2%	\$9,600,092	12%
PROPER HOTEL (AUSTIN - 78701 - 1)	\$804,511	21.7%	\$1,456,926	17.3%	\$9,824,799	22%
WLS BEVERAGE COMPANY (AUSTIN - 78701 - ...)	\$745,168	30.4%	\$1,184,697	6.0%	\$7,549,583	-4%
SUPERSTITION (AUSTIN - 78704 - 1)	\$713,738	36.9%	\$860,586	-19.6%	\$4,806,927	
MATT'S EL RANCHO, INC. (AUSTIN - 78704 - 3)	\$712,479	12.9%	\$1,274,932	6.5%	\$7,997,699	4%
FAIRMONT AUSTIN HOTEL (AUSTIN - 78701 - ...)	\$609,857	-24.9%	\$1,357,435	-6.2%	\$9,967,128	-13%
3TEN THEATER & ACL LIVE AT MOODY THEAT...	\$561,709	25.1%	\$753,359	9.1%	\$6,111,892	
ASYLUM CC, LLC (AUSTIN - 78701 - 1)	\$456,269		\$938,147		\$5,461,363	
OJOS LOCOS SPORTS CANTINA (AUSTIN - 78...	\$452,294	7.2%	\$895,198	5.4%	\$5,671,103	10%
ABA AUSTIN (AUSTIN - 78704 - 1)	\$439,543	3.6%	\$868,022	2.9%	\$5,799,886	13%
ROSE ROOM/ 77 DEGREES (AUSTIN - 78758 - ...)	\$430,434	-5.3%	\$737,849	-23.3%	\$6,070,047	-26%
SAN JACINTO BEVERAGE COMPANY LLC (AUS...	\$418,282	8.2%	\$749,418	7.8%	\$5,640,758	0%
JEFFREY'S RESTAURANT & BAR/JOSEPHINE H...	\$396,560	9.9%	\$797,098	10.3%	\$4,928,635	5%
CENTRAL MACHINE (AUSTIN - 78702 - 1)	\$376,730	-7.7%	\$647,580	-13.5%	\$4,243,783	29%
CULINARY DROPOUT (AUSTIN - 78758 - 1)	\$370,621	3.4%	\$731,091	-1.0%	\$4,352,354	-4%
WHISLER'S (AUSTIN - 78702 - 1)	\$369,103	-11.3%	\$637,958	-17.2%	\$4,618,683	-9%
DE NADA CANTINA (AUSTIN - 78702 - 1)	\$359,250	39.5%	\$605,360	25.2%	\$3,851,297	35%
DH BEVERAGE LLC (AUSTIN - 78701 - 2)	\$354,508	1.6%	\$626,700	-12.9%	\$4,155,271	6%
BUFORD'S (AUSTIN - 78701 - 1)	\$348,995	-13.7%	\$739,375	-12.5%	\$5,871,534	16%
ALOFT/ELEMENT AUSTIN DT (AUSTIN - 78701...	\$347,777	-4.0%	\$569,497	-18.1%	\$4,090,029	
PERRY'S STEAKHOUSE & GRILLE (AUSTIN - 78...	\$330,956	-1.8%	\$593,945	-11.9%	\$3,864,755	-12%
TOP GOLF (AUSTIN - 78758 - 4)	\$330,722		\$614,292	81.2%	\$4,474,906	-0%
THE BEEZ KNEEZ/THE CAT'S PAJAMAS (AUSTI...	\$320,253	-7.2%	\$597,748	-11.5%	\$4,377,897	7%
SOUTH CONGRESS HOTEL (AUSTIN - 78704 - 1)	\$319,836	11.1%	\$527,013	5.3%	\$3,821,879	-6%
INN CAHOOTS (AUSTIN - 78702 - 1)	\$317,970	2,776.5%	\$474,419	1,576.5%	\$2,624,777	1,451%
REGENCY BEVERAGE COMPANY (AUSTIN - 78...	\$314,872	31.0%	\$486,910	17.0%	\$2,667,845	9%
PARLIMENT (AUSTIN - 78702 - 1)	\$313,324	-4.7%	\$545,824	-12.3%	\$3,863,751	27%
Round Rock	\$821,413	-4.6%	\$1,524,192	-12.1%	\$13,039,447	3%
KALAHARI RESORT (ROUND ROCK - 78665 - 1)	\$821,413	-4.6%	\$1,524,192	-12.1%	\$13,039,447	3%
Total	\$16,268,534	14.6%	\$28,583,795	7.3%	\$195,154,675	16%

