TEXAS ★ BAR TAB

TOP FOUR MSAs, JUNE 2023 DATA

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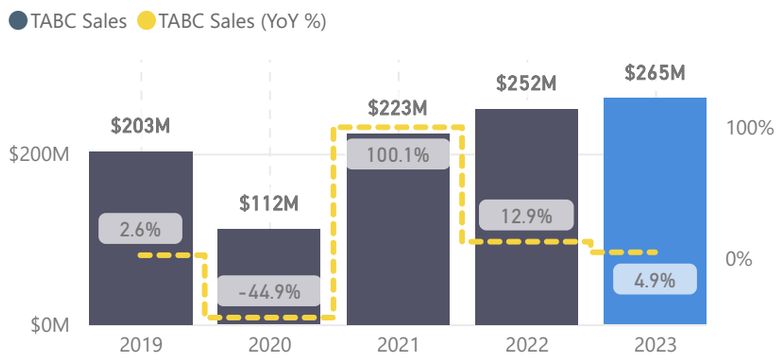
DFW MSA

TABC Sales Summary
Top 30 Locations – Current Month Sales
Top 15 Cities – TTM Volume
Top 15 Cities – TTM % Increase
Comparison – Adjacent Cities
Comparison – Region + Top Cities
Comparison – State

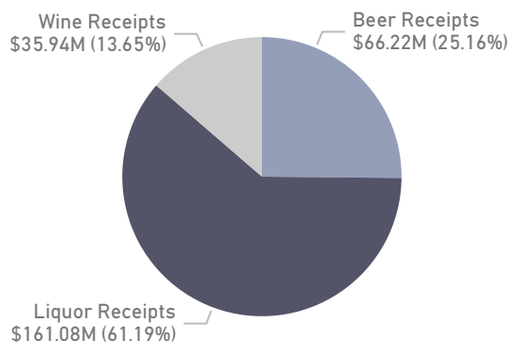
TABC Summary | Jun 2023

TEXAS ★ BARTAB

YoY Jun 2023 Comparison



Jun 2023 Category %



Jun 2023 Receipts

$161,075,675
Liquor Sales

$35,938,685
Wine Sales

$66,218,289
Beer Sales

$264.7M	4.9%
Total Receipts	Month YoY %

MSA

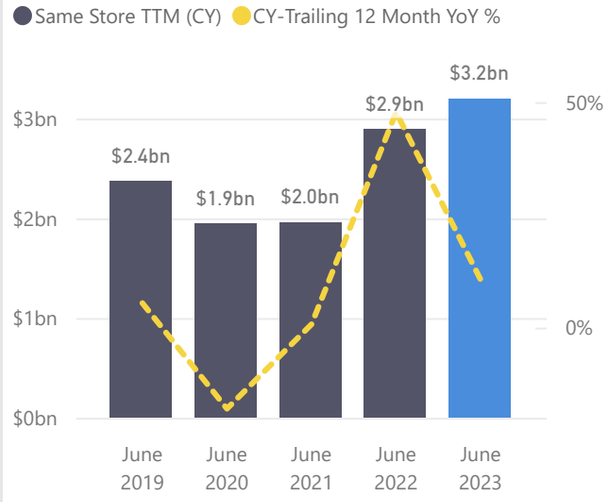
Dallas-Fort Worth

Dallas-Fort Worth

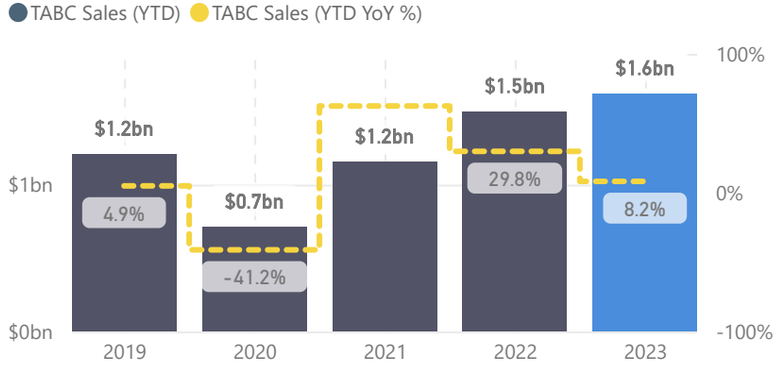
4,189
Locations Reporting > $0

$763,668
TTM Per Location

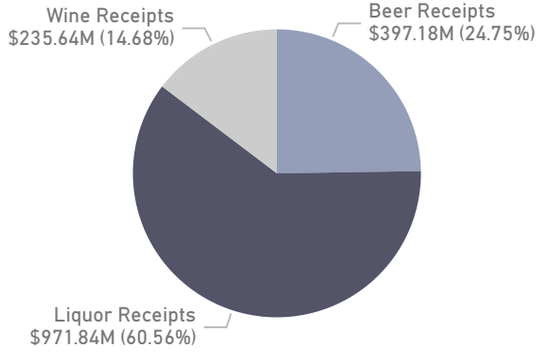
TTM YoY Comparison Jun 2023



YTD Jun 2023 Comparison



YTD Jun 2023 - Category %



YTD Jun 2023 Receipts

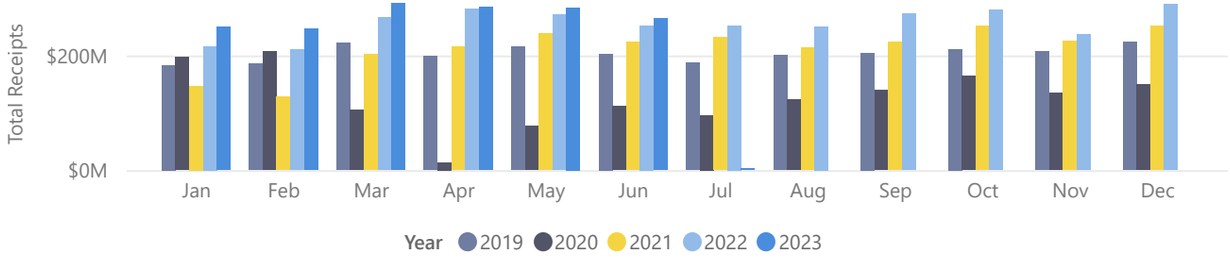
$971,839,886
Liquor Sales

$235,642,607
Wine Sales

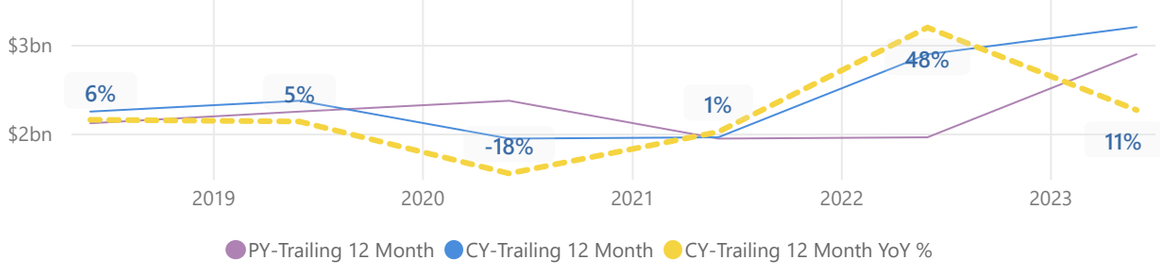
$397,178,465
Beer Sales

$1.6bn	8.2%
Total Receipts	YTD YoY %

YTD MoM + YoY Comparison Jun 2023



TTM YoY % Comparison Jun 2023



Top 30 Locations | Jun 2023

TEXAS ★ BARTAB

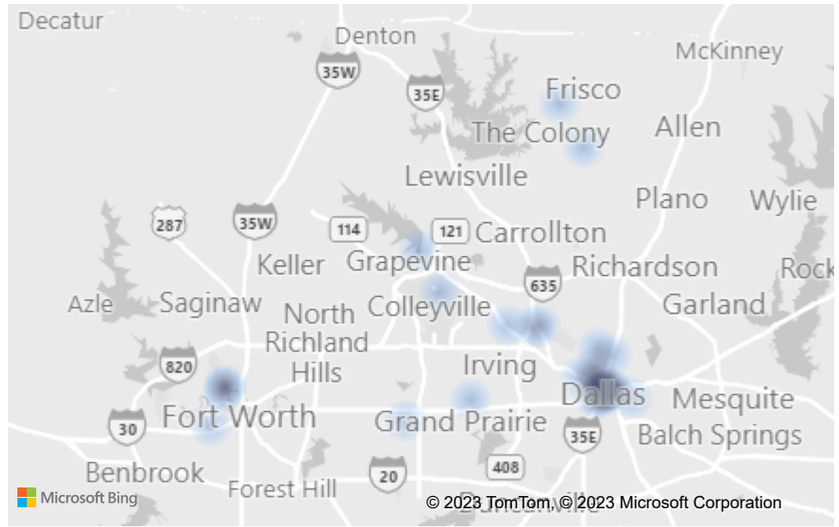
City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Dallas	**$12,224,275**	**19.3%**	**$66,012,363**	**25.6%**	**$122,409,270**	**29%**
DOS EQUIS PAVILION (DALLAS - 75210 - 13)	$1,996,007	7.1%	$3,964,990	27.5%	$9,793,818	189%
SALC, INC. (DALLAS - 75207 - 16)	$869,289	-30.7%	$5,329,744	5.2%	$10,890,578	35%
OMNI DALLAS CONVENTION CENTER (DALLA...	$786,564	2.2%	$6,585,740	26.5%	$11,016,526	25%
BABY DOLLS (DALLAS - 75220 - 1)	$783,060		$2,676,825		$2,676,825	
DFB CAPITAL LLC (DALLAS - 75201 - 2)	$704,176	-8.1%	$4,815,213	0.8%	$9,237,253	-5%
KOMODO (DALLAS - 75226 - 1)	$676,408		$1,684,122		$1,684,122	
GREEN LIGHT SOCIAL (DALLAS - 75204 - 1)	$664,231	26.9%	$3,686,624	4.0%	$7,170,081	
COWBOY'S RED RIVER (DALLAS - 75220 - 1)	$644,917	14.0%	$3,598,207	-0.7%	$7,171,618	2%
MONARCH (DALLAS - 75202 - 2)	$617,327		$4,262,058		$4,262,058	
ROUNDUP SALOON (DALLAS - 75219 - 4)	$608,873	-3.1%	$3,403,318	-6.7%	$6,931,197	-3%
SHERATON HOTEL AND CONVENTION CENTE...	$601,087	23.2%	$4,445,748	89.9%	$7,133,608	71%
TRUE KITCHEN & KOCKTAILS/FLAIR COCKTAIL...	$587,529	20.7%	$3,593,883	13.6%	$7,467,204	11%
HAPPIEST HOUR, LLC (DALLAS - 75201 - 1)	$578,698	-9.5%	$4,257,790	-8.6%	$9,039,058	-7%
MKRDY DALLAS BEVCO LLC (DALLAS - 75202 ...	$540,914	11.0%	$3,271,926	37.2%	$6,546,814	43%
VIDORRA (DALLAS - 75226 - 1)	$533,384	-5.9%	$3,528,690	-4.0%	$6,848,444	-3%
JAVIER'S RESTAURANT (DALLAS - 75205 - 1)	$518,965	8.2%	$3,052,363	7.9%	$6,084,288	9%
NICK & SAM'S STEAK & FISH HOUSE (DALLA...	$512,846	-29.3%	$3,855,122	-14.4%	$8,455,778	-6%
Arlington	**$7,046,014**	**72.5%**	**$20,814,549**	**35.1%**	**$43,265,943**	**30%**
TEXAS RANGER BALLPARK (ARLINGTON - 760...	$5,422,907	85.6%	$13,390,527	63.7%	$25,574,093	62%
BACKYARD C/O TEXAS LIVE! (ARLINGTON - 7...	$1,623,107	39.6%	$7,424,022	2.8%	$17,691,850	1%
Fort Worth	**$2,970,035**	**29.4%**	**$19,507,252**	**8.8%**	**$36,272,625**	**18%**
DICKIES ARENA (FORT WORTH - 76107 - 1)	$1,043,011	112.3%	$6,343,848	7.1%	$11,194,961	46%
BILLY BOB'S TEXAS (FORT WORTH - 76164 - 1)	$671,996	-3.2%	$5,599,405	6.4%	$10,102,286	3%
JOE T GARCIA'S MEXICAN DISHES (FORT WO...	$646,262	19.8%	$4,007,351	18.6%	$7,391,703	8%
HOTEL DROVER (FORT WORTH - 76164 - 15)	$608,766	6.8%	$3,556,648	5.6%	$7,583,675	19%
Grapevine	**$1,746,570**	**-11.8%**	**$14,459,384**	**29.4%**	**$27,462,310**	**28%**
GAYLORD TEXAN (GRAPEVINE - 76051 - 1)	$1,746,570	-11.8%	$14,459,384	29.4%	$27,462,310	28%
Plano	**$1,192,276**	**-2.8%**	**$7,318,025**	**-1.9%**	**$14,852,198**	**-1%**
LEGACY HALL (PLANO - 75024 - 1)	$679,404	0.6%	$4,152,287	-0.6%	$8,392,459	-0%
HAYWIRE (PLANO - 75024 - 1)	$512,872	-6.9%	$3,165,738	-3.5%	$6,459,739	-2%
Frisco	**$1,069,870**		**$1,885,268**		**$1,885,268**	
OMNI PGA FRISCO RESORT (FRISCO - 75034 -...	$1,069,870		$1,885,268		$1,885,268	
Irving	**$647,456**	**52.7%**	**$2,723,436**	**27.9%**	**$7,563,879**	**26%**
TOYOTA MUSIC FACTORY (IRVING - 75039 - 20)	$647,456	52.7%	$2,723,436	27.9%	$7,563,879	26%
Total	**$27,982,686**	**32.1%**	**$137,791,889**	**23.8%**	**$263,399,779**	**25%**

MSA

Dallas-Fort Worth

Location Map

Heat Map



Top 15 Cities - TTM Volume | Jun 2023

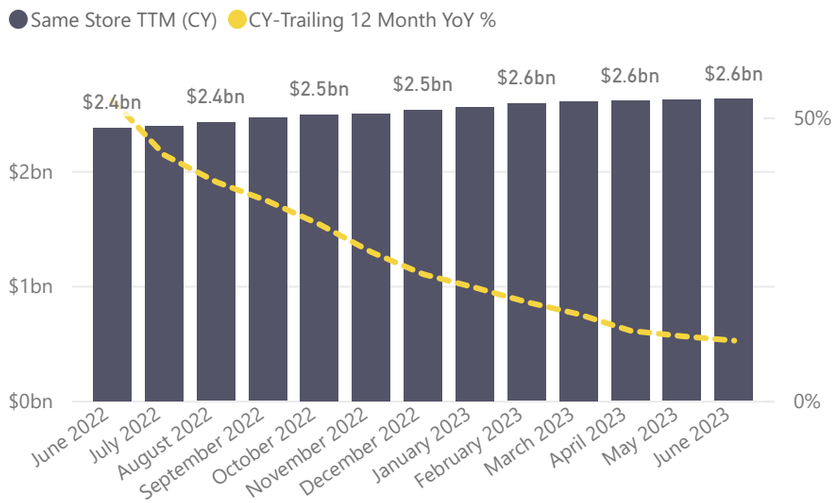
TEXAS ★ BAR TAB

Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	**$216,332,558**	**4.6%**	**$1,323,543,136**	**55.1%**	**$2,626,567,098**	**$2,374,827,615**	**11%**
Dallas	$97,083,534	4.2%	$603,787,853	81.4%	$1,191,471,612	$1,083,319,236	10%
Fort Worth	$32,478,013	7.2%	$210,796,353	62.8%	$410,727,747	$365,820,531	12%
Arlington	$15,886,005	5.9%	$81,205,912	13.6%	$181,153,860	$166,377,465	9%
Plano	$14,521,972	-1.2%	$88,835,988	63.3%	$177,240,835	$168,369,934	5%
Grapevine	$11,076,051	5.4%	$69,660,184	16.9%	$135,987,125	$118,224,353	15%
Frisco	$9,838,935	15.6%	$56,352,367	9.4%	$108,269,607	$92,683,742	17%
Irving	$7,923,959	2.7%	$45,638,574	20.8%	$92,729,358	$83,487,041	11%
The Colony	$4,512,893	2.6%	$26,802,784	18.1%	$52,302,191	$46,057,697	14%
Mckinney	$4,287,426	8.9%	$24,797,935	7.8%	$47,861,354	$42,918,430	12%
Richardson	$3,932,602	7.1%	$23,699,041	59.5%	$46,287,971	$41,544,147	11%
Denton	$3,312,337	-7.5%	$21,943,750	27.8%	$43,972,136	$41,194,234	7%
Grand Prairie	$3,184,966	14.2%	$17,088,497	7.0%	$33,264,333	$28,558,418	16%
Southlake	$2,865,941	-1.0%	$18,099,967	12.8%	$36,496,162	$30,776,141	19%
Lewisville	$2,826,415	-3.6%	$17,902,652	74.1%	$34,836,675	$31,405,146	11%
Addison	$2,601,509	-4.2%	$16,931,279	17.5%	$33,966,132	$34,091,100	-0%
Total	**$216,332,558**	**4.6%**	**$1,323,543,136**	**55.1%**	**$2,626,567,098**	**$2,374,827,615**	**11%**

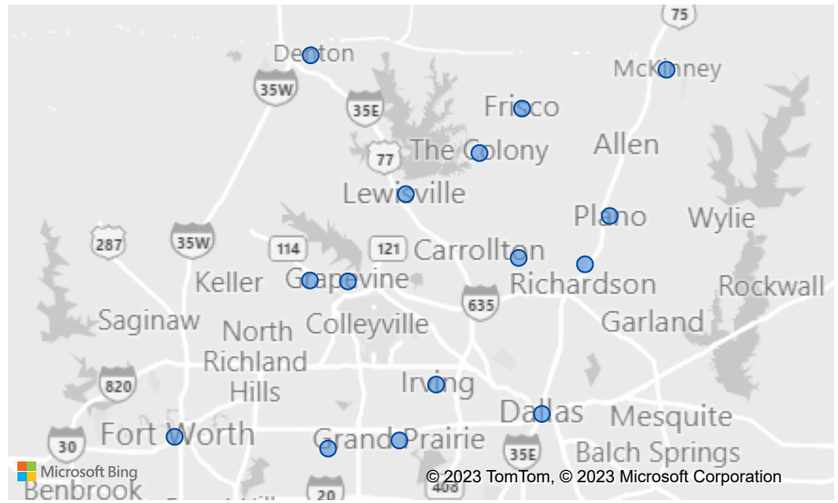
MSA

Dallas-Fort Worth

Top 15 - YoY Comparison



Location Map



Top 15 Cities - TTM % Increase | Jun 2023

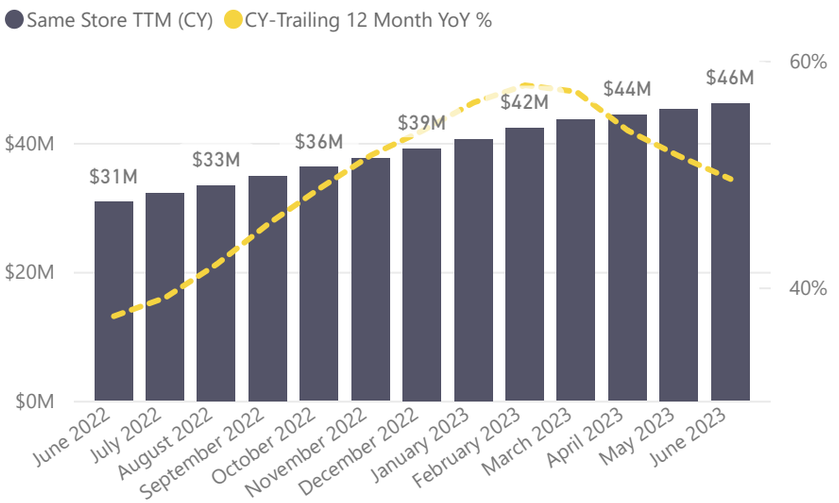
TEXAS ★ BARTAB

Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Dallas-Fort Worth	**$4,077,728**	**25.6%**	**$24,553,524**	**28.2%**	**$46,086,723**	**$30,815,649**	**50%**
Forest Hill	$12,897	14.7%	$92,904	142.6%	$164,134	$45,566	260%
Northlake	$350,653	95.9%	$2,190,410	109.2%	$3,310,787	$1,197,523	176%
Melissa	$45,201	368.8%	$269,816	18.6%	$359,289	$136,216	164%
Princeton	$38,202	62.2%	$223,990	10.9%	$390,622	$237,966	64%
Little Elm	$630,041	21.9%	$3,798,351	61.5%	$7,279,360	$4,488,126	62%
Corinth	$153,613	39.0%	$599,730	5.1%	$1,198,801	$761,693	57%
Joshua	$106,764	62.4%	$678,087	-5.2%	$1,281,718	$828,124	55%
Hudson Oaks	$184,970	179.1%	$691,217	17.5%	$1,259,448	$818,371	54%
University Park	$254,818	3.0%	$2,008,101	62.9%	$3,909,311	$2,600,078	50%
Sachse	$347,920	-17.2%	$2,412,110	15.0%	$4,787,420	$3,417,850	40%
Prosper	$972,123	28.4%	$5,605,271	0.9%	$10,816,687	$7,800,076	39%
Campbell	$76,419	25.2%	$424,296	27.0%	$808,508	$589,697	37%
Haslet	$49,239	49.4%	$289,037	135.7%	$549,157	$404,268	36%
Forney	$589,315	9.6%	$3,721,984	2.5%	$6,987,782	$5,228,626	34%
Lancaster	$265,553	27.6%	$1,548,220	7.8%	$2,983,699	$2,261,469	32%
Total	**$4,077,728**	**25.6%**	**$24,553,524**	**28.2%**	**$46,086,723**	**$30,815,649**	**50%**

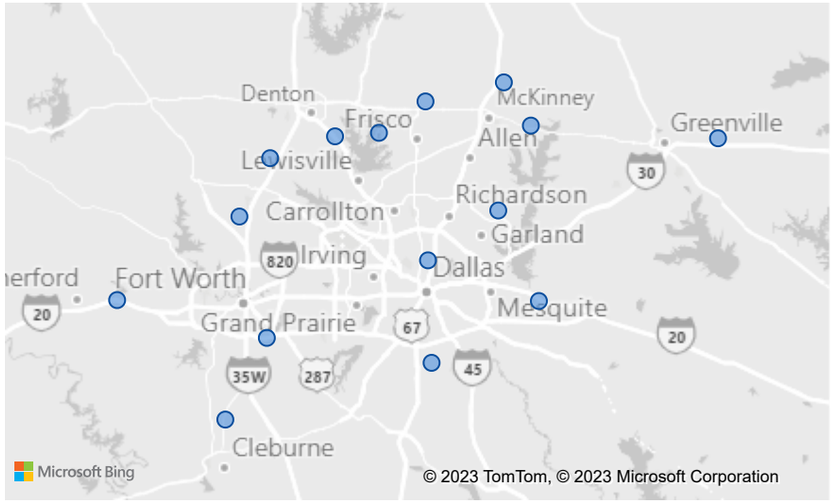
MSA

Dallas-Fort Worth

Top 15 - YoY Comparison



Location Map



TTM YoY Comparisons | Jun 2023

TEXAS ★ BARTAB

Subject MSA	City - 1	City - 2	City - 3	City - 4
Dallas-Fort Worth	Dallas-Fort Worth (Region) + Dallas (City)	Dallas-Fort Worth (Region) + Fort Wort...	Dallas-Fort Worth (Region) + Arlington ...	Dallas-Fort Worth (Region) + Plano (City)

