

TEXAS ★ BARTAB

TOP FOUR MSAs, AUG 2023 DATA

TOP FOUR TEXAS MSAs | AUGUST 2023
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IV. Austin – Round Rock – San Marcos

DFW MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

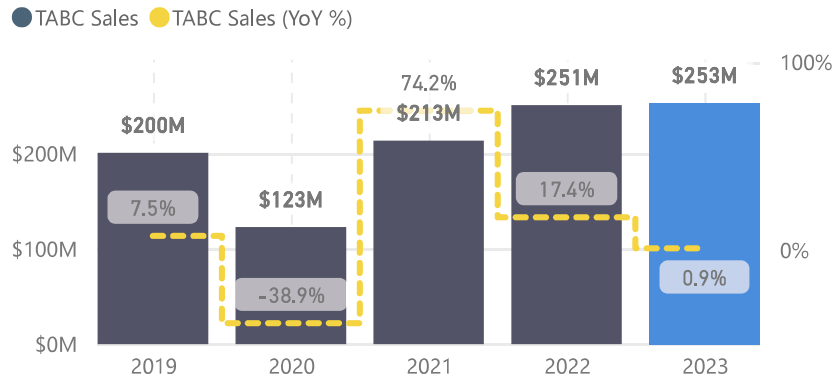
Comparison – Adjacent Cities

Comparison – Region + Top Cities

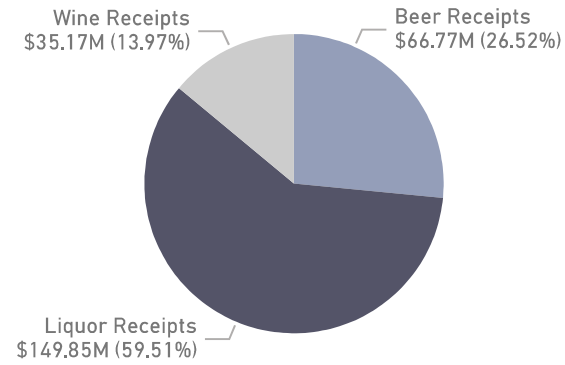
Comparison – State



YoY Aug 2023 Comparison



Aug 2023 Category %



Aug 2023 Receipts

\$149,851,101
Liquor Sales

\$35,171,166
Wine Sales

\$66,765,560
Beer Sales

\$252.9M Total Receipts

0.9% Month YoY %

MSA ▼

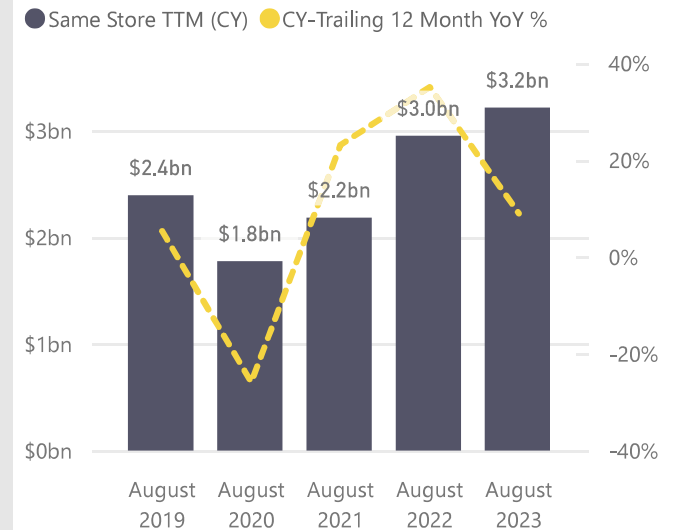
Dallas-Fort Worth ▼

Dallas-Fort Worth

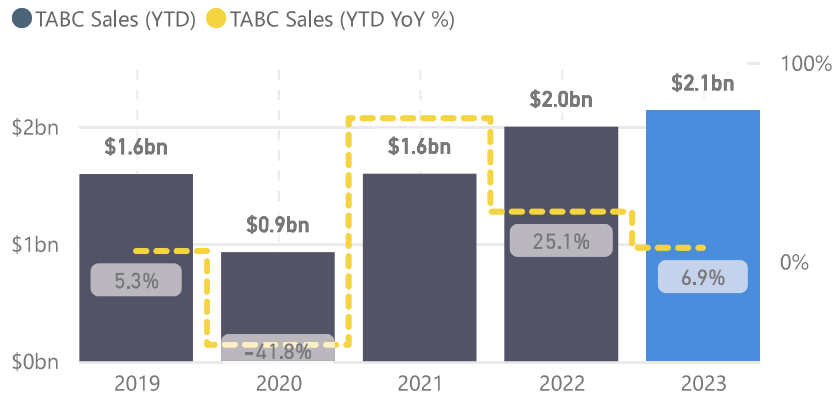
4,171 Locations Reporting > \$0

\$770,819 TTM Per Location

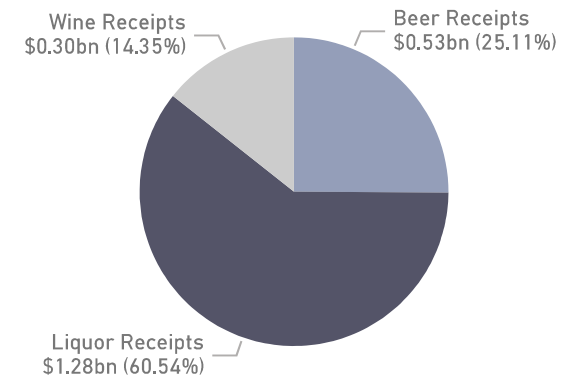
TTM YoY Comparison Aug 2023



YTD Aug 2023 Comparison



YTD Aug 2023 - Category %



YTD Aug 2023 Receipts

\$1,283,177,049
Liquor Sales

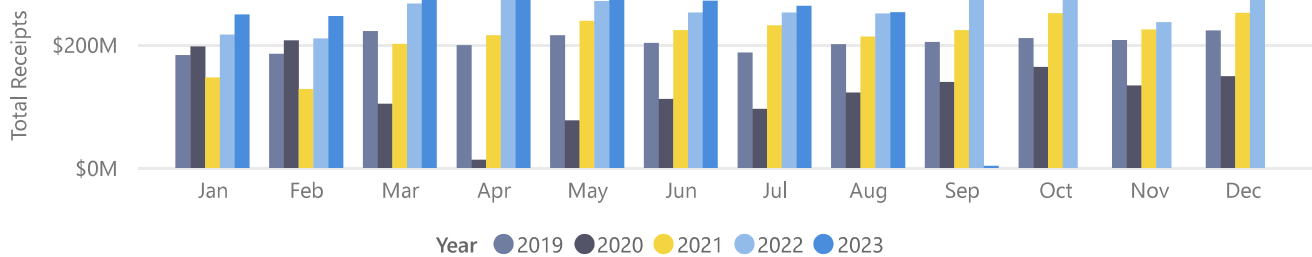
\$304,215,412
Wine Sales

\$532,164,831
Beer Sales

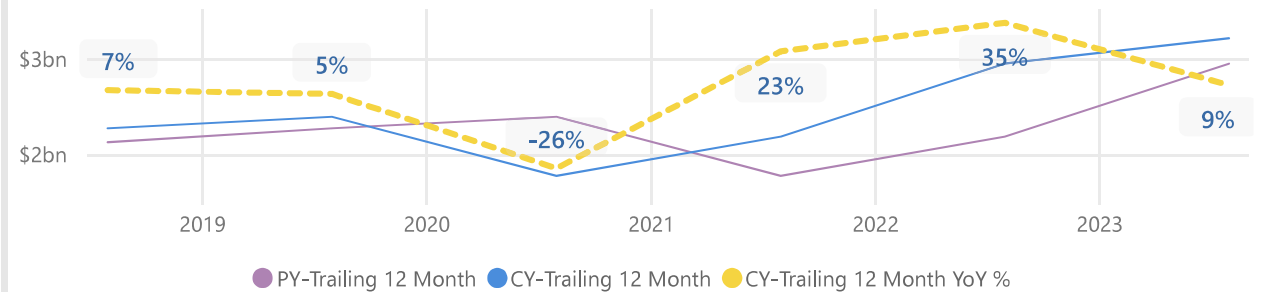
\$2.1bn Total Receipts

6.9% YTD YoY %

YTD MoM + YoY Comparison Aug 2023



TTM YoY % Comparison Aug 2023

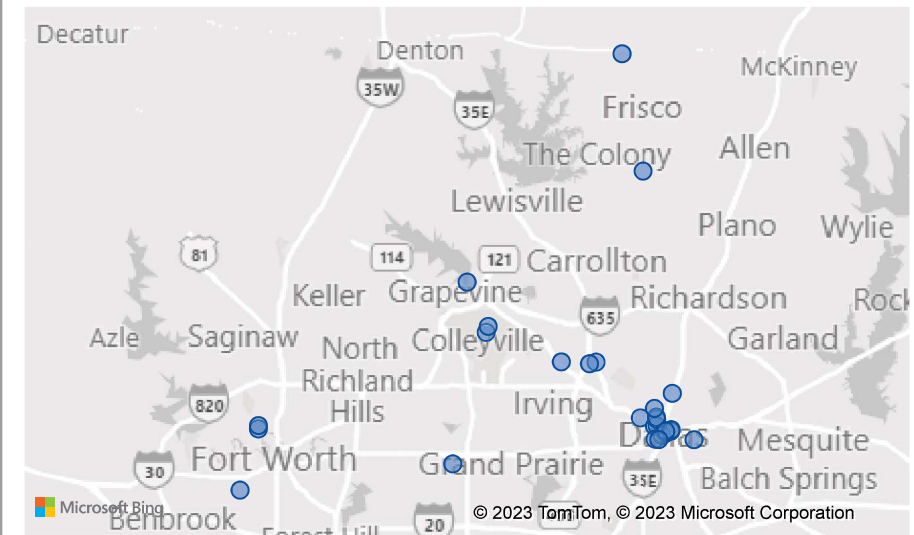


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Dallas	\$13,528,173	32.1%	\$97,750,388	28.4%	\$138,149,695	29%
DOS EQUIS PAVILION (DALLAS - 75210 - 13)	\$3,245,844	40.5%	\$10,146,803	54.0%	\$12,496,846	85%
SALC, INC. (DALLAS - 75207 - 16)	\$848,933	-20.0%	\$7,087,839	-4.5%	\$10,296,988	11%
OMNI DALLAS CONVENTION CENTER (DALLA...	\$810,280	46.9%	\$7,989,248	27.2%	\$11,343,202	28%
BABY DOLLS (DALLAS - 75220 - 1)	\$808,913		\$4,294,590		\$4,294,590	
SHERATON HOTEL AND CONVENTION CEN...	\$661,297	29.0%	\$5,405,295	76.5%	\$7,370,926	64%
MONARCH (DALLAS - 75202 - 2)	\$627,775		\$5,507,643		\$5,507,643	
KOMODO (DALLAS - 75226 - 1)	\$624,598		\$2,884,601		\$2,884,601	
COWBOY'S RED RIVER (DALLAS - 75220 - 1)	\$610,319	5.3%	\$4,925,163	1.9%	\$7,287,459	3%
TRUE KITCHEN & KOCKTAILS/FLAIR COCKTAIL...	\$574,899	-12.2%	\$4,837,297	7.1%	\$7,357,013	8%
NICK & SAM'S STEAK & FISH HOUSE (DALLA...	\$569,087	-19.6%	\$4,875,787	-17.2%	\$8,097,596	-11%
GREEN LIGHT SOCIAL (DALLAS - 75204 - 1)	\$566,078	4.0%	\$4,949,541	4.3%	\$7,232,958	
LEVY RESTAURANTS (DALLAS - 75219 - 7)	\$548,394	25.3%	\$9,128,702	6.2%	\$14,996,307	14%
MKRDY DALLAS BEVCO LLC (DALLAS - 75202 ...)	\$530,362	41.6%	\$4,331,400	34.1%	\$6,759,678	39%
DFB CAPITAL LLC (DALLAS - 75201 - 2)	\$514,931	-28.9%	\$5,996,597	-3.2%	\$9,001,147	-6%
ROUNDUP SALOON (DALLAS - 75219 - 4)	\$510,659	-10.9%	\$4,473,487	-7.5%	\$6,813,956	-5%
FLAGSHIP LOUNGE- DFW (DALLAS - 75261 - ...)	\$501,299		\$1,555,010	2,282.8%	\$1,605,792	2,361%
HAPPIEST HOUR, LLC (DALLAS - 75201 - 1)	\$490,128	-29.5%	\$5,345,820	-11.7%	\$8,730,453	-8%
JAVIER'S RESTAURANT (DALLAS - 75205 - 1)	\$484,377	-5.0%	\$4,015,565	5.6%	\$6,072,540	7%
Arlington	\$9,738,865	-4.7%	\$44,596,101	10.4%	\$78,301,754	18%
AT&T STADIUM (ARLINGTON - 76011 - 1)	\$4,816,638	11.0%	\$14,163,066	-11.7%	\$34,363,481	7%
TEXAS RANGER BALLPARK (ARLINGTON - 760...	\$3,215,159	-25.8%	\$19,626,427	35.5%	\$25,500,809	50%
BACKYARD C/O TEXAS LIVE! (ARLINGTON - 7...	\$1,707,068	10.7%	\$10,806,608	9.6%	\$18,437,464	7%
Fort Worth	\$2,656,288	32.3%	\$18,220,755	7.6%	\$27,620,388	11%
COLONIAL COUNTRY CLUB (FORT WORTH - 7...	\$1,003,339	626.2%	\$2,159,428	92.9%	\$3,237,139	104%
BILLY BOB'S TEXAS (FORT WORTH - 76164 - 1)	\$631,474	-13.6%	\$7,089,192	6.5%	\$10,198,460	4%
HOTEL DROVER (FORT WORTH - 76164 - 15)	\$539,515	-8.5%	\$4,611,959	3.0%	\$7,527,754	12%
EL CHINGON (FORT WORTH - 76107 - 1)	\$481,960	-12.2%	\$4,360,176	-6.9%	\$6,657,035	-1%
Grapevine	\$1,853,974	-24.6%	\$18,172,808	21.3%	\$27,369,509	24%
GAYLORD TEXAN (GRAPEVINE - 76051 - 1)	\$1,853,974	-24.6%	\$18,172,808	21.3%	\$27,369,509	24%
FriscO	\$1,018,452		\$3,999,206		\$3,999,206	
OMNI PGA FRISCO RESORT (FRISCO - 75034 - ...)	\$1,018,452		\$3,999,206		\$3,999,206	
Irving	\$778,882	-40.5%	\$4,190,555	13.0%	\$7,451,229	14%
TOYOTA MUSIC FACTORY (IRVING - 75039 - 20)	\$778,882	-40.5%	\$4,190,555	13.0%	\$7,451,229	14%
Plano	\$559,546	-14.9%	\$5,367,788	-3.7%	\$8,214,149	-1%
Total	\$30,618,022	11.8%	\$196,469,505	21.5%	\$297,564,783	23%

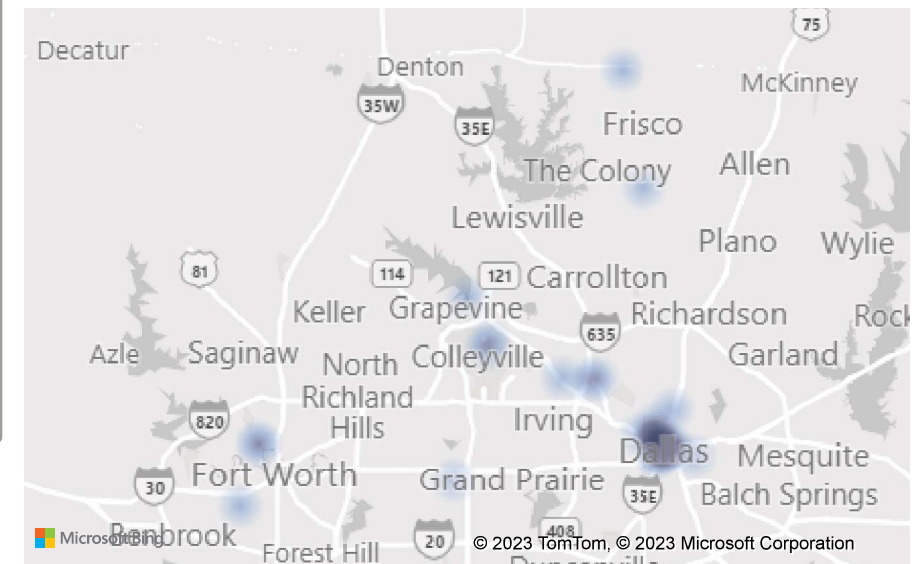
MSA

Dallas-Fort Worth

Location Map



Heat Map



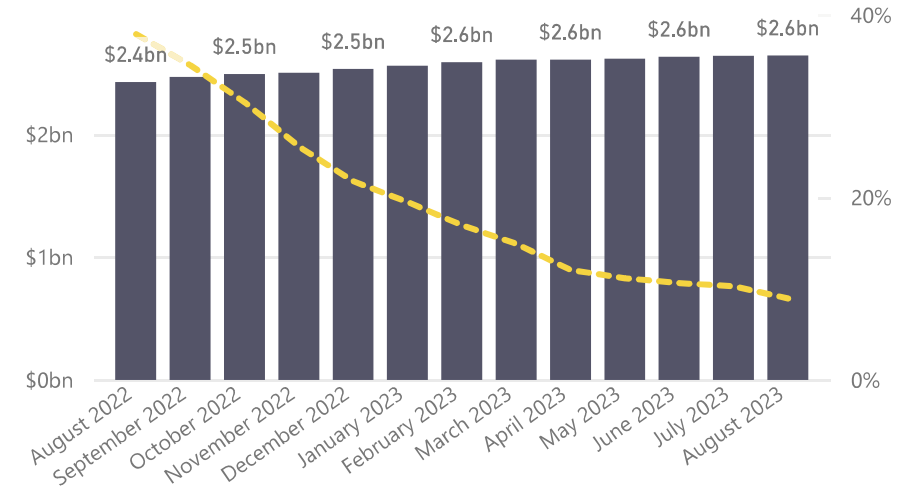
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	\$207,815,818	0.8%	\$1,748,389,698	134.1%	\$2,639,535,904	\$2,423,552,755	9%
Dallas	\$93,316,928	2.9%	\$794,485,809	69.8%	\$1,196,554,560	\$1,105,861,733	8%
Fort Worth	\$31,082,537	2.3%	\$275,812,778	53.0%	\$414,067,898	\$372,621,491	11%
Arlington	\$17,923,804	-3.0%	\$114,186,159	9.1%	\$183,391,933	\$169,130,519	8%
Plano	\$13,496,828	-4.0%	\$116,544,925	84.2%	\$176,380,073	\$170,608,058	3%
Grapevine	\$10,450,489	0.2%	\$90,569,208	2,639.8%	\$137,086,584	\$119,606,163	15%
Frisco	\$9,378,800	11.7%	\$75,714,714	20.7%	\$110,732,652	\$94,939,808	17%
Irving	\$7,140,136	-10.6%	\$60,166,288	45.2%	\$92,114,613	\$85,738,436	7%
Mckinney	\$4,100,489	13.0%	\$33,411,992	8.4%	\$48,966,183	\$44,103,719	11%
The Colony	\$3,818,960	-8.6%	\$35,275,296	29.6%	\$52,075,087	\$47,322,978	10%
Richardson	\$3,769,327	3.5%	\$31,482,341	62.7%	\$46,651,348	\$42,663,025	9%
Denton	\$3,024,872	-12.1%	\$28,661,979	28.7%	\$43,599,826	\$41,927,926	4%
Southlake	\$2,801,474	-3.3%	\$23,648,651	23.4%	\$35,848,714	\$32,090,345	12%
Lewisville	\$2,569,043	-6.1%	\$23,575,538	54.8%	\$34,728,566	\$32,161,843	8%
Addison	\$2,478,495	-7.8%	\$22,264,991	29.2%	\$33,803,527	\$33,974,693	-1%
Allen	\$2,463,636	3.3%	\$22,589,029	6.3%	\$33,534,340	\$30,802,018	9%
Total	\$207,815,818	0.8%	\$1,748,389,698	134.1%	\$2,639,535,904	\$2,423,552,755	9%

MSA

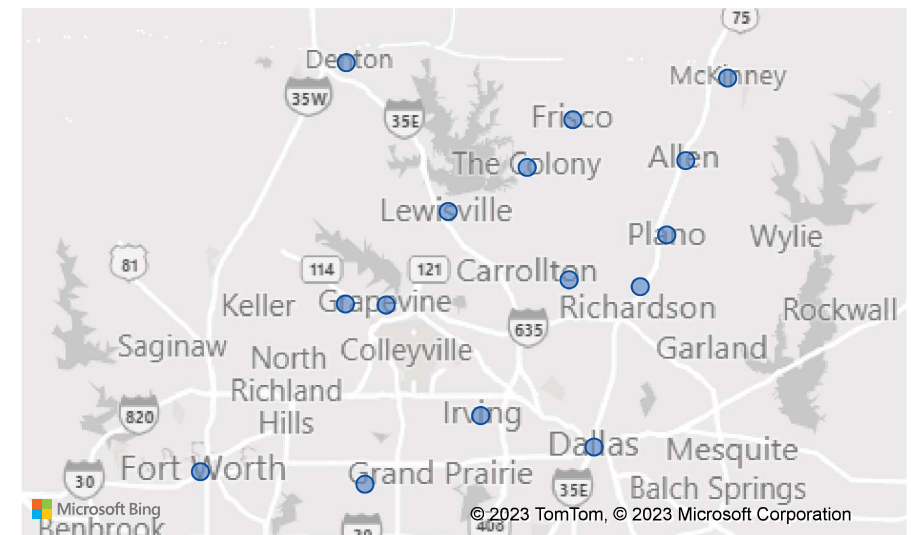
Dallas-Fort Worth

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



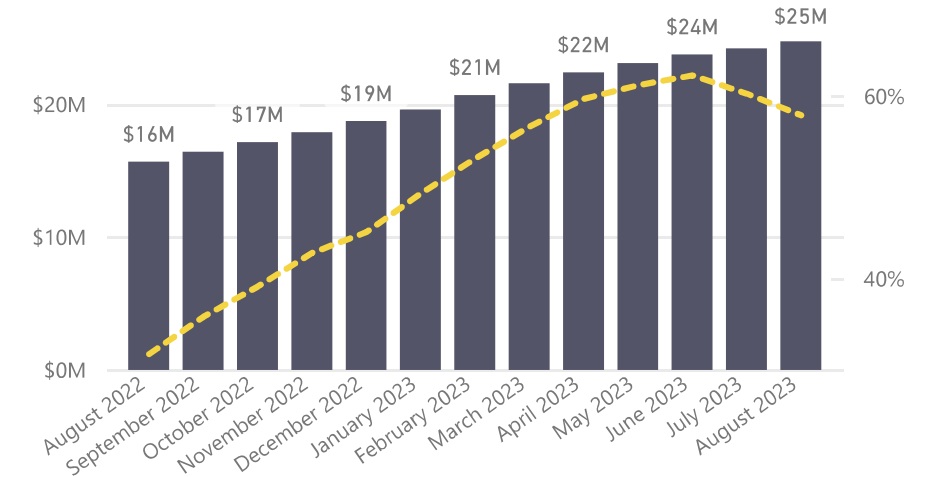
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	\$2,114,654	32.0%	\$17,216,697	166.1%	\$24,705,508	\$15,647,879	58%
Melissa	\$53,818	298.7%	\$373,604	21.4%	\$436,645	\$144,001	203%
Northlake	\$352,127	117.6%	\$2,875,750	51.2%	\$3,673,046	\$1,402,960	162%
Forest Hill	\$13,874	34.9%	\$119,073	95.8%	\$167,780	\$68,089	146%
River Oaks	\$8,435	13.7%	\$53,760	54.3%	\$76,530	\$34,836	120%
Princeton	\$45,277	76.1%	\$312,433	22.3%	\$427,572	\$253,629	69%
Joshua	\$111,981	36.9%	\$899,100	422.9%	\$1,348,904	\$835,191	62%
Corinth	\$126,048	33.6%	\$858,732	101.5%	\$1,269,763	\$831,088	53%
Little Elm	\$553,831	6.5%	\$4,999,087	353.1%	\$7,374,076	\$4,915,070	50%
Aledo	\$117,811	173.3%	\$495,575	26.9%	\$718,803	\$496,986	45%
University Park	\$265,986	1.7%	\$2,461,544	24.5%	\$3,864,712	\$2,727,155	42%
Anna	\$261,787	41.9%	\$2,010,945	13.9%	\$2,802,810	\$2,048,928	37%
Haslet	\$47,874	10.3%	\$382,300	67.7%	\$559,800	\$412,089	36%
Hudson Oaks	\$67,118	-33.7%	\$836,171	51.4%	\$1,202,692	\$888,453	35%
Sunnyvale	\$85,153	67.5%	\$518,610	126.5%	\$754,168	\$568,052	33%
Newark	\$3,534	96.6%	\$20,013		\$28,207	\$21,352	32%
Total	\$2,114,654	32.0%	\$17,216,697	166.1%	\$24,705,508	\$15,647,879	58%