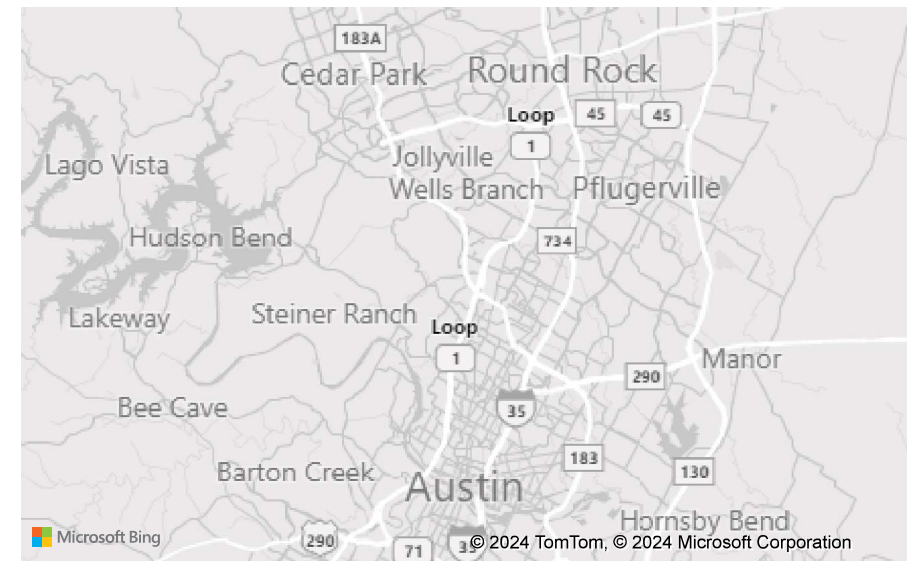
MSA

Austin-Round Rock-San Marcos

Location Map



Heat Map



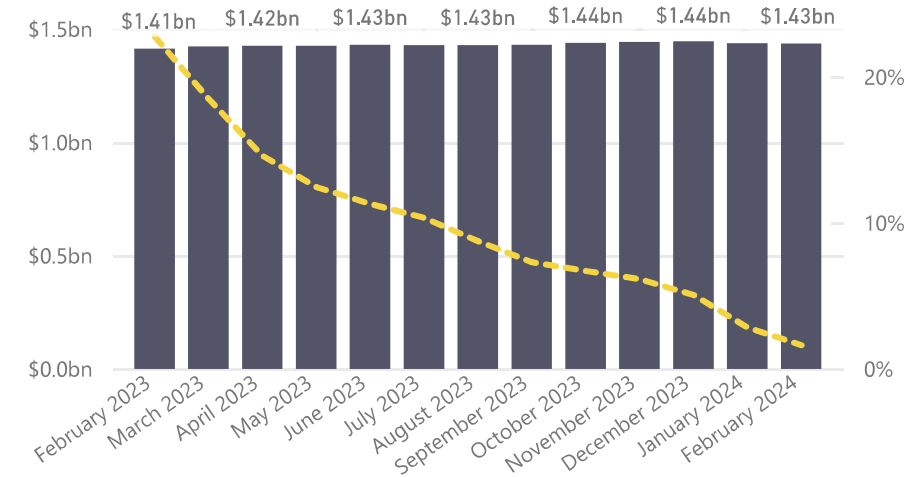
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
<input type="checkbox"/> Austin-Round Roc...	\$107,800,582	-1.6%	\$202,394,436	5,620.9%	\$1,434,558,582	\$1,411,800,818	2%
Austin	\$87,912,867	-1.9%	\$163,365,927	7,990.7%	\$1,171,333,721	\$1,161,057,172	1%
Round Rock	\$5,123,265	-1.9%	\$10,062,318	-3.3%	\$69,614,443	\$66,795,333	4%
San Marcos	\$3,082,726	-6.5%	\$6,021,398	-4.9%	\$40,449,831	\$40,703,207	-1%
Cedar Park	\$2,520,482	-1.0%	\$4,939,638	4.9%	\$31,521,290	\$30,491,848	3%
Georgetown	\$2,130,821	15.7%	\$4,146,545	22.2%	\$25,488,832	\$23,280,450	9%
Pflugerville	\$1,195,733	-10.2%	\$2,466,490	34.6%	\$17,709,442	\$16,803,329	5%
Buda	\$968,233	-3.4%	\$1,851,207	7.5%	\$12,196,530	\$10,352,836	18%
Lakeway	\$872,505	-8.2%	\$1,720,344	-0.8%	\$12,153,119	\$12,886,867	-6%
Dripping Springs	\$769,641	16.9%	\$1,339,076	48.1%	\$10,597,291	\$9,756,528	9%
Kyle	\$690,036	14.4%	\$1,370,737	35.5%	\$9,018,781	\$7,648,161	18%
Bee Cave	\$651,953	-9.4%	\$1,323,401	-7.3%	\$9,190,158	\$9,683,068	-5%
Bastrop	\$589,279	-0.0%	\$1,138,462	-3.0%	\$7,576,844	\$7,392,492	2%
Leander	\$551,554	27.3%	\$1,129,298	-10.8%	\$6,933,614	\$6,099,753	14%
Wimberley	\$421,036	-5.1%	\$886,136	34.9%	\$6,815,928	\$5,684,153	20%
Liberty Hill	\$320,451	5.5%	\$633,459	1.1%	\$3,958,758	\$3,165,621	25%
Total	\$107,800,582	-1.6%	\$202,394,436	5,620.9%	\$1,434,558,582	\$1,411,800,818	2%