Dallas-Fort Worth

$3,199,005,548
CY-Trailing 12 Month

10.6%
CY-Trailing 12 Month YoY %

$2,892,620,065
PY-Trailing 12 Month

Dallas

$1,191,471,612
CY-Trailing 12 Month

10.0%
CY-Trailing 12 Month YoY %

$1,083,319,236
PY-Trailing 12 Month

Fort Worth

$410,727,747
CY-Trailing 12 Month

12.28%
CY-Trailing 12 Month YoY %

$365,820,531
PY-Trailing 12 Month

Arlington

$181,153,860
CY-Trailing 12 Month

8.88%
CY-Trailing 12 Month YoY %

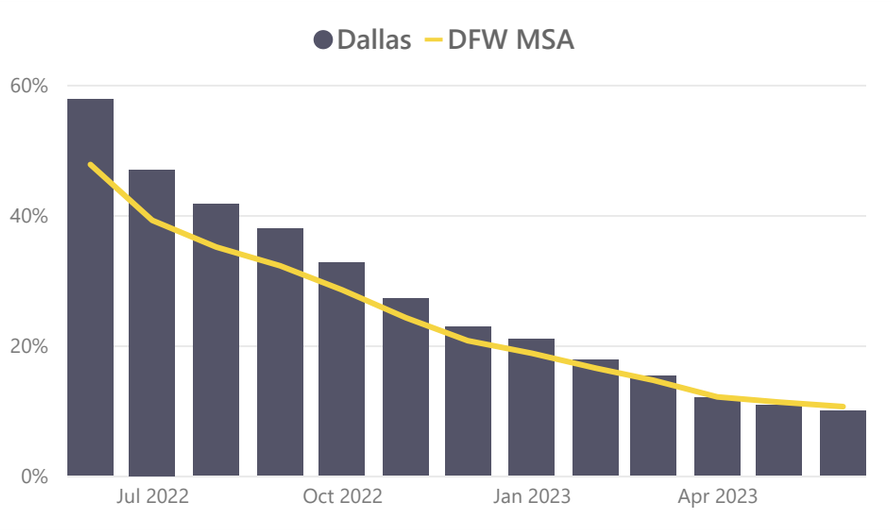
$166,377,465
PY-Trailing 12 Month

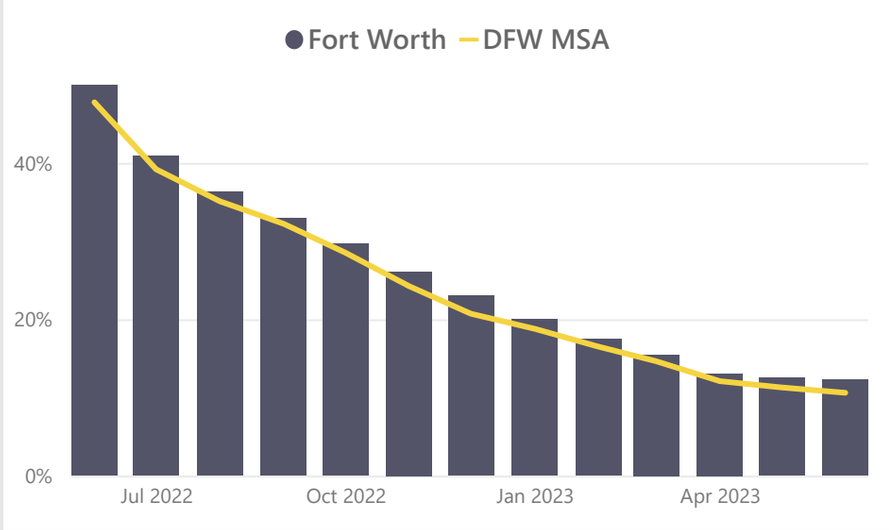
Plano

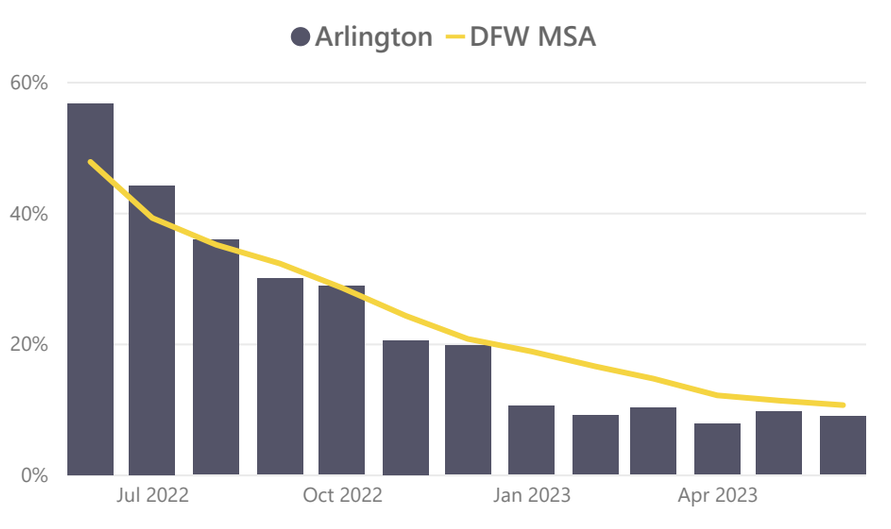
$177,240,835
CY-Trailing 12 Month

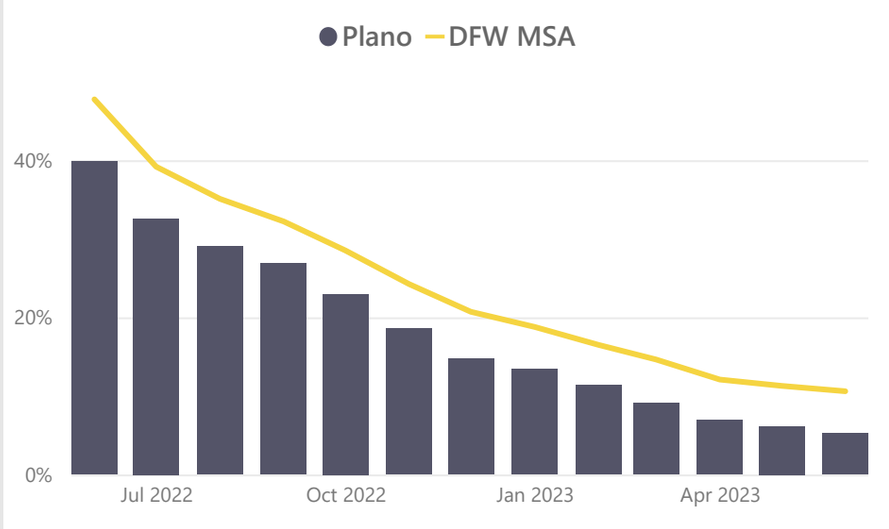
5.27%
CY-Trailing 12 Month YoY %

$168,369,934
PY-Trailing 12 Month









TTM YoY Comparisons | Jun 2023

TEXAS ★ BARTAB

Subject MSA	MSA - 1	MSA - 2	MSA - 3	MSA - 4
Dallas-Fort Worth	Houston-The Woodlands-Sugarland	Austin-Round Rock-San Marcos	San Antonio-New Braunfels	El Paso

Dallas-Fort Worth

$3,199,005,548
CY-Trailing 12 Month

10.6%
CY-Trailing 12 Month YoY %

$2,892,620,065
PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

$2,446,612,945
CY-Trailing 12 Month

9.9%
CY-Trailing 12 Month YoY %

$2,225,435,395
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

$1,457,176,950
CY-Trailing 12 Month

11.47%
CY-Trailing 12 Month YoY %

$1,307,179,700
PY-Trailing 12 Month

San Antonio-New Braunfels

$978,743,386
CY-Trailing 12 Month

11.80%
CY-Trailing 12 Month YoY %

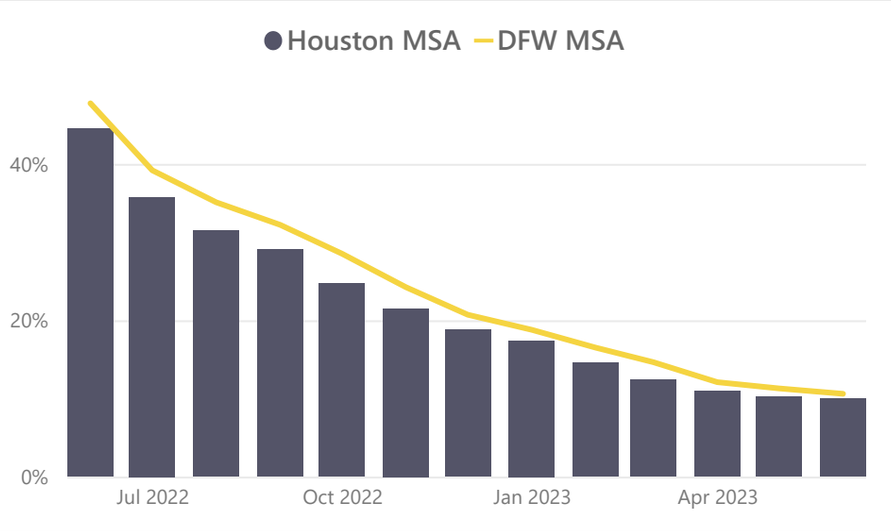
$875,441,056
PY-Trailing 12 Month

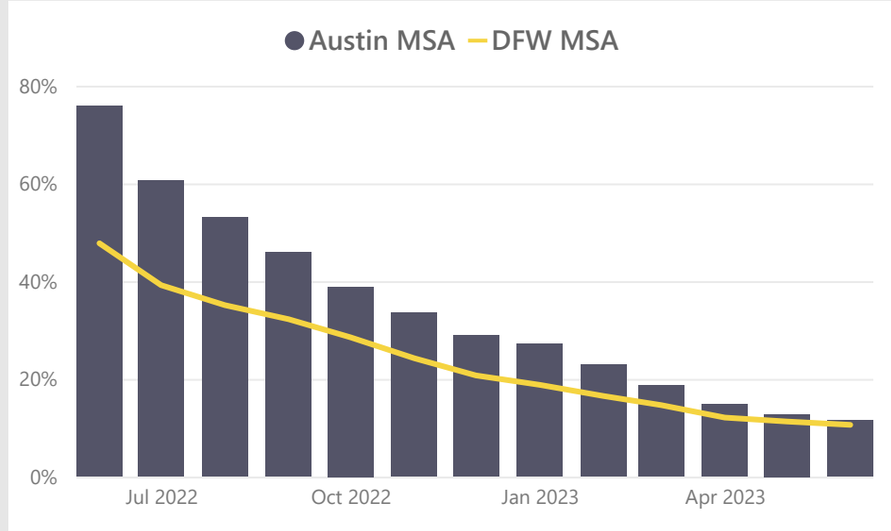
El Paso

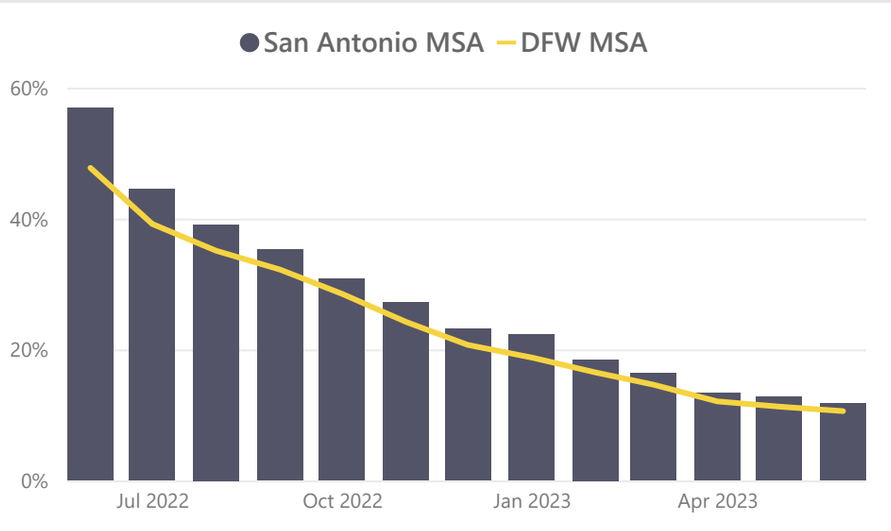
$241,866,440
CY-Trailing 12 Month

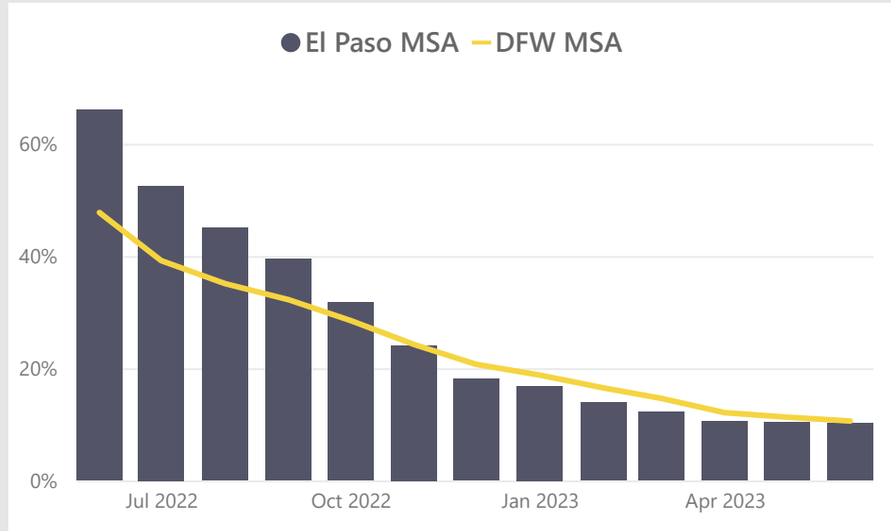
10.17%
CY-Trailing 12 Month YoY %

$219,530,765
PY-Trailing 12 Month









TTM YoY Comparisons - MSA vs. State | Jun 2023

TEXAS ★ BARTAB

MSA

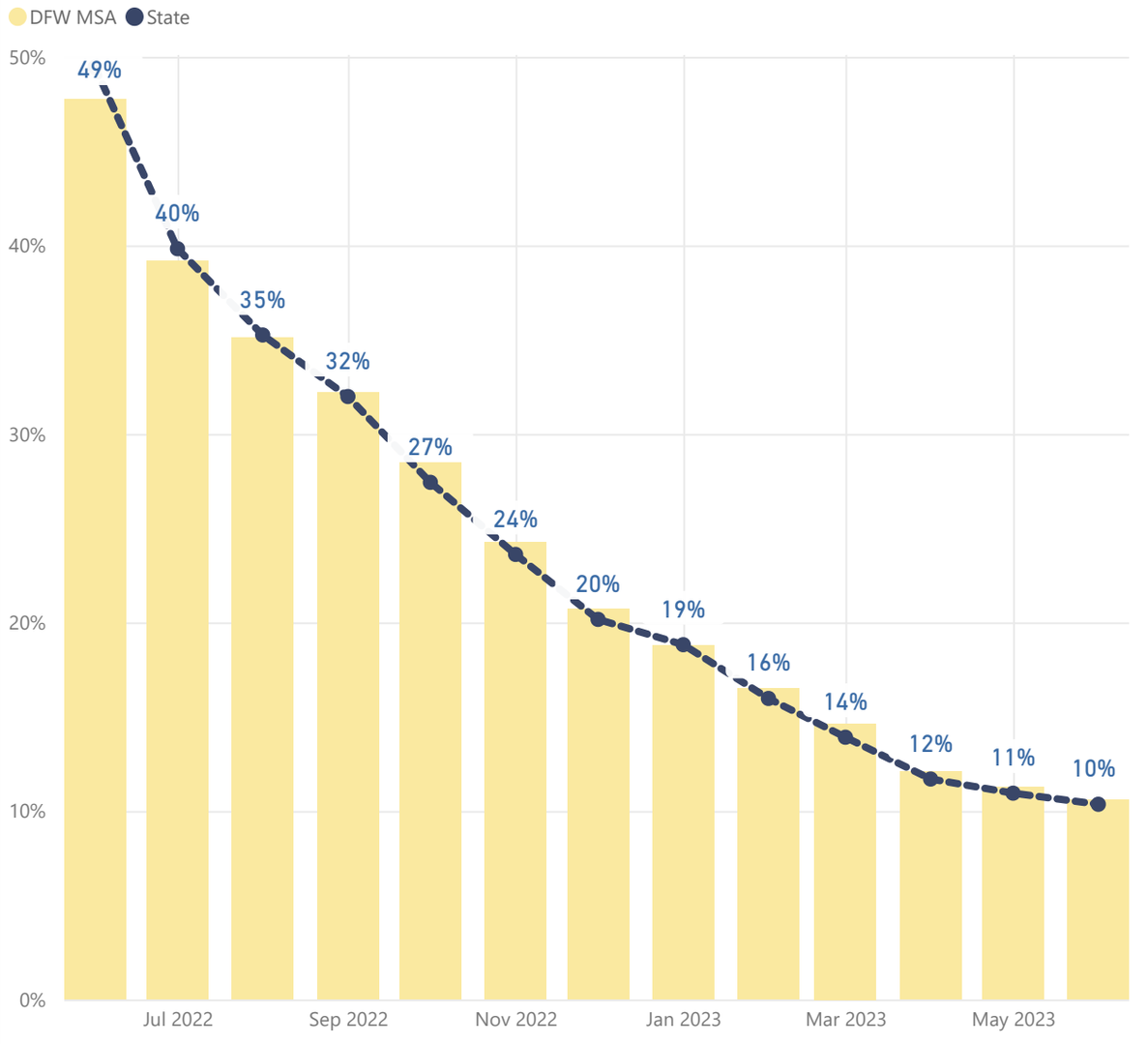
Dallas-Fort Worth

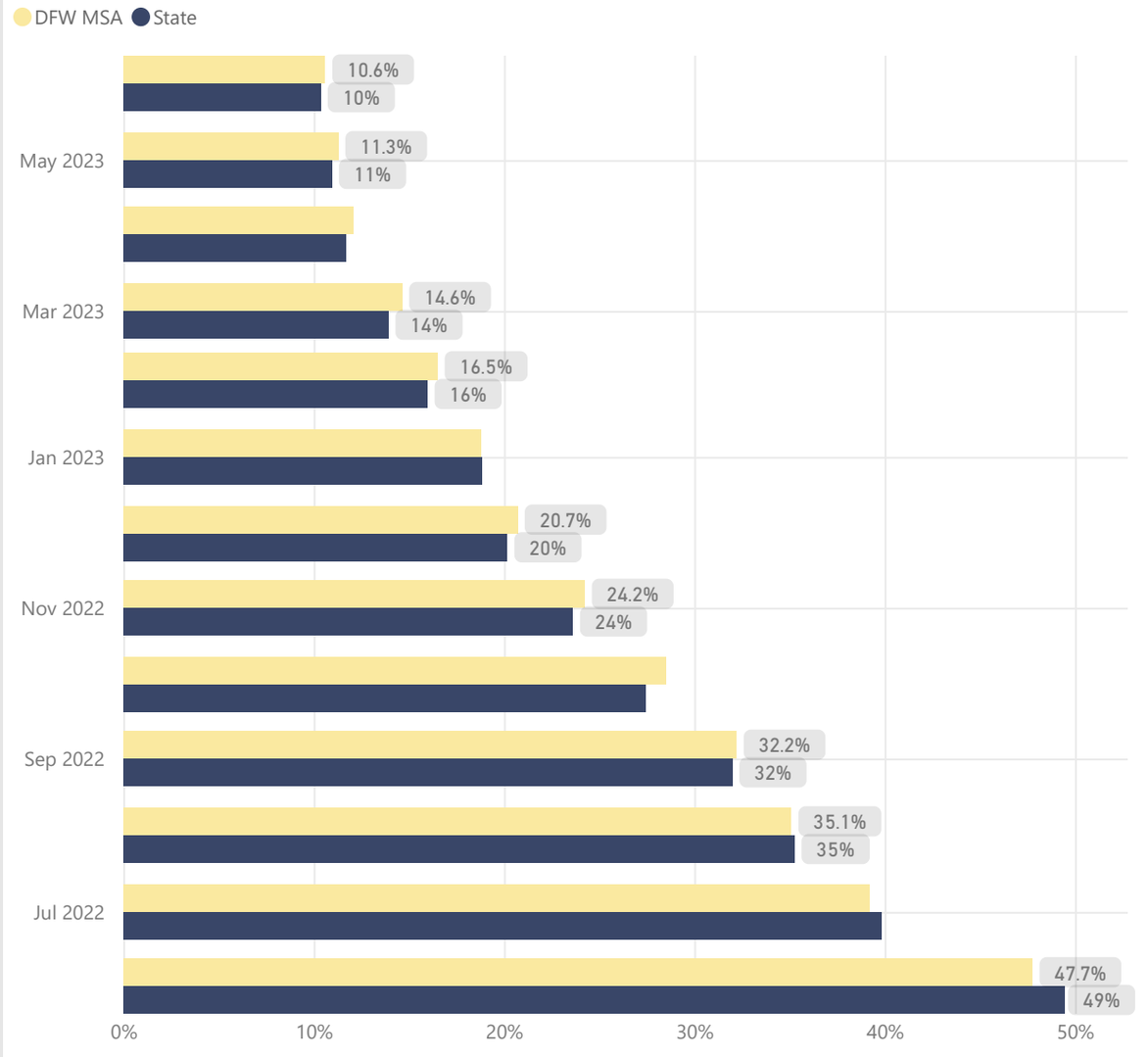
MSA Snapshot

10.6%	$3,199,005,548	$2,892,620,065
City YoY %	CY-Trailing 12 Month	PY-Trailing 12 Month

State Snapshot

10%	$10,041,033,496	$9,098,945,923
State YoY %	CY-Trailing 12 Month	PY-Trailing 12 Month