MSA

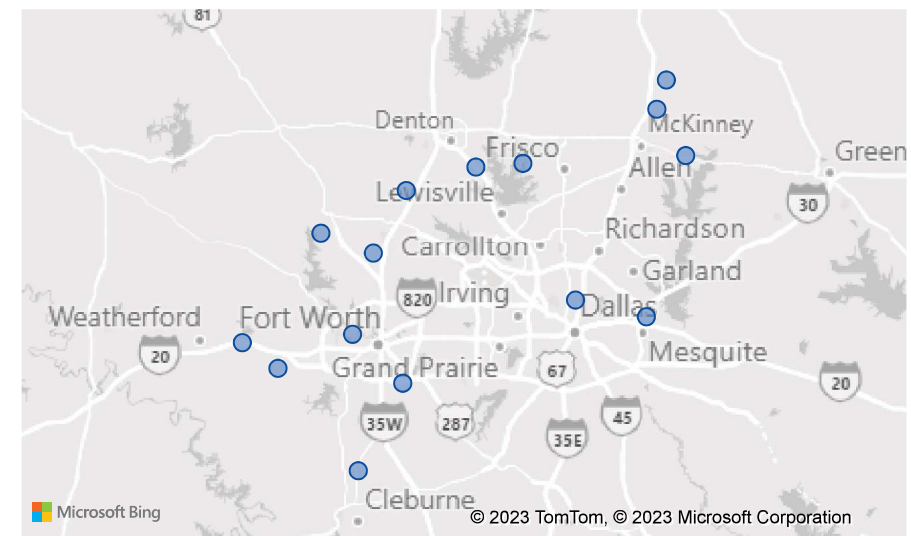
Dallas-Fort Worth

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA: **Dallas-Fort Worth** |
 City - 1: **Dallas-Fort Worth (Region) + Dallas (City)** |
 City - 2: **Dallas-Fort Worth (Region) + Fort Wort...** |
 City - 3: **Dallas-Fort Worth (Region) + Arlington ...** |
 City - 4: **Dallas-Fort Worth (Region) + Plano (City)**

Dallas-Fort Worth

\$3,215,088,007
CY-Trailing 12 Month

9.0%
CY-Trailing 12 Month YoY %

\$2,950,602,808
PY-Trailing 12 Month

Dallas

\$1,196,554,560
CY-Trailing 12 Month

8.2%
CY-Trailing 12 Month YoY %

\$1,105,861,733
PY-Trailing 12 Month

Fort Worth

\$414,067,898
CY-Trailing 12 Month

11.12%
CY-Trailing 12 Month YoY %

\$372,621,491
PY-Trailing 12 Month

Arlington

\$183,391,933
CY-Trailing 12 Month

8.43%
CY-Trailing 12 Month YoY %

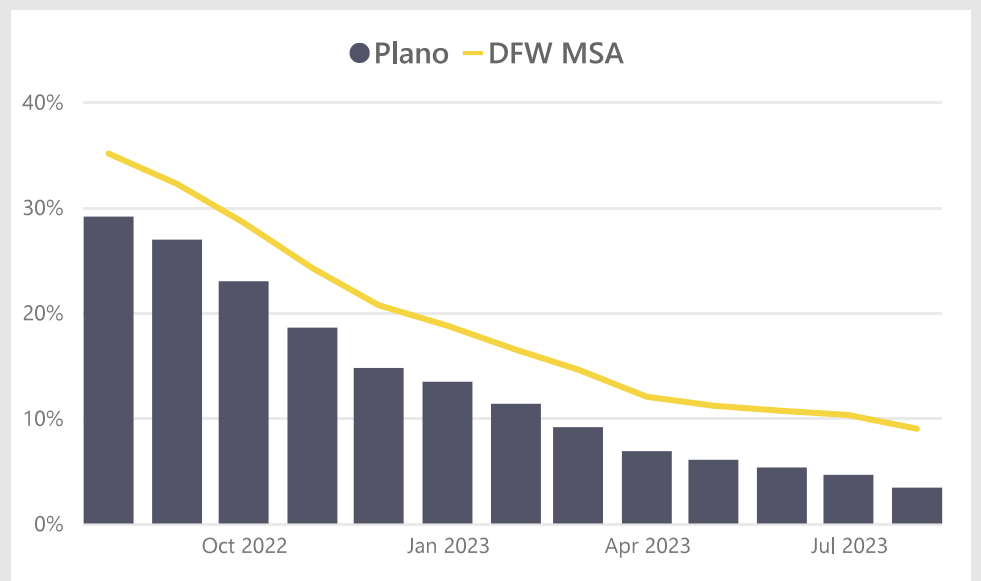
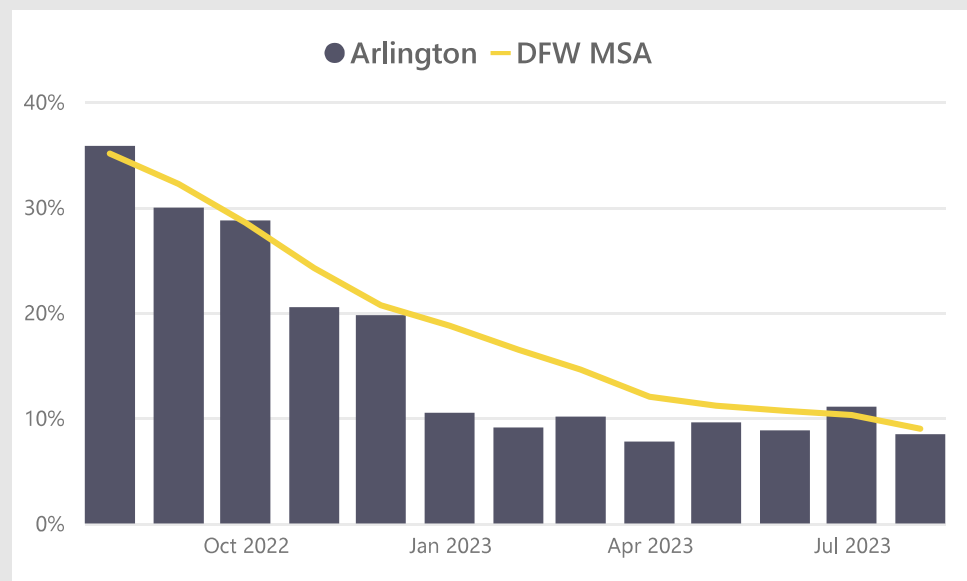
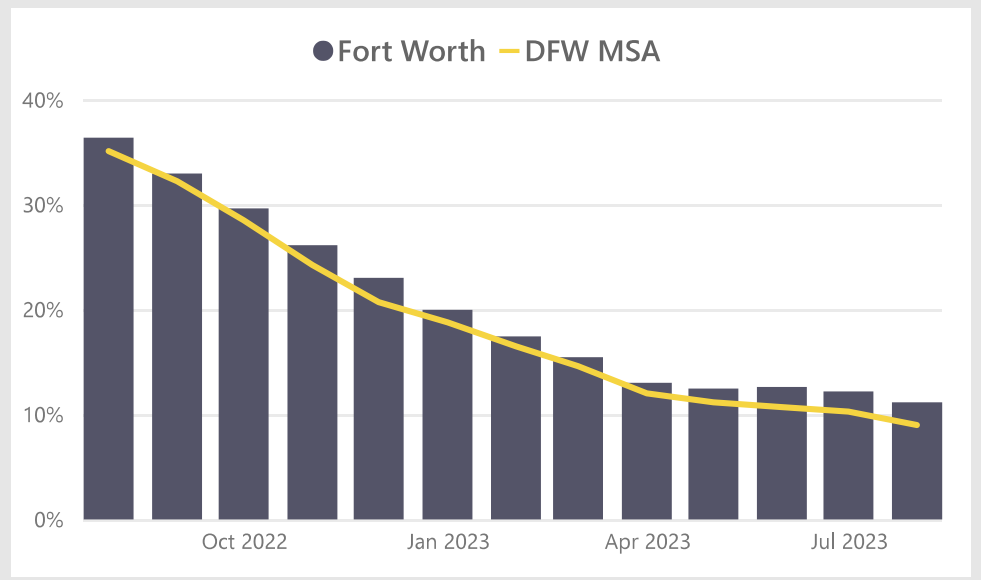
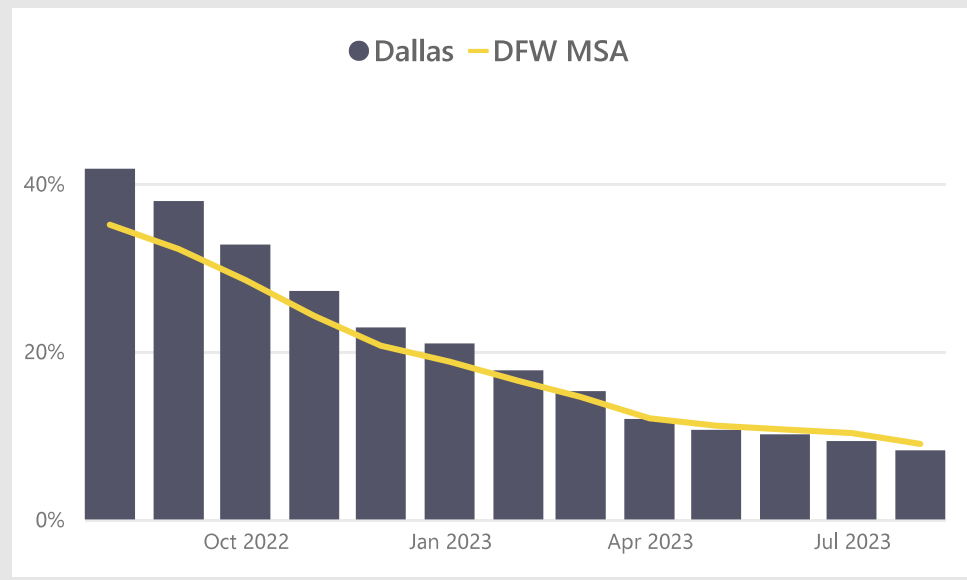
\$169,130,519
PY-Trailing 12 Month

Plano

\$176,380,073
CY-Trailing 12 Month

3.38%
CY-Trailing 12 Month YoY %

\$170,608,058
PY-Trailing 12 Month



Subject MSA: **Dallas-Fort Worth** |
 MSA - 1: **Houston-The Woodlands-Sugarland** |
 MSA - 2: **Austin-Round Rock-San Marcos** |
 MSA - 3: **San Antonio-New Braunfels** |
 MSA - 4: **El Paso**

Dallas-Fort Worth

\$3,215,088,007
CY-Trailing 12 Month

9.0%
CY-Trailing 12 Month YoY %

\$2,950,602,808
PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

\$2,458,320,343
CY-Trailing 12 Month

8.6%
CY-Trailing 12 Month YoY %

\$2,263,349,609
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,455,779,815
CY-Trailing 12 Month

8.93%
CY-Trailing 12 Month YoY %

\$1,336,441,118
PY-Trailing 12 Month

San Antonio-New Braunfels

\$980,452,606
CY-Trailing 12 Month

9.75%
CY-Trailing 12 Month YoY %

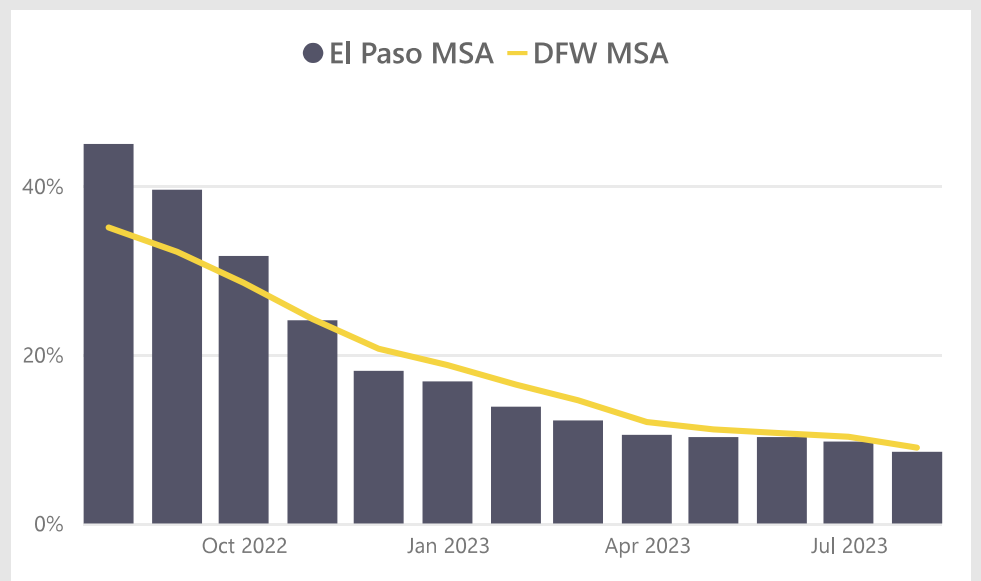
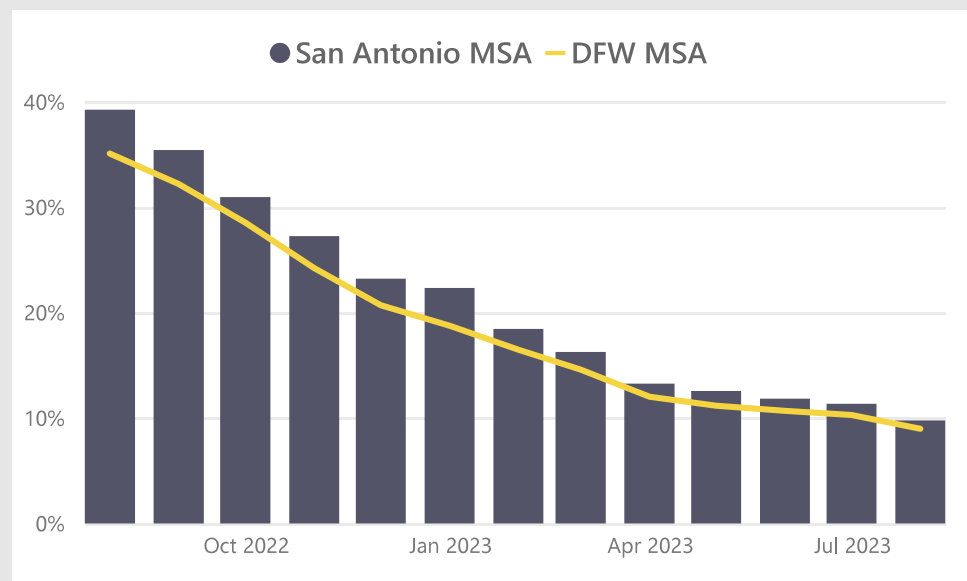
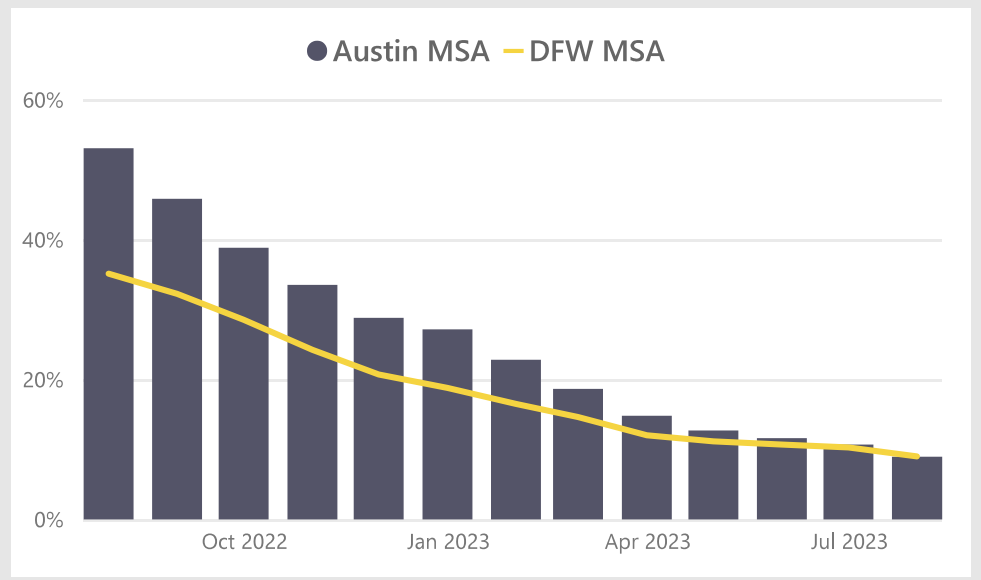
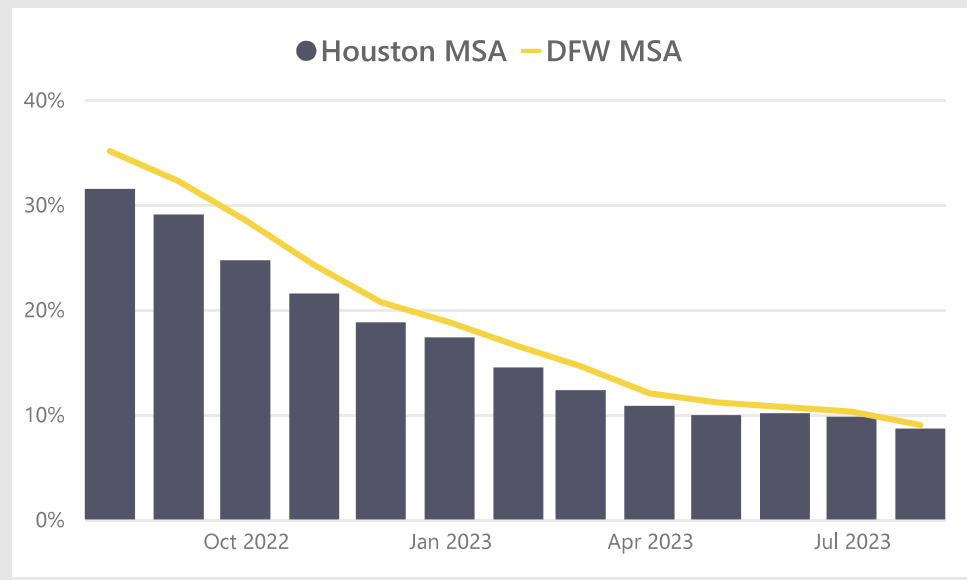
\$893,371,069
PY-Trailing 12 Month

El Paso

\$242,286,469
CY-Trailing 12 Month

8.48%
CY-Trailing 12 Month YoY %

\$223,343,695
PY-Trailing 12 Month



MSA

Dallas-Fort Worth

MSA Snapshot

9.0%
City YoY %

\$3,215,088,007
CY-Trailing 12 Month

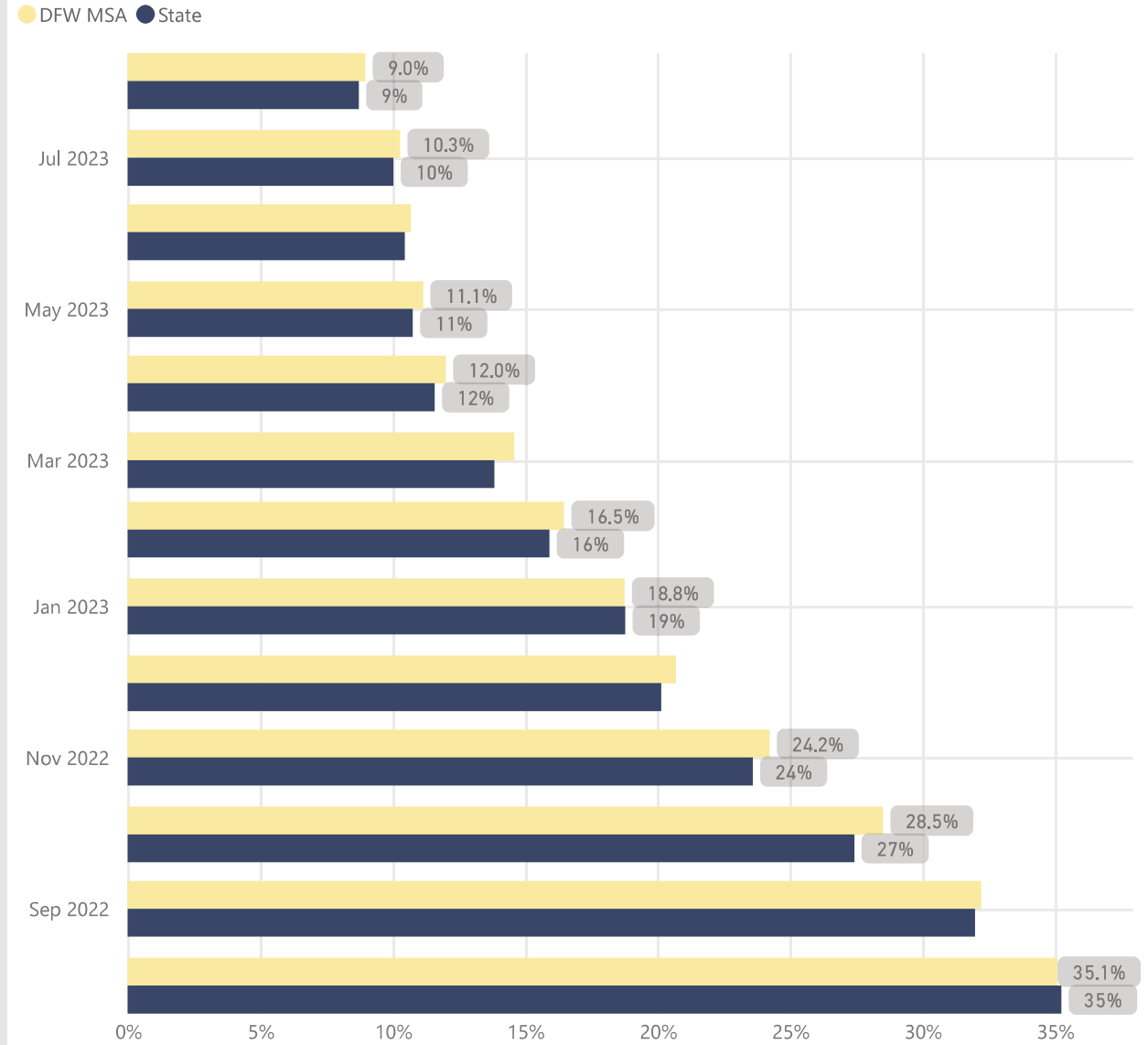
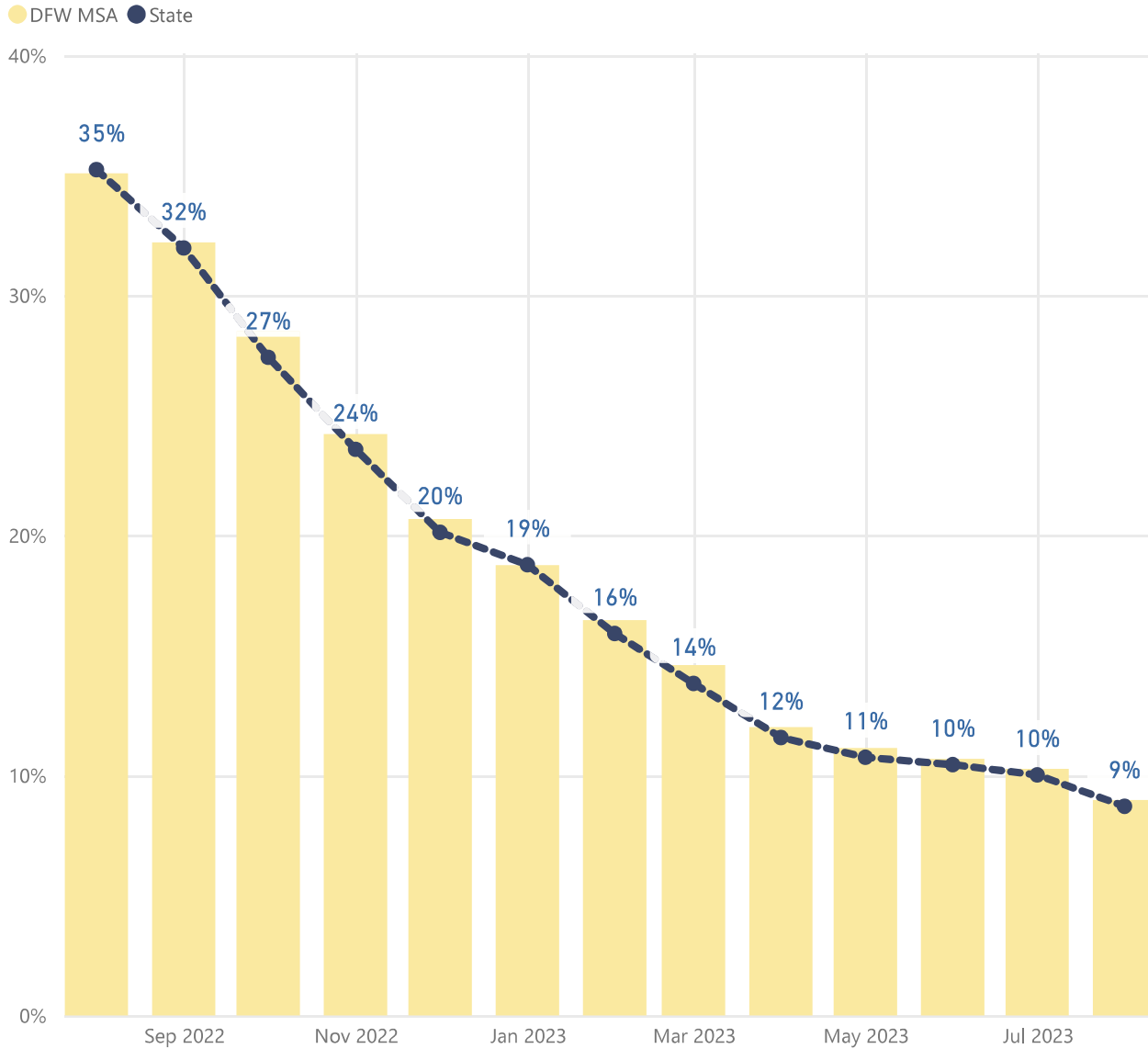
\$2,950,602,808
PY-Trailing 12 Month