MSA

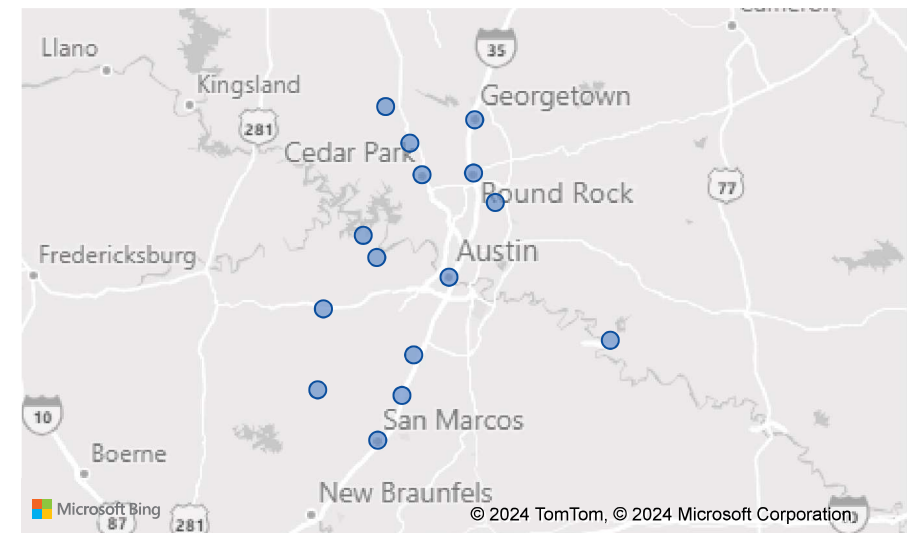
Austin-Round Rock-San Marcos

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



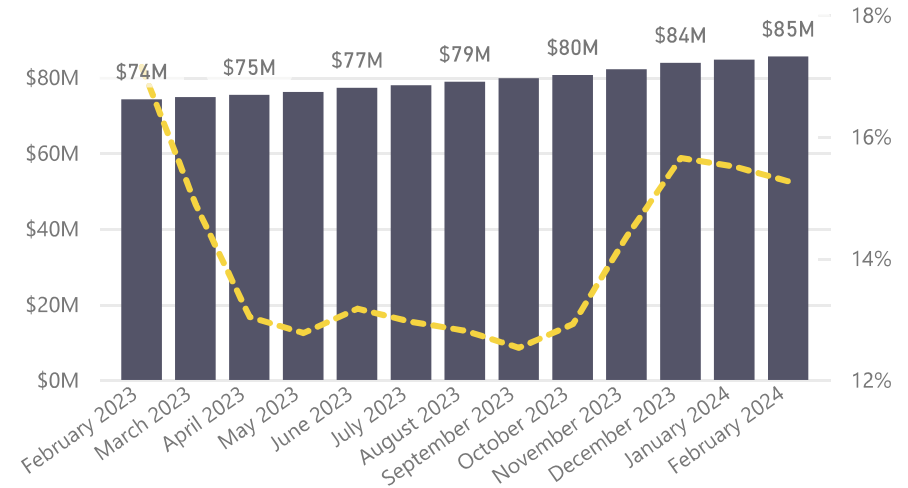
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
<input type="checkbox"/> Austin-Round Roc...	\$6,744,102	13.5%	\$13,145,410	23.0%	\$85,360,904	\$74,058,719	15%
Luling	\$44,634	362.7%	\$121,130	-47.9%	\$287,854	\$125,617	129%
Granger	\$27,440	39.2%	\$48,203	12.0%	\$307,475	\$163,025	89%
Taylor	\$184,445	38.3%	\$400,579	12.4%	\$2,196,307	\$1,596,906	38%
Liberty Hill	\$320,451	5.5%	\$633,459	1.1%	\$3,958,758	\$3,165,621	25%
Jarrell	\$125,473	25.7%	\$249,799	15.6%	\$1,542,048	\$1,241,434	24%
Elgin	\$151,688	21.1%	\$306,209	1.0%	\$1,649,306	\$1,343,874	23%
Manor	\$229,349	25.3%	\$419,189	26.7%	\$2,590,905	\$2,112,231	23%
Florence	\$13,342	-83.2%	\$103,306	-21.0%	\$1,000,791	\$816,646	23%
Wimberley	\$421,036	-5.1%	\$886,136	34.9%	\$6,815,928	\$5,684,153	20%
Kyle	\$690,036	14.4%	\$1,370,737	35.5%	\$9,018,781	\$7,648,161	18%
Buda	\$968,233	-3.4%	\$1,851,207	7.5%	\$12,196,530	\$10,352,836	18%
The Hills	\$115,959	1,412.2%	\$140,537	644.5%	\$776,484	\$671,484	16%
Leander	\$551,554	27.3%	\$1,129,298	-10.8%	\$6,933,614	\$6,099,753	14%
Georgetown	\$2,130,821	15.7%	\$4,146,545	22.2%	\$25,488,832	\$23,280,450	9%
Dripping Springs	\$769,641	16.9%	\$1,339,076	48.1%	\$10,597,291	\$9,756,528	9%
Total	\$6,744,102	13.5%	\$13,145,410	23.0%	\$85,360,904	\$74,058,719	15%