HOUSTON MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

Comparison – Adjacent Cities

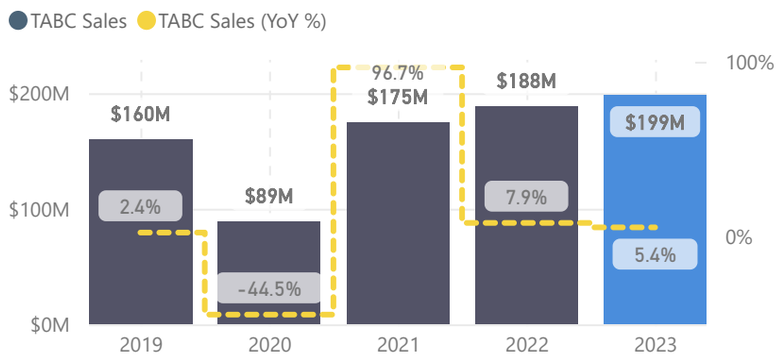
Comparison – Region + Top Cities

Comparison – State

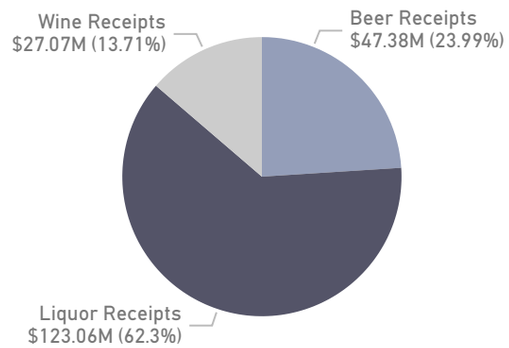
TABC Summary | Jun 2023

TEXAS ★ BARTAB

YoY Jun 2023 Comparison



Jun 2023 Category %



Jun 2023 Receipts

$123,056,992
Liquor Sales

$27,074,193
Wine Sales

$47,380,749
Beer Sales

$198.5M	5.4%
Total Receipts	Month YoY %

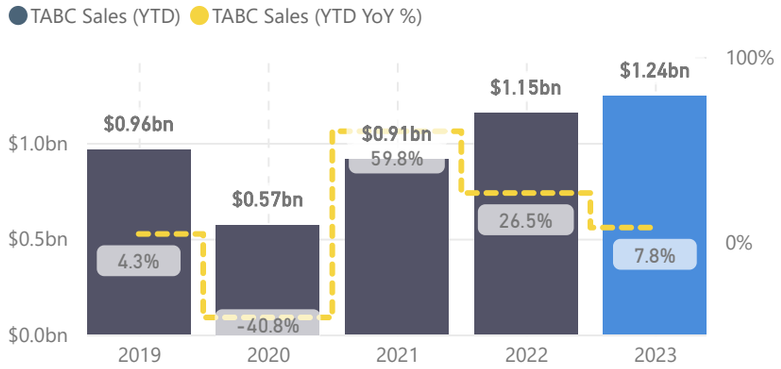
MSA

Houston-The Woodlands-Sugarland

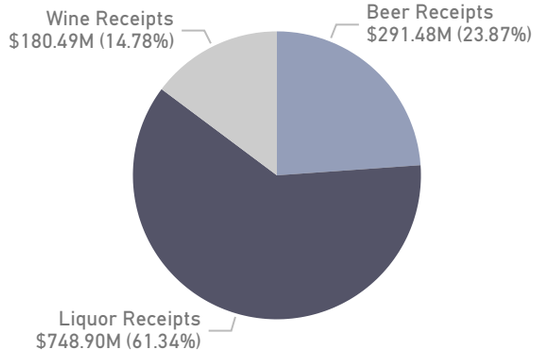
Houston-The Woodlands-Sugarland

3,322 **$736,488**

YTD Jun 2023 Comparison



YTD Jun 2023 - Category %



YTD Jun 2023 Receipts

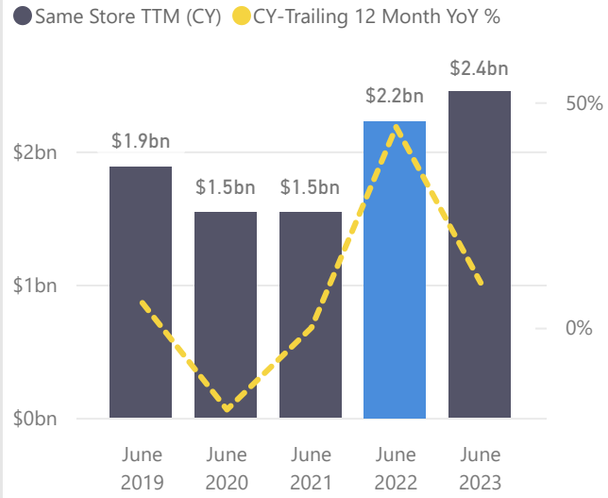
$748,900,216
Liquor Sales

$180,490,969
Wine Sales

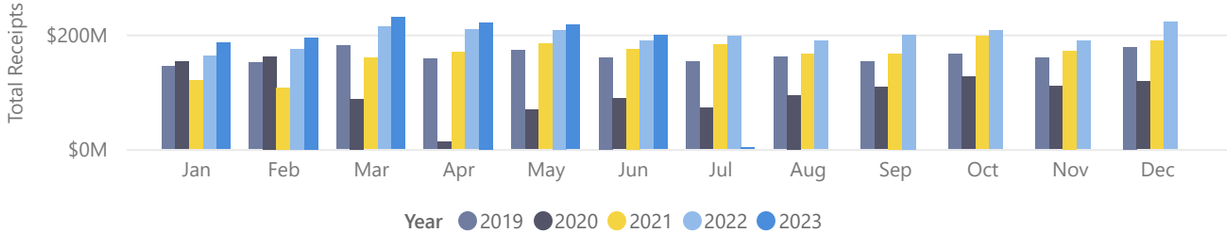
$291,477,313
Beer Sales

$1.2bn	7.8%
Total Receipts	YTD YoY %

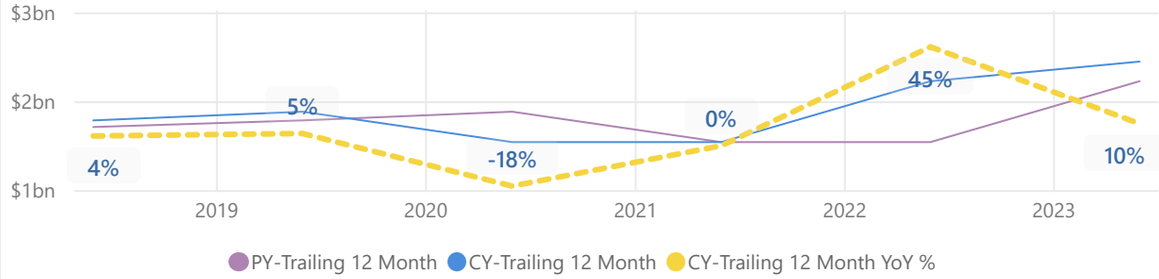
TTM YoY Comparison Jun 2023



YTD MoM + YoY Comparison Jun 2023



TTM YoY % Comparison Jun 2023



Top 30 Locations | Jun 2023

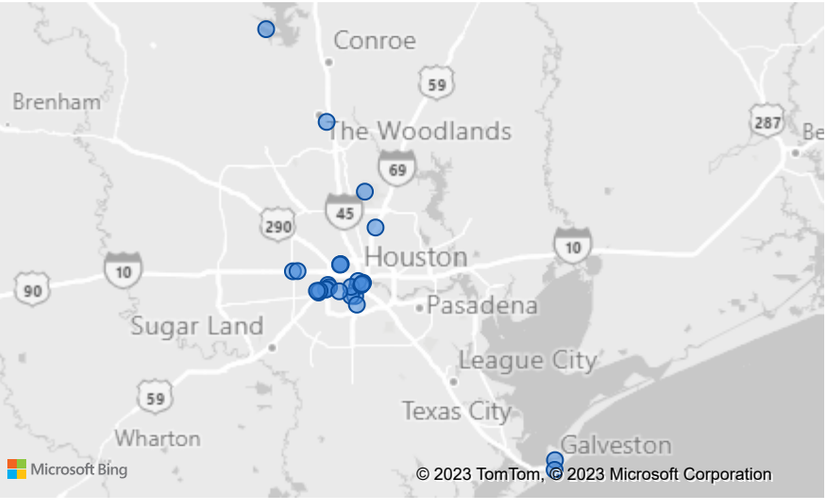
TEXAS ★ BARTAB

City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Houston	**$18,380,722**	**51.5%**	**$91,884,320**	**28.7%**	**$183,009,192**	**33%**
ARAMARK SPORTS & ENTERTAINMENT SERVI...	$5,115,575	98.4%	$12,997,638	60.5%	$33,345,278	64%
THE POST OAK/MASTRO'S/WILLIE G'S (HOUS...	$1,322,002	4.5%	$9,253,672	-4.3%	$18,921,228	3%
MARRIOTT MARQUIS HOUSTON (HOUSTON ...	$1,007,983	3.3%	$5,796,761	16.0%	$11,122,950	21%
THE ADDRESS (HOUSTON - 77021 - 1)	$804,733	101.3%	$4,083,444	52.9%	$6,859,221	37%
HILTON AMERICAS - HOUSTON (HOUSTON - ...	$685,493	149.7%	$4,467,568	40.5%	$7,653,940	46%
SPECTRUM (HOUSTON - 77002 - 54)	$627,861	281.6%	$2,623,555	81.4%	$3,885,980	87%
KIRBY ICE HOUSE (HOUSTON - 77055 - 1)	$602,570	-4.9%	$3,621,789	0.4%	$7,800,356	11%
STEAK 48 (HOUSTON - 77027 - 1)	$545,350	4.8%	$3,401,188	-0.7%	$7,257,788	3%
BLOOM (HOUSTON - 77008 - 1)	$523,754		$1,531,191		$1,531,191	
KAMP HOUSTON (HOUSTON - 77057 - 1)	$510,729	-2.2%	$3,586,203	-24.0%	$6,629,645	-5%
KIRBY ICE HOUSE (HOUSTON - 77098 - 1)	$491,206	-1.2%	$3,147,493	2.3%	$6,666,377	7%
ESCAPADE 2001 HOUSTON (HOUSTON - 770...	$477,087	29.6%	$2,958,214	20.4%	$6,169,202	47%
CIEL RESTAURANT AND LOUNGE (HOUSTON ...	$429,115		$2,606,514		$3,203,999	
PAPPAS BROS STEAKHOUSE (HOUSTON - 770...	$426,568	9.3%	$2,711,301	6.7%	$5,310,938	6%
MOXIE'S GRILL & BAR (HOUSTON - 77056 - 1)	$422,686	4.2%	$2,634,465	5.2%	$5,145,810	5%
IRON COWBOY LOUNGE & EATERY (HOUSTO...	$415,602		$2,470,058		$3,489,845	
OJOS LOCOS SPORTS CANTINA (HOUSTON - ...	$413,545		$2,515,478		$4,911,518	
PROSPECT PARK (HOUSTON - 77057 - 1)	$404,675	-27.3%	$2,846,072	-17.4%	$6,038,896	-4%
5015 BACKYARD PATIO & BAR (HOUSTON - 7...	$402,999	-19.1%	$2,809,004	-13.4%	$5,463,056	-7%
JR'S BAR & GRILL / HOUSTON (HOUSTON - 7...	$402,808	-3.0%	$2,087,069	0.1%	$3,960,666	-1%
HOTEL ZA ZA (HOUSTON - 77005 - 1)	$402,243	38.8%	$2,164,407	8.4%	$4,690,886	18%
JOEY UPTOWN (HOUSTON - 77056 - 1)	$393,623	1.7%	$2,491,113	0.3%	$4,948,058	10%
MOONSHINE DECK (HOUSTON - 77008 - 1)	$392,976	5.9%	$2,393,586	7.5%	$5,256,542	11%
CLE' (HOUSTON - 77002 - 1)	$390,940	61.4%	$2,037,321	62.1%	$3,168,662	30%
LITTLE WOODROW'S (HOUSTON - 77006 - 1)	$386,783	635.7%	$2,360,919	4,391.0%	$5,124,204	
OJOS LOCOS SPORTS CANTINA (HOUSTON - ...	$381,816	17.9%	$2,288,297	4.5%	$4,452,956	6%
Galveston	**$905,810**	**2.2%**	**$4,083,444**	**3.5%**	**$7,869,377**	**5%**
THE SAN LUIS HOTEL (GALVESTON - 77551 - 1)	$473,676	-3.3%	$2,148,247	-3.0%	$4,220,664	2%
SIDE YARD & THE SPOT (GALVESTON - 77550 ...	$432,134	8.8%	$1,935,197	11.9%	$3,648,713	8%
The Woodlands	**$685,858**		**$3,716,984**		**$6,634,821**	
KIRBY ICE HOUSE WOODLANDS (THE WOOD...	$685,858		$3,716,984		$6,634,821	
Montgomery	**$643,166**	**23.6%**	**$2,131,216**	**12.6%**	**$4,465,214**	**17%**
MARGARITAVILLE LAKE RESORT, LAKE CONR...	$643,166	23.6%	$2,131,216	12.6%	$4,465,214	17%
Total	**$20,615,556**	**52.3%**	**$101,815,964**	**31.9%**	**$201,978,604**	**35%**

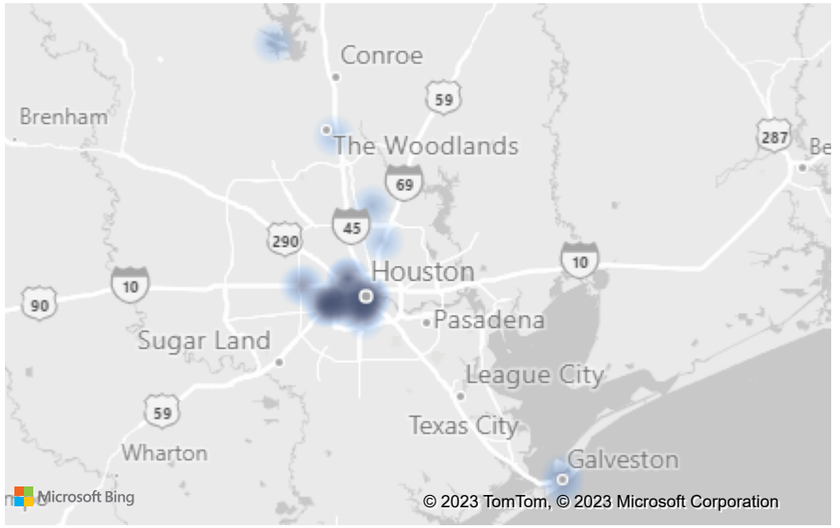
MSA

Houston-The Woodlands-Sugarland

Location Map



Heat Map



Top 15 Cities - TTM Volume | Jun 2023

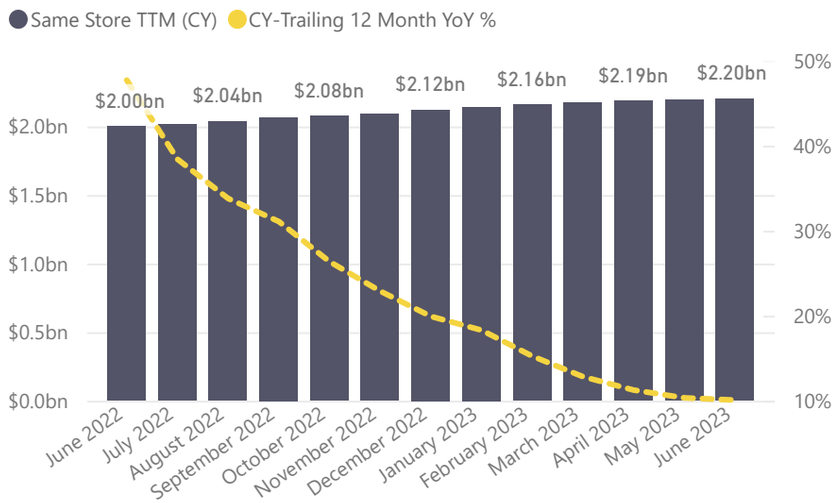
TEXAS ★ BARTAB

Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	$178,090,813	5.5%	$1,118,759,836	125.3%	$2,202,156,239	$2,000,599,512	10%
Houston	$124,738,426	5.8%	$796,773,614	178.2%	$1,574,222,602	$1,425,048,596	10%
Galveston	$7,898,561	7.4%	$40,000,754	21.2%	$77,082,212	$69,752,924	11%
Katy	$7,551,217	6.4%	$44,952,351	56.1%	$87,284,365	$81,707,732	7%
The Woodlands	$6,646,066	15.5%	$40,120,630	7.6%	$77,908,135	$65,409,405	19%
Spring	$5,885,026	-4.3%	$38,219,552	20.3%	$74,883,482	$71,617,928	5%
Humble	$3,736,923	3.0%	$23,546,243	5.8%	$46,146,198	$42,137,244	10%
Sugar Land	$3,407,238	2.9%	$22,131,544	140.1%	$44,308,160	$42,649,076	4%
Webster	$3,075,965	1.8%	$18,936,372	10.1%	$37,828,698	$35,920,244	5%
Pearland	$2,365,035	2.9%	$14,982,502	14.3%	$28,642,471	$26,862,630	7%
Tomball	$2,322,833	-11.3%	$15,133,381	9.9%	$29,927,898	$28,444,198	5%
Montgomery	$2,279,667	4.4%	$12,195,004	2.6%	$24,118,722	$21,357,282	13%
Conroe	$2,240,193	7.2%	$15,824,534	1.4%	$29,758,681	$27,811,228	7%
Friendswood	$2,173,241	-0.7%	$13,544,440	0.7%	$27,010,037	$25,036,152	8%
Richmond	$1,942,986	28.4%	$11,411,829	-1.5%	$21,312,501	$17,311,308	23%
Pasadena	$1,827,436	10.2%	$10,987,086	198.6%	$21,722,077	$19,533,565	11%
Total	$178,090,813	5.5%	$1,118,759,836	125.3%	$2,202,156,239	$2,000,599,512	10%

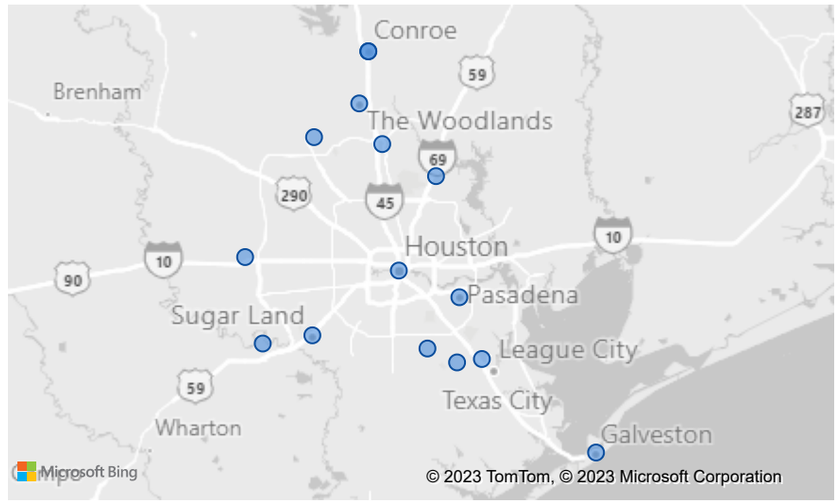
MSA

Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison



Location Map



Top 15 Cities - TTM % Increase | Jun 2023

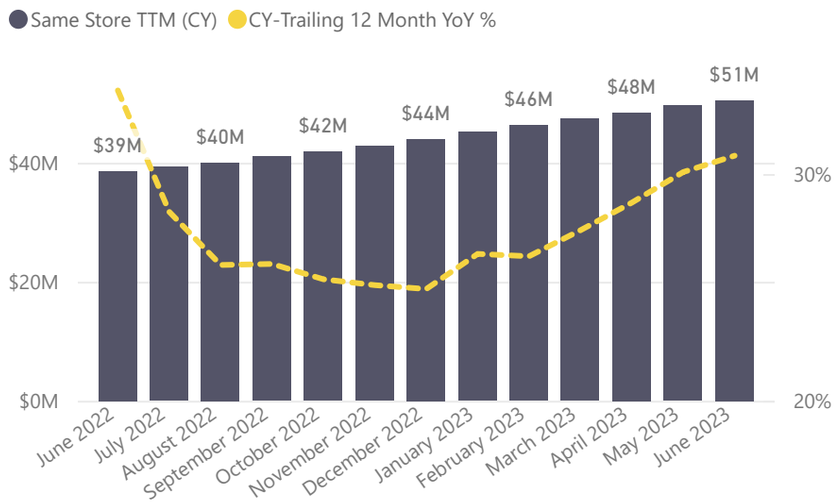
TEXAS ★ BARTAB

Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Houston-The Woo...	**$4,432,637**	**25.2%**	**$26,726,499**	**18.1%**	**$50,501,799**	**$38,607,451**	**31%**
Jamaica Beach	$72,820	24.2%	$305,475	60.6%	$655,196	$216,317	203%
Brazoria	$31,682	-9.5%	$343,938	-16.1%	$644,275	$267,916	140%
Atascocita	$83,634	30.8%	$684,326	7.4%	$1,310,527	$693,976	89%
Nassau Bay	$5,692	-28.5%	$43,597	16.3%	$117,466	$63,518	85%
Liberty	$209,459	44.3%	$1,369,633	88.5%	$2,383,630	$1,322,719	80%
Sealy	$117,214	0.7%	$760,415	91.4%	$1,462,306	$813,477	80%
Hempstead	$77,363	-32.1%	$804,145	53.9%	$1,581,816	$1,018,439	55%
Fulshear	$444,077	25.7%	$2,781,777	-4.1%	$5,283,483	$4,026,204	31%
Bellaire	$316,319	42.5%	$1,864,642	38.5%	$3,426,162	$2,628,856	30%
Sweeny	$18,043	31.9%	$96,199	5.8%	$165,852	$129,004	29%
Richmond	$1,942,986	28.4%	$11,411,829	-1.5%	$21,312,501	$17,311,308	23%
West University ...	$88,114	31.3%	$507,284	-0.7%	$972,030	$793,097	23%
Clute	$178,845	-7.8%	$1,214,627	23.5%	$2,452,365	$2,038,771	20%
Texas City	$712,969	24.4%	$3,897,980	10.8%	$7,742,418	$6,455,667	20%
Channelview	$133,420	106.6%	$640,632	-1.9%	$991,772	$828,182	20%
Total	**$4,432,637**	**25.2%**	**$26,726,499**	**18.1%**	**$50,501,799**	**$38,607,451**	**31%**

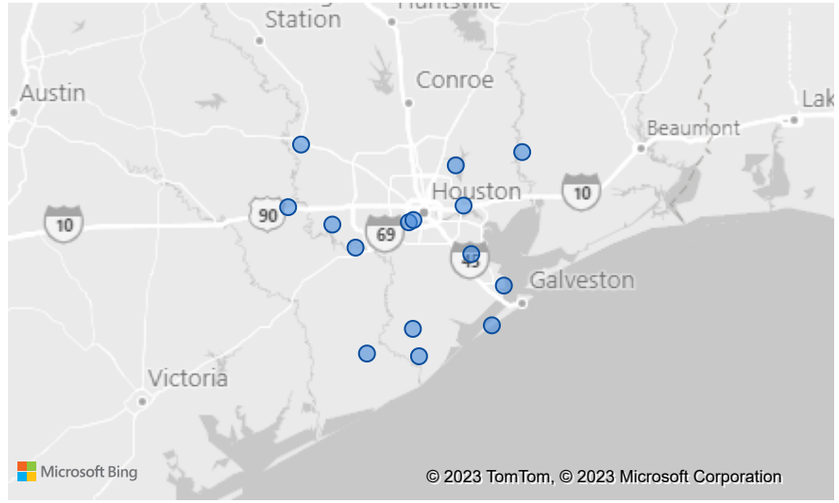
MSA

Houston-The Woodlands-Sugarland

Top 15 - YoY Comparison



Location Map



TTM YoY Comparisons | Jun 2023

TEXAS ★ BARTAB

Subject MSA	City - 1	City - 2	City - 3	City - 4
Houston-The Woodlands-Sugarland	Houston-The Woodlands-Sugarland (Re...	Houston-The Woodlands-Sugarland (Re...	Houston-The Woodlands-Sugarland (Re...	Houston-The Woodlands-Sugarland (Re...