State Snapshot

9%
State YoY %

\$10,080,701,258
CY-Trailing 12 Month

\$9,272,520,091
PY-Trailing 12 Month



HOUSTON MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

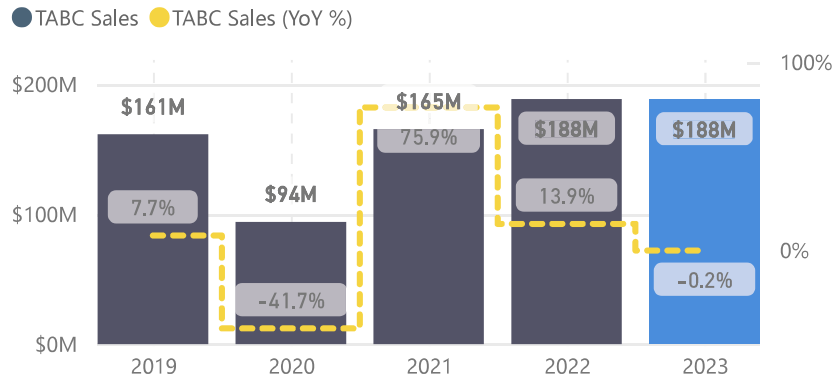
Comparison – Adjacent Cities

Comparison – Region + Top Cities

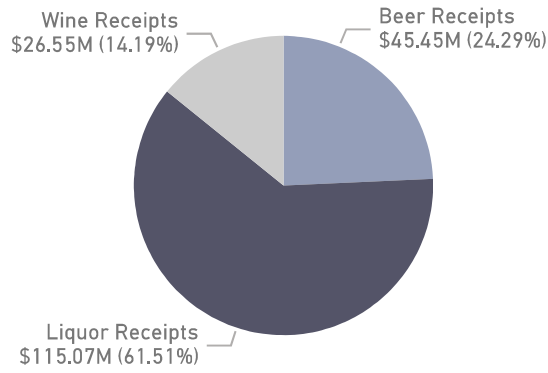
Comparison – State



YoY Aug 2023 Comparison



Aug 2023 Category %



Aug 2023 Receipts

\$115,068,123

Liquor Sales

\$26,554,214

Wine Sales

\$45,448,495

Beer Sales

\$187.8M

Total Receipts

-0.2%

Month YoY %

MSA

Houston-The Woodlands-Sugarland

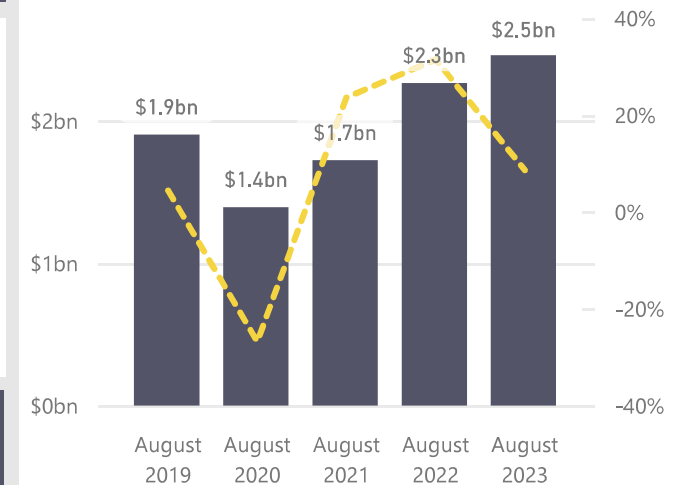
Houston-The Woodlands-Sugarland

3,282

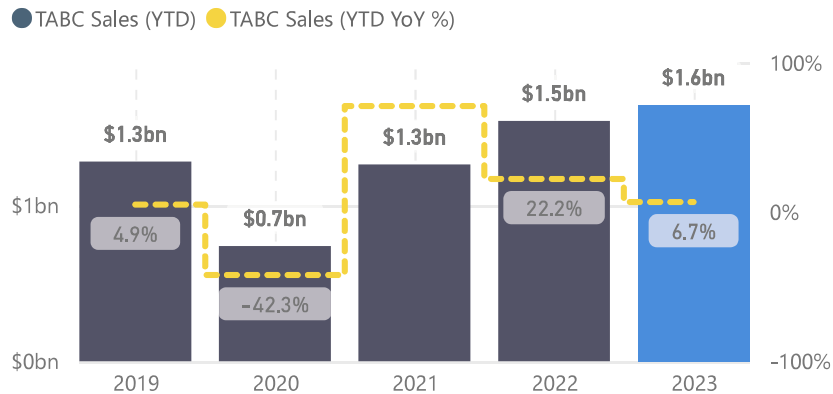
\$749,031

TTM YoY Comparison Aug 2023

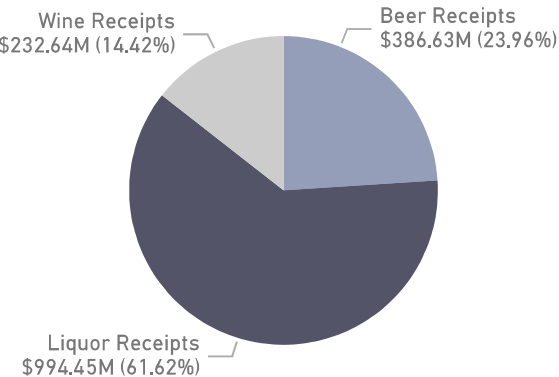
Same Store TTM (CY) (Dark Blue), CY-Trailing 12 Month YoY % (Yellow dashed line)



YTD Aug 2023 Comparison



YTD Aug 2023 - Category %



YTD Aug 2023 Receipts

\$994,452,798

Liquor Sales

\$232,643,622

Wine Sales

\$386,630,026

Beer Sales

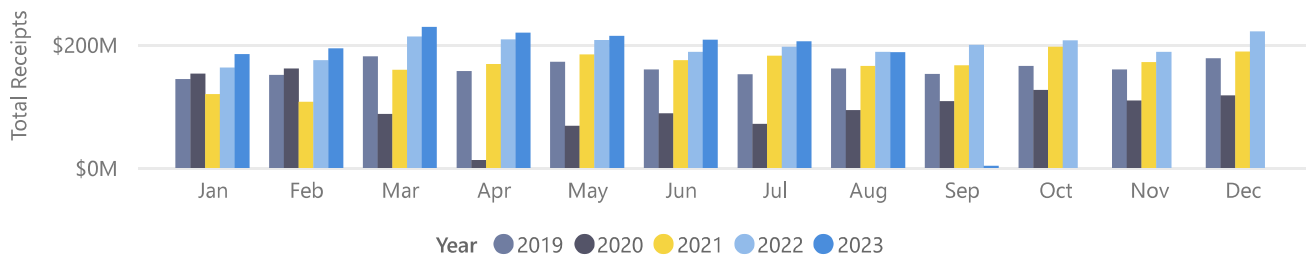
\$1.6bn

Total Receipts

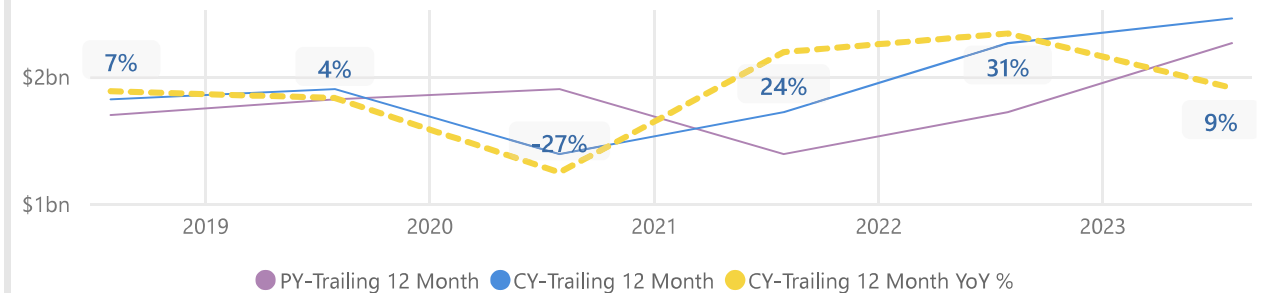
6.7%

YTD YoY %

YTD MoM + YoY Comparison Aug 2023



TTM YoY % Comparison Aug 2023

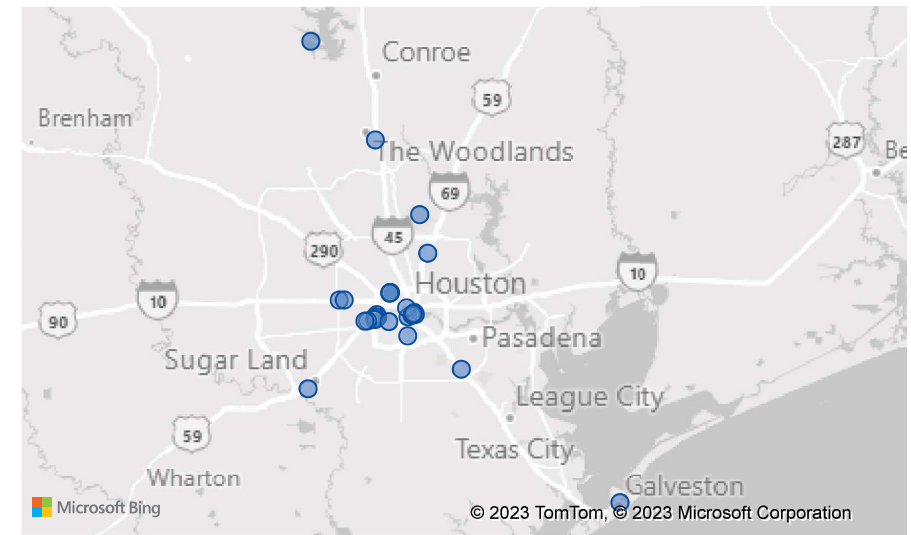


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Houston	\$18,032,379	9.4%	\$130,379,680	16.1%	\$199,206,177	21%
ARAMARK SPORTS & ENTERTAINMENT SERVI...	\$4,195,683	-2.1%	\$19,730,729	27.3%	\$32,678,304	40%
THE POST OAK/MASTRO'S/WILLIE G'S (HOUS...	\$1,426,649	-1.3%	\$11,810,063	-4.4%	\$18,792,211	1%
LEVY RESTAURANTS AT TOYOTA CENTER (HO...	\$1,043,814	-10.2%	\$8,975,788	5.7%	\$14,644,879	18%
MARRIOTT MARQUIS HOUSTON (HOUSTON ...	\$956,978	5.1%	\$7,904,521	16.1%	\$11,419,730	19%
KIRBY ICE HOUSE (HOUSTON - 77055 - 1)	\$613,871	-2.8%	\$4,790,109	-1.0%	\$7,735,619	6%
LEVY RESTAURANTS AT DYNAMO STADIUM (...	\$610,625	96.9%	\$2,350,256	25.3%	\$2,908,786	14%
STEAK 48 (HOUSTON - 77027 - 1)	\$563,946	-8.9%	\$4,467,055	-2.7%	\$7,155,960	0%
THE ADDRESS (HOUSTON - 77021 - 1)	\$549,934	25.6%	\$5,601,100	54.5%	\$7,421,329	45%
MCINTYRE'S (HOUSTON - 77008 - 1)	\$514,807	-21.2%	\$3,837,304	-28.9%	\$6,350,833	-23%
ESCAPADE 2001 HOUSTON (HOUSTON - 770...	\$505,457	11.4%	\$3,958,100	14.1%	\$6,157,115	30%
MOONSHINE DECK (HOUSTON - 77008 - 1)	\$505,426	2.4%	\$3,341,705	3.1%	\$5,190,220	8%
POST SECURITY AREAS OF TERMINAL C NOR...	\$449,728	32.6%	\$3,671,054	14.0%	\$5,351,757	-3%
IRON COWBOY LOUNGE & EATERY (HOUSTO...	\$446,425	2,390.7%	\$3,456,645	19,185.0%	\$4,458,508	
CLE GROUP SOCIAL, LLC (HOUSTON - 77008 - ...	\$438,631		\$438,631		\$438,631	
PAPPAS BROS STEAKHOUSE (HOUSTON - 770...	\$436,649	9.7%	\$3,502,113	5.6%	\$5,328,427	5%
THE ANNIE CAFE & BAR (HOUSTON - 77056 - ...	\$428,596	17.2%	\$3,011,202	14.6%	\$4,663,618	10%
CIEL RESTAURANT AND LOUNGE (HOUSTON ...	\$422,301		\$3,437,290		\$4,034,775	
KIRBY ICE HOUSE (HOUSTON - 77098 - 1)	\$418,400	-11.7%	\$3,984,463	-0.7%	\$6,568,257	5%
HILTON AMERICAS - HOUSTON (HOUSTON - ...	\$415,407	78.2%	\$5,281,593	47.1%	\$8,056,874	57%
B & B BUTCHERS (HOUSTON - 77007 - 1)	\$413,203	1.6%	\$2,879,705	5.6%	\$4,518,850	12%
MOXIE'S GRILL & BAR (HOUSTON - 77056 - 1)	\$402,481	1.9%	\$3,443,970	4.1%	\$5,152,608	5%
OJOS LOCOS SPORTS CANTINA (HOUSTON - ...	\$396,090	-3.0%	\$3,311,393	379.8%	\$5,017,292	
KAMP HOUSTON (HOUSTON - 77057 - 1)	\$381,711	-19.8%	\$4,530,891	-21.6%	\$6,518,375	-10%
JOEY UPTOWN (HOUSTON - 77056 - 1)	\$377,990	-8.6%	\$3,257,310	-1.9%	\$4,875,264	-0%
CLE' (HOUSTON - 77002 - 1)	\$375,891	79.7%	\$2,825,561	78.5%	\$3,631,240	57%
OJOS LOCOS SPORTS CANTINA (HOUSTON - ...	\$374,383	-5.7%	\$2,893,343	-12.5%	\$4,430,201	-9%
PROSPECT PARK (HOUSTON - 77057 - 1)	\$367,303	-32.8%	\$3,687,786	-20.1%	\$5,706,514	-11%
The Woodlands	\$632,422		\$5,060,129		\$7,977,966	
KIRBY ICE HOUSE WOODLANDS (THE WOOD...	\$632,422		\$5,060,129		\$7,977,966	
Sugar Land	\$566,371	279.7%	\$2,345,153	6.3%	\$3,976,034	-5%
SMART FINANCIAL CENTRE AT SUGAR LAND ...	\$566,371	279.7%	\$2,345,153	6.3%	\$3,976,034	-5%
Montgomery	\$421,319	-12.9%	\$3,209,337	8.3%	\$4,471,470	10%
MARGARITAVILLE LAKE RESORT, LAKE CONR...	\$421,319	-12.9%	\$3,209,337	8.3%	\$4,471,470	10%
Total	\$19,652,491	14.8%	\$140,994,299	20.0%	\$215,631,647	24%

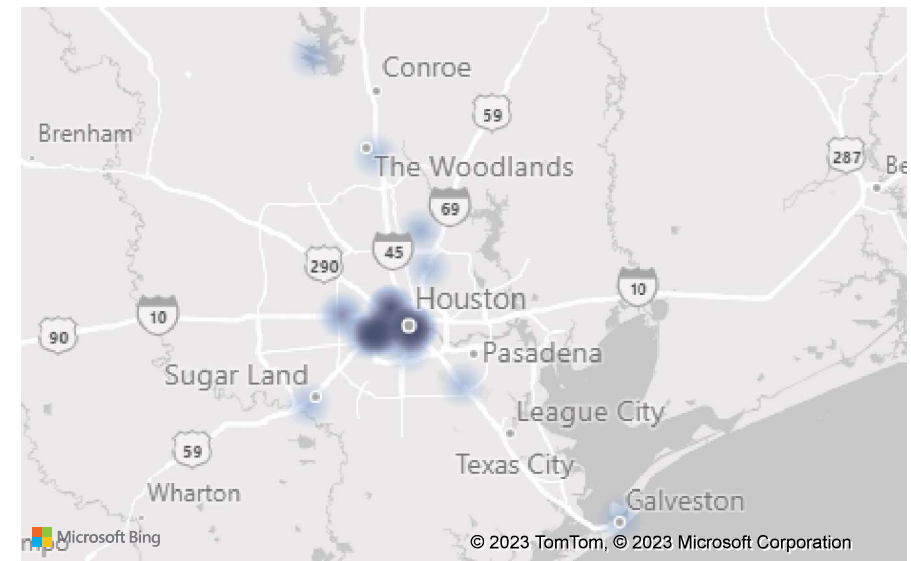
MSA

Houston-The Woodlands-Sugarland

Location Map



Heat Map



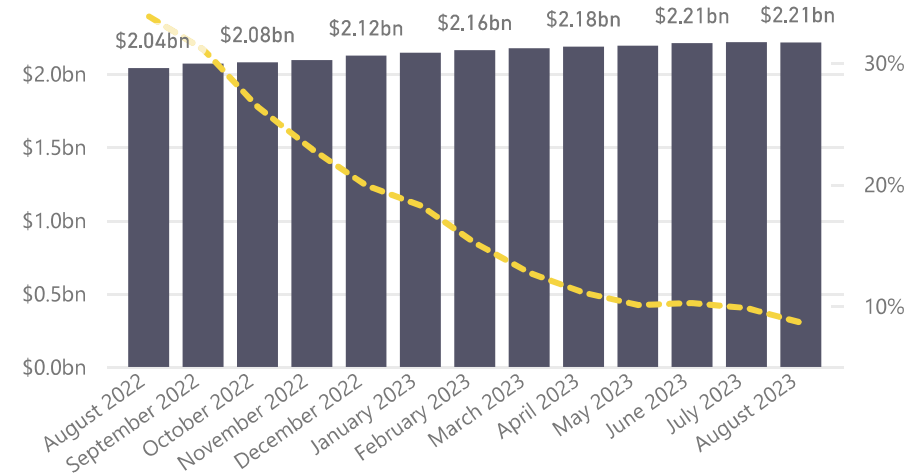
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	\$168,449,556	-0.6%	\$1,474,031,832	314.7%	\$2,211,272,463	\$2,035,767,762	9%
Houston	\$118,844,684	-2.2%	\$1,046,143,786	263.0%	\$1,578,270,509	\$1,451,823,997	9%
Katy	\$6,971,901	2.5%	\$59,272,249	2,236.4%	\$87,436,440	\$82,874,984	6%
The Woodlands	\$6,622,443	24.3%	\$53,607,814	5.0%	\$80,653,585	\$66,305,765	22%
Galveston	\$6,097,260	-0.7%	\$54,959,698	9.2%	\$77,596,990	\$70,578,274	10%
Spring	\$5,669,240	-3.4%	\$50,330,059	19.0%	\$74,936,135	\$72,480,084	3%
Sugar Land	\$3,770,099	14.5%	\$29,444,678	190.0%	\$44,789,283	\$42,846,144	5%
Humble	\$3,343,483	-7.0%	\$30,429,814	3.2%	\$45,520,735	\$42,852,802	6%
Webster	\$3,027,680	-2.0%	\$25,354,623	13.2%	\$37,905,187	\$36,366,641	4%
Tomball	\$2,312,694	1.7%	\$19,846,210	35.8%	\$29,974,874	\$28,811,798	4%
Pearland	\$2,213,647	-0.0%	\$19,520,480	4.3%	\$28,671,373	\$27,157,252	6%
Friendswood	\$2,099,833	2.3%	\$18,002,231	1.2%	\$27,245,216	\$25,443,420	7%
Conroe	\$2,066,548	-0.6%	\$20,511,506	6.3%	\$30,015,788	\$28,395,680	6%
Montgomery	\$1,860,528	-7.6%	\$16,591,538	26.6%	\$24,131,877	\$22,309,668	8%
Richmond	\$1,795,619	25.8%	\$15,257,508	270.0%	\$22,143,633	\$17,581,012	26%
Pasadena	\$1,753,897	0.1%	\$14,759,638	351.0%	\$21,980,838	\$19,940,241	10%
Total	\$168,449,556	-0.6%	\$1,474,031,832	314.7%	\$2,211,272,463	\$2,035,767,762	9%

MSA

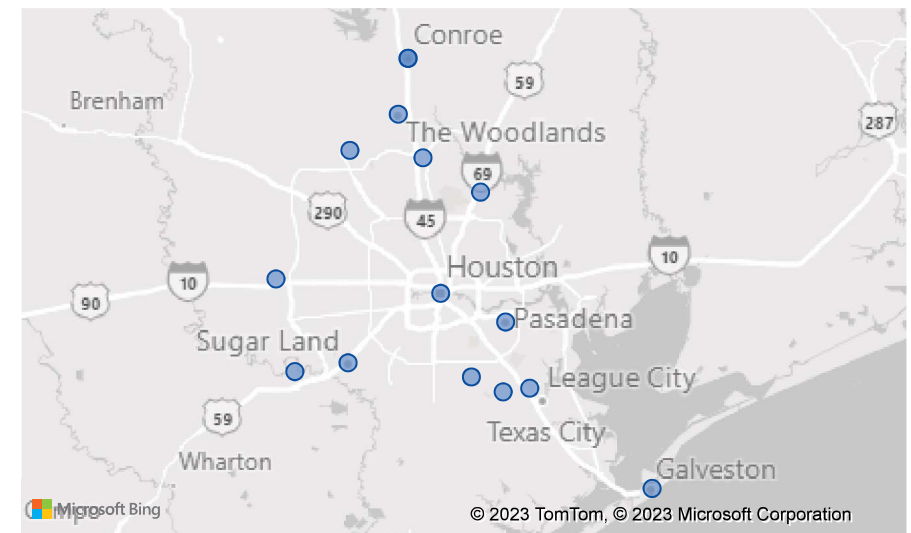
Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



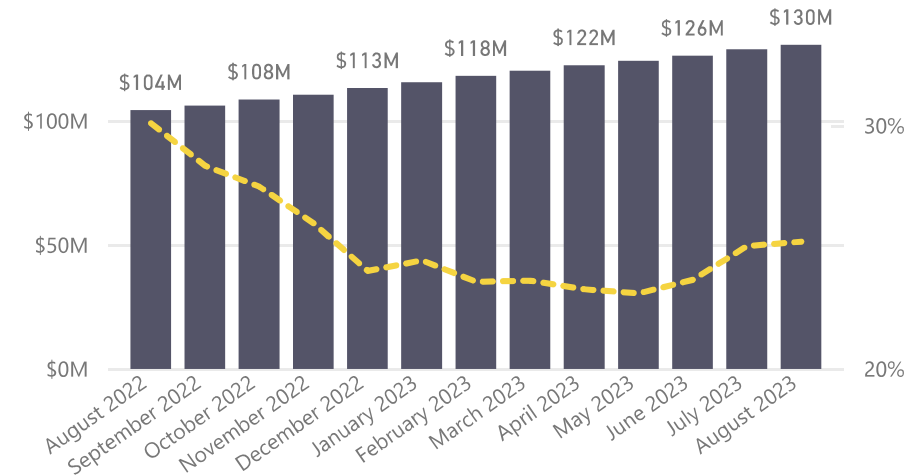
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	\$10,577,855	21.0%	\$87,966,791	98.3%	\$130,484,555	\$104,201,485	25%
Brazoria	\$34,006	-17.0%	\$461,628	-18.7%	\$674,613	\$289,276	133%
Jamaica Beach	\$58,977	0.6%	\$446,329	40.1%	\$655,176	\$357,191	83%
Liberty	\$181,286	3.5%	\$1,864,330	45.8%	\$2,528,107	\$1,471,874	72%
Atascocita	\$95,845	11.8%	\$829,809	366.5%	\$1,274,802	\$792,948	61%
Sealy	\$111,799	-6.4%	\$978,991	173.5%	\$1,444,100	\$936,462	54%
Nassau Bay	\$7,105	-23.3%	\$56,533	12.5%	\$112,145	\$73,083	53%
Hempstead	\$90,138	-34.5%	\$1,126,511	113.6%	\$1,634,891	\$1,131,316	45%
Channelview	\$69,007	21.7%	\$836,252	-6.0%	\$1,067,994	\$788,696	35%
Bellaire	\$290,644	15.9%	\$2,431,244	84.1%	\$3,552,894	\$2,688,302	32%
Fulshear	\$415,546	9.4%	\$3,630,324	246.0%	\$5,371,599	\$4,140,686	30%
Richmond	\$1,795,619	25.8%	\$15,257,508	270.0%	\$22,143,633	\$17,581,012	26%
West University ...	\$83,699	7.3%	\$668,408	0.8%	\$990,343	\$800,713	24%
Texas City	\$707,810	22.2%	\$5,649,535	48.3%	\$8,209,246	\$6,702,019	22%
The Woodlands	\$6,622,443	24.3%	\$53,607,814	5.0%	\$80,653,585	\$66,305,765	22%
Sweeny	\$13,931	-3.5%	\$121,575	9.8%	\$171,427	\$142,142	21%
Total	\$10,577,855	21.0%	\$87,966,791	98.3%	\$130,484,555	\$104,201,485	25%