MSA

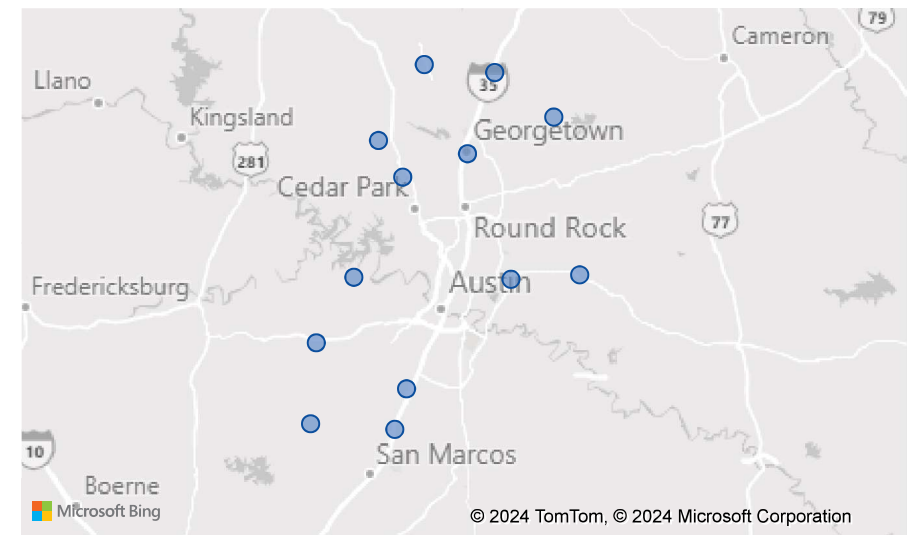
Austin-Round Rock-San Marcos

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



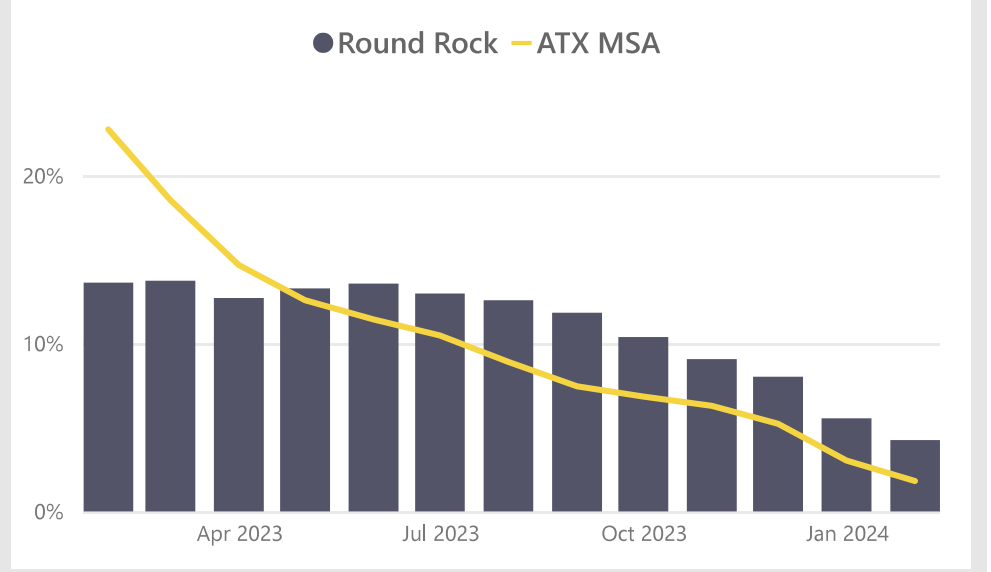
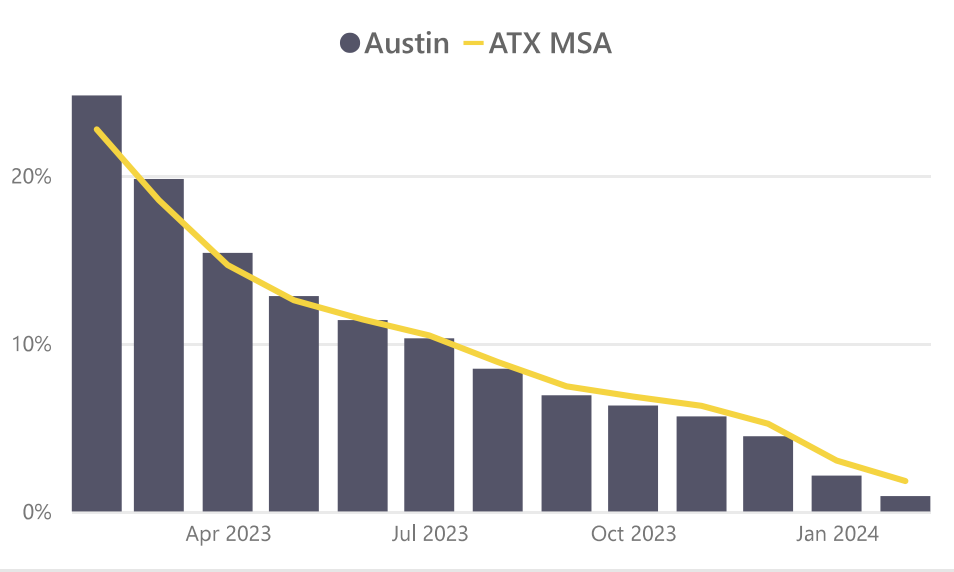
Subject MSA: **Austin-Round Rock-San Marcos** |
 City - 1: **Austin-Round Rock-San Marcos (Region...** |
 City - 2: **Austin-Round Rock-San Marcos (Region...** |
 City - 3: **Austin-Round Rock-San Marcos (Region...** |
 City - 4: **Austin-Round Rock-San Marcos (Region...**