Houston-The Woodlands-Sugarland

$2,446,612,945
CY-Trailing 12 Month

9.9%
CY-Trailing 12 Month YoY %

$2,225,435,395
PY-Trailing 12 Month

Houston

$1,574,222,602
CY-Trailing 12 Month

10.5%
CY-Trailing 12 Month YoY %

$1,425,048,596
PY-Trailing 12 Month

The Woodlands

$77,908,135
CY-Trailing 12 Month

19.11%
CY-Trailing 12 Month YoY %

$65,409,405
PY-Trailing 12 Month

Sugar Land

$44,308,160
CY-Trailing 12 Month

3.89%
CY-Trailing 12 Month YoY %

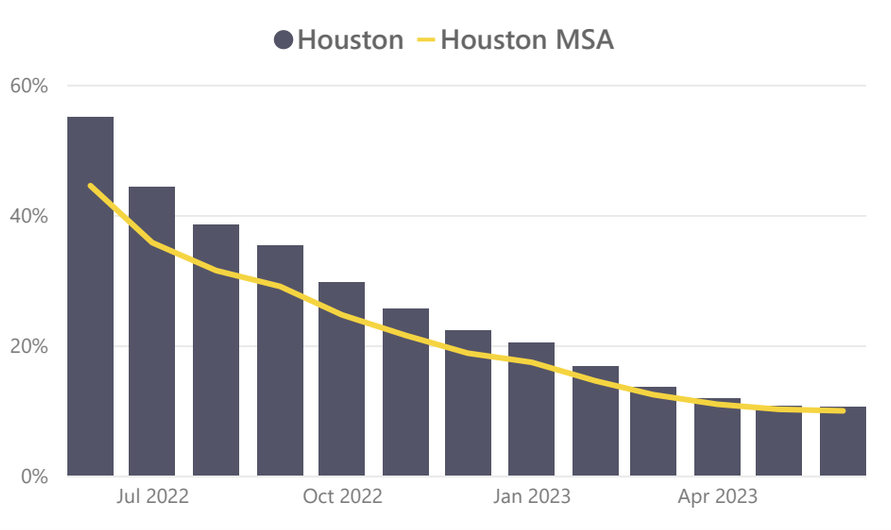
$42,649,076
PY-Trailing 12 Month

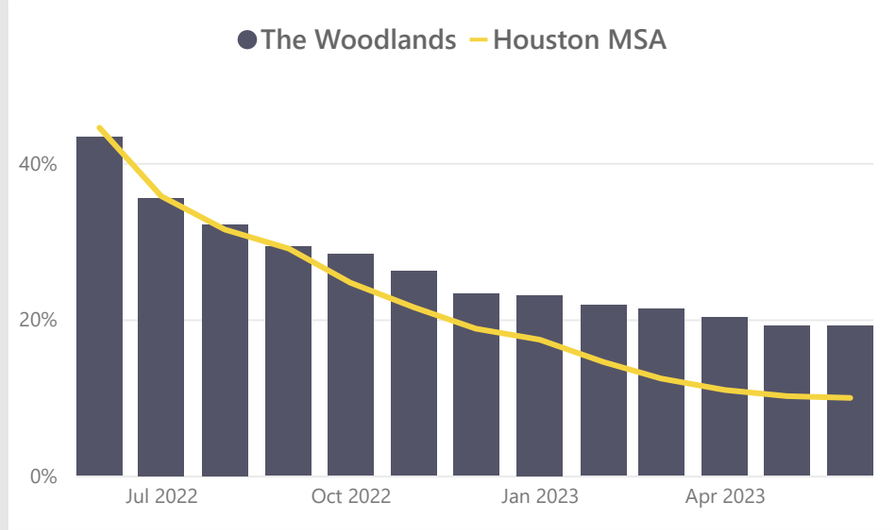
Katy

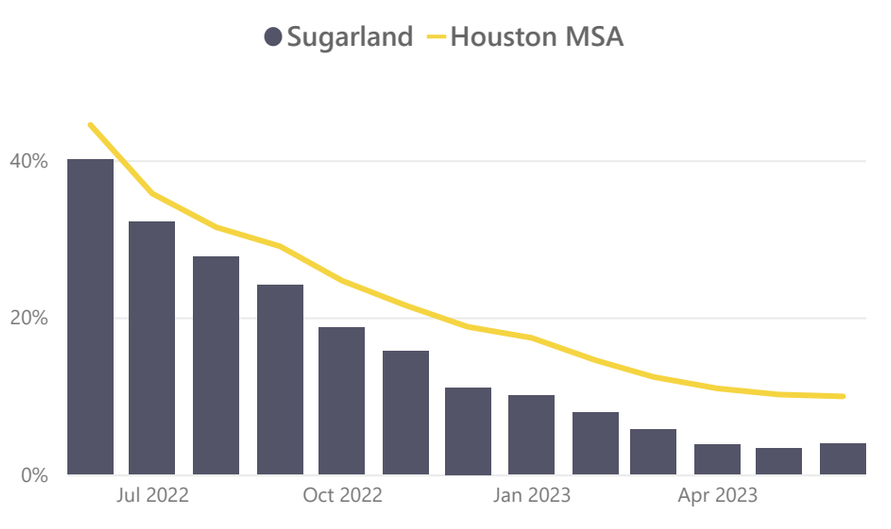
$87,284,365
CY-Trailing 12 Month

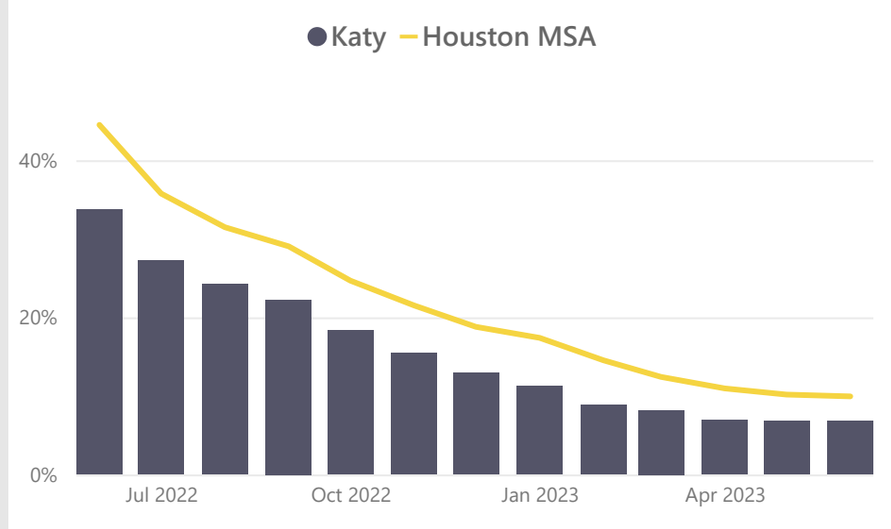
6.83%
CY-Trailing 12 Month YoY %

$81,707,732
PY-Trailing 12 Month









TTM YoY Comparisons | Jun 2023

TEXAS ★ BARTAB

Subject MSA	MSA - 1	MSA - 2	MSA - 3	MSA - 4
Houston-The Woodlands-Sugarland	Dallas-Fort Worth	Austin-Round Rock-San Marcos	San Antonio-New Braunfels	El Paso

Houston-The Woodlands-Sugarland

$2,446,612,945
CY-Trailing 12 Month

9.9%
CY-Trailing 12 Month YoY %

$2,225,435,395
PY-Trailing 12 Month

Dallas-Fort Worth

$3,199,005,548
CY-Trailing 12 Month

10.6%
CY-Trailing 12 Month YoY %

$2,892,620,065
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

$1,457,176,950
CY-Trailing 12 Month

11.47%
CY-Trailing 12 Month YoY %

$1,307,179,700
PY-Trailing 12 Month

San Antonio-New Braunfels

$978,743,386
CY-Trailing 12 Month

11.80%
CY-Trailing 12 Month YoY %

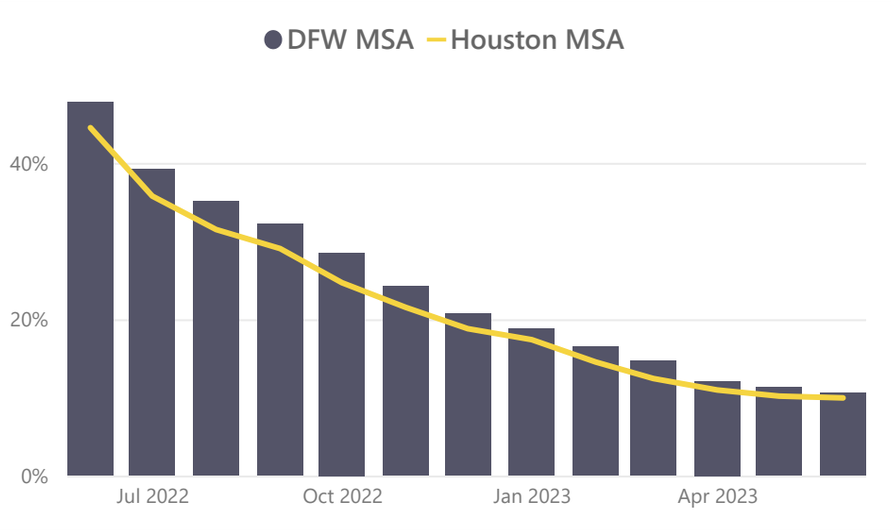
$875,441,056
PY-Trailing 12 Month

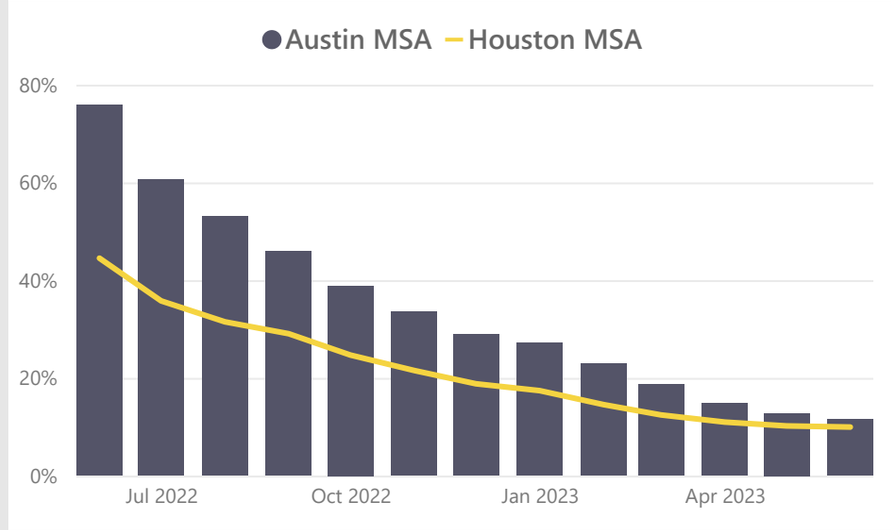
El Paso

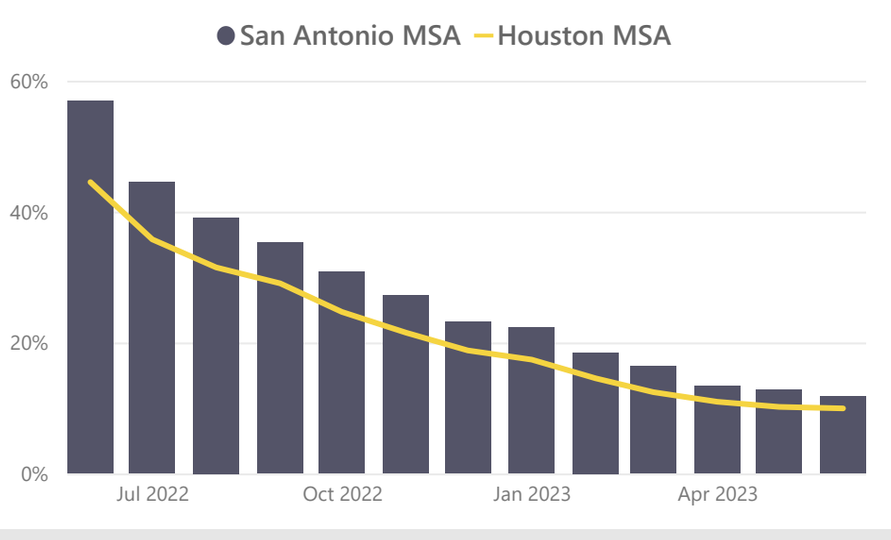
$241,866,440
CY-Trailing 12 Month

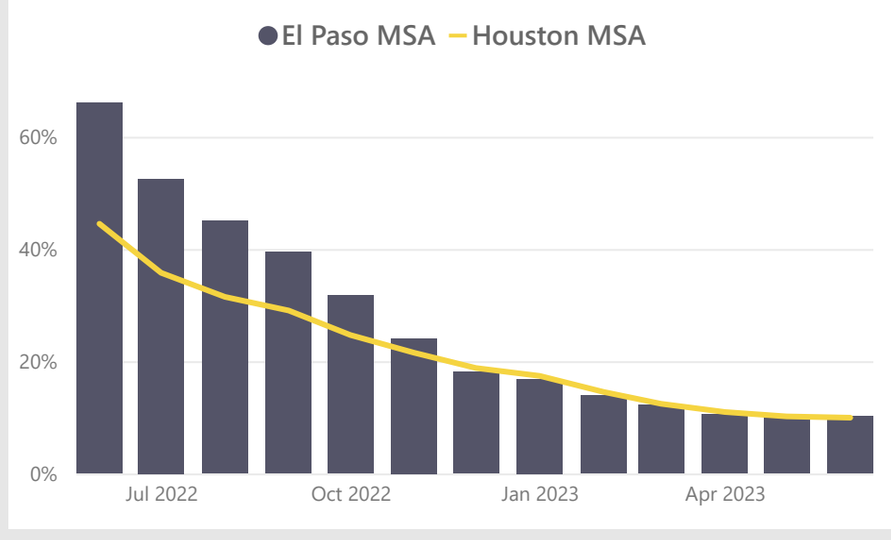
10.17%
CY-Trailing 12 Month YoY %

$219,530,765
PY-Trailing 12 Month









TTM YoY Comparisons - MSA vs. State | Jun 2023

TEXAS ★ BARTAB

MSA

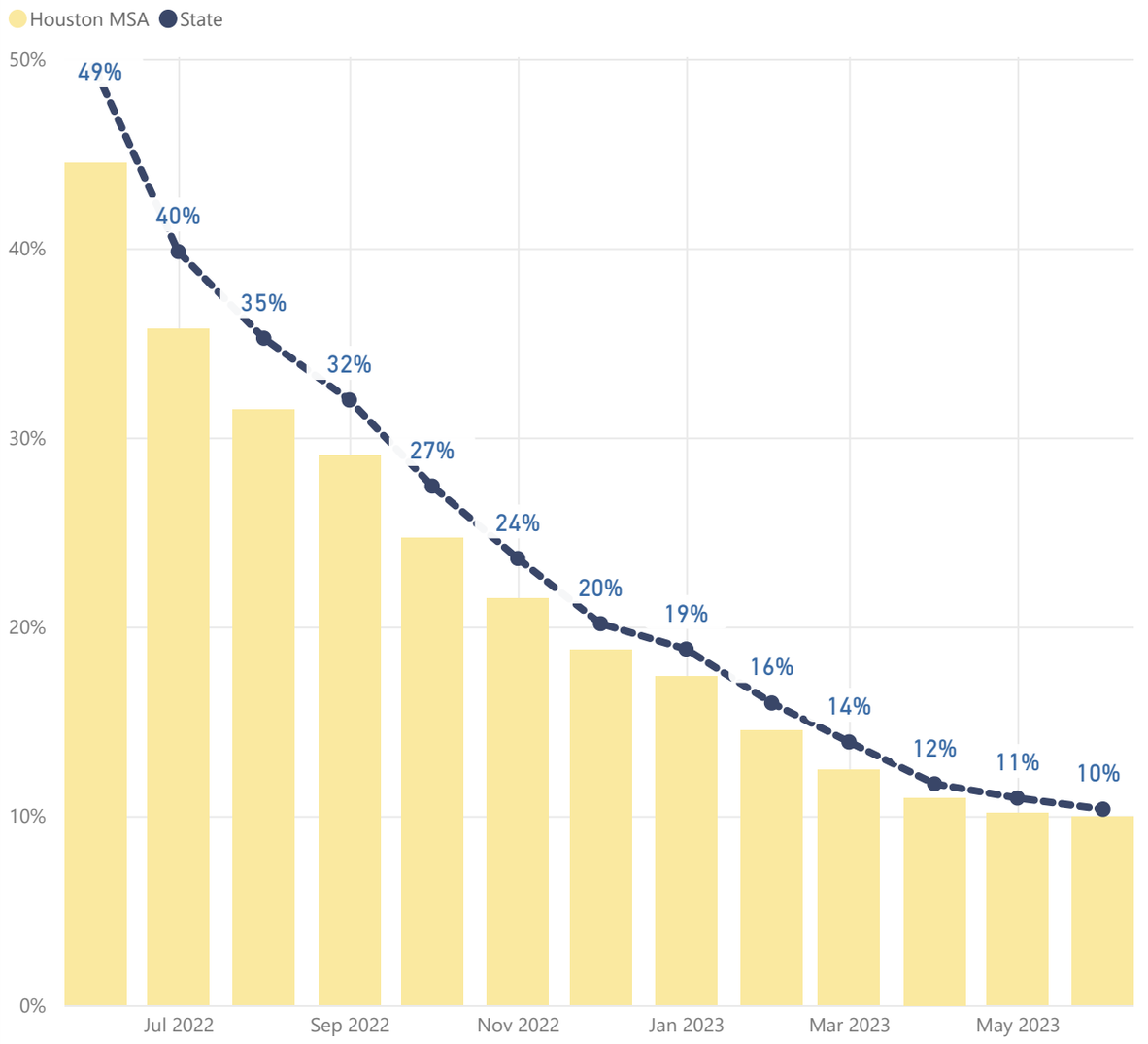
Houston-The Woodlands-Sugarland

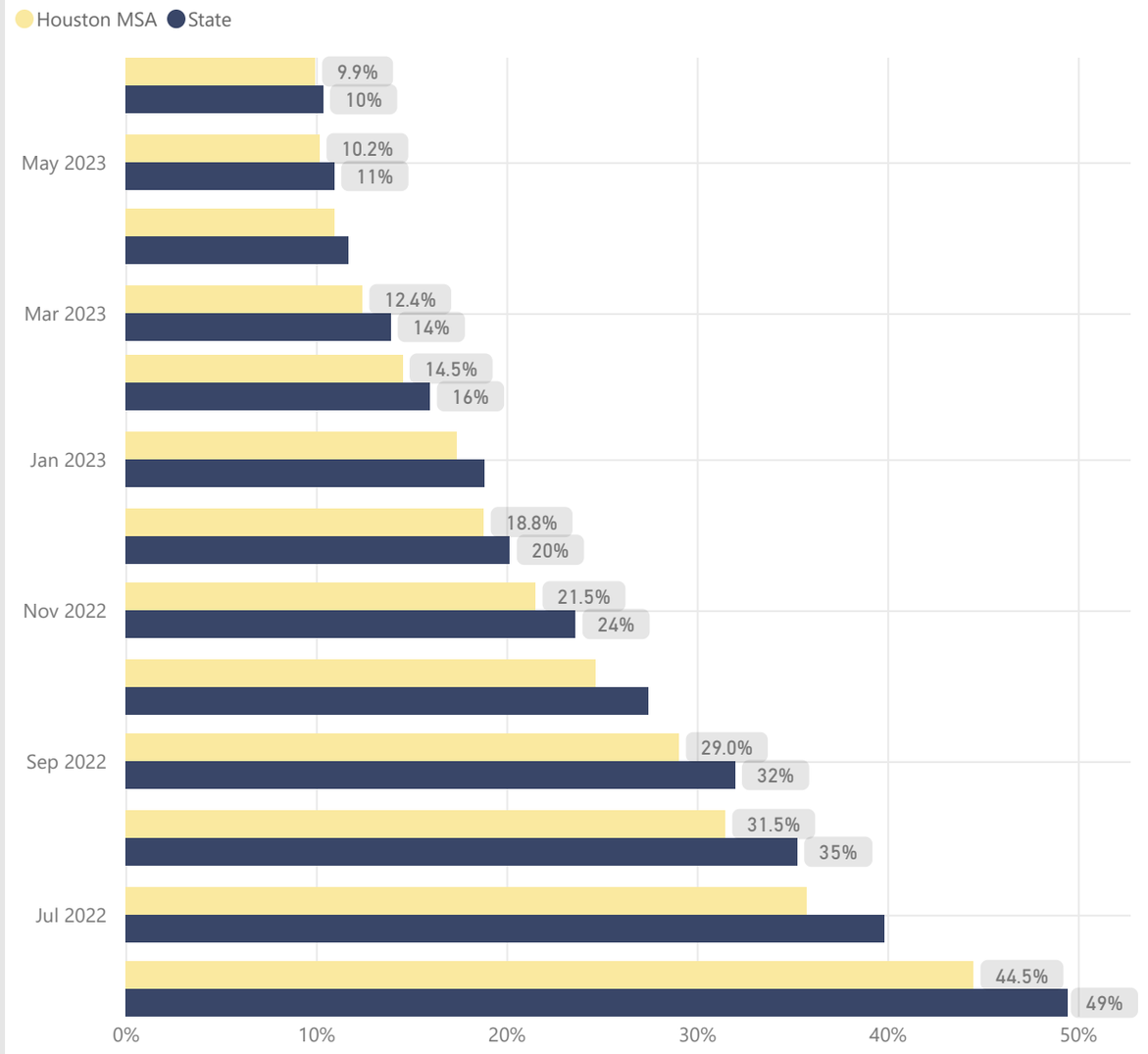
MSA Snapshot

9.9%	$2,446,612,945	$2,225,435,395
City YoY %	CY-Trailing 12 Month	PY-Trailing 12 Month

State Snapshot

10%	$10,041,033,496	$9,098,945,923
State YoY %	CY-Trailing 12 Month	PY-Trailing 12 Month