MSA

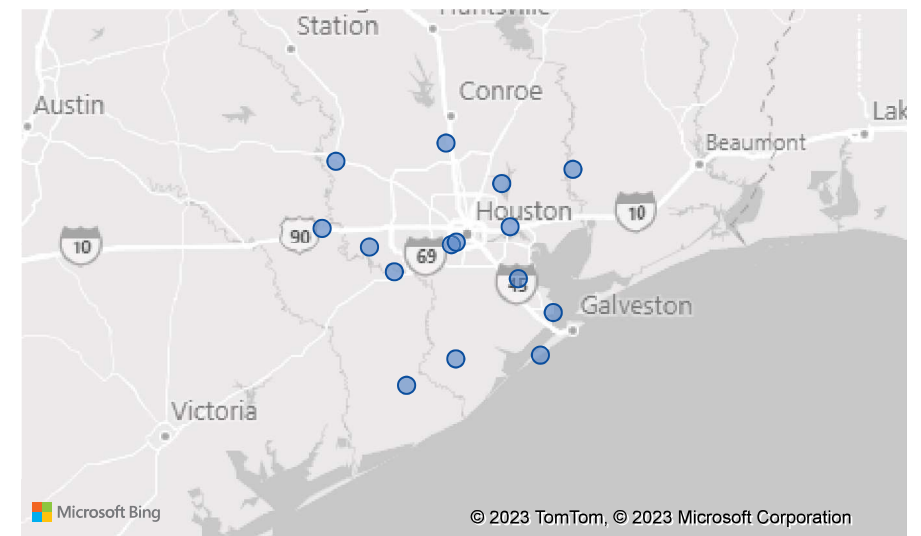
Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA: **Houston-The Woodlands-Sugarland** |
 City - 1: **Houston-The Woodlands-Sugarland (Re...** |
 City - 2: **Houston-The Woodlands-Sugarland (Re...** |
 City - 3: **Houston-The Woodlands-Sugarland (Re...** |
 City - 4: **Houston-The Woodlands-Sugarland (Re...**

Houston-The Woodlands-Sugarland

\$2,458,320,343
CY-Trailing 12 Month

8.6%
CY-Trailing 12 Month YoY %

\$2,263,349,609
PY-Trailing 12 Month

Houston

\$1,578,270,509
CY-Trailing 12 Month

8.7%
CY-Trailing 12 Month YoY %

\$1,451,823,997
PY-Trailing 12 Month

The Woodlands

\$80,653,585
CY-Trailing 12 Month

21.64%
CY-Trailing 12 Month YoY %

\$66,305,765
PY-Trailing 12 Month

Sugar Land

\$44,789,283
CY-Trailing 12 Month

4.54%
CY-Trailing 12 Month YoY %

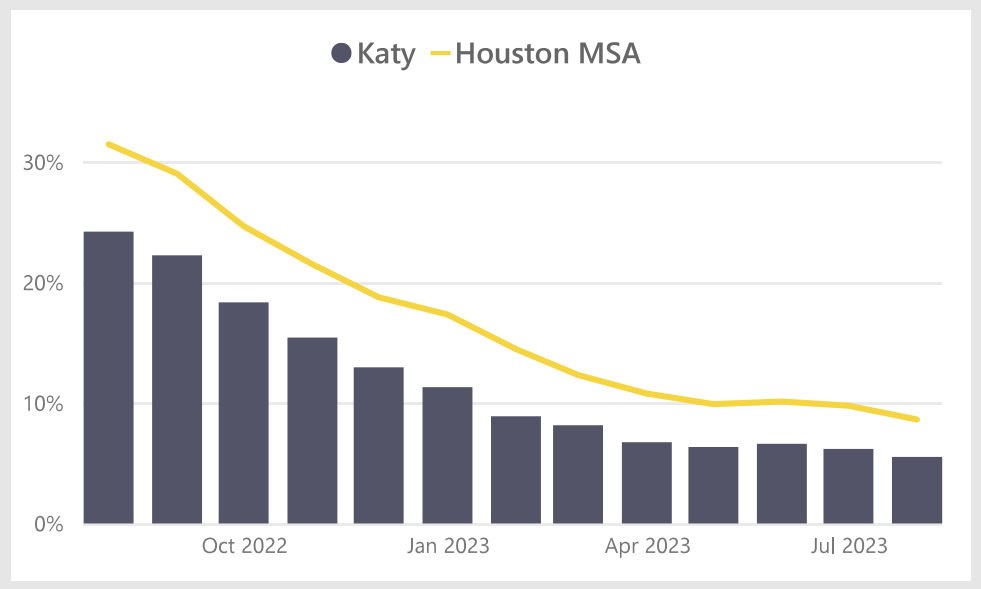
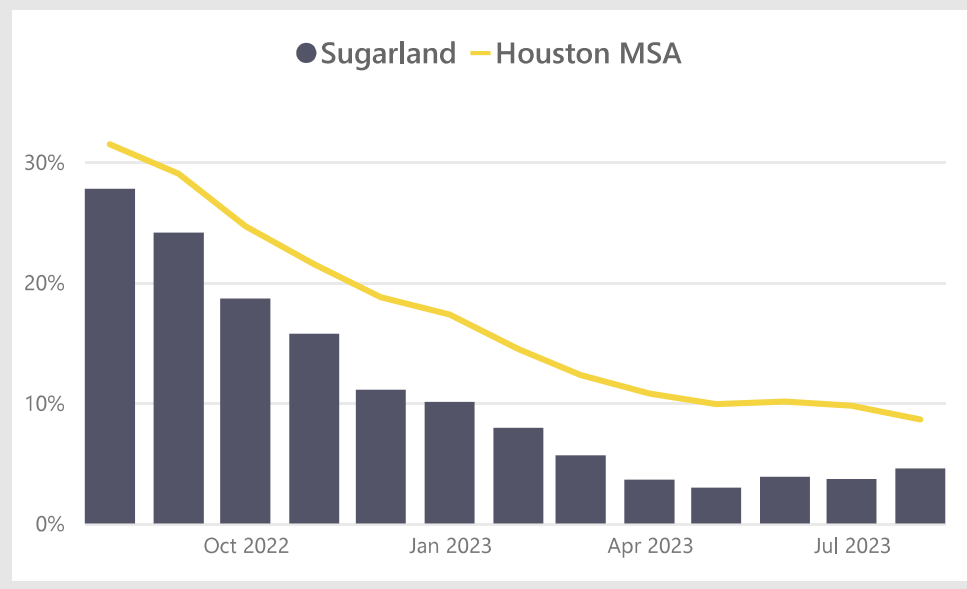
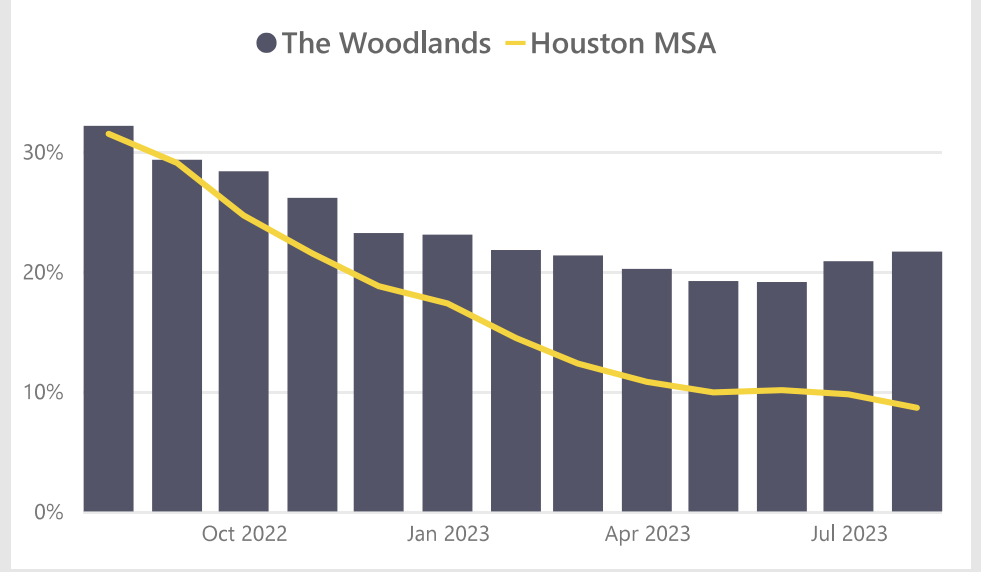
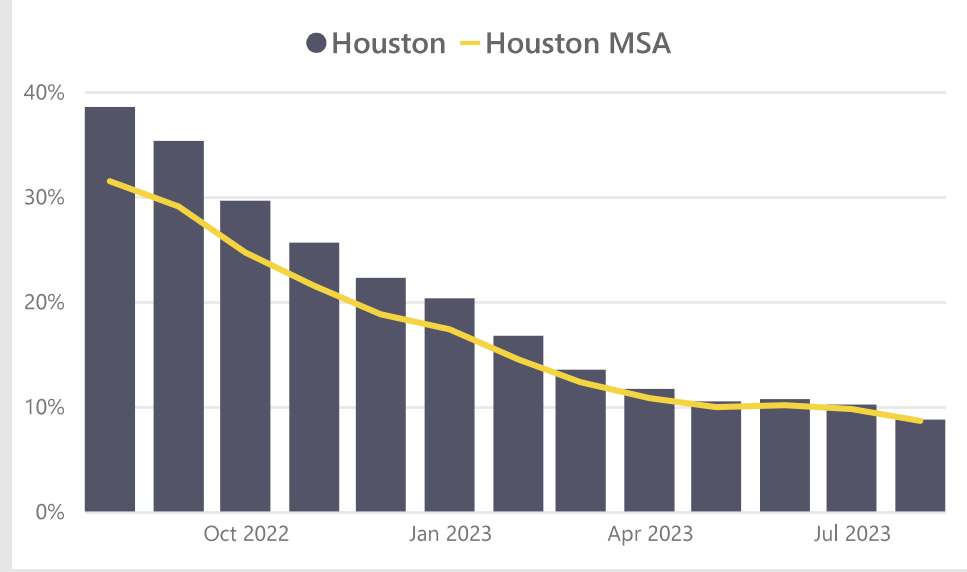
\$42,846,144
PY-Trailing 12 Month

Katy

\$87,436,440
CY-Trailing 12 Month

5.50%
CY-Trailing 12 Month YoY %

\$82,874,984
PY-Trailing 12 Month



Subject MSA: **Houston-The Woodlands-Sugarland** |
 MSA - 1: **Dallas-Fort Worth** |
 MSA - 2: **Austin-Round Rock-San Marcos** |
 MSA - 3: **San Antonio-New Braunfels** |
 MSA - 4: **El Paso**

Houston-The Woodlands-Sugarland

\$2,458,320,343
CY-Trailing 12 Month

8.6%
CY-Trailing 12 Month YoY %

\$2,263,349,609
PY-Trailing 12 Month

Dallas-Fort Worth

\$3,215,088,007
CY-Trailing 12 Month

9.0%
CY-Trailing 12 Month YoY %

\$2,950,602,808
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,455,779,815
CY-Trailing 12 Month

8.93%
CY-Trailing 12 Month YoY %

\$1,336,441,118
PY-Trailing 12 Month

San Antonio-New Braunfels

\$980,452,606
CY-Trailing 12 Month

9.75%
CY-Trailing 12 Month YoY %

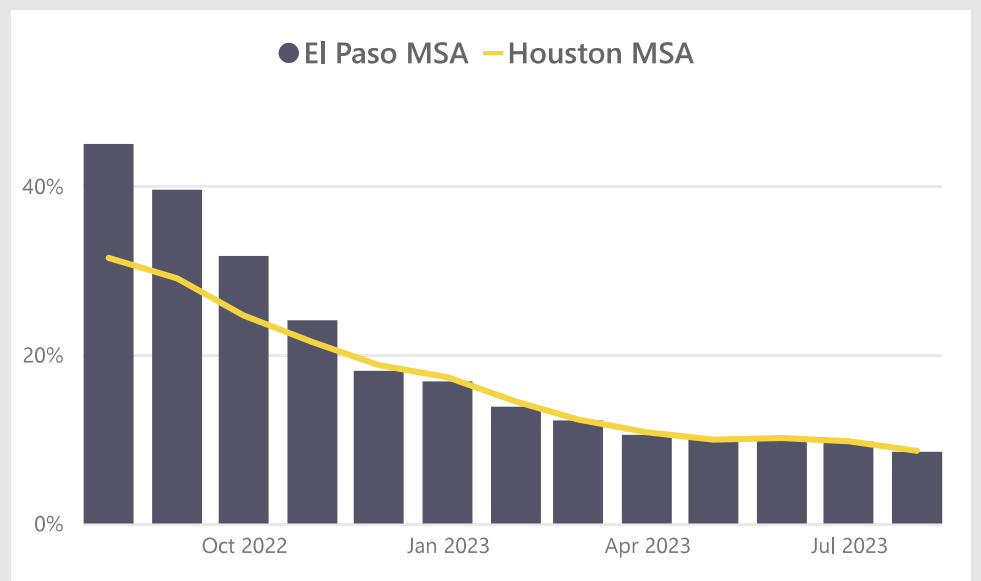
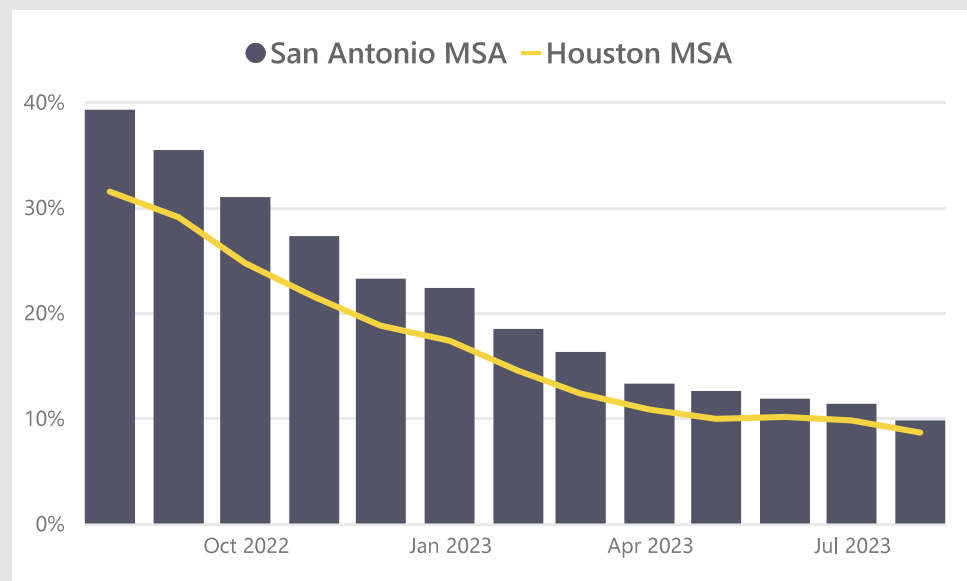
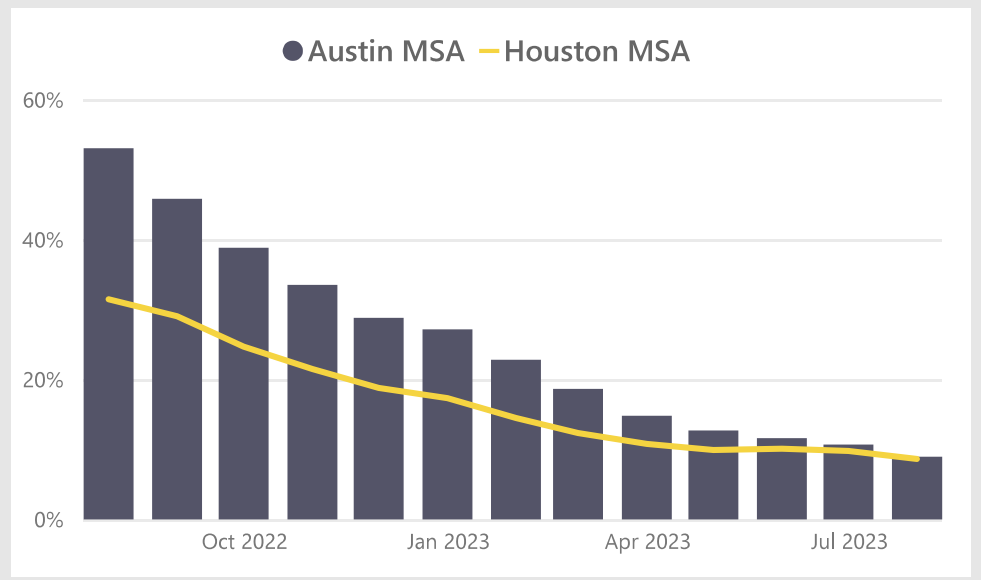
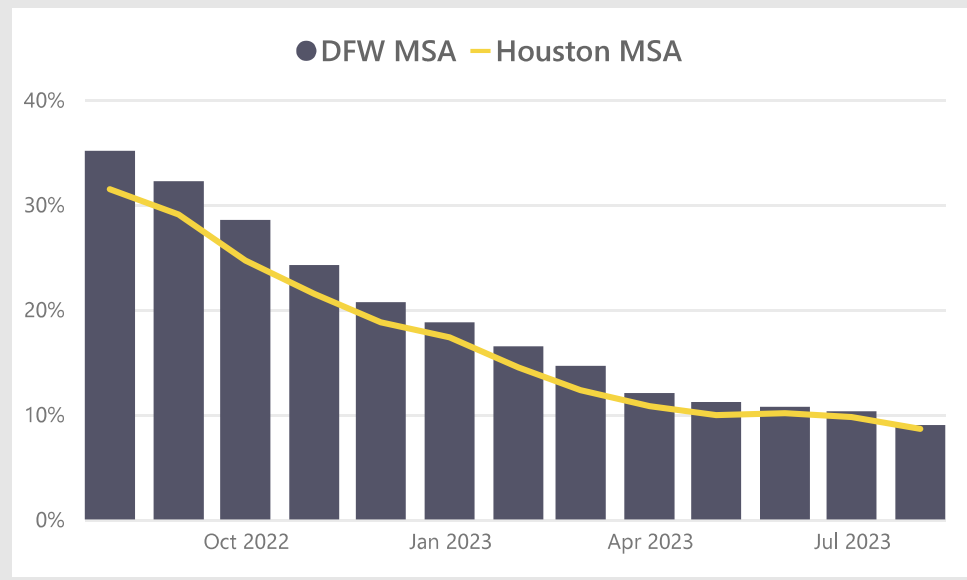
\$893,371,069
PY-Trailing 12 Month