Austin-Round Rock-San Marcos

\$1,463,793,294
CY-Trailing 12 Month

1.8%
CY-Trailing 12 Month YoY %

\$1,438,030,212
PY-Trailing 12 Month

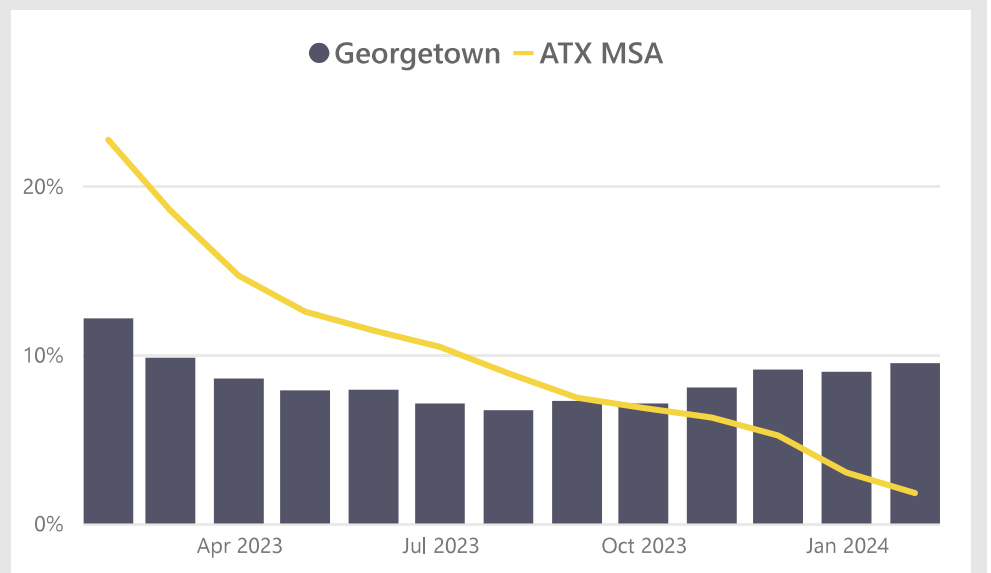
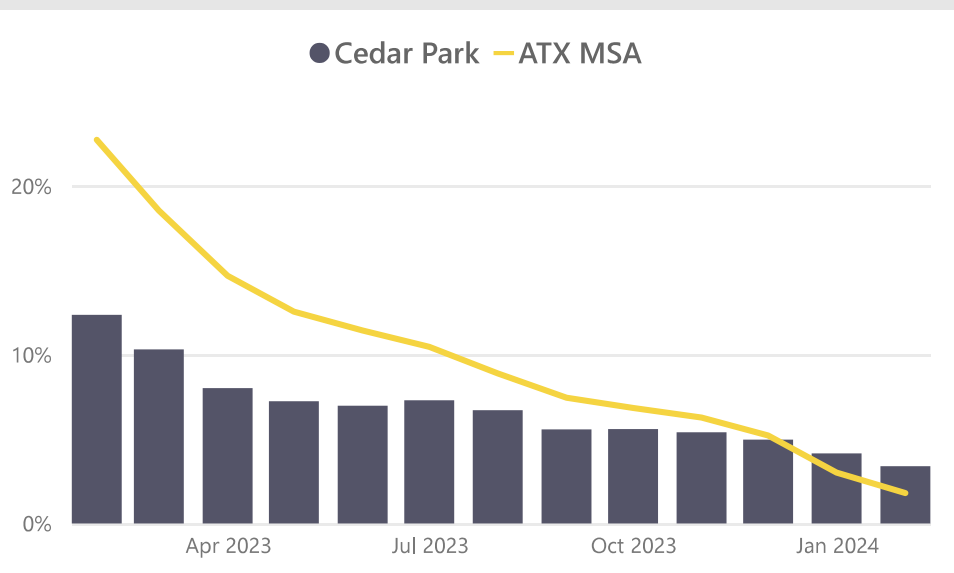