SAN ANTONIO MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

Comparison – Adjacent Cities

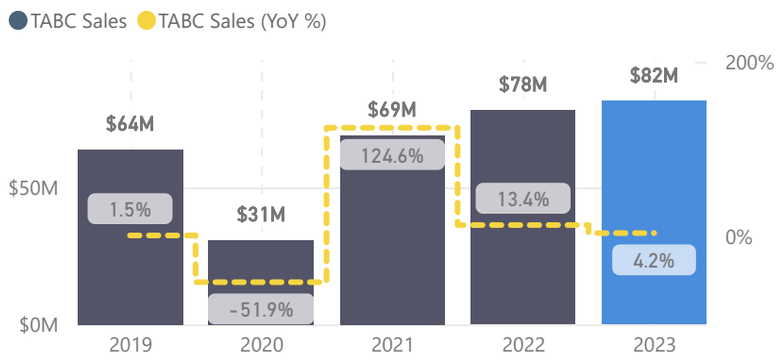
Comparison – Region + Top Cities

Comparison – State

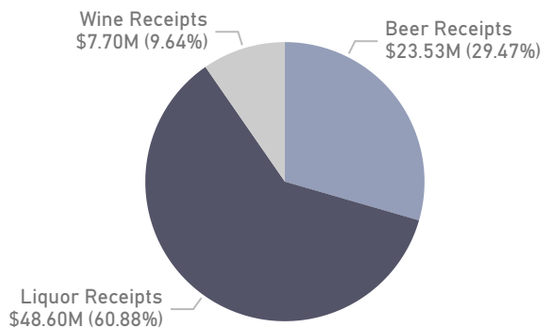
TABC Summary | Jun 2023

TEXAS ★ BARTAB

YoY Jun 2023 Comparison



Jun 2023 Category %



Jun 2023 Receipts

$48,597,403
Liquor Sales

$7,696,359
Wine Sales

$23,526,216
Beer Sales

$81.5M	4.2%
Total Receipts	Month YoY %

MSA

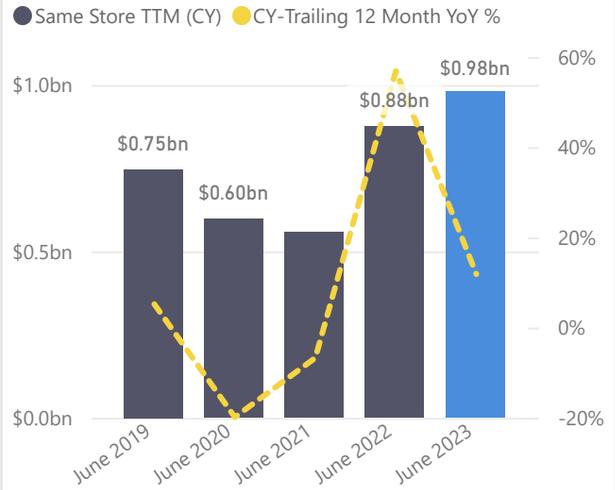
San Antonio-New Braunfels

San Antonio-New Braunfels

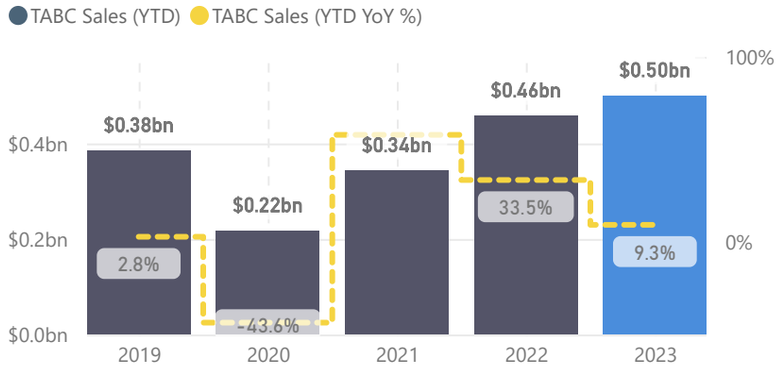
1,343
Locations Reporting > $0

$729,199
TTM Per Location

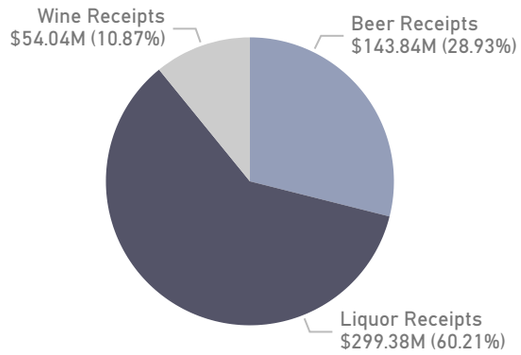
TTM YoY Comparison Jun 2023



YTD Jun 2023 Comparison



YTD Jun 2023 - Category %



YTD Jun 2023 Receipts

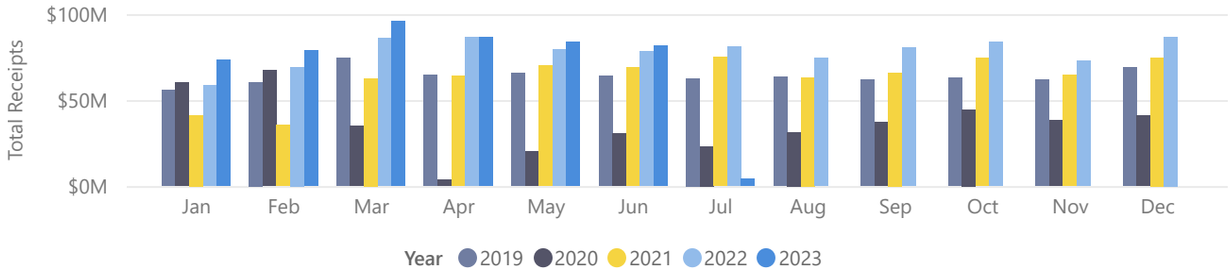
$299,379,690
Liquor Sales

$54,039,033
Wine Sales

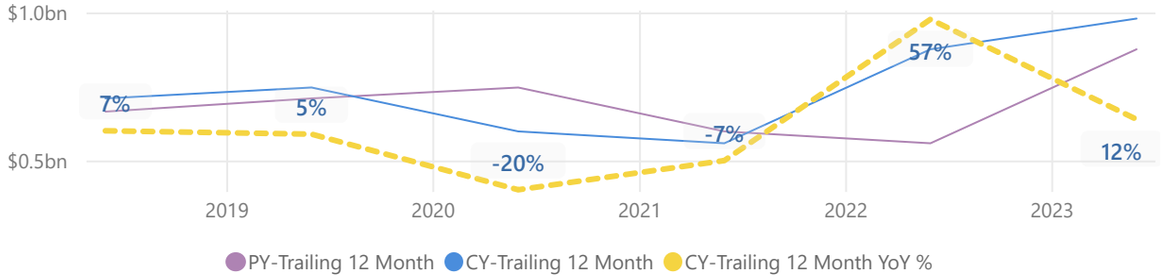
$143,841,808
Beer Sales

$504.2M	9.3%
Total Receipts	YTD YoY %

YTD MoM + YoY Comparison Jun 2023



TTM YoY % Comparison Jun 2023



Top 30 Locations | Jun 2023

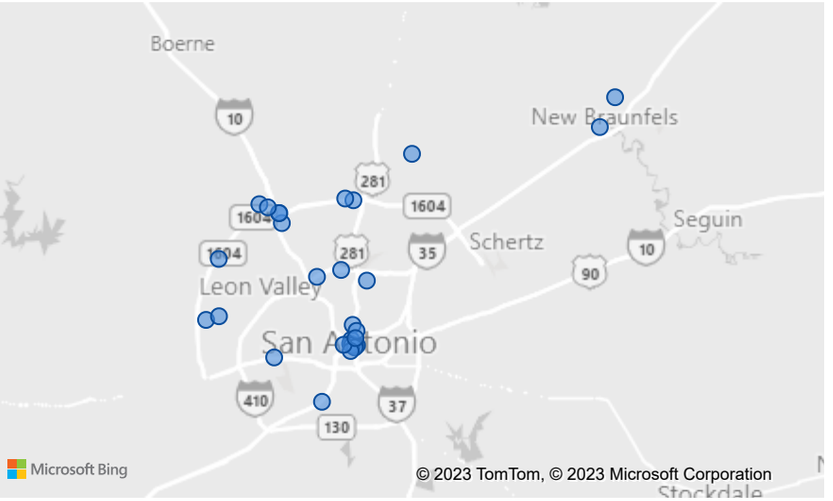
TEXAS ★ BARTAB

City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
San Antonio	**$12,025,112**	**5.1%**	**$62,161,915**	**3.9%**	**$123,587,524**	**10%**
HOSPITALITY INTERNATIONAL, INC. (SAN AN...	$2,441,752	8.5%	$10,319,608	4.2%	$19,758,657	15%
LA CANTERA RESORT AND SPA (SAN ANTONI...	$803,813	-19.7%	$4,981,257	1.5%	$11,162,396	17%
SEAWORLD SAN ANTONIO (SAN ANTONIO - ...	$579,006	-8.5%	$1,684,124	-20.9%	$4,247,398	-14%
HRHC, LLC (SAN ANTONIO - 78251 - 1)	$559,364	-11.8%	$2,307,566	-19.5%	$4,477,059	-16%
HOTEL EMMA (SAN ANTONIO - 78215 - 1)	$487,488	-12.2%	$3,344,565	-3.8%	$6,998,098	2%
TOPGOLF USA SAN ANTONIO (SAN ANTONI...	$375,646	8.5%	$1,856,125	-5.3%	$3,870,845	-0%
ROSARIO'S (SAN ANTONIO - 78205 - 4)	$372,350		$1,771,860		$1,772,230	
SIX FLAGS FIESTA TEXAS (SAN ANTONIO - 78...	$363,860	11.4%	$1,000,800	-5.8%	$2,064,434	-31%
DIAMOND CONCESSIONS OF TEXAS, INC. (SA...	$358,221	1,577.5%	$795,422	1,179.7%	$865,271	
GRAND RIVERWALK BEVERAGE LLC (SAN ANT...	$348,251	-3.4%	$2,234,653	3.9%	$4,846,923	39%
HOWEL AT THE MOON (SAN ANTONIO - 782...	$343,731	-17.3%	$2,228,072	3.5%	$4,369,049	11%
CHICKEN N PICKLE (SAN ANTONIO - 78249 - 1)	$340,581	-11.3%	$1,847,788	-9.0%	$3,988,167	-8%
BENTLEY'S BEER GARDEN (SAN ANTONIO - 7...	$324,966	63.6%	$2,303,642	81.6%	$3,860,058	42%
MICHELINO'S LONE STAR CAFE CAFE OLE AG...	$321,733	-1.8%	$2,053,881	-6.8%	$3,842,125	-8%
OJOS LOCOS SPORTS CANTINA (SAN ANTON...	$312,105	-30.1%	$1,864,588	285.8%	$3,797,478	
THOMPSON SAN ANTONIO BEVCO, LLC (SAN...	$304,142	-25.4%	$1,994,168	-17.9%	$4,308,698	-13%
SMOKE THE RESTAURANT DOWNTOWN (SAN...	$301,947	57.6%	$1,096,646	-46.6%	$2,200,581	-46%
KUNG FU SALOON (SAN ANTONIO - 78249 - 1)	$296,755	65.8%	$1,679,043	9.2%	$2,923,072	90%
HOSPITALITY INTERNATIONAL INC (SAN ANT...	$295,788	19.5%	$2,397,374	31.9%	$4,638,588	44%
LITTLE WOODROW'S (SAN ANTONIO - 78254...	$289,469	-32.6%	$1,584,344	-32.8%	$3,497,121	48%
TWIN PEAKS (SAN ANTONIO - 78216 - 1)	$287,808	-3.9%	$1,752,524	-6.8%	$3,553,771	-3%
MAJESTIC THEATRE (SAN ANTONIO - 78205 -...	$282,296	272.1%	$1,390,780	26.0%	$2,527,112	35%
MI TIERRA CAFE & BAKERY (SAN ANTONIO - ...	$277,940	-5.7%	$1,726,466	-0.8%	$3,410,424	3%
SUGARS (SAN ANTONIO - 78230 - 1)	$272,633	-26.0%	$1,836,313	-16.2%	$4,029,396	-9%
SOLUNA (SAN ANTONIO - 78209 - 1)	$272,385	13.9%	$1,582,938	6.7%	$3,156,964	8%
STOUT HOUSE (SAN ANTONIO - 78258 - 1)	$272,220	21.8%	$1,510,040	12.5%	$2,901,129	1%
CHAMA GAUCHA BRAZILIAN STEAKHOUSE (S...	$269,845	16.6%	$1,546,608	5.9%	$3,201,158	8%
LITTLE WOODROW'S (SAN ANTONIO - 78232...	$269,017	-24.5%	$1,470,720	-16.9%	$3,319,322	-11%
New Braunfels	**$691,952**	**104.2%**	**$3,703,671**	**133.1%**	**$6,098,002**	**92%**
THE POUR HAUS (NEW BRAUNFELS - 78130 -...	$379,539		$2,151,339		$2,905,186	
GRISTMILL RESTAURANT (NEW BRAUNFELS - ...	$312,413	-7.8%	$1,552,332	-2.3%	$3,192,816	0%
Total	**$12,717,064**	**7.9%**	**$65,865,586**	**7.3%**	**$129,685,526**	**13%**

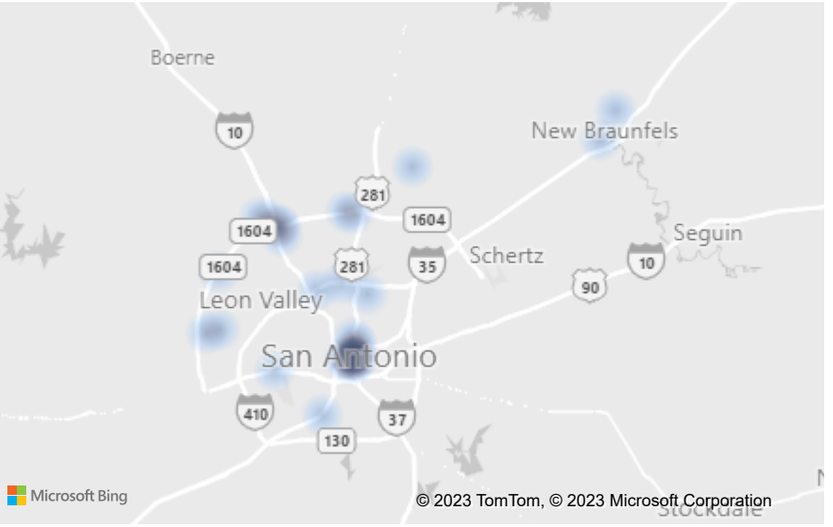
MSA

San Antonio-New Braunfels

Location Map



Heat Map



Top 15 Cities - TTM Volume | Jun 2023

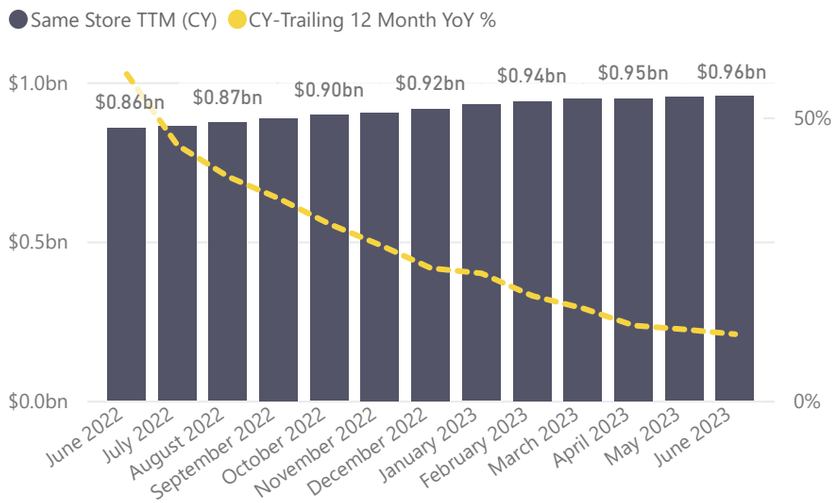
TEXAS ★ BARTAB

Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
San Antonio-New ...	$79,552,306	3.9%	$488,319,440	84.6%	$956,608,102	$856,158,095	12%
San Antonio	$67,103,771	3.3%	$417,435,646	57.9%	$815,188,071	$732,451,089	11%
New Braunfels	$5,738,723	4.7%	$31,850,486	425.8%	$63,866,840	$56,774,665	12%
Boerne	$1,004,939	26.0%	$5,468,678	36.1%	$10,450,532	$9,761,270	7%
Helotes	$864,750	15.1%	$4,225,136	53.5%	$9,212,594	$6,934,855	33%
Spring Branch	$692,481	30.5%	$4,104,440	13.5%	$7,738,064	$6,021,160	29%
Live Oak	$652,656	39.7%	$4,028,337	9.4%	$7,779,389	$4,559,005	71%
Selma	$554,597	4.1%	$3,240,123	360.4%	$6,493,670	$6,254,684	4%
Schertz	$546,459	-15.5%	$3,080,477	-10.4%	$6,423,530	$6,114,822	5%
Seguin	$546,212	4.2%	$3,324,473	11.8%	$6,488,953	$5,907,923	10%
Canyon Lake	$433,570	-2.6%	$1,901,157	-4.8%	$4,116,880	$3,865,415	7%
Universal City	$376,920	-6.9%	$2,505,917	37.8%	$4,778,417	$4,595,392	4%
Cibolo	$339,904	-8.6%	$2,034,440	-2.2%	$3,920,190	$4,021,610	-3%
Alamo Heights	$298,198	1.5%	$2,245,646	-15.7%	$4,645,410	$4,844,497	-4%
Bandera	$218,707	38.8%	$1,712,775	23.3%	$3,079,765	$1,778,794	73%
Shavano Park	$180,419	-4.0%	$1,161,709	4.1%	$2,425,797	$2,272,914	7%
Total	$79,552,306	3.9%	$488,319,440	84.6%	$956,608,102	$856,158,095	12%

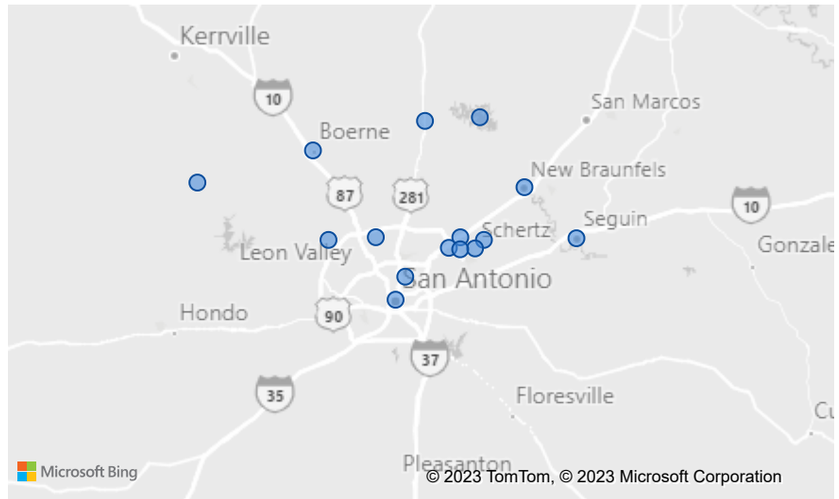
MSA

San Antonio-New Braunfels

Top 15 - YoY Comparison



Location Map



Top 15 Cities - TTM % Increase | Jun 2023

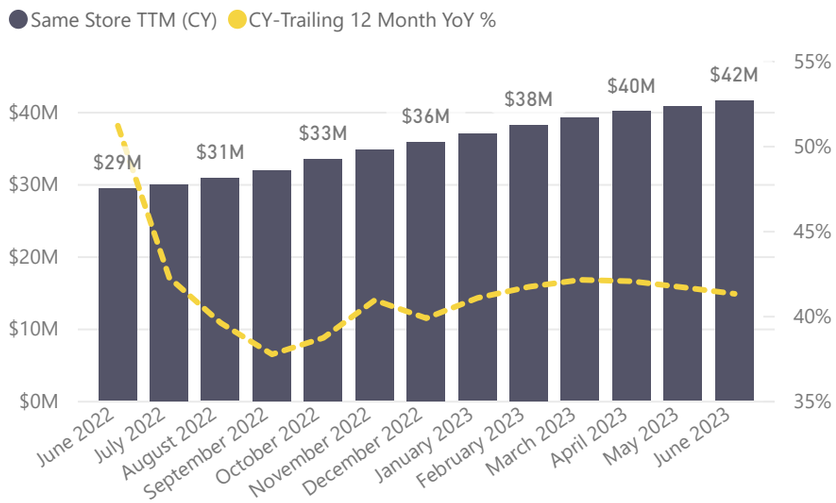
TEXAS ★ BARTAB

Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
San Antonio-New ...	$3,611,284	28.5%	$21,199,552	55.5%	$41,515,356	$29,383,461	41%
Lytle	$94,629	273.7%	$351,830	714.0%	$619,339	$207,480	199%
Devine	$37,595	54.8%	$243,538	265.0%	$527,250	$226,983	132%
Comfort	$66,491	72.6%	$364,153	29.1%	$657,861	$376,879	75%
Bandera	$218,707	38.8%	$1,712,775	23.3%	$3,079,765	$1,778,794	73%
Live Oak	$652,656	39.7%	$4,028,337	9.4%	$7,779,389	$4,559,005	71%
Castle Hills	$158,145	29.4%	$958,710	30.0%	$1,823,624	$1,109,563	64%
Floresville	$54,507	-21.8%	$587,423	3.4%	$1,172,629	$764,149	53%
Bulverde	$115,870	58.8%	$680,111	17.6%	$1,387,913	$991,165	40%
Helotes	$864,750	15.1%	$4,225,136	53.5%	$9,212,594	$6,934,855	33%
Spring Branch	$692,481	30.5%	$4,104,440	13.5%	$7,738,064	$6,021,160	29%
Balcones Heights	$21,939	17.6%	$126,904	20.7%	$227,091	$185,262	23%
Pleasanton	$185,000	25.7%	$1,125,669	27.0%	$2,193,693	$1,808,177	21%
Kirby	$75,013	12.5%	$435,826	25.9%	$844,237	$716,434	18%
Converse	$214,183	60.8%	$1,105,048	13.2%	$1,993,106	$1,733,605	15%
La Vernia	$159,318	-13.9%	$1,149,652	44.0%	$2,258,801	$1,969,950	15%
Total	$3,611,284	28.5%	$21,199,552	55.5%	$41,515,356	$29,383,461	41%

MSA

San Antonio-New Braunfels

Top 15 - YoY Comparison



Location Map

TTM YoY Comparisons | Jun 2023

TEXAS ★ BARTAB

Subject MSA	City - 1	City - 2	City - 3	City - 4
San Antonio-New Braunfels	San Antonio-New Braunfels (Region) + ...	San Antonio-New Braunfels (Region) + ...	San Antonio-New Braunfels (Region) + ...	San Antonio-New Braunfels (Region) + ...