El Paso

\$242,286,469
CY-Trailing 12 Month

8.48%
CY-Trailing 12 Month YoY %

\$223,343,695
PY-Trailing 12 Month



MSA

Houston-The Woodlands-Sugarland

MSA Snapshot

8.6%

City YoY %

\$2,458,320,343

CY-Trailing 12 Month

\$2,263,349,609

PY-Trailing 12 Month

State Snapshot

9%

State YoY %

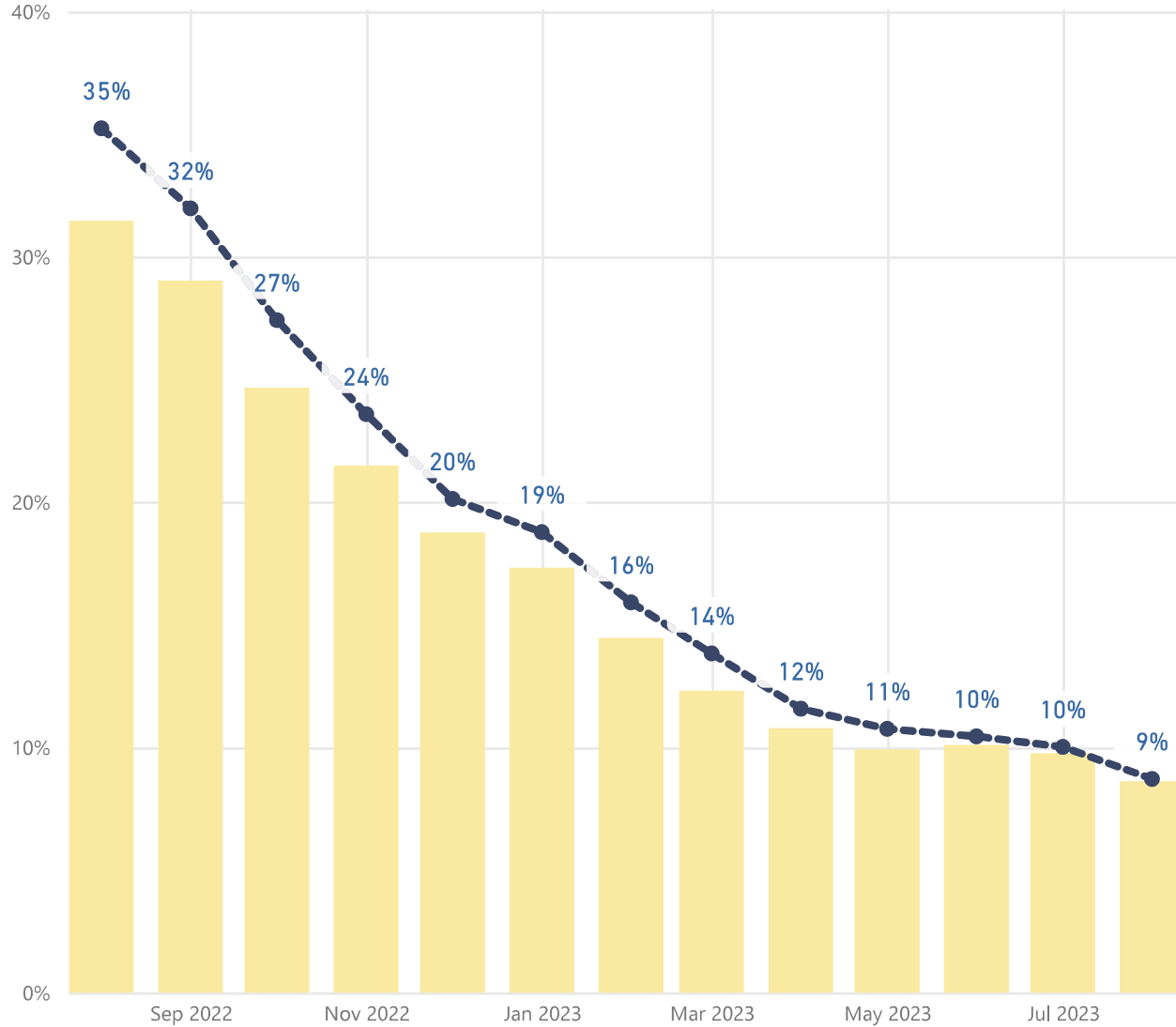
\$10,080,701,258

CY-Trailing 12 Month

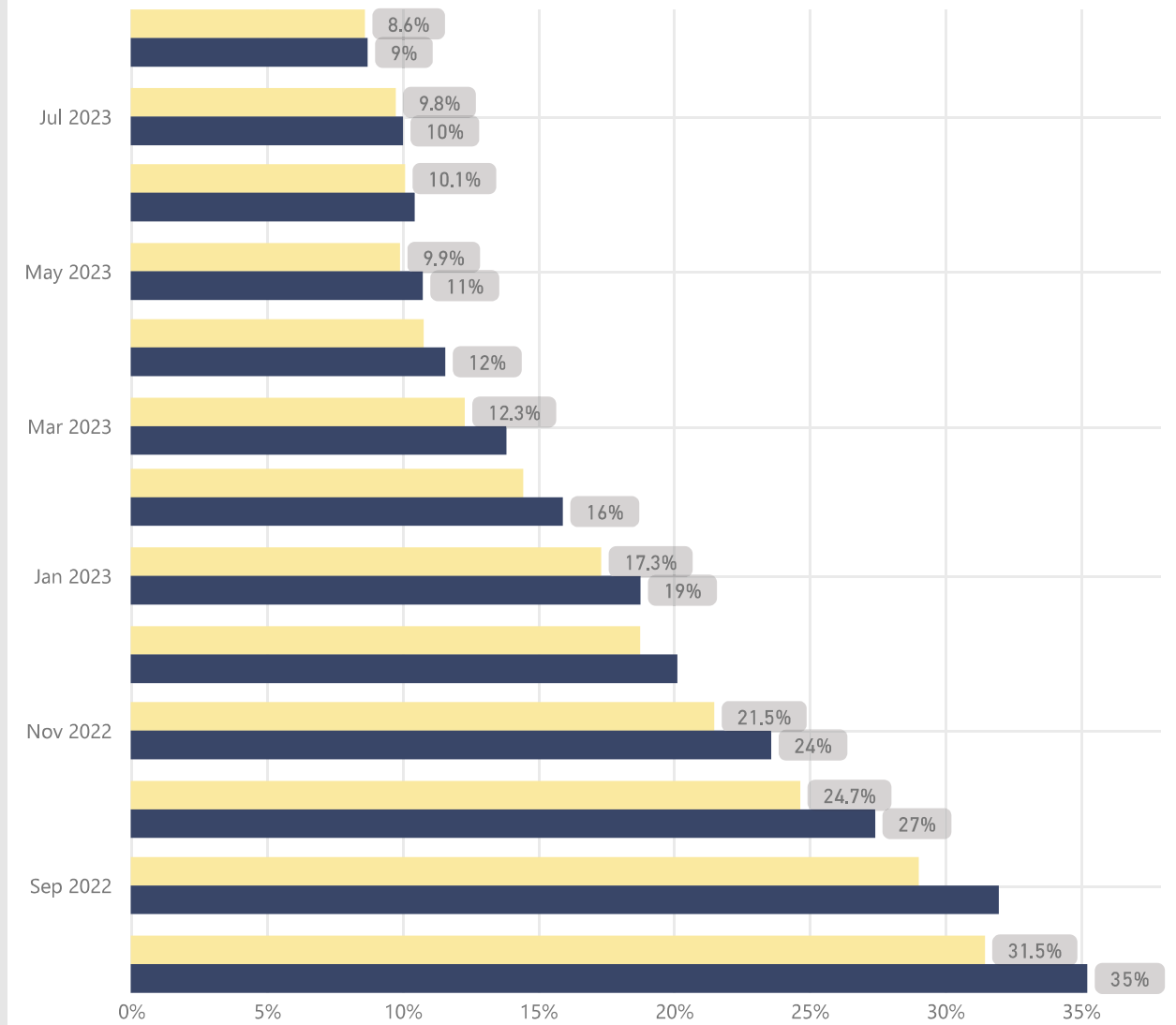
\$9,272,520,091

PY-Trailing 12 Month

● Houston MSA ● State



● Houston MSA ● State



SAN ANTONIO MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

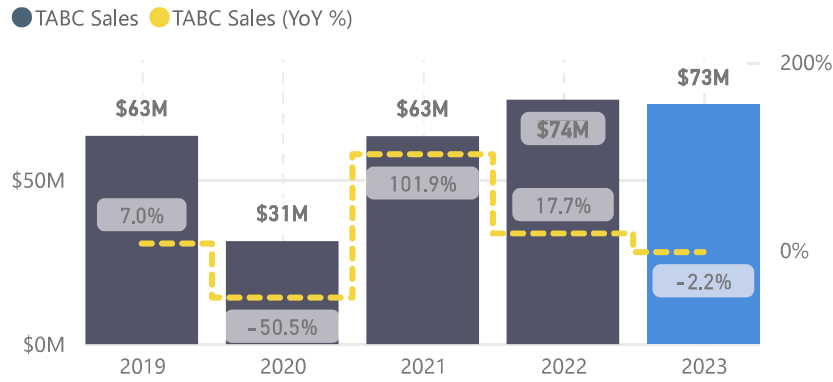
Comparison – Adjacent Cities

Comparison – Region + Top Cities

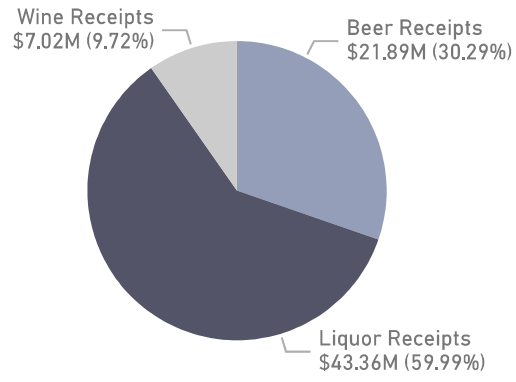
Comparison – State



YoY Aug 2023 Comparison



Aug 2023 Category %



Aug 2023 Receipts

\$43,357,073
Liquor Sales

\$7,023,634
Wine Sales

\$21,894,278
Beer Sales

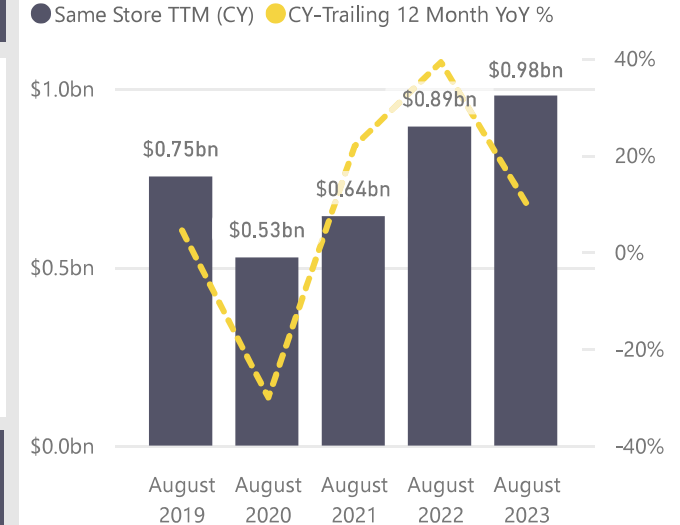
\$72.8M **-2.2%**
Total Receipts Month YoY %

MSA ▼
San Antonio-New Braunfels ▼

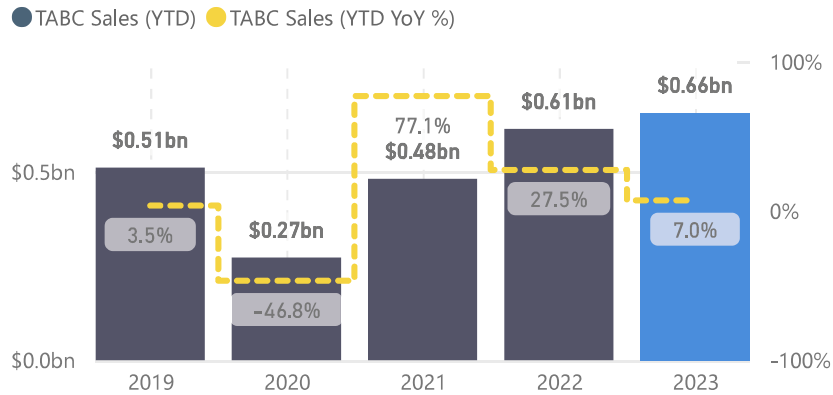
San Antonio-New Braunfels

1,289 **\$760,630**
Locations Reporting > \$0 TTM Per Location

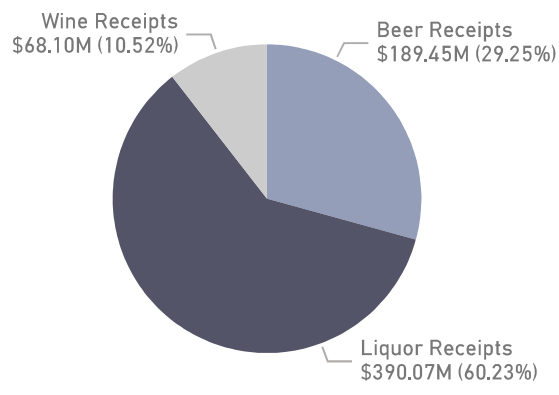
TTM YoY Comparison Aug 2023



YTD Aug 2023 Comparison



YTD Aug 2023 - Category %



YTD Aug 2023 Receipts

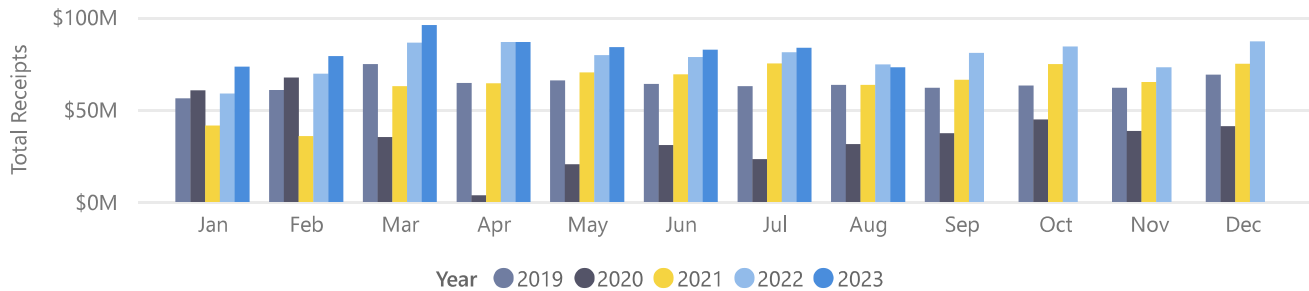
\$390,068,413
Liquor Sales

\$68,103,804
Wine Sales

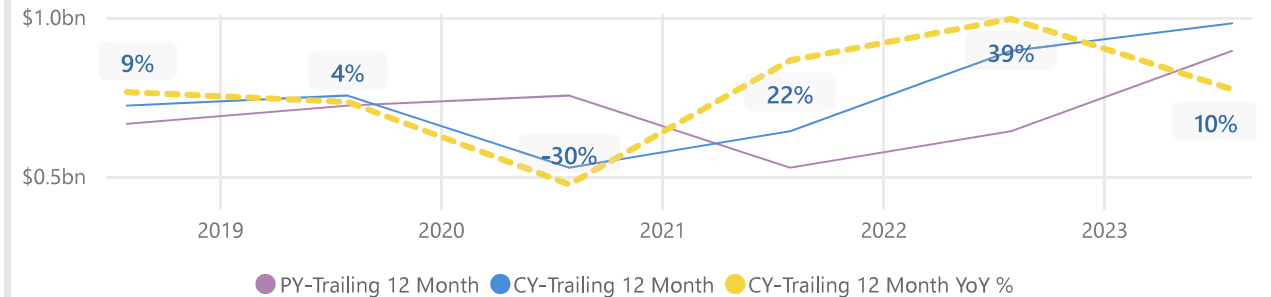
\$189,447,257
Beer Sales

\$656.2M **7.0%**
Total Receipts YTD YoY %

YTD MoM + YoY Comparison Aug 2023



TTM YoY % Comparison Aug 2023

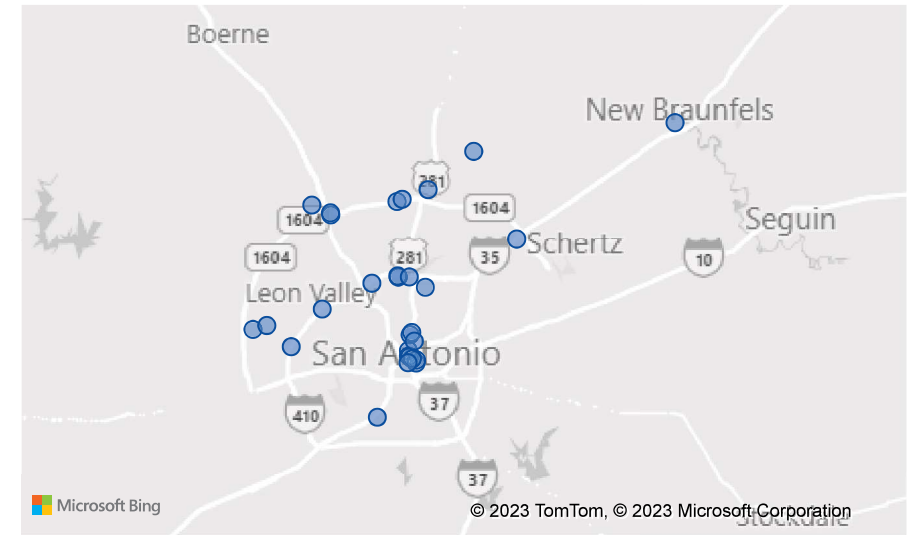


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
San Antonio	\$10,767,029	12.0%	\$84,317,573	11.7%	\$127,569,896	18%
HOSPITALITY INTERNATIONAL, INC. (SAN AN...	\$1,634,137	14.8%	\$14,024,815	7.1%	\$20,262,394	16%
LA CANTERA RESORT AND SPA (SAN ANTONI...	\$807,388	2.0%	\$6,593,096	-10.4%	\$10,323,047	1%
ALAMODOME (SAN ANTONIO - 78203 - 1)	\$739,412	-22.1%	\$3,514,284	135.7%	\$7,997,037	125%
GRAND RIVERWALK BEVERAGE LLC (SAN ANT...	\$494,139	8.3%	\$2,949,902	-0.8%	\$4,738,733	27%
HOTEL EMMA (SAN ANTONIO - 78215 - 1)	\$416,569	-13.8%	\$4,221,097	-6.4%	\$6,840,531	-2%
HRHC, LLC (SAN ANTONIO - 78251 - 1)	\$372,348	40.5%	\$3,308,196	-8.0%	\$4,747,180	-10%
SEAWORLD SAN ANTONIO (SAN ANTONIO - ...	\$356,079	-7.3%	\$2,892,437	-17.0%	\$4,099,631	-15%
OJOS LOCOS SPORTS CANTINA (SAN ANTON...	\$316,634	-3.7%	\$2,493,837	107.7%	\$3,709,519	
KUNG FU SALOON (SAN ANTONIO - 78249 - 1)	\$309,133	81.2%	\$2,303,259	20.7%	\$3,177,129	67%
BRASS MONKEY (SAN ANTONIO - 78212 - 2)	\$307,259	16.4%	\$2,159,246	11.2%	\$3,160,959	4%
THOMPSON SAN ANTONIO BEVCO, LLC (SAN...	\$295,083	-17.5%	\$2,633,834	-18.4%	\$4,148,768	-17%
SUGARS (SAN ANTONIO - 78230 - 1)	\$288,693	-22.0%	\$2,407,079	-17.7%	\$3,866,974	-13%
TWIN PEAKS (SAN ANTONIO - 78216 - 1)	\$288,543	-0.8%	\$2,325,352	-5.9%	\$3,535,506	-5%
MCINTYRE'S CENTURY HEIGHTS (SAN ANTO...	\$287,817		\$764,987		\$764,987	
TOPGOLF USA SAN ANTONIO (SAN ANTONI...	\$280,184	-19.6%	\$2,508,692	-7.2%	\$3,779,288	-7%
1902 (SAN ANTONIO - 78205 - 1)	\$275,826	0.8%	\$1,841,562	-12.0%	\$3,170,157	25%
ROSARIO'S (SAN ANTONIO - 78205 - 4)	\$274,505		\$2,391,476		\$2,391,846	
HOSPITALITY INTERNATIONAL INC (SAN ANT...	\$260,589	-17.2%	\$2,909,258	25.2%	\$4,644,766	41%
OJOS LOCOS SPORTS CANTINA (SAN ANTON...	\$260,088	-11.7%	\$2,205,456	-16.7%	\$3,280,956	-18%
ALAMO DRAFTHOUSE CINEMA (SAN ANTONI...	\$257,349	303.7%	\$1,156,692	51.3%	\$1,483,547	38%
CHAMA GAUCHA BRAZILIAN STEAKHOUSE (S...	\$256,282	9.3%	\$2,049,911	5.7%	\$3,225,290	8%
THE ANGRY ELEPHANT/ROO PUB (SAN ANTO...	\$250,265	-3.9%	\$2,080,830	-6.6%	\$3,217,111	-5%
TWIN PEAKS (SAN ANTONIO - 78245 - 1)	\$250,009	12.7%	\$1,921,891	-1.0%	\$2,912,728	-1%
STOUT HOUSE (SAN ANTONIO - 78258 - 1)	\$249,490	10.3%	\$2,013,142	11.2%	\$2,935,329	3%
3011 BLOCK, LLC (SAN ANTONIO - 78212 - 1)	\$248,930		\$1,626,015		\$1,626,015	
BE KIND & REWIND, LLC (SAN ANTONIO - 78...	\$248,465		\$2,247,896		\$3,299,124	
HOWEL AT THE MOON (SAN ANTONIO - 782...	\$247,923	-20.9%	\$2,714,532	-3.9%	\$4,183,145	3%
EL MIRASOL (SAN ANTONIO - 78232 - 2)	\$247,319	-4.5%	\$1,973,296	-1.0%	\$2,920,559	2%
SOLUNA (SAN ANTONIO - 78209 - 1)	\$246,571	-7.5%	\$2,085,503	3.5%	\$3,127,640	5%
New Braunfels	\$373,892		\$2,960,692		\$3,714,539	
THE POUR HAUS (NEW BRAUNFELS - 78130 - ...	\$373,892		\$2,960,692		\$3,714,539	
Total	\$11,140,921	15.9%	\$87,278,265	15.6%	\$131,284,435	21%

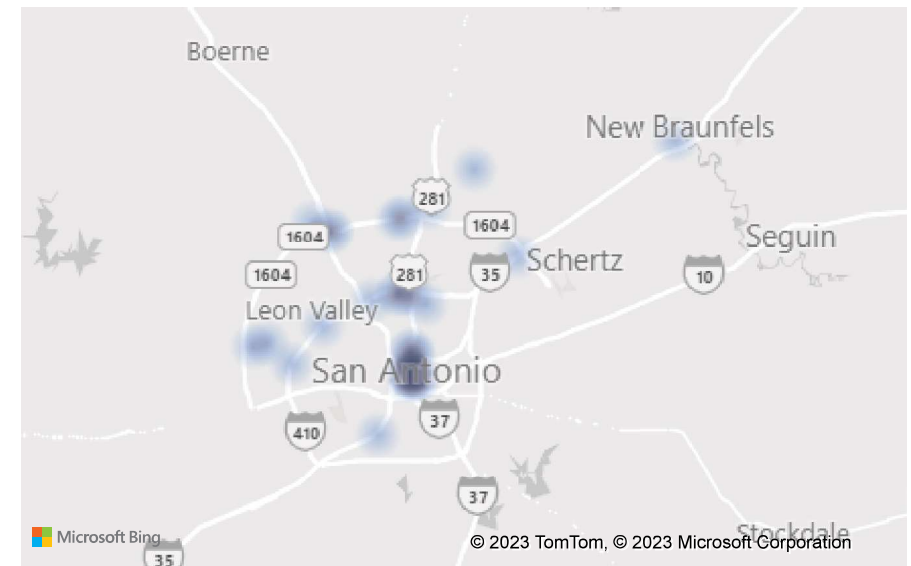
MSA

San Antonio-New Braunfels

Location Map



Heat Map



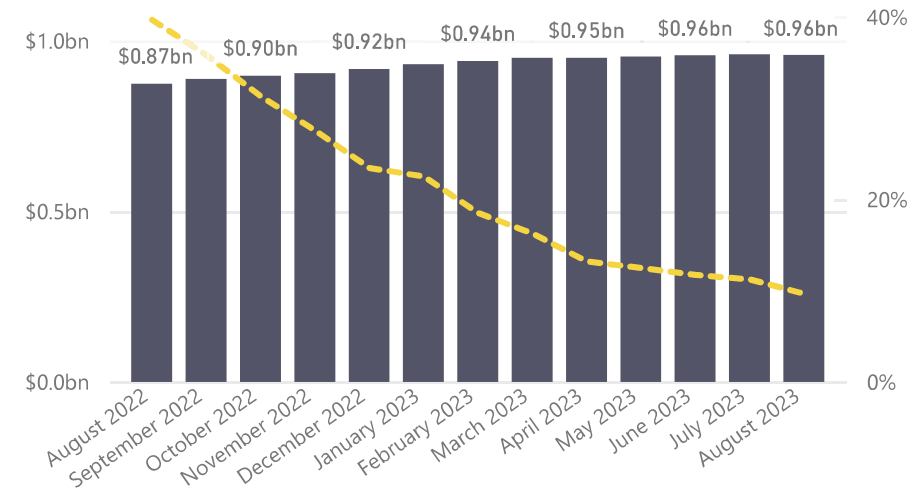
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
<input type="checkbox"/> San Antonio-New ...	\$71,014,404	-2.2%	\$640,972,181	50.1%	\$957,756,804	\$873,462,254	10%
San Antonio	\$59,869,955	-2.6%	\$545,281,028	37.7%	\$815,394,256	\$747,001,746	9%
New Braunfels	\$5,091,253	-1.6%	\$43,634,089	235.4%	\$64,082,840	\$57,718,471	11%
Boerne	\$873,325	19.4%	\$7,353,554	37.7%	\$10,874,066	\$9,681,267	12%
Helotes	\$731,288	-5.9%	\$5,672,818	34.4%	\$9,134,360	\$7,282,727	25%
Live Oak	\$623,834	49.7%	\$5,379,393	5.2%	\$8,269,556	\$4,636,878	78%
Selma	\$555,635	-3.4%	\$4,427,428	36.0%	\$6,422,624	\$6,544,103	-2%
Seguin	\$546,278	9.2%	\$4,458,008	12.2%	\$6,569,501	\$6,019,404	9%
Schertz	\$538,243	-5.0%	\$4,176,037	18.7%	\$6,311,414	\$6,368,210	-1%
Spring Branch	\$482,428	-17.3%	\$5,231,161	6.2%	\$7,643,517	\$6,430,532	19%
Universal City	\$383,362	10.7%	\$3,416,204	18.1%	\$4,967,712	\$4,631,628	7%
Canyon Lake	\$321,170	-22.9%	\$2,704,958	-6.9%	\$3,958,139	\$3,984,030	-1%
Cibolo	\$319,776	-3.7%	\$2,700,525	-3.3%	\$3,874,060	\$4,062,726	-5%
Alamo Heights	\$242,233	-9.1%	\$2,770,265	-11.3%	\$4,604,130	\$4,877,364	-6%
Bandera	\$241,774	15.6%	\$2,231,064	104.7%	\$3,230,373	\$1,895,828	70%
Shavano Park	\$193,850	1.9%	\$1,535,649	3.8%	\$2,420,256	\$2,327,340	4%
Total	\$71,014,404	-2.2%	\$640,972,181	50.1%	\$957,756,804	\$873,462,254	10%