Austin

\$1,171,333,721
CY-Trailing 12 Month

0.9%
CY-Trailing 12 Month YoY %

\$1,161,057,172
PY-Trailing 12 Month



Round Rock

\$69,614,443
CY-Trailing 12 Month

4.22%
CY-Trailing 12 Month YoY %

\$66,795,333
PY-Trailing 12 Month

Cedar Park

\$31,521,290
CY-Trailing 12 Month

3.38%
CY-Trailing 12 Month YoY %

\$30,491,848
PY-Trailing 12 Month

Georgetown

\$25,488,832
CY-Trailing 12 Month

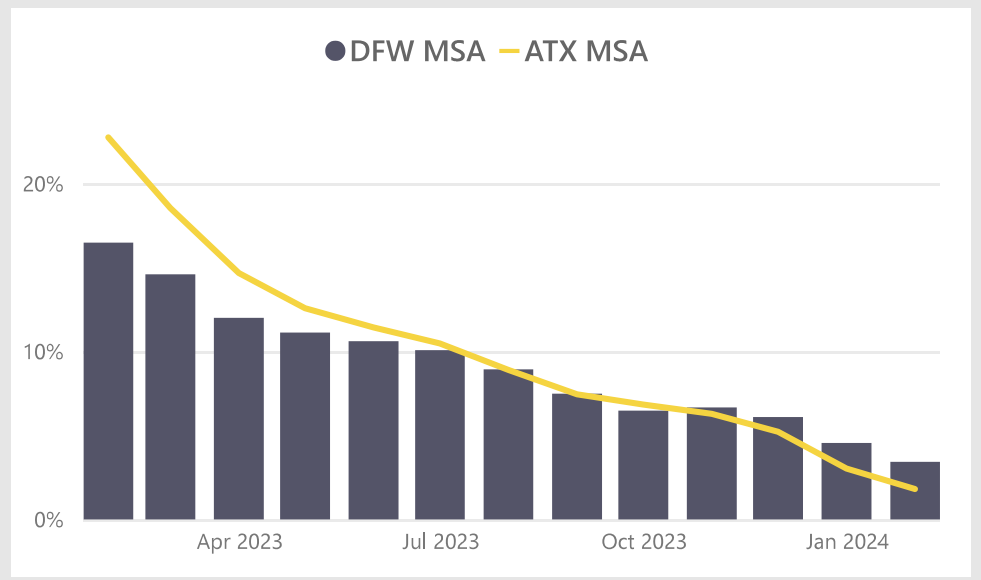
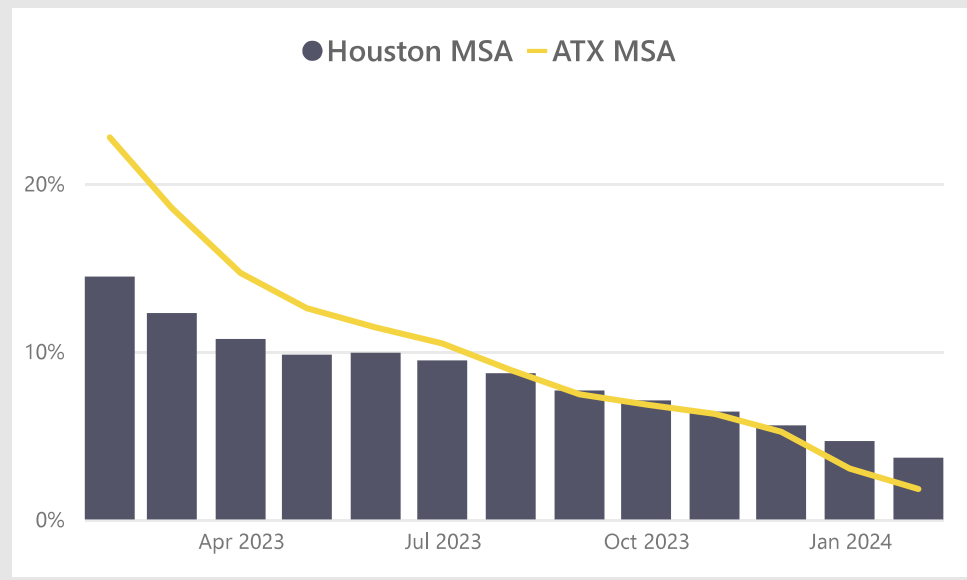
9.49%
CY-Trailing 12 Month YoY %