San Antonio-New Braunfels

$979,314,382
CY-Trailing 12 Month

11.9%
CY-Trailing 12 Month YoY %

$875,553,944
PY-Trailing 12 Month

San Antonio

$815,188,071
CY-Trailing 12 Month

11.3%
CY-Trailing 12 Month YoY %

$732,451,089
PY-Trailing 12 Month

New Braunfels

$63,866,840
CY-Trailing 12 Month

12.49%
CY-Trailing 12 Month YoY %

$56,774,665
PY-Trailing 12 Month

Schertz

$6,423,530
CY-Trailing 12 Month

5.05%
CY-Trailing 12 Month YoY %

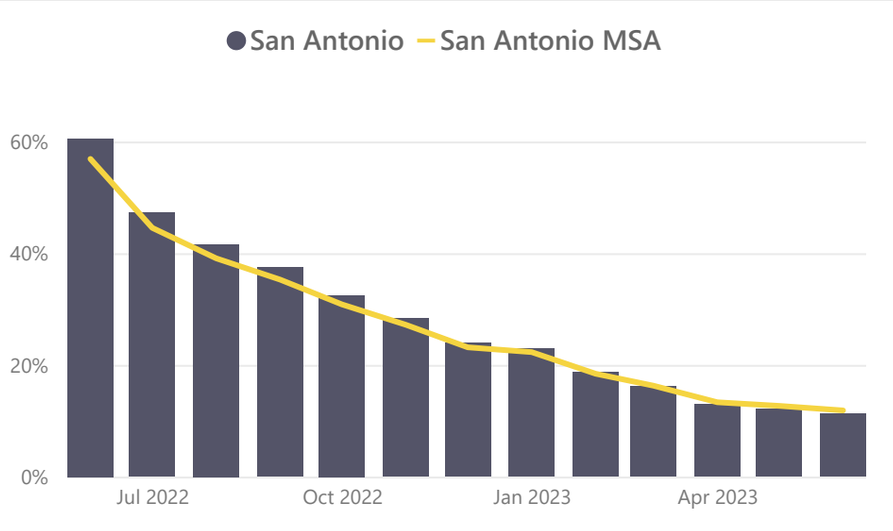
$6,114,822
PY-Trailing 12 Month

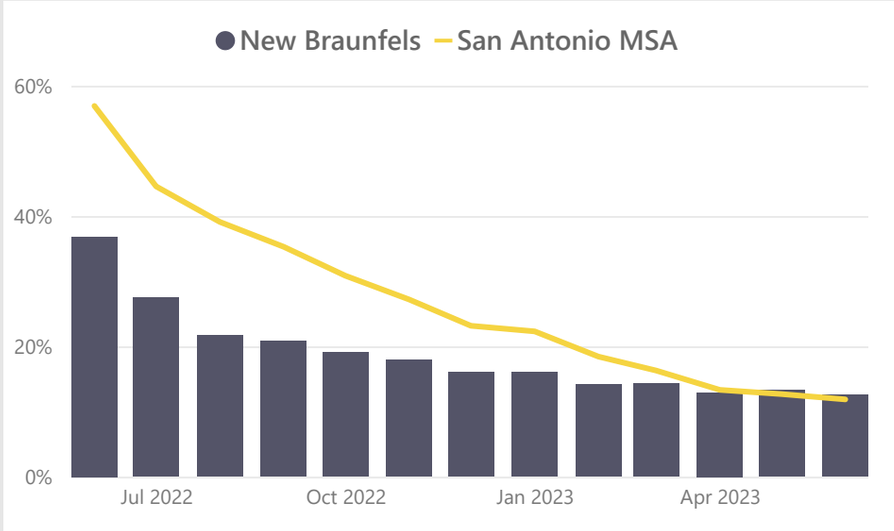
Seguin

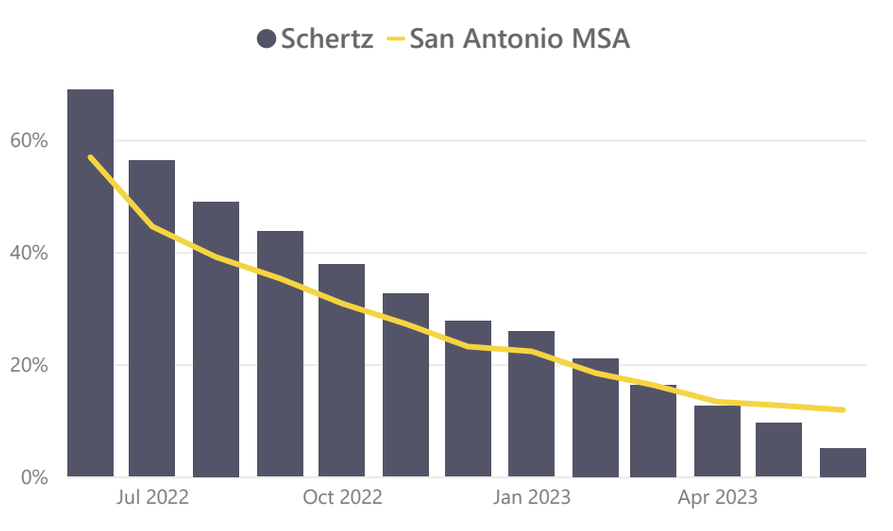
$6,488,953
CY-Trailing 12 Month

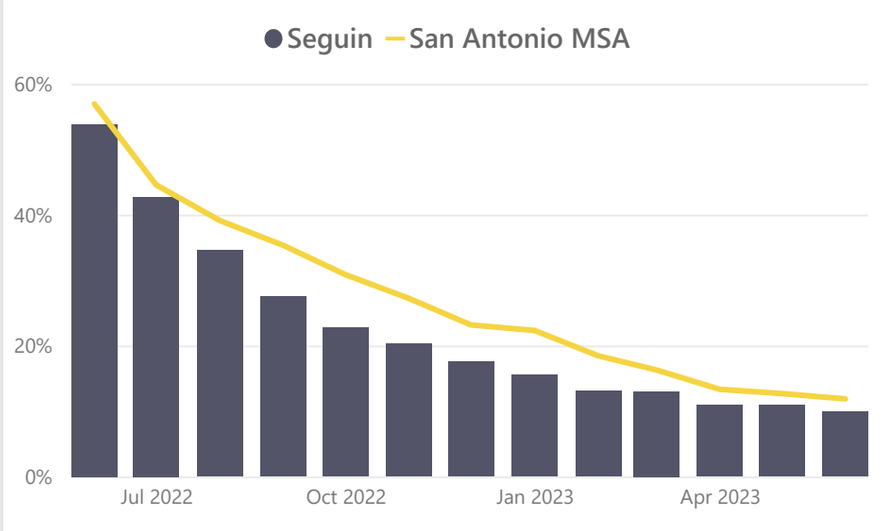
9.83%
CY-Trailing 12 Month YoY %

$5,907,923
PY-Trailing 12 Month









TTM YoY Comparisons | Jun 2023

TEXAS ★ BARTAB

Subject MSA	MSA - 1	MSA - 2	MSA - 3	MSA - 4
San Antonio-New Braunfels	Dallas-Fort Worth	Austin-Round Rock-San Marcos	Houston-The Woodlands-Sugarland	El Paso

San Antonio-New Braunfels

$979,314,382
CY-Trailing 12 Month

11.9%
CY-Trailing 12 Month YoY %

$875,553,944
PY-Trailing 12 Month

Dallas-Fort Worth

$3,199,676,979
CY-Trailing 12 Month

10.6%
CY-Trailing 12 Month YoY %

$2,892,620,065
PY-Trailing 12 Month

Austin-Round Rock-San Marcos

$1,457,464,700
CY-Trailing 12 Month

11.52%
CY-Trailing 12 Month YoY %

$1,306,855,249
PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

$2,447,186,819
CY-Trailing 12 Month

9.96%
CY-Trailing 12 Month YoY %

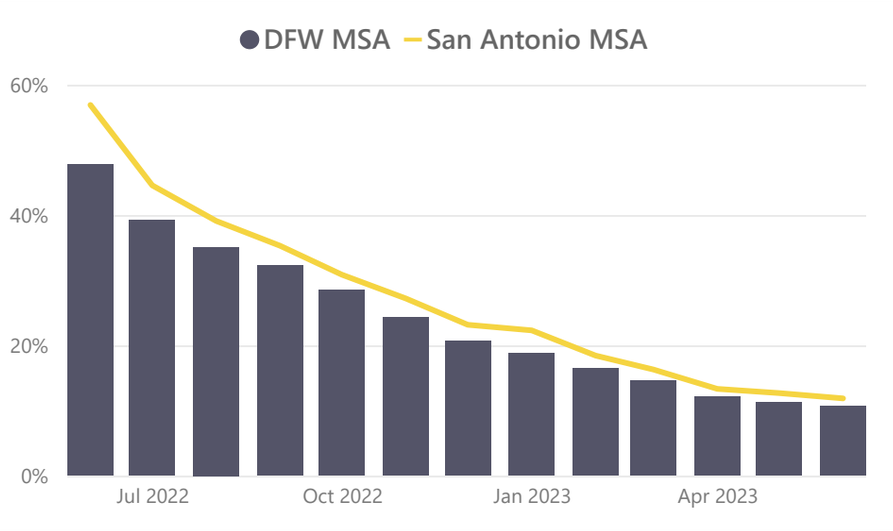
$2,225,435,395
PY-Trailing 12 Month

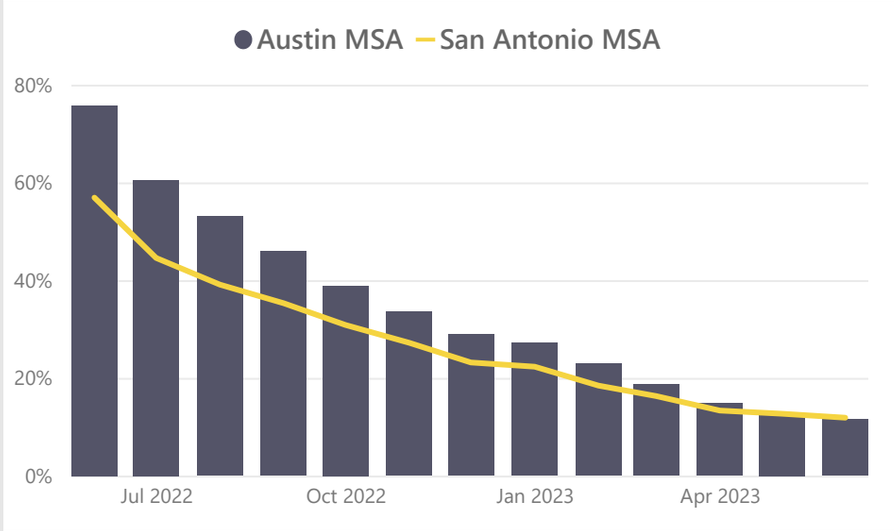
El Paso

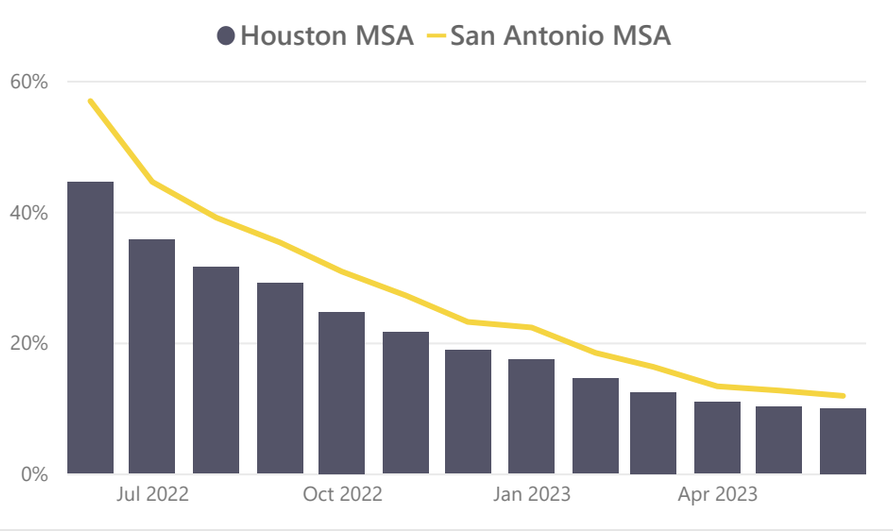
$242,029,960
CY-Trailing 12 Month

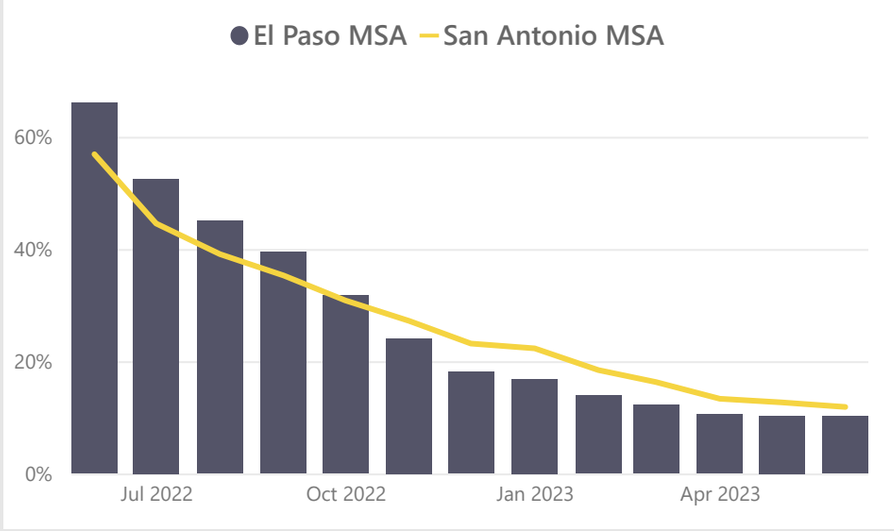
10.25%
CY-Trailing 12 Month YoY %

$219,530,765
PY-Trailing 12 Month









TTM YoY Comparisons - MSA vs. State | Jun 2023

TEXAS ★ BARTAB

MSA

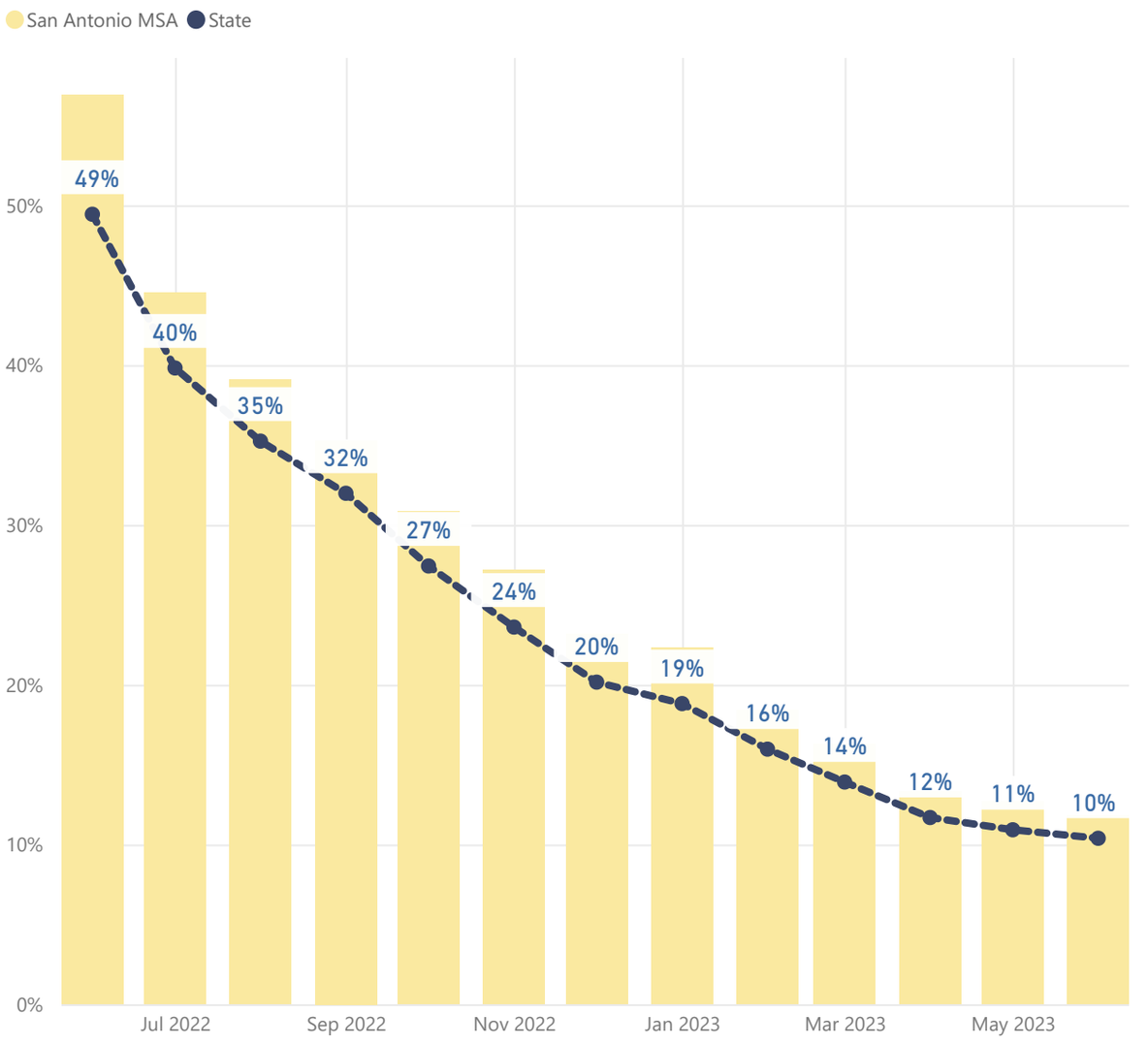
San Antonio-New Braunfels

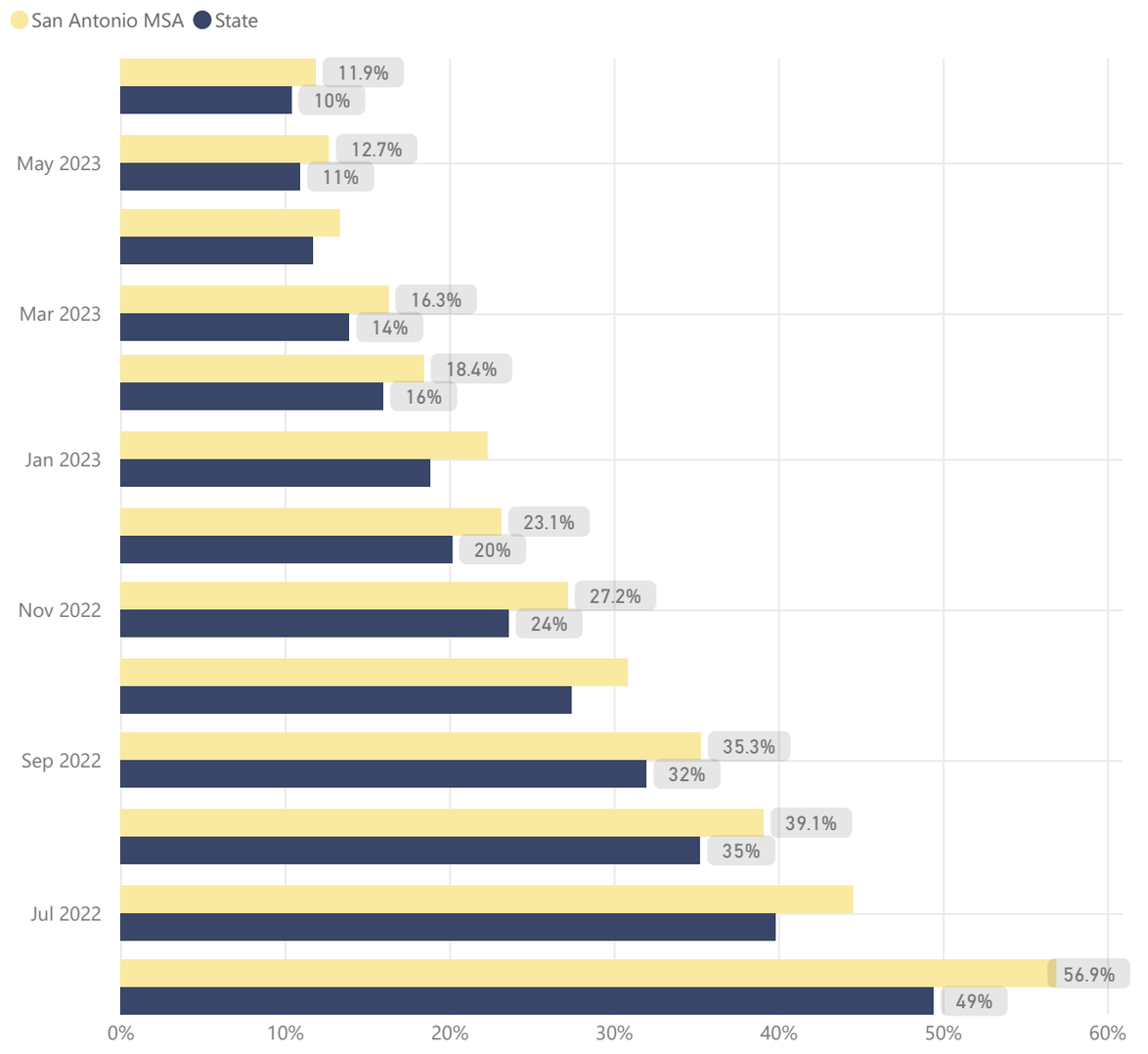
MSA Snapshot

11.9%	$979,314,382	$875,553,944
City YoY %	CY-Trailing 12 Month	PY-Trailing 12 Month

State Snapshot

10%	$10,043,821,841	$9,098,734,360
State YoY %	CY-Trailing 12 Month	PY-Trailing 12 Month