MSA

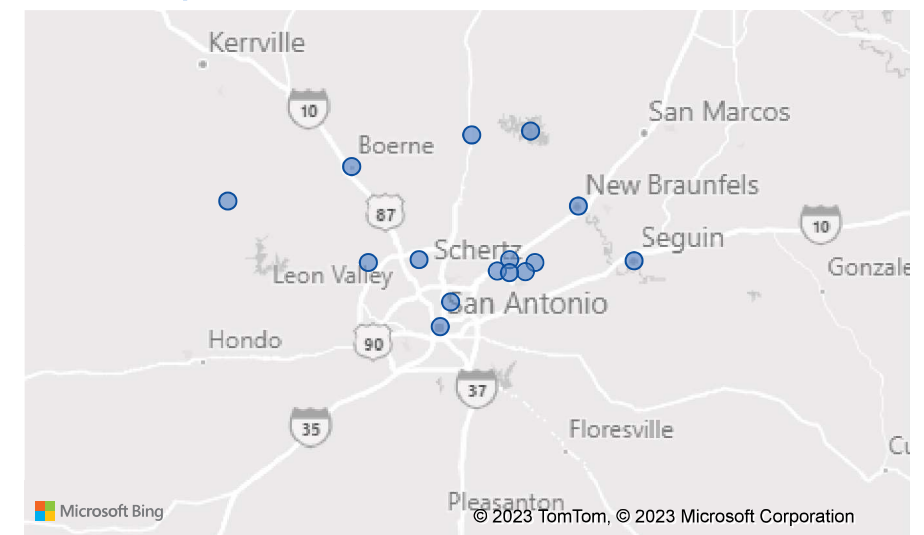
San Antonio-New Braunfels

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



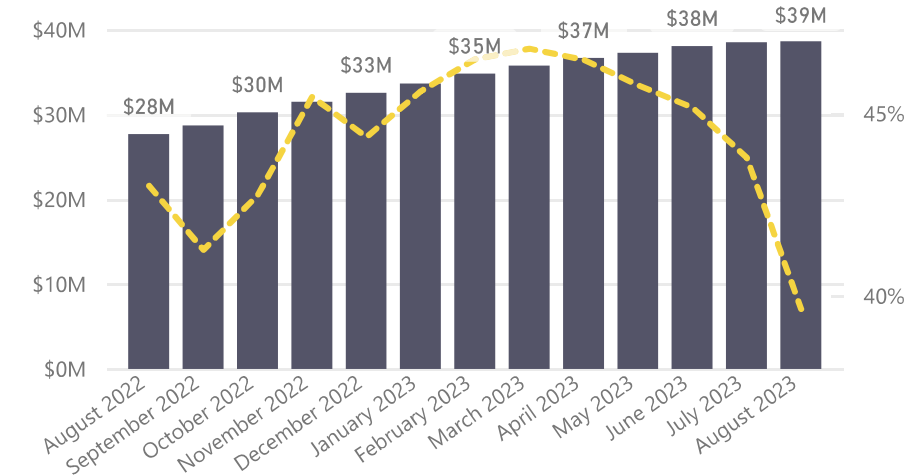
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
San Antonio-New ...	\$2,860,883	4.3%	\$25,428,718	43.0%	\$38,601,038	\$27,644,106	40%
Medina	\$4,864	-32.9%	\$76,887	38.8%	\$115,992	\$55,377	109%
Lytle	\$51,486	12.3%	\$404,272	86.3%	\$576,101	\$284,006	103%
Devine	\$9,782	-80.0%	\$310,112	-6.7%	\$506,348	\$268,808	88%
Comfort	\$69,486	101.2%	\$507,032	18.3%	\$722,273	\$399,957	81%
Live Oak	\$623,834	49.7%	\$5,379,393	5.2%	\$8,269,556	\$4,636,878	78%
Bandera	\$241,774	15.6%	\$2,231,064	104.7%	\$3,230,373	\$1,895,828	70%
Castle Hills	\$148,781	32.2%	\$1,250,119	23.0%	\$1,871,175	\$1,226,272	53%
Floresville	\$51,961	-37.1%	\$741,991	0.1%	\$1,166,978	\$785,874	48%
Bulverde	\$78,831	-26.5%	\$859,867	190.3%	\$1,354,306	\$1,043,632	30%
Helotes	\$731,288	-5.9%	\$5,672,818	34.4%	\$9,134,360	\$7,282,727	25%
Balcones Heights	\$20,483	22.6%	\$170,446	22.3%	\$236,361	\$191,324	24%
China Grove	\$56,335	-4.5%	\$434,700	18.4%	\$630,050	\$517,753	22%
Pleasanton	\$219,969	26.0%	\$1,578,071	25.4%	\$2,286,934	\$1,887,460	21%
Spring Branch	\$482,428	-17.3%	\$5,231,161	6.2%	\$7,643,517	\$6,430,532	19%
Kirby	\$69,581	2.2%	\$580,785	13.8%	\$856,714	\$737,678	16%
Total	\$2,860,883	4.3%	\$25,428,718	43.0%	\$38,601,038	\$27,644,106	40%

MSA

San Antonio-New Braunfels

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA ▼
 San Antonio-New Braunfels ▼

City - 1 ▼
 San Antonio-New Braunfels (Region) + ... ▼

City - 2 ▼
 San Antonio-New Braunfels (Region) + ... ▼

City - 3 ▼
 San Antonio-New Braunfels (Region) + ... ▼

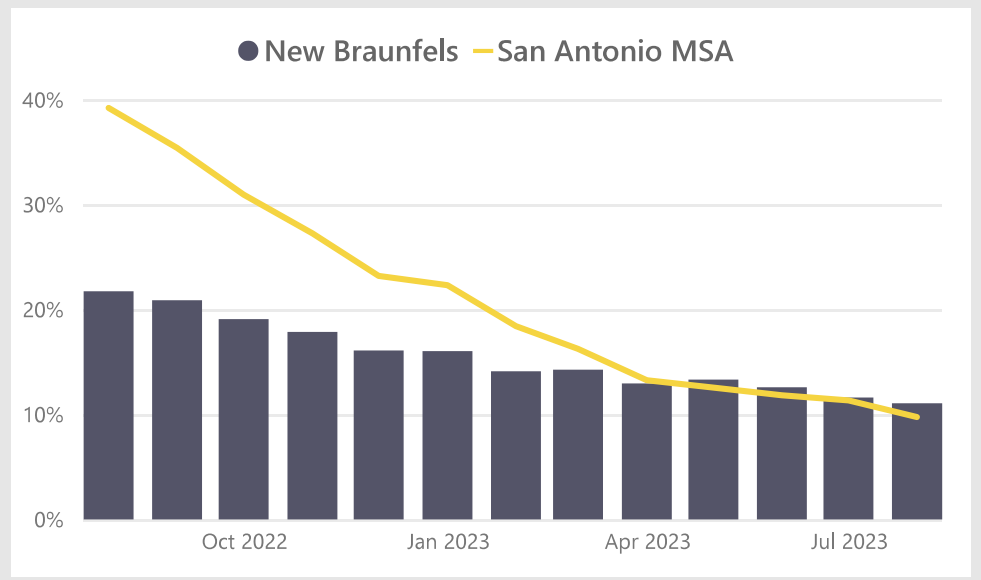
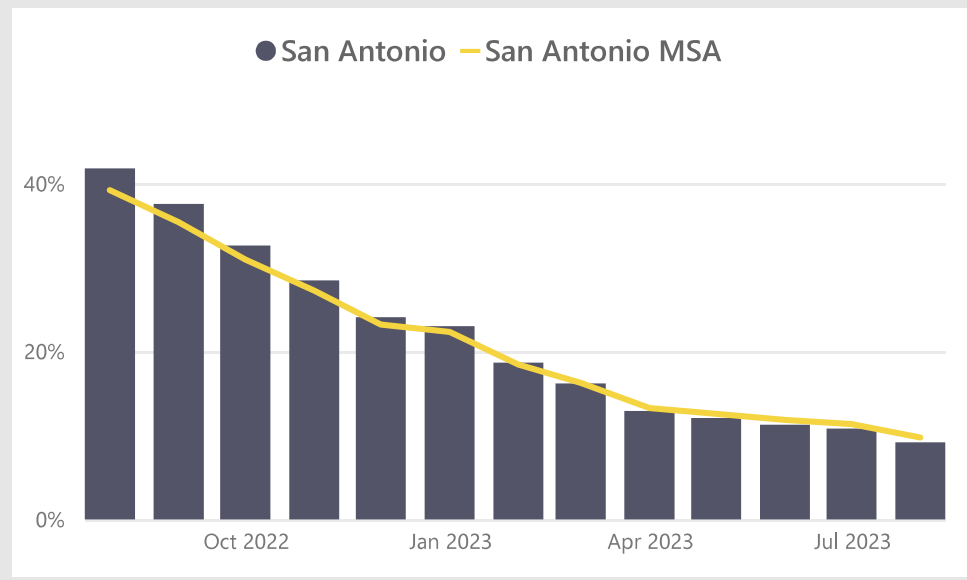
City - 4 ▼
 San Antonio-New Braunfels (Region) + ... ▼

San Antonio-New Braunfels

\$980,452,606
CY-Trailing 12 Month

9.7%
CY-Trailing 12 Month YoY %

\$893,371,069
PY-Trailing 12 Month



San Antonio

\$815,394,256
CY-Trailing 12 Month

9.2%
CY-Trailing 12 Month YoY %

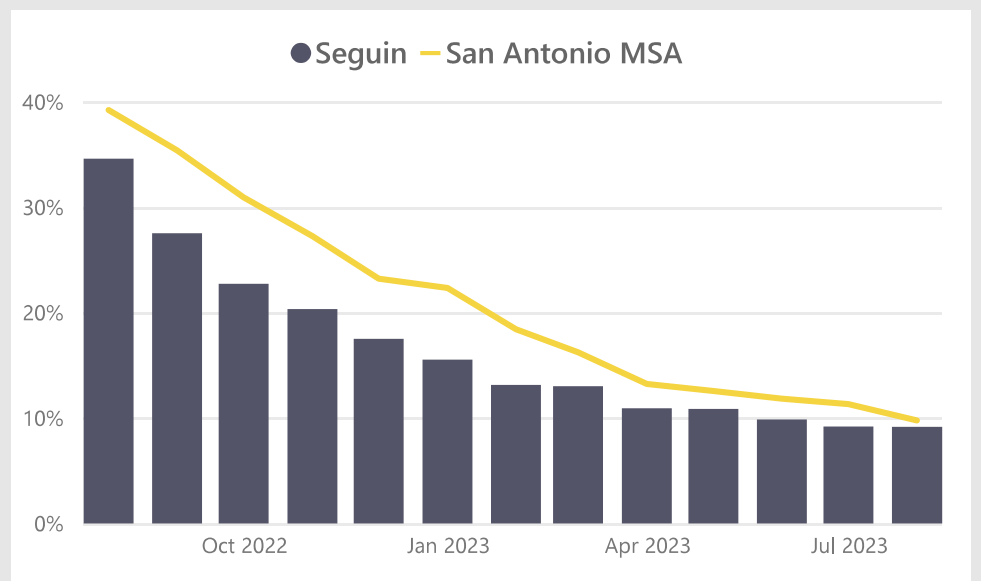
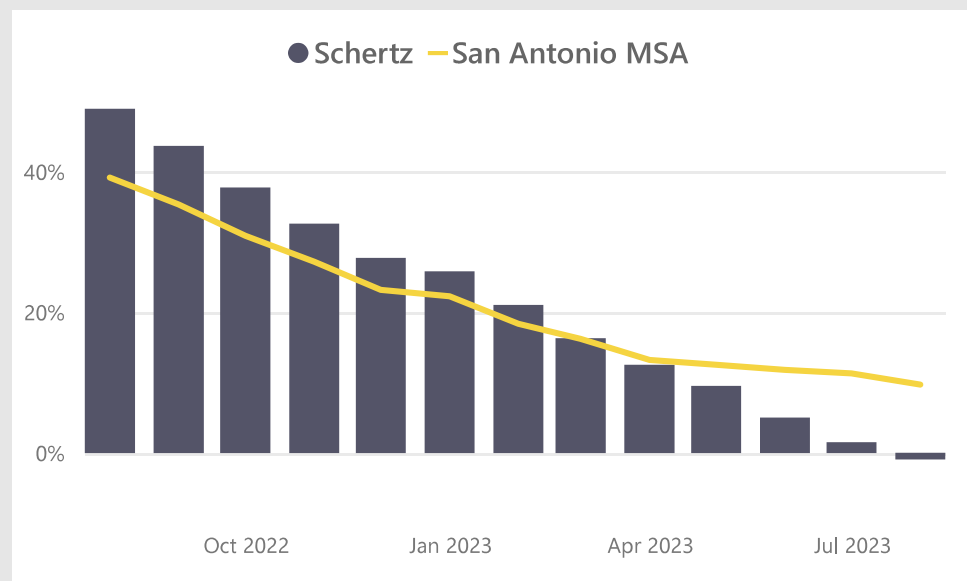
\$747,001,746
PY-Trailing 12 Month

New Braunfels

\$64,082,840
CY-Trailing 12 Month

11.03%
CY-Trailing 12 Month YoY %

\$57,718,471
PY-Trailing 12 Month



Schertz

\$6,311,414
CY-Trailing 12 Month

-0.89%
CY-Trailing 12 Month YoY %

\$6,368,210
PY-Trailing 12 Month

Seguin

\$6,569,501
CY-Trailing 12 Month

9.14%
CY-Trailing 12 Month YoY %

\$6,019,404
PY-Trailing 12 Month

Subject MSA ▼
 San Antonio-New Braunfels ▼

MSA - 1 ▼
 Dallas-Fort Worth ▼

MSA - 2 ▼
 Austin-Round Rock-San Marcos ▼

MSA - 3 ▼
 Houston-The Woodlands-Sugarland ▼

MSA - 4 ▼
 El Paso ▼

San Antonio-New Braunfels

\$980,452,606
CY-Trailing 12 Month

9.7%
CY-Trailing 12 Month YoY %

\$893,371,069
PY-Trailing 12 Month

Dallas-Fort Worth

\$3,215,088,007
CY-Trailing 12 Month

9.0%
CY-Trailing 12 Month YoY %

\$2,950,602,808
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

\$1,455,779,815
CY-Trailing 12 Month

8.93%
CY-Trailing 12 Month YoY %

\$1,336,441,118
PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

\$2,458,320,343
CY-Trailing 12 Month

8.61%
CY-Trailing 12 Month YoY %

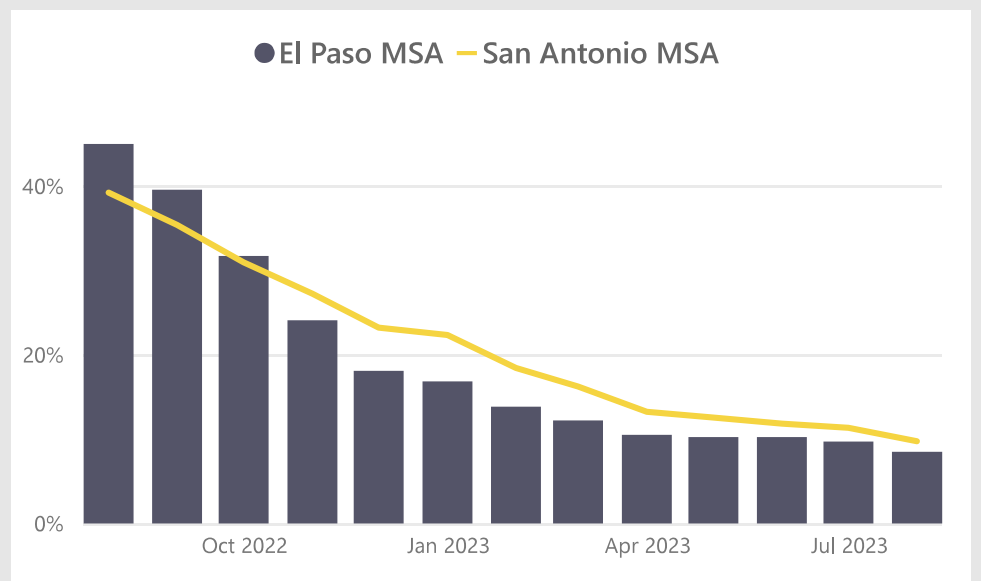
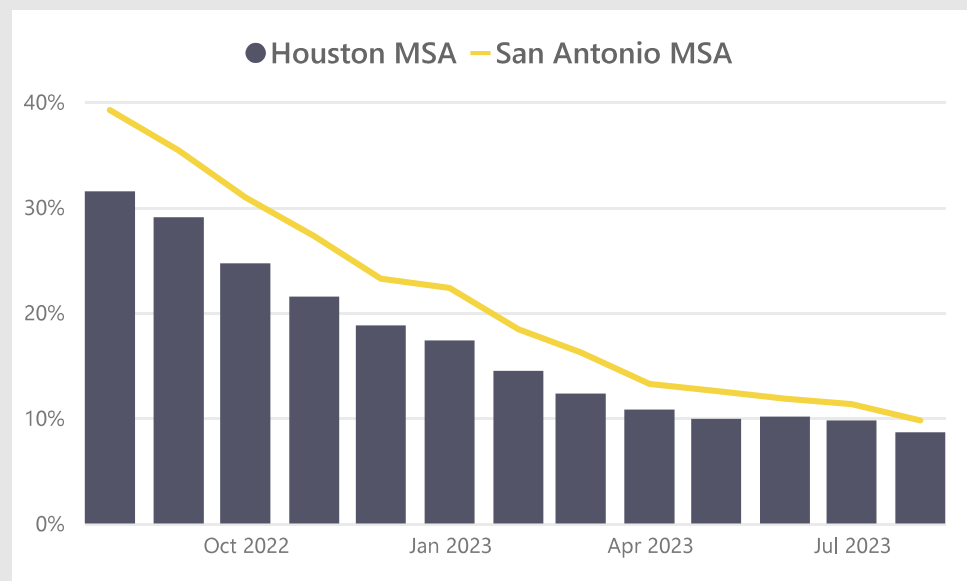
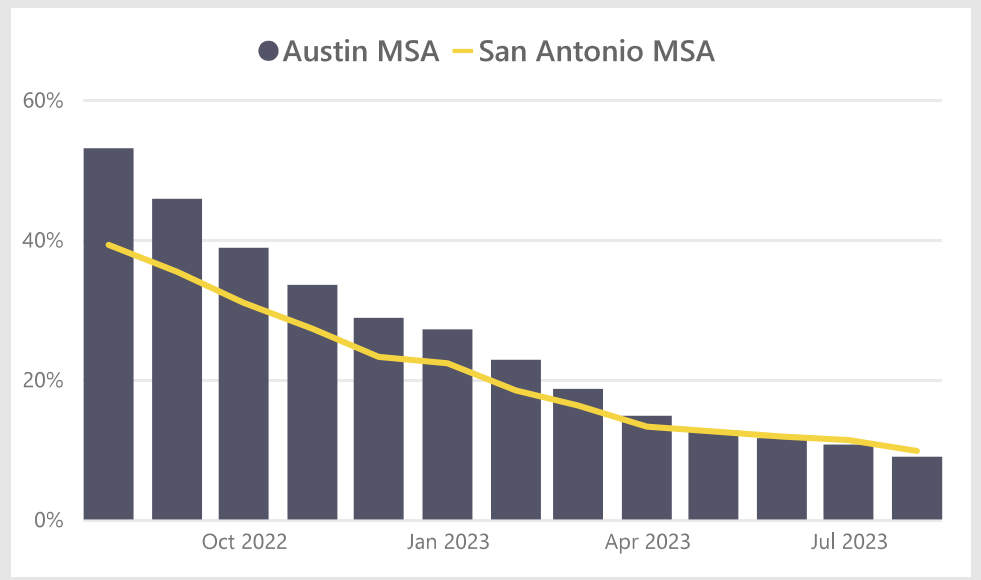
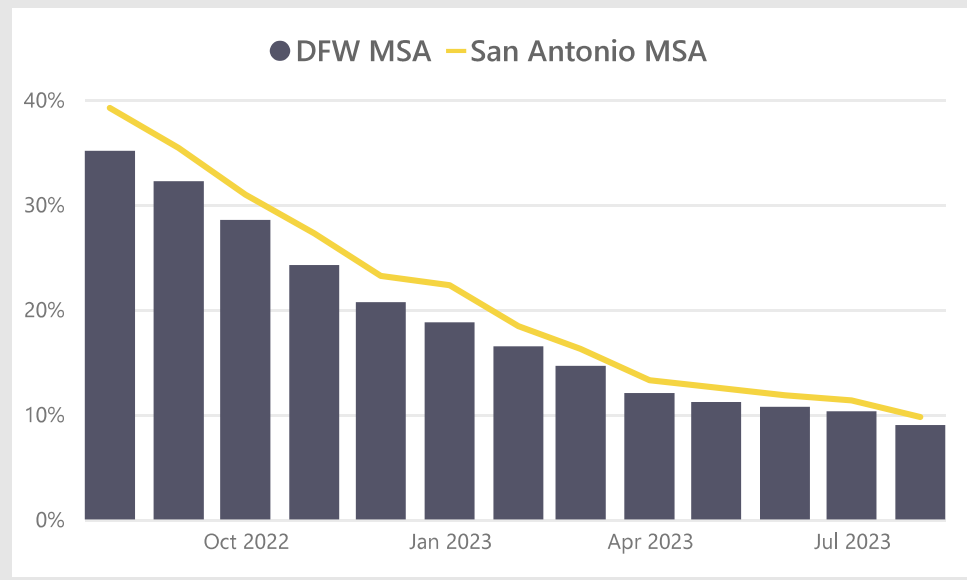
\$2,263,349,609
PY-Trailing 12 Month