\$23,280,450
PY-Trailing 12 Month

Subject MSA: **Austin-Round Rock-San Marcos** |
 MSA - 1: **Houston-The Woodlands-Sugarland** |
 MSA - 2: **Dallas-Fort Worth** |
 MSA - 3: **San Antonio-New Braunfels** |
 MSA - 4: **El Paso**

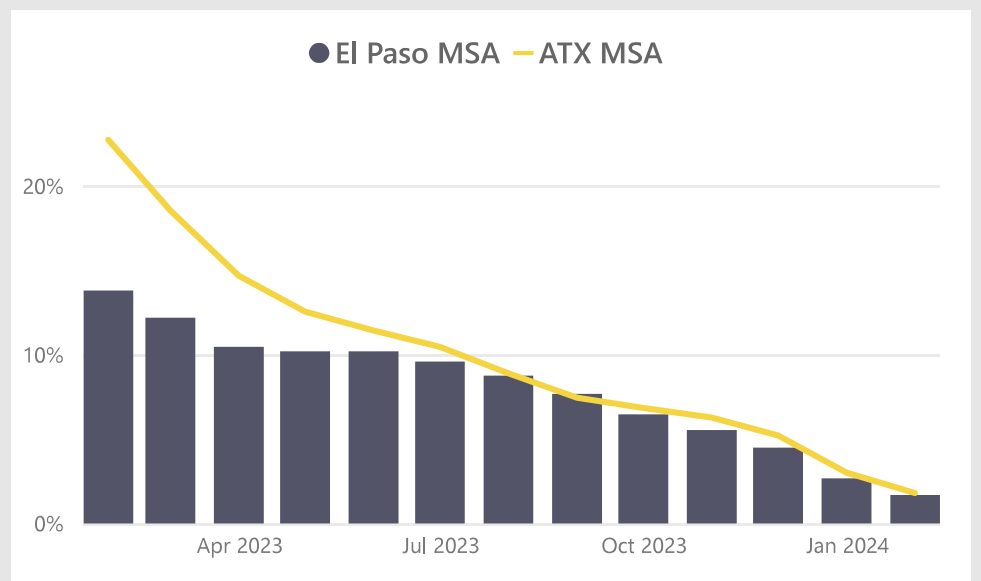
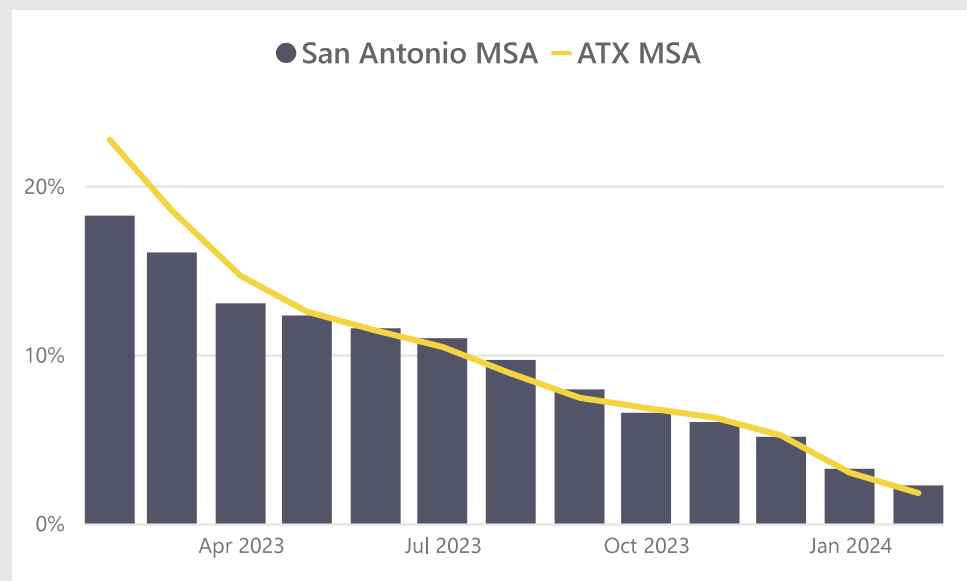
Austin-Round Rock-San Marcos

\$1,463,793,294 1.8%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$1,438,030,212
 PY-Trailing 12 Month