AUSTIN MSA

TABC Sales Summary

Top 30 Locations – Current Month Sales

Top 15 Cities – TTM Volume

Top 15 Cities – TTM % Increase

Comparison – Adjacent Cities

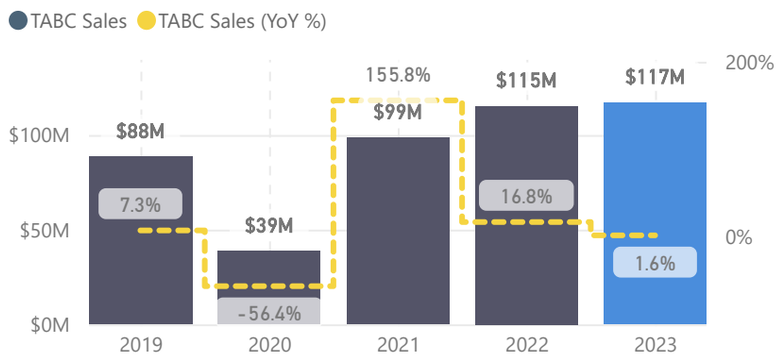
Comparison – Region + Top Cities

Comparison – State

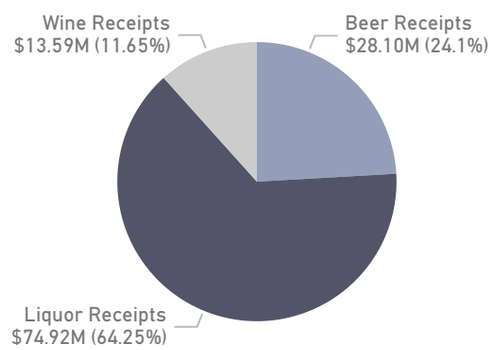
TABC Summary | Jun 2023

TEXAS ★ BARTAB

YoY Jun 2023 Comparison



Jun 2023 Category %



Jun 2023 Receipts

$74,924,850
Liquor Sales

$13,585,595
Wine Sales

$28,099,888
Beer Sales

$117.2M	1.6%
Total Receipts	Month YoY %

MSA

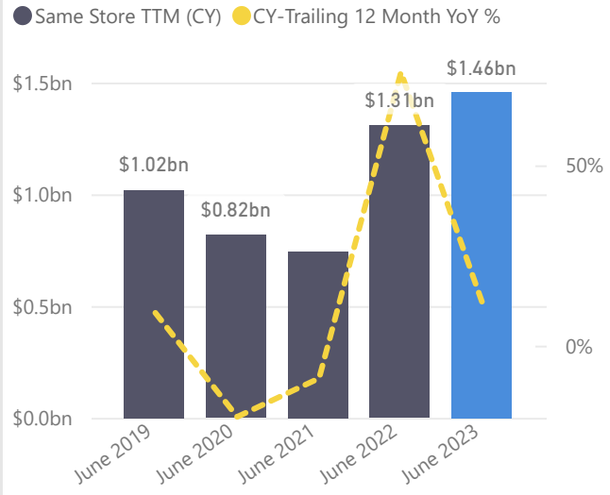
Austin-Round Rock-San Marcos

Austin-Round Rock-San Marcos

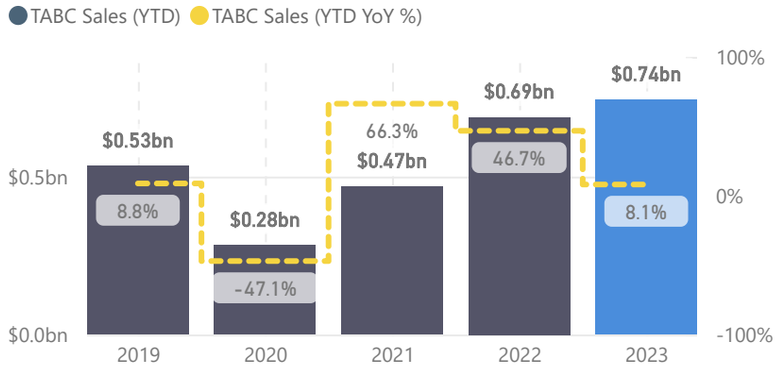
1,552
Locations Reporting > $0

$938,903
TTM Per Location

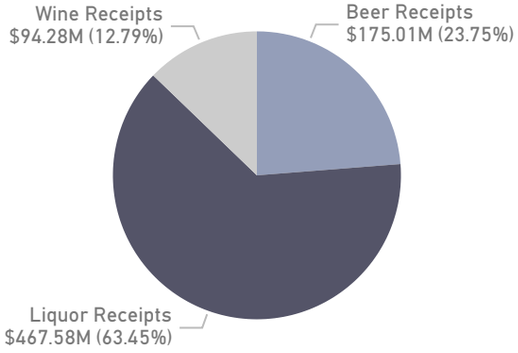
TTM YoY Comparison Jun 2023



YTD Jun 2023 Comparison



YTD Jun 2023 - Category %



YTD Jun 2023 Receipts

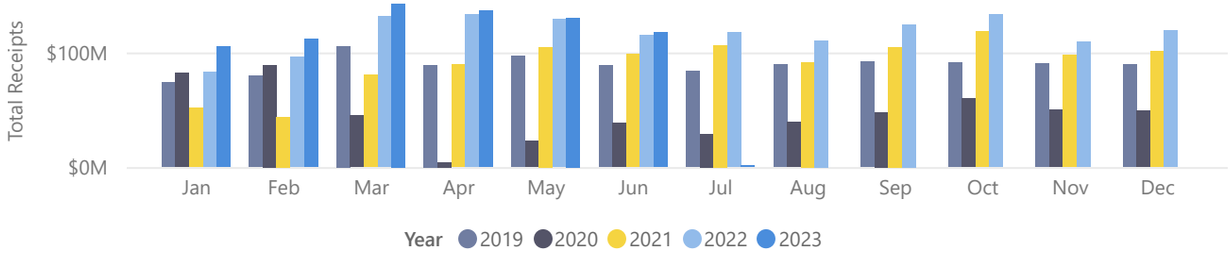
$467,575,022
Liquor Sales

$94,275,428
Wine Sales

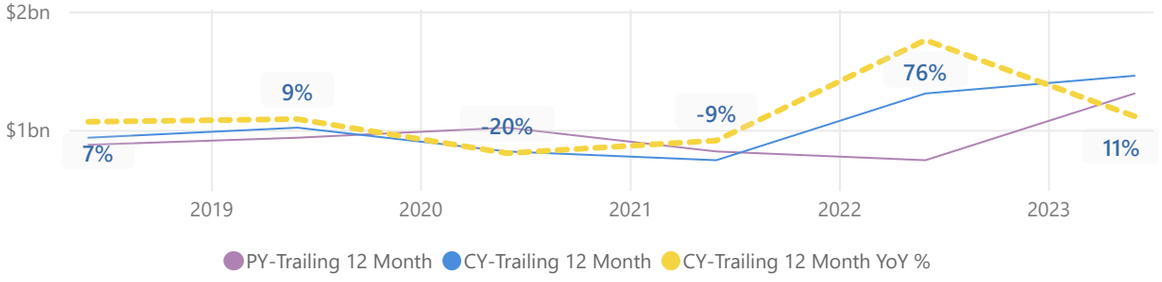
$175,014,709
Beer Sales

$743.2M	8.1%
Total Receipts	YTD YoY %

YTD MoM + YoY Comparison Jun 2023



TTM YoY % Comparison Jun 2023



Top 30 Locations | Jun 2023

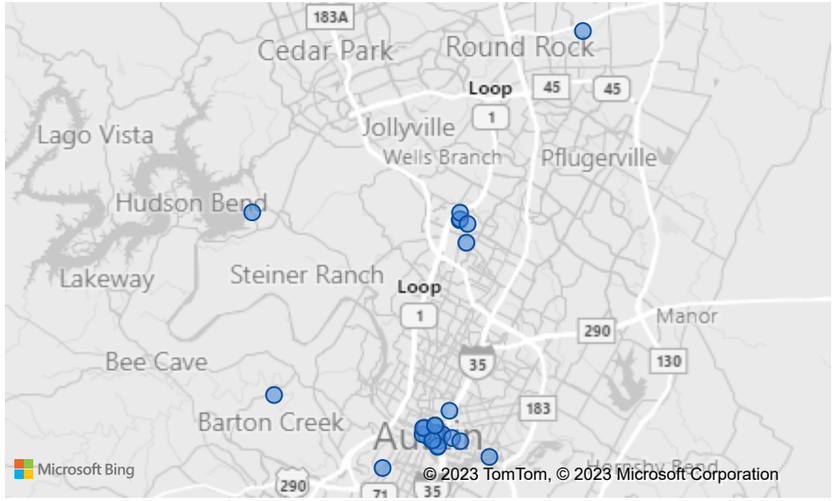
TEXAS ★ BARTAB

City	TABC Sales (Current Month)	TABC Sales YoY %	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales YoY % (TTM)
Austin	**$15,369,657**	**10.8%**	**$92,398,045**	**19.2%**	**$181,574,896**	**26%**
WLS BEVERAGE CO (AUSTIN - 78701 - 37)	$1,409,507	26.0%	$8,822,855	37.5%	$17,355,180	45%
MOODY CENTER AT UNIVERSITY OF TEXAS (A...	$1,252,096	-3.3%	$6,664,232	39.2%	$15,527,013	
FAIRMONT AUSTIN HOTEL (AUSTIN - 78701 - ...	$809,194	-18.6%	$5,192,585	1.2%	$11,073,358	18%
PROPER HOTEL (AUSTIN - 78701 - 1)	$799,991	30.4%	$4,680,633	27.5%	$8,764,718	33%
WLS BEVERAGE COMPANY (AUSTIN - 78701 -...	$676,107	6.5%	$3,970,009	8.9%	$7,952,316	21%
OMNI BARTON CREEK RESORT & SPA (AUSTI...	$673,581	3,642.1%	$4,525,753	19.6%	$9,035,781	12%
MATT'S EL RANCHO, INC. (AUSTIN - 78704 - 3)	$662,901	2.4%	$3,988,425	14.6%	$7,928,486	21%
UNBARLIEVABLE (AUSTIN - 78701 - 1)	$504,373	-46.8%	$3,932,786	-34.5%	$8,621,487	-22%
ROSE ROOM/ 77 DEGREES (AUSTIN - 78758 - ...	$492,868	-32.8%	$3,269,371	-23.9%	$7,216,606	-19%
OJOS LOCOS SPORTS CANTINA (AUSTIN - 78...	$480,685	24.0%	$2,764,406	8.8%	$5,311,306	2%
ASYLUM CC, LLC (AUSTIN - 78701 - 1)	$471,940		$1,682,493		$1,682,493	
SOHO HOUSE AUSTIN (AUSTIN - 78704 - 1)	$471,736	4.9%	$2,525,775	8.0%	$4,946,643	33%
3TEN THEATER & ACL LIVE AT MOODY THEAT...	$459,451		$3,283,560		$3,283,560	
ABA AUSTIN (AUSTIN - 78704 - 1)	$456,553	15.9%	$2,885,479	20.8%	$5,402,568	17%
BUFORD'S (AUSTIN - 78701 - 1)	$446,688	46.0%	$2,893,745	44.9%	$5,689,337	43%
TOP GOLF (AUSTIN - 78758 - 4)	$436,133	-2.2%	$2,016,739	-17.3%	$4,306,025	-10%
THE LINE (AUSTIN - 78701 - 1)	$418,332	-10.1%	$2,333,847	-5.8%	$4,747,093	-2%
LEVY AT AUSTIN FC (AUSTIN - 78758 - 35)	$407,646	5.6%	$1,773,939	-0.3%	$4,300,458	-46%
SAN JACINTO BEVERAGE COMPANY LLC (AUS...	$402,587	-7.1%	$2,851,284	4.7%	$5,721,731	26%
THOMPSON HOTEL (AUSTIN - 78701 - 2)	$381,903	-6.6%	$2,369,773	61.9%	$4,272,737	192%
WHISLER'S (AUSTIN - 78702 - 1)	$376,688	-7.2%	$2,619,254	-0.4%	$5,000,592	5%
THE DOGWOOD DOMAIN (AUSTIN - 78758 - 1)	$374,964	-12.6%	$2,134,204	-20.2%	$4,401,144	-15%
OASIS CANTINA DEL LAGO (AUSTIN - 78732 -...	$368,148	-13.7%	$1,781,852	-18.7%	$3,593,085	-18%
PARLIMENT (AUSTIN - 78702 - 1)	$364,540	81.9%	$2,122,892	74.9%	$3,627,588	93%
CANTINA 512 (AUSTIN - 78701 - 1)	$363,706	-23.3%	$2,340,156	147.6%	$4,730,767	
YARD HOUSE USA, INC. (AUSTIN - 78758 - 5)	$363,066	-7.7%	$1,956,007	-1.4%	$3,943,827	7%
MALA VIDA (AUSTIN - 78701 - 1)	$351,260	-5.0%	$2,279,399	98.7%	$5,003,583	146%
CENTRAL MACHINE (AUSTIN - 78702 - 1)	$347,315	73.0%	$2,489,348	56.4%	$3,784,736	38%
THE BEEZ KNEEZ/THE CAT'S PAJAMAS (AUSTI...	$345,698	20.2%	$2,247,244	29.1%	$4,350,678	30%
Round Rock	**$1,550,565**	**5.9%**	**$6,584,652**	**6.1%**	**$12,756,794**	**5%**
KALAHARI RESORT (ROUND ROCK - 78665 - 1)	$1,550,565	5.9%	$6,584,652	6.1%	$12,756,794	5%
Total	**$16,920,222**	**10.4%**	**$98,982,697**	**18.3%**	**$194,331,690**	**25%**

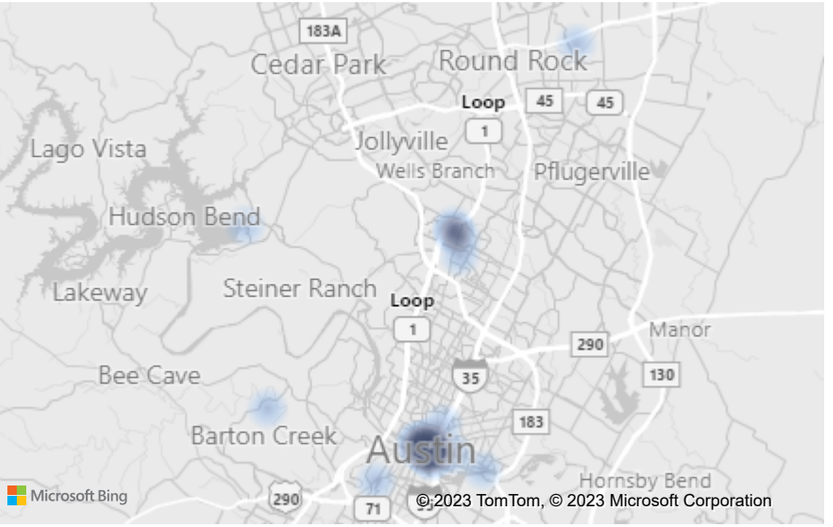
MSA

Austin-Round Rock-San Marcos

Location Map



Heat Map



Top 15 Cities - TTM Volume | Jun 2023

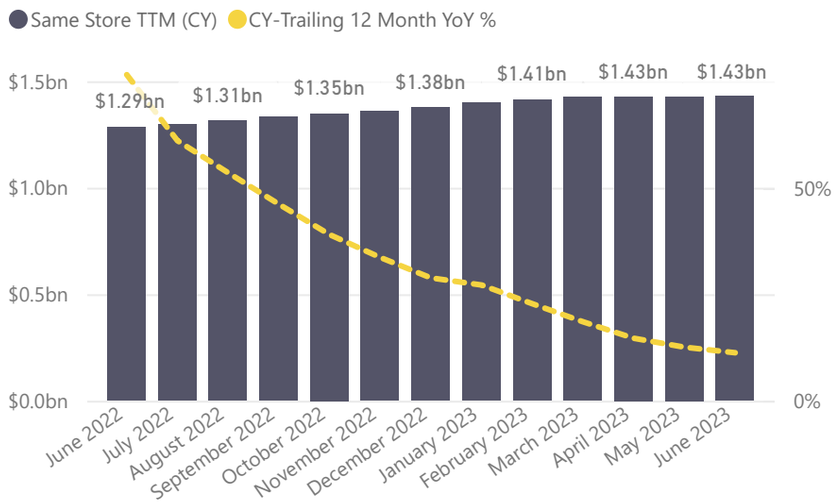
TEXAS ★ BARTAB

Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Austin-Round Roc...	$114,792,212	1.4%	$729,095,041	91.2%	$1,430,079,533	$1,285,040,195	11%
Austin	$92,479,795	0.2%	$596,215,166	65.0%	$1,172,227,028	$1,052,464,593	11%
Round Rock	$6,393,386	9.5%	$35,772,359	93.5%	$69,204,536	$60,867,155	14%
San Marcos	$3,411,160	5.2%	$21,398,055	35.4%	$41,488,775	$38,111,202	9%
Cedar Park	$2,584,977	4.4%	$16,178,524	40.7%	$31,080,138	$28,959,456	7%
Georgetown	$1,907,137	2.4%	$12,137,495	1,035.8%	$23,735,581	$21,934,005	8%
Pflugerville	$1,416,713	-6.5%	$8,784,234	5.5%	$17,141,635	$14,371,508	19%
Lakeway	$1,114,372	-5.6%	$6,420,342	9.6%	$12,704,229	$12,325,144	3%
Buda	$1,025,675	39.8%	$5,969,184	15.0%	$11,238,133	$9,155,496	23%
Dripping Springs	$863,966	9.4%	$4,968,145	-6.0%	$9,786,795	$10,052,938	-3%
Bee Cave	$767,878	1.8%	$4,742,060	-0.9%	$9,537,650	$9,458,647	1%
Kyle	$676,840	5.8%	$4,034,656	16.3%	$7,776,909	$6,813,048	14%
Wimberley	$642,739	42.4%	$3,311,475	361.2%	$6,263,619	$4,833,063	30%
Leander	$596,736	12.8%	$3,162,240	3.8%	$6,231,948	$5,618,944	11%
Bastrop	$591,201	-2.8%	$3,818,868	28.9%	$7,556,006	$6,731,048	12%
Hutto	$319,637	6.3%	$2,182,238	5.3%	$4,106,551	$3,343,948	23%
Total	$114,792,212	1.4%	$729,095,041	91.2%	$1,430,079,533	$1,285,040,195	11%

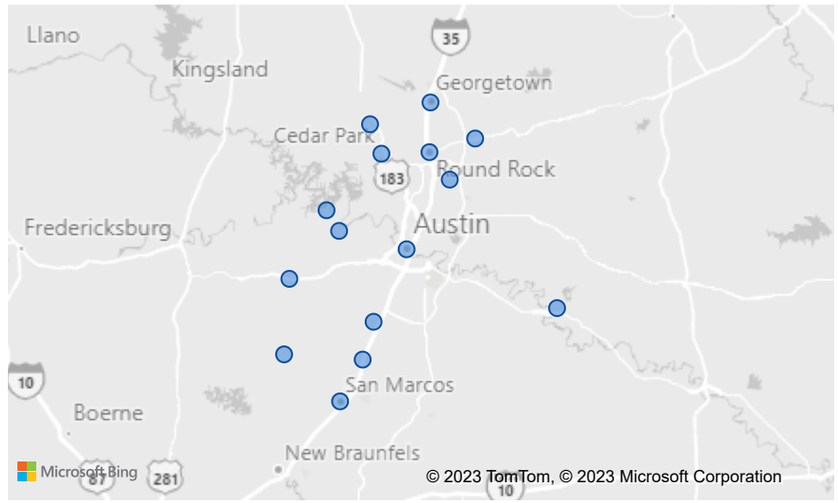
MSA

Austin-Round Rock-San Marcos

Top 15 - YoY Comparison



Location Map



Top 15 Cities - TTM % Increase | Jun 2023

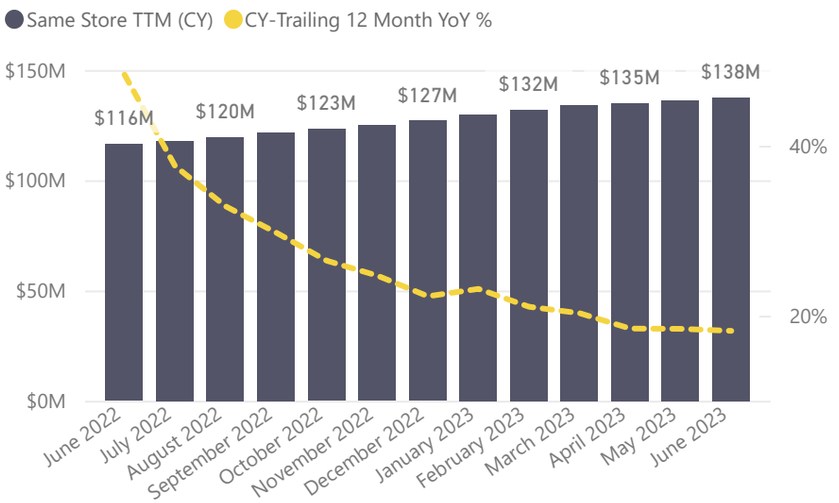
TEXAS ★ BARTAB

Region	TABC Sales (Current Month)	TABC Sales YoY% (Current Month)	TABC Sales (YTD)	TABC Sales YoY % (YTD)	TABC Sales (TTM)	TABC Sales - PY (TTM)	TABC Sales YoY% (TTM)
Austin-Round Roc...	**$12,375,453**	**11.7%**	**$71,462,118**	**69.8%**	**$137,587,270**	**$116,385,141**	**18%**
Jonestown	$170,098	7.2%	$960,817	121.0%	$1,852,314	$830,630	123%
Florence	$99,286	54.8%	$539,523	17.8%	$932,880	$495,488	88%
Manor	$186,932	28.5%	$1,188,359	15.0%	$2,336,455	$1,652,097	41%
Liberty Hill	$321,306	48.4%	$1,997,878	134.3%	$3,586,082	$2,622,096	37%
Granger	$23,843	185.7%	$132,408		$208,375	$158,948	31%
Wimberley	$642,739	42.4%	$3,311,475	361.2%	$6,263,619	$4,833,063	30%
Rollingwood	$26,257	9.8%	$173,582	47.0%	$345,483	$275,292	25%
Jarrell	$144,853	44.4%	$689,200	8.0%	$1,312,971	$1,049,949	25%
Hutto	$319,637	6.3%	$2,182,238	5.3%	$4,106,551	$3,343,948	23%
Buda	$1,025,675	39.8%	$5,969,184	15.0%	$11,238,133	$9,155,496	23%
Pflugerville	$1,416,713	-6.5%	$8,784,234	5.5%	$17,141,635	$14,371,508	19%
West Lake Hills	$336,687	22.2%	$1,907,337	11.9%	$3,725,321	$3,185,375	17%
Kyle	$676,840	5.8%	$4,034,656	16.3%	$7,776,909	$6,813,048	14%
Round Rock	$6,393,386	9.5%	$35,772,359	93.5%	$69,204,536	$60,867,155	14%
Bastrop	$591,201	-2.8%	$3,818,868	28.9%	$7,556,006	$6,731,048	12%
Total	**$12,375,453**	**11.7%**	**$71,462,118**	**69.8%**	**$137,587,270**	**$116,385,141**	**18%**

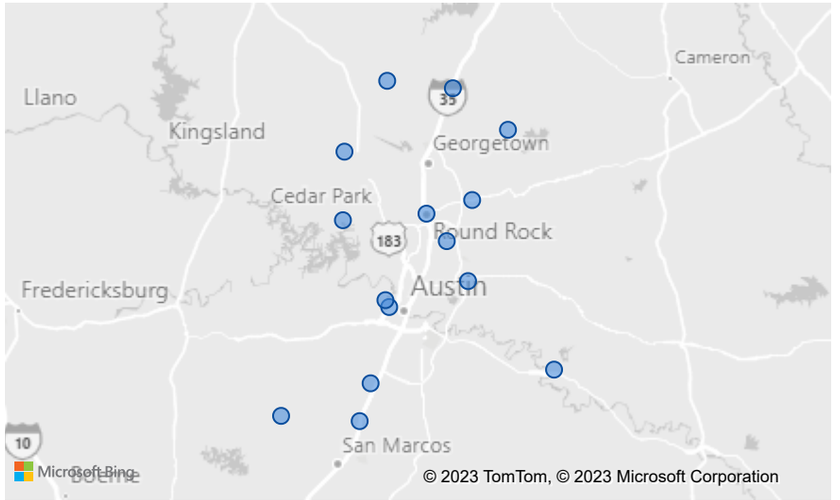
MSA

Austin-Round Rock-San Marcos

Top 15 - YoY Comparison



Location Map



TTM YoY Comparisons | Jun 2023

TEXAS ★ BARTAB

Subject MSA	City - 1	City - 2	City - 3	City - 4
Austin-Round Rock-San Marcos	Austin-Round Rock-San Marcos (Region...	Austin-Round Rock-San Marcos (Region...	Austin-Round Rock-San Marcos (Region...	Austin-Round Rock-San Marcos (Region...