El Paso

\$242,286,469
CY-Trailing 12 Month

8.48%
CY-Trailing 12 Month YoY %

\$223,343,695
PY-Trailing 12 Month



MSA

San Antonio-New Braunfels

MSA Snapshot

9.7%

City YoY %

\$980,452,606

CY-Trailing 12 Month

\$893,371,069

PY-Trailing 12 Month

State Snapshot

9%

State YoY %

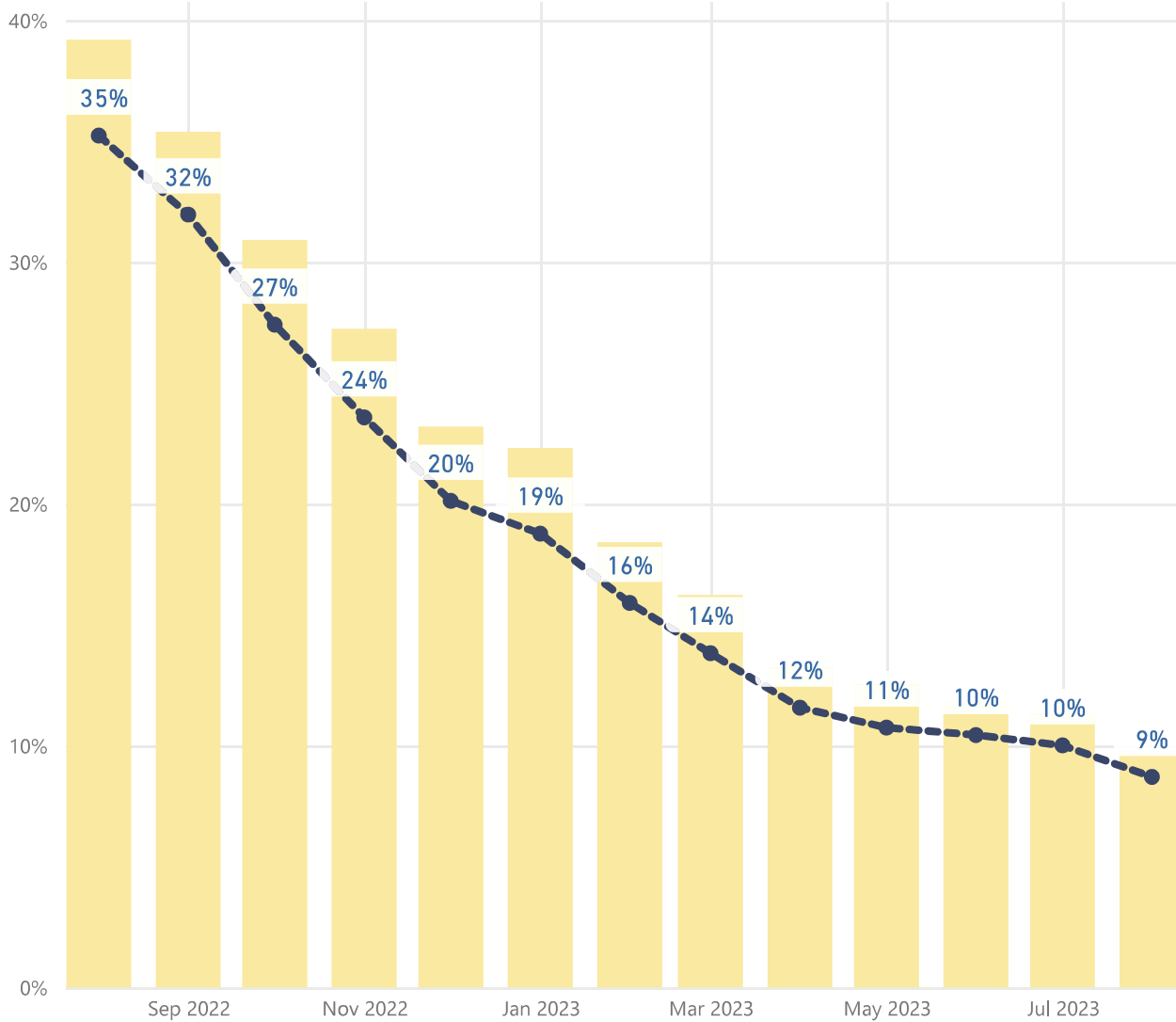
\$10,080,701,258

CY-Trailing 12 Month

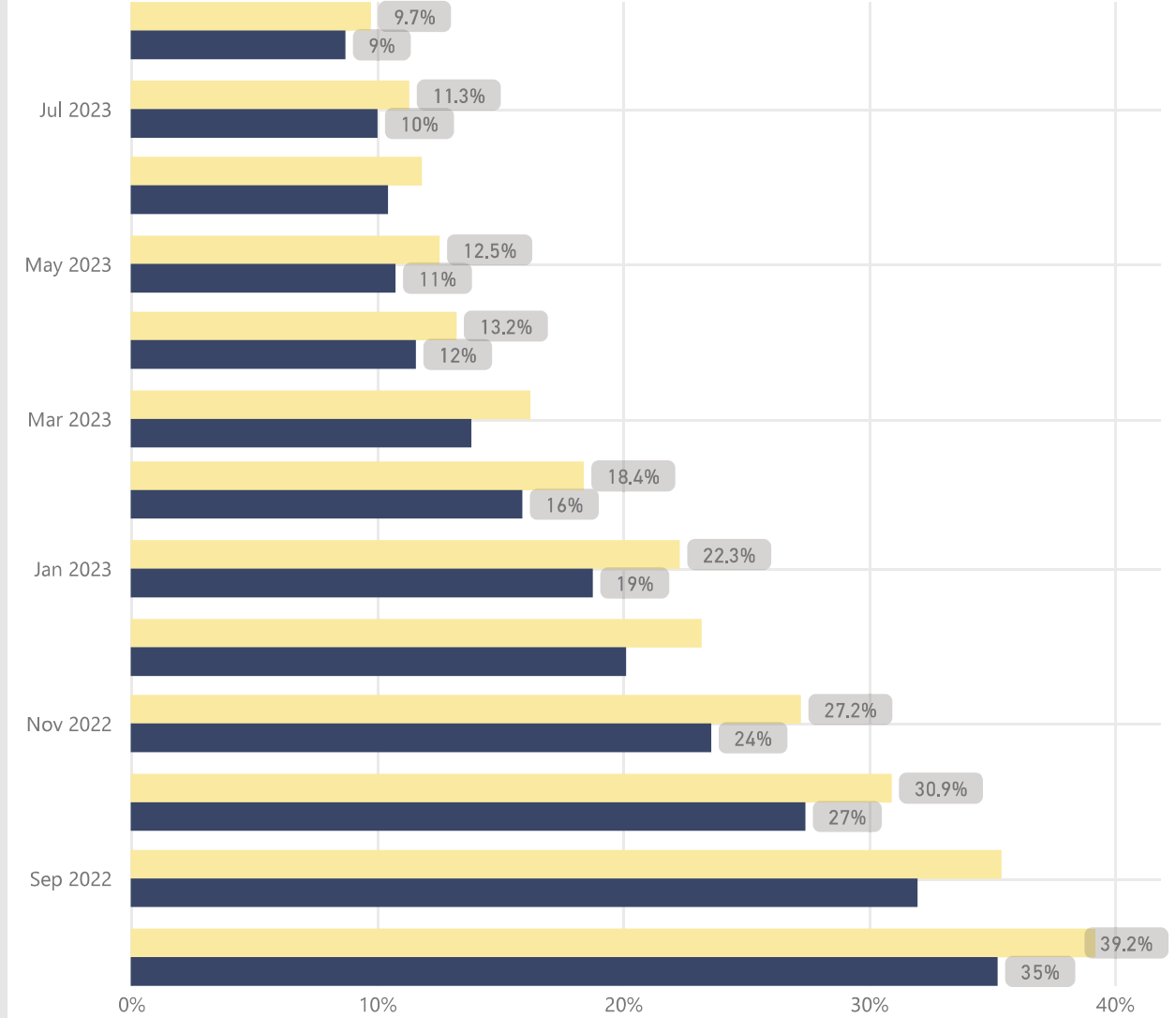
\$9,272,520,091

PY-Trailing 12 Month

● San Antonio MSA ● State



● San Antonio MSA ● State



AUSTIN MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

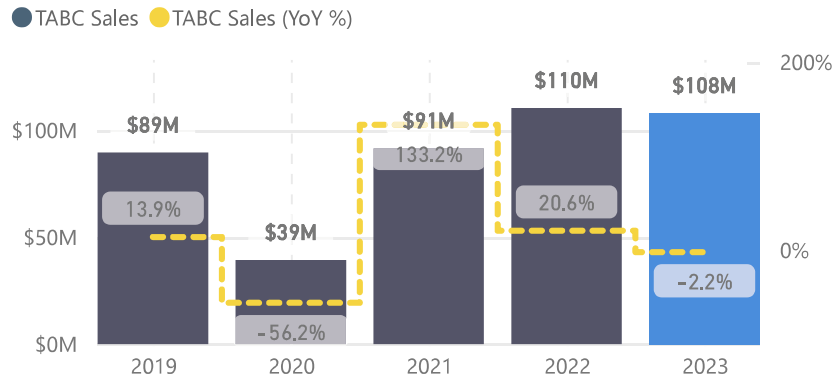
Comparison – Adjacent Cities

Comparison – Region + Top Cities

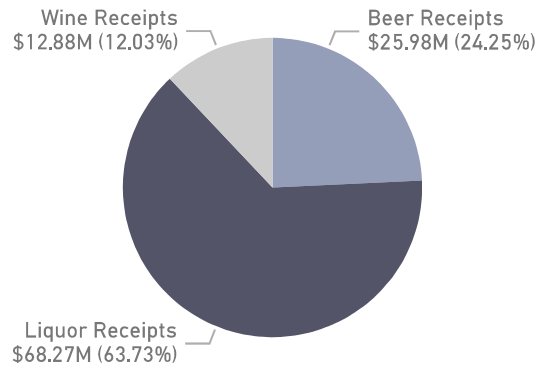
Comparison – State



YoY Aug 2023 Comparison



Aug 2023 Category %



Aug 2023 Receipts

\$68,274,878
Liquor Sales

\$12,883,799
Wine Sales

\$25,980,909
Beer Sales

\$107.9M **-2.2%**
Total Receipts Month YoY %

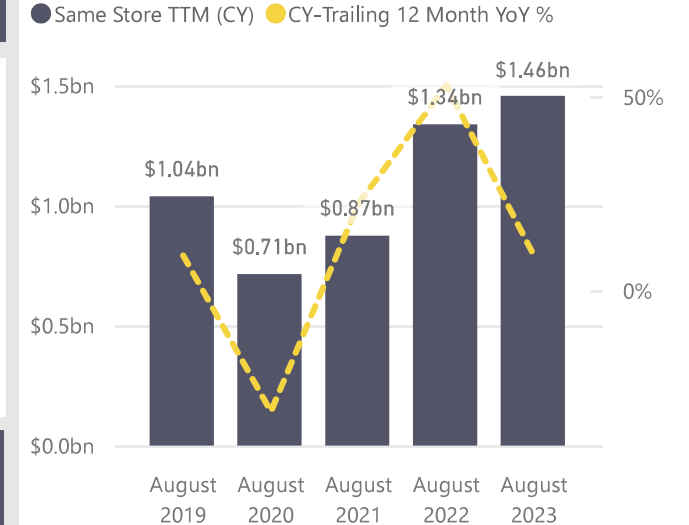
MSA

Austin-Round Rock-San Marcos

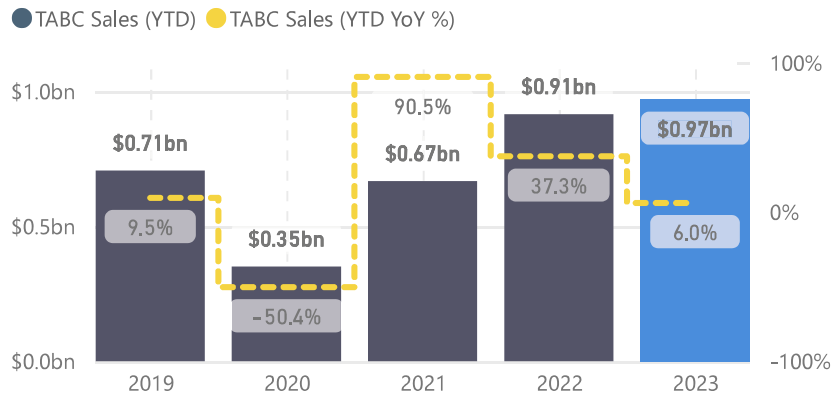
Austin-Round Rock-San Marcos

1,527 **\$953,359**
Locations Reporting > \$0 TTM Per Location

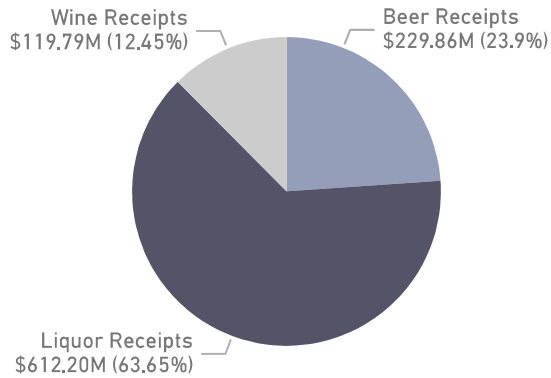
TTM YoY Comparison Aug 2023



YTD Aug 2023 Comparison



YTD Aug 2023 - Category %



YTD Aug 2023 Receipts

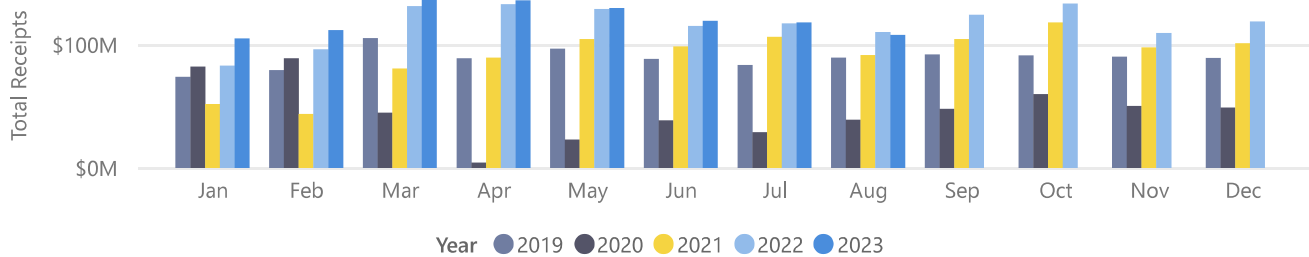
\$612,202,245
Liquor Sales

\$119,789,321
Wine Sales

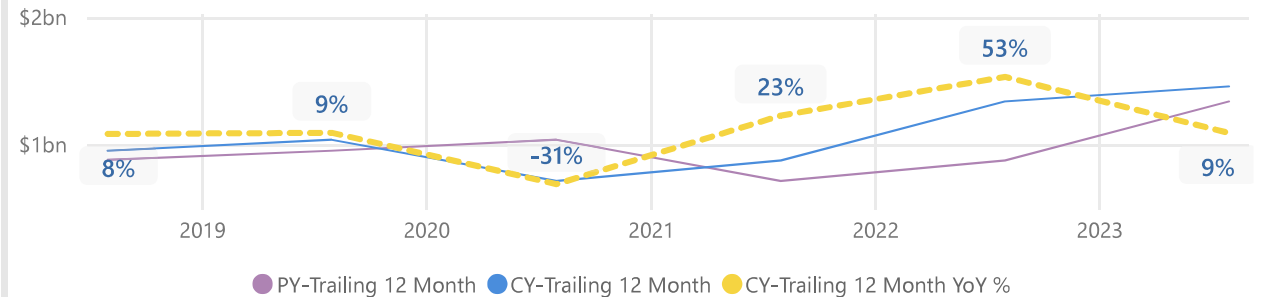
\$229,863,426
Beer Sales

\$970.0M **6.0%**
Total Receipts YTD YoY %

YTD MoM + YoY Comparison Aug 2023



TTM YoY % Comparison Aug 2023

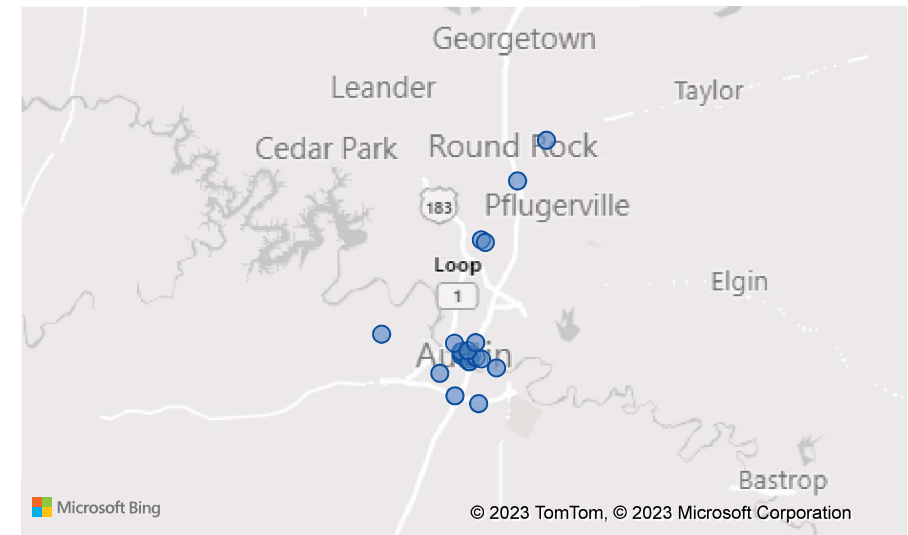


City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Austin	\$15,228,123	9.4%	\$118,542,917	16.1%	\$176,853,019	24%
MOODY CENTER AT UNIVERSITY OF TEXAS (A...	\$1,572,091	-1.3%	\$9,936,440	48.3%	\$16,887,694	
WLS BEVERAGE CO (AUSTIN - 78701 - 37)	\$1,434,106	4.9%	\$11,513,711	26.0%	\$17,325,506	35%
FAIRMONT AUSTIN HOTEL (AUSTIN - 78701 - ...)	\$1,014,065	-0.2%	\$7,035,820	-3.4%	\$10,768,127	6%
CONTIGO CATERING (AUSTIN - 78744 - 2)	\$986,671	80,117.2%	\$2,251,969	378.8%	\$2,508,002	365%
PROPER HOTEL (AUSTIN - 78701 - 1)	\$747,202	23.5%	\$6,179,472	27.3%	\$9,079,638	30%
MATT'S EL RANCHO, INC. (AUSTIN - 78704 - 3)	\$632,969	2.6%	\$5,308,526	10.1%	\$7,906,659	15%
WLS BEVERAGE COMPANY (AUSTIN - 78701 - ...)	\$606,061	-9.7%	\$5,163,702	2.8%	\$7,769,539	13%
OMNI BARTON CREEK RESORT & SPA (AUSTI...	\$602,899	2.8%	\$5,695,985	13.0%	\$8,947,107	10%
ASYLUM CC, LLC (AUSTIN - 78701 - 1)	\$496,169		\$2,637,573		\$2,637,573	
OJOS LOCOS SPORTS CANTINA (AUSTIN - 78...	\$484,008	17.9%	\$3,729,544	10.7%	\$5,447,748	7%
ROSE ROOM/ 77 DEGREES (AUSTIN - 78758 - ...)	\$447,122	-32.0%	\$4,288,121	-25.8%	\$6,747,977	-23%
MALA VIDA (AUSTIN - 78701 - 1)	\$446,326	-17.7%	\$3,145,063	39.8%	\$4,767,034	72%
ABA AUSTIN (AUSTIN - 78704 - 1)	\$415,212	23.3%	\$3,823,493	20.2%	\$5,547,959	18%
UNBARLIEVABLE (AUSTIN - 78701 - 1)	\$402,567	-51.7%	\$4,806,366	-39.0%	\$7,617,440	-31%
BUFORD'S (AUSTIN - 78701 - 1)	\$397,922	61.8%	\$3,733,418	44.7%	\$5,944,870	49%
3TEN THEATER & ACL LIVE AT MOODY THEAT...	\$344,121		\$3,868,516		\$3,868,516	
THE PALAZIO (AUSTIN - 78704 - 1)	\$343,802	-17.6%	\$2,835,932	-13.6%	\$4,603,787	-9%
TOP GOLF (AUSTIN - 78758 - 4)	\$336,910	-27.2%	\$2,759,049	-17.7%	\$4,135,296	-16%
DE NADA CANTINA (AUSTIN - 78702 - 1)	\$332,120	34.5%	\$2,472,208	43.7%	\$3,410,178	49%
CANTINA 512 (AUSTIN - 78701 - 1)	\$330,988	-25.3%	\$3,106,163	61.6%	\$4,520,296	
JEFFREY'S RESTAURANT & BAR/JOSEPHINE H...	\$326,237	-3.3%	\$3,112,357	5.6%	\$4,787,125	8%
RAIN ON 4TH (AUSTIN - 78701 - 1)	\$325,381	-6.4%	\$2,625,515	-12.7%	\$4,026,613	-10%
THOMPSON HOTEL (AUSTIN - 78701 - 2)	\$324,099	8.1%	\$2,963,775	40.4%	\$4,219,660	100%
PERFECT 10 MENS CLUB (AUSTIN - 78728 - 1)	\$320,736	-21.3%	\$2,582,253	-7.6%	\$4,083,526	1%
THE LINE (AUSTIN - 78701 - 1)	\$318,821	-24.5%	\$3,016,011	-11.6%	\$4,493,666	-9%
INN CAHOOTS (AUSTIN - 78702 - 1)	\$316,497	6,288.7%	\$963,712	1,013.3%	\$1,021,610	586%
WHISLER'S (AUSTIN - 78702 - 1)	\$310,754	-12.1%	\$3,293,485	-2.6%	\$4,923,110	2%
GREEN LIGHT SOCIAL (AUSTIN - 78701 - 2)	\$306,957	-19.6%	\$2,760,816	-16.7%	\$4,497,487	-11%
THE BEEZ KNEEZ/THE CAT'S PAJAMAS (AUSTI...	\$305,310	-2.7%	\$2,933,922	21.3%	\$4,359,276	26%
Round Rock	\$1,181,301	13.7%	\$9,419,085	7.2%	\$13,007,221	7%
KALAHARI RESORT (ROUND ROCK - 78665 - 1)	\$1,181,301	13.7%	\$9,419,085	7.2%	\$13,007,221	7%
Total	\$16,409,424	9.7%	\$127,962,002	15.4%	\$189,860,240	22%

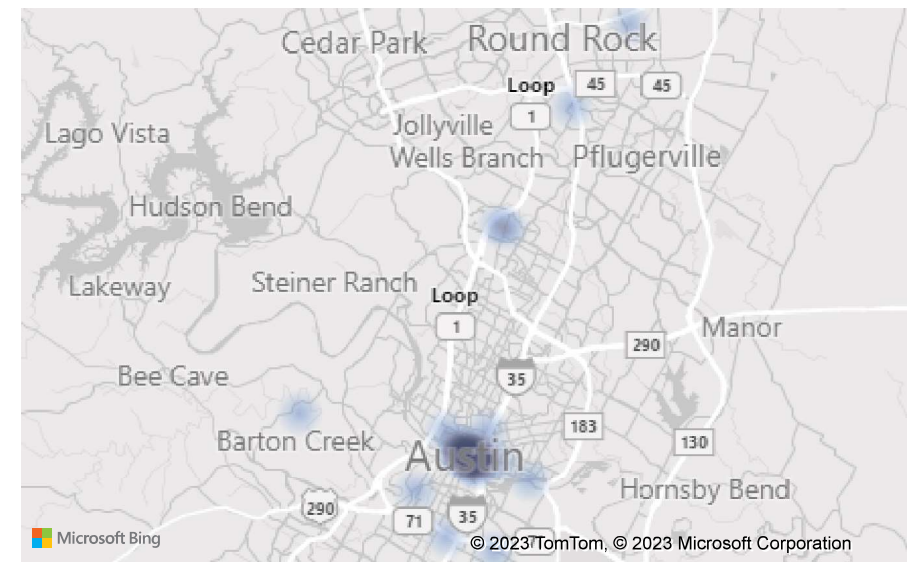
MSA

Austin-Round Rock-San Marcos

Location Map



Heat Map



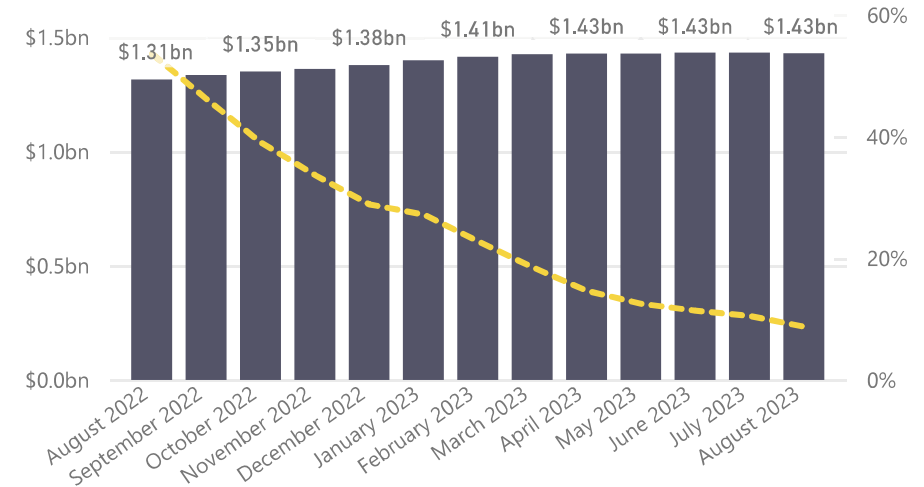
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Austin-Round Roc...	\$105,660,352	-2.4%	\$951,117,997	310.8%	\$1,428,204,171	\$1,313,646,932	9%
Austin	\$84,985,971	-3.7%	\$774,322,494	413.0%	\$1,168,422,399	\$1,077,254,680	8%
Round Rock	\$5,673,216	7.1%	\$47,744,828	49.3%	\$69,629,080	\$61,824,369	13%
San Marcos	\$3,102,664	-4.8%	\$27,994,094	57.2%	\$41,326,203	\$38,474,407	7%
Cedar Park	\$2,460,149	5.0%	\$21,187,490	20.2%	\$31,311,228	\$29,295,093	7%
Georgetown	\$1,993,318	8.0%	\$16,297,230	206.0%	\$24,105,068	\$22,354,287	8%
Pflugerville	\$1,478,061	3.7%	\$12,231,606	11.7%	\$17,562,411	\$14,969,740	17%
Lakeway	\$1,023,290	-5.0%	\$8,473,272	5.4%	\$12,492,421	\$12,519,575	-0%
Buda	\$887,994	2.3%	\$7,914,297	280.6%	\$11,433,261	\$9,366,941	22%
Kyle	\$807,455	34.6%	\$5,668,353	17.6%	\$8,149,787	\$7,203,391	13%
Bee Cave	\$675,572	-3.9%	\$6,224,769	57.7%	\$9,596,524	\$9,401,724	2%
Dripping Springs	\$673,428	2.7%	\$6,442,569	186.4%	\$9,782,058	\$9,926,338	-1%
Bastrop	\$608,320	1.6%	\$5,072,425	16.4%	\$7,573,738	\$6,878,193	10%
Leander	\$568,331	8.1%	\$4,316,605	11.2%	\$6,288,255	\$5,790,316	9%
Wimberley	\$386,377	-13.6%	\$4,403,112	38.0%	\$6,375,299	\$4,975,374	28%
Hutto	\$336,206	14.8%	\$2,824,853	4.6%	\$4,156,439	\$3,412,504	22%
Total	\$105,660,352	-2.4%	\$951,117,997	310.8%	\$1,428,204,171	\$1,313,646,932	9%

MSA

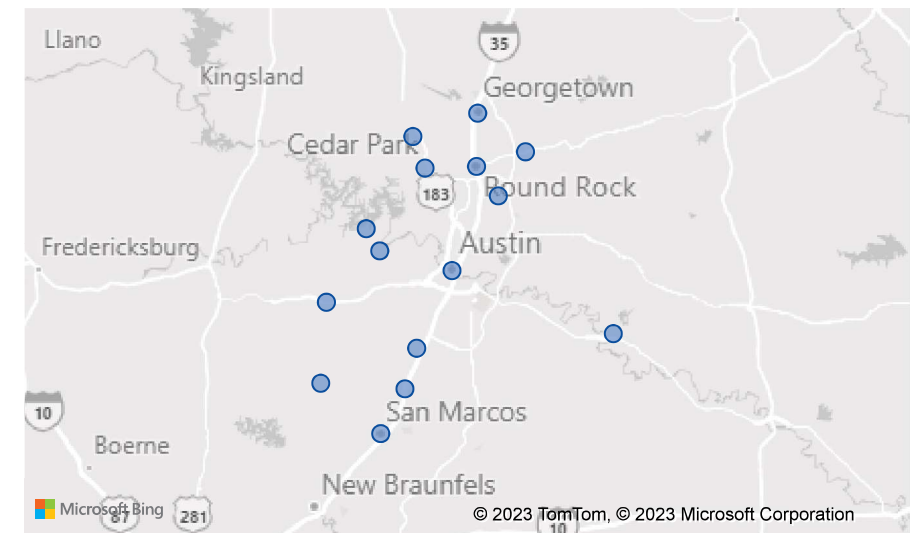
Austin-Round Rock-San Marcos

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



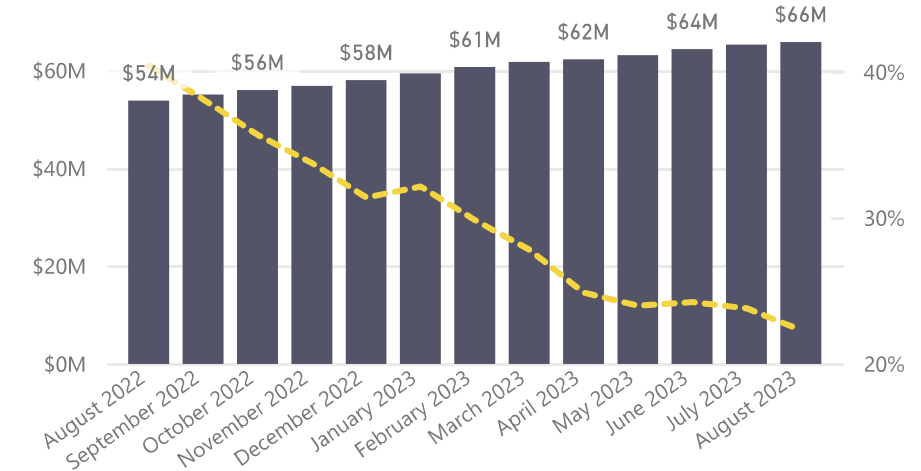
Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
<input checked="" type="checkbox"/> Austin-Round Roc...	\$5,465,473	11.3%	\$45,504,779	55.2%	\$65,718,059	\$53,737,663	22%
Jonestown	\$148,327	-2.1%	\$1,289,006	68.6%	\$1,857,366	\$1,057,503	76%
Florence	\$67,870	7.3%	\$700,739	10.2%	\$947,386	\$598,035	58%
Liberty Hill	\$316,876	29.9%	\$2,640,131	-4.9%	\$3,739,971	\$2,686,163	39%
Granger	\$22,766	141.4%	\$186,119		\$236,284	\$170,864	38%
Manor	\$215,547	15.9%	\$1,640,040	68.5%	\$2,424,845	\$1,758,286	38%
Wimberley	\$386,377	-13.6%	\$4,403,112	38.0%	\$6,375,299	\$4,975,374	28%
Rollingwood	\$28,672	1.1%	\$227,325	33.4%	\$346,857	\$278,317	25%
Jarrell	\$138,463	29.8%	\$963,450	3.3%	\$1,372,139	\$1,104,698	24%
Buda	\$887,994	2.3%	\$7,914,297	280.6%	\$11,433,261	\$9,366,941	22%
Hutto	\$336,206	14.8%	\$2,824,853	4.6%	\$4,156,439	\$3,412,504	22%
Pflugerville	\$1,478,061	3.7%	\$12,231,606	11.7%	\$17,562,411	\$14,969,740	17%
West Lake Hills	\$302,321	21.6%	\$2,499,540	8.0%	\$3,795,171	\$3,245,911	17%
Taylor	\$199,238	47.3%	\$1,308,880	118.0%	\$1,857,064	\$1,614,888	15%
Kyle	\$807,455	34.6%	\$5,668,353	17.6%	\$8,149,787	\$7,203,391	13%
Elgin	\$129,300	23.1%	\$1,007,328	36.2%	\$1,463,779	\$1,295,048	13%
Total	\$5,465,473	11.3%	\$45,504,779	55.2%	\$65,718,059	\$53,737,663	22%