Houston-The Woodlands-Sugarland

\$2,484,711,309 3.7%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$2,397,027,148
 PY-Trailing 12 Month



Dallas-Fort Worth

\$3,251,872,410 3.40%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$3,144,956,501
 PY-Trailing 12 Month

San Antonio-New Braunfels

\$981,634,584 2.24%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$960,101,147
 PY-Trailing 12 Month

El Paso

\$240,912,996 1.68%
 CY-Trailing 12 Month CY-Trailing 12 Month YoY %
\$236,939,140
 PY-Trailing 12 Month

MSA

Austin-Round Rock-San Marcos

MSA Snapshot

1.8%
City YoY %

\$1,463,793,294
CY-Trailing 12 Month

\$1,438,030,212
PY-Trailing 12 Month

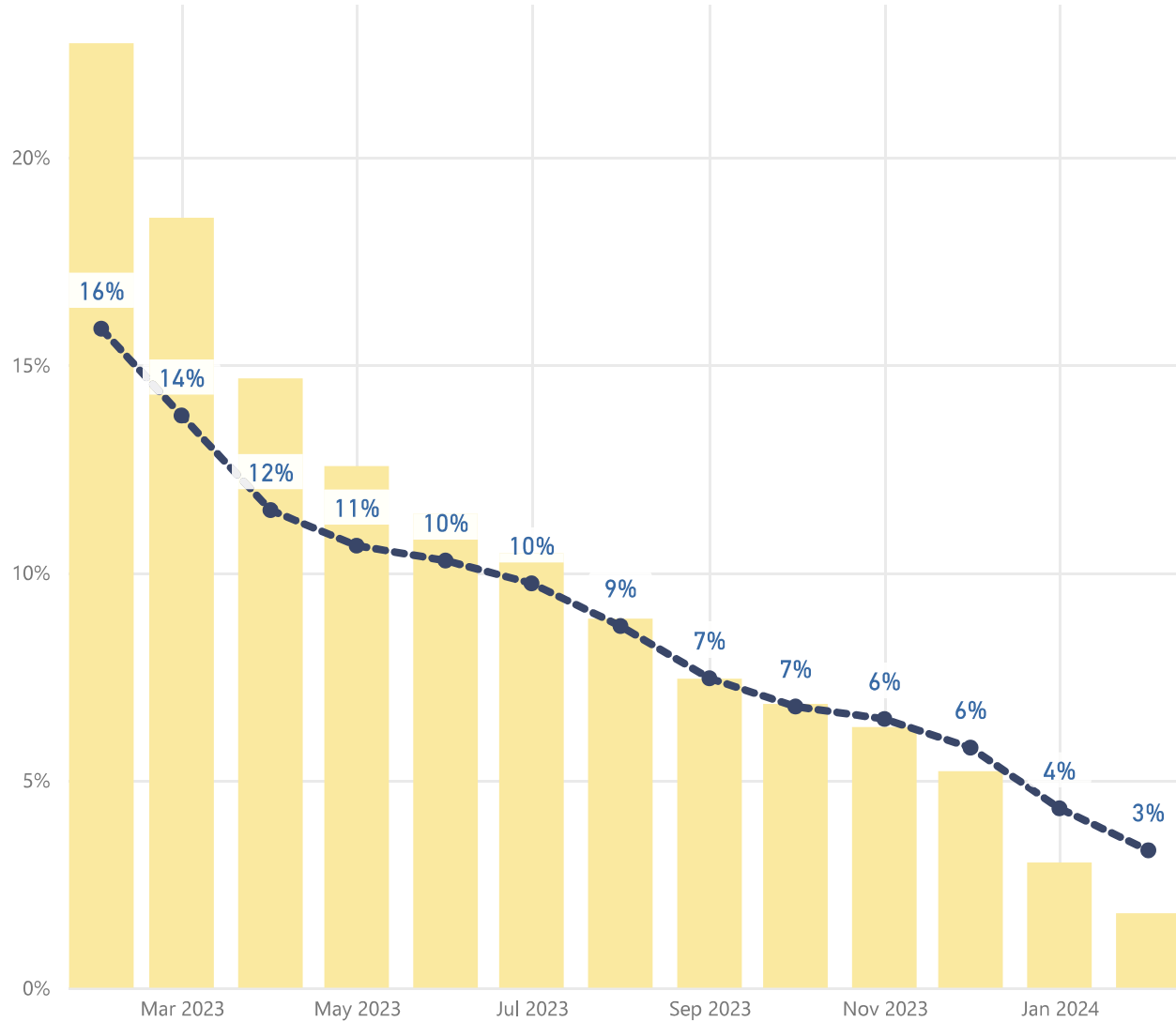
State Snapshot

3%
State YoY %

\$10,183,964,003
CY-Trailing 12 Month

\$9,857,682,124
PY-Trailing 12 Month

● ATX MSA ● State



● ATX MSA ● State