Austin-Round Rock-San Marcos

$1,457,176,950
CY-Trailing 12 Month

11.5%
CY-Trailing 12 Month YoY %

$1,307,179,700
PY-Trailing 12 Month

Austin

$1,172,227,028
CY-Trailing 12 Month

11.4%
CY-Trailing 12 Month YoY %

$1,052,464,593
PY-Trailing 12 Month

Round Rock

$69,204,536
CY-Trailing 12 Month

13.70%
CY-Trailing 12 Month YoY %

$60,867,155
PY-Trailing 12 Month

Cedar Park

$31,080,138
CY-Trailing 12 Month

7.32%
CY-Trailing 12 Month YoY %

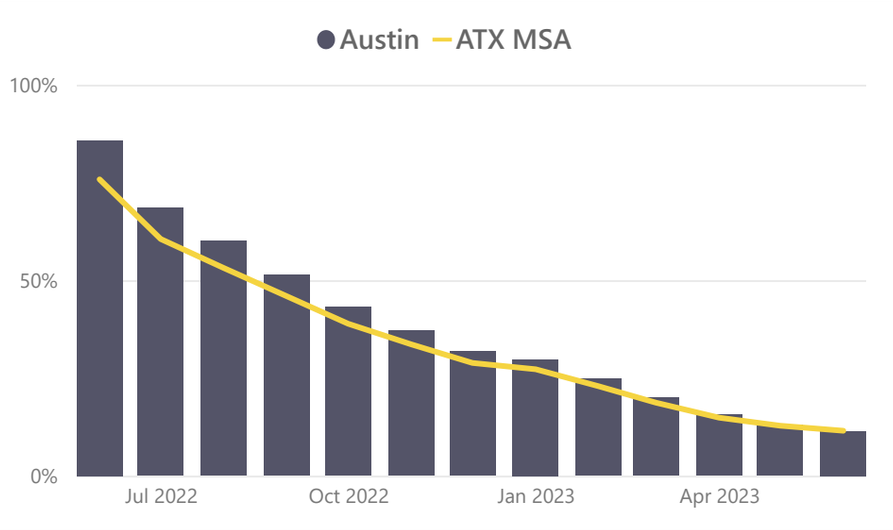
$28,959,456
PY-Trailing 12 Month

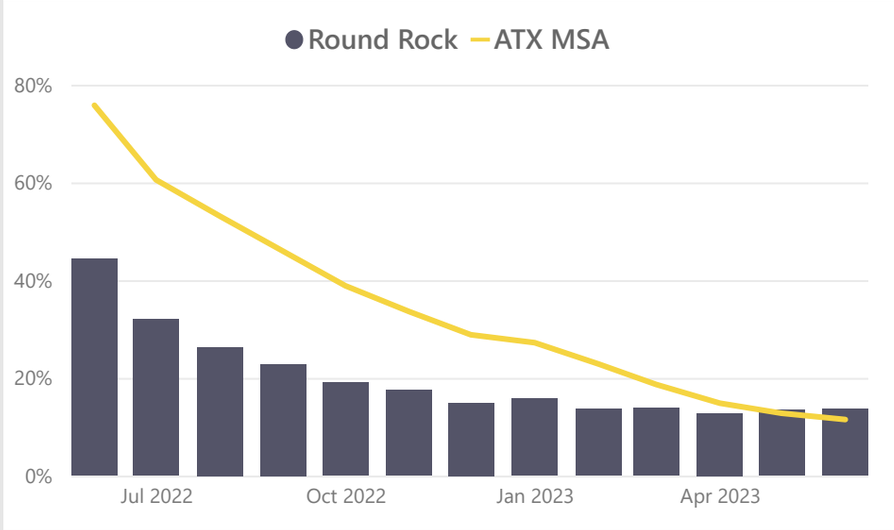
Georgetown

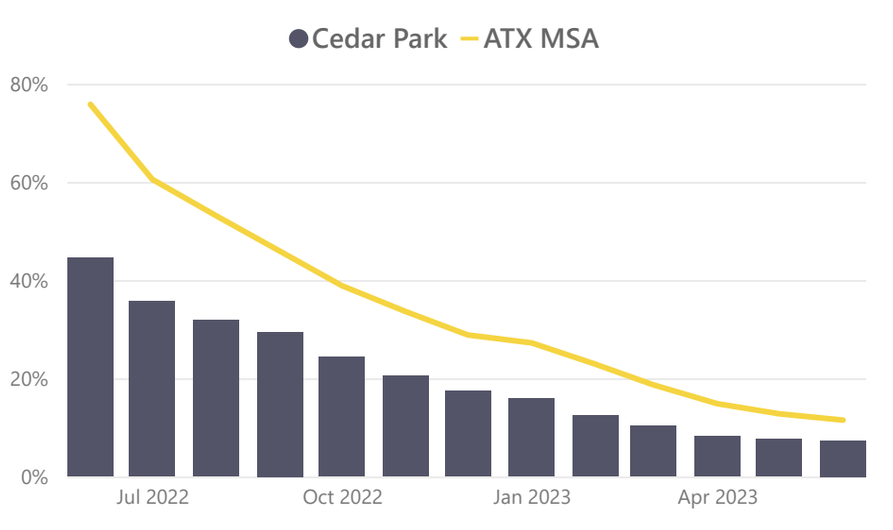
$23,735,581
CY-Trailing 12 Month

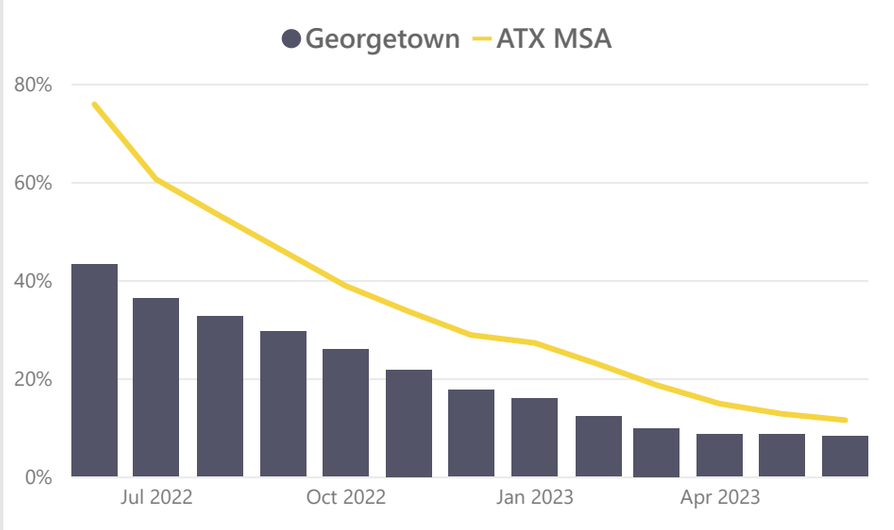
8.21%
CY-Trailing 12 Month YoY %

$21,934,005
PY-Trailing 12 Month









TTM YoY Comparisons | Jun 2023

TEXAS ★ BARTAB

Subject MSA	MSA - 1	MSA - 2	MSA - 3	MSA - 4
Austin-Round Rock-San Marcos	Houston-The Woodlands-Sugarland	Dallas-Fort Worth	San Antonio-New Braunfels	El Paso

Austin-Round Rock-San Marcos

$1,457,176,950
CY-Trailing 12 Month

11.5%
CY-Trailing 12 Month YoY %

$1,307,179,700
PY-Trailing 12 Month

Houston-The Woodlands-Sugarland

$2,446,612,945
CY-Trailing 12 Month

9.9%
CY-Trailing 12 Month YoY %

$2,225,435,395
PY-Trailing 12 Month

Dallas-Fort Worth

$3,199,005,548
CY-Trailing 12 Month

10.59%
CY-Trailing 12 Month YoY %

$2,892,620,065
PY-Trailing 12 Month

San Antonio-New Braunfels

$978,743,386
CY-Trailing 12 Month

11.80%
CY-Trailing 12 Month YoY %

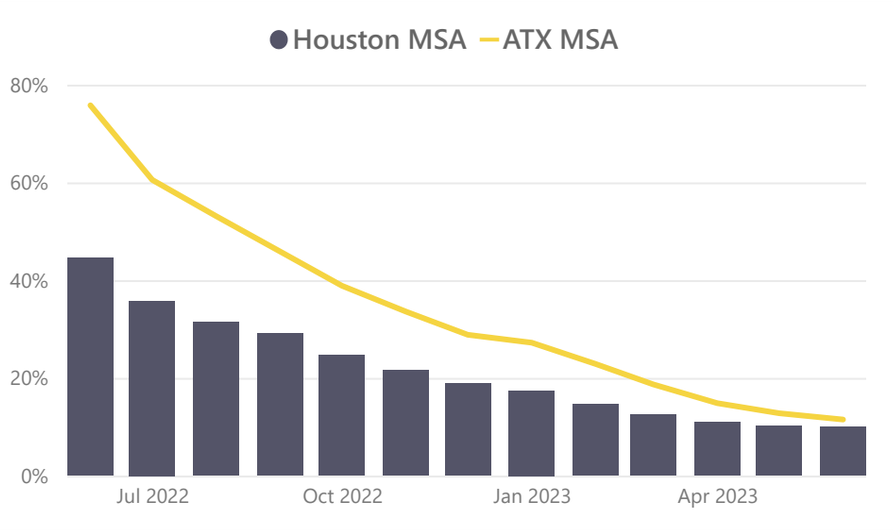
$875,441,056
PY-Trailing 12 Month

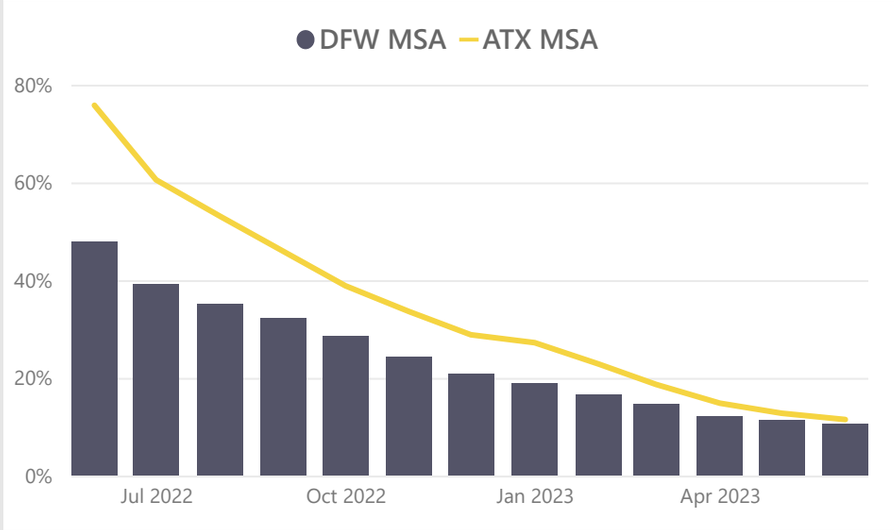
El Paso

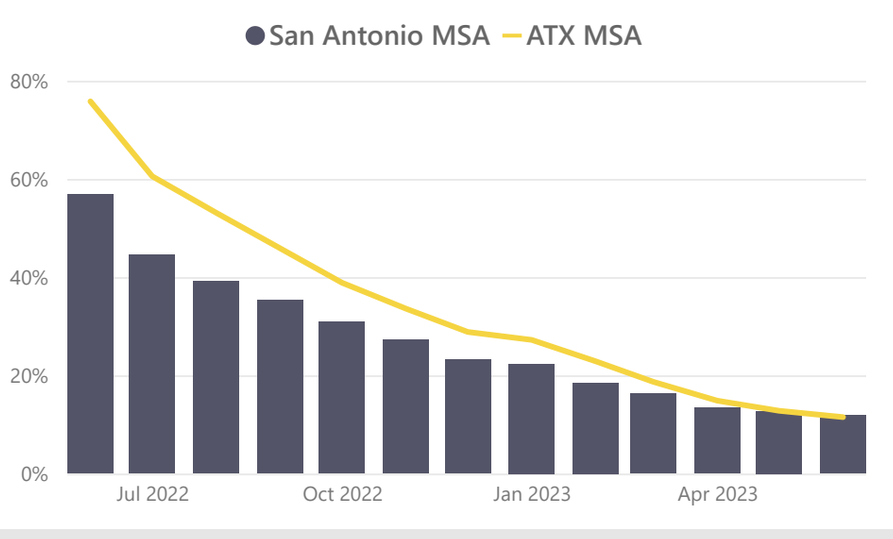
$241,866,440
CY-Trailing 12 Month

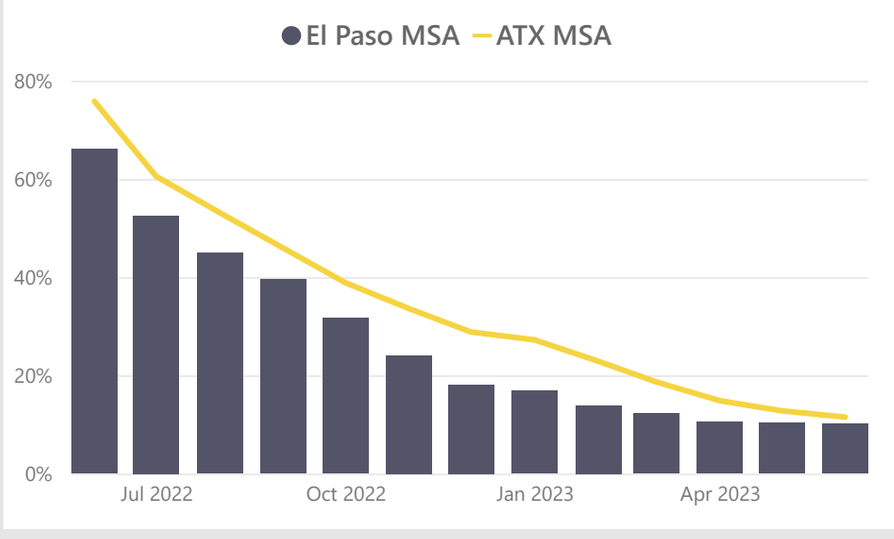
10.17%
CY-Trailing 12 Month YoY %

$219,530,765
PY-Trailing 12 Month









TTM YoY Comparisons - MSA vs. State | Jun 2023

TEXAS ★ BARTAB

MSA

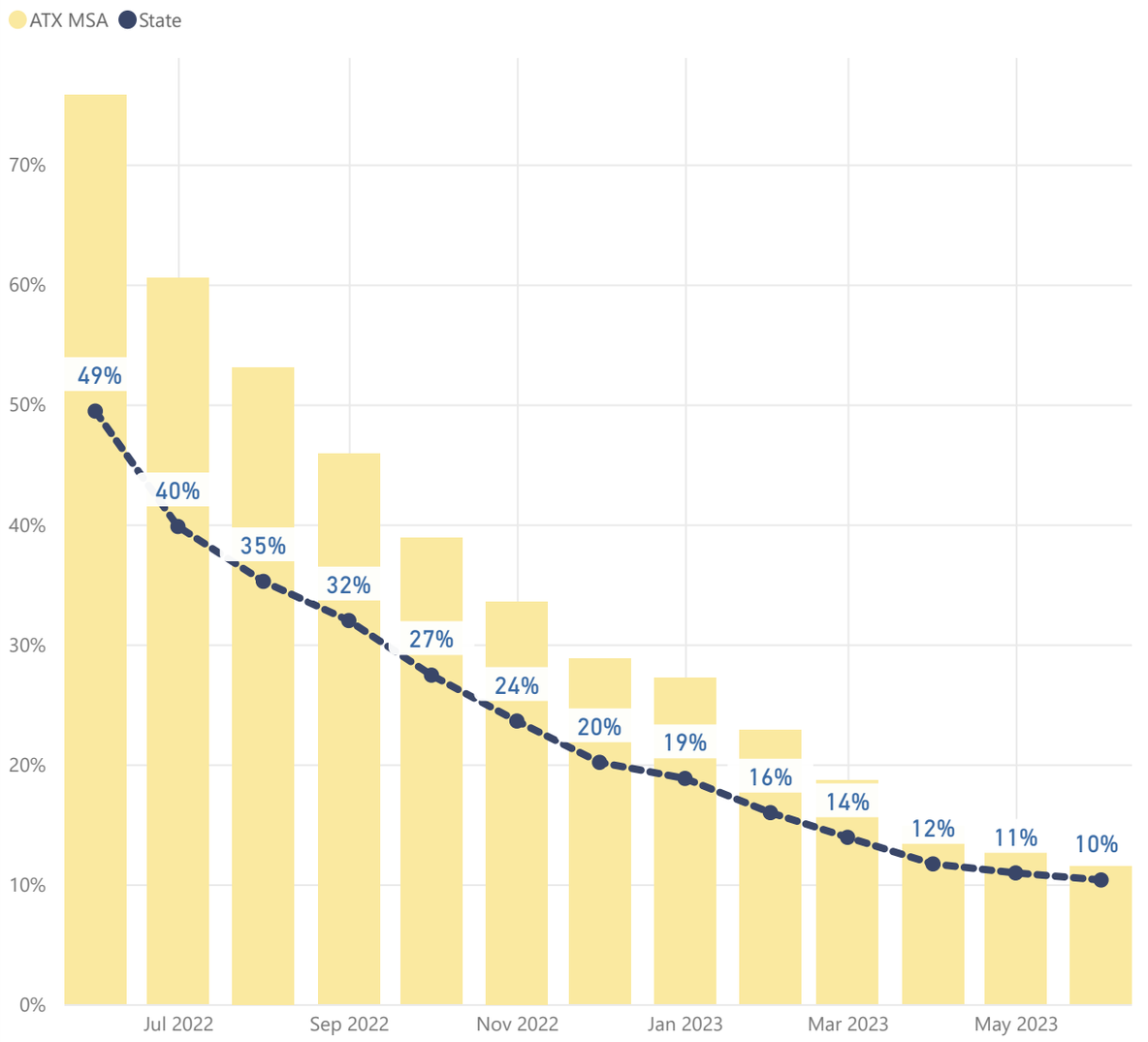
Austin-Round Rock-San Marcos

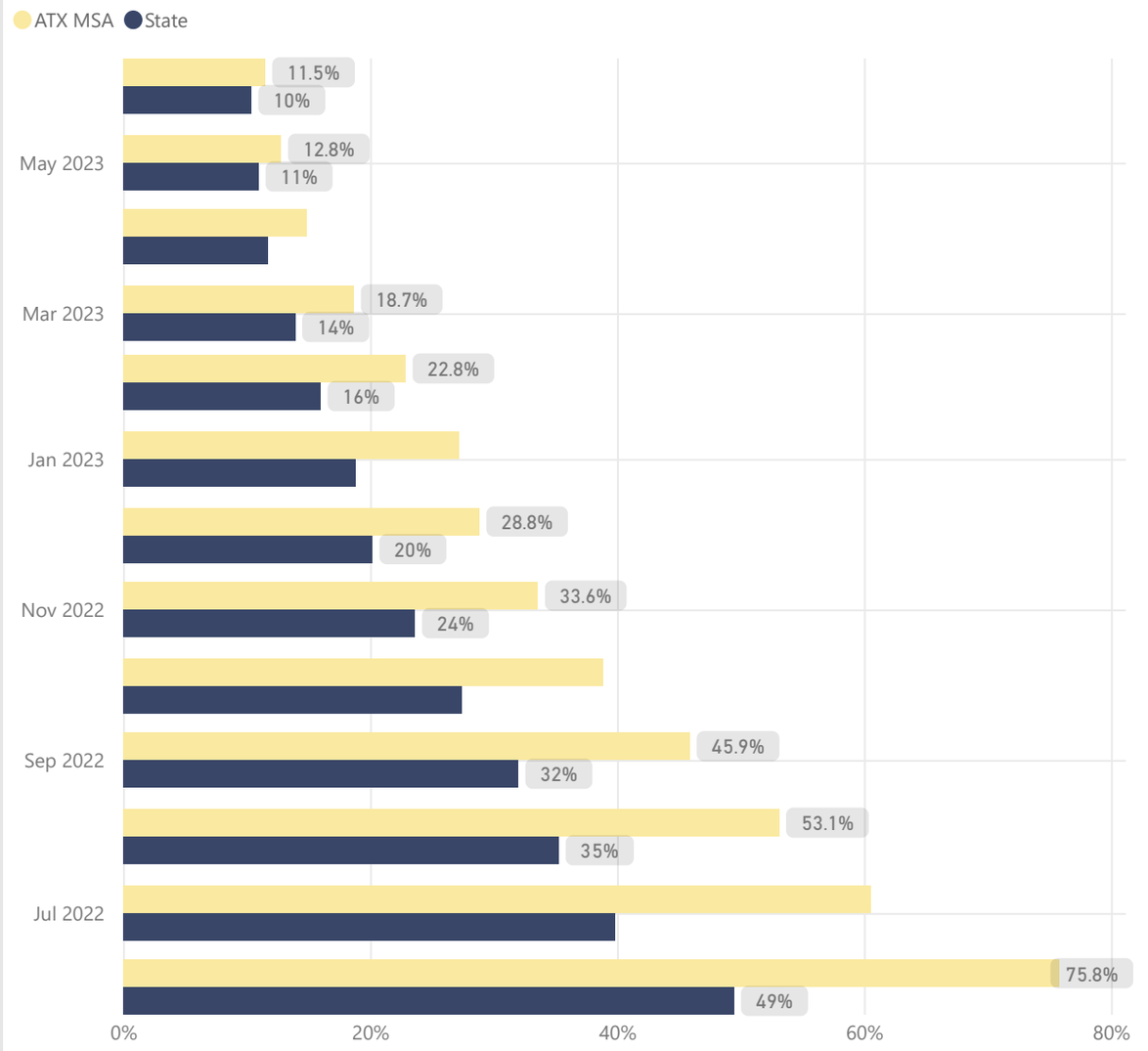
MSA Snapshot

11.5%	$1,457,176,950	$1,307,179,700
City YoY %	CY-Trailing 12 Month	PY-Trailing 12 Month

State Snapshot

10%	$10,041,033,496	$9,098,945,923
State YoY %	CY-Trailing 12 Month	PY-Trailing 12 Month





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