MSA

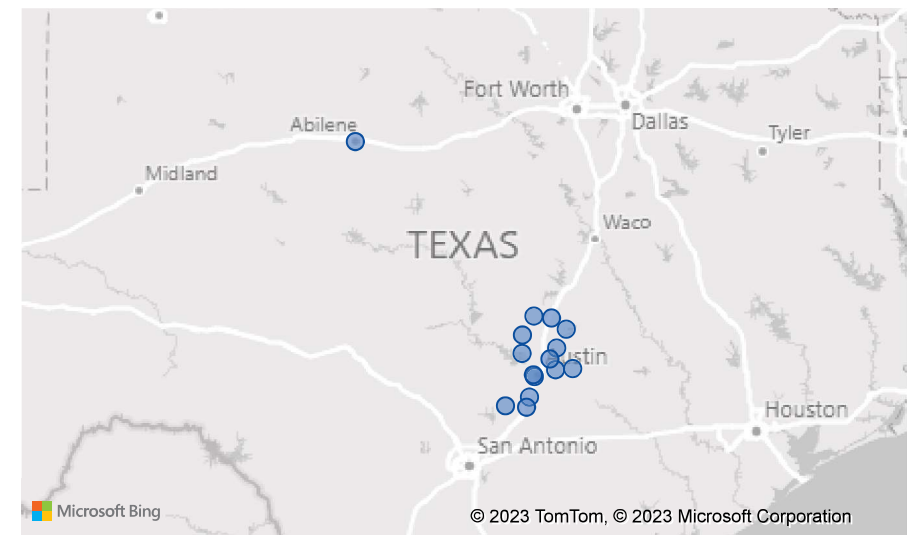
Austin-Round Rock-San Marcos

Top 15 - YoY Comparison

● Same Store TTM (CY) ● CY-Trailing 12 Month YoY %



Location Map



Subject MSA ▼
 Austin-Round Rock-San Marcos ▼

City - 1 ▼
 Austin-Round Rock-San Marcos (Region... ▼

City - 2 ▼
 Austin-Round Rock-San Marcos (Region... ▼

City - 3 ▼
 Austin-Round Rock-San Marcos (Region... ▼

City - 4 ▼
 Austin-Round Rock-San Marcos (Region... ▼

Austin-Round Rock-San Marcos

\$1,455,779,815
CY-Trailing 12 Month

8.9%
CY-Trailing 12 Month YoY %

\$1,336,441,118
PY-Trailing 12 Month

Austin

\$1,168,422,399
CY-Trailing 12 Month

8.5%
CY-Trailing 12 Month YoY %

\$1,077,254,680
PY-Trailing 12 Month

Round Rock

\$69,629,080
CY-Trailing 12 Month

12.62%
CY-Trailing 12 Month YoY %

\$61,824,369
PY-Trailing 12 Month

Cedar Park

\$31,311,228
CY-Trailing 12 Month

6.88%
CY-Trailing 12 Month YoY %

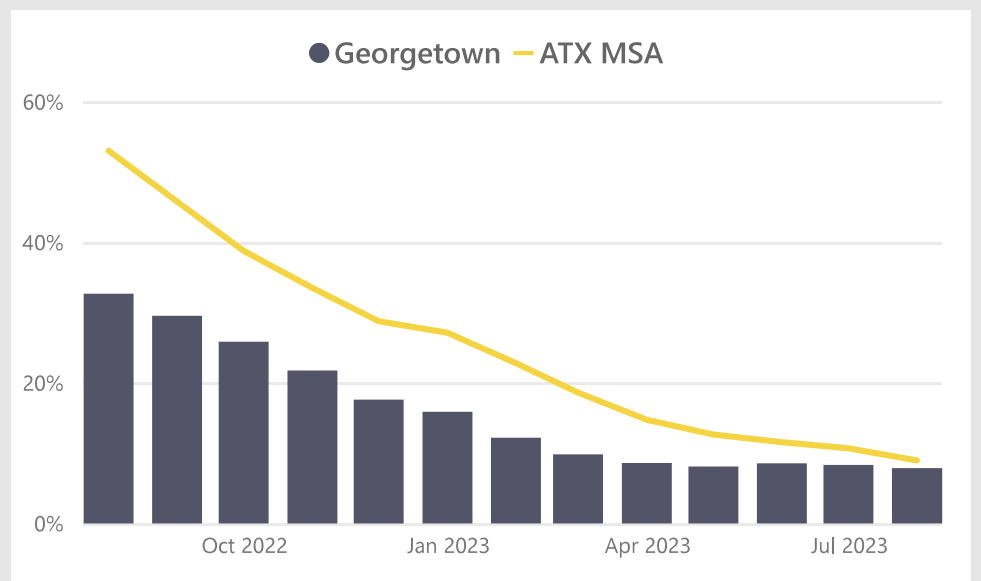
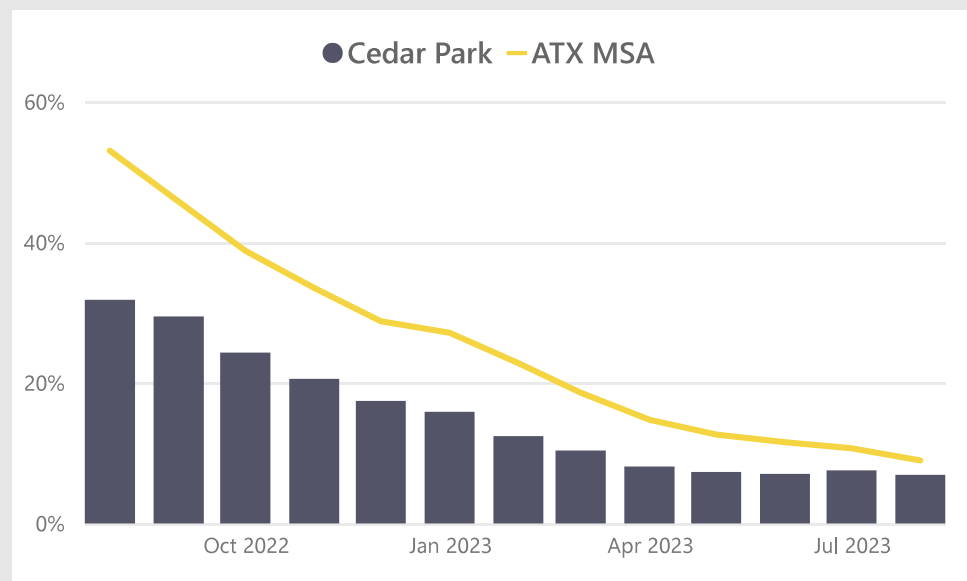
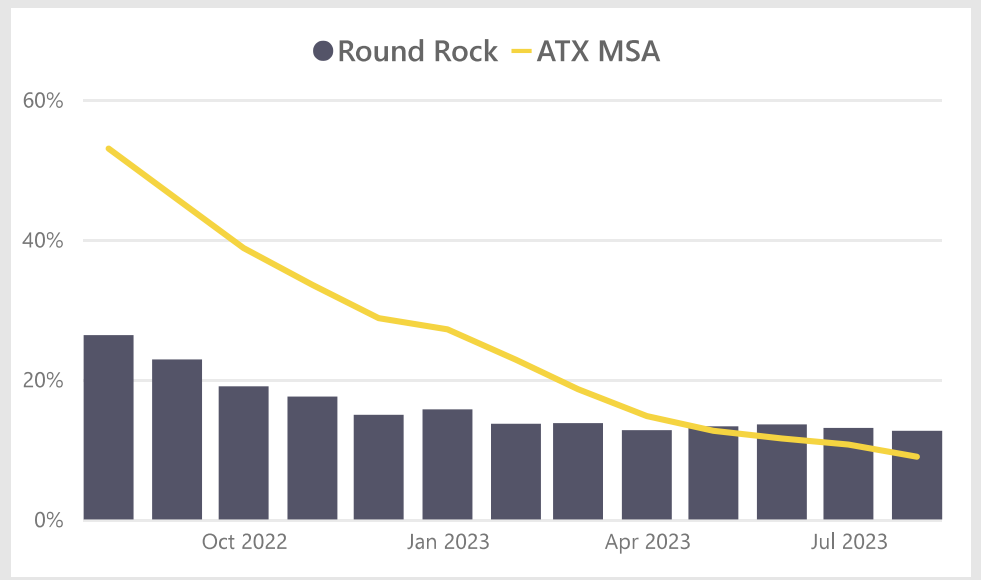
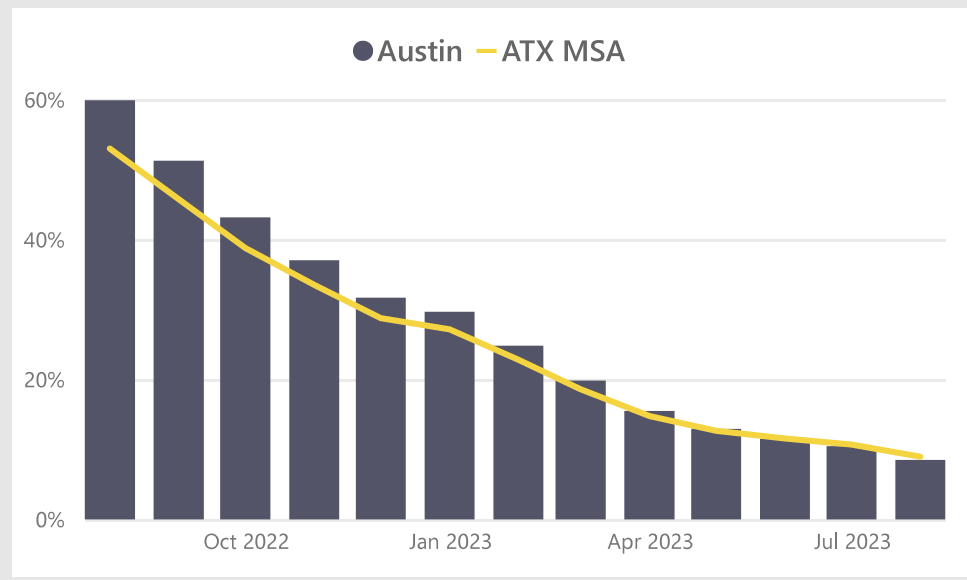
\$29,295,093
PY-Trailing 12 Month

Georgetown

\$24,105,068
CY-Trailing 12 Month

7.83%
CY-Trailing 12 Month YoY %

\$22,354,287
PY-Trailing 12 Month



Subject MSA ▼ **Austin-Round Rock-San Marcos** ▼
 MSA - 1 ▼ **Houston-The Woodlands-Sugarland** ▼
 MSA - 2 ▼ **Dallas-Fort Worth** ▼
 MSA - 3 ▼ **San Antonio-New Braunfels** ▼
 MSA - 4 ▼ **El Paso** ▼

Austin-Round Rock-San Marcos

\$1,455,779,815
CY-Trailing 12 Month

8.9%
CY-Trailing 12 Month YoY %

\$1,336,441,118
PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

\$2,458,320,343
CY-Trailing 12 Month

8.6%
CY-Trailing 12 Month YoY %

\$2,263,349,609
PY-Trailing 12 Month

Dallas-Fort Worth

\$3,215,088,007
CY-Trailing 12 Month

8.96%
CY-Trailing 12 Month YoY %

\$2,950,602,808
PY-Trailing 12 Month

San Antonio-New Braunfels

\$980,452,606
CY-Trailing 12 Month

9.75%
CY-Trailing 12 Month YoY %

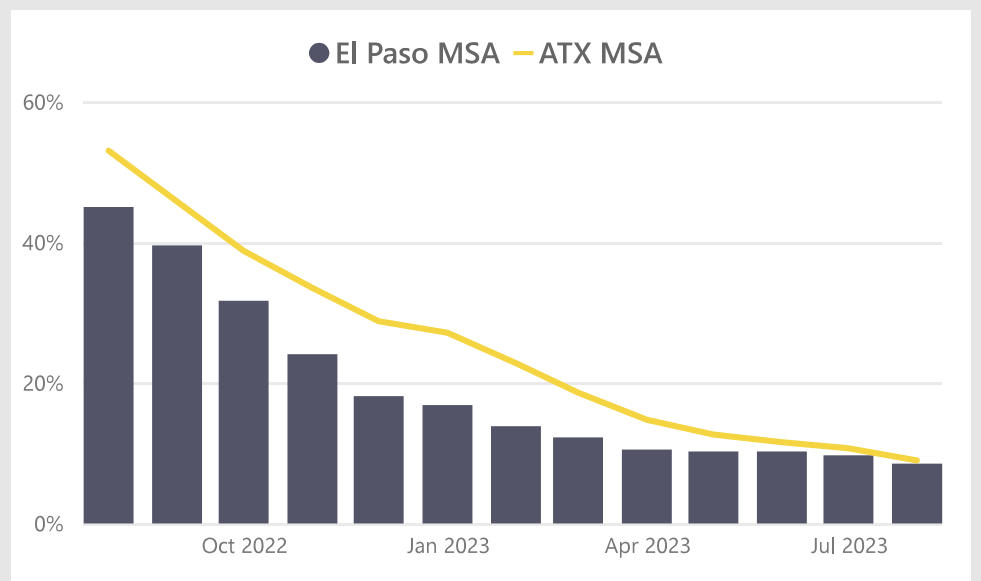
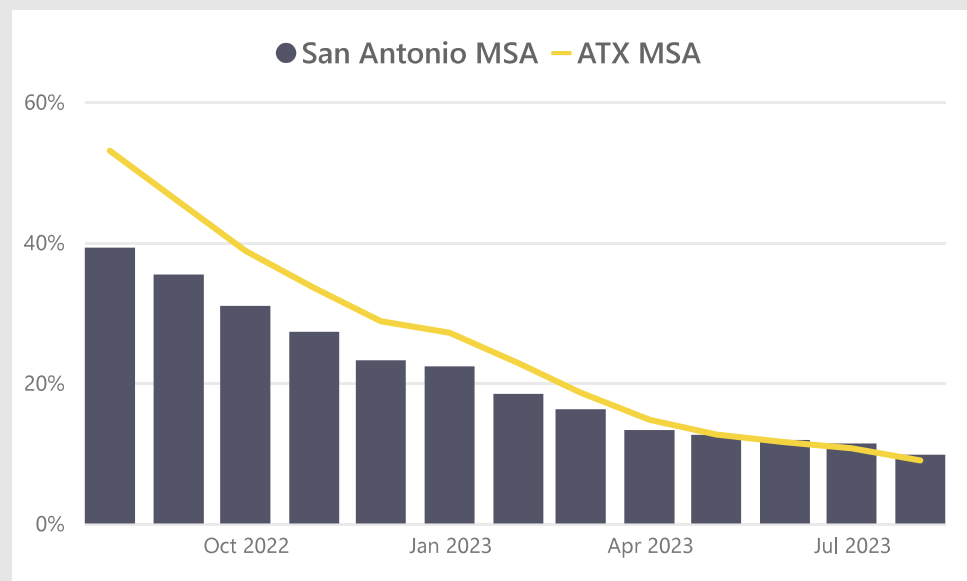
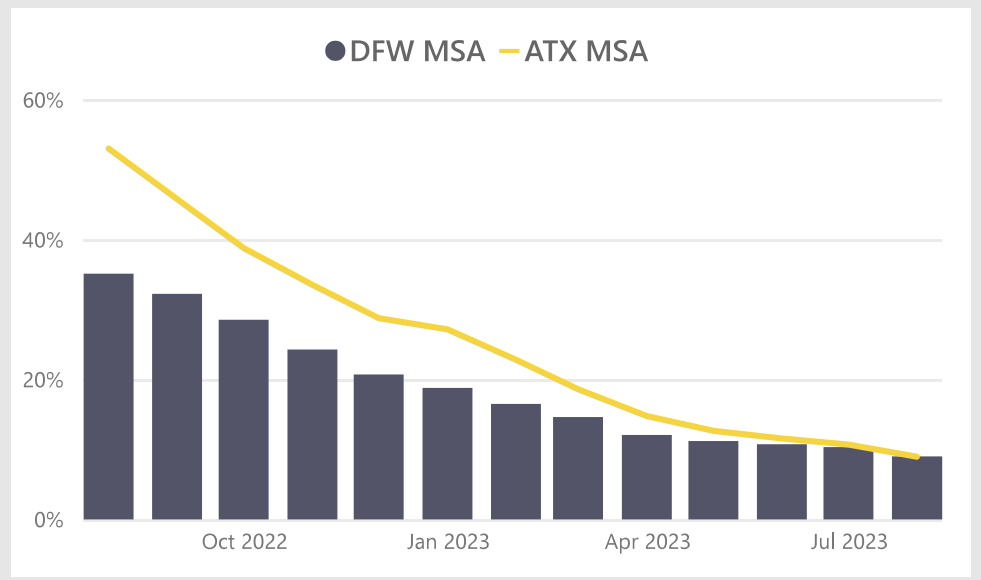
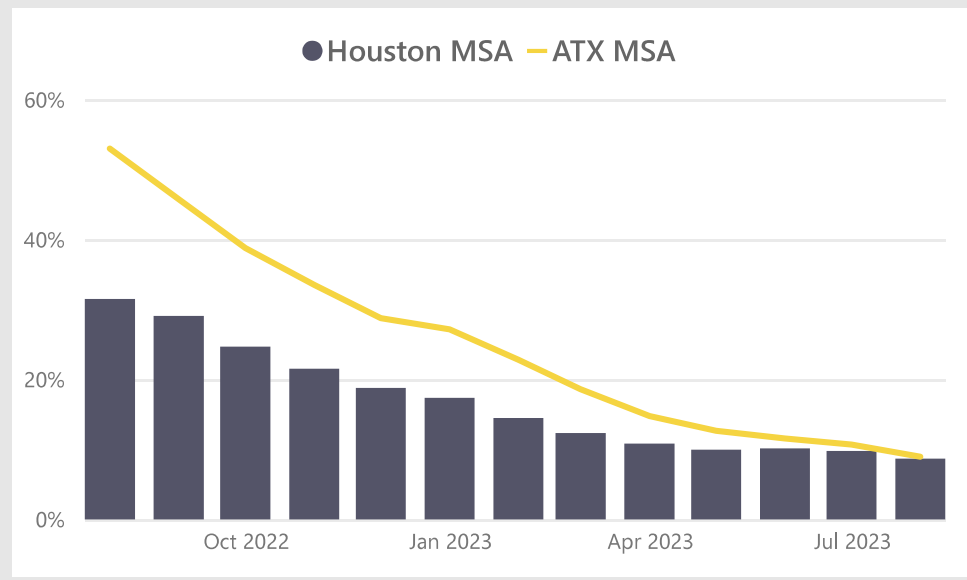
\$893,371,069
PY-Trailing 12 Month

El Paso

\$242,286,469
CY-Trailing 12 Month

8.48%
CY-Trailing 12 Month YoY %

\$223,343,695
PY-Trailing 12 Month



MSA

Austin-Round Rock-San Marcos

MSA Snapshot

8.9%

City YoY %

\$1,455,779,815

CY-Trailing 12 Month

\$1,336,441,118

PY-Trailing 12 Month

State Snapshot

9%

State YoY %

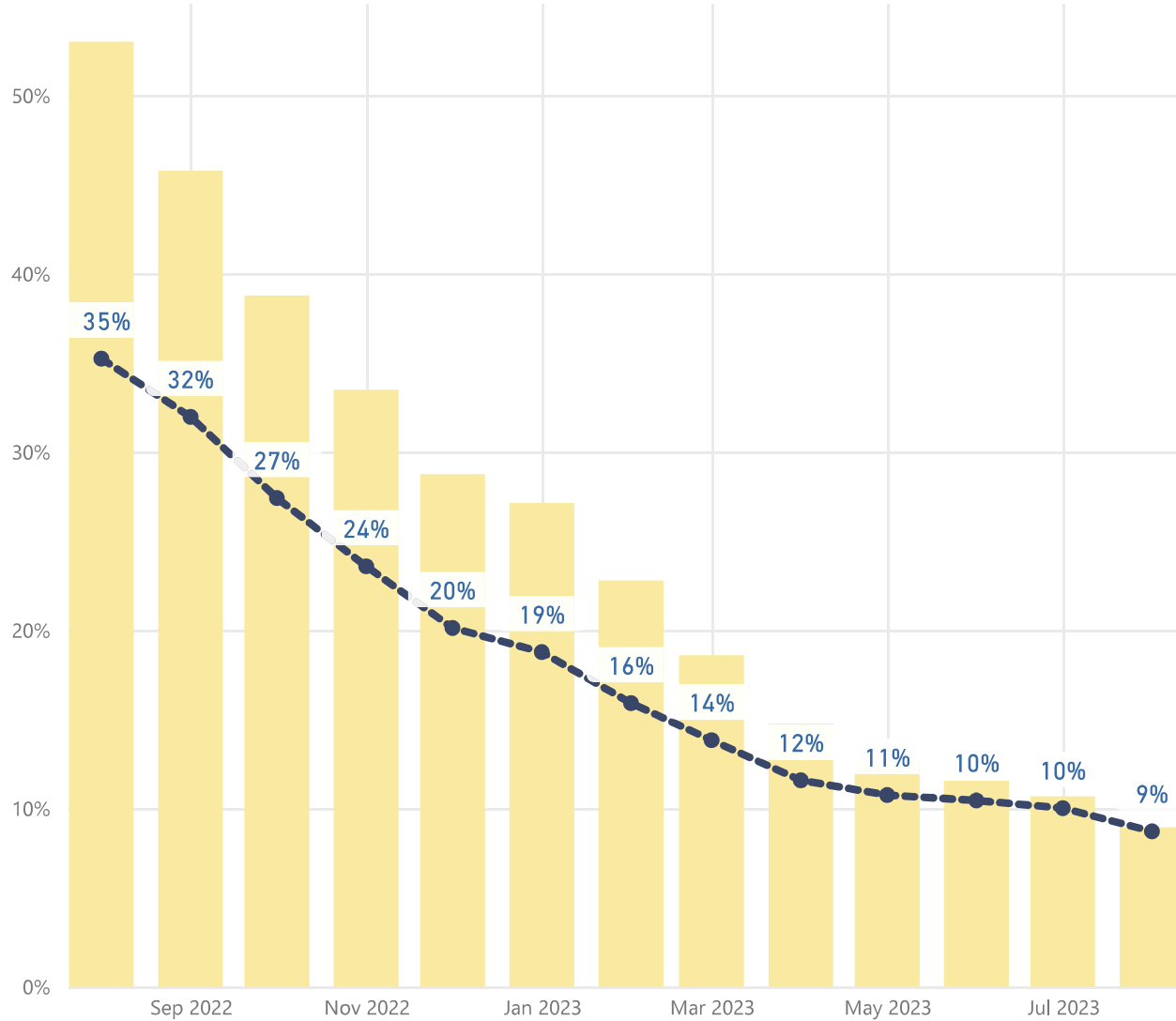
\$10,080,701,258

CY-Trailing 12 Month

\$9,272,520,091

PY-Trailing 12 Month

● ATX MSA ● State



● ATX MSA ● State

